Comparing to: Site



#### Site Usage

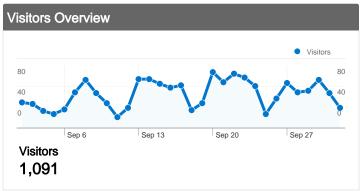
1,663 Visits

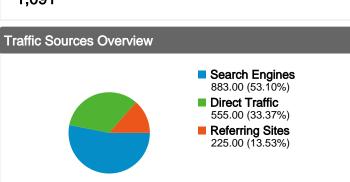
√√√√ 5.55 Pages/Visit

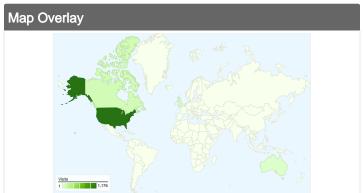
58.75% Bounce Rate

√√√ 00:04:03 Avg. Time on Site

59.77% % New Visits







Content Overview		
Pages	Pageviews	% Pageviews
/do/view/CTSpedia	507	5.49%
/do/view/CTSpedia/WebHome	249	2.70%
/do/view/CTSpedia/StatisticalTo	215	2.33%
/do/view/CTSpedia/SasTools	213	2.31%
/do/view/Sandbox/WebHome	198	2.14%

Comparing to: Site



# 1,091 people visited this site

1,663 Visits

1,091 Absolute Unique Visitors

**√√√√** 9,234 Pageviews

5.55 Average Pageviews

√√√ 00:04:03 Time on Site

58.75% Bounce Rate

59.77% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	704	42.33%	T1	683	41.07%
Firefox	576	34.64%	Cable	461	27.72%
Safari	200	12.03%	DSL	266	16.00%
Chrome	160	9.62%	Unknown	241	14.49%
Mozilla	18	1.08%	Dialup	11	0.66%

2

Comparing to: Site

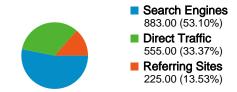


# All traffic sources sent a total of 1,663 visits



13.53% Referring Sites

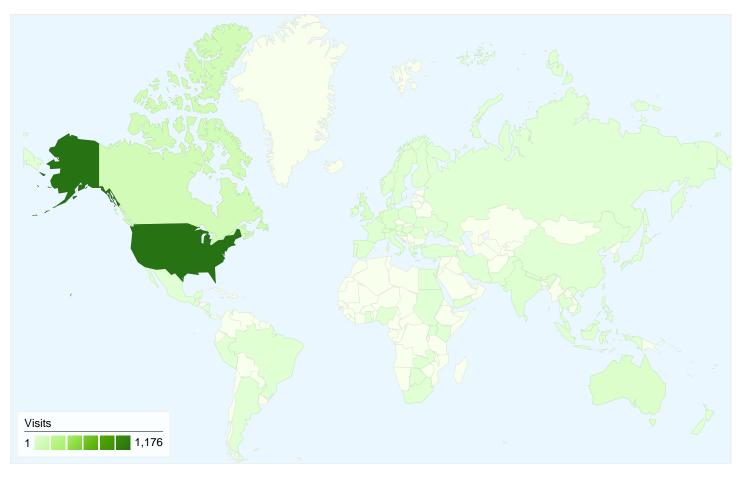
53.10% Search Engines



### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	753	45.28%
(direct) ((none))	555	33.37%
yahoo (organic)	85	5.11%
en.wikipedia.org (referral)	80	4.81%
google.com (referral)	49	2.95%

Keywords	Visits	% visits
ctspedia	89	10.08%
[http://www.ctspedia.org/wiki/pu	48	5.44%
effect modifier confounder	38	4.30%
ctspedia.org	23	2.60%
primary study base	13	1.47%



# 1,663 visits came from 67 countries/territories

Site Usage	D 0.0 1		O.L.	0/ 11 1/1/		- ·	
Visits 1,663 % of Site Total: 100.00%	Pages/Visit 5.55 Site Avg: 5.55 (0.00%)	Avg. Time on Site 00:04:03 Site Avg: 00:04:03 (0.00%)		% New Visits 59.83% Site Avg: 59.77% (0.10%)	<b>58.75</b> Site Avg:	<b>58.75%</b> Site Avg: 58.75% (0.00%)	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States		1,176	6.44	00:04:37	50.68%	56.12%	
Canada		103	4.44	00:02:57	77.67%	63.11%	
United Kingdom		47	2.28	00:02:59	89.36%	70.21%	
Netherlands		37	2.38	00:02:15	78.38%	62.16%	
Australia		35	1.49	00:00:50	94.29%	80.00%	
Germany		23	9.57	00:05:21	43.48%	34.78%	
India		20	1.85	00:02:29	75.00%	75.00%	
Switzerland		18	6.17	00:04:23	50.00%	27.78%	
Philippines		12	1.67	00:00:31	91.67%	58.33%	

Sweden	11	1.27	00:00:17	90.91%	90.91%
					1 - 10 of 67



# Pages on this site were viewed a total of 9,234 times

9,234 Pageviews

5,483 Unique Views

58.75% Bounce Rate

# **Top Content**

Pages	Pageviews	% Pageviews
/do/view/CTSpedia	507	5.49%
/do/view/CTSpedia/WebHome	249	2.70%
/do/view/CTSpedia/StatisticalTools	215	2.33%
/do/view/CTSpedia/SasTools	213	2.31%
/do/view/Sandbox/WebHome	198	2.14%