



47th EIBA Annual Conference 2021

Madrid 10-12 December 2021

Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era

Preliminary Programme

Conference agenda

Date: Friday, 10/Dec/2021				
8:00am - 5:30pm	Conference Registration Location: HALL 1st FLOOR			
9:00am - 11:00am	Online 1: Special session -online- presentation of papers (diverse Tracks). Chair: José Carlos Fariñas , Universidad Complutense Madrid, Spain			
9:00am - 1:00pm	EIBA ECN Workshop: 7th EIBA Early Career Network (EIBA-ECN). Paper Development Workshop (PDW) Location: JUNTAS Medicina Chair: Božidar Vlačić , Católica Porto Business School, Universidade Católica Portuguesa, Portugal Chair: Tilo Halaszovich , Jacobs University Bremen, Germany	JIBP PDW: Journal of International Business Policy. Paper Development Workshop Location: COMISIONES Chair: Ari Van Assche , HEC Montréal, Canada Chair: Sarianna Lundan , Editor-in-Chief, Journal of International Business Policy, Germany	JIBS PDW (1): JIBS Paper Development Workshop (1) Location: BOTELLA LLUSIA Chair: Vittoria Scalera , Secretary/Treasurer of Western Europe AIB Chapter. University of Amsterdam, Netherlands, The Chair: Becky Reuber , Area Editor JIBS. University of Toronto, Canada	JIBS PDW (2): JIBS Paper Development Workshop (2) Location: SEMINARS FARMACIA Chair: Vittoria Scalera , Secretary/Treasurer of Western Europe AIB Chapter. University of Amsterdam, Netherlands, The Chair: Becky Reuber , Area Editor JIBS. University of Toronto, Canada
9:00am - 5:00pm	JHD Tutorial: 35TH EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS Location: Seminar VI ODONTOLOGIA Building Chair: Jean-François Hennart , Tilburg University, Netherlands, The Chair: Bent Petersen , Copenhagen Business School, Denmark			
10:30am - 11:00am	Coffee Break			
11:00am - 1:00pm	IBR PDW: International Business Review. Professional Development Workshop Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Roger Strange , Editor in Chief, International Business Review, United Kingdom		Online 2: Special session -online- presentation of papers (diverse Tracks). Chair: Nuria Puig , UCM, Spain	
12:30pm - 3:00pm	Lunch. Only for Pre-conference events participants		Online 3: Online 3 -online- presentation of papers (diverse Tracks). Chair: Mª Angeles Montoro , Universidad Complutense de madrid, Spain	
1:00pm - 2:00pm	DVDB Symposium (1): 10TH EIBA / EIASM DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM (1) Location: LAIN ENTRALGO Panel Discussion: 'Whom do I want to become after the PhD? Diverse academic career paths, diverse perspectives' Chair: Rebecca Piekkari , Aalto University School of Business, Finland Discussant: Jan Schmitt , Professor, Amsterdam Business School, Netherlands, The Discussant: Udo Zander , Associate Professor, Stockholm School of Economics, Sweden			
2:00pm - 5:00pm	DVDB Symposium (2): 10TH EIBA / EIASM DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM (2) Location: SEMINARS FARMACIA Chair: Rebecca Piekkari , Aalto University School of Business, Finland Chair: Olga Lavrusheva , Aalto University School of Business, Finland Roundtable discussions		EIBAB: EIBA Board meeting Location: JUNTAS Odontologia	
5:15pm - 5:45pm	New Member Meet and Greet Location: HALL 1st FLOOR			
6:00pm - 7:30pm	OP A: Welcome Address Location: THEATRE. AUDITORIO RAMON Y CAJAL Public support to private business in the framework of Sustainable Development Goals.		OP: Opening Plenary Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Isabel Alvarez , UCM, Spain Speakers: John Cantwell (Rutgers University), Andrés Rodríguez Pose (London School of Economics), María Savona (Sussex University), Chair: Isabel Álvarez	
8:30pm - 10:00pm	Opening Reception Location: MUSEO DEL TRAJE			

Date: Saturday, 11/Dec/2021

8:00am - 5:00pm	Conference Registration Location: HALL 1st FLOOR			
8:30am - 10:00am	C 1.1.12: Global Virtual Teams Location: AULA 1 Chair: Abdoulkadre Ado , University of Ottawa, Canada	C 1.1.15: Firms' responses to crisis and international challenges Location: COMISIONES Chair: Tamar Almor , College of Management, Israel	C 1.1.1: MNEs sustainable impacts Location: GALLEGO Chair: Vera Kunczer , WU Vienna, Austria	C 1.1.2: Institutions, industrial dynamics and externalities Location: LAIN ENTRALGO Chair: Filip De Beule , KU Leuven, Belgium
	C 1.1.3: HR and International Knowledge Management Location: SCHULER Chair: Jongmin Lee , University of Reading, United Kingdom	C 1.1.6: Overcoming Liabilities and Failures in Business Internationalisation Location: BOTELLA LLUSIA Chair: Tamara Galkina , University of Vaasa, Finland	C 1.1.7: Corporate governance and institutional voids in the emerging markets Location: AULA 4 Chair: Amitabh Anand , Excellia Business School, France	C 1.1.8: Transnational Networks and Institutional Environments Location: AULA 2 Chair: Teresa da Silva Lopes , York University, United Kingdom
	I 1.1.6: SME and New Venture Internationalization – Governance, Learning and Performance Location: JUNTAS Medicina Chair: Per Servais , Linneaus University, Sweden	I 1.1.9: Location and Embeddedness Location: AULA 3 Chair: Michael Wolfesberger , WU Vienna, Austria		
10:00am - 10:30am	Coffee Break Location: HALL 1st FLOOR			
10:30am - 12:00pm	C 1.2.10: Governance and the Financial Responsibility of MNEs Location: JUNTAS Medicina Chair: Jakob Müllner , WU Vienna, Austria	C 1.2.12: Global Leadership Location: AULA 1 Chair: David S. A. Guttormsen , USN School of Business, University of South-Eastern Norway, Norway	C 1.2.3: Institutions, Innovation and Internationalization Location: SCHULER Chair: Priit Tinitis , Aalto University, Finland	C 1.2.4: International business in turbulence policy times Location: GALLEGO Chair: Ari Van Assche , HEC Montréal, Canada
	C 1.2.5: CSR in GVCs Location: AULA 3 Chair: Valentina De Marchi , University of Padova, Italy	C 1.2.6: SME Internationalization - Trajectories, Speed and Performance Location: BOTELLA LLUSIA Chair: Sui Sui , Ryerson University, United States of America	C 1.2.7: Sustainability and non-market strategies in the emerging markets Location: AULA 4 Chair: Robbert Maseland , Radboud University Nijmegen, Netherlands, The	I 1.2.Y: Interactive papers. Networks and IB post-Covid19 Location: AULA 2 Chair: Emilene Leite , Örebro University School of Business, Sweden Chair: Tilo Halaszovich , Jacobs University Bremen, Germany
	P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14) Location: COMISIONES Chair: Anne Marie Zwerg-Villegas , Universidad de La Sabana, Colombia	P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4) Location: LAIN ENTRALGO Chair: Ana Teresa Tavares-Lehmann , FEP-University of Porto, Portugal Chair: Philippe Gugler , University of Fribourg, Switzerland	P 1.2: Panel: EIBA Madrid and Honoris Causa Doctorates: From John Dunning (1990) To John Cantwell (2021) (Conference Panel) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Vitor Corado Simões , ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal	
12:00pm - 1:30pm	C 1.3.12: Human Capital in International Context Location: AULA 1 Chair: Dana Minbaeva , CBS, Denmark	C 1.3.14: Innovations in IB Research Methodologies Location: COMISIONES Chair: Agnieszka (Aggie) Chidlow , University of Birmingham, United Kingdom	C 1.3.3: Innovation and Knowledge Management Across Borders Location: SCHULER Chair: Bernhard Dachs , AIT Austrian Institute of Technology, Austria	C 1.3.5: Configuration and re-configuration of GVCs Location: AULA 3 Chair: Antonello Zanfei , DESP-University of Urbino, Italy

	C 1.3.6: Entrepreneurial Internationalization - an Institutional Perspective Location: BOTELLA LLUSIA Chair: Victor Martin-Sanchez , University of Southern Denmark, Denmark	C 1.3.7: Innovation challenges in the emerging markets Location: AULA 4 Chair: Qiuling Gao , BISU, China, People's Republic of	C 1.3.9: Foreign Direct Investments and Divestments Location: LAIN ENTRALGO Chair: Jorma Larimo , University of Vaasa, Finland	I 1.3.12: Talents, reputation and branding Location: AULA 2 Chair: Frauke Bender , Anderson College of Business and Computing, Regis University, United States of America
	P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10) Location: GALLEGO Chair: Jakob Müllner , WU Vienna, Austria	P 1.3.1: Panel: Why Should International Business Researchers Care about informal Organizations? (Track 1) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Caroline Witte , Rotterdam School of Management (RSM), Netherlands, The		
12:30pm - 3:00pm	Lunch			
1:30pm - 3:00pm	General Assembly Location: THEATRE. AUDITORIO RAMON Y CAJAL		Posters 1: Posters Session 1 Location: HALL 1st FLOOR	
3:00pm - 4:30pm	C 1.4.11: Cross-border services and relationship marketing Location: AULA 2 Chair: Dirk Morschett , University of Fribourg, Switzerland	C 1.4.13: Networks, Subsidiaries, and MNEs Location: AULA 3 Chair: Paul Ryan , Trinity College Dublin, Ireland	C 1.4.2: Geography, entrepreneurship and performance Location: LAIN ENTRALGO Chair: Fiorenza Belussi , Università di Padova, Italy	C 1.4.6: Internationalization of SMEs and Family Firms Location: BOTELLA LLUSIA Chair: Cristina Villar , University of Valencia, Spain
	C 1.4.7: Foreign direct investment in the emerging markets Location: AULA 4 Chair: Michael A. Sartor , Queen's University, Canada	I 1.4.9: Headquarters-subsidiary relationships Location: AULA 5 Chair: Josephine O'Hanlon , National University of Ireland Galway, Ireland	I 1.4.X: Interactive papers. All tracks Location: COMISIONES Chair: M^a Angeles Montoro , Universidad Complutense de Madrid, Spain	P 1.4.10: Panel: Ownership and Global Strategy (Track 10) Location: AULA 1 Chair: Michael Mol , Copenhagen Business School, Denmark
	P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Chris Brewster , Henley Business School, United Kingdom	P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14) Location: JUNTAS Medicina Chair: John D. Branch , Ross School of Business, University of Michigan, United States of America	P 1.4.1: Panel: The Role of Multinationals in the Energy Transition (Track 1) Location: GALLEGO Chair: Birgitte Grøgaard , BI Norwegian Business School, Norway Chair: Randi Lunnan , STIFTELSEN HANDELSHØYSKOLEN BI, Norway	P 1.4.5: Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5) Location: SCHULER Chair: Valentina De Marchi , University of Padova, Italy Chair: Shreeram Mudambi , Temple University, United States of America
4:30pm - 5:00pm	Coffee Break			
5:00pm - 6:30pm	C 1.5.6: International Opportunity Process and International Entrepreneurs Location: BOTELLA LLUSIA Chair: Tuija Mainela , University of Oulu Business School, Finland	I 1.5.11: International marketing perspectives Location: AULA 2 Chair: Sumit Kumar Kundu , Florida International University, United States of America	I 1.5.12: Cross-cultural issues Location: AULA 1 Chair: Paula Caligiuri , Northeastern University, United States of America	I 1.5.1: Enhancing sustainable practices Location: JUNTAS Medicina Chair: Kira Haensel , Florida International University, United States of America
	I 1.5.4: Public policy and international business	I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS	I 1.5.9: Investments: Acquisitions, Alliances and Entry Modes	P 1.5.3: Panel: Cross-border innovation in a Changing World.

	Location: GALLEGO Chair: Francisco Figueira de Lemos , Uppsala University, Sweden	Location: AULA 3 Chair: Gabriel R.G. Benito , BI Norwegian Business School, Norway Chair: Torben Pedersen , Bocconi University, Italy	Location: COMISIONES Chair: Catherine Elizabeth Georgiou , University of Warwick, United Kingdom	Players, Places, Policies (Track 3) Location: LAIN ENTRALGO Chair: Davide Castellani , Henley Business School, United Kingdom Chair: Antonello Zanfei , DESP-University of Urbino, Italy
	P 1.5.7: Panel: SDGs and Sustainable Development in Emerging markets (Track 7) Location: AULA 4 Chair: Shlomo Tarba , The University of Birmingham, United Kingdom Chair: Ilan Alon , University of Agder, Norway	PIBR Semi-plenary session: EIBA/Emerald Progress in International Business Research Series Vol. 16 Editors: Rob van Tulder, Alain Verbeke, Lucia Piscitello, Jonas Puck. Tribute volume to Geoffrey Jones Location: SCHULER Chair: Lucia Piscitello , Politecnico di Milano, Italy		
6:30pm - 7:30pm	P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel Location: SCHULER Chair: Rebecca Piekkari , Aalto University School of Business, Finland			

Date: Sunday, 12/Dec/2021

8:00am - 1:00pm	Conference Registration Location: HALL 1st FLOOR			
8:30am - 10:00am	C 2.6.12: Language and Well-Being in International Organizations Location: AULA 1 Chair: Fadi Alsarhan , ISC Paris Business School, France	C 2.6.13: Exports, Entry, and Ecosystems Location: COMISIONES Chair: Paloma Miravittles , University of Barcelona, Spain	C 2.6.3: Digital Innovation and IB Location: SCHULER Chair: Katherine Tatarinov , University of Geneva, Switzerland	C 2.6.6: Digital and Web-Enabled SME Internationalization Location: BOTELLA LLUSIA Chair: Desislava Dikova , WU Vienna, Austria
	C 2.6.9: Headquarters-Subsidiary Relationships Location: LAIN ENTRALGO Chair: Jens Gammelgaard , Copenhagen Business School, Denmark	I 2.6.6: International Growth and Performance of Different Types of Firms Location: AULA 2 Chair: Maria Chiarvesio , University of Udine, Italy	I 2.6.7: Contemporary issues in the emerging markets research Location: AULA 4 Chair: Ulrike Mayrhofer , Université Côte d'Azur, France	P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Tamar Almor , College of Management, Israel Chair: Svetla Marinova , Aalborg University, Denmark
	P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8) Location: JUNTAS Medicina Chair: Matthias Kipping , York University, Canada Chair: Takafumi Kurosawa , Kyoto University, Japan Chair: D. Eleanor Westney , MIT Sloan School of Management, Canada			
10:00am - 10:30am	Coffee Break			
10:30am - 12:00pm	C 2.7.10: Financial Strategies in International Business Location: GALLEGO Chair: Thomas Lindner , University of Innsbruck, Austria	C 2.7.11: Digitalization and export performance Location: BOTELLA LLUSIA Chair: Raluca Mogos Descotes , LEM, France	C 2.7.12: Global Careers Location: AULA 2 Chair: Chris Brewster , Henley Business School, United Kingdom	C 2.7.1: Climate change and the environment Location: JUNTAS Medicina Chair: Hüseyin Doluca , Augsburg University, Germany
	C 2.7.5: Resilience of GVCs Location: AULA 3 Chair: Liena Kano , University of Calgary, Canada	C 2.7.7: Overseas expansion strategies from and into the emerging markets Location: AULA 4 Chair: Salman Ahmad , University of Derby, United Kingdom	C 2.7.9: Sustainability, CSR and Institutions Location: LAIN ENTRALGO Chair: Alan Muller , University of Groningen, Netherlands, The	I 2.7.3: Culture, Learning and Innovation in IB Location: COMISIONES Chair: Celia Torrecillas , Universidad Complutense de Madrid, Spain
	I 2.7.7: Internationalization processes from and in the emerging markets Location: AULA 5 Chair: Su Jin Yeon , Tecnologico de Monterrey, Mexico	P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Stephan Gerschewski , University of Kent, United Kingdom Chair: Natasha Evers ,	P 2.7: Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3) Location: AULA 1 Chair: José Molero , Universidad Complutense de Madrid, Spain	Workshop: Women in EIBA Location: SCHULER Coordinators: Valentina Di Macri , Kristin Brandl

		Trinity College Dublin, Ireland		
12:00pm - 1:30pm	EIBA Fellows Plenary: Global Debt, MNE Behaviour and Institutional Change Location: THEATRE. AUDITORIO RAMON Y CAJAL Juan J. Durán, Dean of the EIBA Fellows " "Lars Oxelheim, University of Agder& Knut Wicksell Center for Financial Studies (KWC), Lund." " Sarianna Lundan, University of Bremen" "Maria Nieto, Advisor at Bank of Spain " " Special Guest: Mr. Manuel Conthe, Distinguished EIBA Honorary Fellow 2020/21			
12:30pm - 3:00pm	Lunch			
1:30pm - 3:00pm	Fellows Meeting Location: JUNTAS Medicina		Posters 2: Posters Session 2 Location: HALL 1st FLOOR	
3:00pm - 4:30pm	C 2.8.12: IHRM Processes and Practices Location: AULA 1 Chair: Ingmar Björkman , Aalto University School of Business, Finland	C 2.8.1: Misconduct and the MNE Location: GALLEGO Chair: Michael Mol , Copenhagen Business School, Denmark	C 2.8.3: Knowledge Sharing and Knowledge Sourcing Across Borders Location: SCHULER Chair: Jill Josefina Juergensen , Henley Business School, University of Reading, United Kingdom	C 2.8.7: Contemporary issues in the emerging markets research Location: AULA 4 Chair: Veronika Belousova , National Research University Higher School of Economics, Russian Federation
	I 2.8.6: Understanding International Entrepreneurship Across Diverse Contexts Location: BOTELLA LLUSIA Chair: Martin Hannibal , University of Southern Denmark, Denmark	I 2.8.9: MNCs and International Organizations Governance Structures Location: COMISIONES Chair: Gislaine Cristina dos Santos Teixeira , FGV Sao Paulo School of Business Administration, United States of America	I 2.8.Z: Interactive papers. All tracks Location: AULA 2 Chair: Piotr Trapczynski , Poznan University of Economics and Business, Poland	P 2.8.12: Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: David S. A. Guttormsen , USN School of Business, University of South-Eastern Norway, Norway
	P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14) Location: JUNTAS Medicina Chair: Mourad Dakhli , Georgia State University, United States of America			
4:30pm - 5:00pm	Coffee Break			
5:00pm - 6:30pm	Closing Plenary Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Valentina De Marchi , University of Padova, Italy MNEs will make meaningful contributions to post-Pandemic sustainable development (The Oxford Union style) Jonathan Doh (Vilanova University, USA) Sarianna Lundan (University of Bremen, Germany) Alvaro Cuervo-Cazurra (Northeastern University, USA) Elisa Giuliani (University of Pisa, Italy).			
8:00pm	Gala Dinner			

Presentations

Friday, 10/Dec/2021: 9:00 am -3:00 pm

Online 1: Special session -online- presentation of papers (diverse Tracks).

