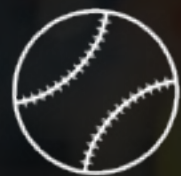




MLB FAN SURVEY



PLAY THE MLB GRAND SLAM CHALLENGE

Receive Exclusive Rewards

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How It Works

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FIRST HITTER



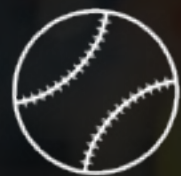
GAME PROGRESS



REWARD: LOCKED



MLB FAN SURVEY



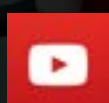
SINGLE: CONNECT SOCIAL ACCOUNTS



CONNECT FACEBOOK



CONNECT TWITTER



CONNECT YOUTUBE



GAME PROGRESS



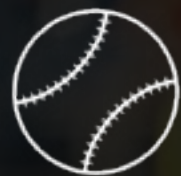
REWARD: LOCKED

SECOND HITTER





MLB FAN SURVEY



DOUBLE: UPLOAD DATA



DOWNLOAD FACEBOOK DATA



DOWNLOAD TWITTER DATA

**DRAG & DROP
FILES HERE TO UPLOAD**

THIRD HITTER >>



GAME PROGRESS



REWARD: LOCKED



MLB FAN SURVEY



TRIPLE: COMPLETE SURVEY

1. Who is your favorite Major League Baseball player?

Mike Trout



2. What is your favorite MLB team?

Boston Red Sox



3. Have you ever been to a MLB game in person?



Yes



No

4. How likely are you to attend a MLB game in the next 6 months?



Not Likely



Somewhat Likely



Very Likely



Planning to Attend

HIT A HOMER



GAME PROGRESS



REWARD: LOCKED



MLB FAN SURVEY



GRAND SLAM: TERMS & CONDITIONS

User License Agreement

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☐ I AGREE TO THE TERMS & CONDITIONS

TAKE YOUR PRIZE >>



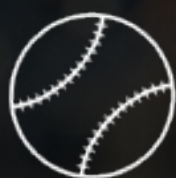
GAME PROGRESS



REWARD: LOCKED



MLB FAN SURVEY



**YOU HIT A GRAND SLAM! SELECT YOUR
REWARD:**



SELECT



SELECT



SELECT

FINISH GAME >>



GAME PROGRESS



REWARD: UNLOCKED



MLB FAN SURVEY



THANK YOU FOR PLAYING!



SPORTS INNOVATION LAB

Our approach to data provides several key advantages:

- Avoid huge data liability. We assume the risk of data storage and compliance.
- Make sense of your data. We provide meaningful insights and deepen your understand of your fans.
- See outside perspectives. Take advantage of comparisons across other properties.
- Gain a strategic asset. We help identify sponsors, brands, and affiliate audiences.
- Acquire actionable information. We help build and improve your marketing strategies.