



Shop Minis Early Access: Incentive Program

About Shop Minis Early Access

Shop Minis enable developers to create custom shopping experiences that reach millions of shoppers in the Shop app. The Shop Minis SDK is currently in **invitation-only early access**.

This document outlines the incentive program for invited early access partners.

How It Works

1. **Build** your Mini using our SDK (`npm init @shopify/shop-mini@latest`)
2. **Submit** for review via the Minis CLI
3. **Iterate** based on feedback
4. **Launch** in the Shop app
5. **Get paid** once live

Incentive Payment Terms

Eligibility: Active Shopify Partner organization in good standing:

- **Submit by Dec 5, 2025:** Approved Minis that go live are eligible to be featured AND receive the incentive payment
- **Submit by Dec 20, 2025:** Approved Minis that go live are eligible for the incentive payment only

Payment Structure: One-time USD payment issued within 30 days of your Mini going live in production. Payment processed via Hyperwallet; Tax documentation may be required based on your location.

Payment Amount: Maximum total incentive payment is \$10k **per partner** (not per Mini). Payment amount per Mini will be determined based on quality, completeness, and value at time of review and approval. Partners may submit multiple Minis; total payments across all Minis will not exceed \$10k.

Milestone: "Live" = Mini approved, deployed, and publicly accessible to Shop app users. This is determined at Shopify's discretion.

AI/Compute Costs: Approved AI model usage during the pilot period will be covered at no cost to you—details shared separately as the SDK evolves.

By Participating

By submitting your Mini, you agree to these program terms, the [Shopify Partner Program Agreement](#) and the [Shop Mini Developer Terms](#). You agree that any payment made under this program is contingent on successful public launch of your Shop Mini.

Questions? Reach out in the [Shopify Developer Community](#)

Ready to build? [Access Minis Documentation](#)