

Where's the data

- ✧ Data we voluntarily give, maybe inadvertently
 - ✧ Sensors we wear and carry
 - ✧ Movement through GPS (Google Maps, anyone)
 - ✧ Electronic communication
 - ✧ Economic activity



Where's the data

- ✧ Data we voluntarily give, by choice
 - ✧ Medical and health data
 - ✧ Surveys

