

Ronaldo Ortiz

WEB/APP FULLSTACK DEVELOPER

ABOUT

Full-stack developer with expertise in modern JavaScript/TypeScript ecosystems. Proficient in building scalable web applications using React and Next.js on the frontend, backed by Node.js and Express services. Experienced in database design and optimization with PostgreSQL and MongoDB through Prisma ORM. Strong foundation in computer science fundamentals, implementing efficient algorithms and data structures. Advocates clean code practices through SOLID principles and design patterns. Passionate about creating performant, maintainable applications with elegant user interfaces using TailwindCSS and modern UI libraries.

CONTACT

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<https://wdbnextport.vercel.app/>


in/webdevbro/


[wdbprojects](#)


SKILLS


 JavaScript


 React / React Native


 Next.js


 TypeScript


 TailwindCSS & UI Libraries


 Mongo DB

 Postgre SQL


 Prisma ORM


 Node / Express

 Data Structures & Algorithms

 GIT/GitHub

LANGUAGES

 Spanish - Native

 English - Fluent

WORK EXPERIENCE

● FULLSTACK DEVELOPER

FREELANCE - LA PAZ BOLIVIA

01/2024 - Present

Developing the following applications:

- Fullstack e-commerce app: **Next.js**, Prisma, MongoDB, TailwindCSS, Auth.js
- Fullstack Uber like mobile app: React Native, PostgreSQL, Prisma ORM, Native Wind
- Fullstack Hotel Reservation app: Next.js, PostgreSQL, Prisma ORM, Auth.js

● FRONT-END DEVELOPER REACT

RUES (HEALTH MINISTRY) - EXTERNAL CONSULTANT - LA PAZ 01/2023 - 11/2024

As an intermediate React developer, I collaborated with senior colleagues to develop a large database application using the MERN stack. Under pressure, I consistently met deadlines, ensuring delivery of high-quality results. Utilizing agile methodologies and Trello, I managed CRUD operations on multiple APIs using Redux Toolkit and optimized the UI with Material UI Datasets.

● WEB DEVELOPER [MAMP - WORDPRESS / MERN]

FREELANCE - LA PAZ BOLIVIA

01/2017 - 12/2022

Designed and developed custom websites, e-commerce solutions and other applications for small businesses. Technologies used include JavaScript, React, Node.js, Express, MongoDB, and popular SQL databases. Previously I used other technologies such as PHP, MySQL and the WordPress API.

06/2012 - 12/2016

● DIGITAL MARKETING CONSULTANT

FREELANCE - LA PAZ BOLIVIA

Developed and executed strategic marketing plans for small companies focused on digital channels, which resulted in brand awareness, customer retention, and improved conversion rates.

02/2007 - 05/2012

● BUSINESS INTELLIGENCE ANALYST

GRUPO SANTILLANA - LA PAZ BOLIVIA

Planned and developed a custom CRM system based on PHP and MS Sequel Server along with two developers. Performed data queries daily with T-SQL to create strategic real time reports which improved the management decision process substantially.

● SALES EXECUTIVE

DELL INC - AUSTIN, TX USA

04/2004 - 06/2006

Sold computer and network solutions to different markets in the US, Mexico and Central America. Continuously exceeded sales quotas and other performance metrics.

EDUCATION

● Web Developer

SELF STUDY - OVER 1000 HOURS OF LEARNING

2014 - present

● MBA - eCommerce Concentration

ST. EDWARD'S UNIVERSITY - AUSTIN, TX

2001 - 2003

● Bachelor of Business Administration

UNIVERSIDAD CATÓLICA BOLIVIANA - LA PAZ BOLIVIA

1991 - 1995