Time: Friday, 10/Dec/2021: 9:00am - 11:00am

Session Chair: José Carlos Fariñas, Universidad Complutense Madrid, Spain

Political regimes, talent management ecosystem, and innovations: Setting the research agenda

N. Kuleshov, M. Latukha

St. Petersburg state university, Russian Federation

Determinants of generation diverse talent management and its relationship with firm performance

M. Latukha, A. Krikivetz, F. Podgainyi

St. Petersburg state university, Russian Federation

CONDITIONS AND STRATEGIC RESPONSES: A QUALITATIVE STUDY OF THE CO-EXISTENCE OF INCLUSION AND EXCLUSION EXPERIENCES OF FOREIGN EMPLOYEES

L. L. Alcantara¹, D. Guttormsen²

¹Ritsumeikan Asia Pacific University, Japan; ²University of South-Eastern Norway

Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion

Q. Gao¹, Z. Zhang², Z. Li², Y. Li³

¹BISU, China, People's Republic of; ²UIBE, China, People's Republic of; ³The University of Sydney, Australia

Trade policy, firms' exports, and (multiple) border-crossing imports

L. Márquez-Ramos^{1,2}, H. Wardana¹

¹The University of Adelaide, Australia; ²Universitat Jaume I, Spain

Online 2: Special session -online- presentation of papers (diverse Tracks).

Time: Friday, 10/Dec/2021: 11:00am - 1:00pm

Session Chair: Nuria Puig, UCM, Spain

Capturing regional configuration of Value Chain Activities: a multiple case study of Russian MNCs

A. Medvedev¹, K. Nefedov²

¹Hochschule Ludwigshafen am Rhein; ²Higher School of Economics, Russian Federation

Gender and Voice in Global Production Networks: Evidence from the Bangladeshi garment industry.

K. Ameen

The University of Manchester, United Kingdom

The Relationship between Internationalization Decisions and Sustainability Performance

P. Ruangwan, L. L. Alcantara

Ritsumeikan Asia Pacific University, Japan

KNOWLEDGE SHARING BETWEEN CONSULTING FIRMS AND CLIENTS IN THE ARAB WORLD

X. Huang¹, Q. Gao², D. Fan³, Z. Hassan⁴

¹WU Vienna, Austria; ²Beijing International Studies University, China; ³Swinburne University of Technology, Australia; ⁴Deakin University, Australia

Inclusive Leadership in a Time of Crisis: The Messaging of Business Leaders Before and During the COVID-19 Pandemic

R. C. Kim¹, V. M. Avvari², H. Uddin¹

¹Ritsumeikan Asia Pacific University, Japan; ²Nottingham University Business School, Malaysia

Online 3: Online 3 -online- presentation of papers (diverse Tracks).

Time: Friday, 10/Dec/2021: 12:30pm - 3:00pm

Session Chair: M^a Angeles Montoro, Universidad Complutense de Madrid, Spain

The Effect of Early Internationalization on Subsequent Geographic Expansion: An Extended Penrosean Perspective

H. Kano

Oita University, Japan

A SYSTEMATIC REVIEW OF GLOBAL VIRTUAL TEAMS

E. Tavoletti¹, V. Taras²

¹University of Macerata, Italy; ²University of North Carolina, USA

HOW MUCH IS TOO MUCH: DOES INTERNATIONAL EXPERIENCE ACCELERATE OR DELAY SCHOLARS' CAREER ADVANCEMENT?

F. Schumann, T. Dauth

HHL Leipzig Graduate School of Management, Germany

SMEs internationalisation and strategies for countering 'Dark Side' of networks: A developing country perspective

S. Ahmad¹, P. Dimitratos², D. K. Boojihawon³, S. Zyglidopoulos⁴

¹University of Derby; ²University of Glasgow; ³University of Birmingham; ⁴Kedge Business School

Saturday, 11/Dec/2021: 8:30 am -10:00 am

C 1.1.1: MNEs sustainable impacts

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* GALLEGO

Session Chair: Vera Kunczer, WU Vienna, Austria

Outward foreign direct investment and domestic employment growth: Emerging-market multinationals' contribution to Sustainable Development Goal 8

G. Hendriks¹, V. Kunczer²

¹University of Amsterdam; ²WU Vienna

Mobile industry and the SDGs: investigating innovative business models for underserved markets in sub-Saharan Africa

J. Omoju, R. Wanjiru, J. Whalley

Northumbria University, United Kingdom

EMS-EMBEDDED GREEN SUPPLY CHAIN MANAGEMENT PRACTICES AND CORPORATE FINANCIAL PERFORMANCE

M. Jell-Ojabor¹, N. Hendriks², E. Spiliotopoulou²

¹LUISS University Rome, Italy; ²Tilburg School of Economics and Management

Female executives and multinationals' support of the UN's Sustainable Development Goals

V. Kiefner, A. Mohr, C. Schumacher

Vienna University of Business & Economics, Austria

C 1.1.12: Global Virtual Teams

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 1

Session Chair: Abdoukadre Ado, University of Ottawa, Canada

The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Veglio¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

Achieving Global Virtual Team Performance: Leadership Status and Effectiveness

L. Zander¹, A. I. Mockaitis², P. Zettinig³, S. Gerschewski⁴

¹Uppsala University, Sweden; ²Maynooth University, Ireland; ³University of Turku, Finland; ⁴University of Kent, UK

COLLECTIVE CREATIVITY OF MULTICULTURAL VIRTUAL TEAMS

F. A. ROMA

Science Po, UGA, France

C 1.1.15: Firms' responses to crisis and international challenges

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* COMISIONES

Session Chair: Tamar Almor, College of Management, Israel

Typology of organisational resilience: Firms' responses to the Covid-19 crisis

A. Burger, I. Koleša, A. Jaklič

Faculty of Social Sciences (University of Ljubljana), Slovenia

How do crises and home country contexts influence global strategies of multinationals?

C. Czychon¹, U. Mayrhofer², A. Valentino³

¹KPMG, Germany; ²Université Côte d'Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

Digital Outsidership: The Practical and Affective Effects of Digitalization in International Business Relationships between Kenyan and German firms

S. Mattfeld¹, D. Piaskowska², T. Halaszovich¹

C 1.1.2: Institutions, industrial dynamics and externalities

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* LAIN ENTRALGO

Session Chair: Filip De Beule, KU Leuven, Belgium

The Effects of Institutional Development Distance and State Ownership on Emerging Market Multinational Enterprises' Foreign Market Entry Modes

T. Roh¹, G. Kim², J.-H. Lee²

¹Soonchunhyang University, Korea, Republic of (South Korea); ²Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)

The impact of the BRI and informal institutional factors on the investment locations of Chinese multinationals

F. De Beule¹, H. Zhang²

¹KU Leuven, Belgium; ²Neoma Business School, France

Configurations of externalities within a country-of-origin cluster in China: A qualitative comparative analysis

B. Urzelai¹, F. Puig², M. González- Loureiro³

¹University of the West of England, United Kingdom; ²Universitat de València, Spain; ³Universidad de Vigo (Spain) & CIICESI-Instituto Politécnico de Porto (Portugal)

C 1.1.3: HR and International Knowledge Management

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* SCHULER

Session Chair: Jongmin Lee, University of Reading, United Kingdom

Covid-19 Pandemic and Creative Work behavior: The Role of Employees' Mindset and Knowledge Sharing

L. Masood, C. Serrano Archimi

IAE Aix-Marseille University, France

Dominance and Societal Effects in HR Practice Transfer: The Role of Meso-level Actors in Diffusing and Localizing the Japanese Model in Indonesia

J. Soehardjo¹, R. Delbridge²

¹Stockholm School of Economics; ²Cardiff Business School

Intellectual property regimes and knowledge governance in MNEs: Expatriate staffing in manufacturing subsidiaries

J. Lee

University of Reading, United Kingdom

C 1.1.6: Overcoming Liabilities and Failures in Business Internationalisation

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* BOTELLA LLUSIA

Session Chair: Tamara Galkina, University of Vaasa, Finland

Is Time a Liability for International Permanence? An exploratory analysis of four Brazilian high-tech firms

D. E. Floriani¹, B. Zanellato Mayer¹, G. Rossatto¹, G. Magnani²

¹Universidade do Vale do Itajaí, Brazil; ²University of Pavia, Italy

THE DAY AFTER: WHAT CHANGES IN THE WAY FIRMS APPROACH NEW MARKETS AFTER GOING THROUGH FAILURES AND SUCCESSES?

M. Johanson¹, H. Lundberg², L. Oliveira³, S. Papaioannou⁴

¹Dalarna University / Uppsala University; ²Mid Sweden University, Sweden; ³Dalarna University / University of São Paulo; ⁴Uppsala University

Overcoming liabilities of platformization: Business model mechanisms in international digital-platform SMEs

T. Galkina¹, I. Atkova²

¹University of Vaasa, Finland; ²Oulu University, Finland

Innovation and flexibility strategies in international new ventures: the route to international performance during a crisis

N. F. Crespo^{1,2}, V. C. Simões^{1,2}, M. Fontes^{3,4}

¹ISEG - University of Lisbon, Portugal; ²CSG/ADVANCE; ³UMOSE—Laboratório Nacional de Engenharia e Geologia; ⁴DINÂMIA'CET

C 1.1.7: Corporate governance and institutional voids in the emerging markets

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 4

Session Chair: Amitabh Anand, Excelia Business School, France

Drilling Deeper into the Dark Side: A Review and Examination of Research on Organizational Misconduct in Emerging Markets

A. Anand¹, D. Rottig², N. Parameswar³, A. Marie Zwerg⁴

¹Excelia Business School, France; ²Lutgers College of Business, Florida Gulf Coast University, USA; ³Indian Institute of Technology Hyderabad, India; ⁴Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana

THE STATE AS A SMALL SHAREHOLDER IN BUSINESS GROUPS: SMALL EQUITY, HUGE RESULTS

W. Xavier

Biola University, United States of America

Enablers of Business Model Change: The Effects of Stronger and Less Volatile Pro-Market Institutions

C. Witte¹, M. Mol²

¹Rotterdam School of Management (RSM), Netherlands, The; ²Copenhagen Business School

C 1.1.8: Transnational Networks and Institutional Environments

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 2

Session Chair: Teresa da Silva Lopes, York University, United Kingdom

Spanish Educational Books and the Making of an Ibero-American Market, 1960s-2020s

N. Puig

UCM, Spain

The untold story: Teaching cases on multinational enterprises in US business schools and the rise of International Business as a new academic field, 1955-1963

R. P. Amdam, G. R. G. Benito, B. Grøgaard

BI Norwegian Business School, Norway

A Demand-Side Solution? Cross-border Intellectual Property Disputes and Jewish Law, Venice 1550

A. E. Budde-Sung

United States Air Force Academy, United States of America

Investigating into partnerships with host-market allies in high political risk contexts. American and French investment in Spain (1900s-1950s)

A. Álvaro-Moya¹, R. Castro²

¹CUNEF Universidad, Spain; ²Universidad Autónoma de Madrid

Historical narratives as a managerial resource: the case of Polish firms in Sub-Saharan Africa

A. Wasowska¹, K. Oblój², D. Kopiński³

¹University of Warsaw, Poland; ²Kozminski University, Poland; ³University of Wrocław, Poland

I 1.1.6: SME and New Venture Internationalization – Governance, Learning and Performance

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* JUNTAS Medicina

Session Chair: Per Servais, Linneaus University, Sweden

TOWARD A CONCEPTUAL MODEL ON THE INFLUENCE OF NETWORK CAPABILITIES AND XENOPHILIA IN INTERNATIONAL NEW VENTURES

P. Servais, S. Servais

Linneaus University, School of Business and Economics

Entrepreneurial Orientation and SME International performance: Analyzing the role of ownership structure

S. Channappa

NMIMS, India

The Sensemaking Processes of International Entrepreneurs

E. S. Rasmussen¹, N. H. Petersen²

¹University of Southern Denmark, Denmark; ²UCL Professional College and Business Academy

Patterns of learning, innovation and internationalization in Italian SMEs: A replication study

B. Hagen¹, D. Guido¹, A. Zucchella¹, P. Liesch², J. Weerawardena², G. Sullivan Mort³

¹University of Pavia; ²The University of Queensland; ³La Trobe University

Impact of competitive intelligence on the international entrepreneurial orientation of SMEs

J. J. Decossa

Ibn Tofail University, Morocco

Business Group Affiliation and Internationalization Performance of New Ventures: Moderating Role of Industry and Liberalization

A. Saïyed

Ozyegin University, Turkey

I 1.1.9: Location and Embeddedness

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 3

Session Chair: Michael Wolfesberger, WU Vienna, Austria

Friends in Low Places: How Social Embeddedness Shapes Business Group Affiliates' ESG Performance

Y. T. Wiessner

Erasmus University Rotterdam, Netherlands, The

Machine learning internationalization - An inductive approach to analyze firms' internationalization process

E. Schantl, T. Lindner

WU Vienna, Austria

Restructuring the international location portfolio: Searching globally vs. locally

M. Wolfesberger¹, T. Lindner^{2,1}, J. Puck¹

¹WU Vienna, Austria; ²University of Innsbruck, Austria

Social (Dis)Embeddedness in International Business

A. Bitektine¹, P. Jasovska²

¹JMSB - Concordia University, Canada; ²University of Technology, Sydney

Location Choice In The Digital Age: The Changing Role of Cluster

C. Werdich, W. Ruigrok, D. Georgakakis

University of St. Gallen, Switzerland

Home-country institutional quality and firms' financial performance: Evidence from the European union

A. M. Oliveira¹, F. Carvalho², N. R. Reis¹

¹CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal; ²CeBER – University of Coimbra - Faculty of Economics

Saturday, 11/Dec/2021: 10:30 am – 12:00 am

C 1.2.10: Governance and the Financial Responsibility of MNEs

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* JUNTAS Medicina

Session Chair: Jakob Müllner, WU Vienna, Austria

Financial Crime and Punishment: A Meta-Analysis

L. de Batz¹, E. Kocenda²

¹Prague University of Economics and Business, Czech Republic; ²Institute of Economic Studies, Charles University, Czech Republic

Responsible Blockholders, CEOs, and Tax-Motivated International Relocations of Corporate Headquarters: A Social Identity Perspective

A. Eerola¹, A. Slangen², R. Valboni³

¹KU Leuven, Belgium; ²KU Leuven, Belgium; ³Utrecht University, Netherlands

Do Multinational Corporations pay their "Fair Share"? Perception and Consequences of Inequity between Citizens' Tax Burden and Corporate Tax Avoidance

M. Conrad

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

On the Role of Internationalization of Firm-Level Corporate Governance – the Case of Audit Committees

H. Afzali², M. Martikainen³, T. Randoy^{1,5}, L. Oxelheim^{1,4}

¹University of Agder, Norway; ²Hanken School of Economics, Finland; ³University of Vaasa, Finland; ⁴IFN, Stockholm; ⁵Centre for Corporate Governance, CBS, Denmark

C 1.2.12: Global Leadership

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 1

Session Chair: David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway

DOES ETHNICITY MODERATE THE RELATIONSHIP BETWEEN COMMUNICATION OF THE LEADER AND LMX? PERCEPTION OF EMPLOYEES IN PERU

O. Brown¹, C. Paz-Aparicio²

¹ESAN University, Peru; ²Universidad Carlos III de Madrid, Spain

Getting more women on boards: cultural and institutional antecedents that matter

G. Warner-Söderholm¹, P. Gabaldon², C. Seierstad¹

¹USN School of Business, Norway; ²IE University, Spain

When a coach from Global North meets a coachee from Global South: The impact of a coach's and a coachee's cultural intelligence on the effectiveness of intercultural executive coaching.

N. G. Fey¹, C. Miska², J. Ighani³

¹Hanken School of Economics, Finland; ²WU Vienna; ³Humanitarian Coaching Network

C 1.2.3: Institutions, Innovation and Internationalization

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* SCHULER

Session Chair: Priit Tinitis, Aalto University, Finland

Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures

S. W. Hegerty¹, A. M. Kowalski², M. S. Lewandowska²

¹Northeastern Illinois University; ²SGH Warsaw School of Economics, Poland

Exploring Knowledge Heterogeneity in Corporate Boards of Directors: A Literature Review and Multi-Domain Research Agenda

L. Selivanovskikh¹, V. Bodolica²

¹Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation; ²School of Business Administration, American University of Sharjah, UAE

Government R&D support's effect on the innovation-export relationship: A moderated-mediation analysis of organizational motivators

P. Tinitis¹, J. Yi², C. Fey¹, S. Meng³

¹Aalto University, Finland; ²Renmin Business School, Renmin University of China; ³School of International Trade and Economics, Central University of Finance and Economics, China

C 1.2.4: International business in turbulence policy times

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* GALLEGO

Session Chair: Ari Van Assche, HEC Montréal, Canada

TECHNO-NATIONALISM AND THE (DIGITAL SILK) ROAD TO STATE-DRIVEN STANDARDS-SETTING: IMPLICATIONS TO EUROPEAN FIRMS

B. Petersen, T. Ueta

Copenhagen Business School, Denmark

Where are the new entrepreneurs coming from? Migration policy responses for entrepreneurship and preferred migrants

M. Elo

University of Southern Denmark, Denmark

Business-Government Relationship in a Populist Context: The case of the Automotive Industry and Brexit

H. u. Haq, A. Kuiken

University of Groningen, The Netherlands

INTERNATIONAL BUSINESS POLICY DESIGN A CASE OF OVERSPILL FROM EXPORTERS TO FOREIGN INVESTORS?

