



CHAMPIONS LEAGUE SHOOT OUT

Receive Exclusive Rewards

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How It Works

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START FIGHT >>



SHOT PROGRESS

SHOT	1	2	3	4



REWARD: LOCKED



FAN SURVEY



SHOT 1: CONNECT SOCIAL ACCOUNTS



CONNECT FACEBOOK



CONNECT TWITTER



CONNECT YOUTUBE



SHOT PROGRESS

SHOT	1	2	3	4



REWARD: LOCKED

NEXT SHOT





FAN SURVEY



SHOT 2: UPLOAD DATA



DOWNLOAD FACEBOOK DATA



DOWNLOAD TWITTER DATA

DRAG & DROP
FILES HERE TO UPLOAD

NEXT SHOT



SHOT PROGRESS

SHOT	1	2	3	4



REWARD: LOCKED



FAN SURVEY



SHOT 3: COMPLETE SURVEY

1. Who is your favorite UEFA athlete?

Virgil van Dijk

2. What is your favorite UEFA team?

Liverpool

3. Have you ever been to a UEFA event in person?

☐ Yes ☐ No

4. How likely are you to attend a UEFA event in the next 6 months?

- ☐ Not Likely
- ☐ Somewhat Likely
- ☐ Very Likely
- ☐ Planning to Attend

FINAL SHOT



SHOT PROGRESS

SHOT | 1 | 2 | 3 | 4



REWARD: LOCKED



FAN SURVEY



SHOT 4: TERMS & CONDITIONS

User License Agreement

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☐

I AGREE TO THE TERMS & CONDITIONS

TAKE YOUR PRIZE >>



SHOT PROGRESS

SHOT	1	2	3	4



REWARD: LOCKED



FAN SURVEY



YOU WON! SELECT YOUR REWARD:



SELECT



SELECT



SELECT

FINISH GAME >>



SHOT PROGRESS

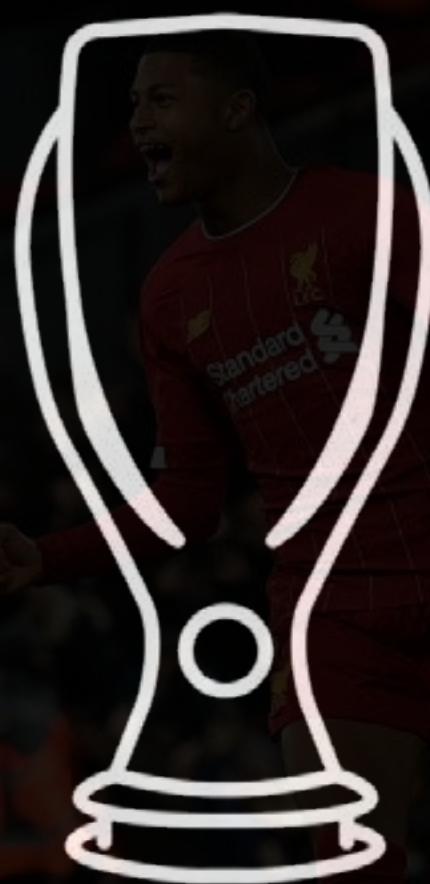
SHOT	1	2	3	4



REWARD: UNLOCKED



FAN SURVEY



THANK YOU FOR PLAYING!



SPORTS INNOVATION LAB

Our approach to data provides several key advantages:

- Avoid huge data liability. We assume the risk of data storage and compliance.
- Make sense of your data. We provide meaningful insights and deepen your understand of your fans.
- See outside perspectives. Take advantage of comparisons across other properties.
- Gain a strategic asset. We help identify sponsors, brands, and affiliate audiences.
- Acquire actionable information. We help build and improve your marketing strategies.