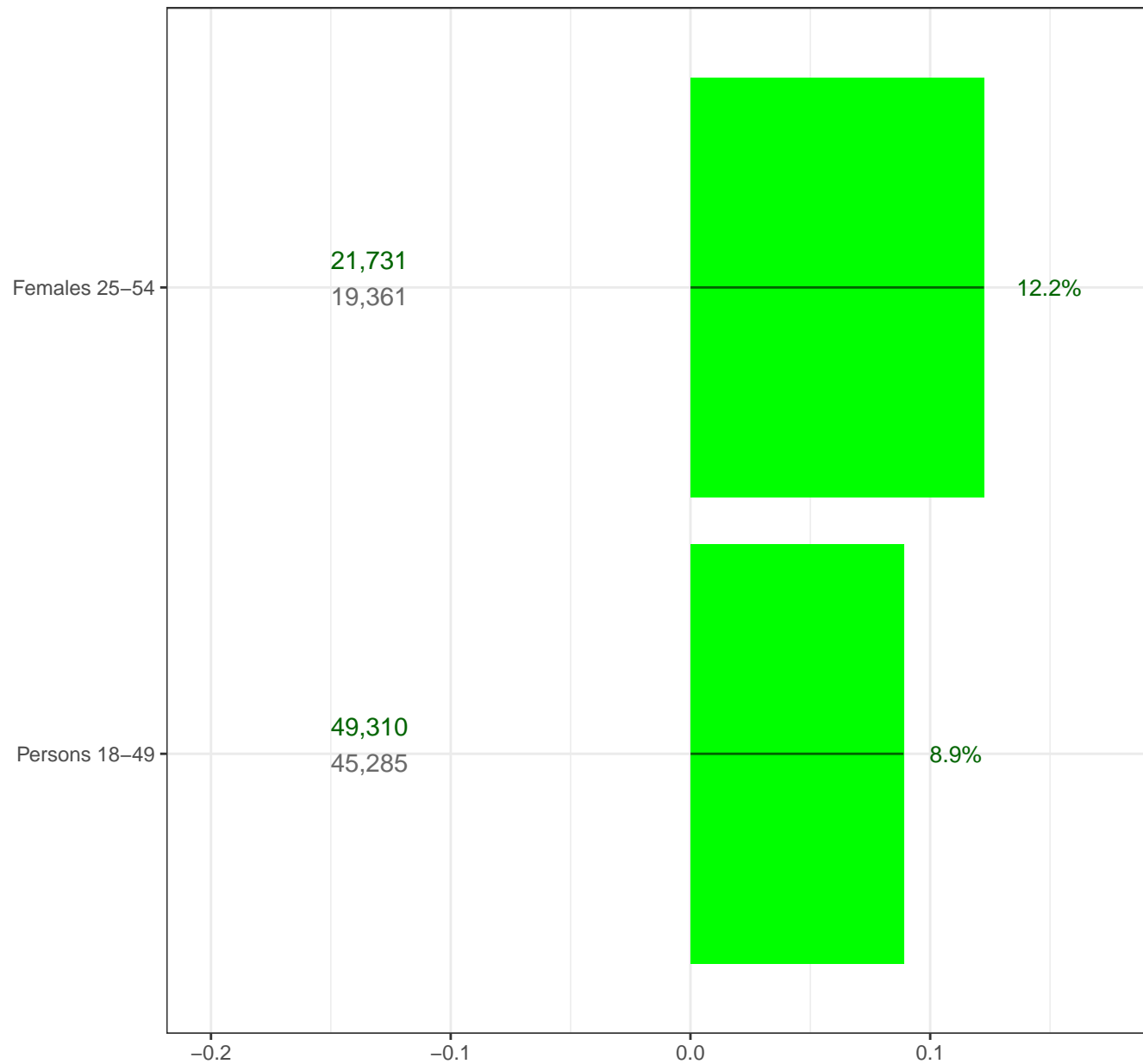


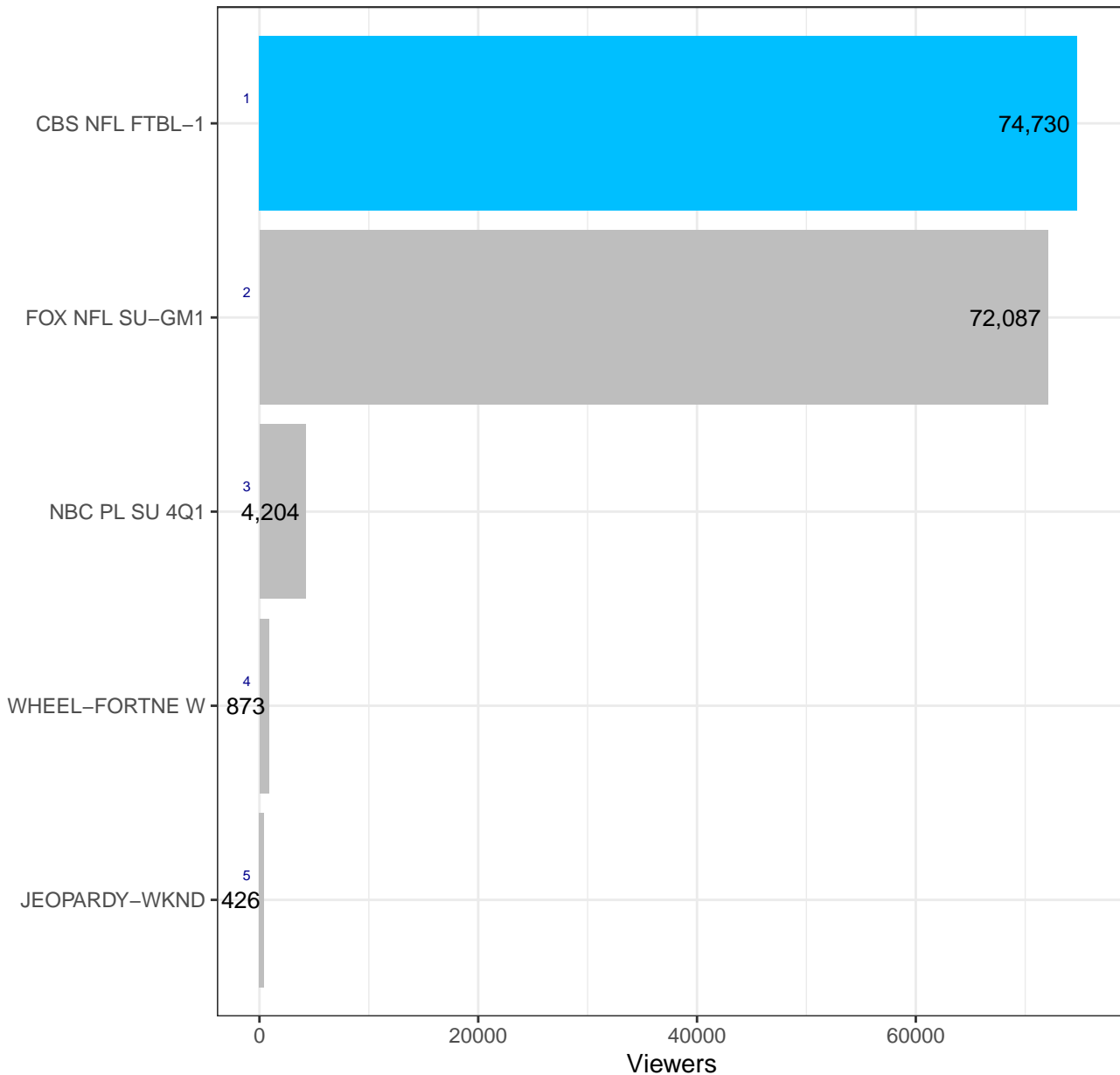
# October 25, 2020 CBS NFL FTBL–1 Grows in Key Demos

