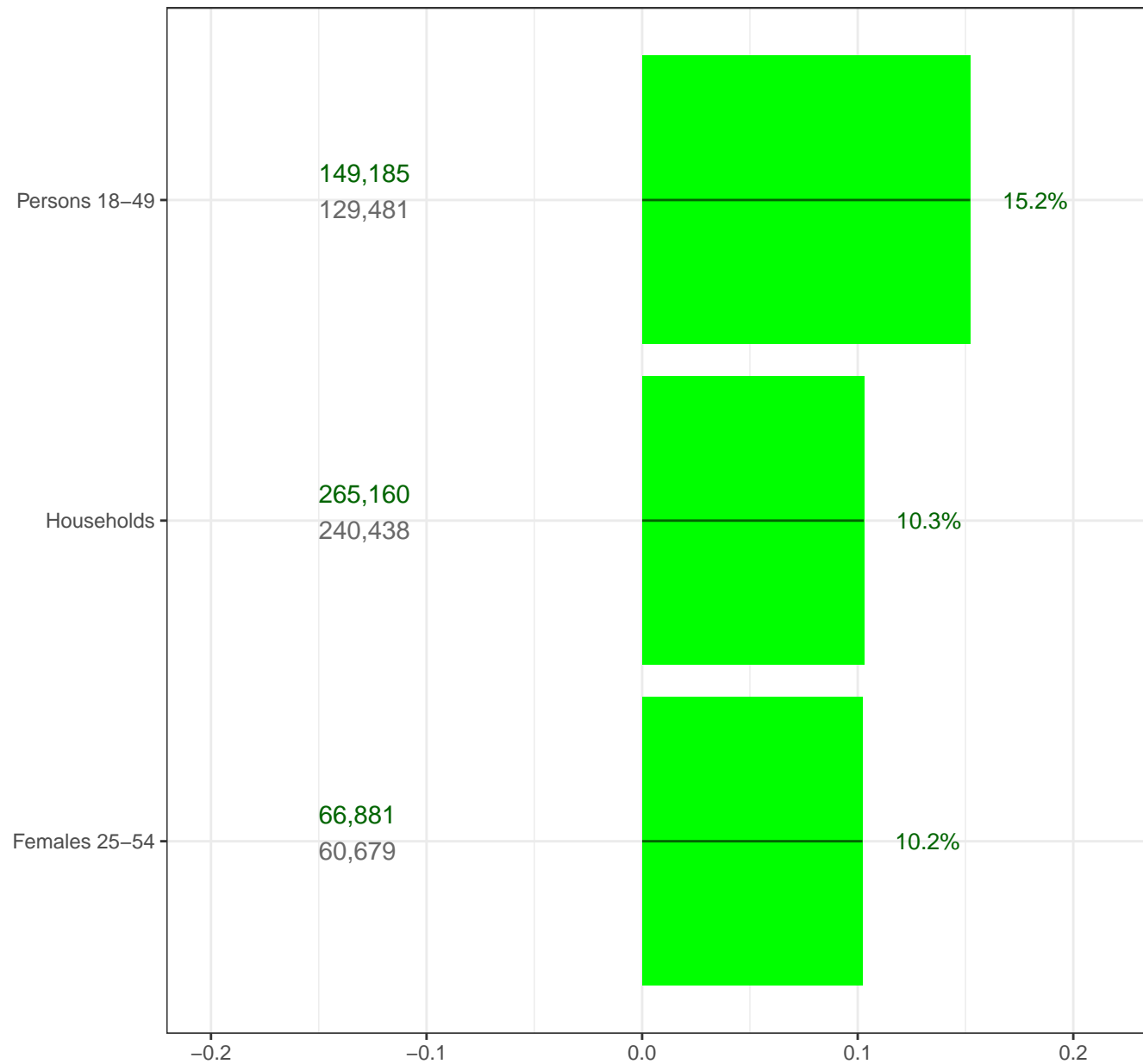


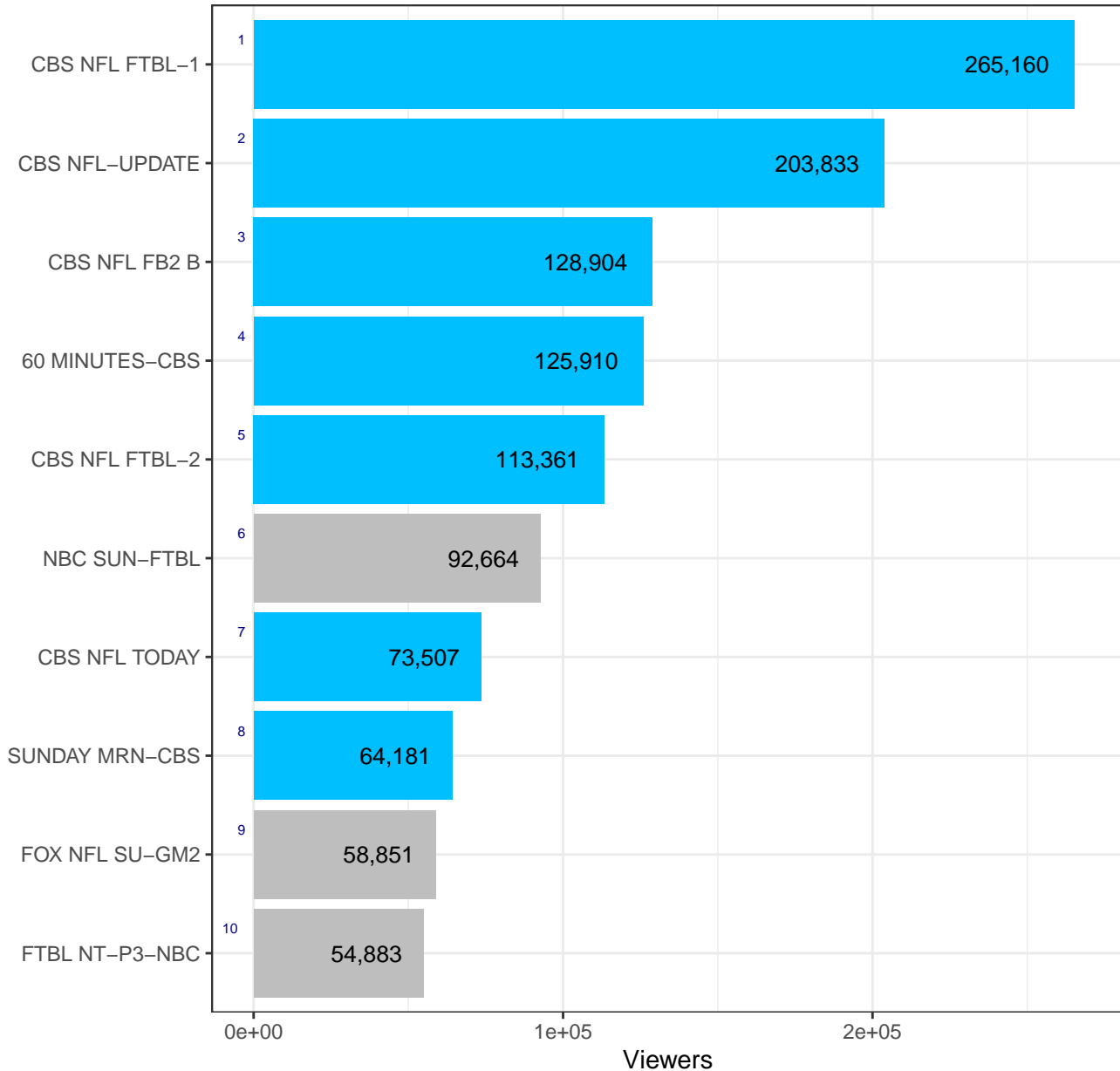
# October 25, 2020 CBS NFL FTBL-1 Grows in Key Demos

