

# **Business Contract with Greyink Digital Co**

## **Greyink Digital Co (Proprietor: Shubham Manuja)**

This Agreement is made and executed for a duration of Forty-Five (45) days, commencing from the date of signature by the Client, dated **31/05/2025**, and concluding on **15/07/2025** (both days inclusive), between **SARVAYA**, incorporated under the provisions of the Companies Act, 1956 (hereinafter referred to as the "Agency", which term shall mean and include its successors and permitted assigns), of the ONE PART, and **Greyink Digital Co, Proprietor Shubham Manuja** (hereinafter referred to as the "Client"), of the OTHER PART.

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## **1. Appointment of Agency**

The Client hereby appoints SARVAYA to provide Website Development and Deployment services as per the terms defined in this agreement.

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## **2. Scope of Work**

### **2.1 Project Overview**

SARVAYA will design and develop a website for Greyink Digital Co using **Framer**, covering end-to-end design, development, SEO, speed optimization, deployment, and hosting.

### **2.2 Website Components**

The website will include the following pages and features:

- **Home Page:** A visually engaging landing page showcasing the label/brand identity.
- **About Page:** Text-based content including brand vision, mission, and journey, accompanied by brand-aligned images and illustrations.
- **Template Page for Songs:** A repeatable template with embedded YouTube video tiles, a "Share" button, and a "Listen on Spotify" button, structured for future duplication.
- **Blog Page:** A searchable page listing all blog posts with filtering options.
- **Blog Read Page:** A dedicated reading interface for each blog post, optimized for readability and structured formatting.
- **Contact Page:** Includes contact form, business email, phone number, and social media integration.

### **2.3 Technical Infrastructure**

- Platform: Framer (Basic Plan)
- 2 CMS Collection



- 7-day version history
  - 1 GB storage
  - 50 GB bandwidth
  - 500 contact form entries
  - 30-day analytics dashboard
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### 3. Hosting & Deployment

- Website to be hosted via Framer infrastructure.
  - SARVAYA will manage the deployment process.
  - Hosting is provided free of cost as a part of the agreement.
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### 4. Content & Client Responsibilities

- The Client will provide all written content, images, and assets.
  - Any delays in content delivery from the Client will affect the 45-day timeline and will not be attributed to SARVAYA.
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### 5. Ownership & Portability

- A new Gmail account (e.g., [projectname@gmail.com](mailto:projectname@gmail.com)) will be created for the Client.
  - Framer account will be registered using this email for full project ownership.
  - Client will receive login credentials and may reset passwords anytime.
  - For future changes, the Client must share credentials back with SARVAYA or provide collaborator access.
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### 6. SEO Scope

- Framer Basic Plan includes native SEO tools.
- SARVAYA will implement:
  - Meta titles and descriptions
  - OG tags
  - Alt text for images
  - Sitemap submission (if applicable)



- Google Analytics and Facebook Pixel setup (upon client request)
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## 7. Review Process

- Feedback window is typically 48 hours.
  - However, meetings/check-ins will be flexible and decided mutually via WhatsApp.
  - Based on mutual availability, sessions can be held weekly or every 2–3 weeks.
  - There is no rigid schedule, but periodic feedback is necessary for timely progress.
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## 8. Uptime & Support SLA

While SARVAYA uses Framer for infrastructure and has no direct control over uptime, the following expectations are set:

### Uptime Guarantee (by Framer):

- Target: 99.5% uptime monthly

### Incident Response (during development):

- Critical Issues (site down): 2-hour acknowledgement, 8-hour resolution
- High Severity: 24-hour resolution
- Medium/Low: Resolved within 72 hours

### Support Scope:

- Covered: Hosting issues, site crashes, patching, and restores
- Not Covered: New features or content creation (billable separately)

### Backups & Recovery:

- Daily backups retained for 30 days (Framer native)
  - Recovery SLA: Within 4 hours of verified data-loss
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## 9. Timeline & Delay Policy

- SARVAYA guarantees to complete design and development within 45 days from project initiation.
- Delays from Client (e.g., late content or approvals) will extend the project timeline without affecting SARVAYA's commitment.
- If SARVAYA delays delivery (without Client delay), they will offer:
  - Complimentary service (e.g., minor design or digital feature), OR



- Penalty of ₹100/day delay beyond the 45-day period

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## 10. Payments & Subscription Plan

**Total Value: ₹20,000 (INR Twenty Thousand Only)**

- ₹7,000 – On Kickoff
- ₹7,000 – On site completion and publishing
- ₹6,000 – Adjusted as Framer Basic Plan subscription (complementary by SARVAYA)

*Note:* Framer Basic Plan includes features valued approx. ₹6,000 which SARVAYA will purchase on behalf of the client.

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## 11. Content Updates

- 1 content update/week (4 per month)
- Updates are limited to minor changes (e.g., image replacement, text edits, rearrangement)
- Development changes will be considered separately and billed additionally.

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## 12. Legal Terms

- Client will receive all design, code, and visual assets upon final payment.
- Website ownership, including the Framer account, is transferred entirely to the Client.
- Any third-party copyright violation by the Client's content is their sole responsibility.

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## 13. Governing Law & Arbitration

- All disputes are governed by Indian law.
- Legal matters will be resolved via arbitration in Jaipur, Rajasthan.
- If unresolved, jurisdiction will fall under Jaipur District Court.

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## 14. Termination & Waiver

- Either party may terminate with a written notice and ₹2,000 termination fee.
  - Delay in enforcing a clause shall not waive future enforcement rights.
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## 15. Acceptance

By signing below, both parties agree to the terms of this Website Development Agreement.

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 <b>SARVAYA</b> <a href="mailto:support@sarvaya.in">support@sarvaya.in</a> +91 93715 53524	<b>Greyink Digital Co</b> Proprietor: <b>Shubham Manuja</b> <a href="mailto:ishubhammanuja@gmail.com">ishubhammanuja@gmail.com</a> +91 97622 69700
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