Viewership Increase Compared to OCTOBER 2019 CBS NFL FTBL–1 Broadcasts



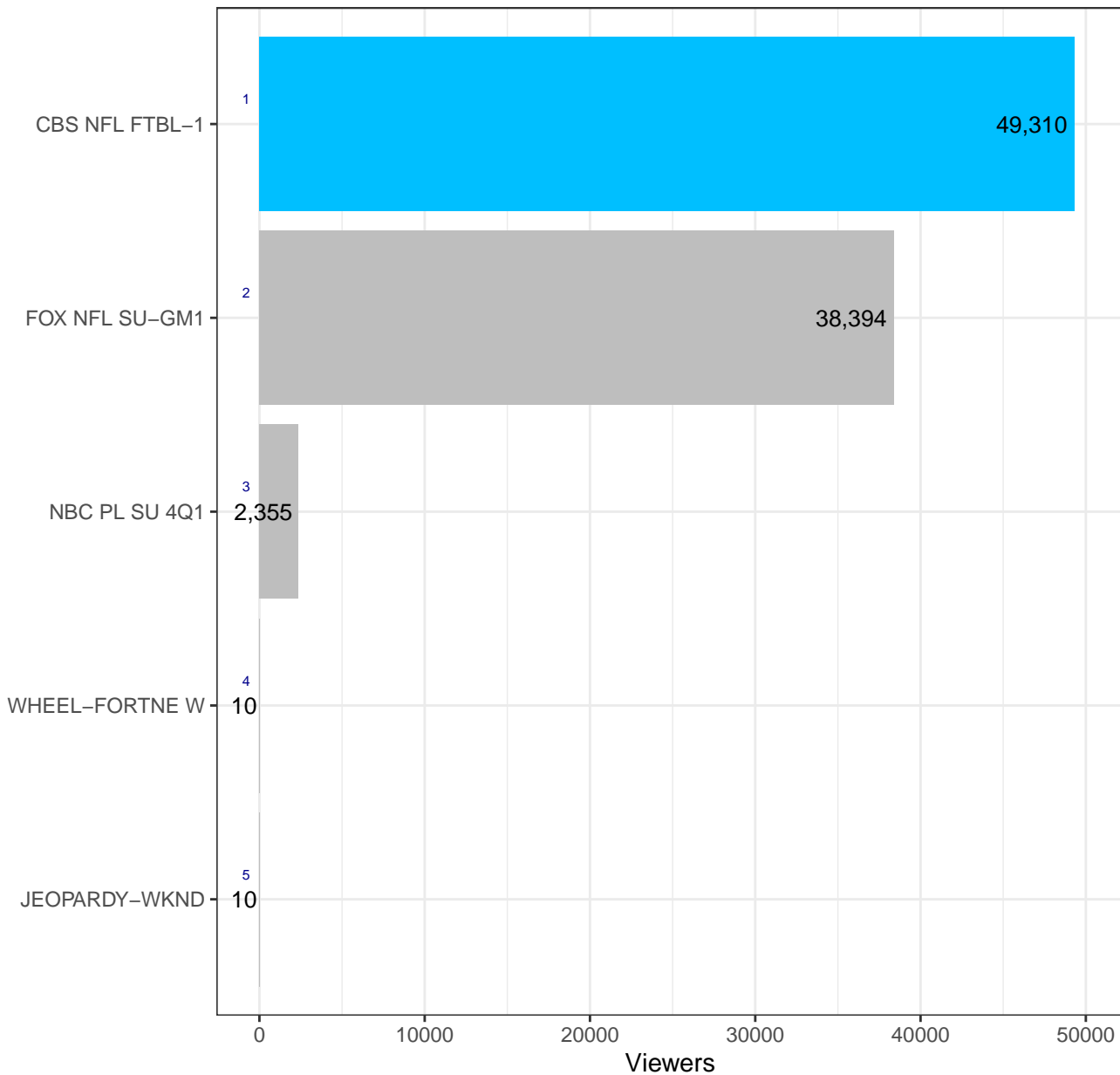
# CBS NFL FTBL-1 #1 in Households during Timeslot

