## **Data Mining: Data**

Lecture Notes for Chapter 2

Introduction to Data Mining
by
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## First: A little recap of last week

## Discuss if following activities are data mining tasks

- Dividing the customers of a company according to their gender
- Dividing the customers according to their profitability.
- Computing the total sales of a company.
- Sorting a student database based on student IDs.
- Predicting the outcomes of tossing a (fair) pair of dice.
- Predicting the future stock price using historical records.
- Monitoring the heart rate of a patient for abnormalities
- Extracting the frequencies of a sound wave

# First: A little recap of last week

- Suppose that you are employed as a data mining consultant for an Internet search engine company.
   Describe how data mining can help the company by giving specific examples of how techniques, such as clustering, classification, association rule mining, and anomaly detection can be applied.
  - Clustering
  - Classification
  - Sequential Association Analysis
  - Anomaly detection

### What is Data?

- Collection of data objects and their attributes
- An attribute is a property or characteristic of an object
  - Examples: eye color of a person, temperature, etc.
  - Attribute is also known as variable, field, characteristic, or feature
- A collection of attributes describe an object
  - Object is also known as record, point, case, sample, entity, or instance

#### **Attributes**

	1				J
_	Tid	Refund	Marital Status	Taxable Income	Cheat
	1	Yes	Single	125K	No
	2	No	Married	100K	No
	3	No	Single	70K	No
	4	Yes	Married	120K	No
	5	No	Divorced	95K	Yes
	6	No	Married	60K	No
	7	Yes	Divorced	220K	No
	8	No	Single	85K	Yes
	9	No	Married	75K	No
_	10	No	Single	90K	Yes

**Objects** 

### **Attribute Values**

- Attribute values are numbers or symbols assigned to an attribute
- Distinction between attributes and attribute values
  - Same attribute can be mapped to different attribute values
    - Example: height can be measured in feet or meters
  - Different attributes can be mapped to the same set of values
    - Example: Attribute values for ID and age are integers
    - But properties of attribute values can be different
      - ID has no limit but age has a maximum and minimum value
      - Some operations are meaningful on age but meaningless on ID

## **Types of Attributes**

## There are different types of attributes

#### Nominal

Examples: ID numbers, eye color, zip codes

#### Ordinal

 Examples: rankings (e.g., taste of potato chips on a scale from 1-10), grades, height in {tall, medium, short}

#### Interval

 Examples: calendar dates, temperatures in Celsius or Fahrenheit.

#### Ratio

Examples: temperature in Kelvin, length, time, counts

Attribute Type	Description	Examples	Operations	
Nominal	The values of a nominal attribute are just different names, i.e., nominal attributes provide only enough information to distinguish one object from another. $(=, \neq)$	zip codes, employee ID numbers, eye color, sex: {male, female}	mode, entropy, contingency correlation, $\chi^2$ test	
Ordinal	The values of an ordinal attribute provide enough information to order objects. (<, >)	hardness of minerals, {good, better, best}, grades, street numbers	median, percentiles, rank correlation, run tests, sign tests	
Interval	For interval attributes, the differences between values are meaningful, i.e., a unit of measurement exists.  (+, -)	calendar dates, temperature in Celsius or Fahrenheit	mean, standard deviation, Pearson's correlation, <i>t</i> and <i>F</i> tests	
Ratio	For ratio variables, both differences and ratios are meaningful. (*, /)	temperature in Kelvin, monetary quantities, counts, age, mass, length, electrical current	geometric mean, harmonic mean, percent variation	

Attribute Level	Transformation	Comments			
Nominal	Any permutation of values	If all employee ID numbers were reassigned, would it make any difference?			
Ordinal	An order preserving change of values, i.e.,  new_value = f(old_value)  where f is a monotonic function.	An attribute encompassing the notion of good, better best can be represented equally well by the values {1, 2, 3} or by { 0.5, 1, 10}.			
Interval	<pre>new_value = a * old_value + b where a and b are constants</pre>	Thus, the Fahrenheit and Celsius temperature scales differ in terms of where their zero value is and the size of a unit (degree).			
Ratio	new_value = a * old_value	Length can be measured in meters or feet.			

## **Properties of Attribute Values**

 The type of an attribute depends on which of the following properties it possesses:

```
– Distinctness: = ≠
```

- Nominal attribute: distinctness
- Ordinal attribute: distinctness & order
- Interval attribute: distinctness, order & addition
- Ratio attribute: all 4 properties

### **Discrete and Continuous Attributes**

#### Discrete Attribute

- Has only a finite or countably infinite set of values
- Examples: zip codes, counts, or the set of words in a collection of documents
- Often represented as integer variables.
- Note: binary attributes are a special case of discrete attributes

#### Continuous Attribute

- Has real numbers as attribute values
- Examples: temperature, height, or weight.
- Practically, real values can only be measured and represented using a finite number of digits.
- Continuous attributes are typically represented as floating-point variables.

