



# PLAY THE FOUR ROUND KNOCKOUT

## Receive Exclusive Rewards

Welcome to the UFC Four Round Knockout! Fight your way through four UFC combat rounds. Get a K.O. and win a prize! Participation is voluntary and there are no monetary requirements.

## How It Works

Fight through four rounds of UFC combat. Each round has a few simple steps that require you to provide access to your social media data. After you’ve completed the game, your information will be verified, and a prize will be issued. Click “Start Fight” below to begin Round 1. Good luck champion!

START FIGHT >>



# FIGHT PROGRESS

- 1ST ROUND: REMAINING
- 2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
- 4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED

# UFC FAN SURVEY



ROUND 1: CONNECT YOUR FACEBOOK



CONNECT TWITTER



FIGHT PROGRESS



- 1ST ROUND: REMAINING
- 2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
- 4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED

NEXT ROUND >>



# UFC FAN SURVEY



ROUND 2: UPLOAD YOUR FILE




DOWNLOAD TWITTER DATA

DRAG & DROP  
FILES HERE TO UPLOAD

NEXT ROUND >>












FIGHT PROGRESS

- 1ST ROUND: REMAINING
-  2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
- 4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED

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You can request a ZIP file with the information that we believe is most relevant and useful to you. You'll get an email sent to sgtkellogg@gmail.com when it's ready to be downloaded. Your download will include a file called "Your archive" that will allow you to see your data in a desktop web browser. [Learn more](#)

Twitter

Download archive

# UFC FAN SURVEY



ROUND 2: UPLOAD YOUR FILE




DOWNLOAD TWITTER DATA

DATA UPLOAD  
COMPLETE

NEXT ROUND >>



FIGHT PROGRESS

- 1ST ROUND: REMAINING
-  2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
- 4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED





ROUND 3: COMPLETE THE SURVEY

1. Who is your favorite UFC fighter?

Mayweather

▼

2. What is your favorite UFC weight division?

Welterweight

▼

3. Have you ever been to a UFC event in person?

- ☐ Yes
- ☐ No

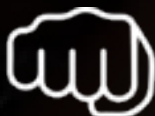
4. How likely are you to attend a UFC event in the next 6 months?

- ☐ Not Likely
- ☐ Somewhat Likely
- ☐ Very Likely
- ☐ Planning to Attend

NEXT ROUND >>



FIGHT PROGRESS



- 1ST ROUND: REMAINING
- 2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
- 4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED



ROUND FOUR: TERMS & CONDITIONS

User License Agreement

The UFC and the Sports Innovation Lab care about your privacy. Once you opt in, we will collect and use your social media data only as needed to deliver our services. Your personal data may include data that could directly or indirectly identify you such as your name, email, and address. This consent form summarizes how and what data we collect, and how and why we use your personal data and [you can learn more here](#).

We collect your information for research purposes and to better deliver our services. We may collect information that is personal in nature, so to collect this information, we ask you to agree to this form and provide your explicit consent. You may freely [withdraw at any time by emailing](#).


You are the owner of all your data and grant us a limited and revocable license to use your data. You acknowledge and agree that we may append ad-

☐ I AGREE TO THE TERMS & CONDITIONS

GO FOR THE K.O.



FIGHT PROGRESS

- 1ST ROUND: REMAINING
- 2ND ROUND: REMAINING
- 3RD ROUND: REMAINING
-  4TH ROUND: REMAINING



1 MONTH FREE

REWARD: LOCKED



# UFC FAN SURVEY



SELECT YOUR PRIZE



1 MONTH FREE

FINISH GAME >>



FIGHT PROGRESS

1ST ROUND: REMAINING  
2ND ROUND: REMAINING  
3RD ROUND: REMAINING  
4TH ROUND: REMAINING

REWARD: UNLOCKED

**UFC FAN SURVEY**

**UFC**  
**FIGHTPASS**

**1 MONTH FREE**

**THANK YOU FOR PLAYING!**