

# Build AI that really works

How Promptbook helps the transition from typewriters to personal computers

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# The Book

- We make the Book, next-generation language for AI
- You no longer need ML Department to create your own personal AI apps

```
# ✨ Email to customer
```

- PERSONA George, experienced AI consultant
- KNOWLEDGE <https://deloitte.com/>
- KNOWLEDGE <https://ptbk.io/>

```
## Write the email
```



```
> Write an email to {customerName} about opportunities in  
> AI consulting and new trends in the industry.  
> Include a link to the Deloitte website and also mention  
> the Promptbook platform.
```

```
-> {email}
```





# The Benefits for you

- Faster, cost-effective solution ✓
- Highly scalable and maintainable (*due to separation of concerns*) ✓
- Easy debugging (due to sophisticated logging and error monitoring capabilities) ✓
- All team members develop against unambiguous specification ✓
- Enables non-technical consultants to create LLM-powered applications ✓





# Routine Task Automation

-  Automation of document generation, reports, and data entry
-  Streamlining approval workflows and notifications



# Knowledge & Insights

-  Creating dynamic knowledge bases for internal teams and clients
-  Automating industry insights collection and distribution
-  Implementing AI-based decision support tools for clients
-  Automating data analysis for trend identification and forecasting






# Client Solutions

-  Rapid MVP creation to validate business ideas
-  Designing AI-powered solutions tailored to specific client requirements
-  Building chatbots, virtual assistants, and other customer interaction tools
-  Personalizing customer journeys in marketing and support

# Internal Operations

-  Automating internal project management and resource allocation workflows
-  Streamlining RFP creation and responses

# Risk & Compliance

-  Automated compliance monitoring and reporting
-  Real-time regulatory update analysis and implementation
-  AI-driven risk analysis for client portfolios
-  Automated due diligence processes
-  AI-assisted audit planning and execution
-  Automated tax calculation and optimization
-  ESG compliance monitoring and reporting
-  Built-in encryption out of the box



# Our Team



Pavol Hejný | CTO

- [Top open-source contributor](#) in CZE
- Developer with 15+ years of experience



Jiří Jahn | CEO

- Ph.D. in Mathematics, former researcher at [IT4I National Supercomputing Centre](#)
- Significant technical expertise mixed with strong soft skills

# Our Unique Insights

## 1. We are not NO CODE platform

- For **devs** these platforms lack control
- For **non/devs** they are still programming with a crutch

## 2. Anticipating future trends

- Mixing prompts with code will lead to technical debt
- We are separating things that should be separated

## 3. Models are commodity, we make the best assistants

- Models are like Intel processors in Apple
- You can replace Intel with Arm, but you cannot replace Apple

# Let's Connect

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