

# Fworkk Platform Launch Guide

## Fworkk Platform Launch Guide

### 1. Legal & Compliance Setup

- Register domain and branding.
- Add Privacy Policy, Terms of Service, Refund Policy.

### 2. Payment System Setup

- Integrate Stripe, PayPal, JazzCash, EasyPaisa.
- Enable escrow functionality.

### 3. User Verification System

- Email, Phone, CNIC verification.
- Payment verification for clients.

### 4. Escrow System

- Client pays money held in escrow.
- Work completed release payment.

### 5. Dispute Center

- Allow users to open disputes.
- Admin can resolve disputes and issue refunds.

### 6. Beta Testing

- Onboard 50–100 users for testing.
- Fix bugs before public launch.

### 7. Marketing Setup

- Create social accounts.
- Prepare launch ads and freelancer onboarding campaigns.

### 8. SEO Setup

- Create hiring landing pages.
- Publish keyword targeted blog content.

#### 9. Security Checklist

- Password hashing, rate limiting, JWT refresh.
- Cloudflare protection and backups.

#### 10. Launch Checklist

- Clean test data.
- Enable live payments.
- Add analytics and support email.

#### 11. Post Launch Plans

- Referral program
- Premium subscriptions
- Mobile App