



Build AI that really works

How Promptbook helps the
transition from typewriters to
personal computers

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Promptbook

What do we do?

- We develop a new language for AI.
- You no longer need ML Department to create your own personal AI apps
- You just write simple markdown the gets executed:

⚡ Example

Example to test whether the providers are working correctly.

💬 Prompt

```
```text  
Hello
```
```

```
`-> {greetingResponse}`
```

The Benefits for you

- Faster, cost-effective solution ✓
- Scalable and maintainable (due to separation of concerns) ✓
- Easy debugging (due to sophisticated logging and error monitoring capabilities) ✓
- All team members develop against unambiguous specification ✓
- Enables non-technical consultants to create LLM-powered applications ✓

Routine Task Automation

-  Automation of document generation, reports, and data entry
-  Streamlining approval workflows and notifications

Knowledge & Insights

-  Creating dynamic knowledge bases for internal teams and clients
-  Automating industry insights collection and distribution
-  Implementing AI-based decision support tools for clients
-  Automating data analysis for trend identification and forecasting

Client Solutions

-  Rapid MVP creation to validate business ideas
-  Designing AI-powered solutions tailored to specific client requirements
-  Building chatbots, virtual assistants, and other customer interaction tools
-  Personalizing customer journeys in marketing and support

Internal Operations

-  Automating internal project management and resource allocation workflows
-  Streamlining RFP creation and responses

Risk & Compliance

- Automated compliance monitoring and reporting
- Real-time regulatory update analysis and implementation
- AI-driven risk analysis for client portfolios
- Automated due diligence processes
- AI-assisted audit planning and execution
- Automated tax calculation and optimization
- ESG compliance monitoring and reporting

Our Team



- **Pavol Hejný, CTO & Co-founder**
 - Top open source contributor in CZE
 - Programmer
- **Jiří Jahn, CEO & Co-founder**
 - Ph.D. in Mathematics, former researcher at IT4I National Supercomputing Centre
 - Significant technical expertise mixed with strong soft skills

Our Unique Insights

1. We are not NO CODE platform

- For devs these platforms lack control
- For non/devs they are still programming with a crutch

2. Anticipating Problems

- Mixing prompts with code will lead to technical debt
- We are separating things that should be separated

3. Models are commodity, we make the best assistants

- Models are like Intel processors in Apple
- You can replace Intel with Arm, but you cannot replace Apple

Let's Connect

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