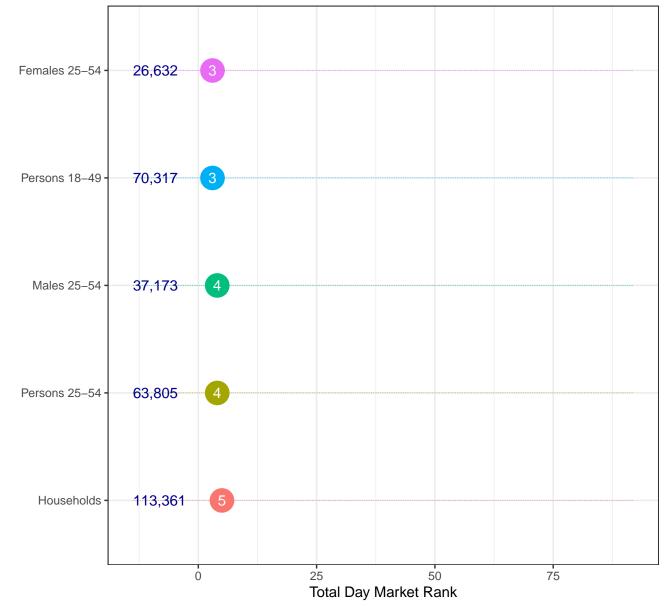
CBS NFL FTBL-2 - October 25, 2020 - 49'RS&PATS Viewers By Demo Compared to OCTOBER 2019 CBS NFL FTBL-2 Broadcasts Persons 18-49 -70,317 -21.7% Females 25-54 -26,632 -32.6% Type 113,361 -34.5% Households -Decrease 63,805 Persons 25-54 --38.3% Males 25-54 -37,173 -41.8% -0.6-0.4-0.2 0.0

## CBS NFL FTBL-2 - October 25, 2020 - 49'RS&PATS

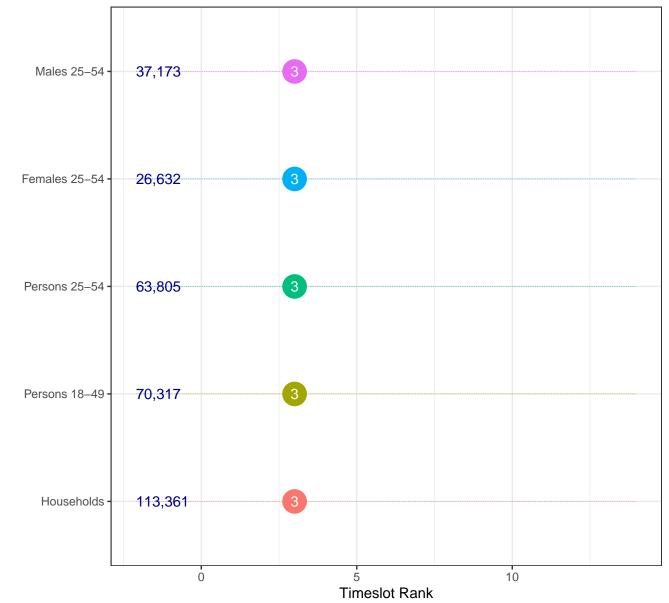
Viewership/Market Rank Among 92 Aired Programs For the Day



source: Nielsen NLTV

## CBS NFL FTBL-2 - October 25, 2020 - 49'RS&PATS

Viewership/Timeslot Rank Among 14 Aired Programs in the Timeslot



source: Nielsen NLTV