

# WYATT DUDGEON

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<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>Stephen M. Ross School of Business</b> Bachelor of Business Administration, April 2021 <ul style="list-style-type: none"><li>• Concentration in Finance</li><li>• GPA: 3.78/4.00</li><li>• Nominated Business Application Judge at DHacks, Program Coordinator at Detroit Startup Week, Former Head of Philanthropy at Michigan Stocks Bonds and Options, and selected Entrepreneur Leadership Program Fellow</li><li>• Mentor at Detroit Entrepreneurship Network, Associate at UpRound Venture Capital, Brother of Delta Upsilon Fraternity, and an Active Member in the Society of Les Voyageurs</li></ul>	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b> <b>Summer 2018</b>	<b>TECHSTARS MOBILITY ACCELERATOR</b> <b>Associate</b> <ul style="list-style-type: none"><li>• Served on a five-person associate team to promote the success of the 11 cohort companies by offering exceptional design, operations, business, and technical assistance. To build a better understanding of the cohort and assess each team member's responsibilities, the associate team held weekly associate-cohort 1:1 meetings; secured a \$20,000 investment in one such meeting.</li><li>• Generated several markets due diligence reports for cohort the 11 cohort companies in the mobility space to determine future business models. Also, produce executive summaries for 25 potential cohort companies to be utilized by the Techstars final selection committee.</li><li>• Managed the Techstar's CRM. Included communicating, monitoring, and introducing cohort companies to mentors within the Techstars network while also managing film crews, off-site visits, and "Mentor Madness" (where all cohort companies showcase their products to hundreds of investors/mentors).</li></ul>	<b>Detroit, MI</b>
<b>Part-time 2018</b>	<b>GENER8TOR</b> <b>Business Development Associate</b> <ul style="list-style-type: none"><li>• Assisted founding gAlpha Detroit, Gener8tor's student-focused accelerator, by recruiting talented founders by reaching out to local universities, attending events, and connecting with top entrepreneurial leaders in the city, resulting in +50 Company Applications.</li><li>• Helped develop new disruptive business models for 3 startups in the entertainment, AR, and fintech space by leveraging market trend data collected from Pitchbook.</li></ul>	<b>Detroit, MI</b>
<b>Summer 2017</b>	<b>DERQ INC.</b> <b>Paid Intern</b> <ul style="list-style-type: none"><li>• Generated several competitive landscape reports on the OEM, V2X, and Smart City space in order to help build a better understanding of Derq's business model.</li><li>• Launched several social media ad campaigns throughout the duration of the Techstars '17 program to initiate interest amongst Derq's end consumer resulting in a 200%+ increased activity on FB, Twitter, and Instagram.</li></ul>	<b>Detroit, MI</b>
<b>Spring 2017</b>	<b>DETROIT VENTURE PARTNERS</b> <b>Analyst Intern</b> <ul style="list-style-type: none"><li>• Generated several market due diligence and competitive landscapes reports to help an analyst understand the market capture opportunity of the startups being evaluated.</li><li>• Helped improve the business development strategy of 2 portfolio companies by providing suggestions of certain KPI's that could track the success of the company addressed.</li></ul>	<b>Detroit, MI</b>
<b>Summer 2016</b>	<b>GOKID CORPORATION</b> <b>Paid Intern</b> <ul style="list-style-type: none"><li>• Managed media campaigns on Twitter, Facebook, and Google Ad Words, leading to a +300% increase in followers and +75% increase in lead generation.</li><li>• Built pitch decks and marketed the product to Detroit public schools, brokering partnerships with 11 schools in total.</li></ul>	<b>Detroit, MI</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Certified in Wilderness First Aid and CPR</li><li>• Elementary Understanding of Mandarin</li><li>• Avid outdoorsman and poised to hike the entire Appalachian trail by 30</li></ul>	