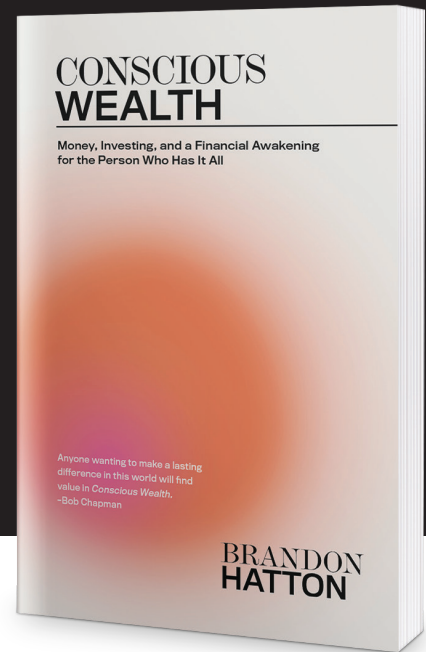


# CONSCIOUS WEALTH

Money, Investing, and a Financial Awakening  
for the Person Who Has it All



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## CONSCIOUS WEALTH

/ˈkən(t)SHəs wəlTH/

- 1 knowing there is enough
- 2 an expansive view on the purpose of money
- 3 custodial mindset to money, health and planet
- 4 opposites: rich, scarcity, fear, hoarding

*Conscious Wealth* by Brandon Hatton, CAP®, CRPC®, is for those who wake up one day and realize they have everything they always wanted and yet discover that it is not enough. Those with unlimited financial means are, ironically, often still operating from a place of scarcity. They are unaware of the negative stories they have built up around money and are unable to differentiate between being rich (having a lot of money) and being wealthy (having money but also a positive connection with self, with others, and with the bigger world).

*Conscious Wealth* helps readers achieve not only family communication and healthy personal interactions with money but also a means to greater impact the world through investments and a Conscious Wealth philosophy.

## WHY I WROTE THIS BOOK

Working in financial services, I have encountered many people with seemingly unlimited financial means and yet living unfulfilled lives. In fact, I was one of them for a very long time. As I have learned, the purpose of money must expand as your balance sheet does, or you will get stuck in a fixed outdated definition of wealth. So, I wrote this book.

*At the highest levels of Conscious Wealth, the excess money held by some of us can unify the collective us. It can benefit not only ourselves and our children but those on the other side of town—or earth for that matter—whom we have never met.*

This book is a story of how I healed my beliefs around money and myself after years of grueling work. It is an insider's view to financial markets. It is a call for reform in the financial services market. And it is an invitation to for you the reader to write your own story. To begin your healing. It is the story of Conscious Wealth—framework and a mindset around money and investments that will allow you to focus on what matters: a life of growth and fulfillment for yourself, your family, and the world around you.

