



Build AI that really works

How Promptbook helps the
transition from typewriters to
personal computers

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The Book

- We make the Book, next-generation language for AI
- You no longer need ML Department to create your own personal AI apps

✨ Email to customer

- PERSONA George, experienced AI consultant
- KNOWLEDGE <https://deloitte.com/>
- KNOWLEDGE <https://ptbk.io/>

Write the email

- > Write an email to {customerName} about opportunities in
 - > AI consulting and new trends in the industry.
 - > Include a link to the Deloitte website and also mention
 - > the Promtbook platform.
- > {email}

The Benefits for you

- Faster, cost-effective solution ✓
- Highly scalable and maintainable (due to separation of concerns) ✓
- Easy debugging (due to sophisticated logging and error monitoring capabilities) ✓
- All team members develop against unambiguous specification ✓
- Enables non-technical consultants to create LLM-powered applications ✓

Routine Task Automation

-  Automation of document generation, reports, and data entry
-  Streamlining approval workflows and notifications

Knowledge & Insights

-  Creating dynamic knowledge bases for internal teams and clients
-  Automating industry insights collection and distribution
-  Implementing AI-based decision support tools for clients
-  Automating data analysis for trend identification and forecasting

Client Solutions

-  Rapid MVP creation to validate business ideas
-  Designing AI-powered solutions tailored to specific client requirements
-  Building chatbots, virtual assistants, and other customer interaction tools
-  Personalizing customer journeys in marketing and support

Internal Operations

-  Automating internal project management and resource allocation workflows
-  Streamlining RFP creation and responses

Risk & Compliance

-  Automated compliance monitoring and reporting
-  Real-time regulatory update analysis and implementation
-  AI-driven risk analysis for client portfolios
-  Automated due diligence processes
-  AI-assisted audit planning and execution
-  Automated tax calculation and optimization
-  ESG compliance monitoring and reporting
-  Built-in encryption out of the box

Our Team



Pavol Hejný
CTO & Co-founder

- Top open-source contributor in CZE
- Developer with 15+ years of experience



Jiří Jahn
CEO & Co-founder

- Ph.D. in Mathematics, former researcher at IT4I National Supercomputing Centre
- Significant technical expertise mixed with strong soft skills

Our Unique Insights

1. We are not NO CODE platform

- For **devs** these platforms lack control
- For **non/devs** they are still programming with a crutch

2. Anticipating future trends

- Mixing prompts with code will lead to technical debt
- We are separating things that should be separated

3. Models are commodity, we make the best assistants

- Models are like Intel processors in Apple
- You can replace Intel with Arm, but you cannot replace Apple



Let's Connect

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