



Human-first AI Transformation

When AI helps Humans Deliver
Superior Results at a Fraction of
the Cost

Pavol Hejný & Jiří Jahn

2025-03-12, Deloitte

The Book

- LLMs are the new computing paradigm, and we're building its first enterprise-ready programming language
- While companies struggle with AI Transformation, we can make the transition as smooth as possible leveraging our language:

```
# ✨ Email to customer
```

- PERSONA George, experienced AI consultant
- KNOWLEDGE <https://deloitte.com/>
- KNOWLEDGE <https://ptbk.io/>

```
## Write the email
```

```
> Write an email to {customerName} about opportunities in  
> AI consulting and new trends in the industry.  
> Include a link to the Deloitte website and also mention  
> the Promptbook platform.
```

```
-> {email}
```

Seize The Competitive Edge

With the help of Promptbook, you can:

- **Take First-Mover Advantage:** Deliver sustainable AI solutions ahead of competitors through architectural foresight
- **Mitigate Risk:** Built-in compliance, auditability, and security
- **Scale Globally:** AI solutions without expanding your ML department
- **Multiply Capacity:** One consultant delivers work of many
- **Leverage Organic Compounding:** Template blueprints across industries, multiplying AI impact from within

Deloitte 2.0: The Self-Building Enterprise

A journey through AI transformation with Promptbook

The Challenge

Meet Deloitte 2.0 - a forward-thinking professional services firm struggling with:

- Partners spending 40% of time on repetitive client reports
- Knowledge siloed in departments, recreating solutions already built elsewhere
- AI experiments that never scale beyond pilots
- Compliance risks increasing with each AI implementation

Phase 1: Blueprint Creation

- Finance partners draft a `book` blueprint for automated audit report generation
- Without coding, they define exactly what domain expertise needs capturing
- Blueprint tested with select clients, refined based on feedback
- Zero infrastructure, zero ML expertise required

✨ Audit Report Generator

- PERSONA Experienced audit professional
- KNOWLEDGE {client_regulatory_requirements.pdf}
- KNOWLEDGE {deloitte_audit_methodology.pdf}

Generate Executive Summary

```
> Create a concise executive summary for {client_name}'s  
> audit based on {financial_data} and {compliance_findings}.  
> -> {executive_summary}
```

Phase 2: Scaling Across Functions

- Tax division adapts the audit blueprint for tax advisory reports
- Consulting modifies it for industry research briefings
- HR customizes it for talent assessment

The compounding effect: Each adaptation is 80% faster than building from scratch

The Self-Building Enterprise: Results

A firm that evolves from within - exactly how Henry Ford or Tomáš Baťa would approach AI transformation:

- **Business experts** create blueprints without coding
- **Knowledge compounds** across departments without silos
- **Compliance is standardized** at the blueprint level
- **AI transformation accelerates** with each new implementation
- **Results multiplier:** 5x more AI solutions with the same resources

Our Team



Our Unique Insights

1. We are not NO CODE platform

- For **devs** these platforms lack control
- For **non/devs** they are still programming with a crutch

2. Anticipating future trends

- Mixing prompts with code will lead to technical debt
- We are separating things that should be separated

3. Models are commodity, we make the personalized applications

- Models are like Intel processors in Apple
- You can replace Intel with Arm, but you cannot replace Apple

Frequently Asked Questions

Is Promptbook secured against data leakage?

- End-to-end encryption for all data in transit and at rest
- On-premises deployment option for sensitive environments
- Granular access controls and audit logging of all system interactions
- No data storage by default - process and forget architecture

How does Promptbook add controllability and reliability?

- Transparent AI decision paths through sophisticated logging
- Built-in versioning of all blueprints for governance
- Controlled testing environment with simulation capabilities
- Clear separation between business logic and AI execution

Frequently Asked Questions

Why use Promptbook instead of established no-code tools?

- True flexibility beyond drag-and-drop constraints
- Seamless transition path from prototype to production
- No technical debt - solutions remain maintainable as they scale
- Designed for enterprise complexity, not just simple automations

How quickly can we implement and see results?

- First blueprint creation: 1-2 days
- Initial production implementation: 2-4 weeks
- Full enterprise integration: Phased approach over 3-6 months
- ROI typically visible within first month of deployment

Frequently Asked Questions

How does Promptbook integrate with our existing systems?

- Platform-agnostic, API-first architecture connects to any modern system
- Pre-built connectors for enterprise platforms
- Custom connectors can be developed for legacy systems
- Gradual integration approach - no "rip and replace"

Let's Connect

Jiří Jahn

jiri@ptbk.io

[+420 777 090 067](tel:+420777090067)

Pavol Hejný

pavol@ptbk.io

[+420 777 759 767](tel:+420777759767)