# UFC FAN SURVEY

## JOIN THE UFC FAN SURVEY

We Value Your Opinion and Appreciate You Helping to Make UFC Even Greater

We're looking to learn more about UFC fans like you— who you are and what you love about being a UFC fan. Participate in our fan survey and receive a free month of UFC FIGHT PASS. Only 250 participants will be selected, so join quickly and secure your free month!

#### **How it Works**

Complete this 4 step process to unlock your reward. Only fans with a Facebook account and accurate data will be selected. The first 250 fans who sign up for the UFC Fan Survey will receive a month free UFC FIGHT PASS. Click 'Start Now' to get started and see if you qualify. Please read our FAQ to learn more.

READ FAQ

START NOW

#### FORM PROGRESS

1ST STEP: REMAINING 2ND STEP: REMAINING 3RD STEP: REMAINING 4TH STEP: REMAINING



1 MONTH FREE

# UFC FAN SURVEY

## STEP 1: COMPLETE THE SURVEY

1. Who is your favorite UFC fighter?

Mayweather

2. What is your favorite UFC weight division?

Welterweight

3. Have you ever been to a UFC event in person?

- O Yes
- O No

4. How likely are you to attend a UFC event in the next 6 months?

- O Not Likely
- Somewhat Likely
- O Very Likely
- O Planning to Attend

NEXT STEP

#### FORM PROGRESS

1ST STEP: IN PROGRESS

2ND STEP: REMAINING

3RD STEP: REMAINING

4TH STEP: REMAINING



1 MONTH FREE



# JFC FAN SURVEY

## STEP 3: UPLOAD YOUR FILE





DOWNLOAD FACEBOOK DATA

DRAG & DROP
FILES HERE TO UPLOAD

NEXT STEP

## FORM PROGRESS

1ST STEP: COMPLETED 2ND STEP: COMPLETED 3RD STEP: IN PROGRESS 4TH STEP: REMAINING



1 MONTH FREE

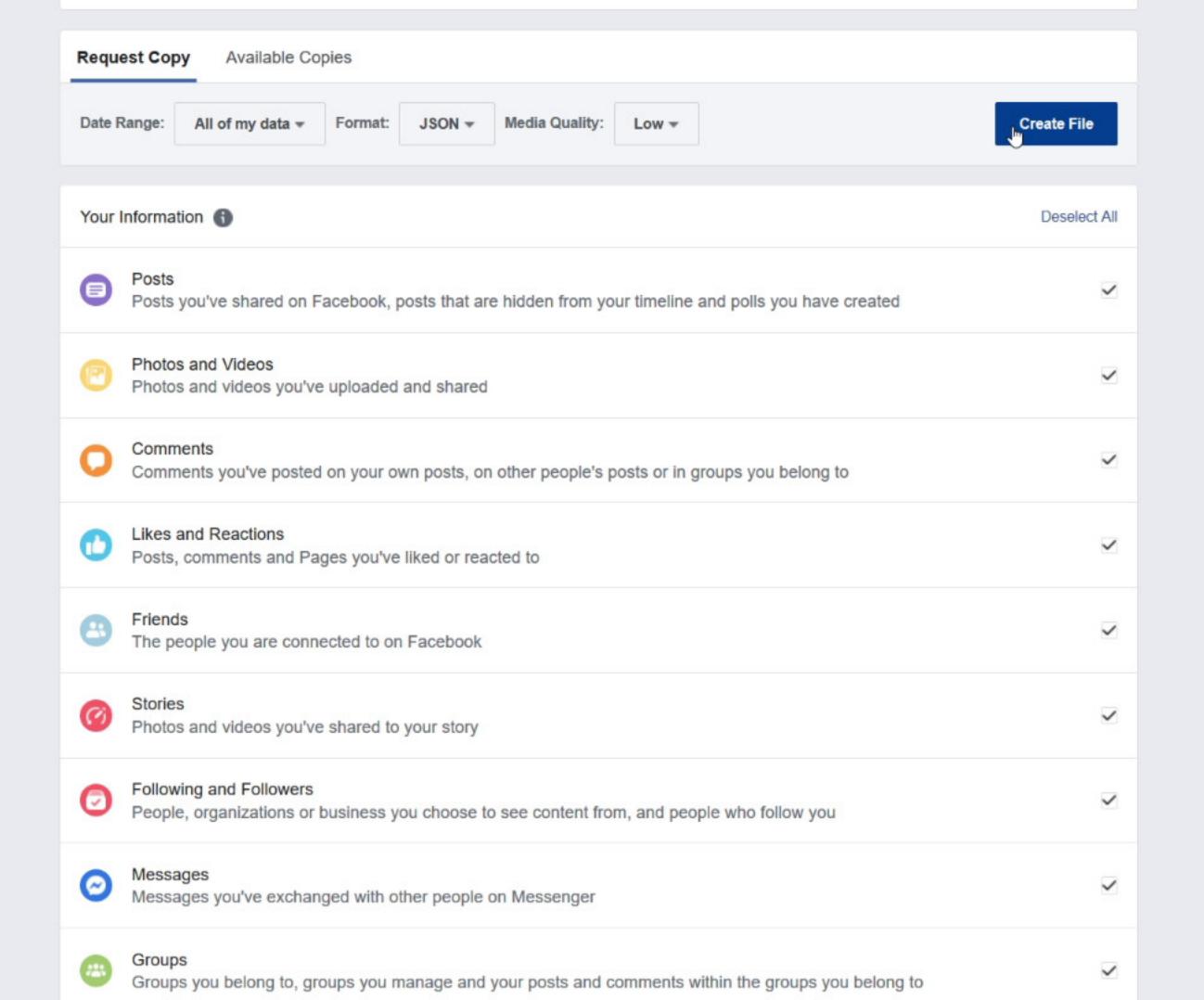
#### **Download Your Information**

f Search

You can download a copy of your Facebook information at any time. You can download a complete copy, or you can select only the types of information and date ranges you want. You can choose to receive your information in an HTML format that is easy to view, or a JSON format, which could allow another service to more easily import it.

Downloading your information is a password-protected process that only you will have access to. Once your copy has been created, it will be available for download for a few days.

If you'd like to view your information without downloading it, you can Access Your Information at any time.



