

# HOLOGRAMS

Holograms from the collection have been exhibited in museums and galleries, large and small, including:

National Museum of Photography , Film & TV, Bradford  
The Royal Photographic Society, Bath  
Aberdeen Art Gallery, Scotland  
Bodelwyddan Castle, Wales  
Technorama, Switzerland  
Butler Museum of American Art, USA

And two curated exhibitions have been touring the UK in recent years.

'HOLOGRAMS - The First Sixty Years' visited  
Banbury Museum  
The Oxfordshire Museum  
Rugby Art Gallery and Museum  
The Alton Museum, Hampshire  
The Buckinghamshire County Museum  
The Willis Museum, Basingstoke

'HOLOGRAMS 2'  
has visited  
The Buckinghamshire County Museum  
The Oxfordshire Museum  
and is available for hire from October 2011

" "It's amazing"..... is the most frequently made comment about the Holograms 2 Exhibition. The exhibition was stunning and fascinating and aroused huge interest from press and public alike - one of the few exhibitions where visitors must come back to have another look."

*Cherry Gray, Curator, The Oxfordshire Museum*

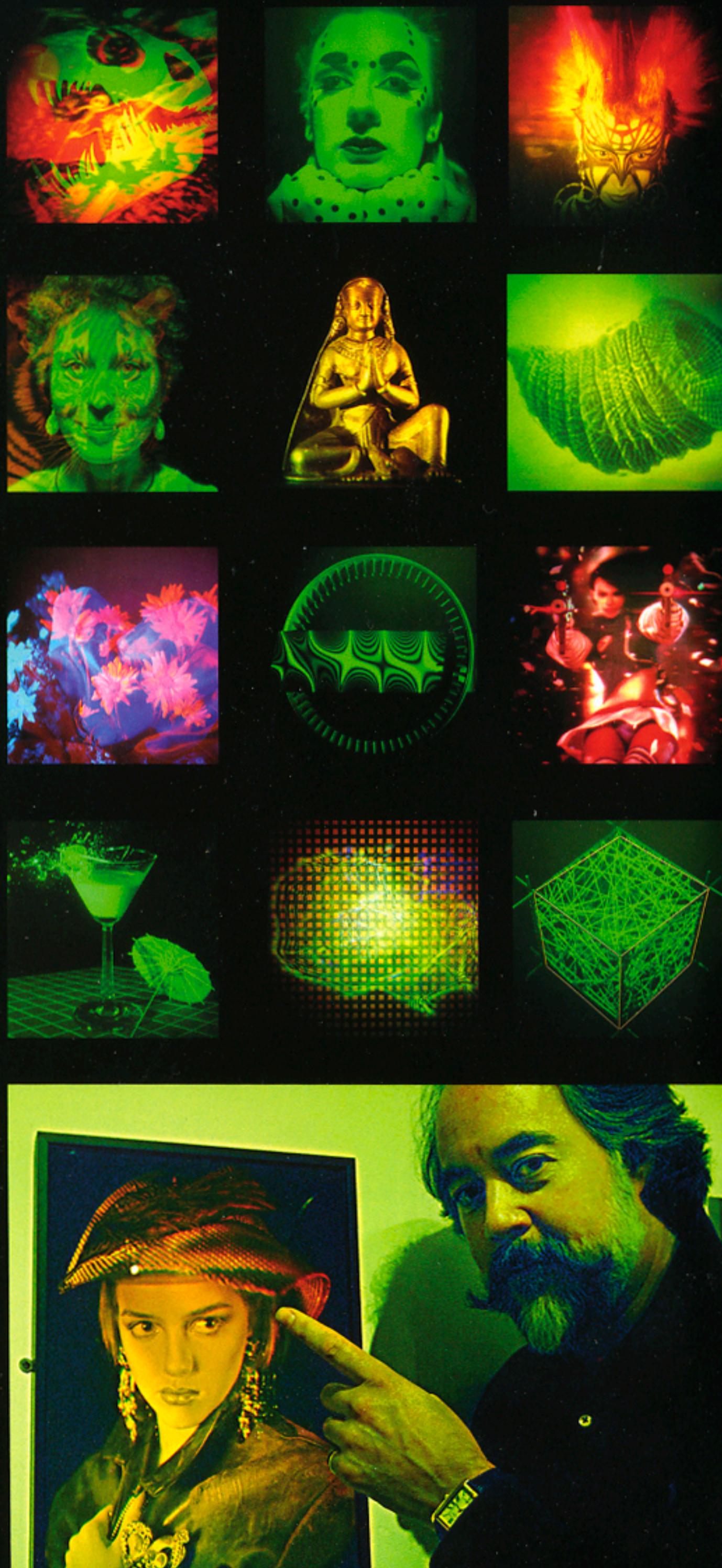
"Holograms 2 is one of those rare exhibitions that visitors have to tell their friends about - there is something truly magical about these 3-D images that always produces a 'wow'!"

