

# Ronaldo Ortiz

## WEB/APP DEVELOPER

### ABOUT

Highly experienced web/app developer with over six years of hands-on experience in JavaScript, React, TypeScript, Next.js, and Tailwind CSS. Proven expertise in building robust and scalable applications using MERN stack. Strong knowledge in data structures and algorithms, and proficient in testing with Vitest & RTL. Demonstrated ability to write clean, readable, and maintainable code using Git. Skilled in Redux Toolkit and has a keen eye for detail in every aspect of web development.

### CONTACT



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<https://wdbnextport.vercel.app/>



in/webdevbro/



wdbprojects

### SKILLS



JavaScript



React



TypeScript



Next.js



TailwindCSS & UI Libraries



Redux Toolkit



Node / Express / MongoDB



Data Structures & Algorithms



Testing - Vitest & RTL



GIT/GitHub

### LANGUAGES



Spanish - Native



English - Fluent

### WORK EXPERIENCE

#### ● FRONT-END DEVELOPER REACT

**RUES (HEALTH MINISTRY) - EXTERNAL CONSULTANT - LA PAZ** 01/2023 - Present

As an intermediate React developer, I collaborated with senior colleagues to develop a large database application using the MERN stack. Under pressure, I consistently met deadlines, ensuring delivery of high-quality results. Utilizing agile methodologies and Trello, I managed CRUD operations on multiple APIs using Redux Toolkit and optimized the UI with Material UI Datasets.

#### ● WEB DEVELOPER [MAMP - WORDPRESS / MERN]

**FREELANCE - LA PAZ BOLIVIA**

01/2017 - 12/2022

Designed and developed custom websites, e-commerce solutions and other applications for small businesses. Technologies used include JavaScript, React, Node.js, Express, MongoDB, and popular SQL databases. Previously I used other technologies such as PHP, MySQL and the WordPress API.

#### ● DIGITAL MARKETING CONSULTANT

**FREELANCE - LA PAZ BOLIVIA**

06/2012 - 12/2016

Developed and executed strategic marketing plans for small companies focused on digital channels, which resulted in brand awareness, customer retention, and improved conversion rates.

#### ● BUSINESS INTELLIGENCE ANALYST

**GRUPO SANTILLANA - LA PAZ BOLIVIA**

02/2007 - 05/2012

Planned and developed a custom CRM system based on PHP and MS Sequel Server along with two developers. Performed data queries daily with T-SQL to create strategic real time reports which improved the management decision process substantially.

#### ● SALES EXECUTIVE

**DELL INC - AUSTIN, TX USA**

04/2004 - 06/2006

Sold computer and network solutions to different markets in the US, Mexico and Central America. Continuously exceeded sales quotas and other performance metrics.

### EDUCATION

#### ● Web Developer

**SELF STUDY - OVER 1000 HOURS OF LEARNING**

2014 - present

#### ● MBA - eCommerce Concentration

**ST. EDWARD'S UNIVERSITY - AUSTIN, TX**

2001 - 2003

#### ● Bachelor of Business Administration

**UNIVERSIDAD CATÓLICA BOLIVIANA - LA PAZ BOLIVIA**

1991 - 1995