

# weatherzone<sup>o</sup>

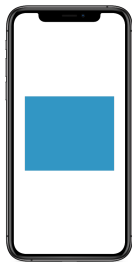
## Ad Specs

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### App

#### Mrec

300x250



GIF, PNG, JPG, HTML5, Third Party  
(1MB)

#### Sticky Banner

320x50, 300x50

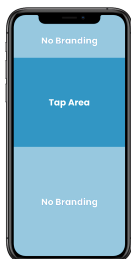


GIF, PNG, JPG, HTML5, Third Party  
(1MB)

# weatherzone<sup>o</sup> eclipse

#### Mobile

750x600 Branding  
750x1625 Full Size

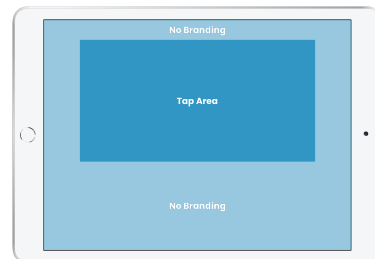


JPG (Using PSD Template)  
(200KB)

No Animations  
Click tracking  
Impression tracking

#### Tablet

1584x820 Branding  
2052x2048 Full Size



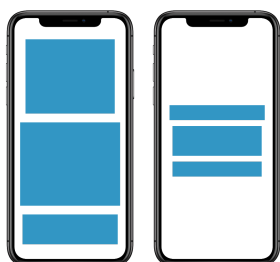
JPG (Using PSD Template)  
(200KB)

No Animations  
Click tracking  
Impression tracking

## Mobile Website

### Mrec

300x250, 336x280, 320x100, 320x50,  
300x100, 300x50



GIF, PNG, JPG, HTML5, Third Party  
(1MB)

### Sticky Banner

320x50, 300x50



GIF, PNG, JPG, HTML5, Third Party(1MB)  
*30 Second Ad Refresh*

## Desktop Website

### Billboard

970x250, 970x90, 728x90



GIF, PNG, JPG, HTML5, Third Party (1MB)  
*30 Second Ad Refresh*  
*(Local Weather Page Billboard only)*

### Leaderboard

728x90



GIF, PNG, JPG, HTML5, Third Party (1MB)

# weatherzone<sup>o</sup> Ad Specs

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## Half page

300x600, 160x600, 120x600, 300x250



GIF, PNG, JPG, HTML5, Third Party (1MB)

*25 Second Ad Refresh*

## Mrec

300x250, 336x280, 320x100, 320x50, 468x60



GIF, PNG, JPG, HTML5, Third Party (1MB)