*David Erskine, Buckinghamshire County Museum*

## THE JONATHAN ROSS HOLOGRAM COLLECTION

can be visited by appointment at  
286 EARL'S COURT ROAD, LONDON SW5 9AS.  
T: 020 7370 2239 E: [jross@gallery286.com](mailto:jross@gallery286.com)

The collection and exhibitions drawn from it are extensively documented at [www.jrholocolLECTION.com](http://www.jrholocolLECTION.com)



TOURING EXHIBITIONS FROM THE  
JONATHAN ROSS COLLECTION

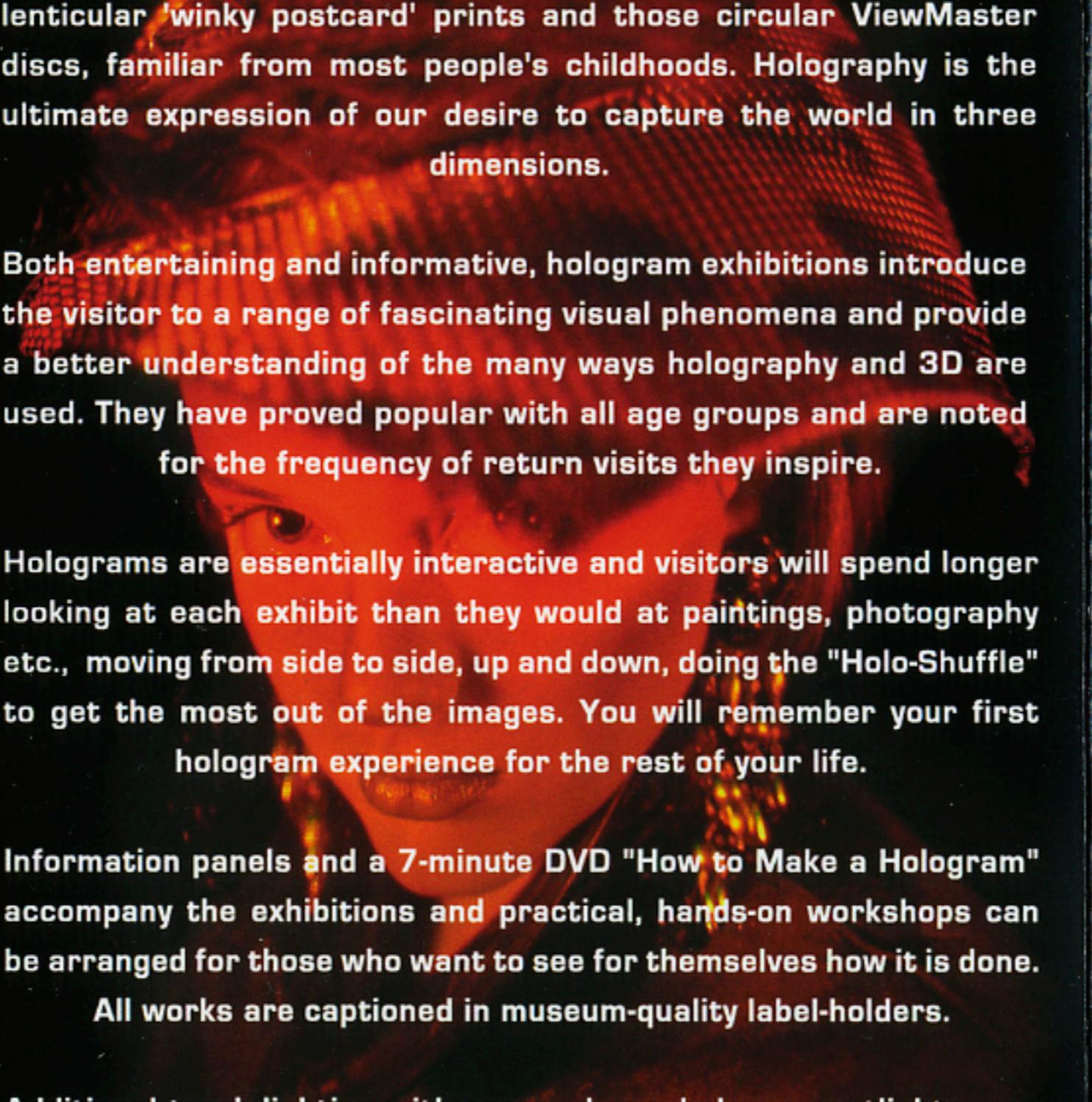


The Jonathan Ross Hologram Collection is one of the world's largest resources of holograms and 3D imagery, containing hundreds of exhibits and covering a wide range of applications.

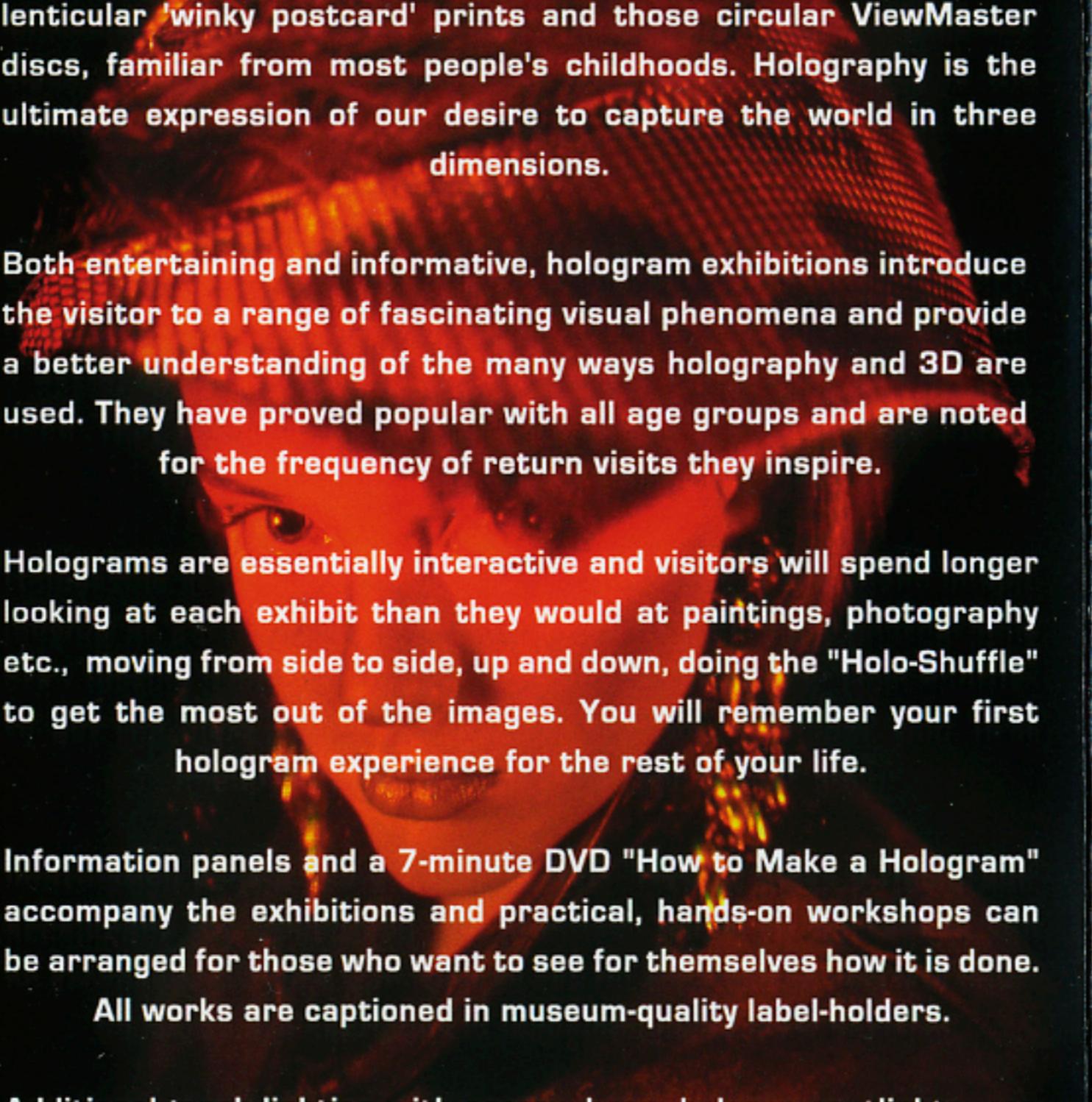
The fascinating world of holography encompasses everything from the sublime to the ridiculous, from fine art to consumer products. All this and more is represented in the Jonathan Ross Collection.



