

Deepak S

Senior UI Designer & Front-End Developer • India (Remote)

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<https://github.com/webdev-deepak18/frontend-case-studies/tree/main>

<https://deepak-frontend-portfolio.netlify.app/>

<https://www.linkedin.com/in/deepak-ui-frontend/>

Professional Summary

Senior UI Designer & Front-End Developer with 18+ years in design and 7+ years in modern UI and front-end development, building clean, high-performance web experiences for global teams.

Core Skills

UI Design & Systems

UI structure, visual hierarchy, layout systems, component-based design, responsive design, accessibility fundamentals

Front-End Implementation

Semantic HTML, modern CSS, JavaScript, responsive and performance-focused development, React (production experience)

Motion & Creative Tech

Purpose-driven motion, micro-interactions, social-first creative layouts, selective use of animation to support clarity

Experience

HR.com — Senior UI Designer & Front-End Developer

Remote (Canada-based company) · 2018 — Present

- Design and build end-to-end UI solutions for research portals, marketing websites, dashboards, and campaign landing pages used by a global HR audience
- Own UI structure, layout systems, and front-end execution, translating complex requirements into clear, scalable interfaces
- Develop responsive, accessible front-end implementations using clean HTML, CSS, and JavaScript with performance in mind
- Supported and mentored designers across distributed teams, helping maintain design quality, consistency, and realistic front-end execution
- Designed and built a front-end-only podcast publishing system with reusable templates, enabling scalable creation of category pages, story pages, transcripts, and related content without backend dependency.
- Led UI design and front-end implementation for a partner-facing React application used in production, delivering a scalable interface system that remains actively in use

Selected Projects (Detailed case studies available on portfolio)

Budget Hive — SaaS Landing Page

Designed and built a SaaS landing page focused on clear messaging, strong visual hierarchy, and clean front-end structure

Business Analytics Dashboard — Web Application

Designed and implemented a multi-page analytics dashboard demonstrating scalable layout systems, realistic interaction patterns, and structured front-end architecture

Creative Brand & Motion Project

Developed a compact brand system supported by social-first layouts and restrained motion, focused on clarity, hierarchy, and tone without visual noise

Personal Portfolio Website

Designed and built a fast, focused portfolio website to present senior-level UI decision-making and front-end execution with minimal visual distraction

Tools & Technologies

HTML · CSS · JavaScript · React · Figma · Adobe Photoshop · Illustrator · InDesign · After Effects · Premiere Pro · AI-assisted creative tools