## Types of data sets

#### Record

- Data Matrix
- Document Data
- Transaction Data

#### Graph

- World Wide Web
- Molecular Structures

#### Ordered

- Spatial Data
- Temporal Data
- Sequential Data
- Genetic Sequence Data

## **Important Characteristics of Structured Data**

- Dimensionality
  - Curse of Dimensionality
- Sparsity
  - Only presence counts
- Resolution
  - Patterns depend on the scale
    - Examples: Texas data, Aleks, Simpson's Paradox

### **Record Data**

 Data that consists of a collection of records, each of which consists of a fixed set of attributes

Tid	Refund	Marital Status	Taxable Income	Cheat	
1	Yes	Single	125K	No	
2	No	Married	100K	No	
3	No	Single	70K	No	
4	Yes	Married	120K	No	
5	No	Divorced	95K	Yes	
6	No	Married	60K	No	
7	Yes	Divorced	220K	No	
8	No	Single	85K	Yes	
9	No	Married	75K	No	
10	No	Single	90K	Yes	

### **Data Matrix**

- If data objects have the same fixed set of numeric attributes, then the data objects can be thought of as points in a multi-dimensional space, where each dimension represents a distinct attribute
- Such data set can be represented by an m by n matrix, where there are m rows, one for each object, and n columns, one for each attribute

Projection of x Load	Projection of y load	Distance	Load	Thickness
10.23	5.27	15.22	2.7	1.2
12.65	6.25	16.22	2.2	1.1

#### **Document Data**

- Each document becomes a `term' vector,
  - each term is a component (attribute) of the vector,
  - the value of each component is the number of times the corresponding term occurs in the document.
  - In practice only non-0 is stored

	team	coach	pla y	ball	score	game	w <sub>i</sub>	lost	timeout	season
Document 1	3	0	5	0	2	6	0	2	0	2
Document 2	0	7	0	2	1	0	0	3	0	0
Document 3	0	1	0	0	1	2	2	0	3	0

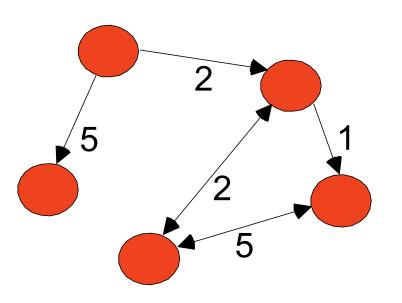
### **Transaction Data**

- A special type of record data, where
  - each record (transaction) involves a set of items.
  - For example, consider a grocery store. The set of products purchased by a customer during one shopping trip constitute a transaction, while the individual products that were purchased are the items.

TID	Items
1	Bread, Coke, Milk
2	Beer, Bread
3	Beer, Coke, Diaper, Milk
4	Beer, Bread, Diaper, Milk
5	Coke, Diaper, Milk

## **Graph Data**

## Examples: Generic graph and HTML Links

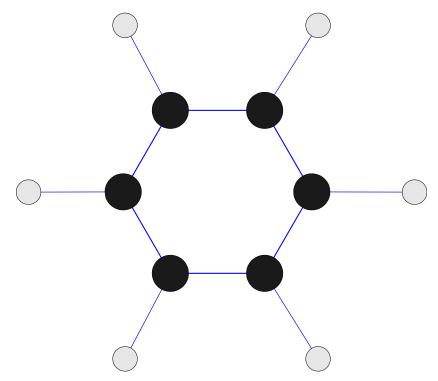


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<a href="papers/papers.html#bbbb">
Data Mining </a>
<a href="papers/papers.html#aaaa">
Graph Partitioning </a>
<a href="papers/papers.html#aaaa">
Parallel Solution of Sparse Linear System of Equations </a>
<a href="papers/papers.html#ffff">
N-Body Computation and Dense Linear System Solvers</a>
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Data objects are nodes, links are properties

### **Chemical Data**

Benzene Molecule: C<sub>6</sub>H<sub>6</sub>

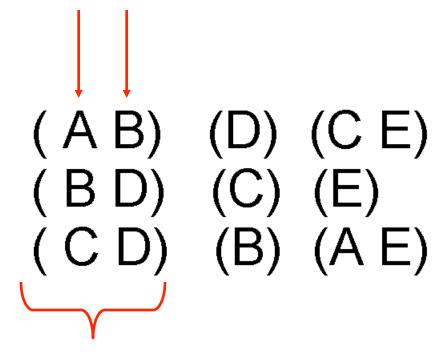


- Nodes are atoms, links are chemical bonds
- helps to identify substructures.

#### **Ordered Data**

Sequences of transactions

Items/Events



An element of the sequence

#### **Ordered Data**

Genomic sequence data

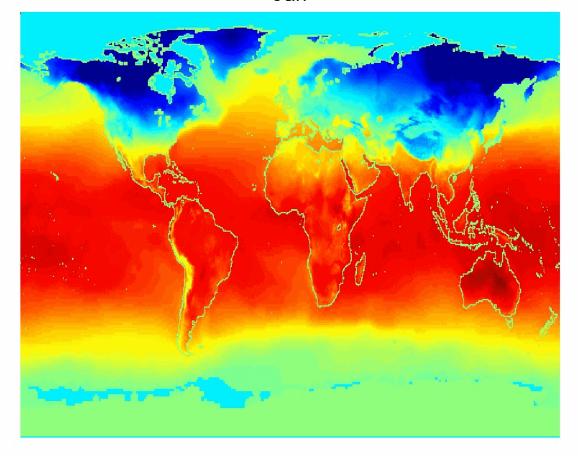
Similar to sequential data but no time stamps

### **Ordered Data**

Spatio-Temporal Data

Jan

Average Monthly Temperature of land and ocean



# **Data Quality**

- What kinds of data quality problems?
- How can we detect problems with the data?
- What can we do about these problems?