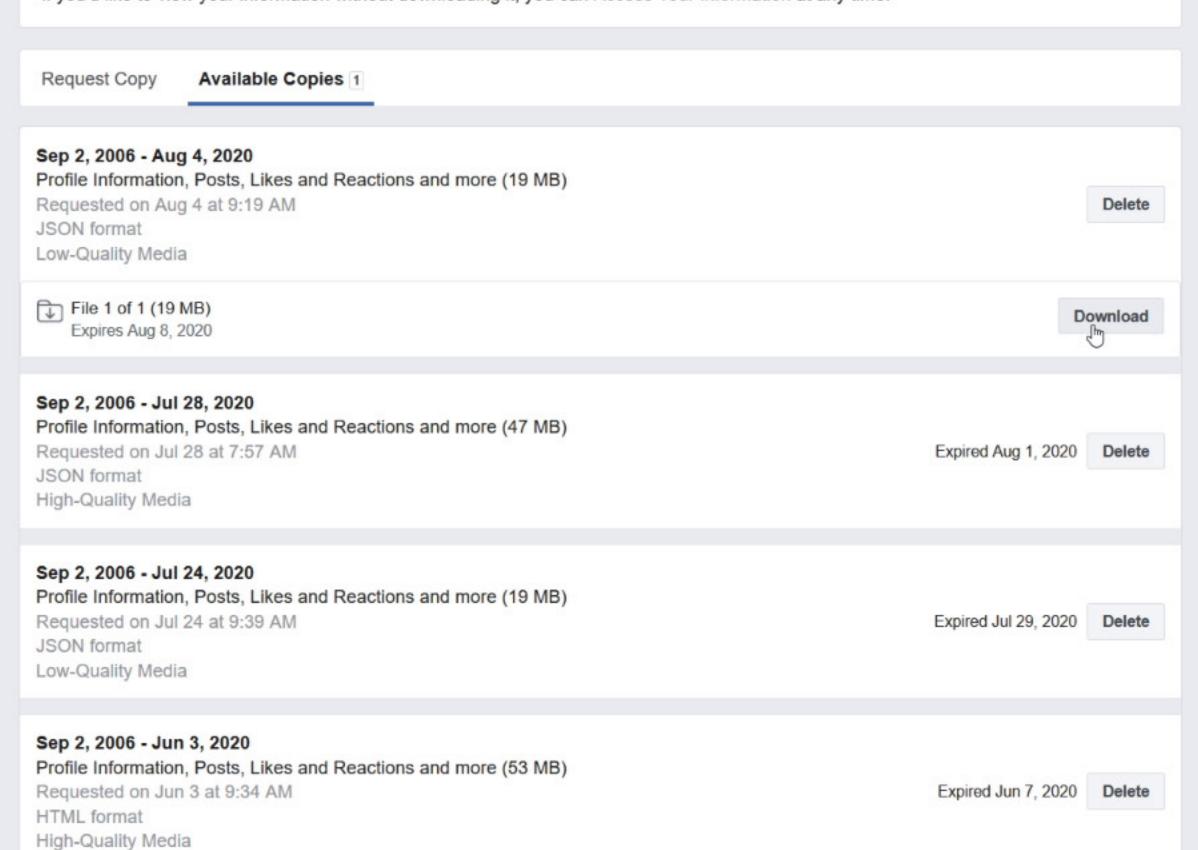
#### **Download Your Information**

f Search

You can download a copy of your Facebook information at any time. You can download a complete copy, or you can select only the types of information and date ranges you want. You can choose to receive your information in an HTML format that is easy to view, or a JSON format, which could allow another service to more easily import it.

Downloading your information is a password-protected process that only you will have access to. Once your copy has been created, it will be available for download for a few days.

If you'd like to view your information without downloading it, you can Access Your Information at any time.



# JFC FAN SURVEY

## STEP 3: UPLOAD YOUR FILE





NEXT STEP

## FORM PROGRESS

1ST STEP: COMPLETED 2ND STEP: COMPLETED 3RD STEP: IN PROGRESS 4TH STEP: REMAINING



1 MONTH FREE

# LFC FAN SURVEY

## STEP 4: TERMS & CONDITIONS

#### User License Agreement

The UFC and the Sports Innovation Lab care about your privacy. Once you opt in, we will collect and use your social media data only as needed to deliver our services. Your personal data may include data that could directly or indirectly identify you such as your name, email, and address. This consent form summarizes how and what data we collect, and how and why we use your personal data and you can learn more here.

We collect your information for research purposes and to better deliver our services. We may collect information that is personal in nature, so to collect this information, we ask you to agree to this form and provide your explicit consent. You may freely withdraw at any time by emailing.

You are the owner of all your data and grant us a limited and revocable license to use your data. You acknowledge and agree that we may append ad-