Top 10 1pm Programs – Households – October 25, 2020



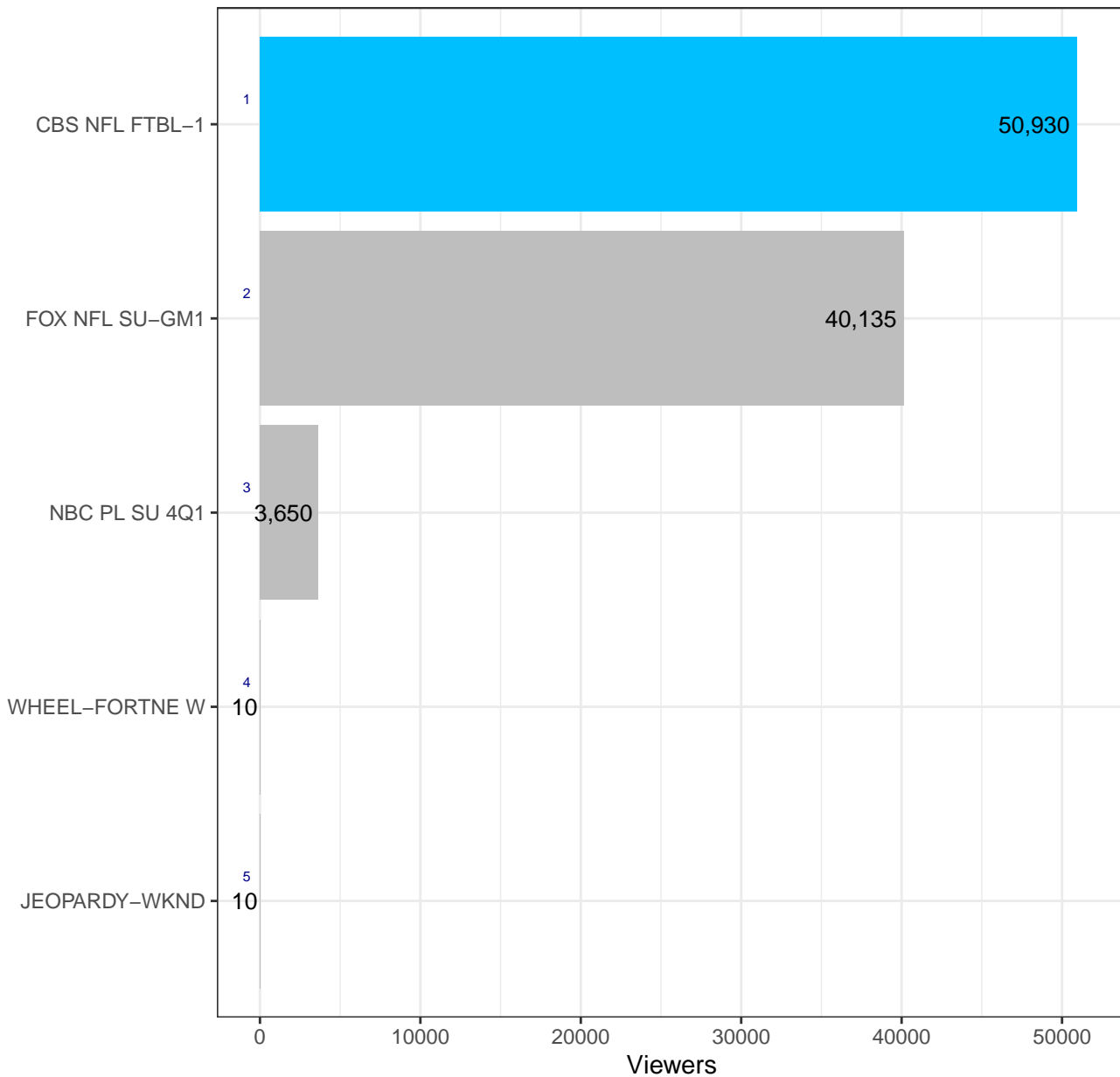
# CBS NFL FTBL-1 #1 in Persons 18-49 during Timeslot

