



EAGLES FAN SURVEY



PLAY THE TEN YARD FAN DRIVE

Receive Exclusive Rewards

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How It Works

Complete the four steps in the “Ten Yard Fan Drive”. Click “START DRIVE” below to begin the process. Complete all four downs and score a touch-down to get your prize!

START DRIVE



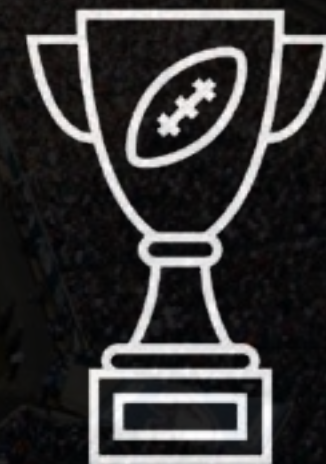
DRIVE PROGRESS

1ST DOWN: REMAINING

2ND DOWN: REMAINING

3RD DOWN: REMAINING

4TH DOWN: REMAINING



REWARD: LOCKED



EAGLES FAN SURVEY



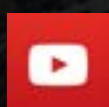
1ST DOWN: CONNECT SOCIAL ACCOUNTS



CONNECT FACEBOOK



CONNECT TWITTER



CONNECT YOUTUBE



DRIVE PROGRESS



1ST DOWN: IN PROGRESS

2ND DOWN: REMAINING

3RD DOWN: REMAINING

4TH DOWN: REMAINING



REWARD: LOCKED

NEXT DOWN





EAGLES FAN SURVEY



2ND DOWN: UPLOAD DATA



DOWNLOAD FACEBOOK DATA



DOWNLOAD TWITTER DATA

DRAG & DROP
FILES HERE TO UPLOAD

NEXT DOWN



DRIVE PROGRESS

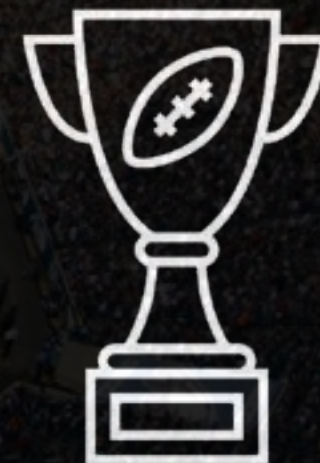
1ST DOWN: COMPLETED



2ND DOWN: IN PROGRESS

3RD DOWN: REMAINING

4TH DOWN: REMAINING



REWARD: LOCKED



EAGLES FAN SURVEY



3RD DOWN: COMPLETE SURVEY

1. Who is your favorite Philadelphia Eagles player?

Carson Wentz



2. What is your favorite NFL team?

Philadelphia Eagles



3. Have you ever been to an Eagles game in person?

☐ Yes ☐ No

4. How likely are you to attend a NFL event in the next 6 months?

- ☐ Not Likely
- ☐ Somewhat Likely
- ☐ Very Likely
- ☐ Planning to Attend

FINAL DOWN



DRIVE PROGRESS

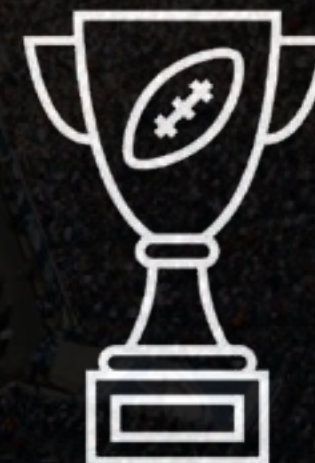
1ST DOWN: COMPLETED

2ND DOWN: COMPLETED



3RD DOWN: IN PROGRESS

4TH DOWN: REMAINING



REWARD: LOCKED



EAGLES FAN SURVEY



4TH DOWN: TERMS & CONDITIONS

User License Agreement