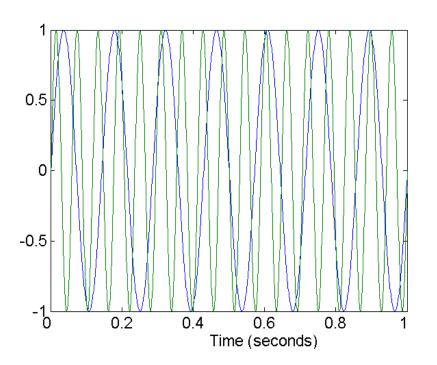
- Examples of data quality problems:
  - Noise and outliers
  - missing values
  - duplicate data

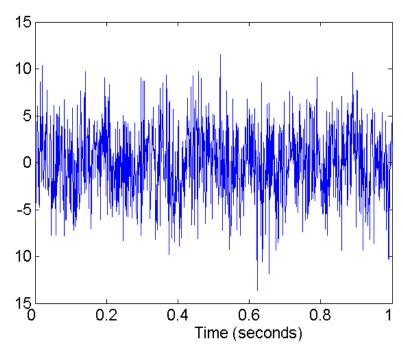
# **Data Quality**

- <u>Precision:</u> The closeness of repeated measurements (of the same quantity) to other measurements.
- Bias: A systematic variation of measurements from the quantity being measured.
- Accuracy: The closeness of measurements to the true value of the quantity being measurement.

### **Noise**

- Noise refers to modification of original values
  - Examples: distortion of a person's voice when talking on a poor phone and "snow" on television screen



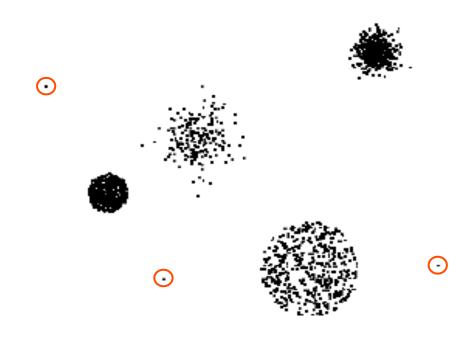


**Two Sine Waves** 

Two Sine Waves + Noise

### **Outliers**

 Outliers are data objects with characteristics that are considerably different than most of the other data objects in the data set (diff. than noise)



## **Missing Values**

## Reasons for missing values

- Information is not collected (e.g., people decline to give their age and weight)
- Attributes may not be applicable to all cases (e.g., annual income is not applicable to children)

## Handling missing values

- Eliminate Data Objects (unless many missing)
- Estimate Missing Values (avg., most common val.)
- Ignore the Missing Value During Analysis
- Replace with all possible values (weighted by their probabilities)

## **Duplicate Data**

- Data set may include data objects that are duplicates, or almost duplicates of one another
  - Major issue when merging data from heterogeous sources
  - Also attention needed to avoid combining 2 very similar objects into 1.
- Examples:
  - Same person with multiple email addresses
- Data cleaning
  - Process of dealing with duplicate data issues

# **Data Preprocessing**

- Aggregation
- Sampling
- Dimensionality Reduction
- Feature subset selection
- Feature creation
- Discretization and Binarization
- Attribute Transformation

## **Aggregation**

 Combining two or more attributes (or objects) into a single attribute (or object)

## Purpose

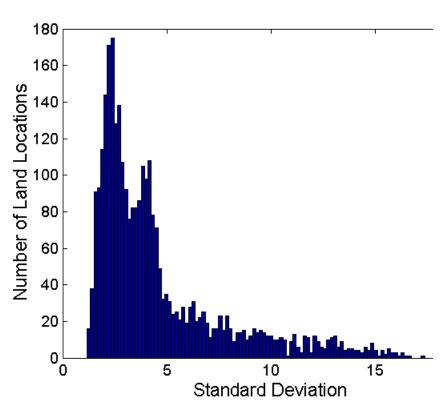
- Data reduction
  - Reduce the number of attributes or objects
- Change of scale
  - Cities aggregated into regions, states, countries, etc
- More "stable" data
  - Aggregated data tends to have less variability

# **Aggregation-Why?**

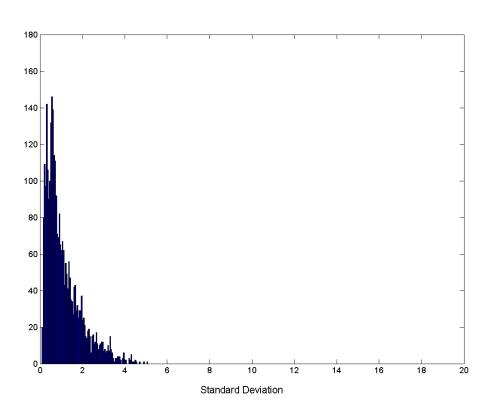
- Less memory & less processing times
  - Aggregation allows to use very expensive Algorithms
- High level view of the data
  - Store example
- Behavior of groups of objects often more stable than individual objects.
  - A disadvantage of this is losing information or patterns,
  - e.g. if you aggregate days into months, you might miss the sales peak in Valentine's Day.