Top 10 1pm Programs – Persons 18-49 – October 25, 2020



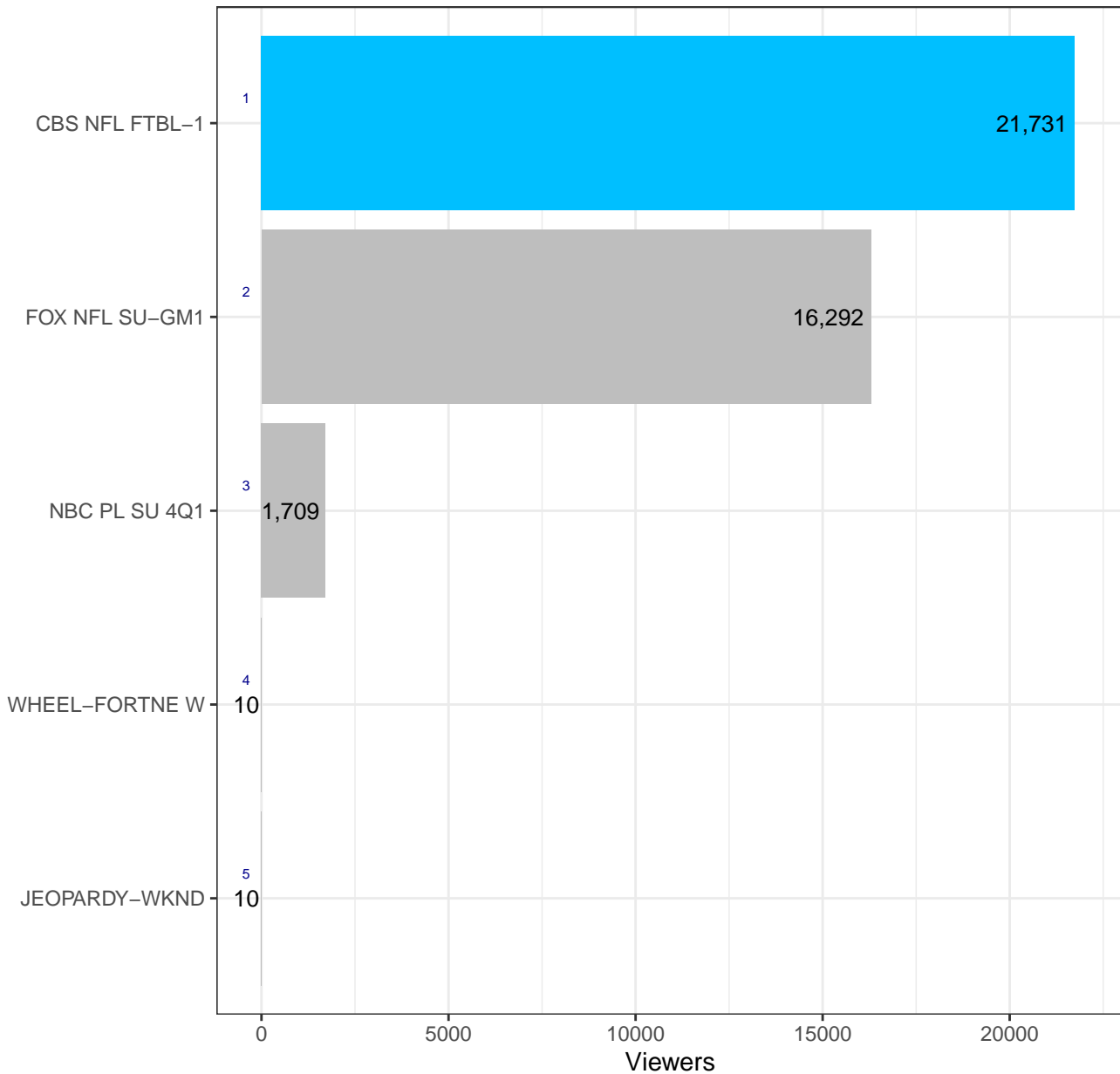
# CBS NFL FTBL-1 #1 in Persons 25-54 during Timeslot

