

# EVENT LOCATIONS

Weddings, Social & Corporate Events

## DISTRIBUTION NEW YORK / NEW JERSEY 2012 EDITION

### SPECTACULAR WEB RANKING!

EventLocations owns 100 sites ranked "PAGE 1" in Google, Yahoo, Bing & AOL as of 5/1/11.  
More "Page 1" sites means more ways for brides, corporate & social market to find you.

*We have an iPad, iPhone, iTouch app where your AD will appear.*  
Google Android mobile & tablet app (coming 9/1/11).

<b>BARNES &amp; NOBLE and BORDER BOOKS</b> (56 Stores)	11,700
<b>NEWSSTANDS</b> (500+ Stores)	3,700
<b>MACY'S BRIDAL REGISTRY</b> (38 Stores)	6,500
<b>195 BRIDAL SHOWS</b> 7 Major Bridal Show Partners where our magazines are distributed: NY Premier Bridal / Metro Expo, Bridal Affair to Remember, Elegant Bridal, Everything Bridal, Bosco's Bridal, Great Bridal Extravaganza and Planit Expo.	24,200
<b>CORPORATE EVENT PLANNERS</b> (Mailed FREE By Name) MPI (Meeting Planners Intl); NSFRE (Natl. Society of Fund Raising); PRSA (Public Relations Society of America); COPE (Council Protocol Exec.)	<u>5,950</u>
<b>TOTAL DISTRIBUTION</b>	<b>52,050</b>

To Verify "Page 1" Ranking: Search Google, Yahoo, Bing or AOL for the "keywords" appearing in our domain.

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## 56 Barnes & Noble, Borders Books Stores Sell Event Locations

<i>Company</i>	<i>Address</i>	<i>City</i>	<i>County</i>	<i>Phone</i>
Barnes & Noble	97 Warren St.	New York	Manhattan	212-587-5389
Barnes & Noble	33 East 17 St	New York	Manhattan	212-253-0810
Barnes & Noble	555 Fifth Ave	New York	Manhattan	212-697-3048
Barnes & Noble	160 East 54 St. @ Citicorp	New York	Manhattan	212-750-8033
Barnes & Noble	2289 Broadway @ 82	New York	Manhattan	212-362-8835
Barnes & Noble	150 East 86th Street	New York	Manhattan	212-369-2180
Borders Books	2 Penn Plaza	New York	Manhattan	212-244-1814
Barnes & Noble	290 Baychester Ave	Bronx	Bronx	718-862-3945
Barnes & Noble	106 Court Street	Brooklyn	Kings	718-246-4996
Barnes & Noble	267 Seventh Ave /7th St.	Brooklyn	Kings	718-832-9066
Barnes & Noble	23-80 Bell Blvd.	Bayside	Queens	718-224-1083
Barnes & Noble	70-00 Austin St.	Forest Hills	Queens	718-793-1395
Barnes & Noble	176-60 Union Tnpke	Fresh Meadows	Queens	718-380-4340
Barnes & Noble	2235 Richmond Ave	Staten Island	Richmond	718-982-6983
Barnes & Noble	91 Old Country Rd	Carle Place	Nassau	516-741-9850
Barnes & Noble	1542 Northern Blvd	Manhasset	Nassau	516-365-6723
Barnes & Noble	5224 Sunrise Hgwy	Massapequa Park	Nassau	516-541-1456
Borders Books	425 Jericho Turnpike	Syosset	Nassau	516-496-3934
Barnes & Noble	842 Sunrise Highway	Bay Shore	Suffolk	631-206-0198
Borders Books	5151 Sunrise Hgwy	Bohemia	Suffolk	631-244-7496
Barnes & Noble	4000 E. Jericho Turnpike	East Northport	Suffolk	631-462-0208
Borders Books	231 Airport Boulevard	Farmingdale	Suffolk	631-752-0194
Barnes & Noble	380 Walt Whitman Road	Huntington Station	Suffolk	631-421-9886
Barnes & Noble	600 Smith Haven Mall	Lake Grove	Suffolk	631-724-0341
Borders Books	2130 Nesconset Highway	Stonybrook	Suffolk	631-979-4100
Barnes & Noble	1245 Route 300	Newburgh	Orange	845-567-0782
Barnes & Noble	140 Rockland Plaza	Nanuet	Rockland	845-624-2920
Barnes & Noble	4416 Palisades Ctr Dr	West Nyack	Rockland	845-348-4701
Barnes & Noble	3105 East Main St & Rte 6	Mohegan Lake	Westchester	914-528-6275
Border Books	162 East Main St	Mt. Kisco	Westchester	914-241-8387
Barnes & Noble	230 Main Street	White Plains	Westchester	914-397-2420
Barnes & Noble	431 Tarrytown Rd.	White Plains	Westchester	914-946-3337
Barnes & Noble	2614 Central Park Ave	Yonkers	Westchester	914-771-6400
Barnes & Noble	765 Route 17 South	Paramus	Bergen	201-445-4589
Barnes & Noble	465 River Road	Edgewater	Bergen	201-943-6130
Barnes & Noble	187 Riverside Sq.	Hackensack	Bergen	201-488-8037
Borders Books	235 Interstate Shopping	Ramsey	Bergen	201-760-1967
Barnes & Noble	395 Route 3 East	Clifton	Essex	973-779-5500
Barnes & Noble	112 Eisenhower Parkway	Livingston	Essex	973-758-1310
Barnes & Noble	375 Route 10 East	Ledgewood	Hudson	973-252-9300
Barnes & Noble	3535 Route 1 South	Princeton	Mercer	609-897-9250
Barnes & Noble	753 Route 18 South	East Brunswick	Middlesex	732-432-0100
Barnes & Noble	419 Manlo Park Mall	Edison	Middlesex	732-548-4179
Barnes & Noble	869 Route 1 South	North Brunswick	Middlesex	732-545-7966
Barnes & Noble	240 Route 22 West	Springfield	Middlesex	973-376-8544
Borders Books	135 Highway 35 N	Eatontown	Monmouth	732-542-1785
Barnes & Noble	180 Rt 35	Eatontown	Monmouth	732-460-9470
Barnes & Noble	3981 Highway 9	Freehold	Monmouth	732-409-2929
Barnes & Noble	2134 Rt 35	Holmdel	Monmouth	732-275-0620
Barnes & Noble	1940 Route 10 West	Morris Plains	Morris	973-644-9482
Borders Books	52 State Rt 23 N	Riverdale	Morris	973-831-6670
Borders Books	327 Mount Hope Ave	Rockaway	Morris	973-659-1027
Barnes \$ Noble	44 Brick Plaza	Brick	Ocean	732-255-6600
Barnes & Noble	1156 Route 46 West	West Patterson	Passaic	973-812-0180
Barnes & Noble	319 Route 202/206	Bridgewater	Somerset	908-526-7425
Borders Books	290 Commons Way	Bridgewater Township	Somerset	908-231-0111

