



MEDICARE

Made with care
By RK Coders

AGENDA

Introduction

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Summary



INTRODUCTION

A Platform for Reusing used medicine stripes and unused medicine or any medical equipment for social good, providing medicines affordably that would otherwise end up in the landfill creating waste and many problems.

At Medicare, we empower users for efficient usage of medicines and related products to foster collaboration to further drive sustainability affordability and care. By closing the loop and leveraging the IT, we help grow organically and foster a health-and-environment-first mindset.



PRIMARY GOALS

- Efficient use of medicine
- Stop wastage and reducing landfill
- Promoting reuse of medicine and medical equipment, transfer to the needy



AREAS OF FOCUS

Medical Stock Management

Platform for medicine
Demand Supply chain
management
Avenue for Reuse the
usables & Recycle the
unusable

Reducing Negative
Environmental Impacts



ASSOCIATED ISSUES & AREAS OF IMPROVEMENT

Medicine misuse

Poor Soil Quality

Reduction in Agriculture
land

*Drug Resistant
Microorganism*

LANDFILL / WASTAGE

Large scale Health Risks

Harmful toxic exposure
to cytotoxic carcinogens

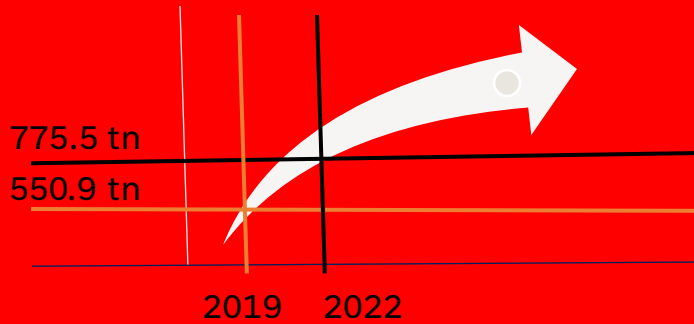
Decline in Vultures
Population

Harmful toxic exposure
to cytotoxic carcinogens

Threat to environment
and wildlife

SEEPAGE

Emerging infectious
disease



MEDICAL WASTE 550.9 TONS PER DAY
GROWING AT COMPOUND ANNUAL GROWTH
RATE (CAGR) ~7% ; LIKELY TO GENERATE
ABOUT **775.5 TONS DAY BY 2022**
- [2019] ASSOCHAM-VELOCITY JOINT STUDY.



INDIA GENERATED
56,898 TONS COVID-19
BIO-MEDICAL WASTE [JUN'2020 - JUN' 2021]
- DATA FROM THE MOEFCC : JUL 2021





SUMMARY

At Medicare, we believe in creating a sustainable and a healthy environment for all living beings by creating a solution to increase affordability, sustainability, health and a good ecosystem. By using our application, we help manage medicines and medical equipment's usage, and their flow in the environment. Creating Efficient usage

Meet the Team



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THANK YOU!