



# Build AI that really works

How Promptbook helps the  
transition from typewriters to  
personal computers

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# The Book

- We make the Book, next-generation language for AI
- You no longer need ML Department to create your own personal AI apps

## # ✨ Email to customer

- PERSONA George, experienced AI consultant
- KNOWLEDGE <https://deloitte.com/>
- KNOWLEDGE <https://ptbk.io/>

## ## Write the email

> Write an email to {customerName} about opportunities in  
> AI consulting and new trends in the industry.  
> Include a link to the Deloitte website and also mention  
> the Promtbook platform.

-> {email}

# The Benefits for you

- Faster, cost-effective solution ✓
- Highly scalable and maintainable (due to separation of concerns) ✓
- Easy debugging (due to sophisticated logging and error monitoring capabilities) ✓
- All team members develop against unambiguous specification ✓
- Enables non-technical consultants to create LLM-powered applications ✓

# Routine Task Automation

-  Automation of document generation, reports, and data entry
-  Streamlining approval workflows and notifications

# Knowledge & Insights

-  Creating dynamic knowledge bases for internal teams and clients
-  Automating industry insights collection and distribution
-  Implementing AI-based decision support tools for clients
-  Automating data analysis for trend identification and forecasting

# Client Solutions

-  Rapid MVP creation to validate business ideas
-  Designing AI-powered solutions tailored to specific client requirements
-  Building chatbots, virtual assistants, and other customer interaction tools
-  Personalizing customer journeys in marketing and support

# Internal Operations

-  Automating internal project management and resource allocation workflows
-  Streamlining RFP creation and responses

# Risk & Compliance

-  Automated compliance monitoring and reporting
-  Real-time regulatory update analysis and implementation
-  AI-driven risk analysis for client portfolios
-  Automated due diligence processes
-  AI-assisted audit planning and execution
-  Automated tax calculation and optimization
-  ESG compliance monitoring and reporting
-  Built-in encryption out of the box



- **Pavolx Hejný,  
CTO & Co-  
founder**
  - Top open  
source  
contributor  
in CZE
  - Developer  
with 15+  
years of  
experience
- **Jiří Jahn, CEO  
& Co-founder**
  - Ph.D. in  
Mathematic  
s, former  
researcher  
at IT4I  
National  
Supercomp  
uting  
Centre
  - Significant  
technical  
expertise

# Our Unique Insights

## 1. We are not NO CODE platform

- For **devs** these platforms lack control
- For **non/devs** they are still programming with a crutch

## 2. Anticipating future trends

- Mixing prompts with code will lead to technical debt
- We are separating things that should be separated

## 3. Models are commodity, we make the best assistants

- Models are like Intel processors in Apple
- You can replace Intel with Arm, but you cannot replace Apple



# Let's Connect

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