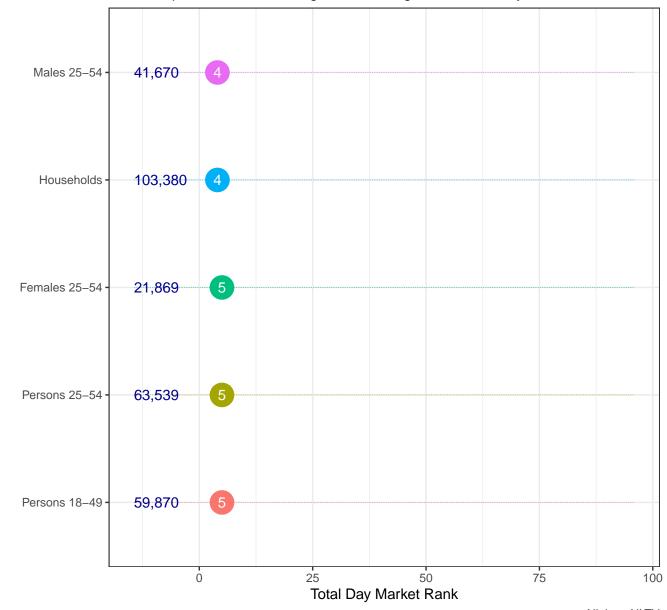
NBC SUN-FTBL - October 25, 2020 - SEAHK&CARDS Viewers By Demo Compared to OCTOBER 2019 NBC SUN-FTBL Broadcasts Households -103,380 -33.7% Males 25-54 -41,670 -37.3% Type 59,870 -43.2% Persons 18-49 -Decrease 63,539 Persons 25-54 --43.9% 21,869 Females 25-54 --53.2% -0.6 -0.4-0.20.0

## NBC SUN-FTBL - October 25, 2020 - SEAHK&CARDS

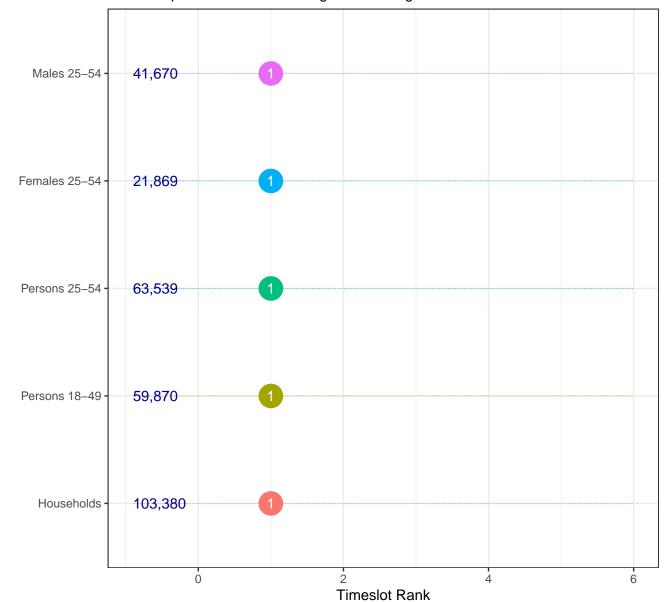
Viewership/Market Rank Among 96 Aired Programs For the Day



source: Nielsen NLTV

## NBC SUN-FTBL - October 25, 2020 - SEAHK&CARDS

Viewership/Timeslot Rank Among 6 Aired Programs in the Timeslot



source: Nielsen NLTV