M. Torres¹, J. Clegg¹, F. Figueira de Lemos²

¹University of Leeds, UK; ²Uppsala University, Sweden

C 1.2.5: CSR in GVCs

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

Session Chair: Valentina De Marchi, University of Padova, Italy

How microfoundations impact the diffusion of CSR practices in global supply chains

M. Oberhauser, L. Kirste

Friedrich-Alexander University Erlangen-Nürnberg, Germany

A game-theoretical model of irresponsible global value chain behavior

C. G. Asmussen¹, A. Fosfuri², M. M. Larsen³, G. Santangelo³

¹Kings College, UK; ²Bocconi University, Italy; ³Copenhagen Business School, Denmark

RELOCATION OF SECOND DEGREE: SOCIAL AND ENVIRONMENTAL IMPACTS

I. V. Oksnes¹, B. B. Nujen¹, D. E. Mwesummo²

¹Norwegian University of Science and Technology (NTNU), Norway; ²Molde University College, Specialized University in Logistics, Norway

LEARNING, CATALYZING, AND RECONFIGURING: HOW IMPACT INVESTMENTS ENABLE THE SUSTAINABILITY-CENTERED STRATEGIES OF AGRI-BUSINESS SMEs IN LATIN AMERICA

T. Ferretti, P. Perez-Aleman

McGill University, Canada

C 1.2.6: SME Internationalization - Trajectories, Speed and Performance

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* BOTELLA LLUSIA

Session Chair: Sui Sui, Ryerson University, United States of America

ARE YOU TEMPTED? HOW PEER PERFORMANCE AFFECTS EXPORT MARKET ENTRY INTENSITY AND EXPORT MARKET EXIT OF SMEs

M. Baum¹, S. Sui², S. Malhotra³

¹University of Bayreuth, Germany; ²Ryerson University, Canada; ³University of Waterloo, Canada

Relating nonlinearity of internationalisation process to knowledge acquisition and to development of own products. Case of established SMEs with constraining subcontracting relations.

M. Teissandier

Toulouse Business School, France

Cross-Crossing Speed of Internationalization and Firm's Performance: Longitudinal Evidence from Earlier versus Later Internationalizers

T. Mendes^{1,2}, M. González-Loureiro^{1,2}, V. Braga¹

¹CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; ²University of Vigo, Vigo, Spain

C 1.2.7: Sustainability and non-market strategies in the emerging markets

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 4

Session Chair: Robbert Maseland, Radboud University Nijmegen, Netherlands, The

Non-market Strategies in Response to Political Disruption of International Business Ties: Response to Sanctions on Russia Firms

A. Settles¹, J. Väättänen², R. Teplov², M. Wang¹

¹University of Florida, United States of America; ²LUT University, Finland

The evolution of MNE political connectedness in a context of political competition: the case of Vodacom Mozambique

R. Maseland¹, C. Mairoce², M. Silberberger³, J. Zweynert³

¹Radboud University Nijmegen, Netherlands, The; ²PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimoio, Mozambique; ³Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany

Political Risk and Chinese SMEs' Location Choice: Moderating Role of Legitimacy

Z. Chen, A. Giroud, A. Rygh

University of Manchester, United Kingdom

Corporate controversies and corporate financial performance – exploring the ambiguous moderating role of sustainable supply chain management practices (SSCM) in emerging vs. developed countries' firms

S. Elia, G. Hoxha, L. Piscitello

Politecnico di Milano, Italy

I 1.2.Y: Interactive papers. Networks and IB post-Covid19

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 2

Session Chair: Emilene Leite, Örebro University School of Business, Sweden

Session Chair: Tilo Halaszovich, Jacobs University Bremen, Germany

The socio-economic nature of business networks: A key element in the development and sustainability of enterprises in Africa

E. Milliot¹, S. Apitsa²

¹Université de Nantes, France; ²Université de Poitiers, France

Who gains more from networking? A comparative study of Polish exporting and non-exporting SMEs

L. Danik, D. Mirońska

SGH Warsaw School of Economics, Poland

Nonlinear Effects of Government Support on Percentage of Export Sales: Buffering Liquidity Decrease During the COVID-19 Crisis

R. Y. Li¹, J. Huang²

¹University of Essex, United Kingdom; ²The Hongkong Polytechnic University

COMPETITIVE LANDSCAPE IN THE “NEW NORMALITY”: THE CASES OF MEXICO AND BRAZIL

F. Valderrey, E. Kaltenecker, M. A. Montoya

Tecnologico de Monterrey, Mexico

Tourism and Hospitality Crisis Management Research in Pandemic Contexts: Status and Future Potential

Y. Zhang Zhang², S. Rohlfer¹

¹CUNEF, Spain; ²International University of Japan

Does the past matter? Unraveling the temporal interdependencies of institutions in the success of public-private partnerships

J. Fleta, F. Muñoz, J. M. Gimeno Feliú

Zaragoza University, Spain

P 1.2: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Vitor Corado Simões, ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal

EIBA History Panel: ‘EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)’

V. C. Simões¹, K. Brandl², J. Cantwell³, J. J. Durán⁴, B. Groggaard⁵, K. Macharzina⁶

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²University of Victoria, Canada; ³Rutgers University, USA; ⁴Autonomous University of Madrid, Spain; ⁵BI-Norwegian Business School, Norway; ⁶University of Hohenheim, Stuttgart, Germany

P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* COMISIONES

Session Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana, Colombia

Incorporating X-Culture in Teaching and Research in the Post-Pandemic New Normal

A. M. Zwerg-Villegas¹, V. Taras², E. Tavoletti³, D. Rottig⁴, A. Svirina⁵, D. Baker⁶, K. Lynden²

¹Universidad de La Sabana, Colombia; ²University of North Carolina-Greensboro; ³University of Macerata; ⁴Florida Gulf Coast University; ⁵Kazan National Research Technical University; ⁶University of Louisiana at Lafayette

P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* LAIN ENTRALGO

Session Chair: Ana Teresa Tavares-Lehmann, FEP-University of Porto, Portugal

Session Chair: Philippe Gugler, University of Fribourg, Switzerland

Internationalization of Family Firms: From Tradition to Disruption

P. Gugler¹, A. T. Lehman², J.-F. Hennart³, T. Almor⁴, P. Pananond⁵, E. Plakoyiannaki⁶, A. Majocchi⁷

¹University of Fribourg, Switzerland; ²University of Porto, Portugal; ³Tilburg University, Netherlands; ⁴College of Management, Israel; ⁵Thammasat Business School, Thailand; ⁶University of Vienna, Austria; ⁷Luiss University Rome, Italy

Saturday, 11/Dec/2021: 12:00 pm – 1:30 pm

C 1.3.12: Human Capital in International Context

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 1

Session Chair: Dana Minbaeva, CBS, Denmark

WASTA AND HR LEADERSHIP IN THE ARAB WORLD: AMBIVALENCE, SYNERGIES AND SOLUTIONS

F. Alsarhan¹, S. Horak²

¹ISC Paris Business School, France; ²St. John's University The Peter J. Tobin College of Business, USA

EFFECTS OF UNION-ENTERPRISE GUANXI ON UNION INSTRUMENTALITY: A MODERATED-MEDIATED MODEL

H.-C. Lin¹, J.-B. Guo²

¹Department of Business Management, National Sun Yat-sen University, Taiwan; ²Dragon Steel Corporation, Taiwan

Global Cities and Individual Work-Related Values

T. Pedersen¹, A. Goerzen², A. Dasi³

¹Bocconi University, Italy; ²Queens University, Canada; ³University of Valencia, Spain

Migrants' Identity Orientations: The Missing Link in Predicting the Integration Outcomes of International Skilled Migrants

G. Stahl¹, A. Hajro¹, E. Akkan², S. Reiche³, D. Caprar⁴, J. Zikic⁵, M. Lazarova⁶, N. Richter⁷, J.-L. Cerdin⁸, I. Björkman⁹, C. Clegg¹⁰, E. Davoine¹¹, A. Koveshnikov⁹, W. Mayrhofer¹, L. Zander¹², M. Zellmer-Bruhn¹³, C. Brewster¹⁴

¹Vienna University of Economics and Business, Austria; ²Léonard de Vinci Pole Universitaire, France; ³IESE, Spain; ⁴University of Sydney, Australia; ⁵York University, Canada; ⁶Simon Fraser University, Canada; ⁷University of Southern Denmark, Denmark; ⁸ESSEC Business School, France; ⁹Aalto University School of Business, Finland; ¹⁰Brunel University, UK; ¹¹Université de Fribourg, Switzerland; ¹²Uppsala University, Sweden; ¹³University of Minnesota, USA; ¹⁴Henley Business School, University Reading, UK

C 1.3.14: Innovations in IB Research Methodologies

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* COMISIONES

Session Chair: Agnieszka (Aggie) Chidlow, University of Birmingham, United Kingdom

The Taylor Series as a new methodological approach to conceptualize the phenomenon of environmental dynamism

E. Schantl, T. Lindner, J. Puck

WU Vienna, Austria

EXPLORING BOURDIEU'S EPISTEMIC REFLEXIVITY AS A NEW METHODOLOGICAL PROCESS IN INTERNATIONAL BUSINESS RESEARCH

D. S. A. Guttormsen¹, F. Moore²

¹USN School of Business, University of South-Eastern Norway, Norway; ²School of Business and Management, Royal Holloway, University of London

Problematising Paradigms & Qualitative Research in International Business: State of the field, Thoughts & Ways Forward

R. Aguzzoli¹, J. Lengler², S. R. Miller³, J. Aroles⁴, A. Chidlow⁵, S. Bhankaraully⁶

¹Durham University, United Kingdom; ²Durham University, United Kingdom; ³University of Texas at San Antonio, United States; ⁴Durham University, United Kingdom; ⁵University of Birmingham, United Kingdom; ⁶University of Essex, United Kingdom

THE EVOLUTION OF IB RESEARCH: A TOPIC MODEL ANALYSIS OF EIBA CONFERENCE PAPERS (1999-2011)

V. C. Simões¹, J. P. Rocha¹, A. Piepenbrink², J. Cantwell³, P. Gugler⁴

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²Rennes School of Business, France; ³Rutgers University, USA; ⁴Center for Competitiveness, University of Fribourg, Switzerland

C 1.3.3: Innovation and Knowledge Management Across Borders

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* SCHULER

Session Chair: Bernhard Dachs, AIT Austrian Institute of Technology, Austria

How does the combination of quality and innovation affect productivity in Spanish manufacturing firms?

P. Sánchez-Sellero, J. Rosell-Martínez

Universidad de Zaragoza, Spain

Knowledge, Innovation and the Dynamics of Competition in Vertically Related Industries

P. Adams¹, F. Malerba², R. Fontana³, G. Capone⁴

¹Seton Hall University, United States of America; ²Bocconi University, Milan, Italy; ³University of Pavia, Pavia, Italy; ⁴University of Parma, Parma, Italy

The Landscape of Blockchain Innovation: A Textual Analysis of Patent Data

X. Zhuo

Heinrich Heine University Duesseldorf, Germany

The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.

B. Dachs

AIT Austrian Institute of Technology, Austria

C 1.3.5: Configuration and re-configuration of GVCs

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 3

Session Chair: Antonello Zanfei, DESP-University of Urbino, Italy

INTERNATIONALIZATION, VALUE-CHAIN CONFIGURATION, AND THE ADOPTION OF ADDITIVE MANUFACTURING TECHNOLOGIES

G. Magnani¹, S. Denicolai¹, B. Petersen²

¹University of Pavia; ²Copenhagen Business School

Backshoring in the textile and apparel industry: Survey evidence from UK firms

P. Casadei¹, S. Iammarino²

¹University of Sussex/London School of Economics, United Kingdom; ²London School of Economics, United Kingdom

Joining the value chain of multinationals and performance of their first and second tier suppliers: evidence from inter-firm transaction data

J. Masso, P. Vahter

University of Tartu, Estonia

Functional specialization in FDI and value capture in GVCs: An empirical assessment of the smile Curve hypothesis on a global scale

A. Coveri, A. Zanfei

University of Urbino, Italy

C 1.3.6: Entrepreneurial Internationalization - an Institutional Perspective

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* BOTELLA LLUSIA

Session Chair: Victor Martin-Sanchez, University of Southern Denmark, Denmark

Home country institutional harshness and emerging market SMEs internationalization: a strategy tripod perspective

S. Yadav

Indian Institute of Management Kozhikode, Kerala, India, India

INSTITUTIONAL CONDITIONS AND EXPORT-ORIENTED ENTREPRENEURIAL ACTIVITY: A CROSS-COUNTRY ANALYSIS

J.-L. Capelleras¹, I. Contín-Pilart², M. Larraza-Kintana², V. Martin-Sanchez³

¹Universitat Autònoma de Barcelona, Spain; ²Universidad Pública de Navarra, Spain; ³University of Southern Denmark, Denmark

An Institutional Perspective on Export Exits: The Moderating Role of Experience Similarity

P. Trapczynski¹, T. Halaszovich²

¹Poznan University of Economics and Business, Poland; ²Jacobs University Bremen, Germany

How does national culture influence entrepreneurship? Evidence from the internalized cultural dispositions perspective

J. Kleinhempel

University of Manchester, Alliance Manchester Business School, United Kingdom

C 1.3.7: Innovation challenges in the emerging markets

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 4

Session Chair: Qiuling Gao, BISU, China, People's Republic of

Heterogeneity of Political Connections in Chinese Multinationals: Impact on Strategic Asset Seeking M&As' Innovation Performance

Y. Liang, A. Giroud, A. Rygh

The University of Manchester, United Kingdom

Light touch goes where? -A longitudinal study of the post-acquisition integration paths adopted by Chinese Multinational Companies

J. Wu¹, D. Wang², D. Morschett¹

¹University of Fribourg; ²Aalborg University, Denmark

Emerging market firms' persistence with failed innovations

S. Edris¹, T. Wahle², S. Horck¹, A. Gaur³

¹Maastricht University; ²Manchester University; ³Rutgers University

The Dyad of International – Domestic Patent Filing and Performance of Emerging Markets Firms: An Extended Perspective of Institutional Arbitrage

M. Lin¹, X. Han², X. Li³, Y. Wang¹, X. Liu³

¹Business School, NingboTech University; ²University of Manchester; ³University of Birmingham

C 1.3.9: Foreign Direct Investments and Divestments

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* LAIN ENTRALGO

Session Chair: Jorma Larimo, University of Vaasa, Finland

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives

P. Arte, R. Filenko, J. Larimo

University of Vaasa, Finland

Applying Prospect Theory in Strategy Research: Investment Decisions that Managers May Not Regard as a Gamble

J. Fisch, K. Schwaiger

WU Vienna, Austria

DIVESTMENT AND RE-INVESTMENT CHOICES IN FOREIGN MARKETS: A COMPARISON BETWEEN FAMILY AND NON-FAMILY MULTINATIONAL ENTERPRISES

S. Mariotti¹, R. Marzano², L. Piscitello^{1,3}

¹Politecnico di Milano; ²Sapienza - University of Rome; ³Henley Business School - University of Reading

DETERMINANTS OF MNC'S SECOND HEADQUARTERS IN THE HOME REGION

A. Botella Andreu¹, K. Lavoratori²

¹Universitat de Valencia, Spain; ²University of Warwick

I 1.3.12: Talents, reputation and branding

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 2

Session Chair: Frauke Bender, Anderson College of Business and Computing, Regis University, United States of America

The competence-based dimension of attention in MNCs

T. Hakkarainen

Bocconi University, Italy

Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic?

D. Kucherov, V. Tsybova, O. Alkanova, A. Lisovskaya

Saint-Petersburg State University, Russian Federation

The effect of business commitment to sustainability on organizational attractiveness: the mediating role of organizational prestige and the moderating role of masculinity dimension of national culture

A. Carballo-Penela¹, E. Ruzo-Sanmartín¹, C. M. Sousa², N. Saifulina¹, G. Herrera-Enríquez³

¹Universidade de Santiago de Compostela, Spain; ²Molde University College, Norway; ³Universidad de las Fuerzas Armadas-ESPE, Ecuador

INDULGENCE AND RISK-TAKING BEHAVIOR OF FIRMS: DO FIRM-LEVEL CONTINGENCIES MATTER?

A. Alipour¹, A. Yaprak²

¹Ozyegin University, Turkey; ²Wane State University, USA

The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

Challenges for macro talent management in the emerging market of South Korea: A review and research agenda

H. M. Park¹, P. Patel², A. Varma³

¹Coventry Universtiy, United Kingdom; ²Australian Institute of Business, Australia; ³Loyola University Chicago, United States

P 1.3.1: Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Caroline Witte, Rotterdam School of Management (RSM), Netherlands, The

WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS?

