



# Build AI that really works

How Promptbook helps the  
transition from typewriters to  
personal computers

Pavol Hejný & Jiří Jahn (@ptbk.io)

2025-02-18

you (think Batman's Alfred)

- You just write simple markdown the gets executed:

## # ✨ Example

Example to test whether the providers are working correctly.

## ## 💬 Prompt

```
```text
Hello
```

→ {greetingResponse}

```
---
<!-- Slide 2: Specific Example -->
# Real World Example
<!-- Specific, detailed example showing your solution in action -->
- **Who:** A global, Big Four professional services firm
- **Problem:** Had thousands survey responses that would take weeks to analyze manually
- **Solution:** Used the Pragma ecosystem to process responses automatically
- **Result:** Delivered complete analysis in 2 days, significantly reducing need for developer nor labor costs
---

<!-- Slide 3: Team (Only if it's a strength) -->
# Our Team
<div class="image-grid">


</div>
- **Pavel Hejny, CTO & Co-founder**
  - Top open source contributor in CZE
  - Programmer
- **Jirka Jahn, CEO & Co-founder**
  - Ph.D. in Mathematics, former researcher at IT4I National Supercomputing Centre
  - Significant technical expertise mixed with strong soft skills
<!-- --- -->

<!-- Slide 4: Traction (Only if strong) -->
<!-- # Traction
<div class="grid">
<div>
## Key Metrics
- [Specific metric] in [timeframe]
- [Growth rate] over [period]
- [Key milestone] achieved in [time]
</div>
</div>
<div>
## Timeline
- [Month Year]: Started development
- [Month Year]: Important milestone
- [Month Year]: Current achievement
</div>
</div> -->

---
<!-- Slide 5: Unique Insights -->
# Our Unique Insights
1. **We are not NO CODE platforms**
  - For **devs** these platforms lack control
  - For **non/devs** they are still programming with a crutch
2. **Anticipation Problems
```