I AGREE TO THE TERMS & CONDITIONS

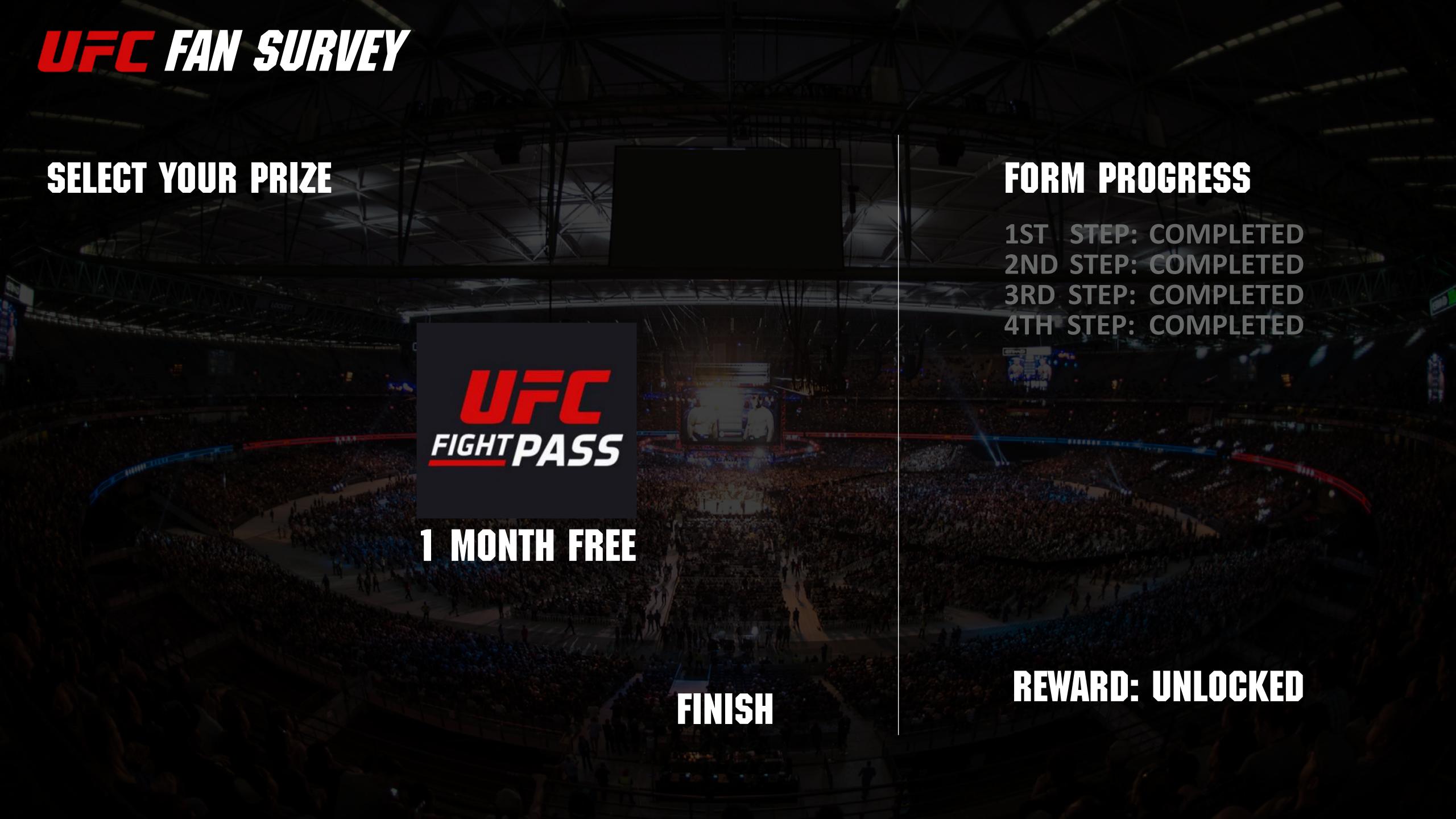
NEXT STEP

#### FORM PROGRESS

