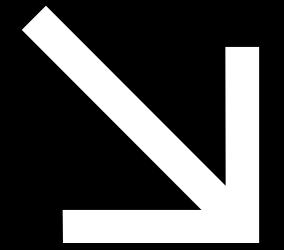


# Ethereum Privacy Ecosystem Research



# HACKATHONS

January - November

2025

## Executive Summary

This report maps a growing Ethereum privacy ecosystem movement. Across 40 global hackathons in 2025, builders, researchers, and explorers co-created 416 privacy-first projects. These teams are manifesting a vision of digital sovereignty, agency, and dignity for all people.

In the following pages, we present the data plainly and use it as a call to action: we must fund, mentor, and scale the highest-impact opportunities so privacy becomes a conscious, everyday choice; not an afterthought.

Nearly 8 of every 100 projects in these hackathons put privacy first. This is a clear signal that privacy is moving from niche to mainstream. 31 of 40 hackathons produced privacy work, and flagship events consistently surface the most mature efforts.

Privacy is no longer a side project, it is a civic imperative. For privacy focused organizations and communities, the path is clear: shine light on under-resourced categories (governance, healthcare, education), expand IRL mentorship-rich gatherings, and invest in tooling and on-ramps so newcomers can build with privacy by default.



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40

Hackathons

10,692

Hackers

5,194

Projects

31

Hackathons with Privacy

\$4.8M

in prizes

417

Privacy Projects

Privacy-focused building is now mainstream in Ethereum hackathons.

## ETHGlobal

11 Events  
3,945 Submissions  
216 Privacy Projects (5.5%)

## Independent

25 Events  
1,047 Submissions  
154 Privacy Projects (14.7%)

## ETHWarsaw

2 Events  
50 Submissions  
16 Privacy Projects (32%)

Niche and regional organizers drive higher privacy intensity.

13

Average Privacy Submissions

313

Average Hackers

130

Average Submissions

Smaller or targeted hackathons yield higher privacy  
signal-to-noise.

\$32.5K

Median Price

<\$200K

Bracket Maximizes Privacy Intensity

\$120K

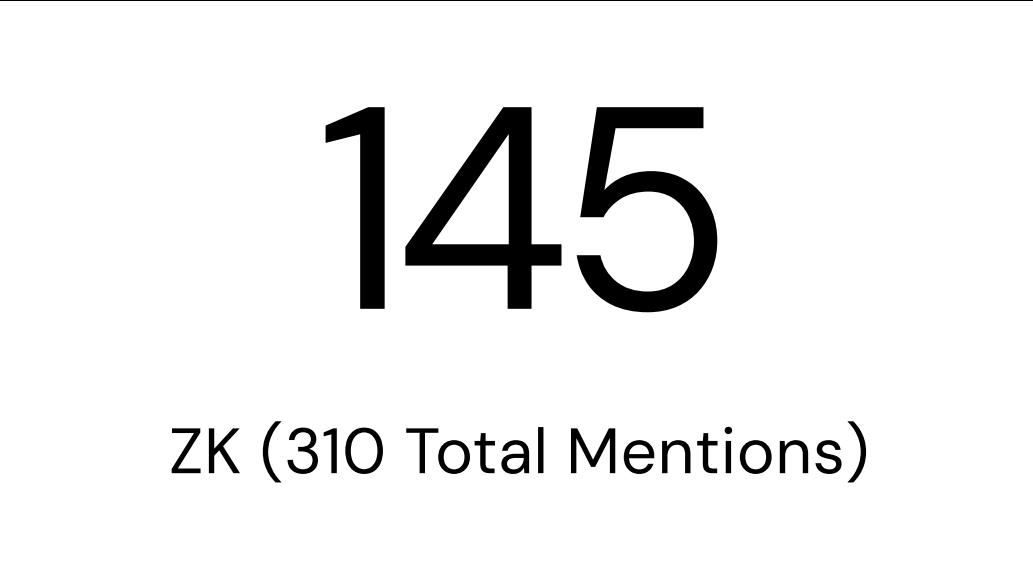
Average Price

Mid-sized, targeted events with specialist focus outperform mega-events for privacy innovation.

## TOP 5 Domain Distribution

Category	Projects	%
Finance	153	36.7%
Social & Messaging	100	23.9%
AI & Data Privacy	51	12.2%
Auth & Identity	26	6.2%
Infrastructure	14	3.4%

Finance remains the single largest category, driven by confidential swaps, private payments, and lending primitives.

