

## Site Usage

2,510 Visits

65.54% Bounce Rate

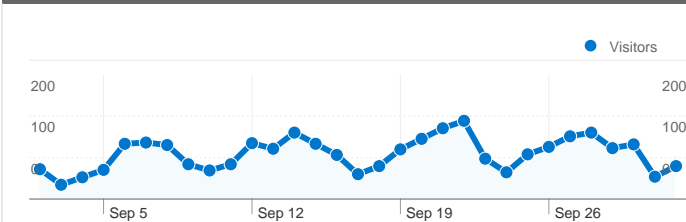
10,535 Pageviews

00:03:08 Avg. Time on Site

4.20 Pages/Visit

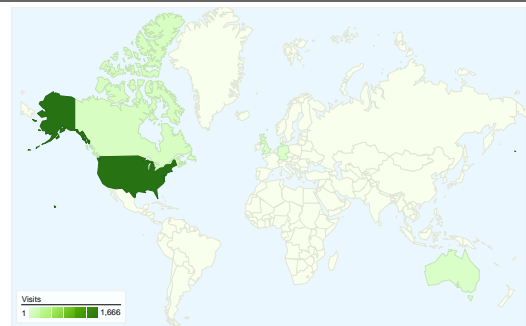
73.98% % New Visits

## Visitors Overview

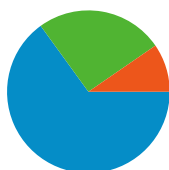


Visitors  
1,985

## Map Overlay



## Traffic Sources Overview



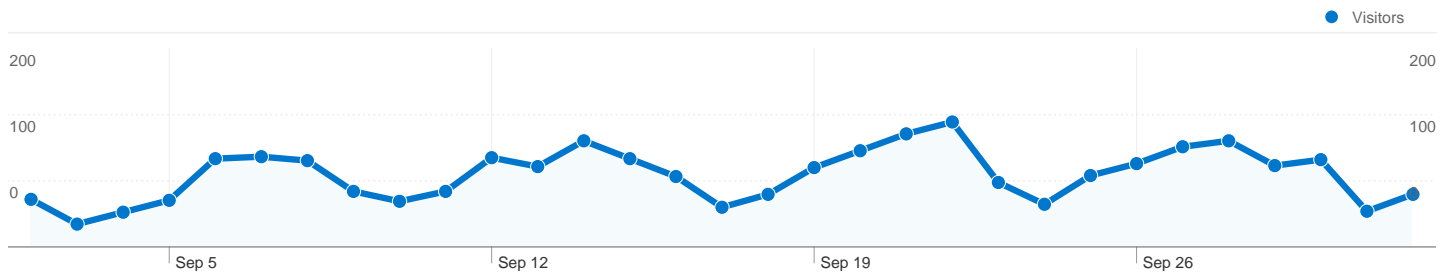
**Search Engines**  
1,632.00 (65.02%)

**Direct Traffic**  
637.00 (25.38%)

**Referring Sites**  
241.00 (9.60%)

## Content Overview


| Pages                          | Pageviews | % Pageviews |
|--------------------------------|-----------|-------------|
| /do/view/CTSpedia              | 722       | 6.85%       |
| /do/view/CTSpedia/StatGraphH   | 514       | 4.88%       |
| /do/view/CTSpedia/WebHome      | 361       | 3.43%       |
| /do/view/CTSpedia/SampleInci   | 191       | 1.81%       |
| /do/view/CTSpedia/AllGraphical | 181       | 1.72%       |