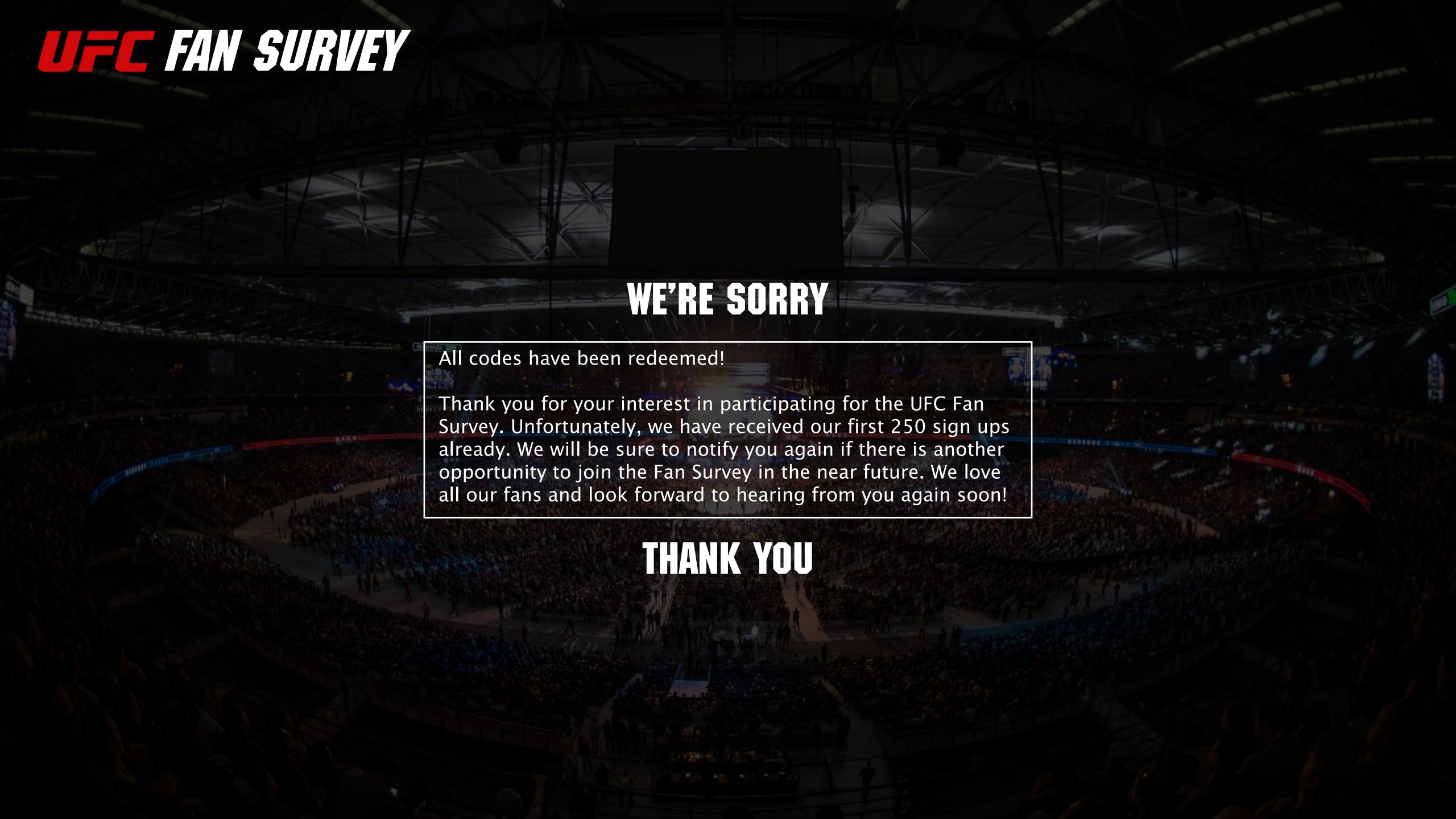
1ST STEP: COMPLETED
2ND STEP: COMPLETED
3RD STEP: COMPLETED
4TH STEP: IN PROGRESS



