

Competition



With Groupon your discount **MUST be 50% or greater.**

With 10LocalCoupons.com, **YOU** choose what discount to offer consumers.

Groupon is actually a **gift certificate** purchased by the consumer.

10LocalCoupons.com is a **FREE coupon** with a discount offer.

With Groupon, you **give up at least 75%** (SEVENTY FIVE %!) off your retail price! (50% to the consumer, and 50% of the balance to Groupon!) Your advertising expense is ENORMOUS!

With 10LocalCoupons.com, a local business can publish **up to 10 coupons at any time** for a *low fixed price*.

The investment is just **\$499** for the entire year!

With Groupon you need to accept an unlimited number of discounted sales.

Is your business **READY** to **give up 75%** on hundreds of sales? Can you handle that much low-margin or no-margin business?

With 10LocalCoupons.com, you can make **unlimited changes** to your coupon for FREE... 24/7... so you can change and tweak and test and measure to find the BEST offer for your business and for your customers. You can improve your offer, reduce it, or take it down ANYTIME.

With Groupon (BY LAW) you **MUST** accept their 50% off certificates for at least 5 years!

With 10LocalCoupons.com, you can set the expiration date for **any date**. It's your choice.

FOR EXAMPLE:

- You get 100 new customers @ 50% discount
- Each pays \$50 for \$100 of your product or service
- **You'll pay Groupon \$2,500**

OR...

Pay 10LocalCoupons.com \$499 and put over \$2,000 cash on **YOUR** bottom line, where it belongs.