



BAGGU®

Baggu main studio and headquarters location: San Francisco, CA

Founded by: Emily Sugihara

Baggu's focus is making fun and trendy products while maintaining, positive ethos in the work environment.

Baggu was founded in 2007 and had its first product be a breakout hit. Emily had the idea of the standard Baggu, which was a sturdy ripstop nylon tote based off of the everyday reusable shopping bag. The brand has since grown to have many different accessories options and homegoods.

Baggu's purpose is to create a sustainable, eco friendly, and trendy brand that will help the consumer lessen their carbon footprint.

Our brand's main priorities are to limit waste, recycle materials, and not let our products and fabric end up in landfills. We use eco-friendly biodegradable shipping materials, minimum waste packaging, and repurpose all old or misprinted material which become a part of our "deadstock" line.

Contact: INFO@BAGGU.COM

Media: Instagram: @Baggu Twitter: @Baggu Tiktok: @Baggu

