

Hindware Home Innovation Limited expands its presence in Rajasthan; opens seventh exclusive Kitchen Gallery in Jaipur

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Hindware Home Innovation Limited is strengthening its footprint in Jaipur by inaugurating its seventh exclusive Kitchen Gallery in the city

- *With the launch of this new store, the brand marks a milestone of 182+ exclusive kitchen galleries in India*

Jaipur, XX September 2023: Hindware Home Innovation Limited, one of the fastest growing consumer appliances brands in India, announced the launch of its new brand store 'Hindware Smart Appliance Exclusive Gallery' in Jaipur. The new store features a diverse range of Hindware Smart Appliances designed for modern homes. With this new store, the company continues to offer a personalised shopping experience to customers while ensuring exceptional customer services.

Nestled in the heart of Jaipur, at Gopalpura Bypass Road, the exclusive kitchen gallery houses an array of IoT led smart appliances such as chimneys, and water heaters. Other than IoT led products, the store will offer high-end kitchen essentials including built-in hobs, cooktops, microwaves, ovens, dishwashers, kitchen sinks, and more. Spanning across an impressive 1200 square feet, it is the largest Hindware Smart Appliances brand store in Rajasthan.

Speaking on the launch of the new store, **Mr. Salil Kapoor, CEO, Hindware Home Innovation Limited** said, *"Rajasthan is an important market for us and makes a significant contribution to our overall business revenue.. All these high-end products are exclusively designed keeping in mind the evolving needs of our existing and new customers in the region. Recognizing our customers' growing affinity for smart, and elegant products that seamlessly integrate into their contemporary lifestyles, we have ambitious plans to introduce three additional stores in this region within the current financial year."*

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Speaking on the launch of the store, **Mr. Salil Kapoor, CEO, Hindware Home Innovation Limited** said, *"Rajasthan is an important market for us and makes a significant contribution to our overall business revenue. At present, we hold approximately 22% of the market share in Rajasthan, positioning ourselves among the top three in the state with a strong network of around 175 dealers."*

He further added, "As the city embraces progressive living, our array of IoT-led smart appliances is poised to enhance the living spaces, making it not just efficient, but also comfortable. This expansive range caters to individuals who appreciate sophistication, seek convenience, and embrace modern technology."

With this new store, Hindware Home Innovation now has a total of seven distinct brand outlets within Rajasthan. This notable expansion serves to bolster its influence and position within the area.

As part of its growth strategy, the company has successfully built a robust retail network both offline and online. This includes an exclusive Smart Appliances Universe, 182 kitchen galleries, more than 1300 distributors, and around 14000 retailers. Additionally, the brand has a substantial presence on popular e-commerce platforms such as Amazon and Flipkart, among others.

For more information please visit- <https://www.hindwareappliances.com/>

About Hindware Home Innovation Limited:

Hindware Home Innovation Limited (listed on NSE and BSE as HINDWAREAP), home to the iconic Brand Hindware, among the fastest-growing players in the Indian Consumer Appliances and a leader in the Building Products segment.

Under its Consumer Appliances business, the company offers a diverse range of products under the brand Hindware Smart Appliances. This includes chimneys, built-in hobs, cooktops, dishwashers, built-in microwave and ovens, sinks, fans, air coolers, water purifiers, water heaters, and room heaters.

In a joint venture with Groupe Atlantic of France, under Hintastica Private Limited (HPL), the company manufactures water heating solutions to further tap the opportunities in the fast-growing water heater segment and electrical heating segment in India and the SAARC region.

For further information on the company, please visit <https://www.hindwarehomes.com/>

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