Top 10 1pm Programs – Persons 25-54 – October 25, 2020



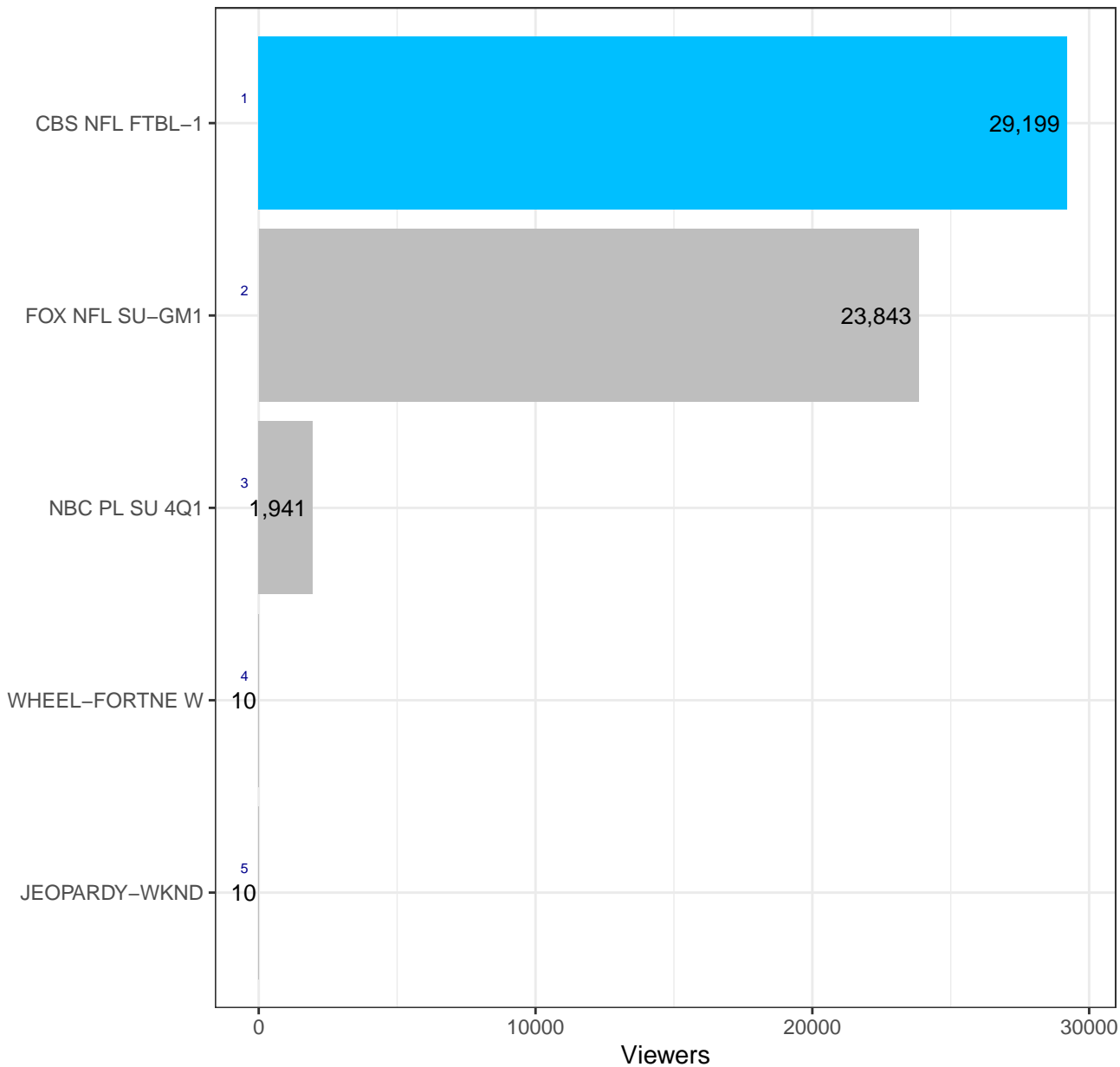
# CBS NFL FTBL-1 #1 in Females 25-54 during Timeslot

