

query\_intent: knowledge\_list

## popular social media platforms

The most popular social media platform in the world is<sup>[1]</sup> [Facebook](#), with 2.9 billion monthly active users<sup>[1]</sup> (MAUs). After [Facebook](#), the most popular social platforms are [YouTube](#), [WhatsApp](#)<sup>[1]</sup>, and [Instagram](#). Here's the full list of the top 28 social media sites<sup>[1]</sup>, ranked by MAUs:

 Facebook: 2.9 billion MAUs[Visit Website](#)

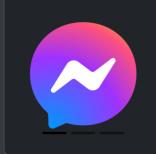
YouTube: 2.3 billion MAUs

[Visit Website](#)WhatsApp<sup>[1]\*</sup>: 2 billion MAUs[Visit Website](#)

Instagram: 1.2 billion MAUs

[Visit Website](#)

WeChat: 1.2 billion MAUs

[Visit Website](#)TikTok/Douyin: 1 billion MAUs<sup>[1]</sup>[Visit Website](#)Facebook Messenger: 1 billion MAUs<sup>[1]</sup>[Visit Website](#)

QQ: 793 million MAUs

[Visit Website](#)

Weibo: 550 million MAUs

[Visit Website](#)

Kuaishou: 493 million MAUs

[Visit Website](#)

Sources (11)

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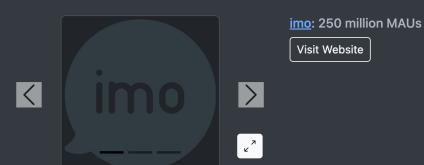
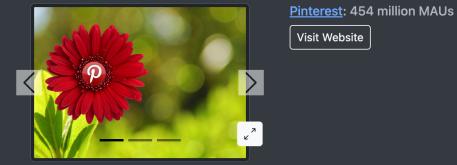
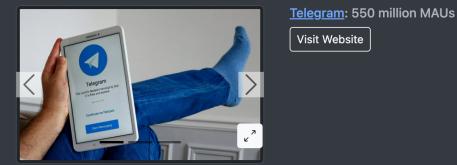
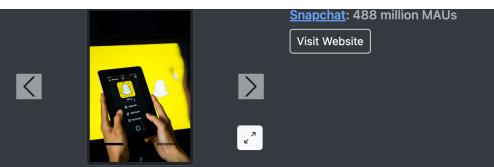
Selected Sources (1)

[1] 28 Top Social Media Platforms Worldwide

 semrush.com/blog/most-popular-social-media-platforms/

Remove

Candidate Sources (10)



**Likee** More than like

**Discord:** 250 million MAUs

**Twitch:** 170 million MAUs

**Stack Exchange:** 100 million MAUs

**Baidu Tieba:** 45 million MAUs

Please note that these numbers are based on data from January 2022 and may be subject to change.  
(\*WhatsApp's user numbers are from 2020 and may be outdated.)

Likee, Discord, Twitch, Stack Exchange, Baidu Tieba

#### Follow Up Suggestions

- Which social media platform has the second highest number of monthly active users?
- Can you provide the number of monthly active users for WhatsApp?
- How many monthly active users does Instagram have?
- What is the user count for WeChat?
- Can you give the number of monthly active users for TikTok/Douyin?
- What is the monthly active user count for Facebook Messenger?
- How many MAUs does Snapchat have?
- What is the user count for Telegram?
- Can you provide the number of monthly active users for Twitter?

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Can you provide the number of monthly active users for Twitter?



According to the information provided by [SEMrush](#), as of January 2022, [Twitter](#) has 353 million monthly active users ([MAUs](#)). This information can be found in the section about [Twitter](#) in the full list of the top 28 social media sites ([ranked by MAUs](#)).



Sources (1)

Add

Selected Sources (1)

[1] 28 Top Social Media Platforms Worldwide

[semrush.com/blog/most-popular-social-media-platforms/](#)

Remove

#### Follow Up Suggestions

- When was this information last updated?
- Where can I find the full list of the top 28 social media sites ranked by MAUs?
- Are there any other sources that confirm this user count?
- How does Twitter's user count compare to other social media platforms?

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Where can I find the full list of the top 28 social media sites ranked by MAUs?



I'm sorry, but I cannot directly access or provide information from external sources such as [SEMrush](#). However, you can refer to the text provided by [SEMrush](#) that lists the top 28 social media sites ([ranked by MAUs](#)). The information can be found in the sections discussing each social media platform ([\[1\]](#)).



Sources (1)

Add

Selected Sources (1)

[1] 28 Top Social Media Platforms Worldwide

[semrush.com/blog/most-popular-social-media-platforms/](#)

Remove

#### Follow Up Suggestions

Can you direct me to the specific sections in Semrush where I can find information on each social media platform?

Is there a specific website or resource where I can access the full list of the top 28 social media sites ranked by MAUs?



Ask a follow up