1 MONTH FREE





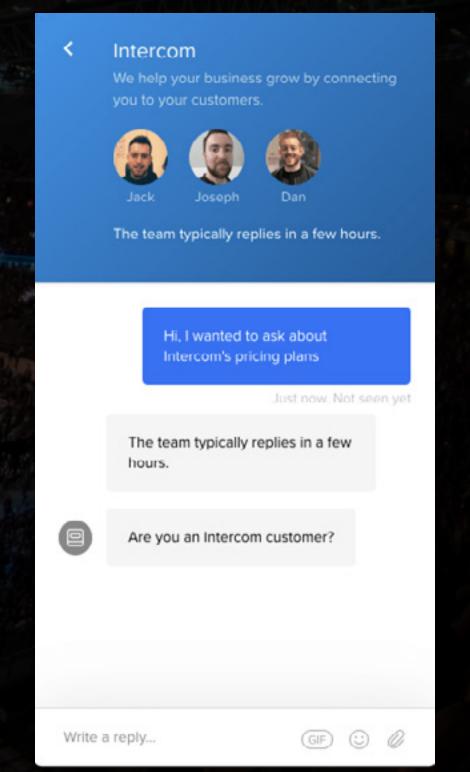


# UFC FAN SURVEY

## FREQUENTLY ASKED QUESTIONS

- » What is the UFC Fan Survey?
- » What do I need to do to participate?
- » What do I get for signing up?
- » What will happen when I share my data?
- » Why is UFC asking for my information?
- » Who has access to my information?
- » Who can I contact if I have questions?
- » What will happen with my data in the future?

# MORE QUESTIONS? CHAT LIVE WITH OUR TEAM





MAIN TITLE IN SURIE

MAIN PANEL

**SUBTITLE** 

#### APPLY TO JOIN THE UFC FAN PANEL

#### Help UFC Become Even Greater

BODY TEXT

We're looking to learn about who you are and what you love about being a UFC fan. Apply to participate in our fan panel and you will be entered to win a free month of UFC Fight Pass. Only 250 participants will be selected, so join quickly and secure your free month!

#### **How it Works**

Complete this 5 step process to unlock your reward. Only fans with a Facebook account and accurate data will be selected. The first 250 fans who sign up for the UFC Fan Panel will receive a month free UFC Fight Pass. Submit your data now to see if you qualify. Please read our FAQ to learn more.

NAVIGATION
HALL FAO

START NOW

SECOND PANEL

#### PROGRESS BAR FUKM PROGRESS

1ST STEP: REMAINING 2ND STEP: REMAINING

3RD STEP: REMAINING

4TH STEP: REMAINING

#### REWARD DISPLAY



1 MONTH FREE