

## Privacy Policy

**Last Updated: February 7, 2025**

*MINUS01 STREETJAM* respects Your privacy and is committed to protecting the personal information You provide while using Our platform. This Privacy Policy outlines how We collect, use, share, and safeguard Your information in accordance with applicable Indian data protection laws.

### 1. Interpretation and Definitions

#### Interpretation

The words with an initial capital letter have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural form.

#### Definitions

For the purposes of this Privacy Policy:

- **Account:** A unique account created for You to access Our Service or parts of it.
- **Affiliate:** An entity that controls, is controlled by, or is under common control with Us.
- **Company** (referred to as either "the Company," "We," "Us," or "Our" in this document): Refers to *MINUS01 STREETJAM*, operated by MINUS01.
- **Cookies:** Small files placed on Your device that store information, used to enhance functionality and track website usage.
- **Country:** Refers to Meghalaya, India.
- **Device:** Any device that can access the Service, such as a computer, smartphone, or tablet.
- **Personal Data:** Any information relating to an identified or identifiable individual, as per the Information Technology Act, 2000.
- **Sensitive Personal Data:** Includes details such as passwords, financial information (bank details, credit/debit card information), biometric data, health data, sexual orientation, and other sensitive information as defined under Indian law.
- **Service:** The *MINUS01 STREETJAM* website and its associated digital services.
- **Service Provider:** Any natural or legal person who processes data on Our behalf.
- **Third-Party Social Media Service:** Any website or social network through which a User can log in or link to Our Service.
- **Usage Data:** Data collected automatically, either generated by using the Service or from the Service infrastructure (e.g. duration of a page visit).
- **Website:** Refers to *MINUS01 STREETJAM*, accessible from <https://streetjam.minus01.com>
- **You:** The individual accessing or using the Service, or the legal entity on whose behalf such an individual is acting.

## **2. Collecting and Using Your Personal Data**

### **Types of Data Collected**

#### **Personal Data**

We may ask You to provide certain personally identifiable information while using Our Service, including:

- Name and contact details (email address, phone number, postal address).
- Social media usernames (if provided for event participation or verification).
- Payment details (collected securely through third-party providers).
- User-submitted content (comments, event sign-ups, competition entries).
- Browsing and device information (IP address, browser type, operating system).

#### **Sensitive Personal Data**

As per Indian law, We will collect and process Sensitive Personal Data only after obtaining Your explicit consent. This includes financial information such as credit/debit card details and biometric data, where applicable.

#### **Online Transactions**

We use Razorpay as a secure third-party payment gateway for transactions. Your payment details are encrypted and processed in compliance with the Reserve Bank of India (RBI) regulations and financial security standards. We do not store complete payment details.

#### **Usage Data**

Usage Data may include:

- IP address and device details.
- Browser type and settings.
- Pages visited and time spent on them.
- Error reports and debugging information.

## **3. How We Use Your Personal Data**

We process Your Personal Data for the following purposes:

- **To provide and improve Our Service:** This includes personalising content, improving functionality, and enhancing security.

- **To manage Your Account:** If You register with Us, We use Your information to maintain Your profile.
- **To process transactions:** Payment and billing information is handled securely.
- **To communicate with You:** We may send emails, notifications, or customer support responses.
- **To manage events and competitions:** If You sign up for activities, We use Your data for verification and processing.
- **To comply with legal obligations:** We may retain and disclose data as required by Indian law enforcement or regulatory authorities.
- **For analytical purposes:** We analyse site usage trends to enhance user experience.

#### 4. Sharing Your Personal Data

We do not sell or rent Your data. However, We may share Your data:

- With **Service Providers** assisting with hosting, payments, marketing, and security.
- With **legal authorities** if required by law, as required under applicable Indian laws.
- With **business partners**, where relevant (e.g. event sponsors, competition organisers).
- With **affiliates**, where necessary to deliver Our Service.
- With **third parties**, but only with Your explicit consent.

#### 5. Cookies and Tracking Technologies

We use cookies and tracking technologies to enhance site functionality. You may adjust cookie preferences in Your browser settings. Disabling cookies may affect certain features of Our Service.

#### 6. Data Security and Retention

We implement appropriate security measures to protect Your data in compliance with applicable Indian laws. However, no method of transmission is 100% secure. You acknowledge that You provide information at Your own risk.

We retain data only for as long as necessary to fulfil its intended purposes. Personal Data related to transactions may be retained for financial and legal auditing purposes.

#### 7. Your Rights Under Indian Law

Under Indian data protection laws, You have the following rights:

- **Right to access:** Request a copy of Your Personal Data.
- **Right to rectification:** Correct inaccurate or incomplete data.
- **Right to erasure:** Request deletion of Your Personal Data.
- **Right to restrict processing:** Limit how We use Your data.
- **Right to withdraw consent:** Revoke previously given consent.

To exercise these rights, please contact Us at [streetjam@seven01.com](mailto:streetjam@seven01.com)

## **8. Children's Privacy**

Our Service is not intended for children under 13 without parental supervision. If We discover that We have collected data from a minor, We will delete it promptly.

## **9. Third-Party Links**

Our Service may contain links to third-party websites. We are not responsible for their privacy policies. We recommend reviewing their policies before interacting with them.

## **10. Changes to This Privacy Policy**

We reserve the right to modify this Privacy Policy at any time. Any updates will be posted on this page with the revised "Last Updated" date. Your continued use of Our Service signifies acceptance of any changes.

## **11. Contact Us**

If You have any questions or concerns regarding this Privacy Policy, please contact Us at:

- **Email:** [streetjam@seven01.com](mailto:streetjam@seven01.com)

By using Our platform, You agree to the terms of this Privacy Policy. Thank you for trusting us!