



Lets Alive Dreams!

PROGRAMME OF





Preface

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Myanmar is one of the richest Southeast Asian countries in terms of natural resources and human capital although the country's education, technology and economical classes are still in the developing state. However, Myanmar has recently started to follow a global economic path and have brought up a lot of opportunities after being in a stable development and growth for more than a decade. With these opportunities arising in this developing era, the country is in need of enormous involvement from the young generation of Myanmar Youths. The important part of this is to reform the country's economy being dependent on the domestic production. The ESC Myanmar is taking their own part of in Myanmar's changing economic path by organizing competitions and workshops in order to encourage innovation and entrepreneurship skills of the younger generations.





Our Vision & Mission

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Vision

"To foster Myanmar's developing economy by improving standardized entrepreneurship businesses."

Mission

"To encourage and motivate entrepreneurs, innovators and start-ups who are innovative, aspiring and

"To promote SMEs Eco-System based on Economy, Health, IT, Environment, Technology and Social Enterprise."

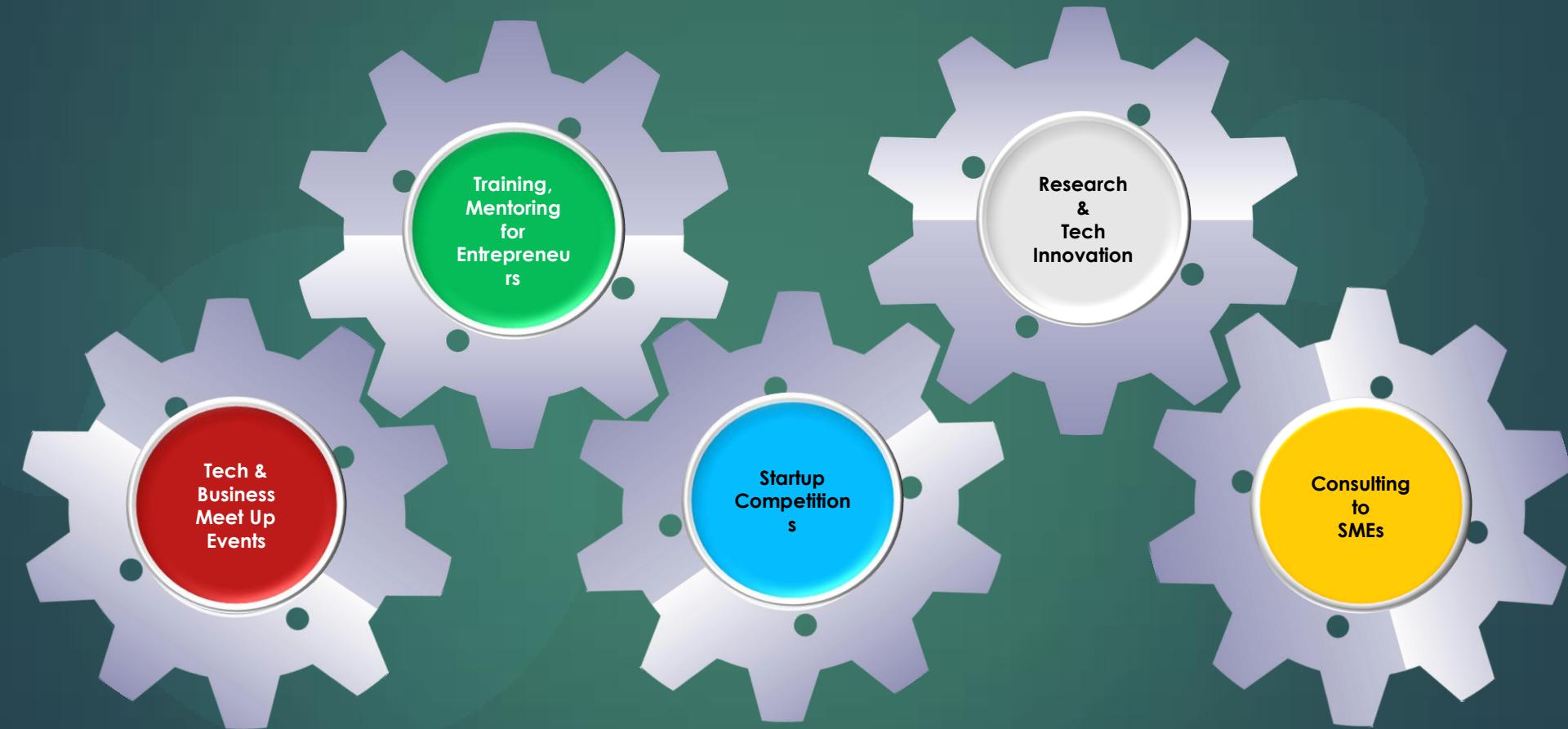




Our Activities

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ESC Myanmar is doing following activities :