C. Witte¹, R. Namatovu², M. Moller Larsen^{2,5}, A. Cuervo-Cazurra⁴, R. Narula³

¹Rotterdam School of Management (RSM), Netherlands, The; ²Copenhagen Business School; ³Henley Business School; ⁴Northeastern University; ⁵BI Norwegian Business School

P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* GALLEGO

Session Chair: Jakob Müllner, WU Vienna, Austria

Corporate Governance and Global Innovation

I. Filatotchev¹, J. Müllner², E. Melero³, J. de Castro⁴, R. Aguilera⁵

¹King's College London, United Kingdom; ²WU Vienna, Austria; ³Universidad Carlos III de Madrid, Spain; ⁴IE Business School, Spain; ⁵Northeastern University, USA

Saturday, 11/Dec/2021: 3:00 pm – 4:30 pm

C 1.4.11: Cross-border services and relationship marketing

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 2

Session Chair: Dirk Morschett, University of Fribourg, Switzerland

COVID-19 and Service Innovation Strategies of International Tourism SMEs in Latin America

C. Bianchi

Universidad Adolfo Ibañez, Chile

Under which conditions do manufacturing companies choose FDI for service provision in foreign markets? An investigation using fsQCA

J. Jovanovic, D. Morschett

University of Fribourg, Switzerland

The impact of Country-of-Origin on relationship quality

C. F. Crespo^{1,3,4}, N. F. Crespo^{2,4}

¹School of Technology and Management, Polytechnic of Leiria, Portugal; ²ISEG - University of Lisbon, Portugal; ³CARME; ⁴CSG/ADVANCE

C 1.4.13: Networks, Subsidiaries, and MNEs

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 3

Session Chair: Paul Ryan, Trinity College Dublin, Ireland

MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at the Boundary of the MNC

S. Gysan

Maastricht University, Netherlands, The

Competition and Cooperation within MNE: A parent-subsidiary relationship study

E. Leite¹, K. Lageström², R. Schweizer³, C. Pahlberg⁴

¹Örebro University School of Business, Sweden; ²Uppsala University, Sweden; ³Gothenburg University, Sweden; ⁴Uppsala University, Sweden

"Is power the influence?" Subsidiary power, Autonomy and Influence within Multinational Corporations

L. Liu

Aalto university, Finland

Dual Embeddedness as a determinant of competence-creating subsidiaries: A dynamic reinforcing spiral.

F. Achcaoucaou, P. Miravittles

Universitat de Barcelona, Spain

C 1.4.2: Geography, entrepreneurship and performance

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* LAIN ENTRALGO

Session Chair: Fiorenza Belussi, Università di Padova, Italy

The effects of foreign entry on local innovation

G. Damioli¹, G. Marin²

¹European Commission, Italy; ²Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy

Entrepreneurship in transition in Marshallian industrial districts/clusters: the case of Castellon and Sassuolo

F. Belussi², L. Martínez-Cháfer¹, F. X. Molina Morales¹

¹Universitat Jaume I, Spain; ²Università di Padova, Italy

Getting there and around. The role intracity connectivity in MNEs' location choices

D. Ribaudó¹, D. Castellani², A. Zanfei³

¹University of Pavia, Italy; ²Henley Business School, UK; ³University of Urbino Carlo Bo, Italy

Accessibility and the micro-geography of firm productivity

D. Ribaudo

University of Pavia, Italy

C 1.4.6: Internationalization of SMEs and Family Firms

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* BOTELLA LLUSIA

Session Chair: Cristina Villar, University of Valencia, Spain

Setting the emotional tone: Heterogeneity in the internationalization processes of family firms

J. Metsola, T. Leppäaho

LUT University, Finland

GEOGRAPHIC SCOPE IN MANUFACTURING SMES: BUSINESS MODEL AND INTERNATIONALIZATION OF VALUE CHAIN ACTIVITIES

G. Benito-Sarria, C. Villar, J. Pla-Barber

University of Valencia, Spain

Socio-Emotional Wealth Goals of Family Small and Medium Enterprises In International Partner Selection

K. Kampouri¹, E. Plakoyiannaki², Y. Hajidimitriou¹

¹University of Macedonia, Greece; ²University of Vienna, Austria

The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption

C. Zhang¹, J.-L. Capelleras¹, V. Martín-Sánchez²

¹Universitat Autònoma de Barcelona; ²University of Southern Denmark

C 1.4.7: Foreign direct investment in the emerging markets

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 4

Session Chair: Michael A. Sartor, Queen's University, Canada

Foreign Direct Investment and Economic Growth in the Indonesian Manufacturing Sector

K. A. Sawitri, L. Brennan

Trinity College Dublin, Ireland

Inward FDI Spillovers and Emerging Multinationals' Outward FDI in More versus Less Developed Host Markets

R. Gao

University of Manchester, United Kingdom

A Real Options Perspective on Outward FDI from African MNEs

N. Driffield¹, K. W. Glaister², K. LAVORATORI³

¹Warwick Business School, University of Warwick, Coventry, UK; ²Leeds University Business School, University of Leeds, Leeds, UK; ³Henley Business School, University of Reading, UK

I 1.4.9: Headquarters-subsidary relationships

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 5

Session Chair: Josephine O'Hanlon, National University of Ireland Galway, Ireland

Innovation performance of foreign subsidiaries in post-transition economy. Evidence from Poland

T. Gołębiowski, L. Danik, M. S. Lewandowska, P. Zaborek

SGH Warsaw School of Economics, Poland

EXPORTS OF MNE FOREIGN SUBSIDIARIES IN EMERGING ECONOMIES: EVIDENCE FROM SOUTH EAST ASIA

Q. Nguyen

University of Reading, United Kingdom

Subsidiary impression management: Subsidiary managers guiding headquarters' impressions of the subsidiary

D. Mireles¹, J. Igoe¹, P. Sharkey Scott²

¹NUIG, Ireland; ²DCU, Ireland

Underlying Mechanism of Subsidiary Innovation post gaining an R&D mandate

N. Memar, U. Andersson

Mälardalen University, Sweden

Why, when and where are regional headquarters located? Towards a multi-level theoretical framework

I. Saittakari

Aalto University, Finland

Evolution of the regional headquarters mandates – the drivers behind the vertical and horizontal change

P. Kähäri, I. Saittakari

Aalto University School of Business, Finland

I 1.4.X: Interactive papers. All tracks

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* COMISIONES

Session Chair: M^a Angeles Montoro, Universidad Complutense de Madrid, Spain

Flexible Pattern Matching Approach – Advancing Theorizing and Qualitative Rigor in International Business Studies

R. B. Bouncken, Y. Qiu, M. M. Aslam, R. Barwinski

University of Bayreuth, Germany

A CENTURY APART: A RE-EXAMINATION OF VARIED RESPONSES FROM CHINA AND JAPAN TO THE WEST 1862-1886

M. ZHANG

Nottingham Trent University, United Kingdom

How Does Economic Integration Affect Progress along the Investment Development Path? A Case Study of EU Member vs. Non-Member Countries from Eastern Europe

M. Gorynia¹, J. Nowak², P. Trapczynski¹, R. Wolniak³

¹Poznan University of Economics and Business, Poland; ²European University of Business in Warsaw, Poland; ³University of Warsaw, Poland

The determinants of international performance for family firms: Understanding the effects of resources, capabilities, and market orientation

C. A. Lobo¹, C. Fernandes², J. J. M. Ferreira², P. M. Veiga³, S. Gerschewski⁴, S. Kraus⁵

¹Universidade Portucalense; ²University of Beira Interior; ³Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa; ⁴University of Kent; ⁵Free University of Bozen-Bolzano

ETHNIC FRACTIONALIZATION AND FOREIGN DIRECT INVESTMENT – A CONNECTION?

M. Viktora-Jones, K. Haensel

Florida International University, United States of America

P 1.4.1: Panel: The Role of Multinationals in the Energy Transition (Track 1)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

Session Chair: Birgitte Grøgaard, BI Norwegian Business School, Norway

Session Chair: Randi Lunnan, STIFTELSEN HANDELSHØYSKOLEN BI, Norway

The Role of Multinationals in the Energy Transition

B. Grøgaard, R. Lunnan

BI Norwegian Business School

P 1.4.10: Panel: Ownership and Global Strategy (Track 10)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

Session Chair: Michael Mol, Copenhagen Business School, Denmark

Ownership and Global Strategy

M. Mol¹, A. Cuervo Cazorra², A. Grosman³, G. Wood⁴, C. Witte⁵

¹Copenhagen Business School, Denmark; ²Northeastern University; ³Loughborough University; ⁴Western University; ⁵Erasmus University Rotterdam

P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Chris Brewster, Henley Business School, United Kingdom

MNE's Greatest Assets: The Unexplored Power of MNE Human Capital

D. Minbaeva¹, K. Conroy², I. Bjorkman³, R. Narula⁴, C. Brewster⁴, P. Caligiuri⁵

¹CBS, Denmark; ²Queen's University Belfast, UK; ³Aalto University, Finland; ⁴University of Reading, UK; ⁵Northeastern University, USA

P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* JUNTAS Medicina

Session Chair: John D. Branch, Ross School of Business, University of Michigan, United States of America

Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors

J. D. Branch¹, D. A. Wernick², J. Lipe³, R. Parente²

¹The University of Michigan, USA; ²Florida International University, USA; ³The University of Minnesota, USA

P 1.4.5: Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* SCHULER

Session Chair: Valentina De Marchi, University of Padova, Italy

Session Chair: Shreeram Mudambi, Temple University, United States of America

Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience?

V. De Marchi¹, M. Ram², S. Awate³, G. Gereffi⁴, L. Kano⁵

¹University of Padova, Italy; ²Temple University, USA; ³Indian Institute of Technology, India; ⁴Duke University, USA; ⁵University of Calgary, Canada

Saturday, 11/Dec/2021: 5:00 pm – 6:30 pm

C 1.5.6: International Opportunity Process and International Entrepreneurs

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* BOTELLA LLUSIA

Session Chair: Tuija Mainela, University of Oulu Business School, Finland

The evolving role of Psychic Distance in the discovery and search for international opportunities over time

J. SCHEMBRI¹, M. Fletcher², T. Buck²

¹University of Malta, Malta; ²University of Glasgow

Narrative construction of international entrepreneurship by blogging entrepreneurs

V. Puhakka, T. Mainela

University of Oulu Business School, Finland

Stakeholder Influences on Entrepreneurial International Opportunity Creation

J. V. Mumford¹, S. Fürst^{1,2}

¹University of Turku School of Economics, Finland; ²Tecnologico de Monterrey, Mexico

Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context

E. KUSI APPIAH

University of Vaasa, Finland

I 1.5.1: Enhancing sustainable practices

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* JUNTAS Medicina

Session Chair: Kira Haensel, Florida International University, United States of America

Effects of Perceived Corporate Social Responsibility across Nations and the Role of Country-Specific Contexts

L. B. Zimmer, B. Swoboda

Trier University, Germany

Transfer of sustainability practices within MNCs: the alignment between subsidiaries and headquarters

S. Franco¹, A. Valentino², M. Caroli¹

¹LuiSS Business School, Italy; ²ESCE International Business School, France

Effects of foreign direct investment on green innovation in Spanish firms

M. J. Bataineh¹, P. Sánchez-Sellero¹, J. López-Rodríguez²

¹Universidad de Zaragoza, Spain; ²Universidade da Coruña, Spain

BLENDING PROFITS AND PURPOSE: Conceptualizing hybridity of Development Finance Institutions (DFIs) and their management responses towards achieving the Sustainable Development Goals

S. Oh, M. W. Hansen

Copenhagen Business School, Denmark

WHAT EXPLAINS FEMALE REPRESENTATION ON CORPORATE BOARDS? THE RELATIVE IMPORTANCE OF ORGANIZATIONAL AND EXTERNAL EFFECTS

K. Haensel¹, D. S. Andrews², S. Fainshmidt¹

¹College of Business, Florida International University, United States of America; ²Ivey Business School, Western University, Canada

I 1.5.11: International marketing perspectives

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 2

Session Chair: Sumit Kumar Kundu, Florida International University, United States of America

Tourism industry between digital transformation and digital detox: Digital free tourism approach

M. Saleh

Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

Destination brands' reviews between tourists' experiences and tourists' self-control

M. Ibraheam

Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

The Interplay between Institutional Distance and Perceived Institutional Familiarity in an Emerging Market

V. Peuker Steinhauser¹, A. Da Rocha¹, H. Holzmüller²

¹PUC-Rio, Brazil; ²TU Dortmund, Germany

The influence of adaptive marketing capabilities and marketing orientation on international performance: The moderation of competitive intensity

C. K. Reimann², F. M. P. d. O. Carvalho¹, M. P. Duarte¹

¹CeBER, University of Coimbra, Faculty of Economics, Portugal; ²University of Coimbra, Faculty of Economics, Portugal

Discovering sustainable marketing in retailing business: resource-based view(RBV) and social exchange theory perspectives

L.-L.L. Chiang

Yuan Ze University, Taiwan

Does consumer xenocentrism encourage dysfunctional consumer behavior? Empirical evidence on compulsive buying and brand addition

A. Diamantopoulos¹, M. Matarazzo², M. Maack¹

¹University of Vienna, Austria; ²Guglielmo Marconi University

The many I's of IBusinesses – Influencers Initiating Internationalization

M. Viktora-Jones, S. K. Kundu

Florida International University, United States of America

I 1.5.12: Cross-cultural issues

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 1

Session Chair: Paula Caligiuri, Northeastern University, United States of America

Unity in Diversity: How valuable are managerial ties in culturally diverse teams?

S. Mukherjee¹, D. Dhayanithy²

¹Indian Institute of Management Ranchi, India; ²Indian Institute of Management Kozhikode

Biculturals are Gifted Organizational Boundary Spanners

M. Soendergaard¹, H. Lorenzen²

¹Aarhus University, Denmark; ²Aarhus University, Denmark

The Effect of Multicultural Experience and Organizational Climate on Knowledge Sharing

Y. Gao

HEC Montreal, Canada

Does Language Matter: Native Language or Lingua Franca in Cross-Cultural Negotiations

E. Poliakova

IESEG, France

Chinese Guanxi and Cross-cultural Collaborations in Africa

A. Ado

University of Ottawa, Canada

A model of employees' relocation behaviour

D. R. Quattrin, R. Aguzzoli, J. Lengler

Durham University, United Kingdom

I 1.5.4: Public policy and international business

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* GALLEGO
Session Chair: Francisco Figueira de Lemos, Uppsala University, Sweden

THE INDIRECT EFFECTS OF GOVERNMENT SUBSIDIES ON EXPORT PERFORMANCE: AN EXPLORATORY STUDY OF MANUFACTURING EMERGING MARKET FIRMS

W. Xavier¹, D. Rottig², P. Arvate³, S. Y. Ju³, A. Silva³

¹Biola University; ²Florida Gulf Coast University; ³Fundação Getúlio Vargas

Public support and firm performance: A systematic review of antecedents and outcomes

R. Romanello, J. Floreani, S. Miani

University of Udine, Italy

The USMCA one year later: a trojan horse for Chinese companies?

F. Valderrey, A. Sanchez, J. J. Cabrera

Tecnologico de Monterrey, Mexico

I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 3
Session Chair: Gabriel R.G. Benito, BI Norwegian Business School, Norway
Session Chair: Torben Pedersen, Bocconi University, Italy

Supply chain involvement in an M&A

K. D. Mork, I. Solli-Sæther

BI Business School, Norway

Environmental upgrading and governance in Global Value chains: a multichain perspective

V. De Marchi¹, E. Di Maria¹, S. Ponte²

¹University of Padova, Italy; ²Copenhagen Business School, Denmark

Contract incompleteness and the boundaries of the firm in times and the aftermath of Covid-19

V. Gattai, P. Natale, B. Marta, S. Galetti

University of Milan-Bicocca, Italy

Supplier-Buyer Relationship Preferences: A Renewable Industry Network Cluster Analysis

M. Glowik¹, W. A. Bhatti², A. Chwialkowska³

¹Berlin School of Economics and Law, Germany; ²Aalborg University, Denmark; ³University of West Georgia, USA

Green foreign direct investments: do they boost clean energy innovation in multinationals' subsidiaries?

V. Amendolagine², R. Lema³, U. Hansen⁴, R. Rabellotti¹, D. Ribaud¹

¹Università di Pavia, Italy; ²Università di Foggia; ³Aalborg University; ⁴Danish Technical University

I 1.5.9: Investments: Acquisitions, Alliances and Entry Modes

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* COMISIONES
Session Chair: Catherine Elizabeth Georgiou, University of Warwick, United Kingdom

The Alliance Balanced Scorecard: Developing a Coordination Tool to Improve Cooperation

C. E. Georgiou, N. Driffield, H. Zeitoun

University of Warwick, United Kingdom

Labor Rights Belief Mismatch and Cross-border Acquisitions: The Role of Organizational Political Ideology

D. Y. L. Chow³, A. Petrou², A. Procopiou¹

¹University of Liverpool, United Kingdom; ²Cyprus University of Technology, Cyprus; ³The Open University of Hong Kong, Hong Kong

Understanding foreign entry and exit. Do foreign entry modes and equity ownership influence exit later?

H. T. T. Nguyen, J. Larimo

University of Vaasa, Finland

Industry Globalization and The Firm's International and Product Market Diversification

H. Bowen¹, L. Sleuwaegen²

¹Queens University, Charlotte, USA; ²KU Leuven, Belgium

Retailers' Foreign Market Exits over Time: Firm-specific Behavior or Industry-specific Common Patterns?

D. Schmid, D. Morschett

University of Fribourg, Switzerland

When reality diverges from expectations... Industry 4.0, FDI and post-transition economy

M. Götz², B. Jankowska¹

¹Vistula University; ²Poznań University of Economics and Business

P 1.5.3: Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* LAIN ENTRALGO

Session Chair: Davide Castellani, Henley Business School, United Kingdom

Session Chair: Antonello Zanfei, DESP-University of Urbino, Italy

Cross-border innovation in a Changing World. Players, Places, Policies

D. Castellani¹, A. Zanfei², A. Rodríguez Márquez³, M. J. Nieto Sanchez³, G. Santangelo⁴

¹Henley Business School, United Kingdom; ²University of Urbino, Italy; ³Universidad Carlos III de Madrid, Spain; ⁴Copenhagen Business School, Denmark

P 1.5.7: Panel: SDGs and Sustainable Development in Emerging markets (Track 7)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 4

Session Chair: Shlomo Tarba, The University of Birmingham, United Kingdom

Session Chair: Ilan Alon, University of Agder, Norway

SDGs and Sustainable Development in Emerging Markets

P. Ghauri¹, Y. Zhang Zhang², F. Hatani³, S. Rohlfer⁴, M. Bu⁵

¹Birmingham University; ²International University of Japan, Japan; ³Copenhagen Business School; ⁴CUNEF; ⁵Nanjing University

Saturday, 11/Dec/2021: 6:30 pm – 7:30 pm

P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel

Time: Saturday, 11/Dec/2021: 6:30pm - 7:30pm · *Location:* SCHULER

Session Chair: Rebecca Piekkari, Aalto University School of Business, Finland

What is Theory?

