Portfolio

WEB DEVELOPER
WEB DESIGN
BRANDING

VICTOR SAMUEL KOLADE

FREELANCE CREATIVE & WEB DEVELOPER

Victor samuel

Victor Samuel Kolade is a full-stack developer excelling in vibrant UIs and robust backends. With expertise in digital tools and open-source, I turn ideas into high-impact applications, from e-commerce sites handling 5k+ traffic to AI-integrated community tools.

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Vision

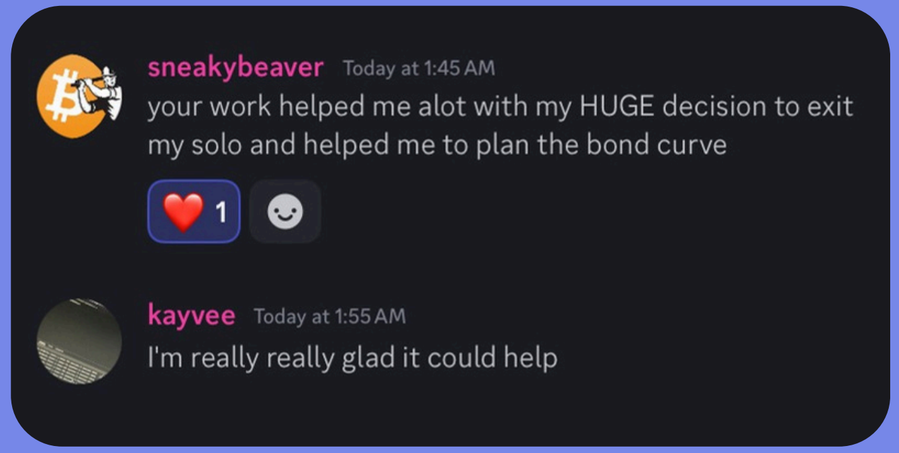
To engineer innovative software that empowers users, scales efficiently, and integrates cutting-edge tech like blockchain and AI.

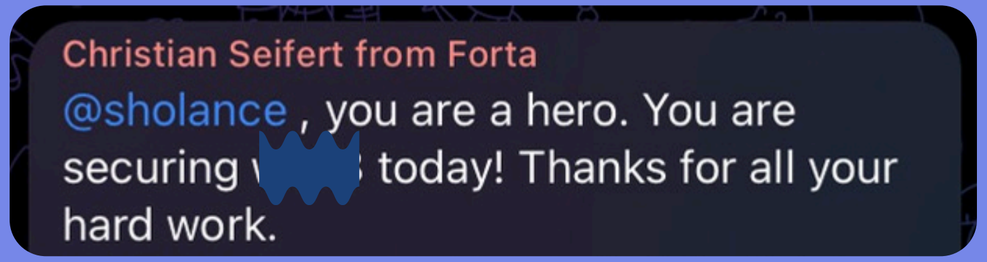
&

Deliver agile, secure solutions that boost engagement by 20%+ and minimize downtime through automated monitoring and DevOps.

Mission

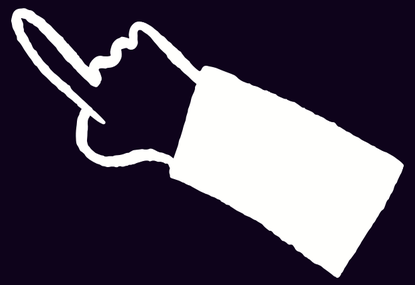
Why you should work with me 👀





- **Proven Impact:** Reduced cart abandonment in hookedbylade.com by 15% and downtime by 30% in client projects.
- **Funding Success:** Secured $8,500+ for open-source tools, including $5,000 grants.
- **Collaborative:** Managed 5+ Agile projects with 100% client satisfaction.
- **Tech Savvy:** Expertise in React, Node.js, Python, AWS, Docker—plus blockchain from Cyfrin course.

