

1. Introduction

Star Publicity operates the website <https://starpublicity.org/> . This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website and utilise our services.

2. Information We Collect

We may collect the following types of information:

- Personal information you provide, such as your name, email address, phone number, company name, and project details, is collected when you fill out forms, request a quote, or contact us.
- Technical data such as IP address, browser type, device information, pages visited, and time spent on pages is collected through cookies and similar technologies.
- Any other information you voluntarily choose to provide.

3. How We Use Your Information

We use the information we collect to:

- Provide, operate, and maintain our website and services.
- Respond to your enquiries, project requests, and support needs.
- Personalise your experience and improve our content and offerings.
- Send you updates, marketing communications, or promotional materials, which you can opt out of at any time.
- Analyse site usage and performance for security, analytics, and optimisation.
- Comply with legal obligations and protect our legal rights.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enable core site functionality and security.
 - Remember your preferences and improve user experience.
 - Analyse traffic and usage patterns to enhance our services.
- You can control or disable cookies in your browser settings, but some website features may not function properly if you do.

5. How We Share Your Information

We do not sell your personal information. We may share information with:

- Trusted service providers, such as hosting, analytics, email, or payment partners, that process data on our behalf and are bound by confidentiality obligations.
- Professional advisors, such as legal or accounting firms, are used where reasonably necessary.
- Authorities or third parties, when required by law, court order, or to protect our rights, property, or safety.

6. Data Security

We implement reasonable technical and organisational measures to protect your information against unauthorised access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

7. Data Retention

We retain personal information only for as long as necessary to fulfil the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law. When information is no longer needed, we will delete or anonymize it.

8. Your Rights

Depending on your location and applicable law, you may have the right to:

- Access the personal information we hold about you.
- Request correction or update of inaccurate or incomplete data.
- Request deletion of your personal information, subject to legal obligations.
- Object to or restrict certain processing activities.
- Withdraw consent where processing is based on consent.

To exercise these rights, please contact us using the details below.

9. Third-Party Links

Our website may contain links to third-party websites or services that are not operated or controlled by us. We are not responsible for the content, privacy practices, or policies of those third parties. You should review their privacy policies before providing any information.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last Updated” date. Your continued use of the website after changes are posted constitutes acceptance of the revised policy.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

- Email: support@starpublishity.org
- Address: SCO-137, Feroze Gandhi Market, Ludhiana, Punjab, India, 141001

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