



## PLAY THE FOUR ROUND KNOCKOUT

#### **Receive Exclusive Rewards**

Welcome to the UFC Four Round Knockout! Fight your way through four UFC combat rounds. Get a K.O. and win a prize! Participation is voluntary and there are no monetary requirements.

#### **How It Works**

Fight through four rounds of UFC combat. Each round has a few simple steps that require you to provide access to your social media data. After you've completed the game, your information will be verified, and a prize will be issued. Click "Start Fight" below to begin Round 1. Good luck champion!

START FIGHT



### FIGHT PROGRESS

ROUND: REMAINING

2ND ROUND: REMAINING

3RD ROUND: REMAINING

4TH ROUND: REMAINING



1 MONTH FREE

# FAN SURVEY



### ROUND 1: CONNECT YOUR FACEBOOK

FIGHT DASS





## FIGHT PROGRESS

1ST ROUND: REMAINING

2ND ROUND: REMAINING

3RD ROUND: REMAINING

**ROUND: REMAINING** 



1 MONTH FREE

REWARD: LOCKED

NEXT ROUND

# JFC FAN SURVEY



### ROUND 2: UPLOAD YOUR FILE





DOWNLOAD FACEBOOK DATA

DRAG & DROP FILES HERE TO UPLOAD





### FIGHT PROGRESS

1ST ROUND: REMAINING

2ND ROUND: REMAINING

3RD ROUND: REMAINING

**ROUND: REMAINING** 



1 MONTH FREE

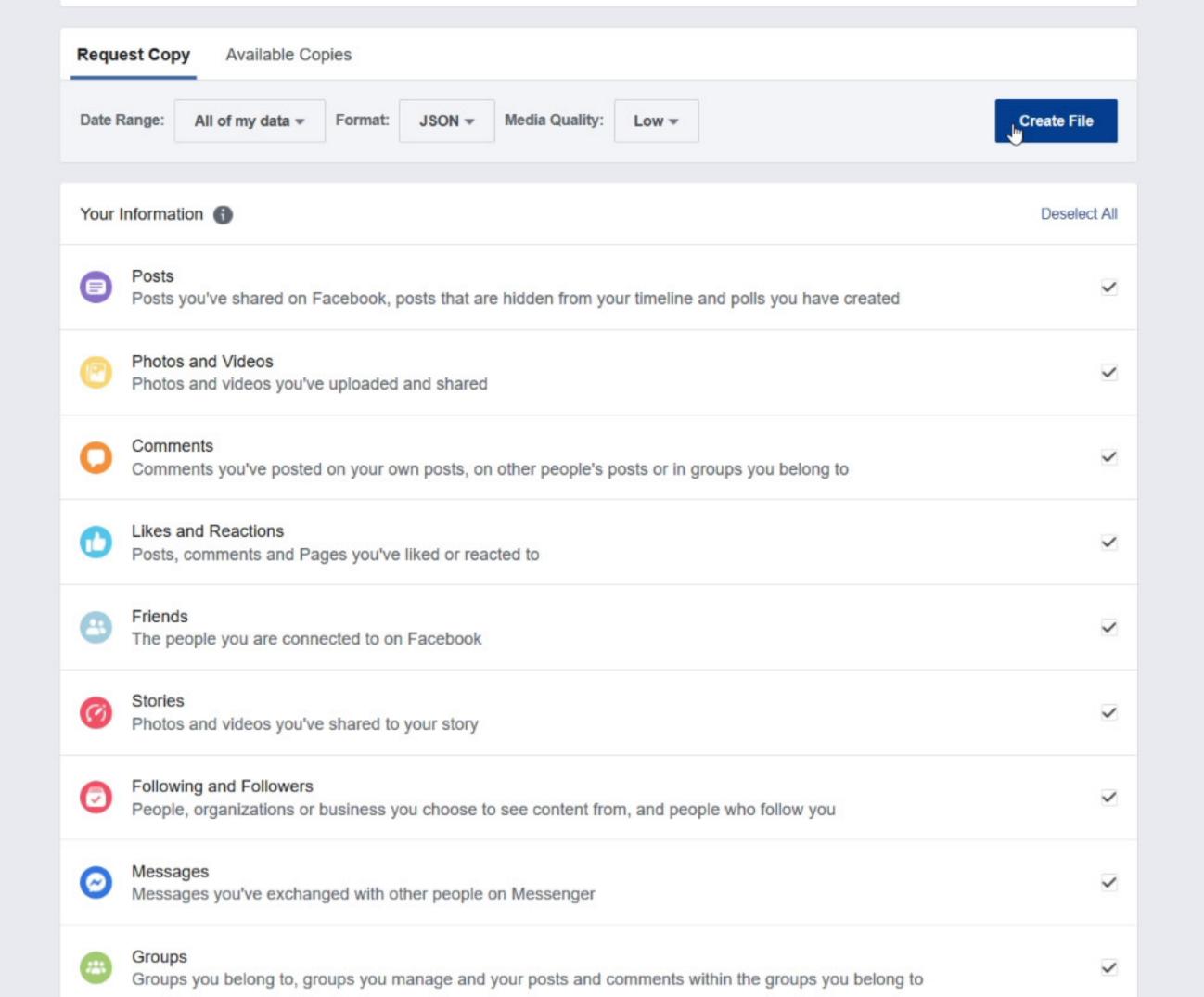
#### **Download Your Information**

f Search

You can download a copy of your Facebook information at any time. You can download a complete copy, or you can select only the types of information and date ranges you want. You can choose to receive your information in an HTML format that is easy to view, or a JSON format, which could allow another service to more easily import it.

Downloading your information is a password-protected process that only you will have access to. Once your copy has been created, it will be available for download for a few days.

If you'd like to view your information without downloading it, you can Access Your Information at any time.



