

Katherine Weaver, RA

User Experience
Strategy
Architecture
Visual Design

Experience

Sensory Interactive

Associate Director, Design and Strategy

Design, team, and client management for the development of experience and business strategies across digital and physical ecosystems.

Responsive Environments, Quadrant Investment Properties

Experience strategy and design across a real estate portfolio. Work includes the integration of smart building systems, an enterprise management system, and user experience touchpoints ranging from mobile to networked displays and lighting.

Centennial Yards, CIM Group

Monetization strategies and experiential design for a phased 50 acre, \$5 billion mixed-use development in downtown Atlanta, GA. Scope includes a site-wide content strategy, user-centric design, mobile integration, user experience, and brand-driven revenue strategies.

User Experience, Marathon Oil

UI/UX design for a digital sculpture at the corporate headquarters in Houston, TX.

Portfolio Monetization Strategy, NewMark Merrill

The identification and prioritization of properties with the highest potential monetary yield, and property-specific development strategies.

Brickell City Centre, Swire Properties

Business strategy for a mixed-use development in downtown Miami. Scope includes phased development strategies, a mobile audit for brand touchpoints, and a ten-year financial proforma.

Chapman Market, Arc Capital Partners

Property assessment and valuation for brand-integrated revenue strategies. Scope also includes architectural design and event ideation for potential brand partnerships.

User Experience, Duke Health

Design Lead for a welcome experience to the Duke Health Bed Tower addition. The digital installation is composed of large 'hero' displays and an interactive children's mural that engages patients, visitors, and staff members. The scope includes content strategies, UI/UX design, and hardware specification and installation.

User Experience, US Olympic & Paralympic Museum

Design Lead for the concept design of a retail experience integrating LED and LCD displays with immersive overhead video content.

KSS Architects

Registered Architect

Project leader for the design and construction of large-scale institutional projects from programming through construction administration.

Littleton Academy Team Charter High School, KIPP: NJ

Project Architect and Designer for a 104,000 SF, \$26.8 MIL double Charter High School in Newark, NJ.

Special Needs Campus, Bancroft

Project Designer for a 32 acre, 325,000 SF, \$52 MIL early education and outreach center in Mount Laurel, NJ.

University Heights Charter School, Turner-Agassi CS Fund

Project Architect from concept design through construction administration for a 34,000 SF, \$13.4 MIL elementary and middle Charter School in Newark, NJ.

Teacher's Village Retail Leasing, RBH Group

Project management for retail area breakdowns and tenant leasing plans in Newark, NJ.

The Eden Institute, Eden Family Services

Design of a 32,000 SF, \$12.8 MIL educational and outreach center for special needs students and administrative support in Princeton, NJ.

Education

Master of Arts in Graphic Design and Visual Experience

Savannah College of Art and Design

Master of Science in Advanced Architectural Design

Columbia University

Bachelor of Architecture

The Pennsylvania State University

Continuing Education

Front-End Web Development

Python

JavaScript

General Assembly

Awards

Gold, New Talent Award

Graphis

Students to Watch 2018

GDUSA

Communication Award in Typography

Red Dot Awards

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