# **Aggregation**

#### Variation of Precipitation in Australia



**Standard Deviation of Average Monthly Precipitation** 



Standard Deviation of Average Yearly Precipitation

# **Sampling**

- Sampling is the main technique employed for data selection.
  - It is often used for both the preliminary investigation of the data and the final data analysis.
- Statisticians sample because obtaining the entire set of data of interest is too expensive or time consuming.
- Sampling is used in data mining because processing the entire set of data of interest is too expensive or time consuming.

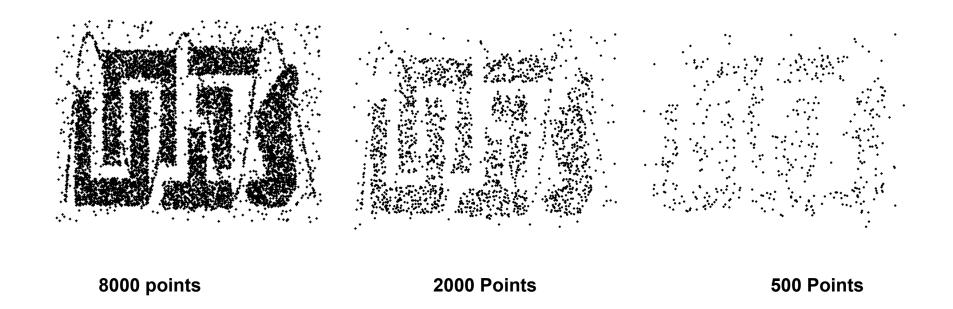
# Sampling ...

- The key principle for effective sampling is the following:
  - using a sample will work almost as well as using the entire data sets, if the sample is representative
  - A sample is representative if it has approximately the same property (of interest) as the original set of data
  - If mean is of interest then the mean of the sample, should be similar to mean of the full data.

# **Types of Sampling**

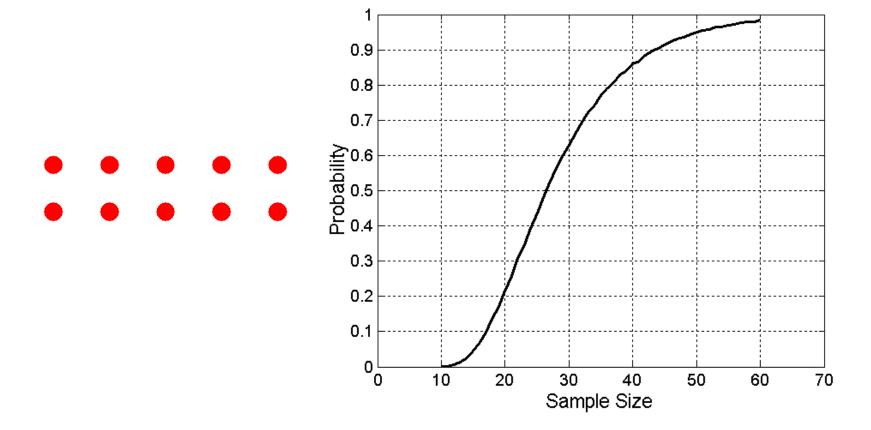
- Simple Random Sampling
  - There is an equal probability of selecting any particular item
- Sampling without replacement
  - As each item is selected, it is removed from the population
- Sampling with replacement
  - Objects are not removed from the population as they are selected for the sample.
    - In sampling with replacement, the same object can be picked up more than once (easier to analyze, probability is constant)
- Stratified sampling
  - Split the data into several partitions; then draw random samples from each partition (handles representation of less freq. objects)

# **Sample Size**



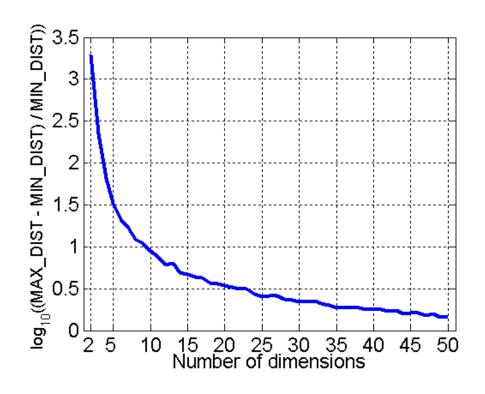
## **Sample Size**

 What sample size is necessary to get at least one object from each of 10 groups.