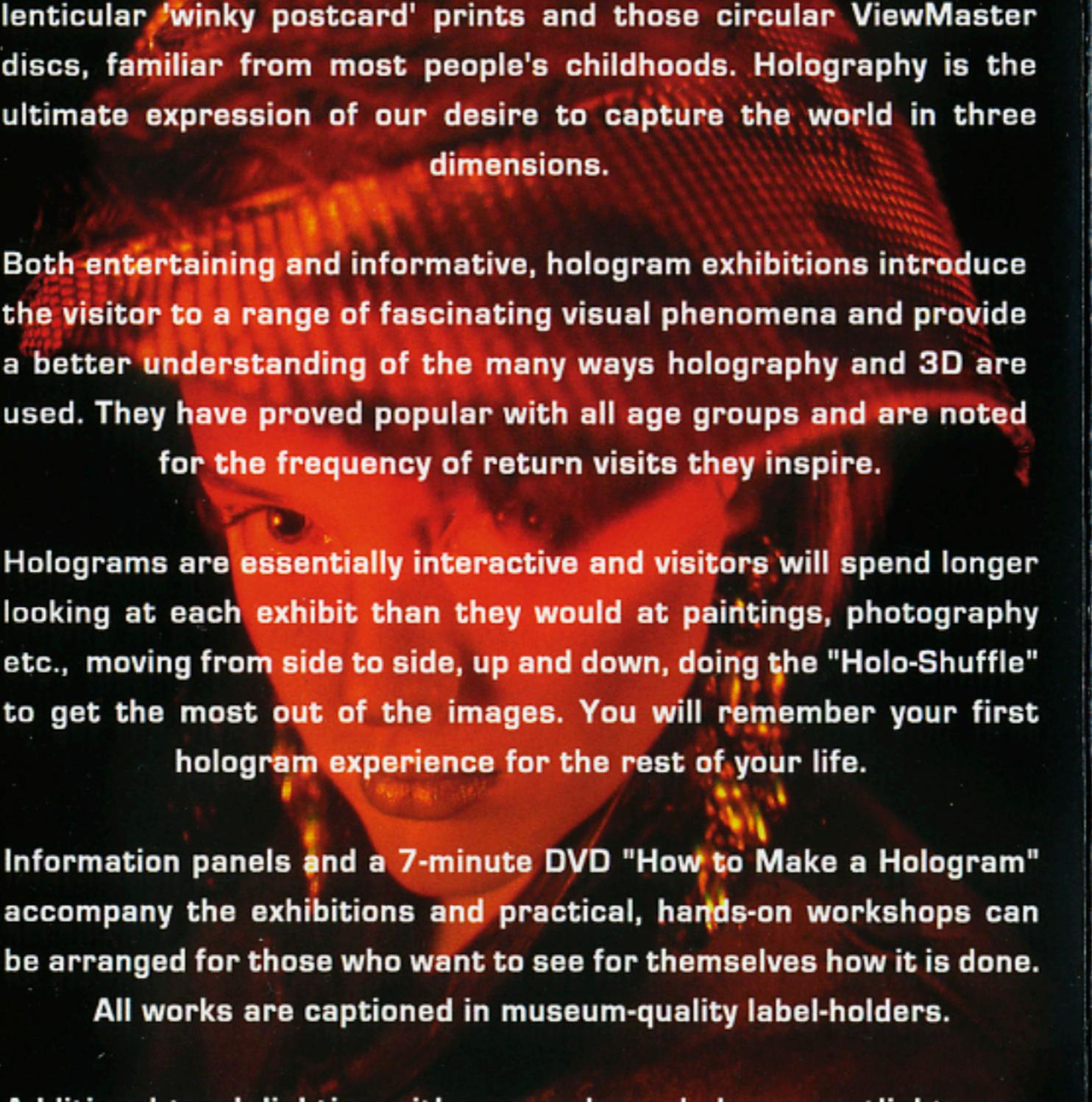
3D imaging dates back to the Victorian era when the stereoscopic viewer was a major craze and re-emerges throughout the 20th century in the form of anaglyph comic books with red & green specs, lenticular 'winky postcard' prints and those circular ViewMaster discs, familiar from most people's childhoods. Holography is the ultimate expression of our desire to capture the world in three dimensions.



