Human-first AI Transformation

When AI helps Humans Deliver Superior Results at a Fraction of the Cost

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The Book

- **LLMs are the new computing paradigm, and we're building its first enterprise-ready programming language**

- While companies struggle with AI Transformation, we can make the transition as smooth as possible leveraging our language:

```
# ✨ Email to customer

- PERSONA George, experienced AI consultant
- KNOWLEDGE https://deloitte.com/
- KNOWLEDGE https://ptbk.io/

## Write the email

> Write an email to {customerName} about opportunities in
> AI consulting and new trends in the industry.
> Include a link to the Deloitte website and also mention
> the Promptbook platform.

-> {email}
```

Seize The Competitive Edge

With the help of Promptbook, you can:

- **Take First-Mover Advantage:** Deliver sustainable AI solutions ahead of competitors through architectural foresight
- **Mitigate Risk:** Built-in compliance, auditability, and security
- **Scale Globally:** AI solutions without expanding your ML department
- **Multiply Capacity:** One consultant delivers work of many
- **Leverage Organic Compounding:** Template blueprints across industries, multiplying AI impact from within

Deloitte 2.0: The Self-Building Enterprise

A journey through AI transformation with Promptbook

The Challenge

Meet Deloitte 2.0 - a forward-thinking professional services firm struggling with:

- Partners spending 40% of time on repetitive client reports

- Knowledge siloed in departments, recreating solutions already built elsewhere

- AI experiments that never scale beyond pilots

- Compliance risks increasing with each AI implementation

Phase 1: Blueprint Creation

- Finance partners draft a `book` blueprint for automated audit report generation

- Without coding, they define exactly what domain expertise needs capturing

- Blueprint tested with select clients, refined based on feedback

- Zero infrastructure, zero ML expertise required

```
# ✨ Audit Report Generator

- PERSONA Experienced audit professional
- KNOWLEDGE {client_regulatory_requirements.pdf}
- KNOWLEDGE {deloitte_audit_methodology.pdf}

## Generate Executive Summary
> Create a concise executive summary for {client_name}'s
> audit based on {financial_data} and {compliance_findings}.
-> {executive_summary}
```

Phase 2: Scaling Across Functions

- Tax division adapts the audit blueprint for tax advisory reports

- Consulting modifies it for industry research briefings

- HR customizes it for talent assessment

The compounding effect: Each adaptation is 80% faster than building from scratch

Phase 3: Enterprise Integration

- Specialized AI engineers turn successful blueprints into production systems

- Blueprints become institutional knowledge, not individual expertise

- Compliance and security baked in at the blueprint level

- Firm becomes self-improving as teams use `book` to continuously automate their own workflows

The Self-Building Enterprise: Results

A firm that evolves from within - exactly how Henry Ford or Tomáš Baťa would approach AI transformation:

- **Business experts** create blueprints without coding

- **Knowledge compounds** across departments without silos

- **Compliance is standardized** at the blueprint level

- **AI transformation accelerates** with each new implementation

- **Results multiplier:** 5x more AI solutions with the same resources

Our Team

Pavol Hejný | CTO

- [Top open-source contributor](#) in CZE
- Developer with 15+ years of experience

Jiří Jahn | CEO

- Ph.D. in Mathematics, former researcher at [IT4I National Supercomputing Centre](#)
- Significant technical expertise mixed with strong soft skills

Our Unique Insights

1. **We are not NO CODE platform**

   - For **devs** these platforms lack control

   - For **non/devs** they are still programming with a crutch

2. **Anticipating futute trends**

   - Mixing prompts with code will lead to technical debt

   - We are separating things that should be separated

3. **Models are commodity, we make the personalized applications**

   - Models are like Intel processors in Apple

   - You can replace Intel with Arm, but you cannot replace Apple

Frequently Asked Questions (1/3)

Is Promptbook secured against data leakage?

- End-to-end encryption for all data in transit and at rest

- On-premises deployment option for sensitive environments

- Granular access controls and audit logging of all system interactions

- No data storage by default - process and forget architecture

How does Promptbook add controllability and reliability?

- Transparent AI decision paths through sophisticated logging

- Built-in versioning of all blueprints for governance

- Controlled testing environment with simulation capabilities

- Clear separation between business logic and AI execution

Frequently Asked Questions (2/3)

Why use Promptbook instead of established no-code tools?

- True flexibility beyond drag-and-drop constraints

- Seamless transition path from prototype to production

- No technical debt - solutions remain maintainable as they scale

- Designed for enterprise complexity, not just simple automations

How quickly can we implement and see results?

- First blueprint creation: 1-2 days

- Initial production implementation: 2-4 weeks

- Full enterprise integration: Phased approach over 3-6 months

- ROI typically visible within first month of deployment

Frequently Asked Questions (3/3)

How does Promptbook integrate with our existing systems?

- Platform-agnostic, API-first architecture connects to any modern system

- Pre-built connectors for enterprise platforms

- Custom connectors can be developed for legacy systems

- Gradual integration approach - no "rip and replace"

✨ Let's Connect

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