**1,985 people visited this site**

 **2,510 Visits**


 **1,985 Absolute Unique Visitors**

 **10,535 Pageviews**

 **4.20 Average Pageviews**

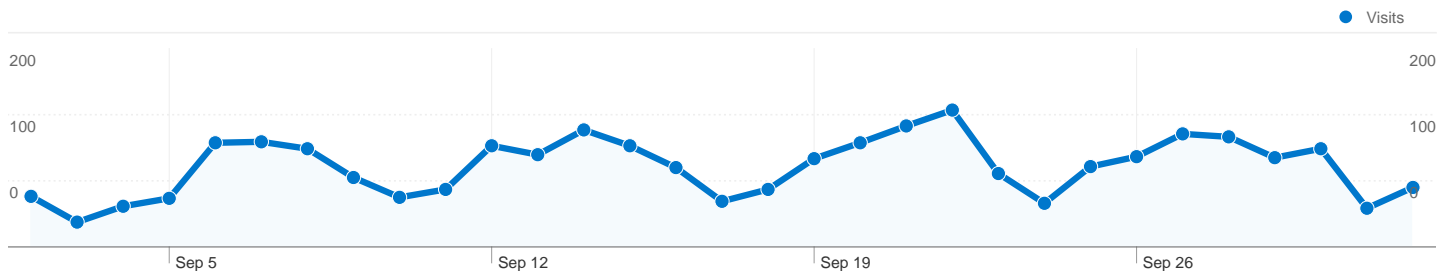
 **00:03:08 Time on Site**

 **65.54% Bounce Rate**

 **73.98% New Visits**

## Technical Profile

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 957    | 38.13%   |
| Firefox           | 829    | 33.03%   |
| Chrome            | 417    | 16.61%   |
| Safari            | 246    | 9.80%    |
| Android Browser   | 19     | 0.76%    |



All traffic sources sent a total of 2,510 visits



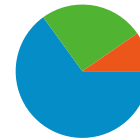
25.38% Direct Traffic



9.60% Referring Sites



65.02% Search Engines



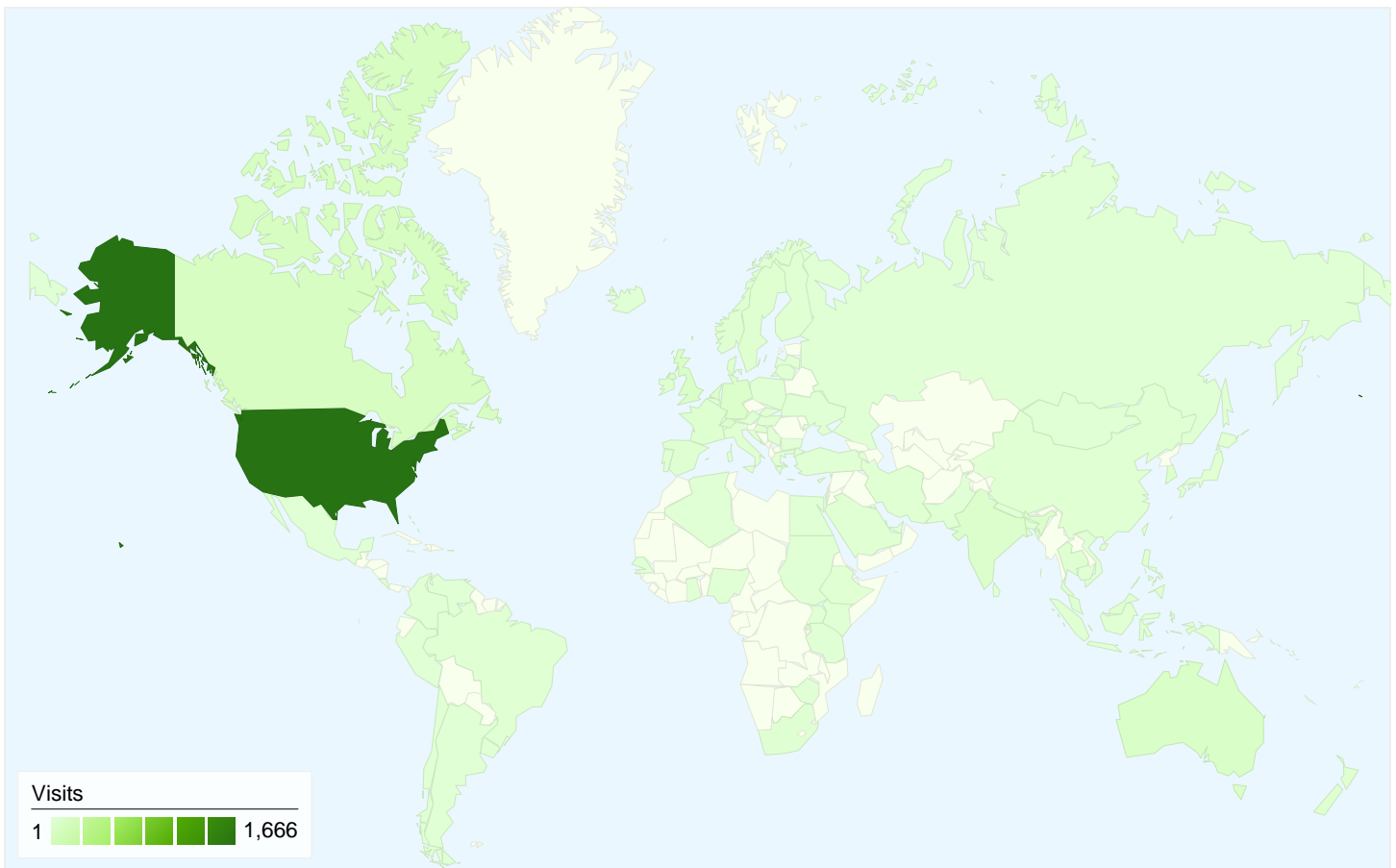
■ Search Engines  
1,632.00 (65.02%)

