

Privacy Policy

Last updated: Sept 24, 2024

This privacy policy ensures compliance with the GDPR and provides transparency about how Comotion handles personal data. For further details or inquiries, contact us using the provided information.

1. Scope

This Privacy Policy explains how Comotion (“we”, “us”, “our”) processes your personal data in compliance with Regulation (EU) 2016/679 (GDPR). It covers the personal data we collect from you, how we use it and your rights regarding this data. This policy applies to all visitors and users of our website and services.

2. How to Contact Us

If you have any questions or concerns about this Privacy Policy or your personal data, contact:

- Email: hello@wearecomotion.com
- Post: Comotion Ltd, 62 Stakes Road, Purbrook, Waterlooville, Hampshire PO7 5NT, United Kingdom

3. Types of Data We Collect/Process

We may collect and process the following types of personal data:

- Identity Data: First name, last name.
- Contact Data: Email address, telephone number, postal address.
- Technical Data: IP address, browser type, operating system, geolocation data.
- Profile Data: Interests, preferences, feedback, survey responses.
- Usage Data: Information on how you use our website and services.
- Marketing Data: Your preferences in receiving marketing from us.

4. How We Collect Personal Data

We collect personal data in the following ways:

- Directly from you: When you contact us, subscribe to our services, fill out forms on our website, or provide feedback.
- Automatically: Through cookies and other tracking technologies when you use our website.
- From third parties: Such as analytics providers or through publicly available sources.

5. Who We Collect Data About

We collect personal data from:

- Website visitors
- Individuals who contact us

6. How We Use Personal Data

We use personal data to:

- Provide and improve our services
- Communicate with you
- Personalise your experience on our website
- Conduct marketing and promotional activities
- Analyse and understand how our website is used
- Comply with legal obligations

7. Sharing Your Personal Data

We may share your personal data with:

- Our affiliated companies and partners
- Third-party service providers who assist us in our operations
- Legal and regulatory authorities when required by law
- Other third parties with your consent

8. International Data Transfer

As a global agency, we may transfer your personal data to countries outside the European Economic Area (EEA). We ensure appropriate safeguards are in place, such as the use of Standard Contractual Clauses approved by the European Commission, to protect your data.

Transfer of Website Ownership

In the event of a transfer of ownership of the website to another entity, we will ensure that all personal data collected and processed in accordance with this Privacy Policy will continue to be handled with the same level of protection. We will notify you of any such changes and provide you with the new contact information for data protection inquiries.

9. Obtaining Your Consent

Where our use of your personal data requires your consent, you can provide it at the time we collect your data or by contacting us. You can withdraw your consent at any time by contacting us at hello@wearecomotion.com.

10. Your Data Protection Rights

Under the GDPR, you have the right to:

- Access your personal data
- Rectify inaccurate or incomplete data
- Erase your personal data
- Restrict processing of your personal data
- Object to the processing of your personal data
- Data portability
- Withdraw consent at any time

To exercise your rights, contact us at hello@wearecomotion.com.

11. Opt-Out and Unwanted Communications

To opt-out of receiving marketing or promotional communications, you can follow the unsubscribe instructions in our emails or contact us at hello@wearecomotion.com.

12. Third-Party Links and Services

Our website may contain links to third-party websites and services. We are not responsible for the privacy practices of these third parties. Please review their privacy policies before providing any personal data.

13. How Long We Keep Your Personal Data

We retain your personal data only as long as necessary to fulfil the purposes for which it was collected, or as required by law. When your data is no longer needed, we will securely delete or anonymise it.