

TOP VOICE TECHNOLOGY TRENDS IN 2021 YOU OUGHT TO KNOW





Introduction

Who might have felt that voice recognition couldn't just answer questions and open gadgets yet additionally release key information for businesses around the world! Digital marketing initiatives are taking off high with shrewd, versatile, and ingenious voice acknowledgment innovation.

In this presentation, we decode the most moving 2021 voice innovation drifts that will prepare you to dominate this pattern and use it as a gainful advanced digital marketing tool for your brand.





TOP 2021 VOICE TECHNOLOGY TRENDS





ABUNDANCE OF APPLICATIONS



With the evolution of this technology, its application has also augmented

The top two voice applications that will have the largest commercial impact in 2021 are web conferencing transcription and customer experience & analytics.

Voice recognition is put to use for tons of new age endeavors such as Web Conferencing, Voicemail & Chat App Messaging and more



THE PANDEMIC IMPACT



The challenges delivered in 2020 have been met by some seriously impressive innovation

With e-conferencing on the rise during the pandemic, voice technology application in Web conferencing transcription has had the biggest positive impact

A Speechmatics survey report 2021 states that, organizations that have adopted voice-based and other future technologies have continued to thrive



BOUNDLESS GROWTH TRAJECTORY



As per Market Research Future (MRFR), the size of the global speech recognition market is expected to reach \$16 billion by 2023

Soon volvo drivers will have direct access to thousands of in-car apps that make daily life easier

48% of automotive organizations are deploying voice assistants within their vehicles



DISRUPTING THE DIGITAL MARKETING SCENARIO



Voice technology has been a market disruptor since its inception

Voice technology has been an asset for targeting the right audience in various marketing initiatives

voice assistance taking over the market in innovative ways every year, the future calls for newly improved digital strategies circling around this technology



IMPROVED CUSTOMER EXPERIENCE AND ENGAGEMENT THROUGH MODERN MARKETING STRATEGIES

Quick and easily accessible voice technology has been widely adopted to support businesses with their digital transformation projects

Voice technology has proven to engage consumers and enhance their experience

Update your Google My Business listing for impactful voice search SEO to capture your brand effectively in the “near me” searches

WHAT THE FUTURE HOLDS FOR VOICE TECHNOLOGY?



1.

The applications of voice recognition technology in the near future are potentially boundless

2.

Emerging technologies like natural language processing (NLP) and voice analytics tools are offering value to businesses across several industries

3.

A report by Techcrunch states that in 2020, the number of devices with voice assistants installed was over two billion

To know more on Voice Technology, [click here](#)



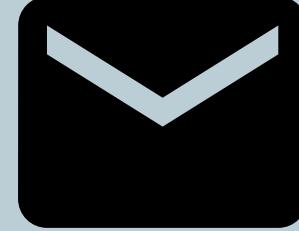
Conclusion

Like most shopper drove advances, voice technology has developed, and organizations are going to its skills to create efficiencies and incomes. Businesses have been able to scale, turn, adjust, work and market their organizations even in the face of unexpected change with the hearty guide of voice innovation headways this year





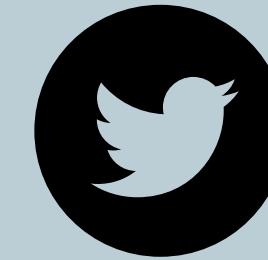
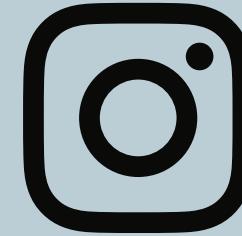
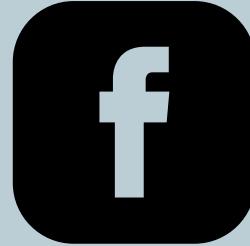
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<https://www.theimpulsedigital.com>

collabs@theimpulsedigital.com

91-9769285224





Thank You