



Matthew Whitaker still has to pinch himself to make sure he didn't simply dream about his full-service art consultancy firm getting a once-in-alifetime opportunity to be involved in the rebirth of Clermont Motor Lodge, now the retro-chic boutique property Hotel Clermont. Think a custom guest room artwork package featuring a suite of nostalgia-tinged paintings portraying women doing everyday tasks, from washing dishes to talking on the phone in homage to the property's 1970s heyday. Then there's the contemporary, citycentric pieces by established and emerging artists the firm sourced for Four Seasons Hotel Atlanta's refreshed guest rooms and suites. "For us, a strong narrative is everything, the driver behind all of the decisions we make," says Whitaker, director of Canvas Art Consultants (canvasartconsultants.com), which works with Atlanta artists and galleries to provide localized art installations as an affiliate of global interior design firm HBA. "The inherent characteristics of a specific neighborhood will dictate what direction we choose for the artwork. We consider the surrounding architecture, demographic of who lives there, how the neighborhood story aligns with the city's history and how all of that ties into the narrative of the project." Coming up: Whitaker is currently taking on the environs of the Mill Creek Residential Trust's soon-to-open Modera Buckhead apartments—at the corner of Peachtree and Pharr roads—complete with an 18-foot triptych in the arrival lobby that tells the story of the neighborhood's past, present and future via handpainted collage imagery by local artist Eric Mack.

## TRADING SPACES

Here's how S&S Lux is changing its look.

If you're on the hunt for luxury home decor, **S&S Lux** has you covered, literally, with supersoft vegan mink blankets. The company has been busy as of late, prepping for its move from Phipps Plaza to Westside Market, a fresh yet eclectic rendition of a traditional flea market. "Our typical customer shops there, and we really enjoyed how Westside Market catered to the home goods niche," says owner Shivolli DaSilva. Keep an eye on this luxury company as it relaunches and delves even more into the home goods market. Says DaSilva, "We have so many great additions coming to our company that we cannot wait to share." *1530 Ellsworth Industrial Blvd. NW, ssluxonline.com –Amelia Johnson* 