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## ADVERTISING RATES

January - December 2012

	<u>Mag + Online</u>	<u>Online Only</u> (1year)
<b>Event Sites</b>	<u>page</u>	<u>page</u>
Full page, 4 color includes all below	\$ 6200	3100
Big Banners addl. per site/year	\$ 600	600

### AD Includes:

- 1) 100 Company sites Ranked "Page 1" in Google, Yahoo, Bing and AOL as of 5/1/11.
- 2) Your AD appears on iPad, iPhone, iTouch. Free download from iPhone or iTunes App store.
- 3) Big Banner. We'll load your "Big Banner" to any 10 "Page 1" Google ranked sites.
- 4) Video. We will load your Video or Virtual Tour to All our sites.
- 5) Email Addresses. We'll give you brides email addresses from our Bridal Show partners.
- 6) Links + Editorial on our sites.

### **Photo Submission Requirements** Follow carefully. Any questions call or email us.

- Submit 300 dpi photos as "flattened" Photoshop, TIFF or EPS on cd.
- Do NOT send images that are 72 dpi for printing in the magazine. 72 dpi images are for web use only.
- CMYK process colors. Do NOT save in RGB or JPEG. MUST include a color proof.
- If you're sending a CD with more than 3 photos indicate which photos to use.

### **Ad Requirements for Your non-formatted ad:** Full Page is 8.375" x 10.875". Bleed is 8.750" x 11.250"

- Submit entire Quark 8/ 9 or Adobe Indesign (collect for output) a compress with .zip. Prefer OpenType Fonts. If you do not have Quark then submit a CMYK Pre-Press Vector PDF or EPS.

**Electronic submission via:** [www.EventLocations.us/SEND](http://www.EventLocations.us/SEND)

	<u>Mag + Online</u>	<u>Online Only</u>
<b>Caterers &amp; Services</b>	<u>4-color</u>	<u>4-color</u>
Full page	\$ 6200	3100
Half page	4300	
One Third page	3200	
One Sixth page	2300	

### **Covers**

Front Cover, 4 Color bleed	\$ 20000
Second Cover, 4 Color bleed	14500
Third Cover, 4 Color bleed	12300
Back Cover, 4 Color bleed	17000

### **Mechanical Sizes**

Full page – trim size: 8 3/8" x 10 7/8" (Bleed Full Page: 8 3/4" x 11 1/4")

Half page: 7 1/2" x 4 3/4"

One Third page: 4 2/3" x 4 3/4" or 2 1/3" x 9 1/2"

One Sixth page: 2 1/3" x 4 3/4"

**Main Web Site:** [www.EventLocations.us](http://www.EventLocations.us)+ 215 company owned sites.

For a list of all our sites Ranking or for advertising info contact [joel@EventLocations.us](mailto:joel@EventLocations.us)

*Ranking varies according to date.*