■ Direct Traffic  
637.00 (25.38%)

■ Referring Sites  
241.00 (9.60%)

## Top Traffic Sources

| Sources                     | Visits | % visits | Keywords                    | Visits | % visits |
|-----------------------------|--------|----------|-----------------------------|--------|----------|
| google (organic)            | 1,510  | 60.16%   | ctspedia                    | 87     | 5.33%    |
| (direct) ((none))           | 637    | 25.38%   | how to calculate cumulative | 25     | 1.53%    |
| en.wikipedia.org (referral) | 88     | 3.51%    | incidence density           | 24     | 1.47%    |
| yahoo (organic)             | 52     | 2.07%    | study base                  | 24     | 1.47%    |
| bing (organic)              | 50     | 1.99%    | calculating cumulative      | 23     | 1.41%    |

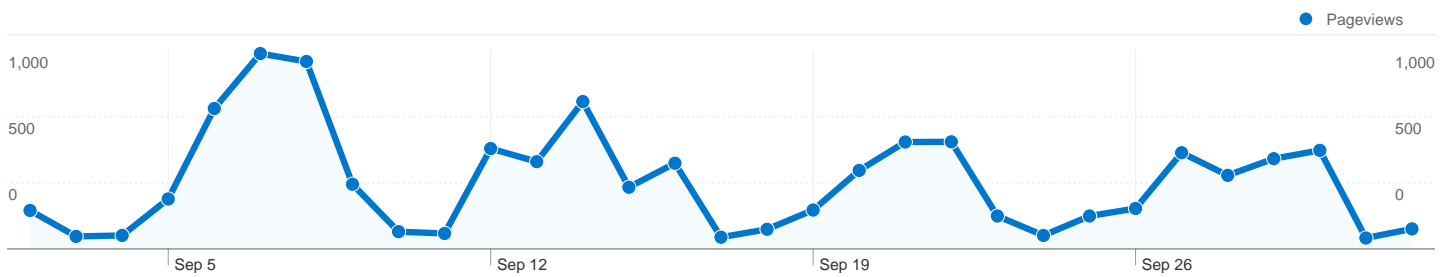


## 2,510 visits came from 88 countries/territories


### Site Usage

|  |  |  |   |  |             |
|--|--|--|---|--|-------------|
| Visits<br>2,510<br>% of Site Total:<br>100.00% | Pages/Visit<br>4.20<br>Site Avg:<br>4.20 (0.00%) | Avg. Time on Site<br>00:03:08<br>Site Avg:<br>00:03:08 (0.00%) | % New Visits<br>74.02%<br>Site Avg:<br>73.98% (0.05%) | Bounce Rate<br>65.54%<br>Site Avg:<br>65.54% (0.00%) |             |
| Country/Territory                              | Visits   | Pages/Visit  | Avg. Time on Site                                     | % New Visits   | Bounce Rate |
| United States                                  | 1,666  | 5.08   | 00:03:35  | 70.41%   | 63.57%      |
| Canada   | 92   | 2.35   | 00:01:14  | 78.26%   | 68.48%      |
| Australia                                      | 69   | 1.51   | 00:01:32  | 79.71%   | 79.71%      |
| United Kingdom                                 | 66   | 1.73   | 00:00:36  | 95.45%   | 74.24%      |
| Germany  | 50   | 5.40   | 00:07:05  | 52.00%   | 60.00%      |
| Netherlands                                    | 48   | 3.21   | 00:04:33  | 81.25%   | 62.50%      |
| India  | 45   | 1.60   | 00:01:33  | 91.11%   | 75.56%      |
| Switzerland                                    | 42   | 7.10   | 00:08:44  | 38.10%   | 40.48%      |
| South Korea                                    | 32   | 2.00   | 00:01:47  | 68.75%   | 53.12%      |

|              |    |      |          |        |        |
|--------------|----|------|----------|--------|--------|
| France       | 22 | 3.18 | 00:01:35 | 77.27% | 63.64% |
| 1 - 10 of 88 |    |      |          |        |        |



Pages on this site were viewed a total of 10,535 times

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 6,374 Unique Views

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## Top Content

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