Both entertaining and informative, hologram exhibitions introduce the visitor to a range of fascinating visual phenomena and provide a better understanding of the many ways holography and 3D are used. They have proved popular with all age groups and are noted for the frequency of return visits they inspire.

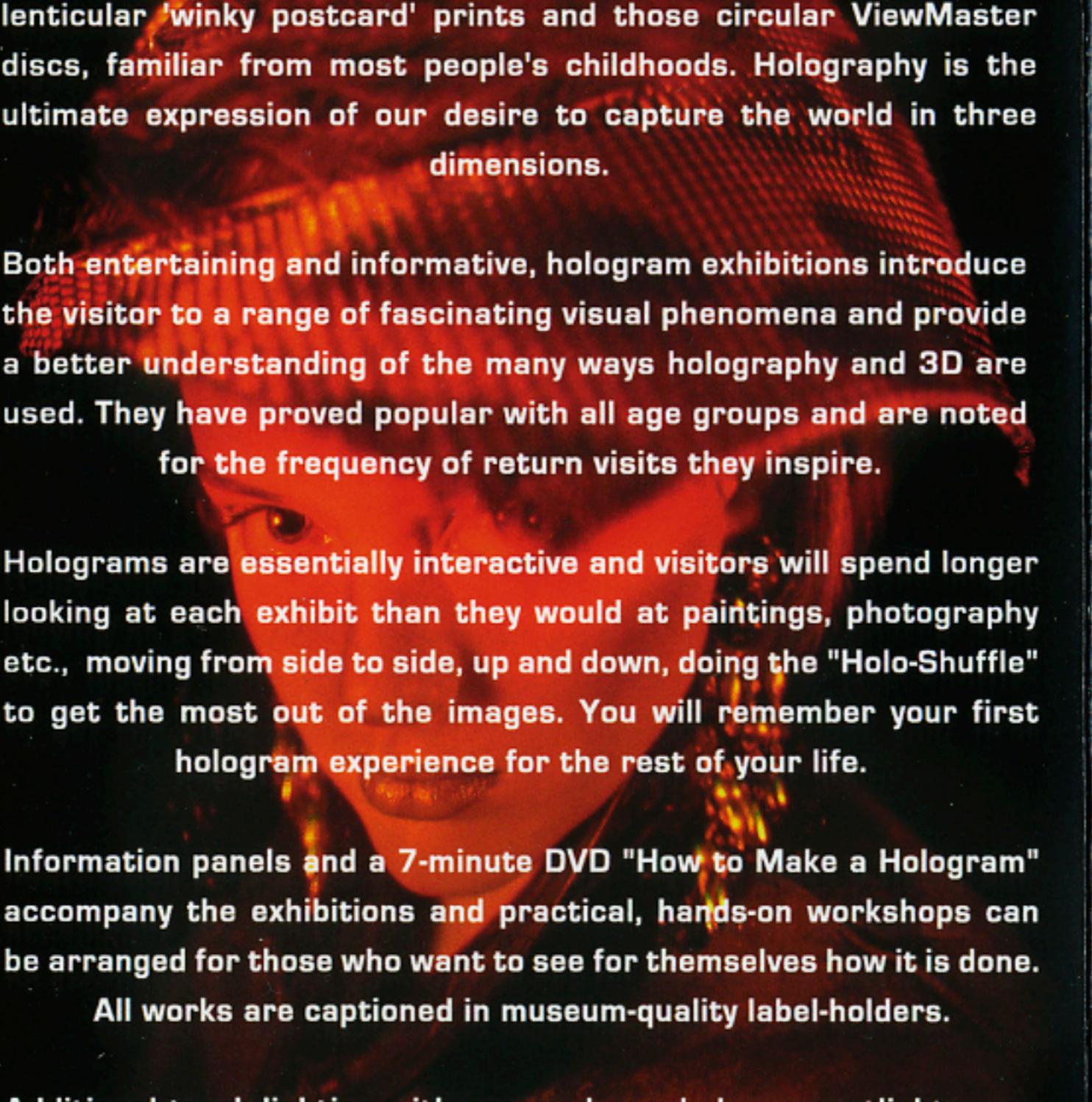


Holograms are essentially interactive and visitors will spend longer looking at each exhibit than they would at paintings, photography etc., moving from side to side, up and down, doing the "Holo-Shuffle" to get the most out of the images. You will remember your first hologram experience for the rest of your life.

