Ronaldo Ortiz

Developer | MBA - (*Full-Stack Web Developer | Business Intelligence*)
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🔗 LinkedIn Profile | 🛠 Portfolio Website

Professional Summary

MBA-Educated Professional Turned Skilled Web & App Developer with over **10 years of corporate leadership experience** and **8+ years in full-stack development**, delivering high-impact digital solutions. Leveraged strong analytical and strategic skills from an **elite MBA program** to excel in **JavaScript, React, Node.js, and React Native for mobile app development (iOS/Android)**. Proven ability to **bridge business acumen with technical expertise.**

Technical Skills

Languages: JavaScript, TypeScript, PHP
Frameworks/Libraries: React, React Native, Node.js, Next.js, Express
Databases: PostgreSQL, MongoDB, MySQL
Tools/Platforms: Git/GitHub, AWS, Prisma ORM, Drizzle ORM, Tailwind CSS
Other: REST APIs, Agile/Scrum, Figma, Data Structures/Algorithms

Work Experience

Full-stack Developer, FactumX | La Paz - Bolivia | January 2019 – Present
- **Collaborated with senior developers** to build a **scalable database application** using React and modern web technologies
- **Delivered production-ready features** under tight deadlines while maintaining **code quality and performance**
- **Implemented efficient CRUD operations** across multiple APIs using **Redux Toolkit** for state management
- **Optimized user interfaces** with Material UI components, improving usability and visual consistency

Front-end Developer, Freelance | La Paz - Bolivia | August 2014 – December 2018
- Developed custom websites and e-commerce solutions **for small businesses using modern JavaScript stack (React, Node.js, Express, MongoDB)**
- Built full-stack applications **with both NoSQL (MongoDB) and relational SQL databases**
- Integrated with various APIs **and CMS platforms including WordPress**
- Leveraged previous experience **with PHP, MySQL, and WordPress for legacy system support**
- Delivered tailored web solutions **that addressed specific business needs and requirements**

Business Intelligence, Grupo Santillana| La Paz - Bolivia | April 2007 – June 2013
- Designed and implemented a custom CRM system **to enhance customer relationship management and operational efficiency.**
- Managed annual revenue budgets by product across 5 Bolivian cities**, ensuring financial alignment with business goals.**
- Monitored real-time sales performance via CRM, generating strategic reports **to support data-driven decision-making across departments.**

Sales Representative, Dell Inc. | Austin, TX | January 2004– July 2006
- **B2B Technology Sales: Sold premium** computing and networking solutions to SMBs across Mexico and the Caribbean **through consultative, needs-based selling.**
- **Customer-Centric Approach: Conducted in-depth** needs assessments **to recommend tailored IT solutions, leveraging** expert product knowledge **to drive decision-making.**
- **Top-Performing Results:** Exceeded sales quotas consistently, ranking among top performers.

Accounting & Budget Clerk, American Airlines | La Paz - Bolivia | April 1996 – May 2000
- **Budget Management:** Develop and prepare the airline's expense budget for Bolivia.
- **Financial Reconciliation:** Conduct monthly and annual variance analysis and reporting for corporate headquarters.
- **Vendor & Payment Processing:** Handle daily vendor payments and ensure accurate recording in SAP software.

Projects

Voila 24 | GitHub Link | App Live
- **Full-Stack E-Commerce Platform**: Developed a scalable web application using the **MERN stack** (MongoDB, Express, React, Node.js), ensuring high performance and seamless functionality.
- **Optimized Frontend with Modern Libraries**: Leveraged **Redux Toolkit** for state management, **React Hook Form** for efficient data handling, and **TailwindCSS** for responsive, clean UI design—mirroring an Amazon-like user experience.
- **Role-Based Dashboard System**: Implemented dedicated **user and admin dashboards**, enabling secure account management, order tracking, and administrative controls.
- **Backend Integration & Scalability**: Designed a RESTful API with **Express.js**, coupled with **MongoDB** for flexible data storage, ensuring robust and maintainable architecture.

Flow Jobs | GitHub Link | App Live
- Developed a **full-stack job search web application** using **Next.js 14**, utilizing **server actions** for optimized data fetching and state management.
- Implemented **form handling and validation** with **React Hook Form and Zod**, ensuring data integrity and user-friendly input processing.
- Designed a **responsive UI** with **ShadCN and Tailwind CSS**, delivering a modern and accessible front-end experience.
- Integrated **Clerk for authentication**, **PostgreSQL** for database storage, and **Prisma for ORM**, deploying the application on Vercel for scalable performance.

Education

Web/App Programming, Self-Study Multiple Sources | La Paz – Bolivia | 2015 - ongoing
MBA – E-Commerce Concentration, St. Edward's University | Austin, TX | 2001 - 2003
Bachelor Business Administration, Universidad Católica Boliviana | La Paz – Bolivia | 1991 - 1995

Languages

Spanish - Native speaker
English - Advanced
German - Basic
French - Started learning