

# HUMAIRA AFROJA

Full Stack Developer

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## PROFESSIONAL SUMMARY

Results-driven Full Stack Web Developer and AI Business Partner with 1+ years of hands-on experience building responsive, production-ready web applications and driving AI-powered business strategies. Proficient in React.js, Node.js, PHP/Laravel, and modern frontend frameworks. Skilled in digital marketing, SEO, Google Ads, and Meta Ads. Collaborative team player with a track record of delivering 10+ projects across multiple niches.

## PROFESSIONAL EXPERIENCE

### Business Partner | Flowmingo AI | Oct 2025 – Present

- Contributed to AI-driven product strategies, client acquisition, and business development across multiple niches.
- Collaborated with cross-functional teams to build and deploy innovative AI automation solutions for clients.
- Managed client relationships and developed growth strategies resulting in measurable business impact.
- Conducted niche market research and competitor analysis to develop data-driven digital growth strategies for startups and SMEs, improving online visibility and lead generation.

## EDUCATION

### Bachelor of Science in Computer Science & Engineering (B.Sc. CSE) – Currently Pursuing International Islamic University Chittagong (IIUC) | Chittagong, Bangladesh

Relevant Coursework: Data Structures & Algorithms, Software Engineering, Database Management, Web Technologies, Object-Oriented Programming

## TECHNICAL SKILLS

**Frontend:** HTML5, CSS3, JavaScript (ES6+), React.js, Bootstrap, Tailwind CSS

**Backend:** Node.js, PHP, Laravel, MySQL, Firebase, REST APIs

**Marketing & AI:** Google Ads, Meta Ads, SEO, Content Strategy, AI Tools, Flowmingo AI

**Design & Tools:** Figma, Canva, VS Code, Git, GitHub, WordPress, Google Analytics

## KEY PROJECTS

### E-Commerce Platform (Saveur) | React, Node.js, MySQL, Payment Gateway

- Built a full-featured online store with cart management, payment integration, admin dashboard, and SEO optimization.

### Healthcare Appointment System | React, Node.js, Firebase

- Developed a patient booking system with doctor scheduling, automated reminders, and an admin management panel.

### Restaurant Web App (Ambrosia) | React, Node.js, MySQL

- Created an online ordering platform with real-time order tracking, loyalty points system, and kitchen management.

### EdTech Learning Platform | React, Node.js, Firebase

- Developed a course platform with video streaming, interactive quizzes, progress tracking, and certificate generation.

**Other Projects:** Weather App (real-time API integration), Currency Converter (live exchange rates), BMI Calculator (health analytics), Quiz App (performance tracking), Grid Runner (browser game)