## Dr. P. S. Aithal Vice Chancellor, Srinivas University

Dr. P. S. Aithal, Director of Srinivas Institute of Management Studies, Mangalore and presently Vice Chancellor of Srinivas University has obtained the FIRST Rank among TOP 12,000 Business Authors worldwide for the maximum number of research papers published during the previous year, by USA based Elsevier's SSRN. The rank list is released on 01/June /2017 in SSRN website (www.ssrn.com). SSRN (Social Science Research Network) SSRN) founded in 1994 is a worldwide collaborative of over 3, 45,600 authors and more than 2.5 million users devoted to the rapid dissemination of research. Dr. P. S. Aithal has published 121 research papers in various international journals during last year. These papers have been included in its business Management e-journal database for free download. This ranking includes both USA International **Business** School and authors. https://hq.ssrn.com/rankings/Ranking\_display.cfm?RequestTimeout=5000&TRN\_gID=2&T MY\_gID=4&runid=67088