

# Ronaldo Ortiz

## FULL STACK WEB DEVELOPER

### ABOUT

As a web developer with 5 years of experience building websites and 3 years within the JavaScript ecosystem, I have a broad skill set in **modern** web development. My strong suit is Frontend but I also have a solid foundation with Backend within the MERN stack. I have a passion for technology and programming in general.

### CONTACT

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- <https://webdevbro.com>
- ronaldo-ortiz-55648a199
- wdbprojects

### SKILLS

- JavaScript
- React
- Redux Toolkit
- Node/Express
- MongoDB
- PostgreSQL
- HTML5
- CSS3
- GIT/GitHub
- Material UI
- Photoshop
- Illustrator

### LANGUAGES

- Spanish - Native
- English - Fluent

### WORK EXPERIENCE

#### FRONT-END DEVELOPER REACT

RUES (HEALTH MINISTRY) - EXTERNAL CONSULTANT - LA PAZ 01/2023 - Present

Performed as a front-end intermediate React developer along with senior back-end and front-end professionals in a team to build a big database application in MERN. Met tight deadlines under pressure delivering results with the standards required, using agile methodologies and collaboration tools such as Trello. Managed CRUD on multiple APIs with Redux Toolkit, local/global context, and Material UI Datasets for best UI experience.

#### WEB DEVELOPER [MAMP - WORDPRESS / MERN]

FREELANCE - LA PAZ BOLIVIA 01/2017 - 12/2022

Designed and developed custom websites, e-commerce solutions and other applications for small businesses. Technologies used include JavaScript, React, Node.js, Express, MongoDB, and popular SQL databases. Previously I used other technologies such as PHP, MySQL and the WordPress API.

#### DIGITAL MARKETING CONSULTANT

FREELANCE - LA PAZ BOLIVIA 06/2012 - 12/2016

Developed and executed strategic marketing plans for small companies focused on digital channels, which resulted in brand awareness, customer retention, and improved conversion rates.

#### BUSINESS INTELLIGENCE ANALYST

GRUPO SANTILLANA - LA PAZ BOLIVIA 02/2007 - 05/2012

Planned and developed a custom CRM system based on PHP and MS Sequel Server along with two developers. Performed data queries daily with T-SQL to create strategic real time reports which improved the management decision process substantially.

#### SALES EXECUTIVE

DELL INC - AUSTIN, TX USA 04/2004 - 06/2006

Sold computer and network solutions to different markets in the US, Mexico and Central America. Continuously exceeded sales quotas and other performance metrics

### EDUCATION

#### Web Developer

SELF STUDY - OVER 1000 HOURS OF LEARNING 2014 - present

#### MBA - eCommerce Concentration

ST. EDWARD'S UNIVERSITY - AUSTIN, TX 2001 - 2003

#### Bachelor of Business Administration

UNIVERSIDAD CATÓLICA BOLIVIANA - LA PAZ BOLIVIA 1991 - 1995