WYATT DUDGEON

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EDUCATION

UNIVERSITY OF MICHIGAN

Ann Arbor, MI

Stephen M. Ross School of Business

Bachelor of Business Administration, April 2021

- Concentration in Finance
- GPA: 3.7/4.0
- Nominated Business Application Judge at DHacks, Program Coordinator at Detroit Startup Week, Former Head of Philanthropy at Michigan Stocks Bonds and Options, and selected Entrepreneur Leadership Program Fellow.
- VP at Detroit Entrepreneurship Network, VP of Internal at UpRound Venture Capital, Brother of Delta Upsilon Fraternity, and Member of the Society of Les Voyageurs.

EXPERIENCE 2018-Present

PLUG AND PLAY TECH CENTER

Sunnyvale, CA

- University Analyst
 - Created multiple market due diligence reports on startup companies in the hardware space, specializing in advanced mobility solutions located in the Midwest.
 - Presented findings on startups to Plug and Play's associates and directors; deal sourced four emerging mobility companies with high potential for growth.

2015-2018

TECHSTARS MOBILITY ACCELERATOR

Detroit, MI

Summers Associate / Intern

- Served on a five-person associate team to promote the success of 11 cohort companies by offering exceptional design, operations, business, and technical assistance; secured a \$20,000 investment for a portfolio company.
- Generated competitive landscape reports for cohort companies to determine future business models, additionally produced 25 executive summaries of potential cohort companies utilized by the Techstars final selection committee.

2018

GENER8TOR Detroit, MI

Business Development Associate

- Assisted founding gAlpha Detroit, Gener8tor's college-focused startup accelerator; recruited founders by reaching out to local universities, attending events, and connecting with top entrepreneurial leaders in Detroit, resulting in +50 Company Applications.
- Developed new disruptive business models for three startups concentrating on the entertainment and fintech space by leveraging trend data collected from Pitchbook.

2017

DERQ INC.

Detroit, MI

Intern

- Produced a social media ad campaign that extended through the Techstars '17 program to engage Derq's end consumer resulting in a 200% increase of traffic on Twitter and FB.
- Generated several competitive landscape reports on the OEM, V2X, and Smart City industry to help build a better understanding of Derq's business model.

2016

EVERBRIGHT SECURITIES CO., LTD.

Shanghai, China

Analyst Intern

- Researched and gathered data on how future technologies such as autonomous and electric vehicles may affect the Chinese car industry.
- Presented a proposal of investment in the BYD, a leading Chinese OEM, regarding their future expansion into African and Southeast Asian markets lacking a strong foreign automotive presence by utilizing the data gathered on Bloomberg terminal.

ADDITIONAL

- Interested in autonomous vehicle technology; worked with Genivi Automotive Alliance to make a database to track the progress of automotive manufacturers and technology industry leaders in advanced UX/UI/AV development.
- An avid outdoorsman and poised to hike the entire Appalachian trail by 30; Certified in Wilderness First Aid and CPR.
- Currently taking part of several research projects under the guidance of Dr. David Brophy, Director of Private Equity and Venture Capital at the University of Michigan Ross School of Business.