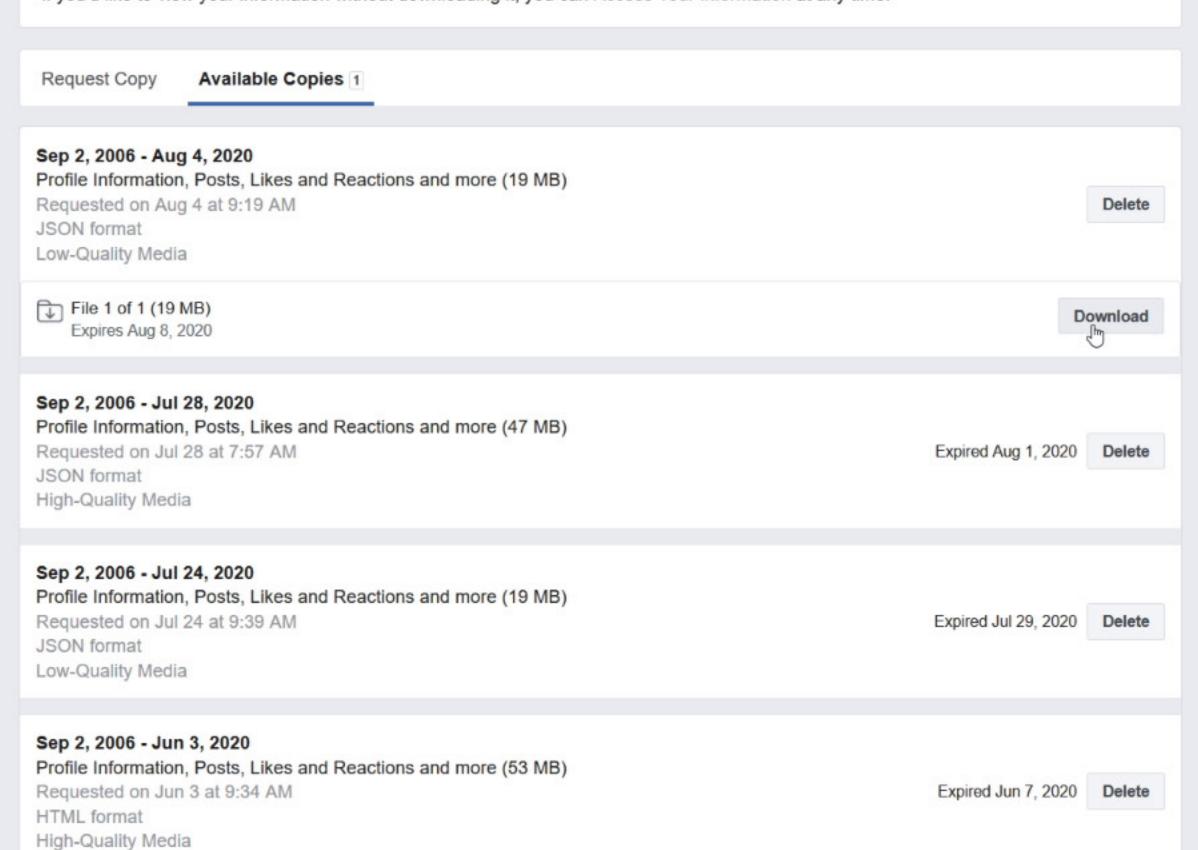
#### **Download Your Information**

f Search

You can download a copy of your Facebook information at any time. You can download a complete copy, or you can select only the types of information and date ranges you want. You can choose to receive your information in an HTML format that is easy to view, or a JSON format, which could allow another service to more easily import it.

Downloading your information is a password-protected process that only you will have access to. Once your copy has been created, it will be available for download for a few days.

If you'd like to view your information without downloading it, you can Access Your Information at any time.



# JFC FAN SURVEY



#### ROUND 2: UPLOAD YOUR FILE



DOWNLOAD FACEBOOK DATA

DATA UPLOAD COMPLETE

NEXT ROUND



### FIGHT PROGRESS

1ST ROUND: REMAINING



2ND ROUND: REMAINING



3RD ROUND: REMAINING



4TH ROUND: REMAINING



1 MONTH FREE

# FAN SURVEY



#### ROUND 3: COMPLETE THE SURVEY

1. Who is your favorite UFC fighter?

Mayweather	V
ivia, weather	

2. What is your favorite UFC weight division?

Welterweight	V
Welterweight	V

- 3. Have you ever been to a UFC event in person?
- No Yes
- 4. How likely are you to attend a UFC event in the next 6 months?
- Not Likely
- Somewhat Likely
- Very Likely
- Planning to Attend





