



MARKET TOUR

ACCOUNTS

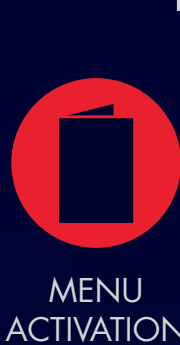
KEY



COOLER
PENETRATION



MENU
ENTRY



MENU
ACTIVATION



CONSUMPTION
ACTIVATION



PERFECT
SERVE



KEY 3

AT WATER TAVERN

295 TERRY A FRANCOIS BLVD, SAN FRANCISCO, CA 94158

2025 VOLUME: 45 CASES



SPLASH SPORTS BAR

191 WARRIORS WAY STE 102, SAN FRANCISCO, CA 94158

2025 VOLUME: 182 CASES



THRILLER SOCIAL CLUB

508 4TH ST, SAN FRANCISCO, CA 94107

2025 VOLUME: 219 CASES



THE GRAND NIGHT CLUB

520 4TH ST, SAN FRANCISCO, CA 94107

2025 VOLUME: 291 CASES



TUPELO

1337 GRANT AVE, SAN FRANCISCO CA, 94133

2025 VOLUME: 219 CASES



LEGACY NORTH BEACH BAR

1326 GRANT AVE, SAN FRANCISCO, CA, 94133

2025 VOLUME: 34 CASES



BOARDROOM

1600 POWELL ST, SAN FRANCISCO, CA 94133

2025 VOLUME: 100 CASES



PESCATORE

2455 MASON ST, SAN FRANCISCO, CA 94133

2025 VOLUME: NET NEW ACCOUNT



HOTEL ZOE

425 NORTH POINT ST, SAN FRANCISCO, CA 94133

2025 VOLUME: NET NEW ACCOUNT



HYATT CENTRIC

555 NORTH POINT ST, SAN FRANCISCO, CA 94133

2025 VOLUME: NET NEW ACCOUNT



BRICK AND BEAM

555 NORTH POINT ST, SAN FRANCISCO, CA 94133

2025 VOLUME: NET NEW ACCOUNT



IN-MARKET ACTIVATIONS

STATIC CAR ACTIVATIONS

ORACLE REDWOOD CITY, CAL STATE EASTBAY, MIDWAY (PIER 80)

F1 FIRE UP

ORACLE REDWOOD CITY, CAL STATE EASTBAY, MIDWAY (PIER 80)

FPI PRE-PARTY

SPLASH SPORTS BAR AT CHASE ARENA: RACE SIMULATOR ACTIVATION

FORMATION LAP VIP BRUNCH

PESCATORE

LIGHTS OUT VIP AFTER PARTY

THE GRAND NIGHTCLUB

SHOWRUN ONSITE HIGHLIGHTS

VIP HOSPITALITY ZONE

4 SKU DISTRIBUTION: ENERGY DRINK, SUGARFREE, PEACH EDITION, RED EDITION
COCKTAIL BAR: RBV, RBWM, PEACH PALOMA (W/ NON ALC) NON ALC SPRITZ

GENERAL PUBLIC ZONES

4 SKU DISTRIBUTION: ENERGY DRINK, SUGARFREE, PEACH EDITION, RED EDITION
MOCKTAIL BAR: RED BULL NON-ALC MOCKTAILS

PADDOCK TOUR AND THE APEX PREMIUM VIEWING ON SITE

[CLICK FOR NIGHT-TIME NAVIGATOR](#)

[CLICK FOR RED BULL SHOWRUN WEBSITE](#)