

WYATT DUDGEON

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EDUCATION	UNIVERSITY OF MICHIGAN Stephen M. Ross School of Business Bachelor of Business Administration, April 2021 <ul style="list-style-type: none">• Concentration in Finance• GPA: 3.78/4• Nominated Business Application Judge at DHacks (formerly WSUHacks), Program Coordinator at Detroit Startup Week, Former Head of Philanthropy at Michigan Stocks Bonds and Options, and selected Entrepreneur Leadership Program Fellow• Mentor at Detroit Entrepreneurship Network, Product Associate at UpRound Venture Capital, Delta Upsilon Fraternity, and an Active at the Society of Les Voyageurs	Ann Arbor, MI
EXPERIENCE Summer 2018	TECHSTARS MOBILITY ACCELERATOR Associate <ul style="list-style-type: none">• Served on a five-person associate team to assist in the success of the 11 cohort companies by offering exceptional design, operations, business, and technical assistance. To help build a better understanding of the cohort and assess where each team member can assist, the associate team held weekly associate-cohort 1:1 meetings. One such meeting helped secure a \$20,000 investment.• Generated several markets due diligence reports for cohort companies in the drone and tire space used to determine their future business model. Also generated company overviews for the entire cohort to be utilized by the final selection committee.• Managed the Techstar's CRM. Included communicating, monitoring, and introducing cohort companies to mentors within the Techstars network. While also managing film crews, off-site visits, and "Mentor Madness" where all cohort companies showcase their products to hundreds of investors/mentors	Detroit, MI
Part-time 2018	GENER8TOR Business Development Associate <ul style="list-style-type: none">• Assisted spinning up Gener8tor's new gAlpha in Detroit by recruiting young, talented founders through reaching out to local Universities, attending events, and connecting with top entrepreneurial leaders in the city (+50 Company Applications)• Helped develop new disruptive business models for young startups in the entertainment and augmented reality space by leveraging data collected from Pitchbook	Detroit, MI
Summer 2017	DERQ INC. Paid Intern <ul style="list-style-type: none">• Generated several competitive landscape reports on the OEM, V2X, and Smart City space in order to help build a better understanding of Derq's business model• Launched several social media ad campaigns throughout the duration of the Techstars '17 program to initiate interest amongst Derq's end consumer resulting in a 200%+ increased activity on FB, Twitter, and Instagram.	Detroit, MI
Spring 2017	DETROIT VENTURE PARTNERS Analyst Intern <ul style="list-style-type: none">• Generated several market due diligence and competitive landscapes reports to help the analyst team understand the market capture opportunity of the startups being evaluated• Helped improve the business development strategy of portfolio companies by providing suggestions of certain KPI's that could track the success of the company addressed	Detroit, MI
Summer 2016	GOKID CORPORATION Paid Intern <ul style="list-style-type: none">• Managed media campaigns on Twitter, Facebook, and Google Ad Words (+300% increase of followers and +75% lead generation)• Built pitch decks and helped market the product to Detroit public/private schools (Brokered partnerships with 11 schools in total)	Detroit, MI
ADDITIONAL	<ul style="list-style-type: none">• Certified in Wilderness First Aid and CPR• Elementary Understanding of Mandarin• Avid outdoorsman and poised to hike the entire Appalachian trail by 30	