



**William Carey University Cross Country
Collegiate Recruiting Manual**

Program Identity & Culture

This section defines the mission, culture, and values of WCU XC.

Recruiting Philosophy

Guiding principles behind identifying and attracting top athletes.

Identification System

Processes for discovering athletes, including data sources and territory assignments.

Evaluation Rubrics

Performance, academic, and character-based evaluation metrics.

Campus Visit System

Structure, itinerary, and goals for official and unofficial visits.

Scholarship Pathway

How scholarship tiers are assigned and communicated.

Commitment Process

Steps from initial contact to signing and onboarding.