## **Curse of Dimensionality**

- When dimensionality increases, data becomes increasingly sparse in the space that it occupies
- Definitions of density and distance between points, which is critical for clustering and outlier detection, become less meaningful



- Randomly generate 500 points
- Compute difference between max and min distance between any pair of points

## **Dimensionality Reduction**

### • Purpose:

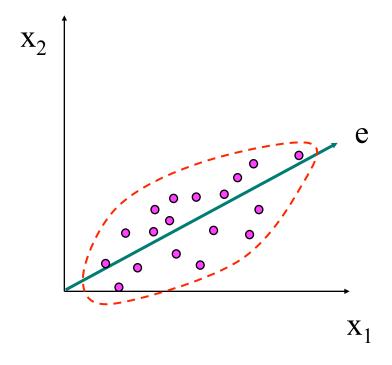
- Avoid curse of dimensionality
- Reduce amount of time and memory required by data mining algorithms
- Allow data to be more easily visualized
- May help to eliminate irrelevant features or reduce noise

### Techniques

- Principle Component Analysis
- Singular Value Decomposition
- Others: supervised and non-linear techniques

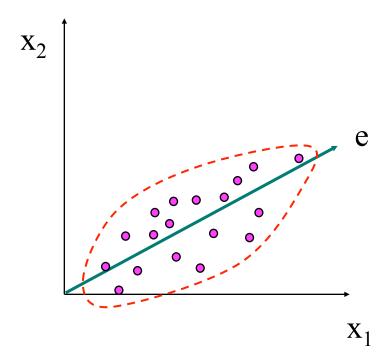
## **Dimensionality Reduction: PCA**

 Goal is to find a projection that captures the largest amount of variation in data



# **Dimensionality Reduction: PCA**

- Find the eigenvectors of the covariance matrix
- The eigenvectors define the new space



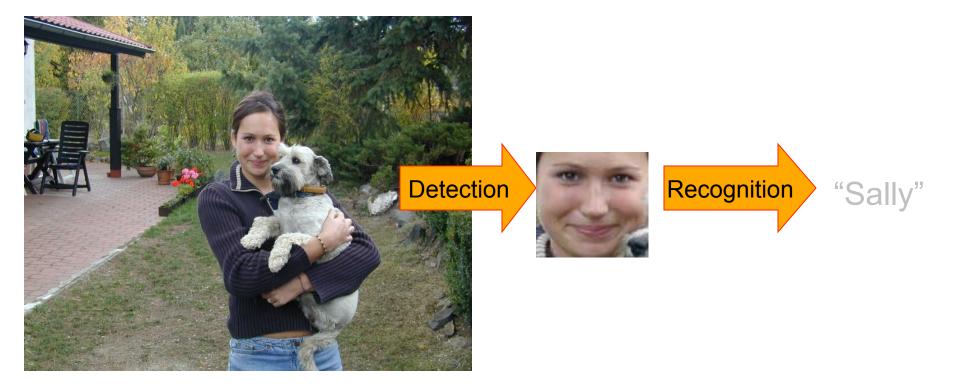
Tends to identify strongest patterns in data.

# **Dimensionality Reduction: PCA**

Dimensions = 206



## Face detection and recognition



### **Feature Subset Selection**

Another way to reduce dimensionality of data

#### Redundant features

- duplicate much or all of the information contained in one or more other attributes
- Example: purchase price of a product and the amount of sales tax paid

#### Irrelevant features

- contain no information that is useful for the data mining task at hand
- Example: students' ID is often irrelevant to the task of predicting students' GPA

### **Feature Subset Selection**

### Techniques:

- Brute-force approch:
  - Try all possible feature subsets as input to data mining algorithm
- Embedded approaches:
  - Feature selection occurs naturally as part of the data mining algorithm
- Filter approaches:
  - Features are selected before data mining algorithm is run
- Wrapper approaches:
  - Use the data mining algorithm as a black box to find best subset of attributes

