

# Deepak S

Senior UI Designer & Front-End Developer • India (Remote)

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<https://github.com/webdev-deepak18/frontend-case-studies/tree/main>

<https://deepak-frontend-portfolio.netlify.app/>

<https://www.linkedin.com/in/deepak-ui-frontend/>

## Professional Summary

Senior UI Designer & Front-End Developer with 7+ years of experience designing and building clean, high-performance web experiences. Strong focus on React-based UI architecture, design systems, and production-ready front-end implementation. Experienced in translating complex product requirements into scalable, maintainable interfaces for global teams.

## Core Skills

### UI Design & Systems

Interface structure, visual hierarchy, layout systems, component-based design, responsive design, accessibility fundamentals (WCAG), design systems, usability-focused UI architecture

### Front-End Implementation

Semantic HTML, modern CSS, JavaScript (ES6+), performance-focused responsive development, React, scalable UI architecture, component-driven development, cross-browser compatibility, frontend best practices

### Motion & Creative Tech

Purpose-driven motion, micro-interactions, social-first creative layouts, UI animations, selective use of animation to enhance clarity, rhythm, and user experience

## Experience

### HR.com — Senior UI Designer & Front-End Developer

Remote (Canada-based company) · 2018 — Present

- Design and build end-to-end UI solutions for research portals, marketing websites, and campaign landing pages used by a global HR audience
- Own UI structure, layout systems, and front-end execution, translating complex requirements into clear, scalable interfaces
- Develop responsive, accessible front-end implementations using clean HTML, CSS, and JavaScript with performance in mind
- Supported and mentored designers across distributed teams, helping maintain design quality, consistency, and realistic front-end execution
- Designed and built a front-end-only podcast publishing system with reusable templates, enabling scalable creation of category pages, story pages, transcripts, and related content without backend dependency.
- Led end-to-end UI design and front-end implementation of a partner-facing React application, designing the interface in Figma and building the production-ready application in React. The system remains actively used in production.

## Selected Projects (Detailed case studies available on portfolio)

### HireFlow — Recruitment Dashboard (React + TypeScript)

Designed and built a desktop-first recruitment management dashboard using React, TypeScript, and Tailwind CSS, demonstrating scalable layout architecture, reusable components, protected routing, and real-world SaaS workflows.

### Budget Hive — SaaS Landing Page

Designed and built a SaaS landing page focused on clear messaging, strong visual hierarchy, and clean front-end structure

### Business Analytics Dashboard — Web Application

Designed and implemented a multi-page analytics dashboard demonstrating scalable layout systems, realistic interaction patterns, and structured front-end architecture

### Creative Brand & Motion Project

Developed a compact brand system supported by social-first layouts and restrained motion, focused on clarity, hierarchy, and tone without visual noise

### Personal Portfolio Website

Designed and built a fast, focused portfolio website to present senior-level UI decision-making and front-end execution with minimal visual distraction

## Tools & Technologies

HTML · CSS3 · JavaScript(ES6+) · React · Typescript · Git · GitHub · Figma · Adobe Photoshop · Illustrator · After Effects · Premiere Pro · AI-assisted creative tools