#### FIGHT PROGRESS

**ROUND: REMAINING** 

2ND ROUND: REMAINING

3RD ROUND: REMAINING

4TH ROUND: REMAINING



1 MONTH FREE





## ROUND FOUR: TERMS & CONDITIONS

#### User License Agreement

The UFC and the Sports Innovation Lab care about your privacy. Once you opt in, we will collect and use your social media data only as needed to deliver our services. Your personal data may include data that could directly or indirectly identify you such as your name, email, and address. This consent form summarizes how and what data we collect, and how and why we use your personal data and you can learn more here.

We collect your information for research purposes and to better deliver our services. We may collect information that is personal in nature, so to collect this information, we ask you to agree to this form and provide your explicit consent. You may freely withdraw at any time by emailing.

You are the owner of all your data and grant us a limited and revocable license to use your data. You acknowledge and agree that we may append ad-

I AGREE TO THE TERMS & CONDITIONS

GO FOR THE K.O.





### FIGHT PROGRESS

ROUND: REMAINING

2ND ROUND: REMAINING

3RD ROUND: REMAINING

4TH ROUND: REMAINING



1 MONTH FREE

# LFC FAN SURVEY



### SELECT YOUR PRIZE



1 MONTH FREE





## FIGHT PROGRESS

**ROUND: REMAINING** 

2ND ROUND: REMAINING

**ROUND: REMAINING** 

**ROUND: REMAINING** 