R. Piekkari¹, M. Casson², C. Welch³, J. Clegg⁴, J.-F. Hennart⁵, R. Aguilera⁶

¹Aalto University School of Business, Finland; ²University of Reading, UK; ³The University of Sydney Business School, Australia; ⁴Leeds University Business School, UK; ⁵Tilburg University, Netherlands; ⁶Northeastern University, USA

Sunday, 12/Dec/2021: 8:30 am – 10:00 am

C 2.6.12: Language and Well-Being in International Organizations

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 1

Session Chair: Fadi Alsarhan, ISC Paris Business School, France

Language Strategies in International Conflict Management: A Framework for Dynamic Conflict De-Escalation

E. Poliakova¹, L. A. Liu², E. W. Miles²

¹IESEG School of Management, France; ²Georgia State University, USA

The feminine image of language-sensitive research in international business

M. Johansson¹, C. Gaibrois², R. Piekkari³

¹University of Glasgow; ²University of St. Gallen; ³Aalto University School of Business

Does multilingualism enhance intercultural proficiency?

F. Bender

Anderson College of Business and Computing, Regis University, United States of America

C 2.6.13: Exports, Entry, and Ecosystems

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* COMISIONES

Session Chair: Paloma Miravittles, University of Barcelona, Spain

EXPORT INTENSITY OF MNE FOREIGN SUBSIDIARIES: THE ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES AND HOST COUNTRY-SPECIFIC ADVANTAGES

Q. Nguyen

University of Reading, United Kingdom

Multinational spinouts: The evolution of entrepreneurial ecosystems

D. S. Cho

Trinity College Dublin, Ireland

ENTERING FOREIGN MARKETS USING DIASPORA NETWORKS

M. Elo¹, K. Nagre², E. Rose²

¹University of Southern Denmark, Denmark; ²University of Leeds

The impact of business and non-business networks on the type of innovation in manufacturing SMEs

A. Pallas¹, C. Villar², J. Pla-Barber³

¹Universidad de Valencia; ²Universidad de Valencia; ³Universidad de Valencia

C 2.6.3: Digital Innovation and IB

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* SCHULER

Session Chair: Katherine Tatarinov, University of Geneva, Switzerland

Managing digital innovations: Are strategic partnerships a fast-track to incumbent's digital innovation capability?

T. S. Bockelmann, D. Bendig

University of Münster (WWU), Germany

Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms

R. W. Barwinski, R. B. Bouncken, L. Henkelmann

University of Bayreuth, Germany

How Artificial Intelligence may shift Biases and Heuristics in IB

P. Gruenwald, T. Lindner, J. Puck

Vienna University of Economics and Business, Austria

Scaling Digital Solutions for Wicked Problems: Ecosystem Versatility

K. Tatarinov¹, T. Ambos¹, T. Tschang²

¹University of Geneva, Switzerland; ²Singapore Management University

C 2.6.6: Digital and Web-Enabled SME Internationalization

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* BOTELLA LLUSIA

Session Chair: Desislava Dikova, WU Vienna, Austria

Effects of E-commerce Firms' Internationalization Rhythm and Speed on Firm Growth: Do Institutional Distances Play a Role?

C. Sinning, B. Swoboda

Trier University, Germany

Active vs. default online internationalization: An entrepreneurial orientation perspective

E. Ipsmiller¹, D. Dikova¹, K. Brouthers²

¹WU Vienna; ²King's College London

DIGITAL CAPABILITIES AND ORGANIZATIONAL CREATIVITY: EFFECTS ON THE INTERNATIONAL BUSINESS COMPETENCE

G. M. Camillo¹, S. L. de Vasconcellos², M. Amal³, R. C. Parente⁴

¹FURB - Fundação Universidade Regional de Blumenau, Brazil; ²ESPM – Escola Superior de Propaganda e Marketing, Brazil; ³FURB - Fundação Universidade Regional de Blumenau, Brazil, UNIVALI - Universidade do Vale do Itajaí; ⁴Florida International University, USA

The impact of digital new venture resources and capabilities on the internationalization-survival relationship

C. C. Brenner

Otto-von-Guericke Universität, Germany

C 2.6.9: Headquarters-Subsidiary Relationships

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* LAIN ENTRALGO

Session Chair: Jens Gammelgaard, Copenhagen Business School, Denmark

Post-offshoring scenarios: a behavioral approach to the decision-making process

S. Elia¹, A. Goerzen², L. Piscitello¹, A. Valentino³

¹Politecnico di Milano, Italy; ²Queen's University, Canada; ³ESCE International Business School

The Evolution of Dynamic Boundary Spanning Capabilities in MNE Subsidiaries

P. Ryan¹, G. Majella², U. Andersson³, G. Buciuni¹

¹Trinity College Dublin, Ireland; ²National University of Ireland, Galway; ³Malardalen University

FACETS OF INTERVENTION – THE EFFECTS OF HEADQUARTERS INTERVENTION ON SUBUNIT STRATEGY IMPLEMENTATION

M. Glock¹, P. Nell¹, T. Pedersen²

¹Vienna University of Business and Economics, Austria; ²Bocconi University

HOW SUBSIDIARIES MOBILIZE RESILIENCE TO EVOLVE POST MANDATE LOSS

E. Gillmore¹, U. Andersson²

¹Jonköping International Business School, Sweden; ²Malardalen University, Sweden

I 2.6.6: International Growth and Performance of Different Types of Firms

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 2

Session Chair: Maria Chiarvesio, University of Udine, Italy

A CONFIGURATIONAL APPROACH OF FAMILY FIRM INTERNATIONALIZATION ACROSS GENERATIONS

M. Lapeira¹, S. Kundu², A. Kumaraswamy²

¹Suffolk University, United States of America; ²Florida International University

Not Just Money – An Explorative Study on the Role of Credit Guarantees for the Growth and Internationalization of SMEs

J. Raitis, E. Pelto

Turku School of Economics, University of Turku, Finland

Do you need top management team diversity to speed up? An Upper Echelons Perspective

M. Pinelli², T. Vallone¹, F. Debellis³

¹Henley Business School, University of Reading, International Business and Strategy; ²Free University of Bozen-Bolzano, Faculty of Economics and Management; ³University of Vienna, Chair of international business

Born globals' post-entry growth: A balance between innovation and corporate governance

R. Romanello, M. Chiarvesio

University of Udine, Italy

THE ROLE OF INSTITUTIONAL CONTEXT ON THE ENTREPRENEURIAL INTENTION AMONG YOUNG: INTER-COUNTRY COMPARISON

V. Butkouskaya¹, N. U. Salcedo^{2,3}

¹The HSE Graduate School of Business, Moscow, Russia; ²Universitat Autònoma de Barcelona, Spain; ³ESAN Graduate School of Business, Lima, Peru

Responses of exporting SMEs to institutional voids: the case of Lithuania

E. M. Šimkūnienė

Kaunas University of Technology, Lithuania

I 2.6.7: Contemporary issues in the emerging markets research

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 4

Session Chair: Ulrike Mayrhofer, Université Côte d'Azur, France

Internationalization Barriers in the Creative Economy: case study with Brazilian SMEs

F. J. L. Soares, J. F. d. Silva

PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil

Talent management and firm's absorptive capacity: Chinese diaspora in Russia

M. Latukha¹, Z. Yugui², A. Panibratov¹, K. Arzhanykh¹, L. Rysakova¹

¹SPBU, Russian Federation; ²Shanghai International Studies University, China

Understanding value chain activities among migrant international ventures in the IT industry

M. Sufyan¹, W. Degbey²

¹University of Turku, Finland; ²University of Turku, Finland

CSR Practices of Large Russian Companies Originated in Monocities: Driving Force of International Environment and Domestic Institutions

Y. Aray¹, A. Veselova², L. Ermolaeva¹

¹Saint Petersburg State University, Russian Federation; ²Higher School of Economics, Russian Federation

The effect of different types of stakeholders on the engagement of Russian companies into sustainable practices

A. Veselova, P. M. Klaro Ramires

HSE University, Russian Federation

EMNEs' entry mode decision with environmental issues: A Review and Research Agenda

Y. Li, R. Gao

International Engineering and Technology Institute, Armenia

P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Tamar Almor, College of Management, Israel

Session Chair: Svetla Marinova, Aalborg University, Denmark

Virtual international teams: What makes them work effectively over time?

T. Almor¹, **S. Marinova**², **M. Marinov**², **A. Schneider**¹, **I. Chudner**¹

¹College of Management, Israel; ²Dept. of Business and Management, Aalborg University

P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* JUNTAS Medicina

Session Chair: Matthias Kipping, York University, Canada

Session Chair: Takafumi Kurosawa, Kyoto University, Japan

Session Chair: D. Eleanor Westney, MIT Sloan School of Management, Canada

Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective

M. Kipping¹, **T. Kurosawa**², **H. Glimstedt**³, **M. Carpenter**⁴, **D. Silvestri**⁵, **A. Hisano**⁶, **G. de St. Maurice**⁷, **L. Engwall**⁸

¹York University, Canada; ²Kyoto University, Japan; ³Stockholm School of Economics, Sweden; ⁴Institut Mines-Télécom Business School, France; ⁵Politecnico di Milano, Italy; ⁶University of Tokyo, Japan; ⁷Keio University, Japan; ⁸Uppsala University, Sweden

Sunday, 12/Dec/2021: 10:30 am – 12:00 pm

C 2.7.1: Climate change and the environment

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* JUNTAS Medicina

Session Chair: Hüseyin Doluca, Augsburg University, Germany

CLIMATE CHANGE ADAPTATION AND INNOVATION: THE ROLE OF CLIMATE RISK AND INSTITUTIONS

M. Benischke, **H. Yoon**, **P. Tashman**, **J. Doh**, **N. Kim**

Villanova University, United States of America

Do Environmental Policies Affect MNEs' Foreign Subsidiary Investments? An Empirical Investigation

F. Zilja¹, **G. K. Adarkwah**², **C. A. Sabel**²

¹Copenhagen Business School; ²BI Norwegian Business School, Norway

Environmental Corporate Social Responsibility and Financial Performance in a Multinational Context

H. Doluca¹, **T. Talaulicar**², **M. Wagner**¹, **A.-L. Hoffmann**¹

¹Augsburg University, Germany; ²University of Erfurt, Germany

CLIMATE CHANGE MITIGATION, ADAPTATION PRACTICES, AND BUSINESS PERFORMANCE IN BRAZILIAN INDUSTRIAL COMPANIES

A. P. Perlin¹, **C. M. Gomes**¹, **I. Kuglianskas**², **F. C. Zaluski**¹, **F. D. Motke**¹

¹Federal University of Santa Maria, Brazil; ²University of São Paulo, Brazil

C 2.7.10: Financial Strategies in International Business

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* GALLEGRO

Session Chair: Thomas Lindner, University of Innsbruck, Austria

Acquisitions under financing frictions: evidence from credit supply shortfalls

L. S. Macoris¹, **L. R. Kabbach-de-Castro**²

¹INSPEP - Institute of Education and Research, Brazil; ²Universidad de Navarra

Claiming digital technologies in public equity markets: Evidence of foreign IPO firms

C. M. Muehr¹, **I. Filatotchev**^{1,2}, **T. Lindner**^{1,3}, **J. Puck**¹

¹WU Vienna; ²King's College London; ³University of Innsbruck

The impact of COVID-19 on the characteristics of mergers and acquisitions.

P. M. Schirimböck

Vienna University of Economics and Business (WU), Austria

Governing innovation: the role of board of director's human and social capital

M. W. Chimirri¹, **L. R. K. Castro**²

¹University of Sao Paulo, Brazil; ²University of Florida

C 2.7.11: Digitalization and export performance

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* BOTELLA LLUSIA

Session Chair: Raluca Mogos Descotes, LEM, France

Consumer intentions to purchase on foreign multi-sided digital platforms: A context of the COVID-19 pandemic

M. K. Witek-Hajduk, A. Grudecka

SGH Warsaw School of Economics, Poland

A cross-cultural comparison of social media marketing strategies development of international firms

F. F. Ii, J. Jorma Larimo

University of Vaasa, Finland

Exporter-importer innovation co-developments: exploration of relational norms

O. KANTARUK¹, R. Mogos Descotes², B. Walliser¹

¹CEREFIGE, France; ²LEM, France

Identify the links that underlie between customer relationship capabilities and export performance

M. Li¹, X. He², C. M. Sousa³

¹University of St Andrews; ²Durham University; ³Molde University College

C 2.7.12: Global Careers

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 2

Session Chair: Chris Brewster, Henley Business School, United Kingdom

The Effects of Social Support on Work-related Outcomes among Expatriate Academics

A. Koveshnikov, I. Björkman, P. Kähäri

Aalto University School of Business, Finland

Understanding How Perceived CSR Enhances Career Satisfaction: A Moderated Mediation Model of Organizational Pride, Collectivism, and Masculinity

B. Al-Ghazali

King Fahd University of Petroleum and Minerals, Saudi Arabia

How employees solve the puzzle of information from diverse sources on a cross-border acquisition

C. Heidemann

Friedrich-Alexander University Erlangen-Nürnberg, Germany

C 2.7.5: Resilience of GVCs

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

Session Chair: Liena Kano, University of Calgary, Canada

Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations

L. Kano¹, R. Narula², I. Surdu³

¹University of Calgary, Canada; ²Reading University; ³University of Warwick

Supplier resilience under the COVID-19 crisis in apparel global value chain (GVC): The role of GVC governance and supplier's upgrading strategies

U. S. Choksy¹, M. A. Tanoli², O. Al-Tabbaa³, M. Parast⁴

¹University of Kent, United Kingdom; ²Institute of Business Administration, Pakistan; ³University of Kent, United Kingdom; ⁴Arizona State University, United States

When your client moves abroad: how does backward GVC participation affect local subcontractors' survival and upgrading?

J. Canello, N. Giudice

University of Groningen, Netherlands, The

The Covid-19 pandemic and the effects of diversification and international diversity of suppliers on firm performance

A. Mohr¹, P. Konara²

¹Vienna University of Economics and Business, Austria; ²University of Sussex, United Kingdom

C 2.7.7: Overseas expansion strategies from and into the emerging markets

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 4

Session Chair: Salman Ahmad, University of Derby, United Kingdom

INTERNATIONALIZATION OF EMERGING MARKET MULTINATIONALS: A CONVERSATION BETWEEN THE UPPSALA MODEL AND THE SPRINGBOARD PERSPECTIVE

P. Erthal Hermano, C. Secches Kogut, R. Cotta de Mello

COPPEAD / UFRJ, Brazil

“STRING OF PEARLS” – THE GROWING ROLE OF CHINESE STATE-OWNED MNEs ALONG THE MARITIME SILK ROAD, AND THE NEW PATTERNS OF COMPETITION AND COOPERATION IN THE GLOBAL SHIPPING AND LOGISTICS INDUSTRY

C.-G. Alvstam¹, B. Petersen²

¹University of Gothenburg; ²Copenhagen Business School

Emerging market firms in developed markets: A case study approach to type and extent of subsidiary practice control

E. Velinov¹, A. Hilger²

¹Skoda Auto University; ²University of Regensburg

MNEs Institutional Entrepreneurship: The Effect on Corruption. An Analysis of Emerging Economies

X. Adamoglou, V. Kounnou, Y. Hajidimitriou, D. Kyrkilis

University of Macedonia

C 2.7.9: Sustainability, CSR and Institutions

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* LAIN ENTRALGO

Session Chair: Alan Muller, University of Groningen, Netherlands, The

Disentangling the Corporate Effect: Selective Attention within Multinational Firms

D. S. Andrews¹, S. Fainshmidt², M. Fitza³, S. Kundu²

¹Ivey Business School, Western University, Canada; ²College of Business, Florida International University, United States; ³Frankfurt School of Finance and Management, Germany

Formal and Informal institutional Differences, Governance Structures, and International Strategic Alliance Performance

M. H.-W. Ho

National Sun Yat-sen University, Taiwan

Mind the gap: How institutional logics influences CSR performance within MNEs.

M. Korendijk, A. Muller, R. Slager

University of Groningen, Netherlands, The

I 2.7.3: Culture, Learning and Innovation in IB

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* COMISIONES

Session Chair: Celia Torrecillas, Universidad Complutense de Madrid, Spain

Relationships between Culture and Innovation: An International Business Perspective

Y. Zhang Zhang¹, S. Rohlfert²

¹International University of Japan, Japan; ²CUNEF

Interconnections of language and thinking in business design

T. Möttönen¹, P. Saariluoma², T. Onikki-Rantajääskö¹

¹University of Helsinki, Finland; ²University of Jyväskylä, Finland

Dynamics between learning by internationalization and type of eco-innovations. An analysis based on Spanish manufacturing firms.