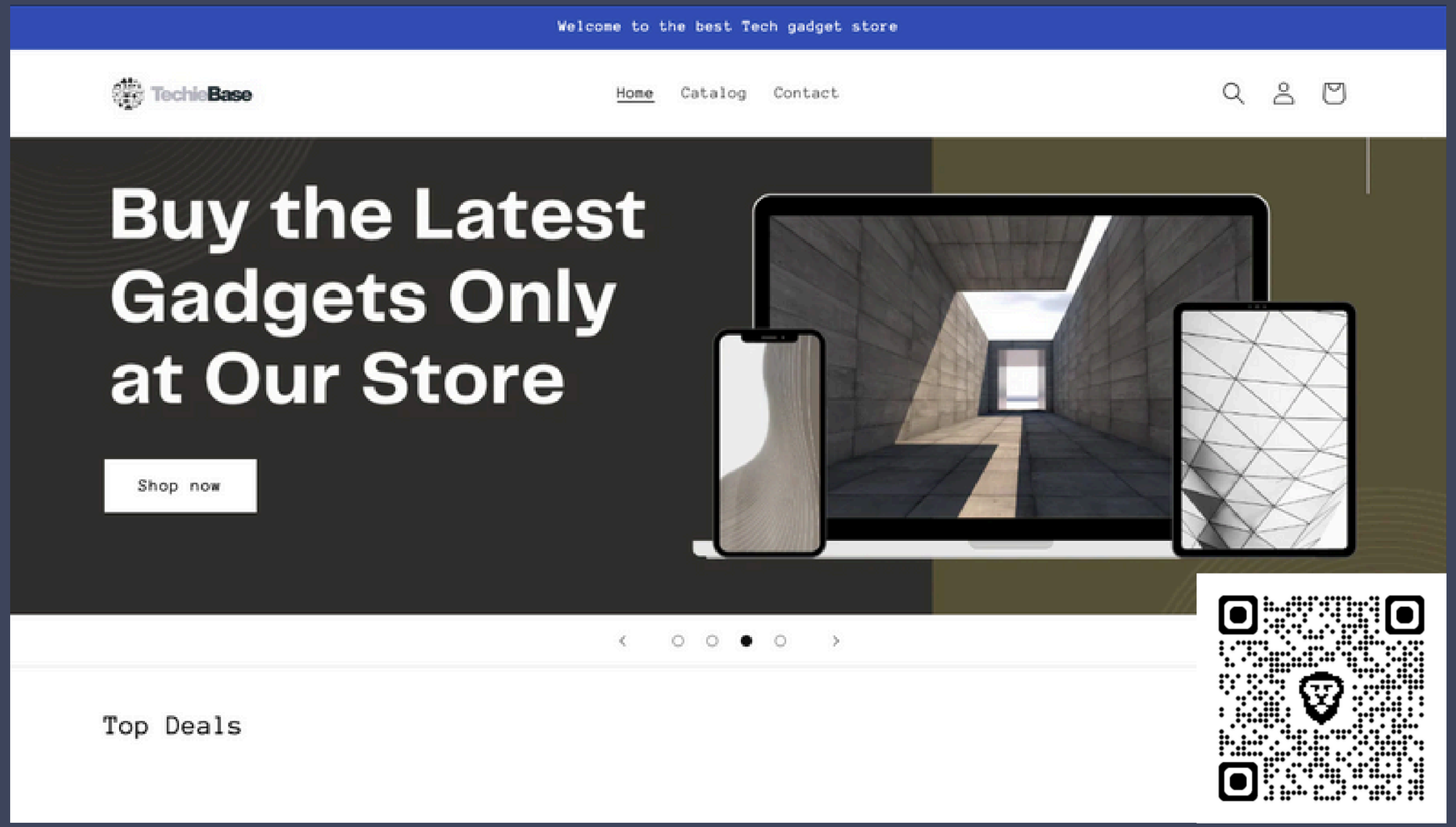
Branding



What I can do really well

Web development

Web design



Techie Base: Shopify E-Commerce Platform.

Web Design and Theme development **2025**

Developed a premium Shopify theme for used/new gadgets, managing 12+ products with expansions to 25. Integrated payments, shipping, and analytics for ads. Boosted sales potential with SEO and mobile optimization." Add screenshot of the site, tech stack icons (Shopify, Stripe), and metrics (e.g., "Handled high traffic with 99.9% uptime").

