



Content Highlights

Approach of the Program

Psychology is based on the science of learning with an emphasis on providing solutions to the challenges students and instructors face in Introductory Psychology. Through our years of teaching and recent research, we know students struggle with predictable misconceptions on most difficult concepts specific to each topic in the course. While most assessment or feedback solutions available today simply indicate “what” the student got wrong, or even where to re-read information on the topic, they don’t go far enough to identify “why” the student is struggling. For example, in the Social Psychology chapter, students routinely struggle with the most difficult concept of attribution. But are they confusing situational with dispositional attributions? Or is it actor observer bias versus fundamental attribution error that’s throwing them for a loop? To really help struggling students, this program is built around specific personalized assessments of these difficult concepts and misconceptions and the provision of brief, targeted instruction via short whiteboard animation videos, which we call *Adaptive Pathways*.