

Site Usage

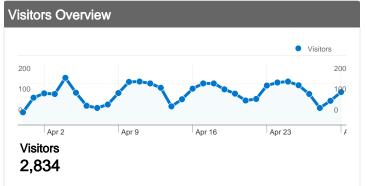
~~~~ 3,511 Visits

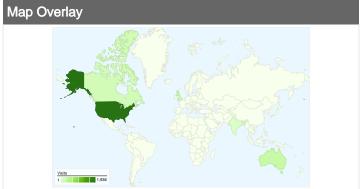
**12,092** Pageviews

69.50% Bounce Rate

√ 00:02:17 Avg. Time on Site

75.68% % New Visits





| Traffic Sources Overview |                                                                                                                                                                                                                             |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                          | <ul> <li>Search Engines         <ul> <li>2,542.00 (72.40%)</li> </ul> </li> <li>Direct Traffic         <ul> <li>642.00 (18.29%)</li> </ul> </li> <li>Referring Sites         <ul> <li>327.00 (9.31%)</li> </ul> </li> </ul> |

| Content Overview              |           |             |
|-------------------------------|-----------|-------------|
| Pages                         | Pageviews | % Pageviews |
| /do/view/CTSpedia             | 541       | 4.47%       |
| /do/view/CTSpedia/StatGraphH  | 412       | 3.41%       |
| /do/view/CTSpedia/WebHome     | 398       | 3.29%       |
| /do/view/CTSpedia/StudyIncide | 265       | 2.19%       |
| /do/view/CTSpedia/RateCumull  | 166       | 1.37%       |

Comparing to: Site



## 2,834 people visited this site

2,834 Absolute Unique Visitors

^\_\_\_ 12,092 Pageviews

√ 00:02:17 Time on Site

69.50% Bounce Rate

75.68% New Visits

### **Technical Profile**

| Browser           | Visits | % visits |
|-------------------|--------|----------|
| Internet Explorer | 1,239  | 35.29%   |
| Firefox           | 988    | 28.14%   |
| Chrome            | 767    | 21.85%   |
| Safari            | 448    | 12.76%   |
| Android Browser   | 27     | 0.77%    |

Comparing to: Site

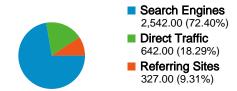


#### All traffic sources sent a total of 3,511 visits

**18.29%** Direct Traffic

MAN 9.31% Referring Sites

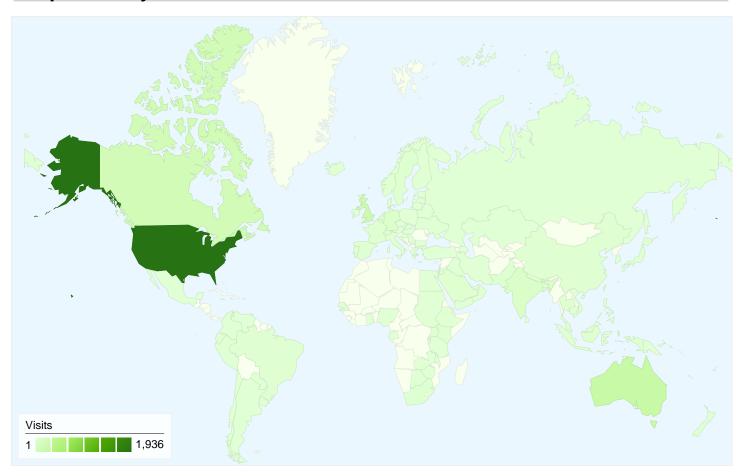
72.40% Search Engines



## **Top Traffic Sources**

| Sources                     | Visits | % visits |
|-----------------------------|--------|----------|
| google (organic)            | 2,307  | 65.71%   |
| (direct) ((none))           | 642    | 18.29%   |
| bing (organic)              | 126    | 3.59%    |
| en.wikipedia.org (referral) | 69     | 1.97%    |
| yahoo (organic)             | 63     | 1.79%    |

| Keywords                    | Visits | % visits |
|-----------------------------|--------|----------|
| (not provided)              | 579    | 22.78%   |
| ctspedia                    | 62     | 2.44%    |
| study base                  | 53     | 2.08%    |
| incidence density sampling  | 33     | 1.30%    |
| loss to follow up in cohort | 25     | 0.98%    |



# 3,511 visits came from 104 countries/territories

| Site Usage                            |                                                  |                            |             |                                                       |                                            |             |
|---------------------------------------|--------------------------------------------------|----------------------------|-------------|-------------------------------------------------------|--------------------------------------------|-------------|
| Visits 3,511 % of Site Total: 100.00% | Pages/Visit<br>3.44<br>Site Avg:<br>3.44 (0.00%) | <b>00:02:</b><br>Site Avg: |             | % New Visits<br>75.73%<br>Site Avg:<br>75.68% (0.08%) | <b>Bounce 69.50</b> Site Avg: <b>69.50</b> | %           |
| Country/Territory                     |                                                  | Visits                     | Pages/Visit | Avg. Time on<br>Site                                  | % New Visits                               | Bounce Rate |
| United States                         |                                                  | 1,936                      | 4.81        | 00:03:04                                              | 71.95%                                     | 65.50%      |
| Australia                             |                                                  | 264                        | 1.53        | 00:01:12                                              | 82.58%                                     | 72.73%      |
| United Kingdom                        |                                                  | 210                        | 1.96        | 00:01:21                                              | 77.14%                                     | 64.76%      |
| Canada                                |                                                  | 167                        | 1.53        | 00:00:40                                              | 83.23%                                     | 81.44%      |
| India                                 |                                                  | 77                         | 1.47        | 00:00:43                                              | 89.61%                                     | 77.92%      |
| Germany                               |                                                  | 60                         | 1.40        | 00:00:44                                              | 41.67%                                     | 83.33%      |
| Netherlands                           |                                                  | 47                         | 1.49        | 00:00:32                                              | 80.85%                                     | 82.98%      |
| Taiwan                                |                                                  | 31                         | 1.61        | 00:01:11                                              | 83.87%                                     | 74.19%      |
| South Korea                           |                                                  | 30                         | 1.30        | 00:01:07                                              | 80.00%                                     | 83.33%      |

| Malaysia | 30 | 1.37 | 00:00:24 | 93.33% | 90.00%        |
|----------|----|------|----------|--------|---------------|
|          |    |      |          |        | 1 - 10 of 104 |

Comparing to: Site



# Pages on this site were viewed a total of 12,092 times

**12,092** Pageviews

7,511 Unique Views

69.50% Bounce Rate

# **Top Content**

| Pages                                      | Pageviews | % Pageviews |
|--------------------------------------------|-----------|-------------|
| /do/view/CTSpedia                          | 541       | 4.47%       |
| /do/view/CTSpedia/StatGraphHome            | 412       | 3.41%       |
| /do/view/CTSpedia/WebHome                  | 398       | 3.29%       |
| /do/view/CTSpedia/StudyIncidencePersonTime | 265       | 2.19%       |
| /do/view/CTSpedia/RateCumulIncidence       | 166       | 1.37%       |