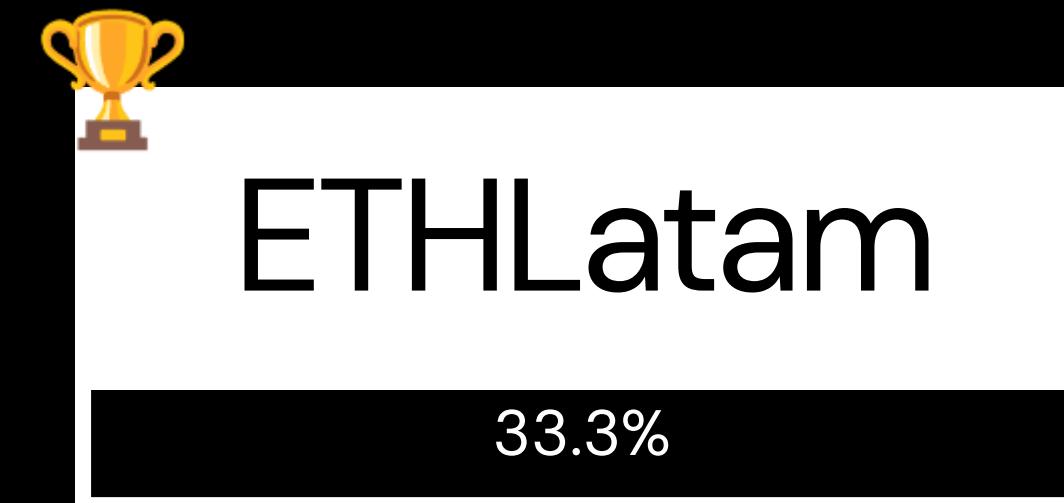
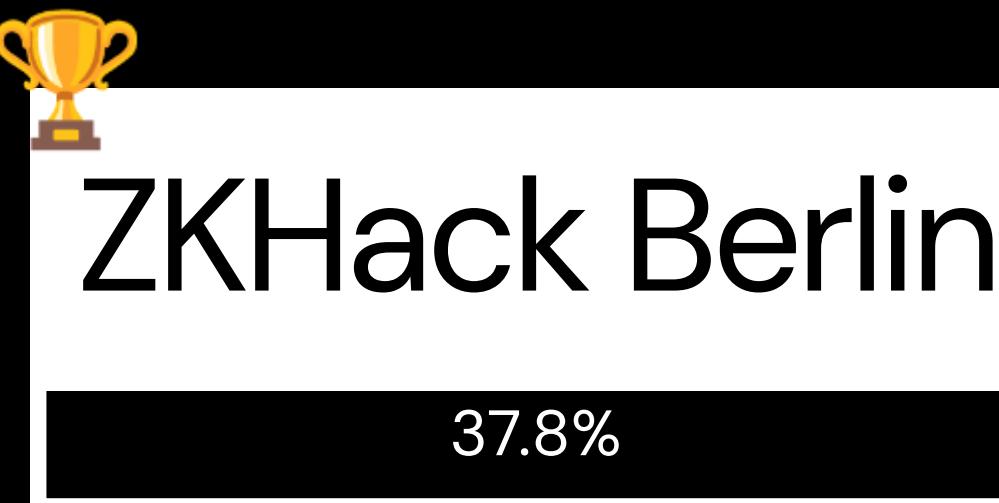
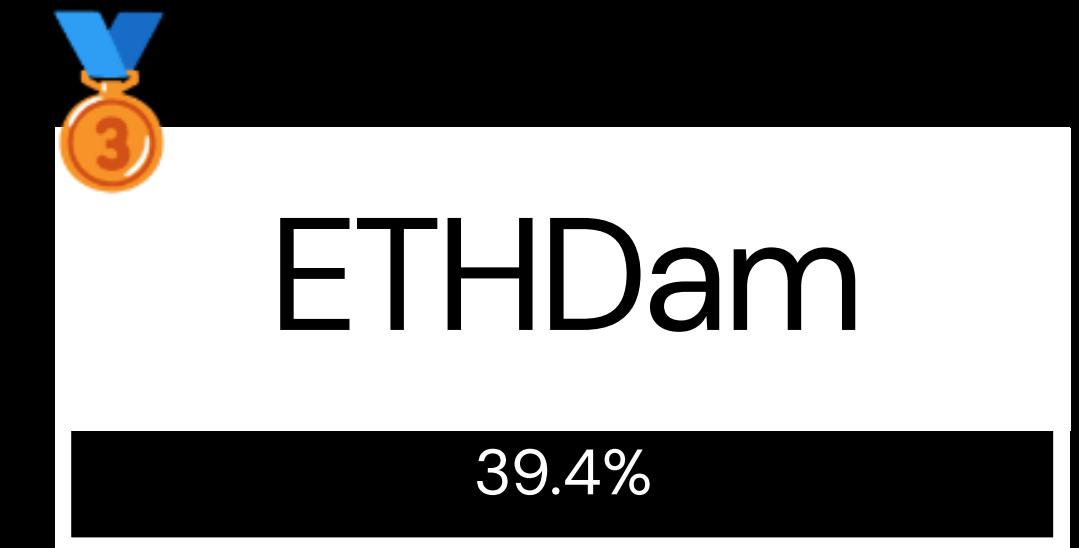


Privacy-focused building is now mainstream in Ethereum hackathons.

## Geographic Distribution

Region	Events	Privacy Projects	Privacy %
Europe	17	145	13.1%
Latin America	8	88	12.3%
Asia	5	79	8.4%
Africa	2	5	6.5%
North America	2	20	3.9%
Virtual	6	80	4.3%

Latin America and Eastern Europe emerging as secondary hubs outside ETHGlobal dominance.



Specialized events and academic hubs drive peak intensity.

34

IRL Events

3,355

Submissions

337

Privacy Projects (10.04%)

6

Virtual Events

1,839

Submissions

80

Privacy Projects (4.35%)

In-person hackathons produce 2x higher privacy intensity.

## Underserved Categories & Market Potential

Category	Projects	Market Potential	Gap Size
Social	100	High (growing)	Small
AI & Data Privacy	51	Very High	Medium
Authentification & Identity	26	High	Medium
DAO / Governance	10	Very High	Large
Education & Onboarding	2	High	Very Large
Post-Quantum Crypto	1	High (emerging)	Massive

High-potential areas are under-resourced relative to their impact.

ZK dominates, AI-Privacy emerging; secondary primitives underutilized.

Europe leads; Latam emerging; IRL events drive higher privacy intensity.

Finance & Social anchor, critical gaps in Governance, Healthcare, Education.

**Privacy is becoming mainstream!**

Funding and mentorship should target underserved high-potential categories.

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