Viewership Increase Compared to 2019 TITAN Broadcasts



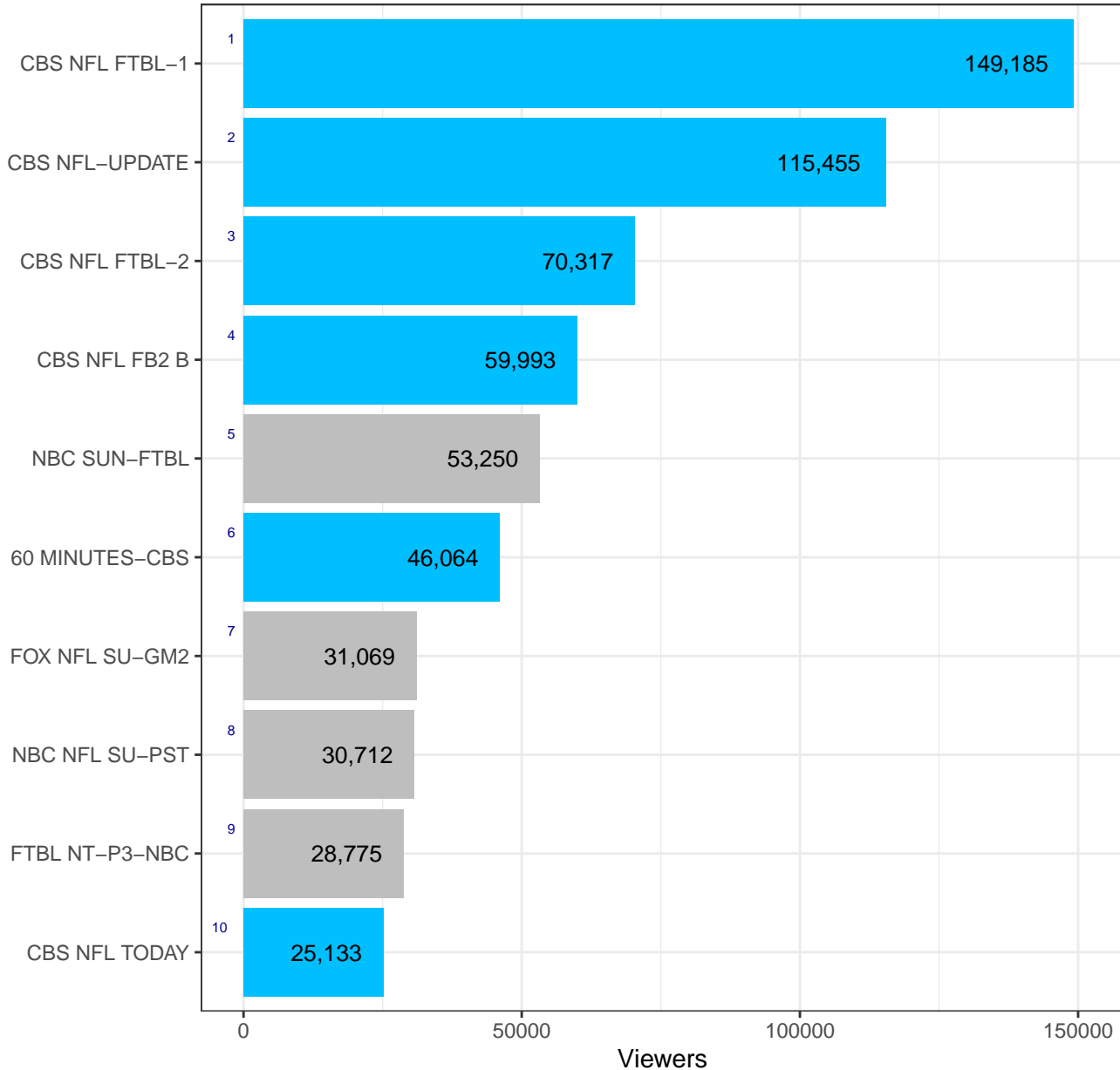
# CBS NFL FTBL-1 #1 in Households among all Broadcasts

