

Felicity Evans

Technical Leader | Frontend Developer



Work Experience



Bootcamp Code Reviewer

Scrimba, learn-to-code platform
2023 (Contract)

Providing interactive code reviews (scrims) for students completing the Frontend Developer Career Path as part of a self-paced bootcamp.



Data Solutions Consultant

City to City Asia Pacific, non-profit organisation
2019 - 2022 (Part time/Consultancy)

Creating a bespoke CRM for a not-for-profit organisation using No Code software. Tracking complex relationships across a variety of different metrics, automating common tasks and creating a corresponding end-user web app.



Lead User Interface Developer / Engineering Manager

Fairfax Media, Creative Services Unit
2011 - 2016 (Fulltime)

Managing a team of ten developers across Fairfax's range of websites and businesses; my role was to advise and uphold front-end and usability best practice, manage front-end deliverables across projects, and provide ongoing support and career development opportunities for my team.

LinkedIn Profile:

[linkedin.com/in/felicityevans](https://www.linkedin.com/in/felicityevans)

felicityevans.au

youtube.com/Webfliccy

Relevant Skills

- User Centered Design process
- Managing a website project from initial proposal though to design and implementation
- Delivering client workshops / seminars
- Addressing complex accessibility and usability requirements
- Integrating with server-side systems
- Advising on timescales
- Proposing solutions to usability problems
- Driving company communication through digital media
- Building custom CMS systems
- Creating systems for storing data and automating common data-tasks

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Selected Projects



Interactive course — JS loops & iteration **Teacher talent program - Scrimba, 2022 - 2023**

Designed, recorded and produced over 1 hr of interactive screencasts covering core JS concepts.

<https://scrimba.com/playlist/pry46uQ>



Citytocity.coach — Bespoke CRM **City to City, 2021**

City to City a not-for-profit organisation was facilitating coaching relationships across Asia Pacific without a clear understanding of how these relationships were benefitting workers on-the-ground.

Using no-code tools (Airtable and Bubble) I was able to build a data structure and CRM to manage reporting of over 200 coaches across 17 countries.



Landmark — Front-end developer framework and style guide **Fairfax Media, 2015**

Landmark was the name given to the internal design and front-end framework at Fairfax Media of which I was the author. Built to help create reusable html components, and standardise best practice across different teams it evolved to become the primary method for delivering prototypes and new functionality across all Fairfax Websites. Using principles of adaptive and responsive design together with SASS and JavaScript libraries Landmark was able to unify a number of different teams and processes across many parts of the business.

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Education



General Assembly, Sydney
User Experience Design 2017

Part time course covering full UX process (research, definition, ideation, testing) culminating in presentation of personal UX project.



UNSW - Bach Science
Architecture 2006

Foundational Architecture degree with specialism in multimedia.