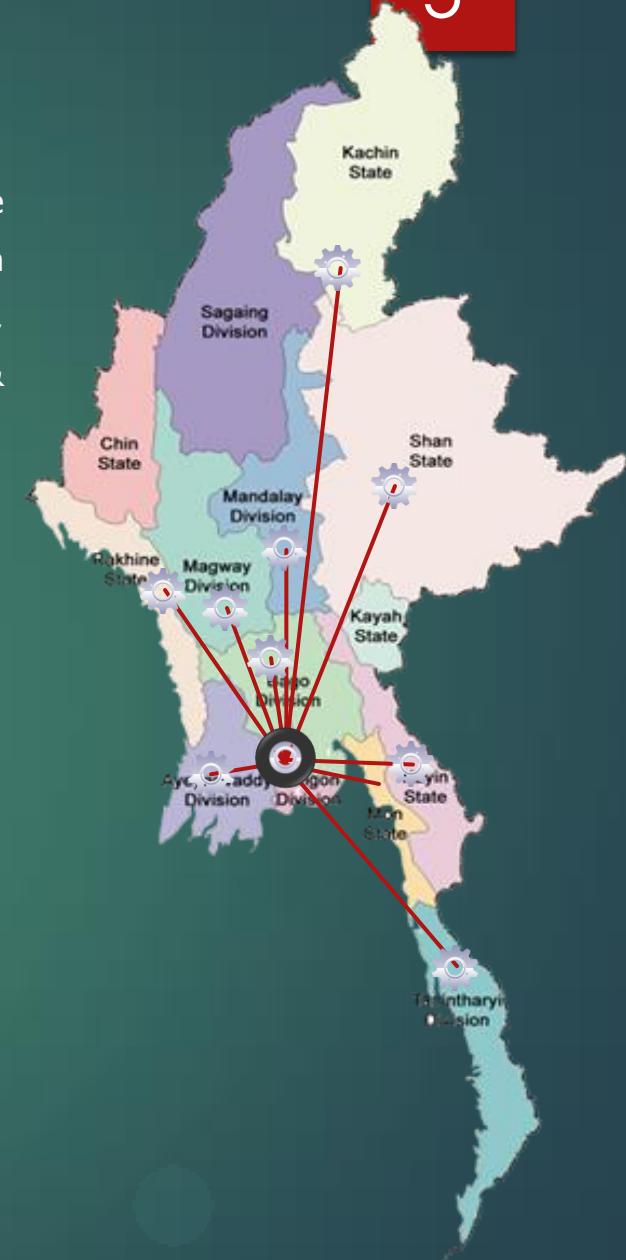




Our Future Projection

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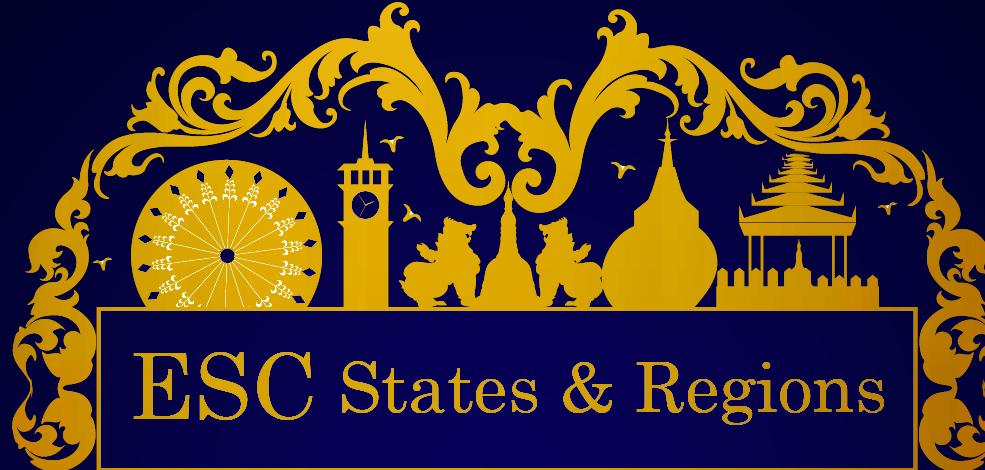
ESC Competition was established and doing competition start from 2016. We projection (6years) plan to implement Innovation Center for incubation entrepreneurs, innovators and inventors from local competition stage. Every Year, ESC Competition will spread out the whole country and encourage to entrepreneur & innovators.





Competition Events in 2018

6



— 2018 —

Presented by ESC Myanmar

BAGO



AYEYARWADDY



SHAN



MAGWAY



MANDALAY



MON





Competition Events in 2018

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Sr.	Targeted Dates and Months (Estimate)			City/ State & Regions
1	11 – 14	October	Taungyi City	Shan State , Kayar State
2	1 – 4	November	Mandalay City	Mandalay Region , Kachin State , Sagaing Region
3	29 – 2	November – December	Yangon City	Yangon Region , Bago Region
4	20 – 23	December	Mawlamyine City	Taninthayi Region , Mon State , Kayin State



Programme of the Event

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Activities

2

Training Camp (Business Plan/ Finance / Pitching)

3

Mentoring & Consulting

4

Competition

5

Awarding Ceremony

6

Product Show & Business Meet Up



ESC -2018 Awards

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“Winner of ESC -2018 States & Regions Award”

“The Entrepreneurship Award”

“The Innovation Award”



Chance to Win

“Cash , Package , Trophy , Experiences , Valuable Training , Business Network , Investment , Assets



Mapping for Awardees

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“International Competition”

ASEAN Level & World Level Competition



(1st, 2nd) Winners of “ESC -2019 Myanmar”

Total – (16) Contestant Teams



(1st, 2nd, 3rd, 4th) Winners of “ESC -2018 States & Regions”

From (Taungyi, Mandalay, Yangon, Mawlamyaing) Competition



About of ESC Myanmar

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ESC is the very first "Entrepreneurship Startup Competition" held in Myanmar. The ESC Myanmar Team is established by the efforts of various enthusiastic youths (age around 17 to 35) from different professional fields and universities, since 2016. We are doing activities such as competition, training, mentoring, consulting and SME developments the nationwide. Our activities and movements are encouraging developments in the country by fostering the innovations of the local entrepreneurs. We focus on the development of Myanmar by supporting the entrepreneurs of various fields based on innovation such as IT, Social innovations, Health, Environment, Technology and other side developing the youths. In 2018, we will expand our activities to States & Regions of Myanmar. ESC competition is coordinated with IGL and is organized by the ESC Myanmar.