### **Feature Subset Selection**

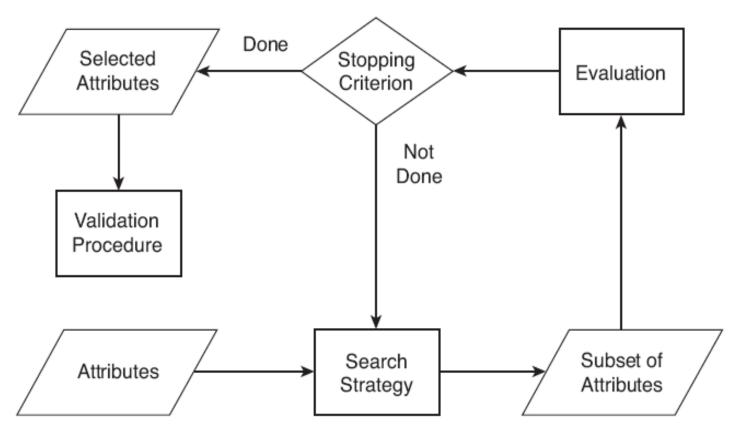


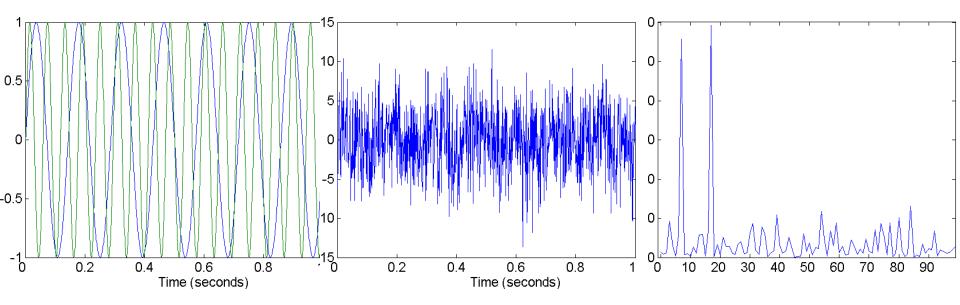
Figure 2.11. Flowchart of a feature subset selection process.

### **Feature Creation**

- Create new attributes that can capture the important information in a data set much more efficiently than the original attributes
- Three general methodologies:
  - Feature Extraction
    - domain-specific
  - Mapping Data to New Space
  - Feature Construction
    - ◆ combining features (pixels → edges for face recognition)
    - e.g. using density instead of mass, volume in identifying artifacts such as gold, bronze, clay, etc...

## **Mapping Data to a New Space**

- Fourier transform
- Wavelet transform



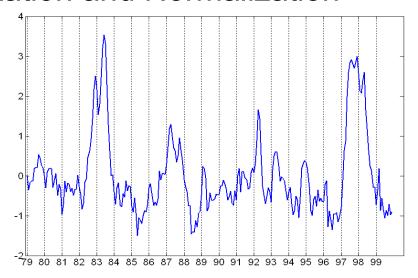
**Two Sine Waves** 

**Two Sine Waves + Noise** 

**Frequency** 

### **Attribute Transformation**

- A function that maps the entire set of values of a given attribute to a new set of replacement values such that each old value can be identified with one of the new values
  - Simple functions: x<sup>k</sup>, log(x), e<sup>x</sup>, |x|
  - Standardization and Normalization



## **Similarity and Dissimilarity**

## Similarity

- Numerical measure of how alike two data objects are.
- Is higher when objects are more alike.
- Often falls in the range [0,1]

### Dissimilarity

- Numerical measure of how different are two data objects
- Lower when objects are more alike
- Minimum dissimilarity is often 0
- Upper limit varies
- Proximity refers to a similarity or dissimilarity

## **Similarity/Dissimilarity for Simple Attributes**

p and q are the attribute values for two data objects.

Attribute	Dissimilarity	Similarity	
Type			
Nominal	$d = \begin{cases} 0 & \text{if } p = q \\ 1 & \text{if } p \neq q \end{cases}$	$s = \begin{cases} 1 & \text{if } p = q \\ 0 & \text{if } p \neq q \end{cases}$	
Ordinal	$d = \frac{ p-q }{n-1}$ (values mapped to integers 0 to $n-1$ , where $n$ is the number of values)	$s = 1 - \frac{ p-q }{n-1}$	
Interval or Ratio	d =  p - q	$s = -d, s = \frac{1}{1+d}$ or $s = 1 - \frac{d-min_{-d}}{max_{-d}-min_{-d}}$	
		$s = 1 - \frac{d - min\_d}{max\_d - min\_d}$	

**Table 5.1.** Similarity and dissimilarity for simple attributes

## **Similarity/Dissimilarity for Simple Attributes**

- An example: quality of a product (e.g. candy)
   {poor, fair, OK, good, wonderful}
- P1->Wonderful, P->2 good, P3->OK
- P1 is closer to P2 than it is to P3
- Map ordinal attributes into integers:
   {poor=0, fair=1, OK=2, good=3, wonderful=4}
- Estimate the distance values for each pair.
- Normalize if you want [1,1] interval

### **Euclidean Distance**

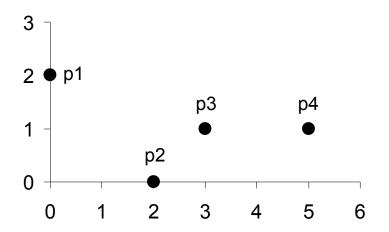
Euclidean Distance

$$dist = \sqrt{\sum_{k=1}^{n} (p_k - q_k)^2}$$

Where n is the number of dimensions (attributes) and  $p_k$  and  $q_k$  are, respectively, the  $k^{th}$  attributes (components) or data objects p and q.

Standardization is necessary, if scales differ.

### **Euclidean Distance**



point	X	y
<b>p1</b>	0	2
<b>p2</b>	2	0
р3	3	1
p4	5	1

	<b>p1</b>	<b>p2</b>	р3	<b>p4</b>
<b>p1</b>	0	2.828	3.162	5.099
p2	2.828	0	1.414	3.162
р3	3.162	1.414	0	2
р4	5.099	3.162	2	0

#### **Distance Matrix**

### Minkowski Distance

 Minkowski Distance is a generalization of Euclidean Distance

$$dist = \left(\sum_{k=1}^{n} |p_k - q_k|^r\right)^{\frac{1}{r}}$$

Where r is a parameter, n is the number of dimensions (attributes) and  $p_k$  and  $q_k$  are, respectively, the kth attributes (components) or data objects p and q.

