



Ліницький Віталій

KEY SKILLS

Qualified design engineer with extensive experience in product, technical, and visual design. Specialized in developing functional, ergonomic, and technologically sound solutions for high-tech products, including unmanned systems.

Hands-on experience in structural visualization, product housing design, user manuals, and supporting graphic materials. Results-oriented, with strong adherence to military-technical standards and the ability to work effectively in extreme conditions.

PROFESSIONAL EXPERIENCE

2024 — Lead Designer, **Pecham**

Led packaging design, technical graphics, and user manual development. Delivered full-cycle motion design projects. Contributed to positioning products among the Top 3 best-selling brands in Ukraine.

2023–2024 — Creative Producer, Web Designer & Digital Specialist, **Ukrainian Freedom News**

Directed the technical execution of live broadcasts and multimedia projects. Designed digital assets and web content for an international media platform. Provided technical and visual support for a daily radio show on **WGN Radio**. Managed guest outreach and coordination with prominent Ukrainian public figures. Led digital communications within charitable campaigns supporting the Armed Forces of Ukraine.

2022–2023 — Team Lead, **Hero Society**

Coordinated an international team responsible for logistics and humanitarian aid delivery to de-occupied regions of Ukraine.

2015–2016 — Graphic Designer, **Husarova & Partners Law Firm**, Kharkiv

Developed branding, graphic design, and advertising materials for the firm. Since 2022, additionally working with the German market.

2008–2014 — Graphic Design Instructor Coordinator (Volunteer), **NGO “Dynasty”**, Kharkiv

Coordinated instructors and supervised educational programs in graphic and web design for children. Taught Adobe Photoshop, fundamentals of composition, rebranding, and digital graphics.

EDUCATION

008–2011 — Computer Academy “SHAG” Professional Computer Education Program Major: Computer Graphics and Design

2005–2006 — **Kharkiv National University of Civil Engineering and Architecture** **Faculty of Civil Engineering**

Major: Industrial and Civil Construction
Academic leave taken for health reasons.

2003–2005 — Military Service, Armed Forces of Ukraine

Served as a communications specialist at the 179th Training Center of Military Communications (Poltava).

Also served as a laboratory technician and communications specialist at the headquarters of the 61st Arsenal (Lozova).

1991–2001 — Kharkiv Aerospace Lyceum “Vertical” No.166, Kharkiv City Council Completed secondary education with advanced study of foreign languages.

1994–1998 — **Sports School No. 2**, Kharkiv

Played for the hockey team “**Druzhba-84**”; participated in national and international tournaments.