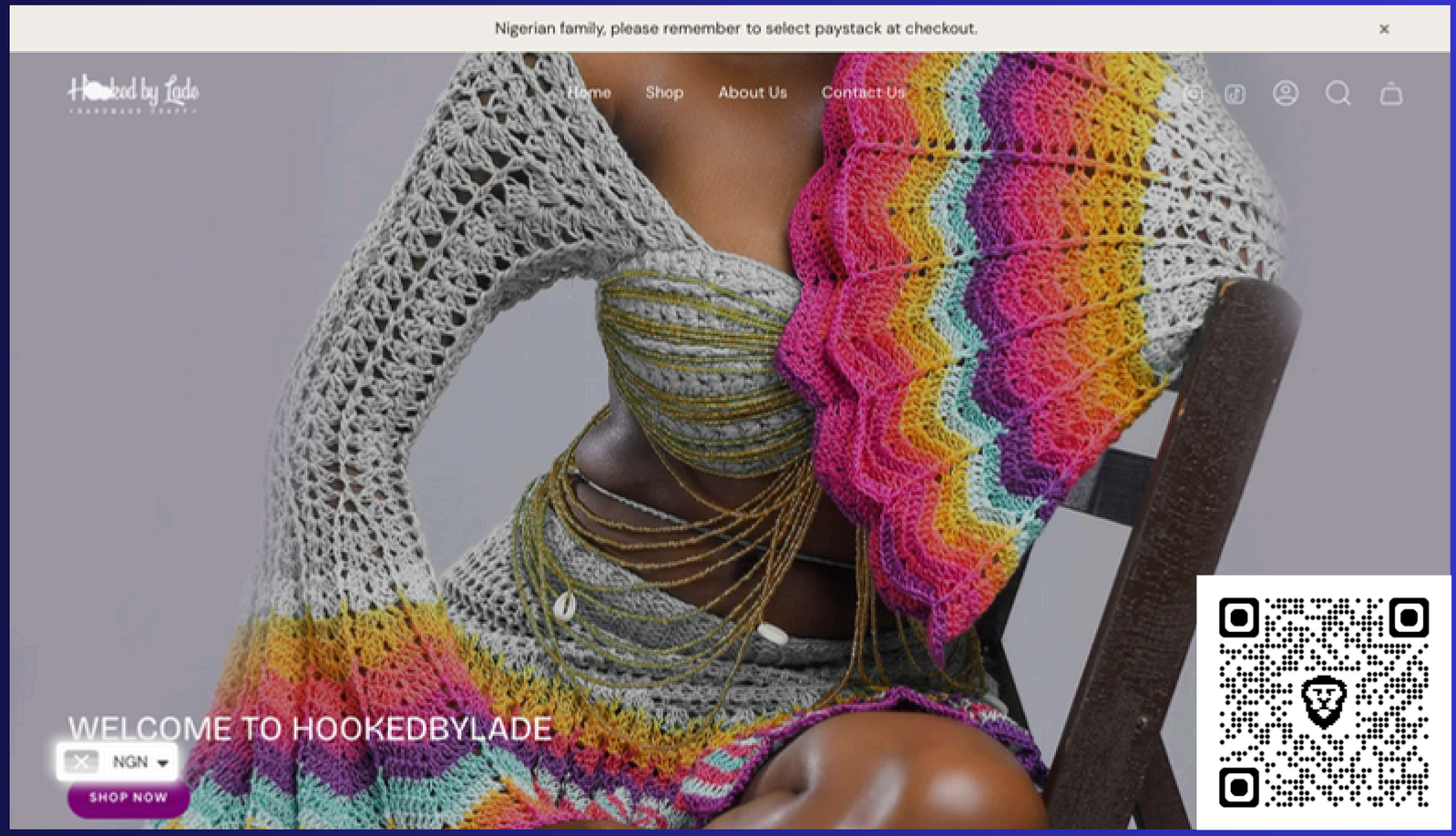
Techie-base.com

HookedByLade Web Development

Web dev **2025**

Engineered full-stack platform using React/Node.js (now migrated to shopify) and Stripe + Paystack for a BBC-featured artisan. Handled 5k+ monthly traffic, reduced cart abandonment 15% via UX tweaks, email automations (Zapier/webhooks), and fraud detection.