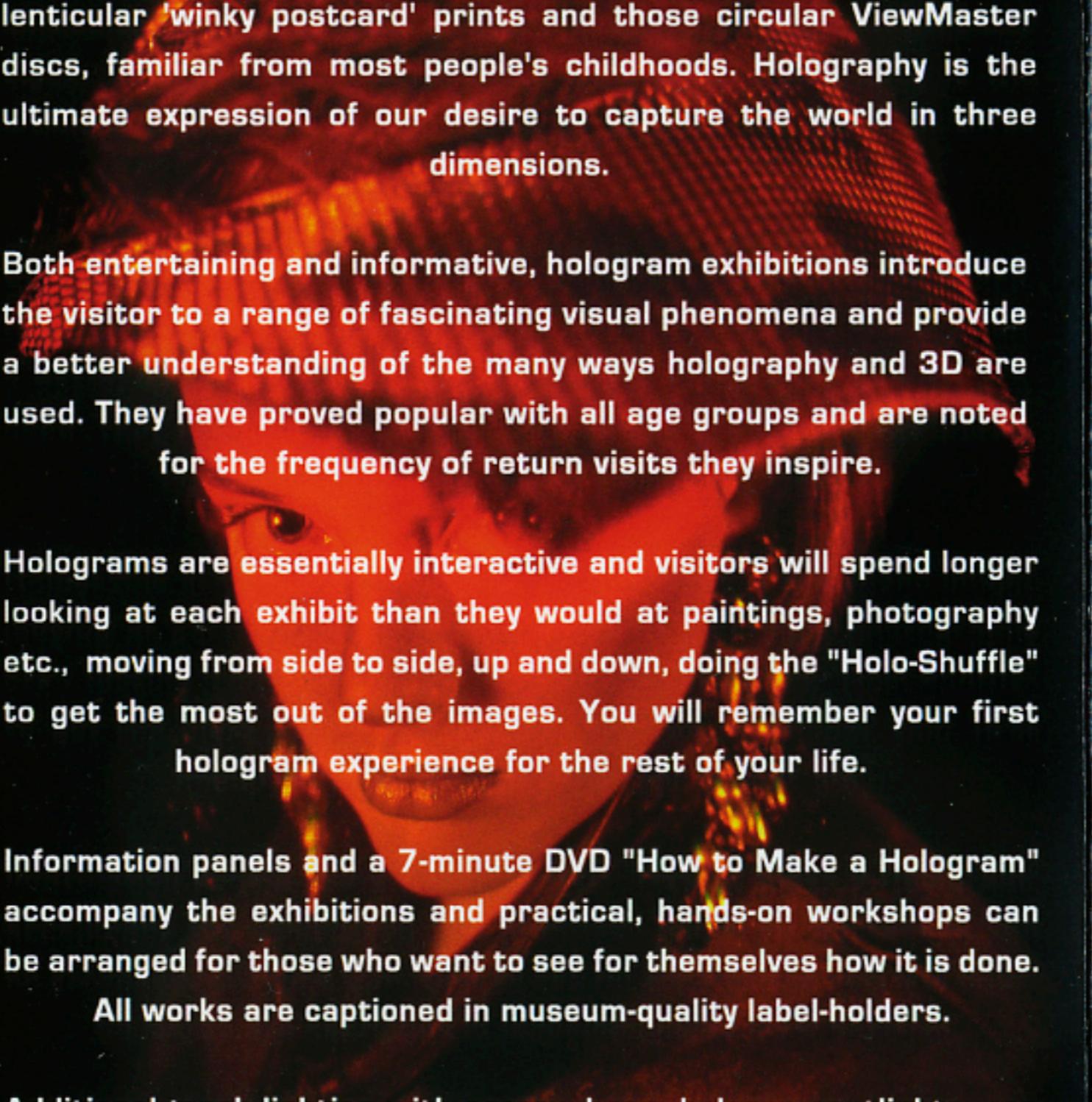


Information panels and a 7-minute DVD "How to Make a Hologram" accompany the exhibitions and practical, hands-on workshops can be arranged for those who want to see for themselves how it is done.