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur facilisis nisl quis mattis suscipit. Suspendisse erat lectus, tempus et viverra vitae, rutrum vel ipsum. Etiam justo odio, pulvinar sed accumsan vel, sodales nec nulla. Vestibulum ut dolor vitae turpis scelerisque hendrerit. Donec vel est accumsan, feugiat elit et, tincidunt nibh. Maecenas ultricies leo vel diam ullamcorper posuere. Nam porttitor mauris ac elit varius, in facilisis ipsum laoreet. Sed ac nunc accumsan velit efficitur lacinia. Pellentesque et dui fermentum, fringilla ipsum at, elementum arcu. Sed neque metus, rhoncus vitae dui nec, fringilla elementum odio. Duis sagittis lectus mi. Curabitur sed libero vel arcu consectetur feugiat in in arcu. Nullam eget blandit elit.

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☐ I AGREE TO THE TERMS & CONDITIONS

SCORE TOUCHDOWN >>



DRIVE PROGRESS

1ST DOWN: COMPLETED

2ND DOWN: COMPLETED

3RD DOWN: COMPLETED



4TH DOWN: IN PROGRESS



REWARD: LOCKED



EAGLES FAN SURVEY



TOUCHDOWN! SELECT YOUR REWARD



SELECT



SELECT



SELECT

FINISH GAME



DRIVE PROGRESS

1ST DOWN: COMPLETED

2ND DOWN: COMPLETED

3RD DOWN: COMPLETED

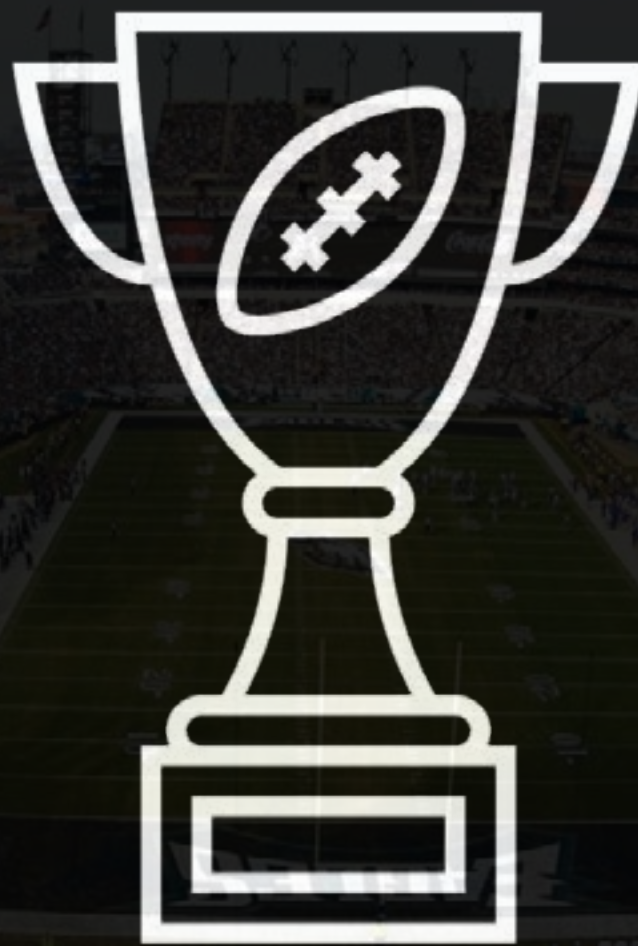
4TH DOWN: COMPLETED



REWARD: UNLOCKED



EAGLES FAN SURVEY



THANK YOU FOR PLAYING!



SPORTS INNOVATION LAB

Our approach to data provides several key advantages:

- Avoid huge data liability. We assume the risk of data storage and compliance.
- Make sense of your data. We provide meaningful insights and deepen your understand of your fans.
- See outside perspectives. Take advantage of comparisons across other properties.
- Gain a strategic asset. We help identify sponsors, brands, and affiliate audiences.
- Acquire actionable information. We help build and improve your marketing strategies.