



# Shop Minis Early Access: Incentive Program

## About Shop Minis Early Access

Shop Minis enable developers to create custom shopping experiences that reach millions of shoppers in the Shop app. The Shop Minis SDK is currently in **invitation-only early access**.

This document outlines the incentive program for invited early access partners.

## How It Works

1. **Build** your Mini using our SDK (`npm init @shopify/shop-mini@latest`)
2. **Submit** for review via the Minis CLI
3. **Iterate** based on feedback
4. **Launch** in the Shop app
5. **Get paid** once live

## Incentive Payment Terms

**Eligibility:** Active Shopify Partner organization in good standing:

- **Submit by Dec 5, 2025:** Approved Minis that go live are eligible to be featured AND receive the incentive payment
- **Submit by Dec 20, 2025:** Approved Minis that go live are eligible for the incentive payment only

**Payment Structure:** One-time USD payment issued within 30 days of your Mini going live in production. Payment processed via Hyperwallet; Tax documentation may be required based on your location.

**Payment Amount:** Maximum total incentive payment is \$10k **per partner** (not per Mini). Payment amount per Mini will be determined based on quality, completeness, and value at time of review and approval. Partners may submit multiple Minis; total payments across all Minis will not exceed \$10k.

**Milestone:** "Live" = Mini approved, deployed, and publicly accessible to Shop app users. This is determined at Shopify's discretion.

**AI/Compute Costs:** Approved AI model usage during the pilot period will be covered at no cost to you—details shared separately as the SDK evolves.

## By Participating

By submitting your Mini, you agree to these program terms, the [Shopify Partner Program Agreement](#) and the [Shop Mini Developer Terms](#). You agree that any payment made under this program is contingent on successful public launch of your Shop Mini.

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**Questions?** Reach out in the [Shopify Developer Community](#)

**Ready to build?** [Access Minis Documentation](#)