C. Torrecillas¹, S. Fernández²

¹Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain; ²Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain

AI role in enhancing sustainability capabilities of oil and gas MNEs: case of Russia

O. Garanina¹, A. Abramova², N. Piskulova², E. Davidova³

¹Graduate School of Management, St Petersburg University; ²MGIMO-University; ³ADV group of companies

The Role of International Family Firms in Driving Digital Innovation: The Inhibiting Effect of Family Firm Narcissism

F. Bartels, D. Bendig

University of Muenster, Germany

What happens when acquiring a rival? The exploration of knowledge transfer process

F. Anwar, B. B. Nujen, H. Solli-Sæther, F. Alvestad

Department of International Business, Norwegian University of Science and Technology, Norway

I 2.7.7: Internationalization processes from and in the emerging markets

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 5

Session Chair: Su Jin Yeon, Tecnologico de Monterrey, Mexico

Determinants of Technology Investment from China into Latin America

A. Castello Esquerdo

The Graduate School of Management of St. Petersburg State University (GSOM SPbSU)

Implementing well-being practices through Russian context: HRD perspective

A. Lisovskaia

Saint-Petersburg State University, Russian Federation

Firm specific assets and the impact of institution on the internationalisation of emerging market enterprises: A meta-analysis

S. J. Yeon, J. M. Celis, P. M. Perez

Tecnologico de Monterrey, Mexico

Evidence of "Locust Foreign Capital" in Brazil: Explanation Through Foreign Institutional Ownership and Firm Value

P. Cesar Pestana Pavan¹, D. Ferreira Caixe², N. Diniz-Maganini¹, H. Hua Sheng¹

¹FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation); ²Federal University of Rio Grande do Sul

Internationalization Processes of German Family Firms in China

A. Calabrò¹, U. Mayrhofer², A. Valentino³

¹IPAG Business School, France; ²Université Côte d'Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

How Institutions Moderate the Effects of Foreign Direct Investment on Entrepreneurship

L. T. Espig¹, M. Hoeltgebaum², M. Amal³

¹FURB; ²FURB; ³FURB

P 2.7: Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3)

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 1

Session Chair: José Molero, Universidad Complutense de Madrid, Spain

TECHNOLOGICAL SOVEREIGNTY". CHALLENGES FOR EUROPE

J. Molero¹, F. Marín², J. García Brustenga³, G. León⁴

¹Universidad Complutense de Madrid (Professor Emeritus) and Forum of Innovative Companies (Vicepresident); ²POILE (President) and Forum of Innovative Companies (Vicepresident); ³ENISA (Chief Operating and Strategy Officer) and IND+i Group; ⁴Universidad Politécnica de Madrid (Professor) and Forum of Innovative Companies

P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6)

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Stephan Gerschewski, University of Kent, United Kingdom

Session Chair: Natasha Evers, Trinity College Dublin, Ireland

Corporate governance in international new ventures and born global firms

S. Gerschewski¹, N. Evers², Z. Khan³, T. King¹, O. Kuivalainen⁴, P. Puthuserry¹

¹University of Kent; ²Trinity College Dublin; ³University of Aberdeen; ⁴LUT University

Sunday, 12/Dec/2021: 3:00 pm – 4:30 pm

C 2.8.1: Misconduct and the MNE

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

Session Chair: Michael Mol, Copenhagen Business School, Denmark

Corporate accountability for human rights abuses by emerging market MNEs: The case of the Letpadaung copper mine in Myanmar

V. Girschik¹, H. H. Thein², J. Hotho¹

¹Copenhagen Business School, Denmark; ²Curtin University, Australia

THE EFFECTS OF DEPTH AND BREADTH OF ATTENTION ON MEDIA REPORTING OF CORPORATE SOCIAL IRRESPONSIBILITY

S. H. Lee², M. Mol¹, K. Mellahi³

¹Copenhagen Business School, Denmark; ²University of Surrey; ³Dubai Chamber of Commerce

Crimmigrants or Role Models? Immigrant CEOs and Financial Misrepresentation

M. J. Mueller, T. Reus

Rotterdam School of Management, Erasmus University, Netherlands, The

C 2.8.12: IHRM Processes and Practices

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

Session Chair: Ingmar Björkman, Aalto University School of Business, Finland

International Human Resource Management Research Trends: A Bibliocoupling Analysis (1995-2019)

J. Lee¹, R. Fontinha¹, J. Lee¹, C. Chae²

¹University of Reading, United Kingdom; ²Wenzhou-Kean University

CROSS-BORDER TRANSFERABILITY OF HOME-COUNTRY POLITICAL CAPABILITIES

M. Fraissler¹, T. Lindner², J. Puck¹

¹Vienna University of Economics and Business, Austria; ²University of Innsbruck

The Relationship between Job Embeddedness, Employee Intention to Stay and Willingness to Undertake Training: The Moderating Role of Cultural Orientation among Nigerian Based ICT Multinational Companies.

A. A. Adekiya

Bayero University, Nigeria

What's Trending in MNEs and INGOs? Examining Cultural Competence in Hiring

M. Viktora-Jones¹, C. Remington², N. E. Ganapati¹

¹Florida International University, United States of America; ²University of South Florida, United States of America

C 2.8.3: Knowledge Sharing and Knowledge Sourcing Across Borders

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* SCHULER

Session Chair: Jill Josefina Juergensen, Henley Business School, University of Reading, United Kingdom

The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing

A. J. Guerrero, J. Heijs, E. Huergo

Universidad Complutense de Madrid, Spain

Where is the learning in learning-by-exporting? Examining the effects of extra-regional orientation and organizational innovation on learning-to-innovate-by-exporting

J. Juergensen¹, R. Narula¹, I. Surdu²

¹Henley Business School, University of Reading; ²Warwick Business School, University of Warwick

C 2.8.7: Contemporary issues in the emerging markets research

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 4

Session Chair: Veronika Belousova, National Research University Higher School of Economics, Russian Federation

How loan and funding mix differ across bank ownership types: evidence from Russian bank-level data

V. Belousova¹, N. Chichkanov¹, Z. Krayushkina¹, I. Manzhulin², V. Solodkov¹, M. Sukhov^{1,3}

¹National Research University Higher School of Economics, Russian Federation; ²BCS Asset Management, Russian Federation; ³Analytical Credit Rating Agency (ACRA), Russian Federation

Consumer behavior in an emerging market: The case of Chinese outbound tourism segments

D. Quer¹, J. Peng^{2,3}

¹Department of Management, University of Alicante, Spain; ²Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; ³Tourism Research Institute, University of Alicante, Spain

Learning from (domestic vs. foreign) external sources by emerging economy firms. The moderating role of (the breadth of) technological capabilities

P. Thakur-Wernz¹, L. Piscitello²

¹Washington and Lee University, United States of America; ²Politecnico di Milano, Italy

Until death do us part? The impact of the institutions, consensus and their interaction effect on the duration of public-private agreements in emerging markets

J. Fleta, F. Muñoz, C. Sáenz

Zaragoza University, Spain

Nepotism and CEO Compensation in Family Firms: Evidence from China

P. Adithipyangkul¹, P. Y. Cheung², T. Y. Leung²

¹Curtin University; ²Open University of Hong Kong, Hong Kong S.A.R. (China)

I 2.8.6: Understanding International Entrepreneurship Across Diverse Contexts

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* BOTELLA LLUSIA

Session Chair: Martin Hannibal, University of Southern Denmark, Denmark

Scaling of born digitals

I. Mihailova

University of Eastern Finland, Finland

FOREIGN FOUNDER'S LOCATION CHOICE – DIGITAL AND ITERATIVE?

L. H. Mattila, P. Kähäri

Aalto University, Finland

Doing business in the emerging medical cannabis industry: context, concepts and pointers to future research

U. Nielsen, M. Hannibal

University of Southern Denmark, Denmark

Managers' environmental attitudes and commitment towards the adoption of environmentally friendly strategies: exporting Ecuadorian SMEs

M. A. Cervantes Figueroa

Universidad Autonoma de Barcelona, Ecuador

IMMIGRANT ENTREPRENEURSHIP IN INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP, A SYSTEMATIC REVIEW

E. Chiarapini, A. Rygh, X. Han, J. Kleinhempel

Alliance Manchester Business School, United Kingdom

I 2.8.9: MNCs and International Organizations Governance Structures

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* COMISIONES

Session Chair: Gislaïne Cristina dos Santos Teixeira, FGV Sao Paulo School of Business Administration, United States of America

How the Top Management Team's Composition influences the Foreign Establishment Mode Choice Deviation of UK manufacturing firms

T. Vallone^{1,2}, P. Greve², S. Elia¹

¹Politecnico di Milano, Department of Management Engineering; ²Henley Business School, International business & Strategy department

Cultural dimensions in top management teams and the triple bottom line performance of firms

J. Kluge, M. Wagner

Augsburg University, Germany

Patents and global scaling: The moderating role of CEO-TMT interface

F. Debellis¹, T. Vallone², A. Natalicchio³, A. Messeni Petruzzelli³, A. De Massis⁴

¹University of Vienna Faculty of Business, Economics and Statistics; ²Henley Business School, University of Reading International Business and Strategy; ³Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management; ⁴Free University of Bozen-Bolzano, Faculty of Economics and Management

Stock-market Reactions to New Foreign Direct Investments: the Value of Imperfect Switching Options

J. H. Fisch, H. Pühr

WU Vienna, Austria

Strategic Response to Institutional Complexity: The case of internationalization of business schools

G. C. d. S. Teixeira¹, J. M. T. Carneiro¹, W. Newbury²

¹FGV Sao Paulo School of Business Administration, Brazil; ²Florida International University, USA

The firm under the spotlight: How stakeholder scrutiny drives CSR and reinforces financial performance

F. j. Forcadell¹, E. Aracil², A. Lorena³

¹Universidad Rey Juan Carlos, Spain; ²Universidad Pontificia de Comillas, Spain; ³Universidad Magna Graecia, Italy

I 2.8.Z: Interactive papers. All tracks

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 2

Session Chair: Piotr Trapczynski, Poznan University of Economics and Business, Poland

Layered resistance to dominant HRM transfer: evidence from Japanese management practice adoption in Indonesia

J. Soehardjojo¹, R. Delbridge², G. Meardi³

¹Stockholm School of Economics; ²Cardiff Business School; ³Scuola Normale Superiore

Sustainable Investment: What are the location factors that enable countries to retain investments?

F. Filippaios¹, I. Gokh²

¹University of East Anglia, United Kingdom; ²De Montford University, United Kingdom

Corporate longevity and sustainability strategy deployment in an emerging market multinational

A. M. Gomez-Trujillo^{1,2}, M. A. Gonzalez-Perez²

¹CEIPA Business School, Colombia; ²Universidad EAFIT

The flying geese of the east: Economic power relations of Japanese ODA impact SDG in Indonesia, Myanmar and Thailand

J. Soehardjo¹, R. Chowdhury²

¹Stockholm School of Economics; ²Southampton Business School

Do institutional differences and high tech raise the bar for M&A deal completion between Asian acquirers and their EU28 targets?

A. Sels, S. Li

KU Leuven, Belgium

Signaling Legitimacy: Foreign State-owned Multinationals and FDI Ownership Structure

B. James¹, R. Sawant²

¹St. Mary's University, United States of America; ²Florida Atlantic University, United States of America

P 2.8.12: Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway

Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research

D. S. A. Guttormsen^{1,2,3}, L. L. Alcantara^{4,5}, Y. Shinohara^{4,5}, P. Ackaradejruangsri⁴, R. C. Kim⁴

¹USN School of Business, University of South-Eastern Norway, Norway; ²Department of Communication and Culture, BI Norwegian Business School, Norway; ³Thammasat Business School, Thammasat University, Thailand; ⁴College of International Management, Ritsumeikan Asia Pacific University, Japan; ⁵Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan

P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* JUNTAS Medicina

Session Chair: Mourad Dakhli, Georgia State University, United States of America

Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook

M. Dakhli², Y. Wang², E. Kovacs¹, S. Farias²

¹Indiana University, Brazil; ²Georgia State University

Closing Plenary

Time: Sunday, 12/Dec/2021: 5:00pm - 6:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

MNEs will make meaningful contributions to post-Pandemic sustainable development (The Oxford Union style)
Jonathan Doh (Vilanova University, USA) Sarianna Lundan (University of Bremen, Germany) Alvaro Cuervo-Cazurra (Northeastern University, USA) Elisa Giuliani (University of Pisa, Italy).
Moderator: Valentina De Marchi, University of Padova, Italy.

POSTER SESSIONS **Saturday and Sunday: 1:30 pm – 3:00 pm**

Posters: Posters Session 1 and 2

Time: Saturday, 11/Dec/2021 and Sunday, 12/Dec/2021: 1:30pm - 3:00pm · *Location:* HALL 1st FLOOR

How pressure from home works out abroad: decent work in MNE subsidiaries

K. van der Straaten

Rotterdam School of Management, Erasmus University, the Netherlands

Intercultural Entrepreneurship: An Emerging Field of Research and Practice?

C. Ruesga Rath, C. Barmeyer

University of Passau, Germany

Multinational Enterprises and Cross-sector Partnerships in the Energy Transition: The Case of Port of Rotterdam

E. Eräpolku¹, T. Ritvala¹, S. Lundan^{2,1}

¹Aalto University, Finland; ²University of Bremen, Germany

Role of innovation ecosystems in the relationship between circular economy and sustainability. Case of the satellite industry in Europe.

M. Teissandier

Toulouse Business School, France

Subversive consequences of digital influencer marketing for international consumers

T. Drennan, C. Lindh

Mälardalen University, Sweden

Sustainability and backshoring –what theories?

L. L. Halse¹, B. B. Nujen², D. E. Mwesumo¹

¹Molde University College, Norway; ²Norwegian University of Science and Technology

Unlocking the structure of the international entrepreneurship research - a bibliometric approach to mapping the literature

S. W. U. A. Ahmed, N. Anderson, S. M. F. Grimstad, K. K. Longva, Ø. Strand

Norwegian University of Science and Technology (NTNU), Norway

Digitalization and internationalization – interdependent or independent phenomenon? The case of manufacturing companies in a post-transition country

B. Jankowska, M. Bartosik-Purgat, E. Mińska-Struzik

Poznań University of Economics and Business, Poland

Examining the Relationship Between Marketing Intensity and Firm Value in a Global Context

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Castello Esquerdo , Alvar	The Graduate School of Management of St. Petersburg State University (GSOM SPbSU)	I 2.7.7
Castillo Molina , Yury Yohana	Universidad Complutense de Madrid, Spain	Posters 1 and 2
Castro , Luiz Ricardo Kabbach	University of Florida	C 2.7.10
Castro , Rafael	Universidad Autónoma de Madrid	C 1.1.8
Celis , Jessica Marlen	Tecnologico de Monterrey, Mexico	I 2.7.7
Cerar , Jelena	WU Vienna, Austria	Posters 1 and 2
Cerdin , Jean-Luc	ESSEC Business School, France	C 1.3.12
Cervantes Figueroa , Michelle Alexandra	Universidad Autonoma de Barcelona, Ecuador	I 2.8.6
Cerviño , Julio	University Carlos III of Madrid, Spain	Posters 1 and 2
Cesar Pestana Pavan , Pedro	FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation)	I 2.7.7
Chae , Chungil	Wenzhou-Kean University	C 2.8.12
Channappa , Santhosh	NMIMS, India	I 1.1.6
Chen , Zibang	University of Manchester, United Kingdom	C 1.2.7
Chenet Ugarte , Tuzienka	University of Passau, Germany	Posters 1 and 2
Cheung , Pat Yan	Open University of Hong Kong, Hong Kong S.A.R. (China)	C 2.8.7
Chiang , Lan-Lung, Luke	Yuan Ze University, Taiwan	I 1.5.11

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Chiarapini, Eleni	Alliance Manchester Business School, United Kingdom	I 2.8.6
Chiarvesio, Maria	University of Udine, Italy	I 2.6.6, I 2.6.6 Session Chair
Chichkanov, Nikolay	National Research University Higher School of Economics, Russian Federation	C 2.8.7
Chidlow, Agnieszka (Aggie)	University of Birmingham	C 1.3.14 Session Chair, C 1.3.14
Chimirri, Mirian Wawrzyniak	University of Sao Paulo, Brazil	C 2.7.10
Cho, Daniel Sunghwan	Trinity College Dublin, Ireland	C 2.6.13
Choksy, Umair Shafi	University of Kent, United Kingdom	C 2.7.5
Chow, Dawn Yi Lin	The Open University of Hong Kong, Hong Kong	I 1.5.9
Chowdhury, Rashed	Southampton Business School	I 2.8.Z
Chudner, Irit	College of Management, Israel	P 2.6.15
Chwialkowska, Agnieszka	University of West Georgia, USA	I 1.5.5
Ciszewska-Mlinarič, Mariola	Kozminski University, Poland	Posters 1 and 2
Clegg, Callen	Brunel University, UK	C 1.3.12
Clegg, Jeremy	University of Leeds, UK; Leeds University Business School, UK	C 1.2.4, P 1.6
Conrad, Marcus	Friedrich-Alexander-University Erlangen-Nürnberg, Germany	C 1.2.10
Conroy, Kieran	Queen's University Belfast, UK	P 1.4.12
Contín-Pilart, Ignacio	Universidad Pública de Navarra, Spain	C 1.3.6
Coskun, Mesut	Salzburg Management and Business School (SMBS), Germany	Posters 1 and 2
Cotta de Mello, Renato	COPPEAD / UFRJ, Brazil	C 2.7.7
Coveri, Andrea	University of Urbino, Italy	C 1.3.5
Crespo, Cátia Fernandes	School of Technology and Management, Polytechnic of Leiria, Portugal; CARME; CSG/ADVANCE	C 1.4.11
Crespo, Nuno Fernandes	ISEG - University of Lisbon, Portugal; CSG/ADVANCE	C 1.4.11, C 1.1.6
Cuervo Cazurra, Alvaro	Northeastern University	P 1.4.10
Cuervo-Cazurra, Alvaro	Northeastern University	P 1.3.1
Czakó, Erzsébet	Corvinus University of Budapest, Hungary	Posters 1 and 2
Czychon, Christoph	KPMG, Germany	C 1.1.15
Da Rocha, Angela	PUC-Rio, Brazil	I 1.5.11
da Silva Lopes, Teresa	York University	C 1.1.8 Session Chair
Dachs, Bernhard	AIT Austrian Institute of Technology, Austria	C 1.3.3 , C 1.3.3 Session Chair

