

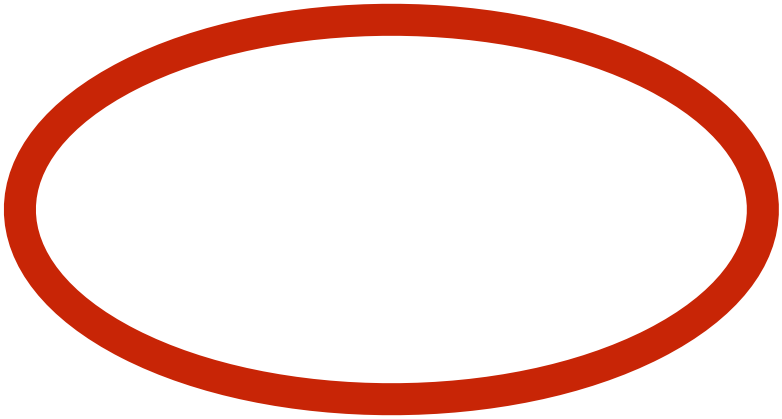




Central issue for data-driven business

- ❖ It doesn't matter how much data you can get
- ❖ It matters how you use it
  - ❖ Analytics
  - ❖ Translation to business practice
  - ❖ Follow-up







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system automation  
engineering brain interface  
mechanical communication  
robotic  
internet cybernetics  
relations business cyber modern scifi  
machine cyborg human electronic creation  
**technology**  
science design  
**artificial**  
**robot** concept partnership  
tech  
**intelligence**  
information future computer virtual digital  
cooperation futuristic people  
mind man  
connection