Top 10 1pm Programs – Females 25-54 – October 25, 2020



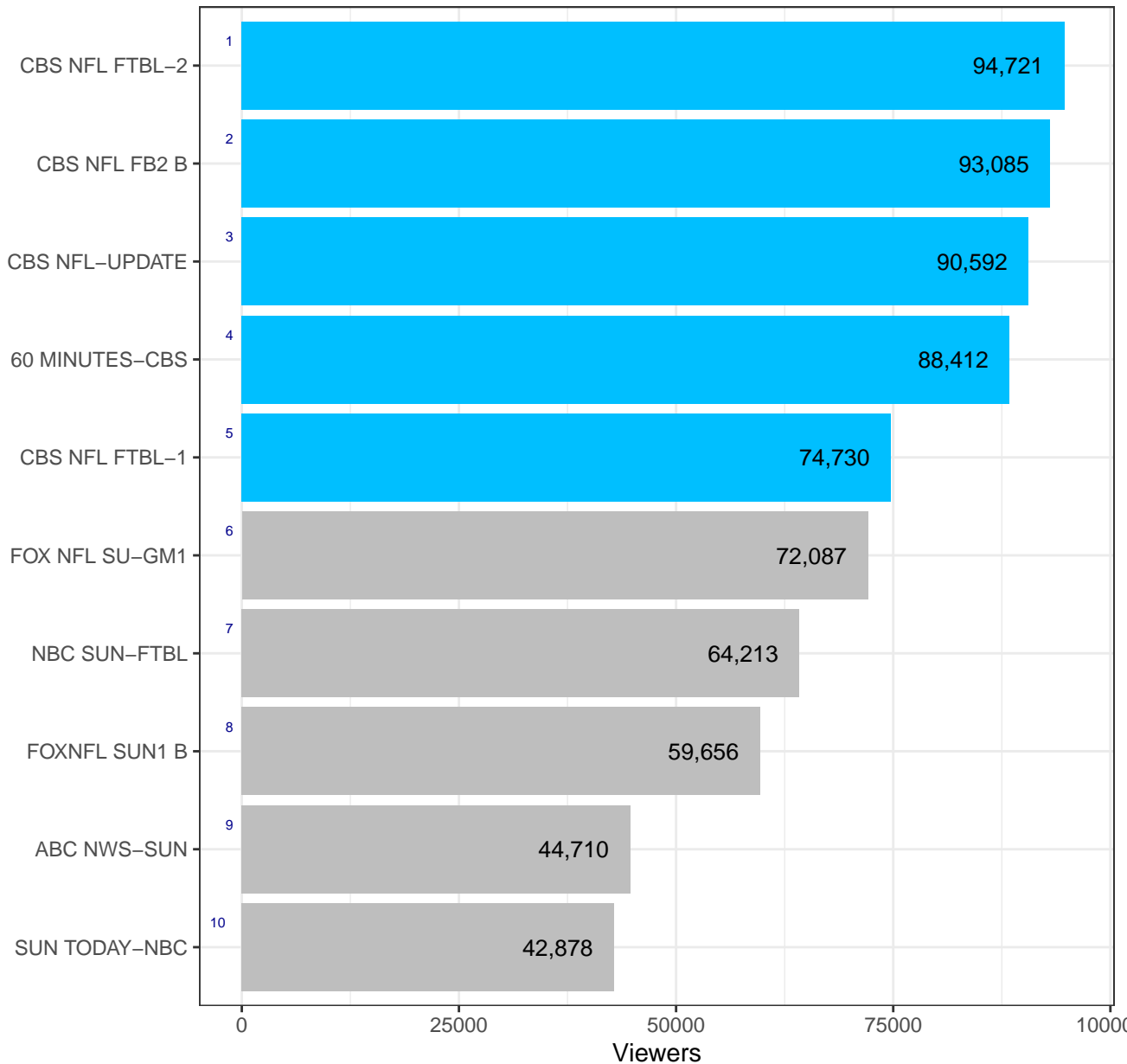
# CBS NFL FTBL-1 #1 in Males 25-54 during Timeslot

