

# SOCIAL MEDIA TOOLS THAT WILL HELP BOOST SALES DURING THE FESTIVE PERIOD





# Introduction

**We have aggregated top-notch basic social media applications that will assist you with building a powerful presence. Each tool offers a one of a kind element that empowers you to get the best out of social media platforms for your business**



# Social media platforms

The tools we are going to discuss will help you with graphic designing, scheduling and engagement insights, accounting and management, and listing your business online

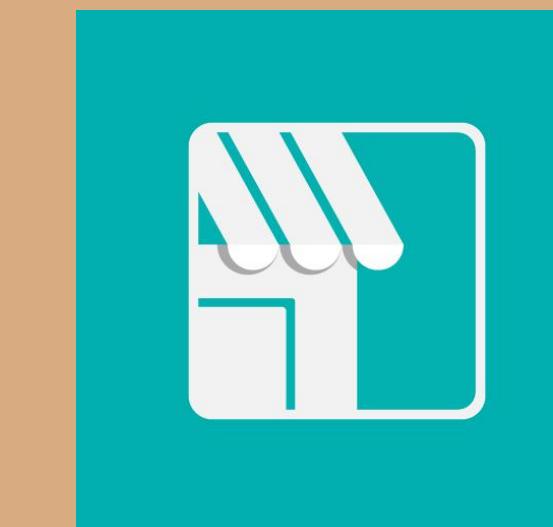


# Social

# Media

# Tools

For boosting  
your sales in  
festive season





# SOCIALLY APP



Create a poster, a social media post, a logo or an Instagram grid, socially App does it for you.

It helps you to give life to your ideas and imagination. With thousands of in-built design templates, color combinations, and font styles

It helps you design like a pro, even if you don't have relevant experience

The application has a flawless user-interface and easy on your wallets



# KHATABOOK



**Khatabook**

Khatabook is a new ledger account book application that is 100% safe and secure for businesses

It sets payment reminder dates and notifies customers

It helps you maintain records of multiple businesses and clients within one app

The application can be downloaded free of cost



# MYSTORE APP



With MyStore's catalog maker, you can easily create beautiful yet professional looking product catalogs

You can share them with your customer base through social media platforms and messaging apps like WhatsApp

The app is available in 13 Indian languages for efficient and swift pan-India adoption

It helps you to continue doing business while conforming to social distancing norms



# PLANOLY



One app that is widely used and recommended as an Instagram planner and scheduler is Planoly

It also provides insightful data about engagement rates and recommends the best time for your post scheduling

The free plan of Planoly accommodates two social media profiles

Planoly's latest offering Linkit also allows you to link products and websites to your posts



# Conclusion

**Utilizing the advanced social media tools, and strategies can support any business, little or enormous, grow two-folds on computerized stages. Nonetheless, the scope is huge for businesses.**

To know more about this tools, [click here](#)



# Connect us socially



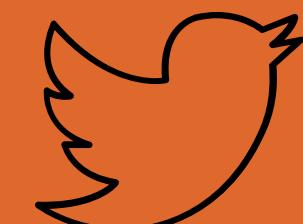
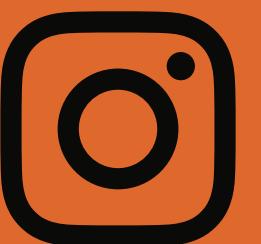
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# Thank You

