8:30 am

Registration

9:00 am

Opening Remarks

9:15 am

General talk

Designing the Perfect Customer Journey for your High-Converting eCommerce Website

Kathir Sid Vel

Technical talk

Getting 'Sassy' with WordPress theme development

Sue Fernandes

10:00 am

General talk

Remote Work: Challenges and Opportunities

Pam Kocke, Karen Arnold

Technical talk

CSS Grid Layout - Expanding the landscape of how we do layouts with CSS

Elzette Roelofse

10:45 am

Break

11:00 am

General talk

How to grow by saying "No!" - discover the power of turning down work in your WordPress business.

Manuela van Prooijen

Technical talk

Customizing WooCommerce Themes for beginners

Maciej Swoboda

11:45 am

General talk

Winning at Discovery - your scope creep defender checklist

Barbara Saul

Technical talk

The Fundamentals for Creating Sound Plugins

Mark Wilkinson

12:30 pm

Lunch

1:30 pm

General talk

Don't be scared! Practical WordPress security tips

Tim Nash

Technical talk

How To Show Your Work to Clients: Deployment Practices and Workflow

2:15 pm

General talk

Tips and tricks for managing WordPress projects

Hannah Smith

Production-ready WordPress: Deploy your code using version control and continuous integration

Edmund Turbin

3:00 pm

Break

3:15 pm

General talk

Progressive advancement

Ben Usher Smith

Technical talk - Lightning talks

4:00 pm

General talk

Building a website for the NHS on WordPress

Richard Carter

Technical talk - Lightning talks

4:45 pm

Closing Remarks

After Party

after 5pm on

Black Dog Ballroom