

# Recommendation Report

## Executive Summary

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{ "title": "Top Products Sales by Month", "summary": "This report analyzes sales performance of the top products in each month for the past two months.", "recommendations": [ "Explore potential price negotiation with Velocity Wiring & Cable as they provide 50% of total sales revenue", "Consider offering additional incentives to Apex Auto Components in exchange for increasing their share of sales", "Investigate the reason for lower sales volume and revenue from Metro Plastics Molding during Sep-2025" ], "chart": { "type": "bar", "labels": [ "2025-09", "2025-09", "2025-09", "2025-08", "2025-08", "2025-08" ], "values": [ 35226.0, 67562.0, 46914.0, 40037.0, 39093.0, 43368.0 ] } }
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## Recommendations

1. Explore potential price negotiation with Velocity Wiring & Cable as they provide 50% of total sales revenue
2. Consider offering additional incentives to Apex Auto Components in exchange for increasing their share of sales
3. Investigate the reason for lower sales volume and revenue from Metro Plastics Molding during Sep-2025