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Dakhli , Mourad	Georgia State University	P 2.8.14, P 2.8.14 Session Chair
Damioli , Giacomo	European Commission, Italy	C 1.4.2
Danik , Lidia	SGH Warsaw School of Economics, Poland	I 1.2.Y, I 1.4.9
Dasi , Angels	University of Valencia, Spain	C 1.3.12
Dauth , Tobias	HHL Leipzig Graduate School of Management, Germany	Online 3
Davaei , Mahboobeh	Free University of Bozen-Bolzano, Italy	C 1.1.12, I 1.3.12
Davidova , Elina	ADV group of companies	I 2.7.3
Davies , Lidia	Tallinn University of Technology, Estonia	Posters 1 and 2
Davoine , Eric	Université de Fribourg, Switzerland	C 1.3.12
de Batz , Laure	Prague University of Economics and Business, Czech Republic	C 1.2.10
De Beule , Filip	KU Leuven, Belgium	C 1.1.2 , C 1.1.2 Session Chair
de Castro , Julio	IE Business School, Spain	P 1.3.10
De Marchi , Valentina	University of Padova, Italy	I 1.5.5, P 1.4.5, C 1.2.5 Session Chair, Closing Plenary Session Chair
De Massis , Alfredo	Free University of Bozen-Bolzano, Faculty of Economics and Management	I 2.8.9
de St. Maurice , Greg	Keio University, Japan	P 2.6.8
de Vasconcellos , Sílvia Luís	ESPM – Escola Superior de Propaganda e Marketing, Brazil	C 2.6.6
Debellis , Francesco	University of Vienna Faculty of Business, Economics and Statistics; University of Vienna, Chair of international business	I 2.8.9, I 2.6.6
Decossa , Jean Jeaslin	Ibn Tofail University, Morocco	I 1.1.6
Degbey , William	University of Turku, Finland	I 2.6.7
Delbridge , Rick	Cardiff Business School	C 1.1.3, I 2.8.Z
Delerue , Helene	University of Quebec at Montreal, ESG, Canada	Posters 1 and 2
Denicolai , Stefano	University of Pavia	C 1.3.5
Dhayanithy , Deepak	Indian Institute of Management Kozhikode	I 1.5.12
Di Maria , Eleonora	University of Padova, Italy	I 1.5.5
Diamantopoulos , Adamantios	University of Vienna, Austria	I 1.5.11
Dikova , Desislava	WU Vienna	C 2.6.6, C 2.6.6 Session Chair
Dimitratos , Pavlos	University of Glasgow	Online 3
Diniz-Maganini , Natalia	FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation)	I 2.7.7
Doh , Jonathan	Villanova University, United States of America	C 2.7.1

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Doluca , Hüseyin	Augsburg University, Germany	C 2.7.1 , C 2.7.1 Session Chair
Dominguez , Noémie	university Jean Moulin Lyon, France	Posters 1 and 2
Drennan , Todd	Mälardalen University, Sweden	Posters 1 and 2
Driffield , Nigel	University of Warwick, United Kingdom	I 1.5.9 , C 1.4.7
Duarte , Marcelo Pereira	CeBER, University of Coimbra, Faculty of Economics, Portugal	I 1.5.11
Duncan , Allen Scott	Burgundy School of Business, France	Posters 1 and 2
Duncan , Anne-Laure	Institute Bocuse, France	Posters 1 and 2
Durand , Muriel	EM Normandie Business School, France	Posters 1 and 2
Durst , Susanne	Tallinn University of Technology, Estonia; TalTech University, Estonia	Posters 1 and 2 , Posters 1 and 2
Durán , Juan José	Autonomous University of Madrid, Spain	P 1.2
Edris , Sarah	Maastricht University	Posters 1 and 2 , C 1.3.7 , Posters 1 and 2
Eerola , Aleksi	KU Leuven, Belgium	C 1.2.10
EHRET , Michael	Uni Graz, Austria	Posters 1 and 2
Elia , Stefano	Politecnico di Milano, Department of Management Engineering; Politecnico di Milano, Italy	I 2.8.9 , C 2.6.9 , C 1.2.7
Elo , Maria	University of Southern Denmark, Denmark	C 2.6.13 , C 1.2.4 , Posters 1 and 2
Emontspool , Julie	University of Southern Denmark	Posters 1 and 2
Engwall , Lars	Uppsala University, Sweden	P 2.6.8
Ermolaeva , Liubov	Saint Petersburg State University, Russian Federation	I 2.6.7 , Posters 1 and 2
Erthal Hermano , Paula	COPPEAD / UFRJ, Brazil	C 2.7.7
Ervits , Irina	CBS International Business School, Germany	Posters 1 and 2
Eräpolku , Emilia	Aalto University, Finland	Posters 1 and 2
Escobar-Borrueal , Ines	University of Vaasa, Finland	Posters 1 and 2
Espig , Laura Taysa	FURB	I 2.7.7
Evers , Natasha	Trinity College Dublin	P 2.7.6
Fabrizi , Chiara	Vienna University of Economics and Business (WU) - Institute for International Business, Austria	Posters 1 and 2
Fainshmidt , Stav	College of Business, Florida International University, United States	C 2.7.9 , I 1.5.1
Fan , Di	Swinburne University of Technology, Australia	Online 2
Farias , Salomao	Georgia State University	P 2.8.14
Fariñas , José Carlos	Universidad Complutense Madrid	Online 1 Session Chair

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Fedorenko , Elena	RUDN, Russian Federation	Posters 1 and 2
Fernandes , Cristina	University of Beira Interior	I 1.4.X
Fernandez-Moya , Maria	CUNEF University, Spain	Posters 1 and 2
Fernández , Sara	Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain	I 2.7.3
Ferraz , João Carlos	Universidade Federal de Rio de Janeiro, Brasil	Posters 1 and 2
Ferreira Caixe , Daniel	Federal University of Rio Grande do Sul	I 2.7.7
Ferreira , João J. M.	University of Beira Interior	I 1.4.X
Ferretti , Tommaso	McGill University, Canada	C 1.2.5
Fey , Carl	Aalto University, Finland	C 1.2.3
Fey , Natalia G.	Hanken School of Economics, Finland	C 1.2.12
Figueira de Lemos , Francisco	Uppsala University, Sweden	C 1.2.4, I 1.5.4 Session Chair
Filatotchev , Igor	WU Vienna; King's College London	C 2.7.10, P 1.3.10
Filenko , Roman	University of Vaasa, Finland	C 1.3.9
Filippaios , Fragkiskos	University of East Anglia, United Kingdom	I 2.8.Z
Fisch , Jan Hendrik	WU Vienna, Austria	I 2.8.9, C 1.3.9
Fitza , Markus	Frankfurt School of Finance and Management, Germany	C 2.7.9
Fleta , Jorge	Zaragoza University, Spain	I 1.2.Y, C 2.8.7
Fletcher , Margaret	University of Glasgow	C 1.5.6
Floreani , Josanco	University of Udine, Italy	I 1.5.4
Floriani , Dinorá Eliete	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Fontana , Roberto	University of Pavia, Pavia, Italy	C 1.3.3
Fontes , Margarida	UMOSE—Laboratório Nacional de Engenharia e Geologia; DINÂMIA'CET	C 1.1.6
Fontinha , Rita	University of Reading, United Kingdom	C 2.8.12
Forcadell , Francisco javier	Universidad Rey Juan Carlos, Spain	I 2.8.9
Fosfuri , Andrea	Bocconi University, Italy	C 1.2.5
Fraissler , Martin	Vienna University of Economics and Business, Austria	C 2.8.12
Franco , Stefano	Luiss Business School, Italy	I 1.5.1
Froese , Fabian Jintae	University of Goettingen, Germany	Posters 1 and 2
Fürst , Sascha	University of Turku School of Economics, Finland; Tecnologico de Monterrey, Mexico	C 1.5.6
Gabaldon , Patricia	IE University, Spain	C 1.2.12
Gaibrois , Claudine	University of St. Gallen	C 2.6.12

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Galetti, Sara	University of Milan-Bicocca, Italy	I 1.5.5
Galkina, Tamara	University of Vaasa, Finland	C 1.1.6, C 1.1.6 Session Chair
Gammelgaard, Jens	Copenhagen Business School	C 2.6.9 Session Chair
Ganapati, Nazife Emel	Florida International University, United States of America	C 2.8.12
Gao, Qiuling	Beijing International Studies University, China	Online 2
Gao, Qiuling	BISU, China, People's Republic of	Online 1, C 1.3.7 Session Chair
Gao, Renfei	University of Manchester, United Kingdom	C 1.4.7
Gao, Ruosu	International Engineering and Technology Institute, Armenia	I 2.6.7
Gao, Yang	HEC Montreal, Canada	I 1.5.12
Garanina, Olga	Graduate School of Management, St Petersburg University; St. Petersburg State University, Russian Federation	I 2.7.3, Posters 1 and 2
García Brustenga, Jordi	ENISA (Chief Operating and Strategy Officer) and IND+i Group	P 2.7
Gattai, Valeria	University of Milan-Bicocca, Italy	I 1.5.5
Gaur, Ajai	Rutgers University	C 1.3.7
Georgakakis, Dimitrios	University of St. Gallen, Switzerland	I 1.1.9
Georgiou, Catherine Elizabeth	University of Warwick, United Kingdom	I 1.5.9, I 1.5.9 Session Chair
Gereffi, Gary	Duke University, USA	P 1.4.5
Gerschewski, Stephan	University of Kent, UK	C 1.1.12, P 2.7.6, I 1.4.X
Ghuri, Pervez	Birmingham University	P 1.5.7
Gillmore, Edward	Jonkoping International Business School, Sweden	C 2.6.9
Gimeno Feliú, Jose María	Zaragoza University, Spain	I 1.2.Y
Giroud, Axele	The University of Manchester, United Kingdom	C 1.3.7, C 1.2.7
Girschik, Verena	Copenhagen Business School, Denmark	C 2.8.1
Gisca, Oxana	University of Oulu, Finland	Posters 1 and 2
Giudice, Nicoletta	University of Groningen, Netherlands, The	C 2.7.5
Glaister, Keith W.	Leeds University Business School, University of Leeds, Leeds, UK	C 1.4.7
Glavee-Geo, Richard	Norwegian University of Science and Technology, Norway; NTNU, Norway	Posters 1 and 2, Posters 1 and 2
Glimstedt, Henrik	Stockholm School of Economics, Sweden	P 2.6.8
Glock, Michael	Vienna University of Business and Economics, Austria	C 2.6.9

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Glowik , Mario	Berlin School of Economics and Law, Germany	I 1.5.5
Goerzen , Anthony	Queens University, Canada	C 1.3.12, C 2.6.9
Goetz , Martin A.	University of Fribourg, Switzerland	Posters 1 and 2
Gokh , Irina	De Montford University, United Kingdom	I 2.8.Z
Gomes , Clandia Maffini	Federal University of Santa Maria, Brazil	C 2.7.1
Gomez-Trujillo , Ana Maria	CEIPA Business School, Colombia; Universidad EAFIT	I 2.8.Z
Gonzalez-Perez , Maria Alejandra	Universidad EAFIT	I 2.8.Z
González- Loureiro , Miguel	Universidad de Vigo (Spain) & CIICESI-Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es	C 1.1.2
González-Loureiro , Miguel	CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; University of Vigo, Vigo, Spain	C 1.2.6
Gopal , Gurram	Illinois Institute of Technology, USA	Posters 1 and 2
Gorynia , Marian	Poznan University of Economics and Business, Poland	I 1.4.X
Gołębiowski , Tomasz	SGH Warsaw School of Economics, Poland	I 1.4.9
Greve , Peder	Henley Business School, International business & Strategy department	I 2.8.9
Grimstad , Siv Marina Floe	Norwegian University of Science and Technology, Norway	Posters 1 and 2, Posters 1 and 2
Grogaard , Birgitte	BI-Norwegian Business School, Norway	P 1.2
Grosman , Anna	Loughborough University	P 1.4.10
Grosskopf , Sina	University of Passau, Germany	Posters 1 and 2
Grudecka , Anna	SGH Warsaw School of Economics, Poland	C 2.7.11
Gruenwald , Philipp	Vienna University of Economics and Business, Austria	C 2.6.3
Gruninger , Frederic	Zeppelin University	Posters 1 and 2
Grøgaard , Birgitte	BI Norwegian Business School, Norway	C 1.1.8, P 1.4.1
Guerrero , Alex J.	Universidad Complutense de Madrid, Spain	C 2.8.3, Posters 1 and 2
Gugler , Philippe	University of Fribourg, Switzerland	P 1.2.4, C 1.3.14
Guido , Davide	University of Pavia	I 1.1.6
Gundelach , Henrik	Copenhagen Business School, Denmark	Posters 1 and 2
Gunkel , Marjaana	Free University of Bozen-Bolzano, Italy	C 1.1.12, I 1.3.12
Guo , Jia-Bo	Dragon Steel Corporation, Taiwan	C 1.3.12

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Guttormsen , David S. A.	USN School of Business, University of South-Eastern Norway, Norway; Department of Communication and Culture, BI Norwegian Business School, Norway; Thammasat Business School, Thammasat University, Thailand	P 2.8.12 , C 1.3.14 , C 1.2.12 Session Chair, P 2.8.12 Session Chair, Online 1
Gysan , Sophie	Maastricht University, Netherlands, The	C 1.4.13
Götz , Marta	Poznań University of Economics and Business	I 1.5.9
Haensel , Kira	College of Business, Florida International University, United States of America	I 1.5.1 , I 1.4.X , I 1.5.1 Session Chair
Hagen , Birgit	University of Pavia	I 1.1.6
Hajidimitriou , Yannis	University of Macedonia	C 2.7.7 , C 1.4.6
Hajro , Aida	Vienna University of Economics and Business, Austria	C 1.3.12
Hakkarainen , Tuuli	Bocconi University, Italy	I 1.3.12
Halaszovich , Tilo	Jacobs University Bremen, Germany	C 1.3.6 , C 1.1.15 , I 1.2.Y Session Chair
Halse , Lise Lillebrygfjeld	Molde University College, Norway	Posters 1 and 2
Han , Xia	University of Manchester	C 1.3.7 , I 2.8.6
Hannibal , Martin	University of Southern Denmark, Denmark	I 2.8.6 , I 2.8.6 Session Chair
Hansen , Michael Wendelboe	Copenhagen Business School, Denmark	I 1.5.1 , Posters 1 and 2
Hansen , Ulrich	Danish Technical University	I 1.5.5
Haq , Hammad ul	University of Groningen, The Netherlands	C 1.2.4
Hassan , Zinab	Deakin University, Australia	Online 2
Hatani , Faith	Copenhagen Business School	P 1.5.7
He , Xinming	Durham University	C 2.7.11
Hegerty , Scott W.	Northeastern Illinois University	C 1.2.3
Heidemann , Christina	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 2.7.12
Heijs , Joost	Universidad Complutense de Madrid, Spain	C 2.8.3 , Posters 1 and 2
Helal , Mohamed Youssef Ibrahim	General Management Department, Institute of Management, Economics and Finance, Kazan Federal University, Russian Federation; Faculty of Tourism and Hotel Management, Helwan University, Egypt	Posters 1 and 2
Hendriks , Guus	University of Amsterdam	C 1.1.1
Hendriks , Noortje	Tilburg School of Economics and Management	C 1.1.1
Henkelmann , Lukas	University of Bayreuth, Germany	C 2.6.3
Hennart , Jean-François	Tilburg University, Netherlands	P 1.6 , P 1.2.4

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Herrera-Enriquez , Giovanni	Universidad de las Fuerzas Armadas-ESPE, Ecuador	I 1.3.12
Hidalgo , Alberto	IMT School for Advanced Studies, Italy	Posters 1 and 2
Hilger , Andreas	University of Regensburg	C 2.7.7
Hisano , Ai	University of Tokyo, Japan	P 2.6.8
Ho , Mia Hsiao-Wen	National Sun Yat-sen University, Taiwan	C 2.7.9
Hoeltgebaum , Marianne	FURB	I 2.7.7
Hoffmann , Anna-Lena	Augsburg University, Germany	C 2.7.1
Holzmüller , Hartmut	TU Dortmund, Germany	I 1.5.11
Horak , Sven	St. John's University The Peter J. Tobin College of Business, USA	C 1.3.12
Horck , Stijn	Maastricht University	C 1.3.7
Hotho , Jasper	Copenhagen Business School, Denmark	C 2.8.1
Hoxha , Gezim	Politecnico di Milano, Italy	C 1.2.7
Hua Sheng , Hsia	FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation)	I 2.7.7
Huang , Jin	The Hongkong Polytechnic University	I 1.2.Y
Huang , Xinli	WU Vienna, Austria	Online 2
Huergo , Elena	Universidad Complutense de Madrid, Spain	C 2.8.3
Iammarino , Simona	London School of Economics, United Kingdom	C 1.3.5
Ibraheam , Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt	I 1.5.11
Ighani , Jason	Humanitarian Coaching Network	C 1.2.12
Igoe , Josephine	NUIG, Ireland	I 1.4.9
Ipsmiller , Edith	WU Vienna	C 2.6.6
Ishigai , Patricia Akemi	FGV EAESP, Brazil	Posters 1 and 2
Jaklič , Andreja	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
James , Barclay	St. Mary's University, United States of America	I 2.8.Z
Jankowska , Barbara	Vistula University; Poznań University of Economics and Business, Poland	I 1.5.9, Posters 1 and 2
Jarosiński , Mirosław	SGH Warsaw School of Economics, Poland	Posters 1 and 2
Jasovska , Pavlina	University of Technology, Sydney	I 1.1.9

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Jell-Ojobor , Maria	LUISS University Rome, Italy	C 1.1.1
Johanson , Martin	Dalarna University / Uppsala University	C 1.1.6
Johansson , Marjana	University of Glasgow	C 2.6.12
Jorma Larimo , Jorma	University of Vaasa, Finland	C 2.7.11
Jovanovic , Jelena	University of Fribourg, Switzerland	C 1.4.11
Ju , Shim Yong	Fundação Getúlio Vargas	I 1.5.4
Juan , Timana	Universidad ESAN, Perú	Posters 1 and 2
Juergensen , Jill Josefina	Henley Business School, University of Reading	C 2.8.3 Session Chair, C 2.8.3
Kabbach-de-Castro , Luiz Ricardo	Universidad de Navarra	C 2.7.10
Kachurovska , Olena	NTNU, Norway	Posters 1 and 2
Kaltenecker , Evodio	Tecnologico de Monterrey, Mexico	I 1.2.Y
Kampouri , Katerina	University of Macedonia, Greece	C 1.4.6
Kania , Aleksandra	Poznań University of Economics and Business, Poland	Posters 1 and 2
Kano , Hirokazu	Oita University, Japan	Online 3
Kano , Liena	University of Calgary, Canada	P 1.4.5, C 2.7.5, C 2.7.5 Session Chair
KANTARUK , Oksana	CEREFIGE, France	C 2.7.11
Khan , Zaheer	University of Aberdeen	P 2.7.6
Kiefner , Valentin	Vienna University of Business & Economics, Austria	C 1.1.1
Kilar , Wioletta	Pedagogical University of Krakow, Poland	Posters 1 and 2
Kim , Gyunhwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Kim , Namil	Villanova University, United States of America	C 2.7.1
Kim , Rebecca ChungHee	College of International Management, Ritsumeikan Asia Pacific University, Japan	P 2.8.12, Online 2
King , Tim	University of Kent	P 2.7.6
Kipping , Matthias	York University, Canada	P 2.6.8
Kirste , Laura	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 1.2.5
Klaro Ramires , Polina Mishel	HSE University, Russian Federation	I 2.6.7
Kleinhempel , Johannes	Alliance Manchester Business School, United Kingdom	I 2.8.6, C 1.3.6
Klishevich , Daria	St. Petersburg State University, Russian Federation	Posters 1 and 2
Kluge , Jessica	Augsburg University, Germany	I 2.8.9