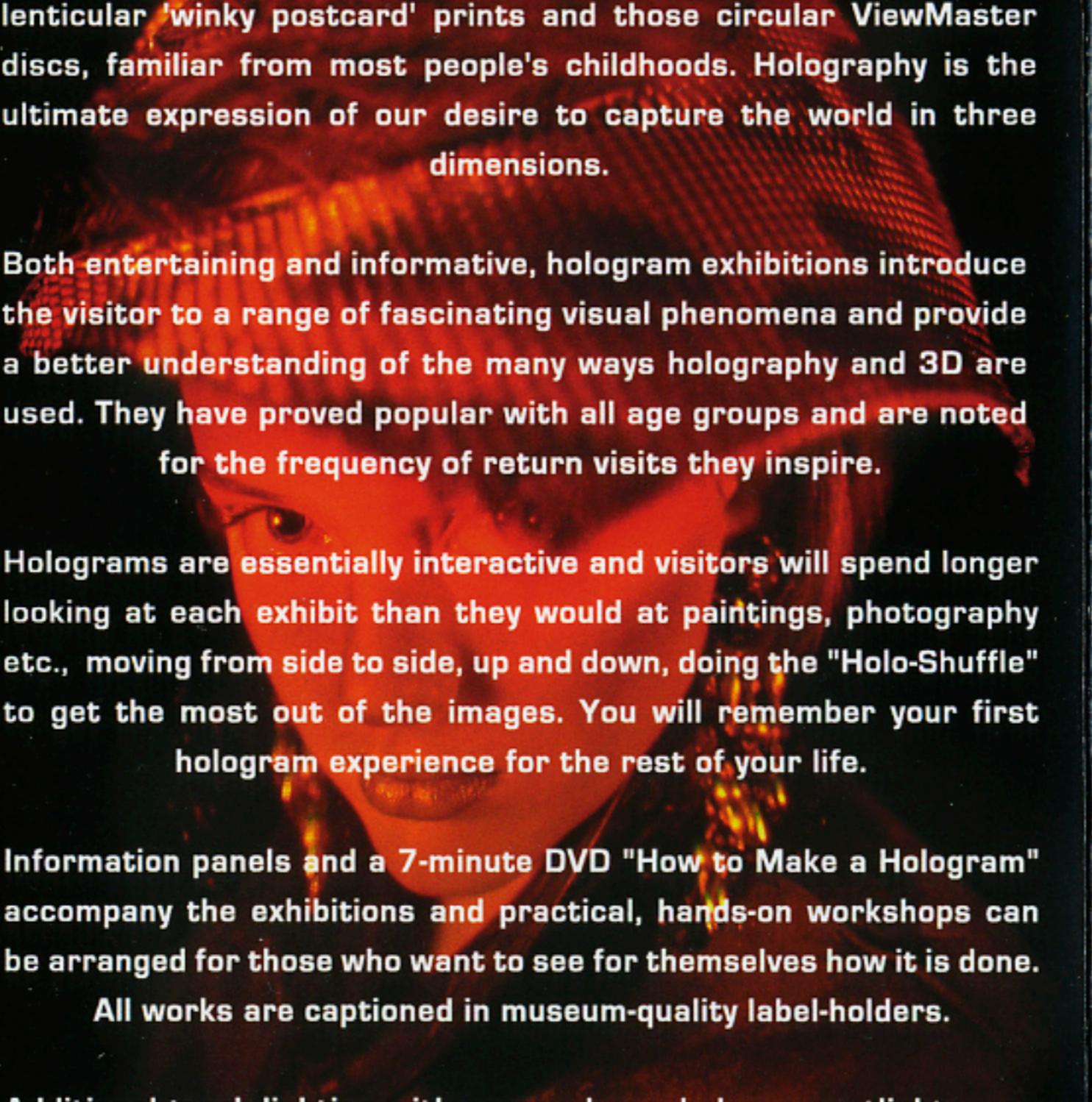
All works are captioned in museum-quality label-holders.



Additional track lighting with narrow beam halogen spotlights can be provided to supplement the museum or gallery's own system and holographic merchandise is available for your giftshop.



Approximately 150 sq metres of gallery space, 75 linear metres of wall, is required for a full-size exhibition but smaller spaces can be accommodated easily. A number of display cases is required for the display of holographic and 3D artefacts.



Price is negotiable according to the size of gallery and length of run. A site survey is necessary to ascertain the suitability of the venue for hologram exhibitions.