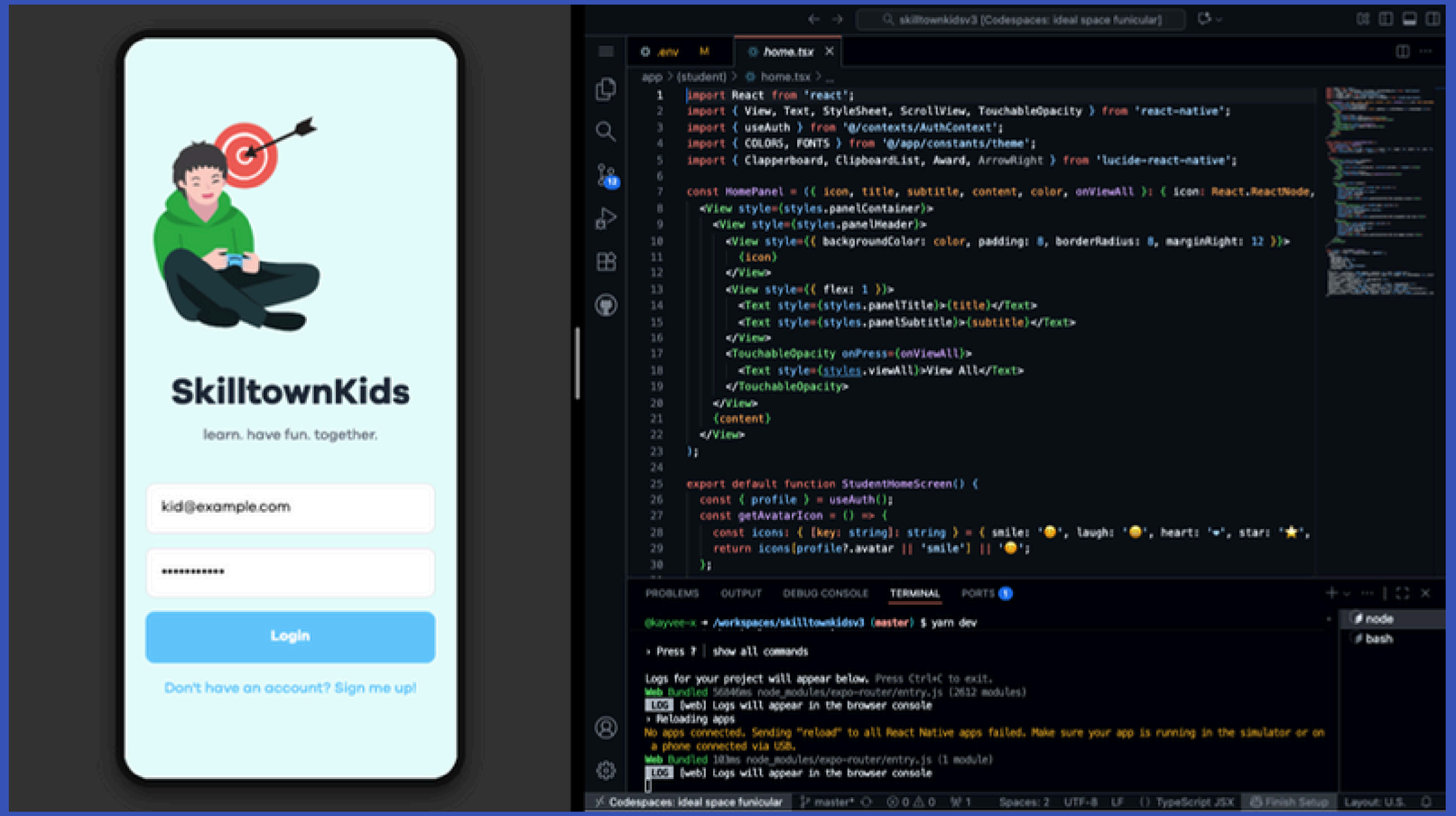
hookedbylade.com

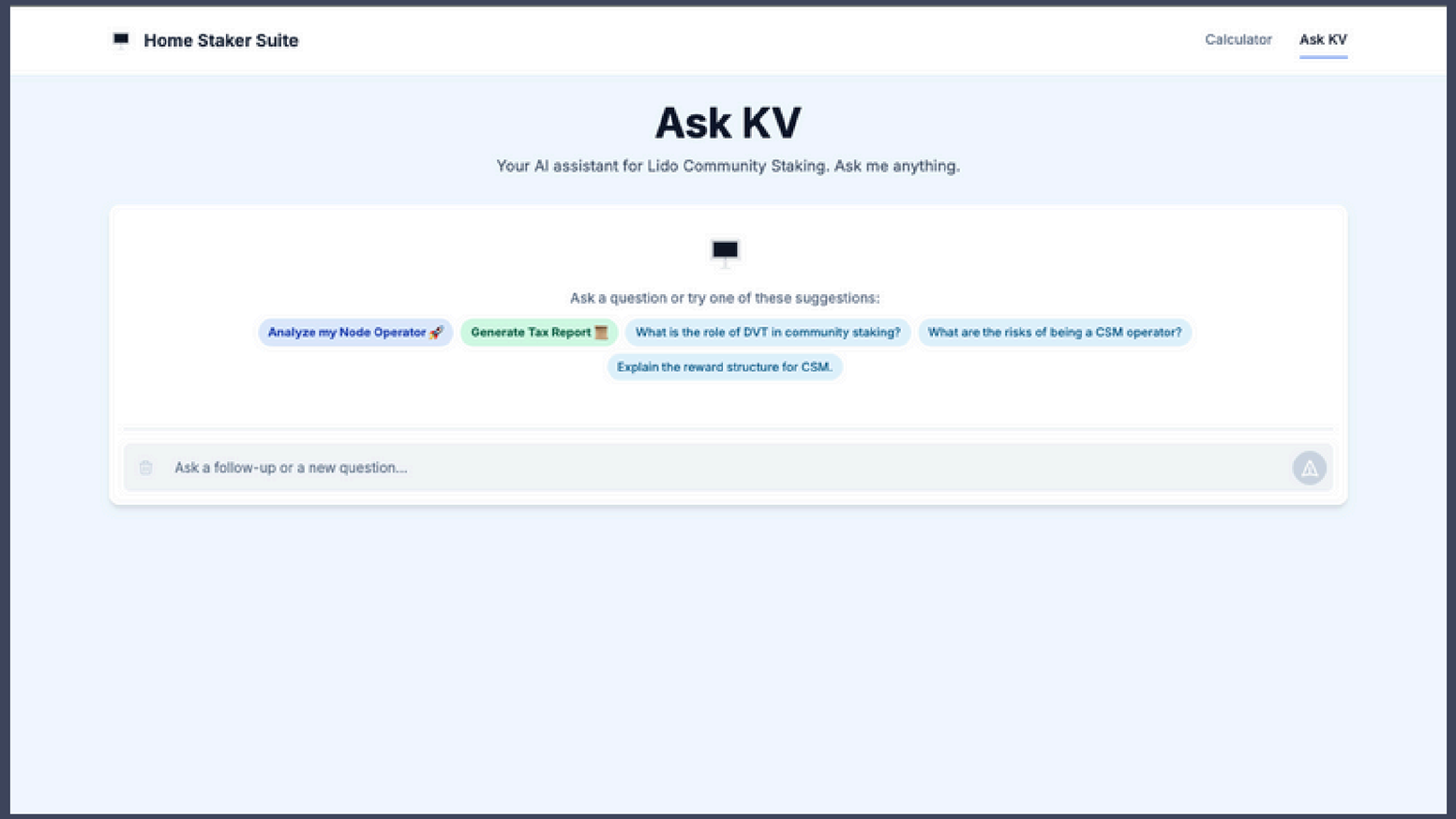


SkillTown App Development

App dev **2025**

Engineered SkillTown, an engaging educational app for kids (SkilltownKids), using React Native for cross-platform development. Implemented secure authentication with email/password login, real-time dashboards for progress tracking, and interactive UI elements





Community Tool Development (open source)

Built real-time dashboard with Node.js/APIs (REST), increasing engagement 20% and securing retro funding and grant. Fully responsive for desktop/mobile, with AI features for staking queries.

Web development + AI (RAG)

Nodeop.info

2024/25

Contact Victor Samuel

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Thank you!

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