

ESC States & Regions

2018

Presented by ESC Myanmar

BAGO

AYEYARWADDY

SHAN

MAGWAY

MANDALAY

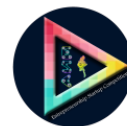
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Proposal for Partnership & Contestants Invitation

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1. Introduction

Myanmar is one of the richest Southeast Asian countries in terms of natural resources and human capital although the country's education, technology and economical classes are still in the developing state. However, Myanmar has recently started to follow a global economic path and have brought up a lot of opportunities after being in a stable development and growth for more than a decade. With these opportunities arising in this developing era, the country is in need of enormous involvement from the young generation of Myanmar Youths. The important part of this is to reform the country's economy being dependent on the domestic production. The ESC Myanmar is taking their own part of in Myanmar's changing economic path by organizing competitions and workshops in order to encourage innovation and entrepreneurship skills of the younger generations.

2. Our Vision

“To foster Myanmar's developing economy by improving standardized entrepreneurship businesses.”

3. Our Mission

“To encourage and motivate entrepreneurs, innovators and start-ups who are innovative, aspiring and “To promote SMEs Eco-System based on Economy, Health, IT, Environment, Technology and Social Enterprise.”

4. Our Movements

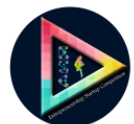
We ESC Myanmar is doing following activities;

- **Tech & Business Meet Up Event**
- **Training and Mentoring for Entrepreneurs**
- **Startup & Entrepreneurship Competitions**
- **SMEs Consulting**
- **Research & Tech Innovations**

5. Our Offers

We are providing by following offers to Universities and Organizations;

- ✓ **Partnership** (Technical Supports, Venue, Products)



7. Competition Events of ESC Myanmar in 2018

Sr.	Estimate Dates and Months	City	Coverage State & Regions
1	11 / Oct – 14 / Oct	Taunggyi City	Shan State , Kayar State
2	1/ Nov – 4/ Nov	Mandalay City	Mandalay Region , Kachin State , Sagaing Region, Magway Region , Chin State , Rakhine State
3	29/ Nov – 2/ Dec	Yangon City	Yangon Region , Bago Region, Ayeyarwaddy Region
4	20/ Dec – 23/ Dec	Mawlamyine City	Taninthayi Region , Mon State , Kayin State

8. Programme of the Competition

Sr.	Day	Activities
1	-	Press Conference
2	2	Training Camp (Business Plan / Finance / Pitching)
3		Mentoring & Consulting
4	1	Competition
5	1	Awarding Ceremony
6		Product Show & Business Meet Up

9. Competitions Level

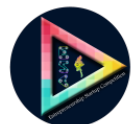
Competitions are Regional level and toward startup eco-system development. Event type is Public Private System and targeted guests would be local Government, Business network.

10. Awards of “ESC-2018 States & Regions” Competitions

- ❖ “Winner of ESC-2018 Award”
- ❖ “The Entrepreneurship Award”
- ❖ “The Innovation Award”

11. Benefits of ESC Myanmar Winners

(1st, 2nd, 3rd, 4th) Awardees of “ESC-2018 States & Regions Competition” from each region can chance to go “ESC-2019 Myanmar Competition” and only (1st and 2nd) winners of



“ESC-2019 Myanmar Competition” are continuing to International Competition and chance to get investments.

12. Application Link for Contestants

Interested contestants must apply to competition by the following link:

<https://goo.gl/forms/AjzwnpRGUNoiTnlG2>

13. What is ESC Myanmar!

ESC is the very first “Entrepreneurship Startup Competition” held in Myanmar. The ESC Myanmar Team is established by the efforts of various enthusiastic youths (age around 18 to 35) from different professional fields and universities, since 2016. We are doing activities such as competition, training, mentoring, consulting and SME developments the nationwide. Our activities and movements are encouraging developments in the country by fostering the innovations of the local entrepreneurs. We focus on the development of Myanmar by supporting the entrepreneurs of various fields based on innovation such as IT, Social innovations, Health, Environment, Technology and other side developing the youths. In 2018, we will expand our activities to States & Regions of Myanmar. ESC competition is coordinated with IGL and is organized by the ESC Myanmar.

14. Summary

The main objectives of our activities are to support entrepreneurs and startups that are eager to set up their innovative businesses in Myanmar. Therefore we are looking forward to the support and encouragement from Local and International Companies and Organizations to our events in pushing young aspiring persons to lead the next generation of entrepreneurs forward.



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