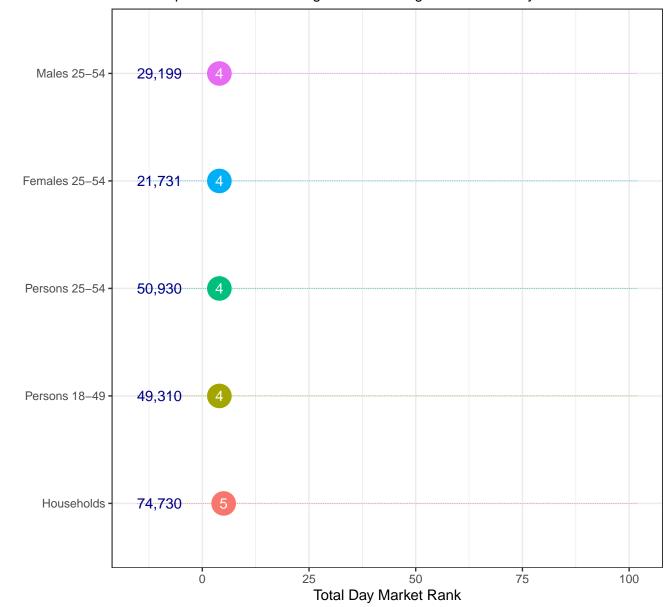
CBS NFL FTBL-1 - October 25, 2020 - STLRS&TITAN Viewers By Demo Compared to OCTOBER 2019 CBS NFL FTBL-1 Broadcasts Females 25-54 -21,731 12.2% Persons 18-49 -49,310 8.9% Type 74,730 4.4% Decrease Households -Increase Persons 25-54 -50,930 3.1% Males 25-54 -29,199 **-2.7**% -0.1 0.1 0.0

## CBS NFL FTBL-1 - October 25, 2020 - STLRS&TITAN

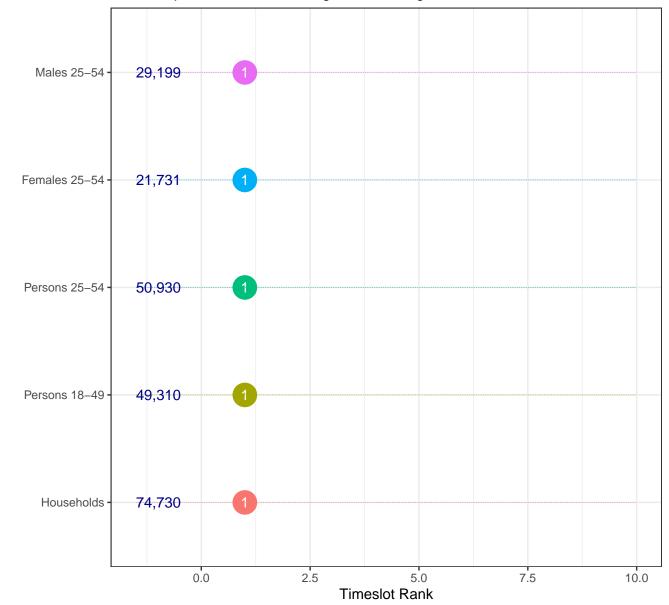
Viewership/Market Rank Among 102 Aired Programs For the Day



source: Nielsen NLTV

## CBS NFL FTBL-1 - October 25, 2020 - STLRS&TITAN

Viewership/Timeslot Rank Among 10 Aired Programs in the Timeslot



source: Nielsen NLTV