



# JAGUARS FAN SURVEY



## PLAY THE TEN YARD FAN DRIVE

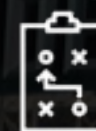
### Receive Exclusive Rewards

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### How It Works

Complete the four steps in the “Ten Yard Fan Drive”. Click “START DRIVE” below to begin the process. Complete all four downs and score a touch-down to get your prize!

**START DRIVE** >>



## DRIVE PROGRESS

**1ST DOWN: REMAINING**

**2ND DOWN: REMAINING**

**3RD DOWN: REMAINING**

**4TH DOWN: REMAINING**



**REWARD: LOCKED**





# JAGUARS FAN SURVEY



## 1ST DOWN: CONNECT SOCIAL ACCOUNTS



CONNECT FACEBOOK

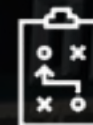


CONNECT TWITTER



CONNECT YOUTUBE

NEXT DOWN



## DRIVE PROGRESS



1ST DOWN: IN PROGRESS

2ND DOWN: REMAINING

3RD DOWN: REMAINING

4TH DOWN: REMAINING



REWARD: LOCKED





# JAGUARS FAN SURVEY



## 2ND DOWN: UPLOAD DATA



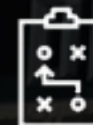
DOWNLOAD FACEBOOK DATA



DOWNLOAD TWITTER DATA

DRAG & DROP  
FILES HERE TO UPLOAD

NEXT DOWN



## DRIVE PROGRESS

1ST DOWN: COMPLETED



2ND DOWN: IN PROGRESS

3RD DOWN: REMAINING

4TH DOWN: REMAINING



REWARD: LOCKED





# JAGUARS FAN SURVEY



## 3RD DOWN: COMPLETE SURVEY

1. Who is your favorite NFL player?

Joshua Dobbs



2. What is your favorite NFL team?

Jacksonville Jaguars



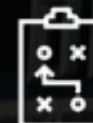
3. Have you ever been to a Jaguars game in person?

☐ Yes ☐ No

4. How likely are you to attend a Jaguars game in the next 6 months?

- ☐ Not Likely
- ☐ Somewhat Likely
- ☐ Very Likely
- ☐ Planning to Attend

**FINAL DOWN**



## DRIVE PROGRESS

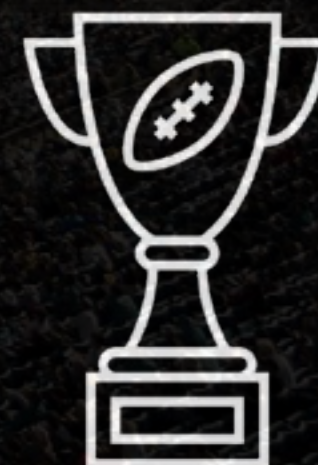
1ST DOWN: COMPLETED

2ND DOWN: COMPLETED



3RD DOWN: IN PROGRESS

4TH DOWN: REMAINING



**REWARD: LOCKED**





# JAGUARS FAN SURVEY



## 4TH DOWN: TERMS & CONDITIONS

### User License Agreement

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur facilisis nisl quis mattis suscipit. Suspendisse erat lectus, tempus et viverra vitae, rutrum vel ipsum. Etiam justo odio, pulvinar sed accumsan vel, sodales nec nulla. Vestibulum ut dolor vitae turpis scelerisque hendrerit. Donec vel est accumsan, feugiat elit et, tincidunt nibh. Maecenas ultricies leo vel diam ullamcorper posuere. Nam porttitor mauris ac elit varius, in facilisis ipsum laoreet. Sed ac nunc accumsan velit efficitur lacinia. Pellentesque et dui fermentum, fringilla ipsum at, elementum arcu. Sed neque metus, rhoncus vitae dui nec, fringilla elementum odio. Duis sagittis lectus mi. Curabitur sed libero vel arcu consectetur feugiat in in arcu. Nullam eget blandit elit.

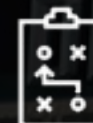
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☐

I AGREE TO THE TERMS & CONDITIONS

SCORE TOUCHDOWN >>



## DRIVE PROGRESS

1ST DOWN: COMPLETED

2ND DOWN: COMPLETED

3RD DOWN: COMPLETED



4TH DOWN: IN PROGRESS



REWARD: LOCKED





# JAGUARS FAN SURVEY



**TOUCHDOWN! SELECT YOUR REWARD**



**SELECT**

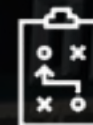


**SELECT**



**SELECT**

**FINISH GAME >>**



## DRIVE PROGRESS

**1ST DOWN: COMPLETED**

**2ND DOWN: COMPLETED**

**3RD DOWN: COMPLETED**

**4TH DOWN: COMPLETED**



**REWARD: UNLOCKED**





# JAGUARS FAN SURVEY



**THANK YOU FOR PLAYING!**





# SPORTS INNOVATION LAB

## Our approach to data provides several key advantages:

- Avoid huge data liability. We assume the risk of data storage and compliance.
- Make sense of your data. We provide meaningful insights and deepen your understanding of your fans.
- See outside perspectives. Take advantage of comparisons across other properties.
- Gain a strategic asset. We help identify sponsors, brands, and affiliate audiences.
- Acquire actionable information. We help build and improve your marketing strategies.