# **Wolfgang Dafert**

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#### **Education**

# University of Vienna & University of Braunschweig

Germany

Master's Degree in Applied Psychology/Usability | Grade: 3.5

1996 - 2003

2021 - 2023

# **Work Experience**

USA **TSTPrep** 

2024 - Present Al Consultant

- Design and develop LLM-powered solutions for teacher support, automating tasks, and improving educational outcomes.
- Implemented prompt engineering and evaluation frameworks to enable rapid iteration, resulting in a 20% reduction in LLM development time.

**Unison Media** New York, NY, USA

CTO

- Defined and implemented the technical vision and strategy for a New York-based media agency, overseeing the development and project management teams.
- Spearheaded the adoption of a Zoho intranet, SOPs, and training manuals to optimize staff efficiency, automate business processes, and streamline website development.
- Assisted the CEO and team with a successful migration to Zoho One.

Sea.earth Glasgow, UK 2021 - 2022

CTO & Technical Lead

Led technical research and development for a blockchain-based environmental startup.

- Researched and delivered feasibility reports on utilizing smartphones for environmental data collection, resulting in a successful \$50,000 grant application.
- Designed an architecture for storing blockchain data in the InterPlanetary File System (IPFS) to enhance data security and accessibility.

Cekaso Hamburg, Germany

Project Manager

- Managed a team of 5+ developers to build custom POS software solutions for a leading European furniture purchasing
- Played a key role in UI/UX design and client-facing project management, ensuring on-time and within-budget product delivery.
- Resulted in a 15% reduction in order processing time through software optimization.

## **Side Projects**

#### AI-Powered Teacher Support Platform

- · Developed an LLM-based tool that automates administrative and instructional tasks, significantly reducing the workload for teachers.
- Utilized machine learning technologies to enhance user experience and support educational outcomes.

# C Environmental Data Collection Using Blockchain

- Created a blockchain-based solution for secure environmental data collection, leveraging IPFS architecture for data storage.
- · Recognized within the community for innovative use of blockchain technology in environmental science.

#### **Achievements**

- LLM Development Optimization: Achieved a 20% reduction in LLM development time through optimized prompt engineering strategies.
- · Successful Grant Application: Secured a \$50,000 grant for environmental data research at Sea.earth.

## Certifications

- DeepLearning.Al Certification: Comprehensive course covering foundational deep learning concepts, including neural networks, CNNs, RNNs, and more.
- AWS Machine Learning Specialty: Certification validating expertise in implementing, deploying, and maintaining machine learning solutions on AWS.

#### **Additional Skills**

- Machine Learning with PyTorch (3 years)
- o Generative AI (2 years)
- Blockchain Technology
- Web Development
- o Full Stack Development
- Educational Technology

- o Git
- AWS
- Agile Project Management
- Technical Leadership
- o Client Communication
- Languages: English (Fluent), German (Native), Portuguese (Beginner)