### Minkowski Distance: Examples

- r = 1. City block (Manhattan, taxicab, L<sub>1</sub> norm) distance.
  - A common example of this is the Hamming distance, which is just the number of bits that are different between two binary vectors
- r = 2. Euclidean distance
- $r \to \infty$ . "supremum" ( $L_{max}$  norm,  $L_{\infty}$  norm) distance.
  - This is the maximum difference between any component of the vectors
- Do not confuse r with n, i.e., all these distances are defined for all numbers of dimensions.

## **Minkowski Distance**

point	X	y
<b>p1</b>	0	2
<b>p2</b>	2	0
р3	3	1
<b>p4</b>	5	1

L1	p1	<b>p2</b>	р3	<b>p4</b>
<b>p1</b>	0	4	4	6
<b>p2</b>	4	0	2	4
р3	4	2	0	2
p4	6	4	2	0

L2	<b>p1</b>	<b>p2</b>	р3	<b>p4</b>
<b>p1</b>	0	2.828	3.162	5.099
p2	2.828	0	1.414	3.162
р3	3.162	1.414	0	2
p4	5.099	3.162	2	0

L∞	p1	p2	р3	p4
<b>p1</b>	0	2	3	5
<b>p2</b>	2	0	1	3
р3	3	1	0	2
p4	5	3	2	0

#### **Distance Matrix**

## **Common Properties of a Distance**

- Distances, such as the Euclidean distance, have some well known properties.
  - 1.  $d(p, q) \ge 0$  for all p and q and d(p, q) = 0 only if p = q. (Positive definiteness)
  - 2. d(p, q) = d(q, p) for all p and q. (Symmetry)
  - 3.  $d(p, r) \le d(p, q) + d(q, r)$  for all points p, q, and r. (Triangle Inequality)

where d(p, q) is the distance (dissimilarity) between points (data objects), p and q.

- A distance that satisfies these properties is a metric
- Examples 2.14 and 2.15

# **Common Properties of a Similarity**

- Similarities, also have some well known properties.
  - 1. s(p, q) = 1 (or maximum similarity) only if p = q.
  - 2. s(p, q) = s(q, p) for all p and q. (Symmetry)

where s(p, q) is the similarity between points (data objects), p and q.

## **Similarity Between Binary Vectors**

- Common situation is that objects, p and q, have only binary attributes
- Compute similarities using the following quantities

 $M_{01}$  = the number of attributes where p was 0 and q was 1

 $M_{10}$  = the number of attributes where p was 1 and q was 0

 $M_{00}$  = the number of attributes where p was 0 and q was 0

 $M_{11}$  = the number of attributes where p was 1 and q was 1

### Simple Matching and Jaccard Coefficients

SMC = number of matches / number of attributes =  $(M_{11} + M_{00}) / (M_{01} + M_{10} + M_{11} + M_{00})$ 

J = number of 11 matches / number of not-both-zero attributes values =  $(M_{11}) / (M_{01} + M_{10} + M_{11})$ 

## **SMC versus Jaccard: Example**

$$p = 1000000000$$
  
 $q = 0000001001$ 

 $M_{01} = 2$  (the number of attributes where p was 0 and q was 1)

 $M_{10} = 1$  (the number of attributes where p was 1 and q was 0)

 $M_{00} = 7$  (the number of attributes where p was 0 and q was 0)

 $M_{11} = 0$  (the number of attributes where p was 1 and q was 1)

SMC = 
$$(M_{11} + M_{00})/(M_{01} + M_{10} + M_{11} + M_{00}) = (0+7)/(2+1+0+7) = 0.7$$

$$J = (M_{11}) / (M_{01} + M_{10} + M_{11}) = 0 / (2 + 1 + 0) = 0$$

# **Cosine Similarity**

• If  $d_1$  and  $d_2$  are two document vectors, then  $\cos(d_1, d_2) = (d_1 \cdot d_2) / ||d_1|| ||d_2||$ ,

where • indicates vector dot product and || d || is the length of vector d.

#### • Example:

$$d_1 = 3205000200$$
  
 $d_2 = 100000102$ 

$$\begin{aligned} d_1 & \bullet d_2 = 3*1 + 2*0 + 0*0 + 5*0 + 0*0 + 0*0 + 0*0 + 2*1 + 0*0 + 0*2 = 5 \\ ||d_1|| & = (3*3 + 2*2 + 0*0 + 5*5 + 0*0 + 0*0 + 0*0 + 2*2 + 0*0 + 0*0)^{0.5} = (42)^{0.5} = 6.481 \\ ||d_2|| & = (1*1 + 0*0 + 0*0 + 0*0 + 0*0 + 0*0 + 0*0 + 1*1 + 0*0 + 2*2)^{0.5} = (6)^{0.5} = 2.245 \end{aligned}$$