Top 10 Total Day Households Programs – October 25, 2020



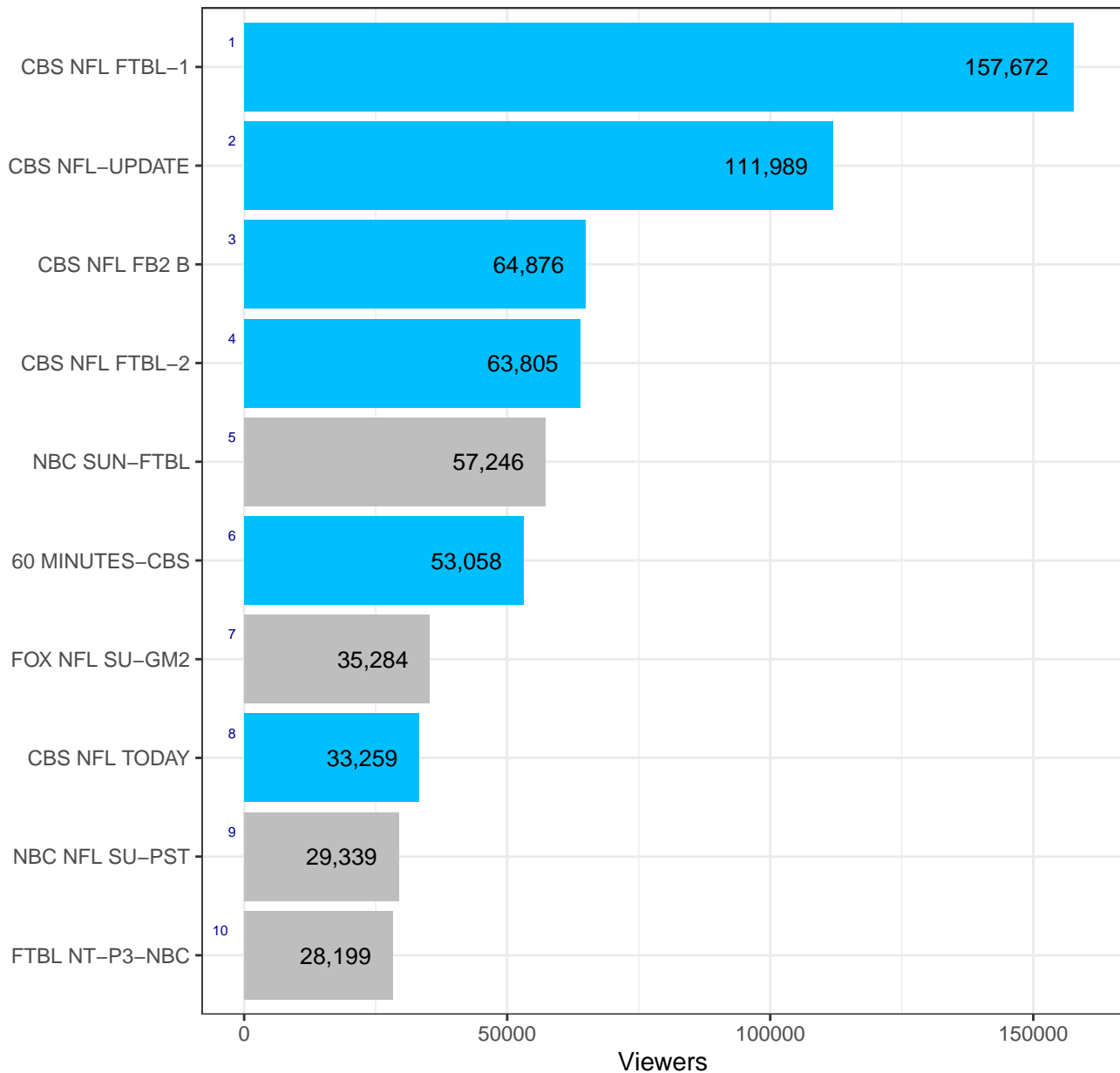
# CBS NFL FTBL-1 #1 in Persons 18–49 among all Broadcasts

