

WELCOME TO THE FAN CIRCUIT

Receive Exclusive Rewards

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How It Works

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C LAP PROGRESS

- **LAP 1: INCOMPLETE**
- **LAP 2: INCOMPLETE**
- LAP 3: INCOMPLETE
- LAP 4: INCOMPLETE



REWARD: LOCKED

START RACE



LAP 1: CONNECT SOCIAL ACCOUNTS





CONNECT FACEBOOK





CONNECT TWITTER





CONNECT YOUTUBE

C LAP PROGRESS

LAP 1: UNDERWAY

LAP 2: INCOMPLETE

LAP 3: INCOMPLETE

LAP 4: INCOMPLETE



REWARD: LOCKED

NEXT LAP >>











DRAG & DROP FILES HERE TO UPLOAD



C LAP PROGRESS

- LAP 1: COMPLETE
- LAP 2: UNDERWAY
- **LAP 3: INCOMPLETE**
- LAP 4: INCOMPLETE



REWARD: LOCKED



LAP 3: COMPLETE SURVEY

1. Who is your favorite NASCAR driver?

Kevin Harvick 🗸

2. What is your favorite NASCAR event?

Indianapolis 500 🗸

- 3. Have you ever been to a NASCAR event in person?
- O Yes O No
- 4. How likely are you to attend a NASCAR event in the next 6 months?
- O Not Likely
- O Somewhat Likely
- O Very Likely
- O Planning to Attend



CD LAP PROGRESS

- **LAP 1: COMPLETE**
- LAP 2: COMPLETE
- LAP 3: UNDERWAY
- **LAP 4: INCOMPLETE**



REWARD: LOCKED



LAP 4: TERMS & CONDITIONS

User License Agreement

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I AGREE TO THE TERMS & CONDITIONS



LAP 1: COMPLETE

LAP 2: COMPLETE

LAP 3: COMPLETE

LAP 4: UNDERWAY



REWARD: LOCKED

NEXT LAP >>>





SELECT YOUR REWARD



SELECT



SELECT



SELECT



LAP 1: COMPLETE

LAP 2: COMPLETE

LAP 3: COMPLETE

LAP 4: COMPLETE



REWARD: UNLOCKED

FINISH RACE 🕸







THANK YOU FOR RACING!



Our approach to data provides several key advantages:

- · Avoid huge data liablity. We assume the risk of data storage and compliance.
- · Make sense of your data. We provide meaningful insights and deepen your understand of your fans.
- · See outside perspectives. Take advantage of comparisons across other properties.
- · Gain a strategic asset. We help identify sponsors, brands, and affiliate audiences.
- · Acquire actionable information. We help build and improve your marketing strategies.