webcamp
LJUBLJANA

REPORT

WebCamp Ljubljana 2016 was successfully executed on Saturday, 12th March 2016. We organised it in partnership with the Faculty of computer and information science in Ljubljana and generous support from our sponsors.

Amongst more than 350 event attendees about 30 % were female and more than 25 % of attendees came from outside of Slovenia (mostly Croatia and Serbia). A lecturer who travelled the farthest came from San Diego, California and the furthest travel for a conference goer started in Sofia, Bulgaria.

A selection of photos from the event is published at:
https://www.flickr.com/photos/webcampsi/

If you would like to expose some of these on your channels feel free to do so and contact us to clear the licensing on the photo if it isn't already published under Creative Commons license.

CONTENT

Talks

The Talks Committee had to pick 18 talks out of 70 talk proposals received through call for papers. Out of the selected speakers 13 were foreigners. We also acknowledge the fact that all speakers were male, which is something we want to improve for the next year.

During lightning talks, additional 12 people presented their short, 5 minute, ideas.
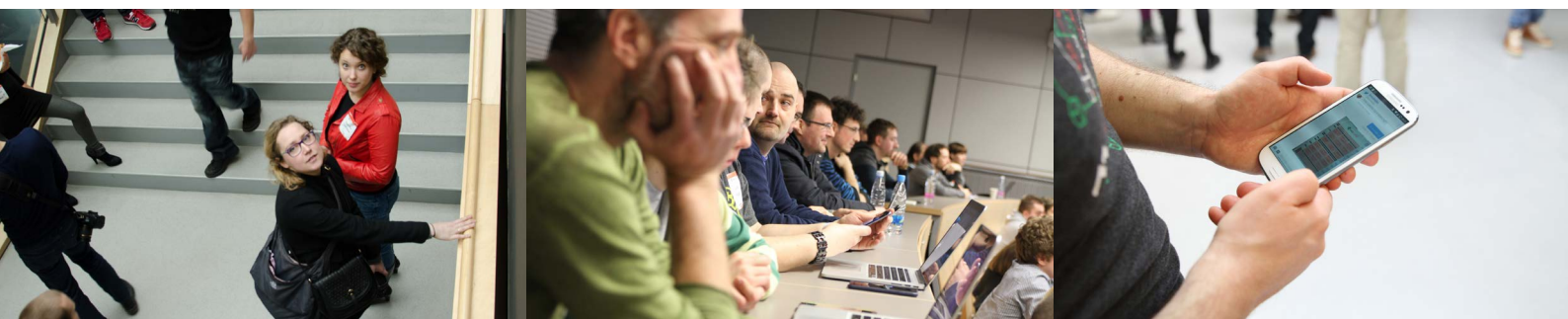
Some of the talk titles:
- Supercharged Feature Flags
- Roll out - Code deployments that do not suck
- Domain Driven Design in a nutshell
- The Log, the View and the Stream
- Dashboards for devops and other web folks
- Purely functional frontend
- Go reactive or go home
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- Go reactive or go home

http://2016.webcamp.si/#talks

Videos of talks will be published at: http://video.webcamp.si

As with the photos we would like to invite you to link or republish them on your own channels if you see it fit.

Internet of Things Corner
With the growing development of internet of things, we're also highlighting local projects in this area. Due to their physical nature, they got their own exhibition space in the lobby.

IoT Projects
- IoT and Analog Audio - http://www.distopiksound.com/
- ViarBox - http://www.viarbox.eu/
- Pebble UV smartstrap by MakerLab - http://www.maker.si/
- Bluejay: The world's first smart mount for your car - http://getbluejay.com

MEDIA

Slovenian Press Agency (STA) published an announcement of WebCamp, which got picked up by various general purpose news media (most detailed by Radio MARŠ).

Mailing List and Social Media
Most of communication with the audience was done via our mailing list which is delivered to more than 800 subscribers and achieves an open rate of 60 % and more.

We are also present on Facebook and Twitter, where attendees were reaching out with their questions and need for additional support.

SPONSORS

Sponsor support makes organizing such a community gathering much easier. So we would like to thank you all. Firstly to Toptal, Celtra, 4th Office, Reciprocity and Marand. And to additional sponsors - Kendu, Buna, Pivovarna Pelicon and Zavod ImpACT.
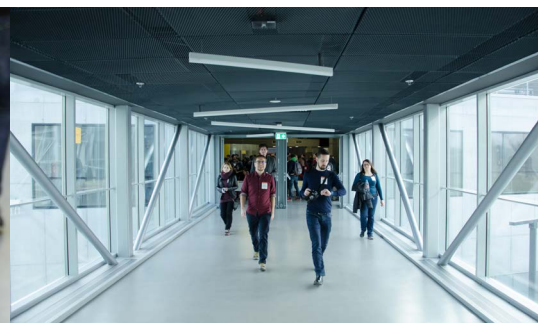
BUDGET

This year's budget amounted to 2700 €. Out of it 1400 € was spent on fresh fruits, water, coffee and catering on the day of event and 400 € for speakers dinner. Video and media editing cost us 500 €. The remainder of the budget was spent on printing costs, office supplies, Mailchimp subscription and a small gift for our many volunteers.

Budget deficit and costs of organisation were covered by the organising team. Speaker travel expenses and accommodation were covered by the speakers themselves and the same goes for travel expenses of our volunteer crew.

TEAM

Organising Committee:
Mojca Berce, Jure Čuhalev, Sabina Hosta, Klemen Robnik, Ana Sustič

Internet of Things Corner:
Alja Isaković

Talks Committee:
Brian King, Erika Pogorelc, Miha Rekar, Swizec Teller

Volunteers:
Goran Blažič, Andraž Brodnik, Tatjana Čeh Naglič, Veronika Čemažar, Livia Dobai, Klemen Kadak, Marin Kajba, Zoran Kajba, David Klasinc, Nathan Klasinc, Meta Makovec, Katja Ošljak, Tina Rozman, Urška Saletinger, Jožko Škrablin, Marko Zagožen, Tea Zbašnik.

CODE OF CONDUCT

WebCamp is following a code of conduct: http://2016.webcamp.si/code-of-conduct/

We didn't receive any complaints.

CHALLENGES FOR THE NEXT YEAR

As a community, we need to encourage more diverse lineup of speakers. Both in terms of technology and geographical location, as well as gender.

We're also seeing more demand that we can fulfil. We can't yet afford to increase the number of participants, so we will have to figure out a better way to give away tickets. There is opportunity for more tech events in this region.