

# Wolfgang Dafert

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## Education

### University of Vienna & University of Braunschweig

Master's Degree in Applied Psychology/Usability | Grade: 3.5

Germany

1996 – 2003

## Work Experience

### TSTPrep

AI Consultant

USA

2024 – Present

- Design and develop LLM-powered solutions for teacher support, automating tasks, and improving educational outcomes.
- Implemented prompt engineering and evaluation frameworks to enable rapid iteration, resulting in a 20% reduction in LLM development time.

### Unison Media

CTO

New York, NY, USA

2021 – 2023

- Defined and implemented the technical vision and strategy for a New York-based media agency, overseeing the development and project management teams.
- Spearheaded the adoption of a Zoho intranet, SOPs, and training manuals to optimize staff efficiency, automate business processes, and streamline website development.
- Assisted the CEO and team with a successful migration to Zoho One.

### Sea.earth

CTO & Technical Lead

Glasgow, UK

2021 – 2022

- Led technical research and development for a blockchain-based environmental startup.
- Researched and delivered feasibility reports on utilizing smartphones for environmental data collection, resulting in a successful \$50,000 grant application.
- Designed an architecture for storing blockchain data in the InterPlanetary File System (IPFS) to enhance data security and accessibility.

### Cekaso

Project Manager

Hamburg, Germany

2019 – 2021

- Managed a team of 5+ developers to build custom POS software solutions for a leading European furniture purchasing group.
- Played a key role in UI/UX design and client-facing project management, ensuring on-time and within-budget product delivery.
- Resulted in a 15% reduction in order processing time through software optimization.

## Side Projects

### AI-Powered Teacher Support Platform

- Developed an LLM-based tool to automate administrative and instructional tasks, enhancing teacher productivity.
- Recognized for improving workflow efficiency and received positive feedback from educators using the platform.

### Environmental Data Collection Using Blockchain

- Created a blockchain-based solution for secure environmental data collection, utilizing IPFS architecture for data storage.

- Gained traction within the environmental community for its innovative approach to data security and transparency.

## Achievements

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- › **LLM Development Optimization:** Achieved a 20% reduction in LLM development time through optimized prompt engineering strategies.
- › **Successful Grant Application:** Secured a \$50,000 grant for environmental data research at Sea.earth.

## Certifications

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- › **DeepLearning.AI Certification:** Comprehensive course covering foundational deep learning concepts, including neural networks, CNNs, RNNs, and more.
- › **AWS Machine Learning Specialty:** Certification validating expertise in implementing, deploying, and maintaining machine learning solutions on AWS.

## Additional Skills

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|---------------------------------|--|
| ◦ Machine Learning with PyTorch | ◦ Technical Leadership   |
| ◦ Generative AI                 | ◦ Client Communication   |
| ◦ Blockchain Technology         | ◦ Project Management   |
| ◦ Web Development               | ◦ UI/UX Design   |
| ◦ Full Stack Development        | ◦ Environmental Data Analysis  |
| ◦ Agile Project Management      | ◦ <b>Languages:</b> English (Fluent), German (Native), Portuguese (Beginner) |