

Y4C Decision Tree

Legend

Landing Page

Website Page

Question Type

Visitor lands on website

Do you teach yoga

No

Do you practice yoga

No

Yes

How long have
you been teaching

Radio Buttons:
- 0 - 1 year
- 2 - 5 years
- 5 - 10 years
- 10+ years

Where do you
teach

Fill in the blank

Are you interested in
teaching/volunteering for
Y4C

Yes

No

Teacher/Volunteer

Donor

Yes

Have you
practiced with Y4C

Radio Buttons:
- Yes
- No

Where do you
practice

Radio Buttons:
- Facility
- Community
- Other (Fill in)

Are you interested in
getting involved

Yes

No

Alumni/Events/YouTube

Donate

Are you interested in
volunteering

Yes

No

Teacher/Volunteer

Donate

