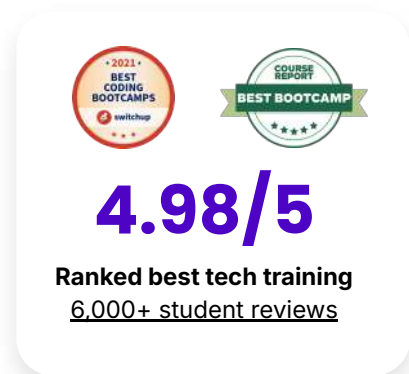


DataConnect

*Inspire ideas
Learn from experts
Grow together*



***"I never thought I'd
work in tech — now I
teach data to people
like you."***



Laura Pourtier

Data Analytics Teacher & Batch Manager



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About Le Wagon

Le Wagon is a global leader in **immersive tech training** since 2013.

- ✓ **Start a new career**
- ✓ **Acquire specific tech skills**
- ✓ **On campus or online courses**
- ✓ **Full-time & part-time formats**
- ✓ **Tech & AI training**

29,000+
graduates worldwide

#1
1st ranked bootcamp

4,98/5
in 6,000+ reviews

40+
cities on all continents

200+
alumni startups
founded

\$1B+
Raised by our alumni




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Global footprint



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 Campus location

Our bootcamps

200-400h

Start a new career in weeks with our tech & AI bootcamps.

- ✓ 1 teacher for 7 students ✓ Full-time or part-time (2 to 6 months) ✓ On campus or online



Web Development

Learn to build web applications from scratch and land a job in software development.



Data Science & AI

Analyze large datasets, build AI products and predictive models, and join a team of Data Scientists.



Data Analytics

Learn to turn your data into actionable insights and land a job as a Data Analyst.



Data Engineering

Design efficient data pipelines and empower your company to analyze data.



Growth Marketing

Blend the latest AI and no-code innovations and equip yourself for growth.



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We love doing some magic...



A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country/Region	City	State	Postal Code	Region	Product ID	Category	Sub-Category
1	CA-2019-152156	11/8/19	11/11/19	Second Class	CG-12520	Claire Gule	Consumer	United States	Henderson	Kentucky	42420	South	FUR-BO-10001798	Furniture	Bookcases
2	CA-2019-152156	11/8/19	11/11/19	Second Class	CG-12520	Claire Gule	Consumer	United States	Henderson	Kentucky	42420	South	FUR-CH-10000454	Furniture	Chairs
3	CA-2019-138688	6/12/19	6/16/19	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	California	90036	West	OFF-LA-10000240	Office Supplies	Labels
4	US-2018-108966	10/11/18	10/18/18	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	FUR-TA-10000577	Furniture	Tables
5	US-2018-108966	10/11/18	10/18/18	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	33311	South	OFF-ST-10000760	Office Supplies	Storage
6	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-FU-10001487	Furniture	Furnishings
7	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AR-10002833	Office Supplies	Art
8	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002275	Technology	Phones
9	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-BI-10003910	Office Supplies	Binders
10	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	OFF-AP-10002892	Office Supplies	Appliances
11	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	FUR-TA-10001539	Furniture	Tables
12	CA-2017-115812	6/9/17	6/14/17	Standard Class	BH-11710	Brosina Hoffman	Consumer	United States	Los Angeles	California	90032	West	TEC-PH-10002033	Technology	Phones
13	CA-2020-114412	4/15/20	4/20/20	Standard Class	AA-10480	Andrew Allen	Consumer	United States	Concord	North Carolina	28027	South	OFF-PA-10002365	Office Supplies	Paper
14	CA-2019-161389	12/5/19	12/10/19	Standard Class	IM-15070	Irene Maddox	Consumer	United States	Seattle	Washington	98103	West	OFF-BI-10003656	Office Supplies	Binders
15	US-2018-118983	11/22/18	11/26/18	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-AP-10002311	Office Supplies	Appliances
16	US-2018-118983	11/22/18	11/26/18	Standard Class	HP-14815	Harold Pawlan	Home Office	United States	Fort Worth	Texas	76106	Central	OFF-BI-10000756	Office Supplies	Binders
17	CA-2017-105893	11/11/17	11/18/17	Standard Class	PK-19075	Pete Kriz	Consumer	United States	Madison	Wisconsin	53711	Central	OFF-ST-10004186	Office Supplies	Storage
18	CA-2017-167164	5/13/17	5/15/17	Second Class	AG-10270	Alejandro Grove	Consumer	United States	West Jordan	Utah	84084	West	OFF-ST-10000107	Office Supplies	Storage
19	CA-2017-143336	8/27/17	9/1/17	Second Class	ZD-21825	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-AR-10003056	Office Supplies	Art
20	CA-2017-143336	8/27/17	9/1/17	Second Class	ZD-21825	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	TEC-PH-10001949	Technology	Phones
21	CA-2017-143336	8/27/17	9/1/17	Second Class	ZD-21825	Zuschuss Donatelli	Consumer	United States	San Francisco	California	94109	West	OFF-BI-10002215	Office Supplies	Binders
22	CA-2019-137330	12/9/19	12/13/19	Standard Class	KB-16565	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AR-10000246	Office Supplies	Art
23	CA-2019-137330	12/9/19	12/13/19	Standard Class	KB-16565	Ken Black	Corporate	United States	Fremont	Nebraska	68025	Central	OFF-AP-10001492	Office Supplies	Appliances
24	US-2020-156909	7/16/20	7/18/20	Second Class	SF-20065	Sandra Flanagan	Consumer	United States	Philadelphia	Pennsylvania	19140	East	FUR-CH-10002774	Furniture	Chairs
25	CA-2018-106320	9/25/18	9/30/18	Standard Class	EB-13870	Emily Burns	Consumer	United States	Orem	Utah	84057	West	FUR-TA-10000577	Furniture	Tables
26	CA-2019-151755	1/18/19	1/20/19	Standard Class	EH-13645	Eric Hoffmann	Consumer	United States	Los Angeles	California	90049	West	OFF-BI-10001624	Office Supplies	Binders

