

WEI-CHUN CHOU

UX DESIGNER & PROJECT MANAGER

+1 (512) 420-3520 | chou.w.chun@gmail.com | Austin, Texas
www.linkedin.com/in/wei-chun-chou

OBJECTIVE

To obtain a summer internship to expand my knowledge in UX & project management.

PROFESSIONAL EXPERIENCE

UXD & PM & Co-founder | Larvata Tech

March 2014 - May 2018 | Taipei, Taiwan

Worked as UX Designer and Project Manager in a start-up software company expanded from 8 people to 60 people within three years. Participated in 25 projects and designed more than 30 rapid prototypes.

FEATURED PROJECTS : UX DESIGNER

CONTACT LENSES E-COMMERCE & INTERACTION APP

2016-2018 | Optvision Corp

Designed an O2O e-commerce system to sell regulated medical products in Taiwan. The App featured pupil recognition to stimulate the effect of wearing colored contact.

Reached 10,000 members within six months, and 80% of the members provided prescriptions to enjoy VIP discount and services.

CETACEANS RESEARCH & RESCUE SYSTEM

2015-2018 | Taiwan Cetacean Society

Worked as the Project Leader & UX Designer. By 2017/8, the system accumulated almost 1,500 records of cetaceans' activities.

FEATURED PROJECTS: PROJECT MANAGER

LOCAL GOVERNMENT RAINFALL INTEGRATION SYSTEM PHASE 1

2017 | Taiwan Central Weather Bureau

Led the team to win a government bid and cooperate with the developers to define the rainfall data transfer API between Central Weather Bureau and the local governments.

NATIONAL TAIWAN UNIVERSITY TAIDAH ENTREPRENEURSHIP CENTER WEBSITE

2017 | National Taiwan University

Cooperated with UX design company Charger/Changer to execute new marketing strategy on the official site of TEC, which aims to provide business incubator services to students and alumni.

Consultant | ICG Consultant Group

July 2013 - Feb 2014 | Taipei, Taiwan

Provided consultation to start-up companies on e-commerce strategies. Wrote 14 projects plan books to apply for funding within seven months. Successfully raised NT 4.5-million-dollar from 5 different government funds.

EDUCATION

UNIVERSITY OF TEXAS AT AUSTIN

Master of Information Studies
(HCI/UX Specialization)
May 2020

relevant courses

Human-Computer Interaction,
Database Management,
Usability,

NATIONAL TAIWAN UNIVERSITY

Bachelor of Business Administration
(International Business)
Jan 2013

relevant courses

Industry Competitive Analysis,
Marketing Research, Customer
Behavior, Statistics

SKILLS

UX Research & Design

User Interview, Prototyping
(Axure RP, Adobe Photoshop,
Adobe Experience Design,
Adobe InDesign, Adobe Illustrator, Sketch)

Project Management

Cost & Schedule Estimate
Issue Planning & Tacking
Version Control (Git)
Document Writing (MSOffice)
Agile Development (Scrum)

Programming

HTML/CSS, PHP, JS, MySQL
familiar with Drupal, Wordpress,
Bootstrap

Language

Native in Mandarin Chinese
Fluent in English
Intermediate in Japanese
Intermediate in Taiwanese