

Terms of Participation

By entering and participating in this Promotional event as outlined hereunder (the “Event”, or “Promotion”), you (“You”) agree to be bound by these Terms of Participation consisting of (i) the Event Overview, (ii) the Participation Criteria and any other applicable rules of conduct, (the “Terms”). You represent that you satisfy all of the eligibility requirements below. This Event is subject to these Terms, Conditions and to all applicable rules and regulations.

Event Overview

MINUS01 STREETJAM at **North-Eastern Hill University (NEHU), Shillong, Meghalaya**, on **5th of April 2025** is a pioneering platform designed to elevate alternate sports through creativity and digital engagement. Moving beyond traditional competition, the event emphasises a Massive Content Pool, enabling BMX, skateboarding, and other alternative sports enthusiasts from across India to showcase their skills through high-impact content. This approach maximises visibility and outreach by aligning with contemporary content consumption trends. Adding an intriguing twist, the Classroom Edition will be revealed in detail during the event, introducing an unexpected element to enhance the overall experience.

The Organiser

This event is hosted and powered by *MINUS01*, a lifestyle driven, activewear brand that champions alternative sports culture, fosters community of athletes and provides a haven to enthusiasts who value creativity, inclusivity, and performance driven fashion.

Participation Criteria

- Participants must be between 16 and 30 years of age.
- Open to all genders.
- While no specific skill level is required, participants must have a basic proficiency in the sport.
- Social media presence will be considered in evaluation.
- Out of all entries submitted, only 150 participants will qualify for the final event.
- Once selected, a **participation fee** of **₹579** is required to complete the registration process for the event.
- If any of the 150 selected participants cancel their registration, individuals who are waitlisted will be invited to participate thereafter and will be notified accordingly via email.

Cancellations and Refund of Participation Fee

- Participation fee cancellations and refund will only be entertained in case of any emergencies or sensible reasoning. To process any cancellations, you are required to email us at streetjam@seven01.com
- Refunds for cancellations will be processed in accordance with the organisers' terms.

To know more, please visit [Cancellations and Refund](#) [hyperlink] page.

Rules of Conduct

- Participants must adhere to fair play and sportsmanship at all times.
- Any form of misconduct, unsportsmanlike behaviour, or breach of the rules may result in penalties or disqualification.
- The use of prohibited substances within event accommodations is strictly forbidden.
- Participants must follow all instructions issued by event officials and organisers.
- The organisers reserve the right to modify the rules at their discretion. In case of any changes, the participants will be notified via email.

Health and Safety

- Participants are strongly advised to wear appropriate safety gear.
- A physiotherapist and ambulance services will be available at the event.
- Participants are fully responsible for their own health and safety.
- The organisers will not be held liable for any injuries sustained during participation in the event.

Equipment and Apparel

- Participants must bring their own equipment and safety gear, as none will be provided by the organisers.
- To maintain the event's branding as a promotional initiative for *MINUS01*, all participants are required to adhere to specific apparel guidelines. **Participants must either wear clothing that visibly features the *Minus01* name or opt for attire that does not display any prominent brand logos (e.g., Adidas, Nike, Vans, etc).** This ensures a cohesive visual identity for the event while maintaining focus on the *MINUS01* brand. Accessories, footwear, and equipment are exempt from this requirement, provided they do not prominently showcase competing brand logos.

Liability and Waiver

- All participants must sign a waiver before performing/competing.
- The organisers will not be responsible for any injuries sustained during the event.
- The organisers are not liable for theft or loss of personal belongings.

Media and Intellectual Property

- The event will be covered by media.
- By participating, individuals grant *Minus01* the irrevocable right to capture, use, and distribute images, videos, and other media content featuring participants for promotional and marketing purposes.

Prizes and Awards

- Outstanding performers and content creators will receive appropriate gratification as determined by the organisers during the event.

Dispute Resolution

- Any disputes arising from participation in the event will be resolved by the organisers.
- The decision of the organisers will be final and binding in all matters.

For further enquiries, please contact streetjam@seven01.com.