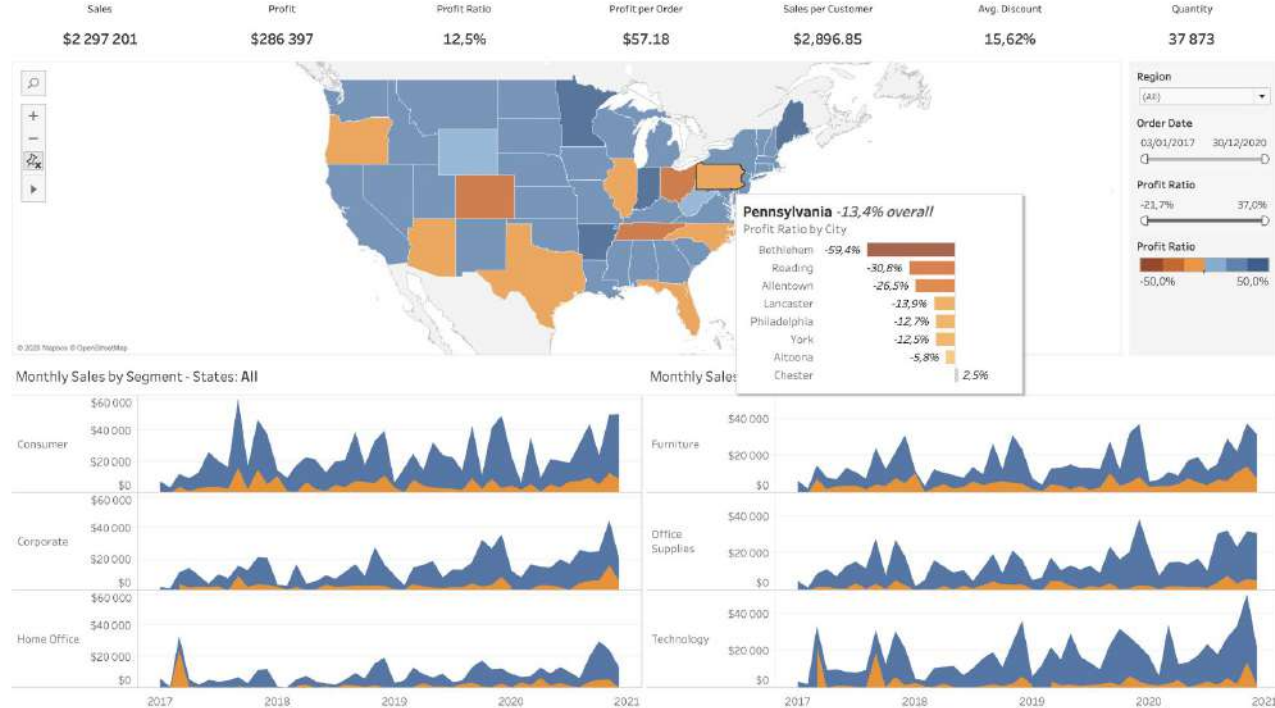


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We love doing some magic...



Executive Overview - Profitability (All)



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My Career Change Story

I went from communications to data — not because I was technical, but because I was curious.



NGOs Consulting

Focused on purpose and communication



Le Wagon Student

Time to reinvent myself



Data professional

Teaching and leading DA bootcamps



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From Student to Teacher

Now I help others change their lives through data — and I see it happen every day.



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Why Data Skills Matter

Data helps us understand the world — and anyone can learn to use it.

- ✓ **It's not just numbers**
- ✓ **Skills that matter**
- ✓ **Tools to get started**



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Some insights

🚗 The average lifespan of a skill today is 2 years, compared to 30 years in 1987, according to the OECD.

👁️ 65% of tech companies struggle to recruit qualified talent, especially in data and AI.

🎱 Tech skills are now required for non-tech roles: marketing, UX/UI, finance, HR...

🚀 30% of marketing roles require Data Analysis skills (data-driven strategies)



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What does this look like in practice?

Profile	Tech skill	Impact
Freelance	Automation → <i>Zapier, Make</i>	Automate client follow-ups and weekly reporting
Content Manager	Generative IA → <i>ChatGPT, Claude</i>	Repurpose content faster across multiple formats (newsletter, LinkedIn post, SEO article)
HR Manager	Data Visualization → <i>Looker Studio, Excel</i>	Monitor HR KPIs in real time (absenteeism, time to hire, employee satisfaction)
Operations Manager / COO	Data Analysis → <i>SQL, Google Sheets</i>	Make strategic decisions based on performance and operations data
Investor / Financial Analyst	Data Science → <i>Python, Machine Learning</i>	Use predictive models to forecast market performance and refine investment strategies



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First Steps into Data

- ✓ Online workshops
- ✓ Start exploring online — don't stay stuck
- ✓ Bootcamps are beginner-friendly and practical
- ✓ 76% of our grads find a job within 6 months



Growth of women students at Le Wagon



**"Data changed my
life. It can change
yours."**



Laura Pourtier

Data Analytics Teacher & Batch Manager



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