Activity Photos

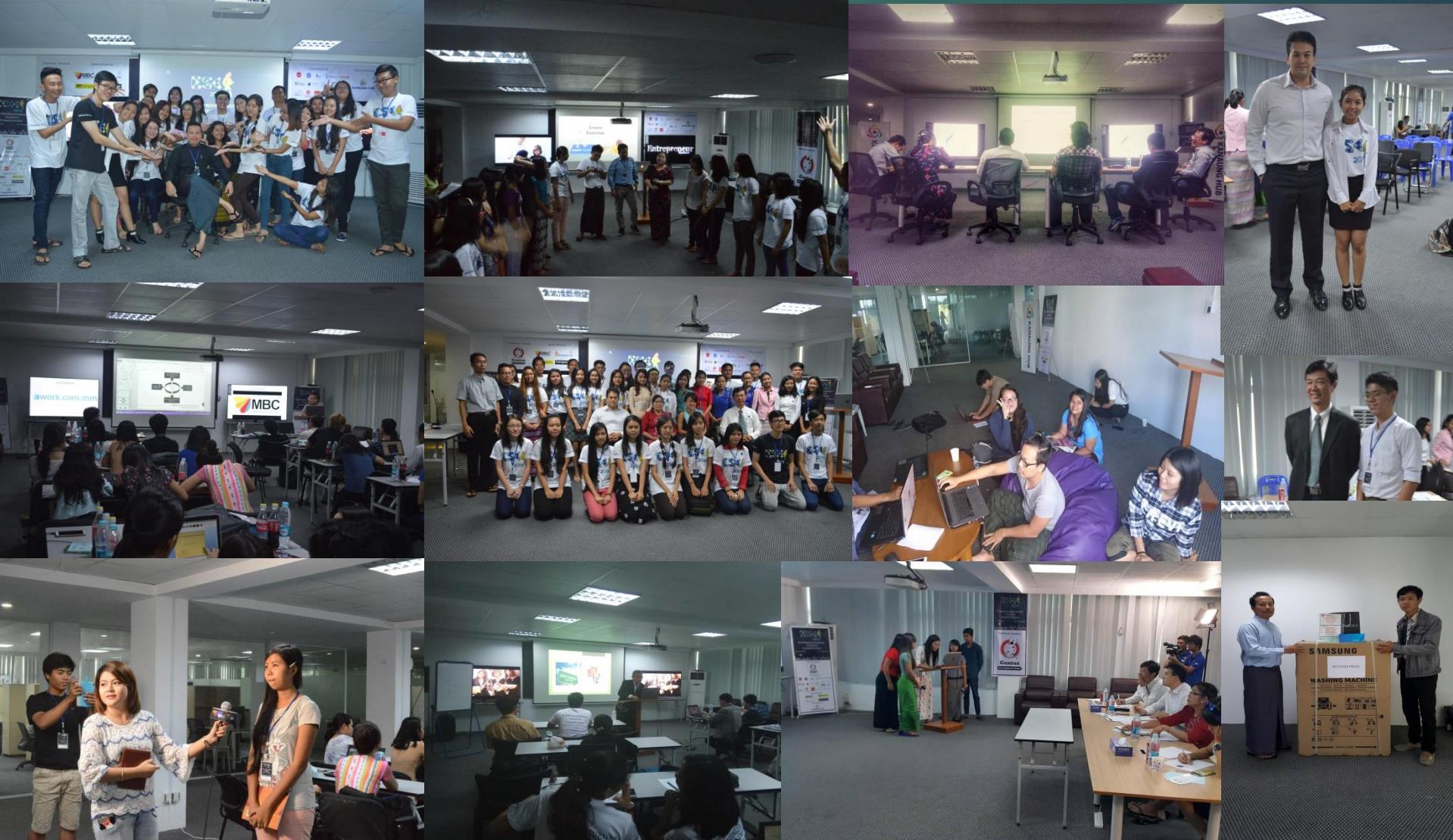
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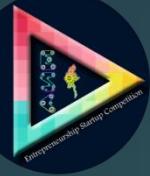




Activity Photos

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Activity Photos

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Our Advisors Team

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Zin Naing Linn Tun

(Founder / IGL)

Zin Naing Linn Tun is an entrepreneur and passion on entrepreneurship and marketing. He always creating new idea concept in Myanmar and aim to developed country by supporting entrepreneurship and innovation sectors. Also he is a member of Myanmar Young Entrepreneurs Association and participation as part time. Over 8 years experience in cross functional activities on Sales & Marketing, Business Development, Strategic Planning. Currently, taking the responsibilities as founder of ESC Myanmar and CEO of IGL.



