

# Joanna Bloggs

Marketing Director

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## Summary

I am a competent Marketing Director with 7 years of experience across 3 blue chip companies. In my current role I manage a team of 4 people with a £1 million budget. We have driven company turnover from £1.2 million to £5 million over the past 3 years.

## Experience

Position & Company Name	Key responsibilities and achievements	Years
Marketing Director <i>XYZ Company, Leeds</i>	Managing 4 people. 1 million+ annual budget. Driven turnover from £1.2 million to £5 million over past 3 years.	2013 - date
Marketing Manager <i>ABC Company, Birmingham</i>	Start up business. Managing 2 people. £500k annual budget. Driven turnover from £0 to £5 million over two years.	2011 - 2013
Marketing Executive <i>123 Company, York</i>	Part of a 10 person team. Responsible for PPC and email marketing. Portfolio of successful campaigns available on request.	2009

## Education

Qualification	Institution	Years
Degree, Upper Second Class Honours	My University, Nottingham	2004 - 2007
Another qualification	My College, Leeds	2001 - 2004

## Skills

Skill	Proficiency level
Marketing – CIM certified	Expert
Email campaign software including Sendy, Campaign Commander & Mailchimp	Expert
HTML / PHP / CSS	Intermediate

