Felicity Evans

Technical Leader | Frontend Developer

Work Experience

Bootcamp Code Reviewer
Scrimba, learn-to-code platform
2023 (Freelance)

Providing interactive code reviews (scrims) for students completing the Frontend Developer Career Path as part of a self-paced bootcamp.

Data Solutions Consultant
City to City Asia Pacific, non-profit organisation
2019 - 2022 (Part time/Consultancy)

Creating a bespoke CRM for a not-for-profit organisation using No Code software. Tracking complex relationships across a variety of different metrics, automating common tasks and creating a corresponding end-user web app.

Lead User Interface Developer / Engineering Manager
Fairfax Media, Creative Services Unit
2011 - 2016 (Fulltime)

Managing a team of ten developers across Fairfax's range of websites and businesses; my role was to advise and uphold front-end and usability best practice, manage front-end deliverables across projects, and provide ongoing support and career development opportunities for my team.

LinkedIn Profile:
linkedin.com/in/felicityevans

felicityevans.au

youtube.com/Webfliccy

Relevant Skills

- HTML & CSS
- Javascript
- React
- User Centred Design
- Project management
- Workshops & Seminars
- Accessibility & Usability
- Integrating with BE
- Advising on timescales
- Digital comms
- Custom CMS / CRMs
- Data management
- Git & version control
- Figma
- Photoshop

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User Experience Consultant
Reading Room, Digital agency, London, UK
2010 - 2011 (Fulltime)

Website UI, content strategy, interaction design, accessibility and stakeholder workshops. Projects I have worked on include Skoda, Hill & Knowlton, British Library, Wellcome Collection and NHS Smokefree.

Senior Frontend Developer
Reading Room, Digital agency, London, UK
2008 - 2010 (Fulltime)

Dealing with a complex and changing development landscape, different user technologies, addressing complex accessibility and usability requirements, integrating with server-side systems, optimising, and acting as an important bridge between other internal roles.

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Selected Projects

**Interactive course — JS loops & iteration
Teacher talent program - Scrimba, 2022 - 2023**

Designed, recorded and produced over 1 hr of interactive screencasts covering core JS concepts: loops & iteration methods

https://scrimba.com/playlist/pry46uQ

**Citytocity.coach — Bespoke CRM
City to City, 2021**

City to City a not-for-profit organisation was facilitating coaching relationships across Asia Pacific without a clear understanding of how these relationships were benefitting workers on-the-ground.

Using no-code tools (Airtable and Bubble) I was able to build a data structure and CRM to manage reporting of over 250 coaches across 17 countries.

**Landmark — Front-end developer framework and style guide
Fairfax Media, 2015**

Landmark was the name given to the internal design and front-end framework at Fairfax Media of which I was the author. Built to help create reusable html components, and standardise best practice across different teams it evolved to become the primary method for delivering prototypes and new functionality across all Fairfax Websites. Using principles of adaptive and responsive design together with SASS and JavaScript libraries Landmark was able to unify a number of different teams and processes across many parts of the business.

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Education

General Assembly, Sydney
User Experience Design 2017

Part time course covering full UX process (research, definition, ideation, testing) culminating in presentation of personal UX project.

UNSW - Bach Science Architecture 2006

Foundational Architecture degree with specialism in multimedia.