

Site Usage

3,269 Visits

12,234 Pageviews

3.74 Pages/Visit

67.36% Bounce Rate

00:02:37 Avg. Time on Site

75.04% % New Visits





| Map Ove | erlay |
|---------|-------------|
| | Wests 1,050 |

| Content Overview | | |
|-------------------------------|-----------|-------------|
| Pages | Pageviews | % Pageviews |
| /do/view/CTSpedia | 713 | 5.83% |
| /do/view/CTSpedia/StatGraphH | 672 | 5.49% |
| /do/view/CTSpedia/WebHome | 430 | 3.51% |
| /do/view/CTSpedia/StudyIncide | 275 | 2.25% |
| /do/view/CTSpedia/LabsLiverCl | 201 | 1.64% |

Comparing to: Site



2,629 people visited this site

3,269 Visits

2,629 Absolute Unique Visitors

12,234 Pageviews

3.74 Average Pageviews

00:02:37 Time on Site

67.36% Bounce Rate

75.04% New Visits

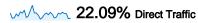
Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 1,203 | 36.80% |
| Firefox | 922 | 28.20% |
| Chrome | 673 | 20.59% |
| Safari | 373 | 11.41% |
| Opera | 25 | 0.76% |

Comparing to: Site

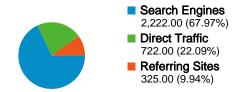


All traffic sources sent a total of 3,269 visits



9.94% Referring Sites

67.97% Search Engines



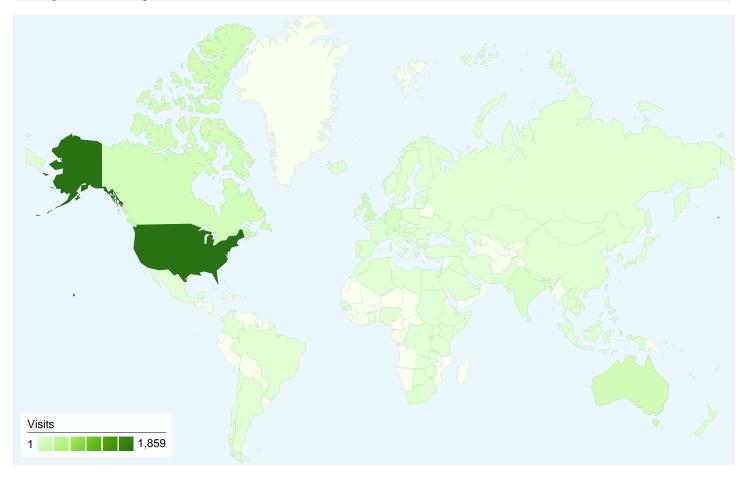
Top Traffic Sources

| Sources | Visits | % visits |
|-----------------------------|--------|----------|
| google (organic) | 2,029 | 62.07% |
| (direct) ((none)) | 722 | 22.09% |
| bing (organic) | 91 | 2.78% |
| en.wikipedia.org (referral) | 90 | 2.75% |
| yahoo (organic) | 75 | 2.29% |

| Keywords | Visits | % visits |
|-----------------------------|--------|----------|
| (not provided) | 504 | 22.68% |
| ctspedia | 74 | 3.33% |
| study base | 31 | 1.40% |
| incidence density sampling | 27 | 1.22% |
| prevalence ratio definition | 25 | 1.13% |

3





3,269 visits came from 104 countries/territories

| Site Usage | | | | | | |
|--|--|----------------------------|-------------|---|--|-------------|
| Visits 3,269 % of Site Total: 100.00% | Pages/Visit 3.74 Site Avg: 3.74 (0.00%) | 00:02: Site Avg: | | % New Visits 75.13% Site Avg: 75.04% (0.12%) | Bounce 67.36 Site Avg: 67.36 | % |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | | 1,859 | 5.22 | 00:03:43 | 68.37% | 61.22% |
| Australia | | 167 | 1.34 | 00:00:54 | 91.02% | 80.24% |
| Canada | | 155 | 1.91 | 00:01:15 | 87.10% | 76.77% |
| United Kingdom | | 153 | 2.22 | 00:01:23 | 88.24% | 79.08% |
| Germany | | 100 | 2.65 | 00:01:58 | 75.00% | 69.00% |
| India | | 87 | 1.57 | 00:01:26 | 86.21% | 73.56% |
| Netherlands | | 38 | 1.50 | 00:00:28 | 84.21% | 78.95% |
| (not set) | | 38 | 2.13 | 00:01:45 | 76.32% | 73.68% |
| South Africa | | 37 | 1.24 | 00:01:09 | 86.49% | 86.49% |

| New Zealand | 34 | 1.82 | 00:00:23 | 88.24% | 85.29% |
|-------------|----|------|----------|--------|---------------|
| | | | | | 1 - 10 of 104 |



Pages on this site were viewed a total of 12,234 times

12,234 Pageviews

7,429 Unique Views

Top Content

| Pages | Pageviews | % Pageviews |
|---|-----------|-------------|
| /do/view/CTSpedia | 713 | 5.83% |
| /do/view/CTSpedia/StatGraphHome | 672 | 5.49% |
| /do/view/CTSpedia/WebHome | 430 | 3.51% |
| /do/view/CTSpedia/StudyIncidencePersonTime | 275 | 2.25% |
| /do/view/CTSpedia/LabsLiverClinicalQuestion | 201 | 1.64% |