Top 10 Total Day Persons 18–49 Programs – October 25, 2020



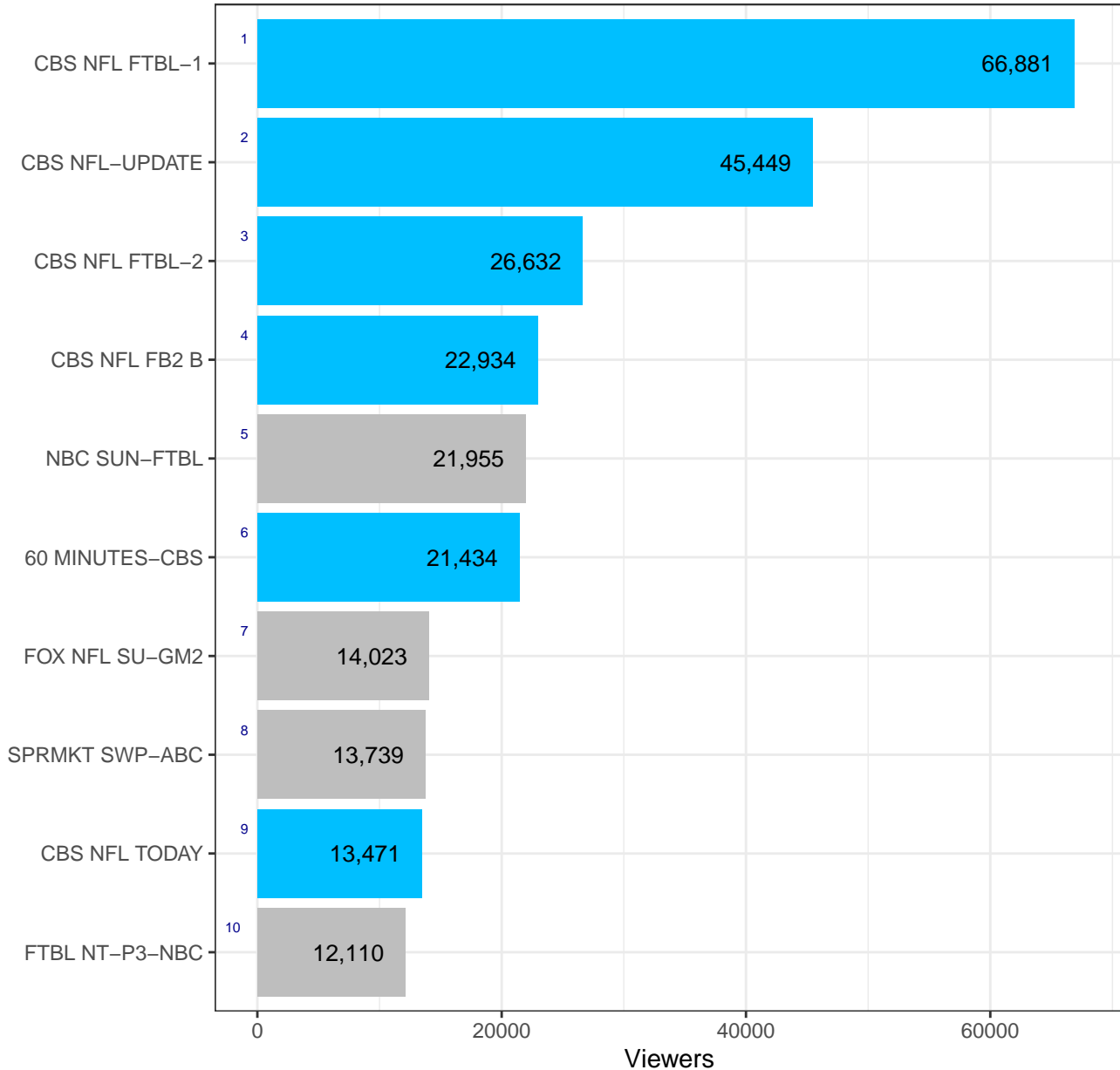
# CBS NFL FTBL-1 #1 in Persons 25–54 among all Broadcasts

Top 10 Total Day Persons 25–54 Programs – October 25, 2020



# CBS NFL FTBL-1 #1 in Females 25-54 among all Broadcasts

Top 10 Total Day Females 25-54 Programs – October 25, 2020



# CBS NFL FTBL-1 #1 in Males 25-54 among all Broadcasts

Top 10 Total Day Males 25-54 Programs – October 25, 2020

