



## FOCUS AREA:

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**SaaS companies with a strong growth rate,  
with low churn or net negative churn.**

# WHY:

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- Turn around/Optimization
- Add our Proprietary **AI GPT model** to the business and train
  - Rapid cost optimization
  - Scale Sales and Go to Market rapidly
  - Migrate IT services
- Utilize the 120 Step playbooks by Suisseblocks
  - Move HQ to a more cost efficient location
- **Management demonstrates commitment with up to \$20M USD personal investment in the fund**

# How Suisseblocks will issue participation for the masses

OPEN FOR INVESTORS WORLDWIDE ALTERNATIVE TO STOCKS AND BANKS  
FULLY DECENTRALIZED PRIVATE EQUITY WITH FOCUS ON US SAAS



# Suisseblocks Fund I: Key Areas of Focus

- US and European Software as a service technology companies.
- Technology based efficiency operations.
- Enable a sales driven culture
- Optimise products and processes around AI (Trained on our Enterprise model)
- Move HQ to optimize cost when applicable.
- Hire new Go To Market teams or enable existing depending on the company
- Migrate parts of infrastructure out of AWS, Azure to slash cost 40–60% on servers
- Expected annual return is 39.3% a year or roughly 4.5 X over 5–6 years.

# Investment Case – SaaS Law Firm Document management

- Document management / process SaaS for law firms
  - Enable SuisseGPT to support case management
  - Streamlining legal workforce; enabling lawyers to double productivity
  - Replace paralegals in the near term, enable lawyers to produce 2X.
  - Achieving 3X growth in ARR over 18 months through SuisseGPT upsell and acquired IP
- Alignment and optimization of sales structure
- Streamlining and enhancing development operations (DevOps)
- Upgrading and fine-tuning IT infrastructure, take parts to local data centers
- Leveraging AI-enabled solutions to reduce customer success costs
- Aligning and refining marketing strategies
- Assessing potential relocation of headquarters for cost-efficiency

# Investment Case – SaaS Online Accounting

- Accounting Systems
  - Enable SuisseGPT for Automated bookkeeping for improved efficiency
  - Replace bookkeepers by simplified categorisation, increase retention and AI upsales.
  - Projected 2-3X growth in ARR over 18 months via SuisseGPT upsell and acquired IP
- Alignment and optimization of sales structure
- Streamlining and enhancing development operations (DevOps)
- Upgrading and fine-tuning IT infrastructure
- Leveraging AI-enabled solutions to reduce customer success costs
- Aligning and refining marketing strategies
- Assessing potential relocation of headquarters for cost-efficiency

# Why invest in Software as a Service?

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- Recurring Revenue Models = Growth and Strong Cashflows
  - High Gross Margins
- Scalability beyond normal businesses
  - Low capital requirement
  - Global Market reach
  - High Customer Retention
  - Annual Market growth



# Not your traditional Private Equity Fund

- Realprop & Suisseblocks is democratizing Private Equity
- We focus on higher returns through doing safe deals the traditional funds find too small or hard to do.
- We offer ability for liquidity (sell your shares any time)
- We offer operational excellence our team has 30+ years in Real Estate investment experience and 15 years in SaaS.
- We offer unparalleled network within US real estate and focus on under appreciated assets and deal flow within SaaS companies.
- Management fee is 2.5% Yearly for assets under management / commitments.
- Hurdle rate 8% (8%–30% IRR = 20% then 40%+ IRR = 30% American Waterfall model)

# Suisseblocks

- The minimum commitment for each investor profile is set at a value of 10,000 USD per share.
  - Retail Investors – 10,000 USD minimum Commitment (limited number of shares will be sold)
  - Institutional Investors – 250,000+ USD as minimum Commitment
  - **Family Offices – 100,000 USD Minimum Commitment**
  - UHNWI – 100,000 USD Minimum Commitment
- **Fund Size will be minimum 100,000,000 USD and maximum 400,000,000M**
- Investors have the option to resell all or a part of their shares on secondary markets before maturity, while **the fund's lifetime is expected to be 10 years**
- Focus is SaaS where we can bring AI into the product to funnel further growth and stickiness

# Team



**LOREDANA QVIST**  
**INVESTMENT DIRECTOR**



**JESPER QVIST**  
**MANAGING PARTNER**



**ROBERT SHEMIN**  
**REALPROP DIRECTOR**

TEAM EXPERIENCE FROM:



**Deloitte.**

**Goldman  
Sachs**

**DELL**Technologies

**JPMORGAN CHASE & CO.**

**MIZUHO**

# Invest with Suisseblocks in SaaS today

- Contact [invest@suisseblocks.com](mailto:invest@suisseblocks.com)
- For family offices, Institutional Investors book a call with us [suisseblocks.com/institutional-invest](https://suisseblocks.com/institutional-invest)
- Have any Questions reach us at? [invest@suisseblocks.com](mailto:invest@suisseblocks.com)