

# Not To Be Missed Top SEO Strategies For D2C Websites



# Importance Of SEO For DTC Brands

There is a lot of **importance in SEO for DTC brands**. These brands are the fastest growing in the world, but they need to be present on the search engine. The reason is that these brands are often made in the US, so they need to be sold on a global scale. To do this, they need to have a website with all the information that their target market is looking for. If a company does not have a website, they will be missing out on sales, which could lead to failure.

# How You Can Improve SEO For DTC Brands

Selection Of SEO Keywords

Website Structure

Website URL Structure

Breadcrumbs

Page Speed

Sitemap

# Selection Of SEO Keywords



SEO Keywords. These words are all the words that you need to build a successful website. With the perfect combination of these keywords, your website will rank higher on Google, Yahoo, and Bing. SEO Keywords. These words are all the words that you need to build a successful website. With the perfect combination of these keywords, your website will rank higher on Google, Yahoo, and Bing. Our **SEO services in Thane** can help you to rank for your keywords.

# Website Structure

A website's structure is the layout of the website, including the number of pages, how they are grouped together, how they are organized, and how they are ordered. Website structure is important because it helps visitors understand what the website is about and where to find what they are looking for.



# Website URL Structure

A website URL structure is the collection of web addresses of a website. A URL structure is made up of web addresses of the website and can be categorized by their purpose.

# Breadcrumbs

The website Breadcrumbs is a directory of links to the best online resources for people who are looking for information on a particular topic.

# Page Speed

Page speed is the time it takes for a website to load. It is important to have a fast website because it will improve user experience and reduce bounce rates. In order to increase page speed, developers need to use a Content Delivery Network (CDN) that can cache files.

# Sitemap

A Sitemap is a directory of websites, used by search engines like Google to find and index websites. A Sitemap is generated from a list of URLs and placed in the header of a website, in the robots.txt file, or in an XML file.

# Bonus SEO Tips For Your DTC Brands

Call Out Offers

Schema



## Call Out Offers

Banner images can be used for Sales, Discounts, or Bestsellers as call-out offers on Home Page as well as product pages.

# Schema

- Product Schema -The product schema is a system of classification that helps retailers determine how to market a particular product. This system includes a list of all possible product attributes, such as size, color, or number of pieces.
- Organization Schema allows the search engine to know more data about your organization's logo, address, social media platforms, website details etc.

FAQ Schema is an organization that is attempting to build a shared vocabulary for questions on the web. This shared vocabulary will allow web users to better navigate the web by understanding what is meant by different questions and answers.



# Thank you



**Phone Number**  
**9769285224**

**Email Address**  
**[collabs@theimpulsedigital.com](mailto:collabs@theimpulsedigital.com)**

**Website**  
**<https://www.theimpulsedigital.com/>**

**Contact us**  
**Let's talk about your digital  
marketing needs.**