Chit Aein Thu

(Founder / CCEducare Myanmar)

Chit is an advocate for quality education and youth empowerment. After earning her bachelor's degree in Computer Science at UCSY, Myanmar and her post-graduate diploma from the National University Of Singapore, chit also gained experience working in the technology sector of both Singapore and Myanmar. She started CCEducare Myanmar organization as a social enterprise organization to hold non-profit classes and is starting to offer blended learning programs. Her mission is to unlock the leadership potential of young peoples in Myanmar by providing lifelong learning with innovative technology to complete higher education and become change-makers in their communities."



Kaung Myat Htut

(Founder / Knowledge Hub Institute)

Sir. Kaung Myat graduated from Middlesex University, UK in 2004 specialized in Business Information Systems and involved in development of Electronic Government projects till 2007 before joining to professional lecturer/trainer in university level private schools. Currently , Kaung Myat is pursuing Doctor of Business Administration from Victoria University , Switzerland researching in the field of social media and SMEs. Kaung Myat is contributing in local monthly magazine of Myanmar B2B Management Magazine and published some IT related books. Kaung Myat is also contributing in IT Corner of Padamya FM (88.2MHz in Yangon). Once Kaung Myat was successful athlete and achieved Gold Medal in 2001 SEA Games in KL , Malaysia with sailing sports.



Maung Maung Htoo Aung Lin

(Founder / Lead Academy)

Htoo has achieved remarkable success in Education Industry of Myanmar. He led his team to achieve over a thousand registered students within three years from two digit student numbers when he joined. Under his management, MIC launched several successful programmes including Doctor of Business Administration collaborating with the University of Northampton. At present, Htoo has opened his new chapter with LEAD academy with a mission to create premium-learning platform for entrepreneurs and foster entrepreneurial waves in Myanmar. Htoo believes that "deliver more than you promise" is a noble strategy for a brand.



Phone Pyae Oo

(CEO / Digital Royal Net)

He is an edu tech entrepreneur in Myanmar. And his company's product eSchool cloud-based school information management system won the regional winner prize of Seed stars World competition. eSchool is the first platform to engage between parents and teachers in Myanmar. So, he got a chance to attend Asia Boot camp at Bangkok and Seed stars Global Summit at Switzerland. Thus, he has a great network of other tech startups over 65 countries around the world.



U Min Tayza Nyunt Tin

(Director / Biz Law Myanmar)

Sir. Min Tayza Nyunt Tin is founder of Biz Law Consult Myanmar Co., Ltd and Managing Director, National Cyber Security & Forensics Solutions Co., Ltd. He has experienced IP professional based in Yangon, Myanmar. His practice areas include trademark prosecution, anti-counterfeiting efforts, investigation and litigation. He is a Member of 'The Association of Corporate Counsel' (ACC) & 'The International Association for Contract and Commercial Management' (IACCM).

In addition to servicing several high profile multinational corporations in Europe, China, and Southeast Asia, Min Tayza is a frequent speaker of cutting-edge IP issues at professional symposiums and conferences.



Encourages for ESC Activities

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UNITED PHARMA



M9 GROUP
Company Limited



CARRIE
ACADEMY
MYANMAR



MiCasa Hotel Apartments
YANGON.MYANMAR



New Harmony®
Digital Inkjet Printing & Material



MYANMAR TELEGRAPH
WEEKLY





Our Local & International Partners

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SHWE LAMIN NAGAR
GROUP OF COMPANIES.



