Deepak S

UI Engineer / Front-End Developer • India (Remote)

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https://github.com/webdev-deepak18/frontend-case-studies/tree/main   https://www.linkedin.com/in/deepak-ui-frontend/

Professional Summary

Senior UI Engineer and Front-End Developer with 7+ years of experience designing and building production-ready user interfaces for content platforms, dashboards, and marketing systems. Strong at owning UI end-to-end — from interface hierarchy and design systems in Figma to clean, maintainable implementations using HTML, CSS, JavaScript, React, and TypeScript. Known for clarity, scalability, and execution quality over visual noise or over-engineering.

Core Skills

UI Design & Systems

Strong command of interface hierarchy, layout systems, and component-based design. Experienced in building scalable, reusable UI patterns with a clear focus on usability, consistency, and real-world product constraints.

Front-End Implementation

Hands-on experience with semantic HTML, modern CSS, and JavaScript (ES6+). Comfortable implementing UI in React and TypeScript with a component-driven approach, prioritizing clarity, performance, and maintainability.

Experience

HR.com — UI Designer & Front-End Developer

Remote (Canada-based company) · 2018 — Present

- Design and build end-to-end UI solutions for research portals, marketing websites, and campaign landing pages used by a global HR audience
- Own UI structure, layout systems, and front-end execution, translating complex requirements into clear, scalable interfaces
- Develop responsive, accessible front-end implementations using clean HTML, CSS, and JavaScript with performance in mind
- Supported and mentored designers across distributed teams, helping maintain design quality, consistency, and realistic front-end execution
- Designed and built a front-end–only podcast publishing system with reusable templates, enabling scalable creation of category pages, story pages, transcripts, and related content without backend dependency.
- Led end-to-end UI design and front-end implementation of a partner-facing React application, designing the interface in Figma and building the production-ready application in React. The system remains actively used in production.

Selected Projects (Detailed case studies available on portfolio)

HireFlow — Recruitment Dashboard (React + TypeScript)

Designed and built a desktop-first recruitment dashboard using React, TypeScript, and Tailwind CSS, focusing on scalable layout architecture, reusable components, and realistic SaaS workflows.

Budget Hive — SaaS Landing Page

Designed and built a high-conversion SaaS landing page emphasizing clear messaging, strong visual hierarchy, and clean front-end structure using semantic HTML, CSS, and minimal JavaScript.

Business Analytics Dashboard — Web Application

Designed and implemented a multi-page analytics dashboard demonstrating scalable layout systems, realistic interaction patterns, and structured front-end architecture

Personal Portfolio Website

Designed and built a fast, minimal portfolio website to present senior-level UI thinking and front-end execution with a focus on readability, structure, and performance.

Tools & Technologies

HTML · CSS3 · JavaScript(ES6+) · React · Typescript · Git · GitHub · Figma · Adobe Photoshop · Illustrator · After Effects · Premiere Pro · AI-assisted creative tools