

Business Contract with GuwahatiRealtor

(Aadhar No: {to be given by client})

This Agreement is made and executed for a duration of Ten(10) days, commencing from the date of signature by the Client, dated 12/09/2025, and concluding on 25/09/2025 (both days inclusive, excluding Saturdays and Sundays), between SARVAYA, incorporated under the provisions of the Companies Act, 1956 (hereinafter referred to as the "Agency", which term shall mean and include its successors and permitted assigns), of the ONE PART, and GuwahatiRealtor (hereinafter referred to as the "Client"), of the OTHER PART.

1. Introduction

SARVAYA specializes in designing and developing **modern, high-performing, and user-friendly websites** tailored to business needs. Our objective is to deliver a **clean, responsive, and conversion-focused website** that enhances GuwahatiRealtor's online presence, engages its audience, and achieves its business objectives.

With a focus on **UI/UX design, CMS integration, automation, and performance**, we aim to deliver a **complete digital experience** that is both **visually appealing** and **technically robust**.

2. Project Overview

SARVAYA proposes developing a **custom, fully responsive real estate website** consisting of **5–6 unique pages**, integrated with a **CMS-powered property listing section, blog, and case studies**. The project will also include **micro-interactions** for enhanced user engagement and **Google Sheets automation** for efficient lead management.

Additionally, SARVAYA will upload **10 initial real estate property listings** on behalf of GuwahatiRealtor as part of the project deliverables.

3. Project Scope

A. Website Pages (5–6 Unique Pages)

1. **Home Page** – Impactful landing page to capture attention.

2. **About Us** – Introduction to brand, mission, and values.
 3. **Our Services (Dynamic Page)** – Detailed service descriptions with visuals.
 4. **Property Listings (CMS-Enabled)** – Showcase real estate properties dynamically.
 5. **Case Studies / Portfolio (CMS-Enabled)** – Showcase success stories dynamically.
 6. **Blog & Articles (CMS-Enabled)** – Easy-to-manage content publishing system.
 7. **Contact Us** – Integrated with Google Sheets for automated lead management.
 8. **Privacy Policy & Terms & Conditions** – Static pages for compliance and credibility.
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B. Features & Functionalities

1. **CMS Integration** – Manage services, property listings, case studies, and blogs effortlessly.
2. **Property Listing Module**
 - CMS-powered property management system.
 - Uploading and managing **images, pricing, locations, amenities, and descriptions**.
 - SARVAYA will **upload the first 10 property listings** by default.
3. **Micro-Interactions** – Engaging animations, hover effects, and smooth transitions.
4. **Google Sheets Automation** – Automatic inquiry syncing for effective lead tracking.
5. **Responsive & Cross-Browser Compatibility** – Mobile-first design, optimized for Chrome, Safari, Edge, and Firefox.
6. **SEO Optimization** – Basic on-page SEO setup with optimized titles, meta descriptions, image tags, and URLs.
7. **Security & Performance** – SSL-ready website, optimized for speed and smooth performance.



4. Deliverables

- Fully responsive real estate website with **5–6 unique pages**.
 - CMS setup for property listings, blogs, and case studies.
 - Upload of **10 initial property listings** by SARVAYA.
 - Micro-interactions for enhanced UX.
 - Google Sheets integration for automated lead management.
 - SEO-ready structure and performance optimization.
 - Deployment on the client's hosting/server.
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5. Project Timeline

Phase	Task	Duration
Day 1	Project kickoff & requirement finalization	1 Day
Day 2–3	Wireframing & UI/UX Design	2 Days
Day 4–6	Development	3 Days
Day 7–8	CMS Setup & Property Upload	2 Days
Day 9	Testing, QA & Bug Fixes	1 Day



Day 10	Final Deployment & Handover	1 Day
Total	End-to-End Delivery	10 Day

6. Pricing

Service	Cost
Website Design & Development	₹20,000
CMS Integration	Included
10 Property Listings Upload	Included
Google Sheets Automation	Included
SEO Optimization + 5 Blogs	Included
Total Project Cost	₹20,000

7. Payment Terms

- **50% Advance Payment** – To initiate the project.
 - **50% Final Payment** – Upon completion and **before deployment**.
 - All payments are **non-refundable** once the project starts.
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8. Ownership & Intellectual Property

- Upon **full payment**, the **website design, code, and deliverables** will be transferred to the Client.
 - SARVAYA retains the right to **showcase the project** in its **portfolio, website, and marketing material**.
 - All third-party assets (fonts, stock images, plugins, APIs) remain subject to their respective licenses.
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9. Revisions & Change Requests

- **Up to 2 rounds of minor revisions** are included in the project cost.
 - Any **major changes** beyond the agreed scope will be billed separately at **₹500/hour** or on a fixed-cost basis, depending on the nature of the changes.
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10. Confidentiality

Both parties agree to keep all **business, technical, and project-related information** confidential and not disclose it to any third party without written consent.

11. Warranties & Support

- SARVAYA provides a **30-day warranty period** post-deployment to fix any bugs or performance issues.
 - Any additional maintenance, feature updates, or ongoing support will be offered under a **separate maintenance agreement**.
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12. Limitation of Liability



SARVAYA shall **not be held liable** for:

- Losses resulting from **third-party plugins, APIs, hosting issues, or security breaches** beyond its control.
 - Damages arising from **client-provided content** or third-party integrations.
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13. Termination Clause

Either party may terminate this agreement with **7 days' written notice** if:

- The Client fails to make payments on time.
- SARVAYA fails to deliver as per the agreed scope.

In case of termination:

- The Client must pay for all work completed up to the termination date.
 - The advance payment is **non-refundable** once the project has started.
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14. Governing Law & Dispute Resolution

This Agreement shall be governed by the laws of **India**.

In case of disputes, both parties shall attempt **amicable resolution** before proceeding to arbitration or legal remedies.

15. Acceptance & Signatures

- The Client confirms that all information provided is accurate to the best of their knowledge.
- The Voter Id Card shared by the Client via WhatsApp is valid, genuine, and legally owned by the Client.
- If any forged or falsified government document is identified, the Client accepts full legal responsibility for the consequences and indemnifies SARVAYA from any liabilities



- Both parties confirm their agreement to all terms and obligations mentioned herein

Photo of Govt Id (Aadhar Card, Pan Card)

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