

Felicity Evans

Web enthusiast



Work Experience



Data Solutions Consultant

City to City Asia Pacific, non-profit organisation
2019 - 2022 (Part time/Consultancy)

Creating a bespoke CRM for a not-for-profit organisation using No Code software. Tracking complex relationships across a variety of different metrics, automating common tasks and creating a corresponding end-user web app.



Lead User Interface Developer

Fairfax Media, Creative Services Unit
2011 - 2016 (Fulltime)

Managing a team of ten developers across Fairfax's range of websites and businesses; my role was to advise and uphold front-end and usability best practice, manage front-end deliverables across projects, and provide ongoing support and career development opportunities for my team.

Education History



General Assembly, Sydney - User Experience Design 2017

Part time course covering full UX process (research, definition, ideation, testing) culminating in presentation of personal UX project.



UNSW - Bach Science Architecture 2006

Foundational Architecture degree with specialism in multimedia.

LinkedIn Profile:

[linkedin.com/in/felicityevans](https://www.linkedin.com/in/felicityevans)

felicityevans.au

[youtube.com/Webfliccy](https://www.youtube.com/Webfliccy)

Relevant Skills

- User Centered Design process
- Managing a website project from initial proposal though to design and implementation
- Delivering client workshops / seminars
- Addressing complex accessibility and usability requirements
- Integrating with server-side systems
- Advising on timescales
- Proposing solutions to usability problems
- Driving company communication through digital media
- Building custom CMS systems
- Creating systems for storing data and automating common data-tasks

Felicity Evans

Web enthusiast



Selected Projects



Citytocity.coach — Bespoke CRM City to City, 2021

City to City a not-for-profit organisation was facilitating coaching relationships across Asia Pacific without a clear understanding of how these relationships were benefitting workers on-the-ground.

Using no-code tools (Airtable and Bubble) I was able to build a data structure and CRM to manage reporting of over 200 coaches across 17 countries.

This CRM allows supervisors to access accurate and actionable data and support coaches whom they oversee. City to City is seeking to implement this CRM globally.



Landmark — Front-end developer framework and style guide Fairfax Media, 2015

Landmark was the name given to the internal design and front-end framework at Fairfax Media of which I was the author. Built to help create reusable html components, and standardise best practice across different teams it evolved to become the primary method for delivering prototypes and new functionality across all Fairfax Websites. Using principles of adaptive and responsive design together with SASS and JavaScript libraries Landmark was able to unify a number of different teams and processes across many parts of the business.

LinkedIn Profile:

linkedin.com/in/felicityevans

felicityevans.au

youtube.com/Webfliccy