Top 10 1pm Programs – Males 25-54 – October 25, 2020



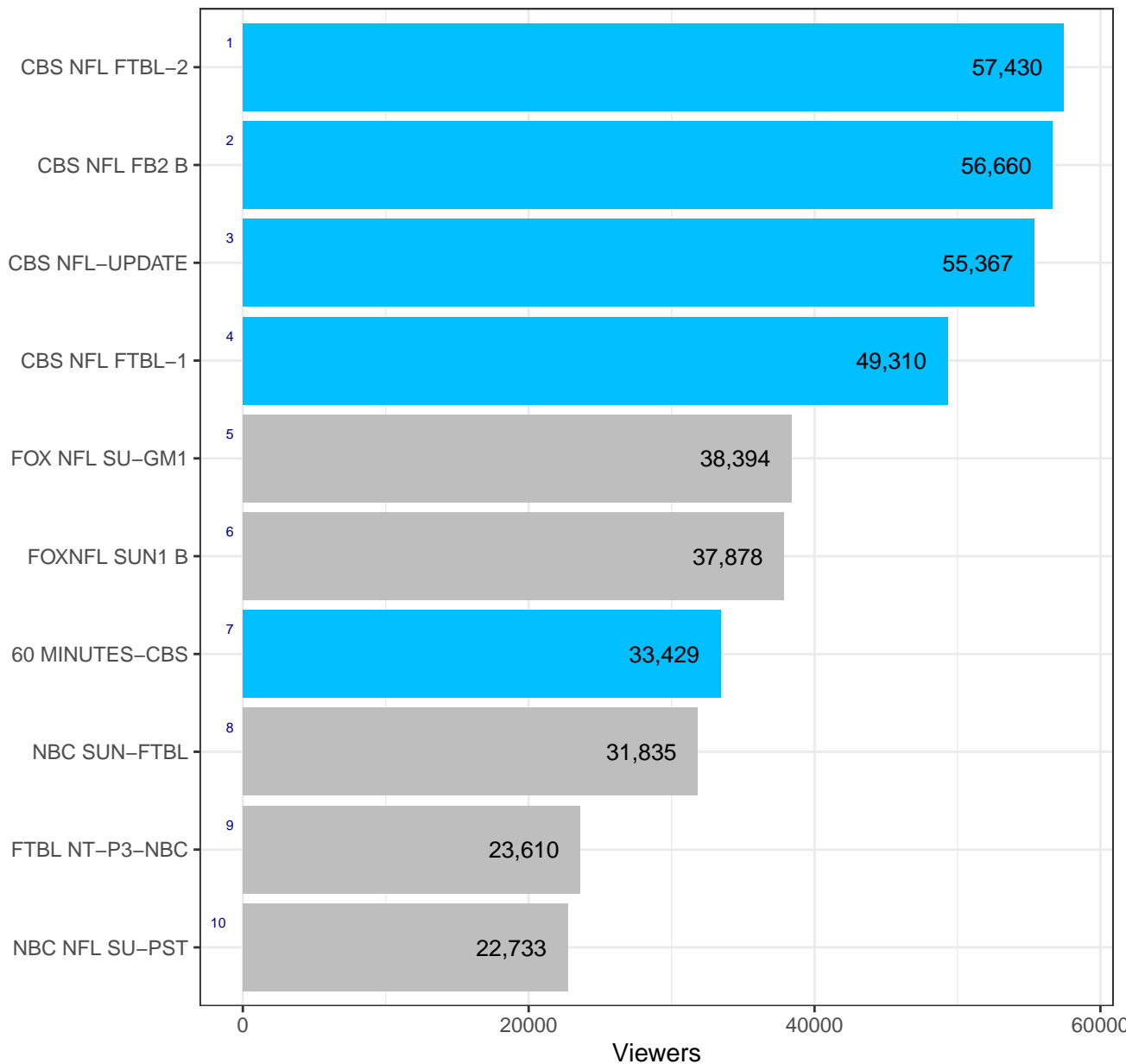
# CBS NFL FTBL-2 #1 in Households among all Broadcasts

Top 10 Total Day Households Programs – October 25, 2020



# CBS NFL FTBL-2 #1 in Persons 18-49 among all Broadcasts

Top 10 Total Day Persons 18-49 Programs – October 25, 2020





# CBS NFL FTBL–2 #1 in Females 25–54 among all Broadcasts

Top 10 Total Day Females 25–54 Programs – October 25, 2020

