



# ALTOR

## Executive Presentation

October 2021



# ■ A HUGE Opportunity

- With growing global exposure, consumers are **opting more & more for connected features** in their cars & two-wheelers.
- Lack of such must-have functionalities **widens the gap between traditional vehicles & futuristic electric vehicles**, in the mind of the consumer.
- With **many big players already jumping in** to fill the void, it becomes imperative for others in the space to stay up-to-date with competition.

# ■ The BIG Problem



India has one of the highest rates of bike accidents in the world



**There is a huge percentage of distracted riders on the road with**

- no mechanism to detect accidents
- no means to inform emergency contacts
- no system of sending an SOS alert





# Primary cause of accidents: Distraction

## While looking at the phone for calls or navigation



Distractions like the ones above lead to shift in **LoS** ( **Line Of Sight** ) and hence are **fatal** in nature.

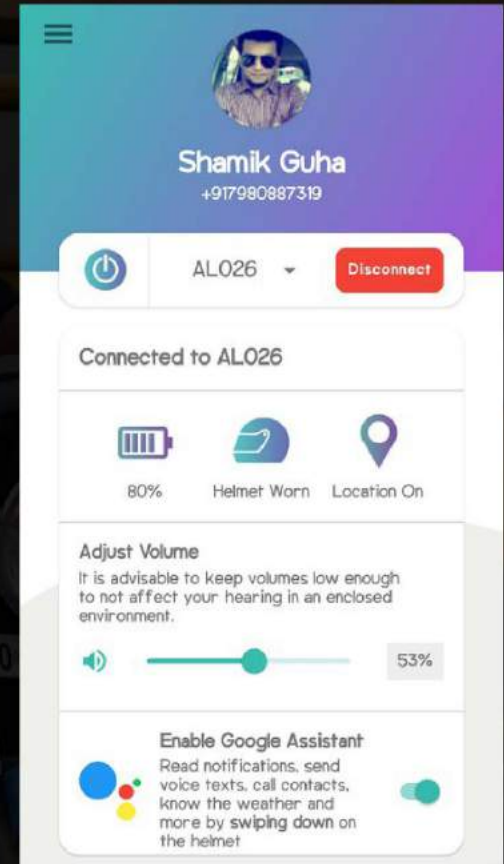
# Our offerings

The world's first *affordable* smart headgear



## Communication

- Touch/Swipe-enabled calls.
- HD audio with active noise cancellation.
- Google Assistant to send WhatsApp, Play Music & do a ton of other things.
- Audio Balancing to ensure that the rider isn't cut-off from ambient noises.





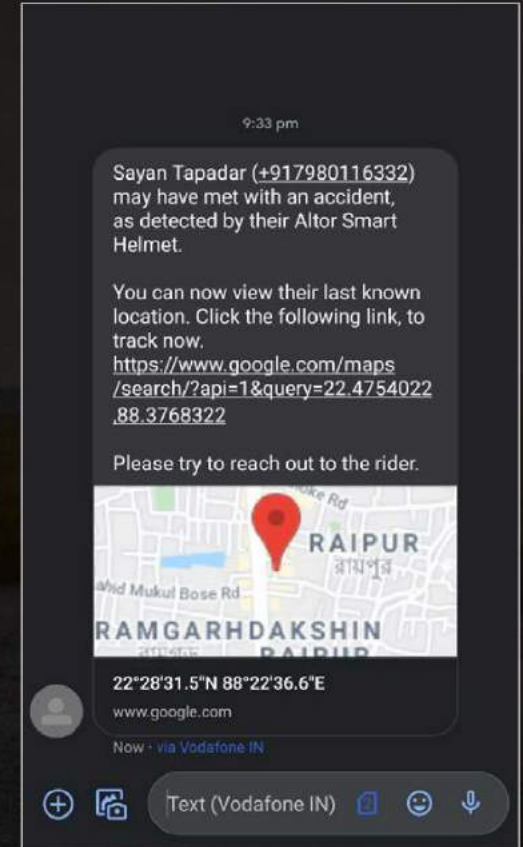


# Accident Detection & Information Conveyance

- Proprietary technology.
- Most practically designed algorithm.
- Reliable & Effective to save lives.

## S. O. S

- One tap S.O.S to send live location, tracking details to emergency contacts.
- A feature more dedicated towards safety of women riders.





# ■ Two variants of the current product

## Built-in

Can be fitted inside any existing full or half-face helmet.





## Modular

Can be clipped onto the side of any existing full or half face helmet.





# ■ The BIG Problem

India has one of the worst rates of two-wheeler theft in the world



**Nearly 4-6 two-wheelers are stolen each hour in the NCR region alone. National statistics are naturally far higher. This is because:**

- Not enough public surveillance infrastructure to quickly track down stolen vehicles
- No vehicle-specific tracking infrastructure



# Our offerings

Next generation connectivity solutions

- Crash Detection & Alert
- Riding Behavior Analysis & Gamification
- Anti-theft & Tow Alerts
- Geo-fencing & Live tracking



# Our offerings

Next generation connectivity solutions

- FOTA for in-vehicle software upgrades
- 2G & 4G enabled GSM connectivity
- Onboard battery expandable upto 4000 mAH capacity
- Onboard memory to store upto a week's data





# ■ Proposition

We present, to the right buyer, the opportunity of buying the

- ✓ quickly deployable (very low time-to-market)
- ✓ compact
- ✓ cost-effective
- ✓ readymade

technology from Altor, and use their (buyer's) brand name to **leverage operations, purchasing power** and significantly **increase profit margins** as demonstrated.

# Get in touch with us



[contact@altor.tech](mailto:contact@altor.tech)



+91 7980887319