$$\cos(d_1, d_2) = .3150$$

### **Correlation**

- Correlation measures the linear relationship between objects
- To compute correlation, we standardize data objects, p and q, and then take their dot product

$$p'_k = (p_k - mean(p))/std(p)$$

$$q'_k = (q_k - mean(q)) / std(q)$$

$$correlation(p,q) = p' \cdot q'$$

### **Correlation**

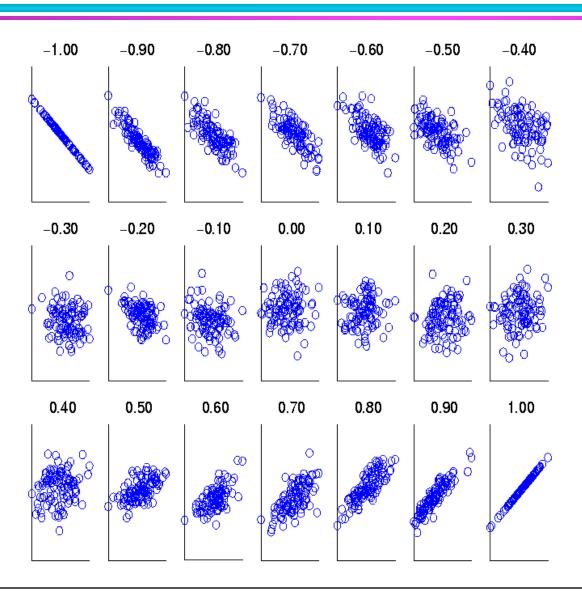
- Correlation measures the linear relationship between objects
- To compute correlation, we standardize data objects, p and q, and then take their dot product

$$cov(x,y) = \frac{\sum_{i=1}^{n} (X_i - \overline{X}) (Y_i - \overline{Y})}{n-1}$$

$$Correlation = \rho = \frac{cov(X,Y)}{\sigma_X \sigma_Y}$$

$$\sigma = \sqrt{\frac{\sum_{i=1}^{n} (x_i - \overline{X})^2}{n-1}}$$

## **Visually Evaluating Correlation**



Scatter plots showing the similarity from -1 to 1.

## **General Approach for Combining Similarities**

- Sometimes attributes are of many different types, but an overall similarity is needed.
- 1. For the  $k^{th}$  attribute, compute a similarity,  $s_k$ , in the range [0,1].
- 2. Define an indicator variable,  $\delta_k$ , for the  $k_{th}$  attribute as follows:

$$\delta_k = \begin{cases} 0 & \text{if the } k^{th} \text{ attribute is a binary asymmetric attribute and both objects have} \\ & \text{a value of 0, or if one of the objects has a missing values for the } k^{th} \text{ attribute} \\ & 1 & \text{otherwise} \end{cases}$$

3. Compute the overall similarity between the two objects using the following formula:

$$similarity(p,q) = rac{\sum_{k=1}^{n} \delta_k s_k}{\sum_{k=1}^{n} \delta_k}$$

# **Using Weights to Combine Similarities**

- May not want to treat all attributes the same.
  - Use weights w<sub>k</sub> which are between 0 and 1 and sum to 1.

$$similarity(p,q) = \frac{\sum_{k=1}^{n} w_k \delta_k s_k}{\sum_{k=1}^{n} \delta_k}$$

$$distance(p,q) = \left(\sum_{k=1}^n w_k |p_k - q_k|^r 
ight)^{1/r}.$$

# **Density**

 Density-based clustering require a notion of density

- Examples:
  - Euclidean density
    - Euclidean density = number of points per unit volume
  - Probability density
  - Graph-based density

## **Euclidean Density — Cell-based**

 Simplest approach is to divide region into a number of rectangular cells of equal volume and define density as # of points the cell contains

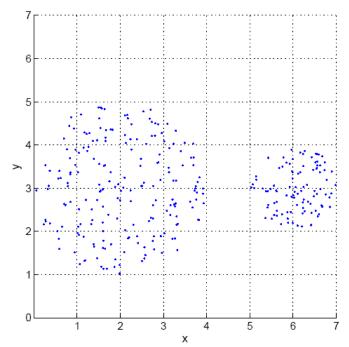


Figure 7.13. Cell-based density.

0	0	0	0	0	0	0
0	0	0	0	0	0	0
4	17	18	6	0	0	0
14	14	13	13	0	18	27
11	18	10	21	0	24	31
3	20	14	4	0	0	0
0	0	0	0	0	0	0

**Table 7.6.** Point counts for each grid cell.

## **Euclidean Density – Center-based**

 Euclidean density is the number of points within a specified radius of the point

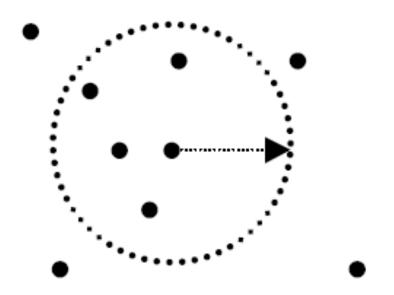


Figure 7.14. Illustration of center-based density.