BALANCE
FITNESS



Duwun
မြို့ခက်သစ်တို့ရဲ့မီဒီယာ

FOCUS
BRANDING & PRINTING



Pencell
ANIMATION STUDIO



MYANMAR TELEGRAPH
WEEKLY

ပြည်သူ့အတွက်အဆွဲအပတ်စဉ်ရှာန်ယူ

LEAD academy
Beyond Ordinary





Our Location

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No.1119, Yathawaddy Road, 13th Qr, S/Ookalapa Township, Yangon, Myanmar



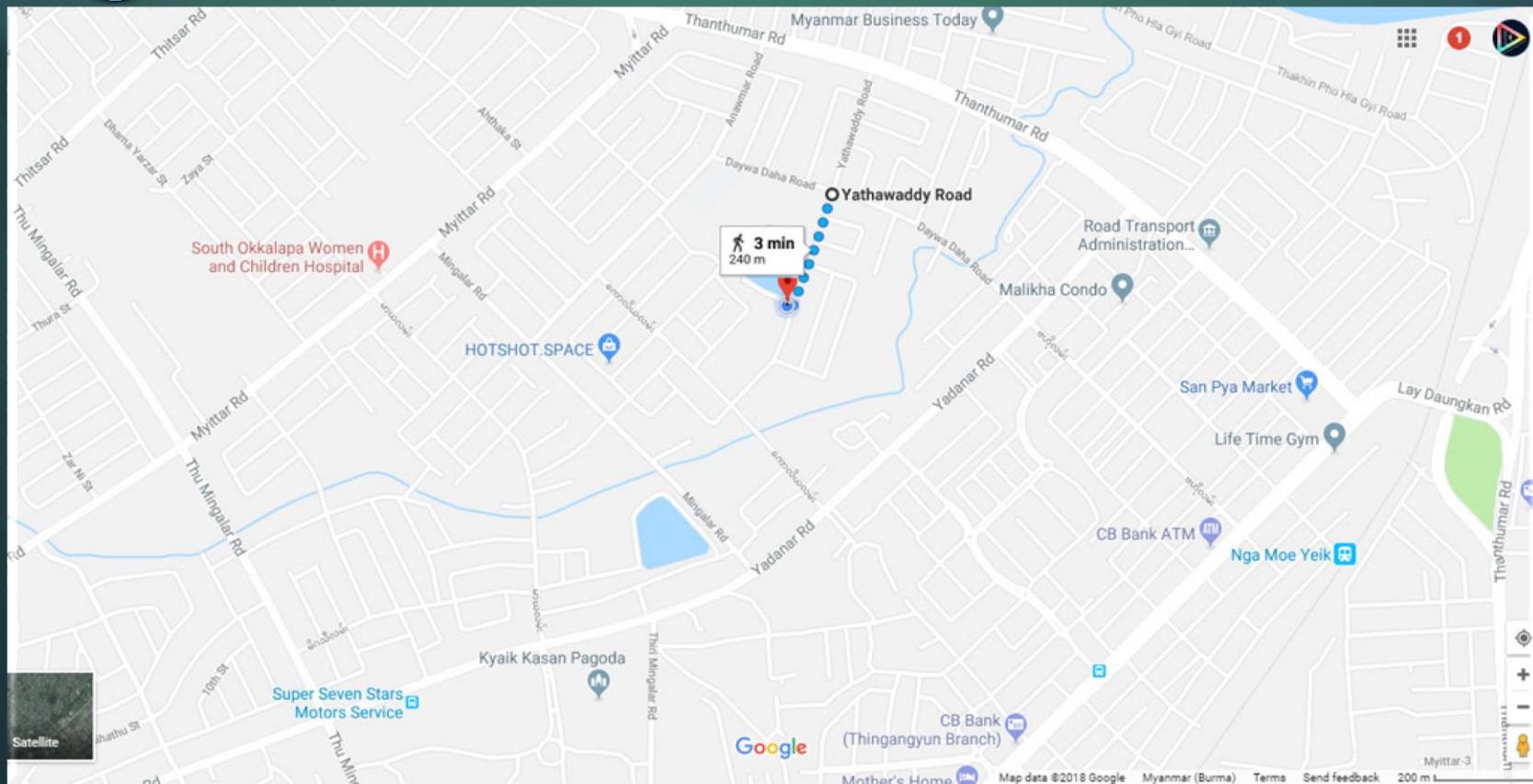
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“Together... For Future”

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