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Kocenda , Evzen	Institute of Economic Studies, Charles University, Czech Republic	C 1.2.10
Koleša , Iris	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
Koljonen , Venla Kanerva	Aalto University School of Business, Finland	Posters 1 and 2
Kollingbaum , Lukas	Wirtschaftsuniversität Wien, Austria	Posters 1 and 2
Konara , Palitha	University of Sussex, United Kingdom	C 2.7.5
Kopiński , Dominik	University of Wrocław, Poland	C 1.1.8
Korendijk , Marloes	University of Groningen, Netherlands, The	C 2.7.9
Kounnou , Vasiliki	University of Macedonia	C 2.7.7
Kovacs , Erica	Indiana University, Brazil	P 2.8.14
Koveshnikov , Alexei	Aalto University School of Business, Finland	C 2.7.12, C 1.3.12
Kowalski , Arkadiusz Michał	SGH Warsaw School of Economics, Poland	C 1.2.3
Kraus , Sascha	Free University of Bozen-Bolzano	I 1.4.X
Krayushkina , Zhaklin	National Research University Higher School of Economics, Russian Federation	C 2.8.7
Kriklivetz , Anna	St. Petersburg state university, Russian Federation	Online 1
Kuchеров , Dmitry	Saint-Petersburg State University, Russian Federation	I 1.3.12
Kuglianskas , Isak	University of São Paulo, Brazil	C 2.7.1
Kuiken , Andrea	University of Groningen, The Netherlands	C 1.2.4
Kuivalainen , Olli	LUT University	P 2.7.6
Kuleshov , Nikita	St. Petersburg state university, Russian Federation	Online 1
Kumaraswamy , Arun	Florida International University	I 2.6.6
Kunczer , Vera	WU Vienna	C 1.1.1, C 1.1.1 Session Chair
Kundu , Sumit Kumar	Florida International University, United States of America; College of Business, Florida International University, United States	I 1.5.11, I 1.5.11 Session Chair, I 2.6.6, C 2.7.9
Kurosawa , Takafumi	Kyoto University, Japan	P 2.6.8
KUSI APPIAH , EMMANUEL	University of Vaasa, Finland	C 1.5.6
Kyriakou , Marina	University of Piraeus, Greece	Posters 1 and 2
Kyrkilis , Dimitris	University of Macedonia	C 2.7.7
Kähäri , Perttu	Aalto University, Finland; Aalto University School of Business, Finland	I 2.8.6, C 2.7.12, I 1.4.9
Lageström , Katarina	Uppsala Univeristy, Sweden	C 1.4.13

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Landi, Andrea	University of Copenhagen, Denmark (Dept. of Food and Resource Economics); University of Chinese Academy of Science, China (Sino-Danish Centre)	Posters 1 and 2
Lapeira, Maria	Suffolk University, United States of America	I 2.6.6
Larimo, Jorma	University of Vaasa, Finland	C 1.3.9, I 1.5.9, C 1.3.9 Session Chair
Larraza-Kintana, Martin	Universidad Pública de Navarra, Spain	C 1.3.6
Larsen, Marcus M.	Copenhagen Business School, Denmark	C 1.2.5
Latukha, Marina	St. Petersburg state university, Russian Federation	Online 1, Online 1, I 2.6.7
Lavoratori, Katiuscia	University of Warwick; Henley Business School, University of Reading, UK	C 1.3.9, C 1.4.7
Lazarova, Mila	Simon Fraser University, Canada	C 1.3.12
Lee, Ji-Hwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Lee, Jongmin	University of Reading, United Kingdom	C 2.8.12, C 1.1.3, C 1.1.3 Session Chair
Lee, Joonghak	University of Reading, United Kingdom	C 2.8.12
Lee, Sun Hye	University of Surrey	C 2.8.1
Lehman, Ana Teresa	University of Porto, Portugal	P 1.2.4
Leite, Emilene	Örebro University School of Business, Sweden	C 1.4.13, I 1.2.Y Session Chair
Lema, Rasmus	Aalborg University	I 1.5.5
Lengler, Jorge	Durham University, United Kingdom	I 1.5.12, C 1.3.14
Leppäaho, Tanja	LUT University, Finland	C 1.4.6
Leung, Tak Yan	Open University of Hong Kong, Hong Kong S.A.R. (China)	C 2.8.7
Lewandowska, Malgorzata Stefania	SGH Warsaw School of Economics, Poland	I 1.4.9, C 1.2.3
León, Gonzalo	Universidad Politécnica de Madrid (Professor) and Forum of Innovative Companies	P 2.7
li, Fang Fang	University of Vaasa, Finland	C 2.7.11
Li, Min	University of St Andrews	C 2.7.11
Li, Rebecca Yu	University of Essex, United Kingdom	I 1.2.Y
Li, Sanyi	KU Leuven, Belgium	I 2.8.Z
Li, Xuecong	University of Birmingham	C 1.3.7
Li, Yameng	International Engineering and Technology Institute, Armenia	I 2.6.7
Li, Yi	The University of Sydney, Australia	Online 1
Li, Zijie	UIBE, China, People's Republic of	Online 1

Author(s)	Organization(s)	Session
Liang, Yanze	The University of Manchester, United Kingdom	C 1.3.7
Liesch, Peter	The University of Queensland	I 1.1.6
Lin, Hao-Chieh	Department of Business Management, National Sun Yat-sen University, Taiwan	C 1.3.12
Lin, Ming	Business School, NingboTech University	C 1.3.7
Lindh, Cecilia	Mälardalen University, Sweden	Posters 1 and 2
Lindner, Thomas	WU Vienna, Austria; Vienna University of Economics and Business, Austria; University of Innsbruck	C 1.3.14, I 1.1.9, Posters 1 and 2, C 2.7.10, I 1.1.9, C 2.6.3, C 2.8.12, C 2.7.10 Session Chair
Lintner, Georg	Vienna University of Economics and Business, Austria	Posters 1 and 2
Lipe, Jay	The University of Minnesota, USA	P 1.4.14
Lisovskaia, Antonina	Saint-Petersburg State University, Russian Federation	I 2.7.7
Lisovskaya, Antonina	Saint-Petersburg State University, Russian Federation	I 1.3.12
Liu, Leigh Anne	Georgia State University, USA	C 2.6.12
Liu, Linyu	Aalto university, Finland	C 1.4.13
Liu, Xiaohui	University of Birmingham	C 1.3.7
Lobo, Carla Azevedo	Universidade Portucalense	I 1.4.X
Lochbrunner, Diana Selina	Technische Universität Dresden, Germany	Posters 1 and 2
Longva, Kjersti Kjos	Norwegian University of Science and Technology (NTNU), Norway	Posters 1 and 2
Lorena, Antonio	Universidad Magna Graecia, Italy	I 2.8.9
Lorenzen, Helene	Aarhus University, Denmark	I 1.5.12
Losonci, Dávid	Corvinus University of Budapest, Hungary	Posters 1 and 2
Lozano-García, María Belén	Universidad de Salamanca, Spain	Posters 1 and 2, Posters 1 and 2
Lundan, Sarianna	University of Bremen, Germany; Aalto University, Finland	Posters 1 and 2
Lundberg, Helene	Mid Sweden University, Sweden	C 1.1.6
Lunnan, Randi	BI Norwegian Business School	P 1.4.1
Luong, Anh B.H	Sheffield Hallam University, United Kingdom	Posters 1 and 2
Lynden, Karen	University of North Carolina-Greensboro	P 1.2.14
López-Rodríguez, Jesús	Universidade da Coruña, Spain	I 1.5.1
Maack, Mariel	University of Vienna, Austria	I 1.5.11
Macharzina, Klaus	University of Hohenheim, Stuttgart, Germany	P 1.2

Author(s)	Organization(s)	Session
Macoris , Lucas Serrao	INSPER - Institute of Education and Research, Brazil	C 2.7.10
Magnani , Giovanna	University of Pavia, Italy	C 1.1.6, C 1.3.5
Mainela , Tuija	University of Oulu Business School, Finland	C 1.5.6, C 1.5.6 Session Chair
Mairoce , Carlos	PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimoio, Mozambique	C 1.2.7
Majella , Giblin	National University of Ireland, Galway	C 2.6.9
Majocchi , Antonio	LuiSS University Rome, Italy	P 1.2.4
Malerba , Franco	Bocconi University, Milan, Italy	C 1.3.3
Malhotra , Shavin	University of Waterloo, Canada	C 1.2.6
Manotas , Eva Critina	Universidad Nacional de Colombia, Colombia	Posters 1 and 2
Manzhulin , Igor	BCS Asset Management, Russian Federation	C 2.8.7
Marie Zwerg , Anne	Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana	C 1.1.7
Marin , Giovanni	Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy	C 1.4.2
Marino , Ana Gabriela Mantovani Barros	FGV/EAESP, Brazil	Posters 1 and 2
Marinov , Marin	Dept. of Business and Management, Aalborg University	P 2.6.15
Marinova , Svetla	Dept. of Business and Management, Aalborg University	P 2.6.15
Mariotti , Sergio	Politecnico di Milano	C 1.3.9
Marta , Bernasconi	University of Milan-Bicocca, Italy	I 1.5.5
Martikainen , Minna	University of Vaasa, Finland	C 1.2.10
Martin-Sanchez , Victor	University of Southern Denmark, Denmark	C 1.3.6, C 1.3.6 Session Chair
Martín-Sánchez , Victor	University of Southern Denmark	C 1.4.6
Martínez-Cháfer , Luis	Universitat Jaume I, Spain	C 1.4.2
Marzano , Riccardo	Sapienza - University of Rome	C 1.3.9
Marín , Francisco	POILE (President) and Forum of Innovative Companies (Vicepresident)	P 2.7
Maseland , Robbert	Radboud University Nijmegen, Netherlands, The	C 1.2.7, C 1.2.7 Session Chair
Masood , Lina	IAE Aix-Marseille University, France	C 1.1.3
Masso , Jaan	University of Tartu, Estonia	C 1.3.5
Matarazzo , Michela	Guglielmo Marconi University	I 1.5.11
Mattfeld , Sonja	Jacobs University Bremen, Germany	C 1.1.15
Mattila , Linda Helena	Aalto University, Finland	I 2.8.6

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Matysek-Jędrych , Anna	Poznań University of Economics and Business, Poland	Posters 1 and 2
Mayrhofer , Ulrike	Université Côte d'Azur, IAE Nice, GRM, France	C 1.1.15, I 2.7.7, I 2.6.7 Session Chair
Mayrhofer , Wolfgang	Vienna University of Economics and Business, Austria	C 1.3.12
Meardi , Guglielmo	Scuola Normale Superiore	I 2.8.Z
Medvedev , Andrey	Hochschule Ludwigshafen am Rhein	Online 2
Melero , Eduardo	Universidad Carlos III de Madrid, Spain	P 1.3.10
Mellahi , Kamel	Dubai Chamber of Commerce	C 2.8.1
Mello , Rodrigo	University of Vaasa, Finland	Posters 1 and 2
Memar , Noushan	Mälardalen University, Sweden	I 1.4.9
Mendes , Telma	CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; University of Vigo, Vigo, Spain	C 1.2.6
Meng , Shuang	School of International Trade and Economics, Central University of Finance and Economics, China	C 1.2.3
Messeni Petruzzelli , Antonio	Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management	I 2.8.9
Metsola , Jaakko	LUT University, Finland	C 1.4.6
Miani , Stefano	University of Udine, Italy	I 1.5.4
Mihailova , Irina	University of Eastern Finland, Finland	I 2.8.6
Miles , Edward W.	Georgia State University, USA	C 2.6.12
Miller , Stewart Robert	University of Texas at San Antonio, United States	C 1.3.14
Milliot , Eric	Université de Nantes, France	I 1.2.Y
Minbaeva , Dana	CBS, Denmark	P 1.4.12, C 1.3.12 Session Chair
Miravittles , Paloma	Universitat de Barcelona, Spain	C 1.4.13, C 2.6.13 Session Chair
Mireles , Deborah	NUIG, Ireland	I 1.4.9
Mirońska , Dominika	SGH Warsaw School of Economics, Poland	I 1.2.Y
Miska , Christof	WU Vienna	C 1.2.12
Mińska-Struzik , Ewa	Poznań University of Economics and Business, Poland	Posters 1 and 2
Mockaitis , Audra I.	Maynooth University, Ireland	C 1.1.12
Mogos Descotes , Raluca	LEM, France	C 2.7.11, C 2.7.11 Session Chair
Mohr , Alexander	Vienna University of Economics and Business, Austria; Vienna University of Business & Economics, Austria	C 2.7.5, C 1.1.1

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Mol , Michael	Copenhagen Business School	C 1.1.7, P 1.4.10, C 2.8.1, P 1.4.10 Session Chair, C 2.8.1 Session Chair
Molero , José	Universidad Complutense de Madrid (Professor Emeritus) and Forum of Innovative Companies (Vicepresident)	P 2.7, P 2.7 Session Chair
Molina Morales , F. Xavier	Universitat Jaume I, Spain	C 1.4.2
Moller Larsen , Marcus	Copenhagen Business School; BI Norwegian Business School	P 1.3.1
Montoro , M ^a Angeles	Universidad Complutense de madrid	I 1.4.X Session Chair, Online 3 Session Chair
Montoya , Miguel A	Tecnologico de Monterrey, Mexico	I 1.2.Y
Moore , Fiona	School of Business and Management, Royal Holloway, University of London	C 1.3.14
Moraes , Sergio Garrido	ESPM, Brazil	Posters 1 and 2
Mork , Kristian Dragsund	BI Business School, Norway	I 1.5.5
Morschett , Dirk	University of Fribourg, Switzerland	C 1.4.11 , Posters 1 and 2, I 1.5.9, C 1.3.7, C 1.4.11 Session Chair
Motke , Francies Diego	Federal University of Santa Maria, Brazil	C 2.7.1
Mroczek-Dąbrowska , Katarzyna	Poznań University of Economics and Business, Poland	Posters 1 and 2
Muehr , Christina Maria	WU Vienna	C 2.7.10
Mueller , Michael Juergen	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1
Mukherjee , Subhasree	Indian Institute of Management Ranchi, India	I 1.5.12
Muller , Alan	University of Groningen, Netherlands, The	C 2.7.9, C 2.7.9 Session Chair
Mumford , Jonathan Van	University of Turku School of Economics, Finland	C 1.5.6
Muñoz , Fernando	Zaragoza University, Spain	I 1.2.Y, C 2.8.7
Mwesiumo , Deodat Edward	Molde University College, Specilaized University in Logistics, Norway; Molde University College, Norway	C 1.2.5, Posters 1 and 2
Márquez-Ramos , Laura	The University of Adelaide, Australia; Universitat Jaume I, Spain	Online 1
Möttönen , Tapani	University of Helsinki, Finland	I 2.7.3
Müller , Lucas Alexander	Philipps-University Marburg, Germany	Posters 1 and 2
Müller-Sägebrecth , Sarah	Technische Universität Dresden, Germany	Posters 1 and 2
Müllner , Jakob	WU Vienna, Austria	P 1.3.10, C 1.2.10 Session Chair, P 1.3.10 Session Chair
Nagre , Karishma	University of Leeds	C 2.6.13
Namatovu , Rebecca	Copenhagen Business School	P 1.3.1

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Narula , Rajneesh	Reading University; Henley Business School, University of Reading	C 2.7.5, C 2.8.3, P 1.4.12, P 1.3.1
Natale , Piergiiovanna	University of Milan-Bicocca, Italy	I 1.5.5
Natalicchio , Angelo	Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management	I 2.8.9
Nefedov , Konstantin	Higher School of Economics, Russian Federation	Online 2
Nell , Phillip	Vienna University of Business and Economics, Austria	C 2.6.9
Neto , Euler	Universidade Federal de Rio de Janeiro, Brasil	Posters 1 and 2
Newburry , William	Florida International University, USA	I 2.8.9
Nguyen , Ha Thi Thu	University of Vaasa, Finland	I 1.5.9
Nguyen , Quyen	University of Reading, United Kingdom	C 2.6.13, I 1.4.9
Nielsen , Bo Bernhard	The University of Sydney Business School; Copenhagen Business School, Denmark	Posters 1 and 2
Nielsen , Ulrik	University of Southern Denmark, Denmark	I 2.8.6
Nieto Sanchez , Maria Jesus	Universidad Carlos III de Madrid, Spain	P 1.5.3
Nogueira de Paiva Britto , Jorge	Universidade Federal Fluminense, Brasil	Posters 1 and 2
Nowak , Jan	European University of Business in Warsaw, Poland	I 1.4.X
Nujen , Bella Belerivana	Norwegian University of Science and Technology	Posters 1 and 2, C 1.2.5, I 2.7.3
Oberhauser , Marc	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 1.2.5
Oblój , Krzysztof	Kozminski University, Poland	C 1.1.8
Oh , Suhyon	Copenhagen Business School, Denmark	I 1.5.1
OHanlon , Josephine	National University of Ireland Galway	I 1.4.9 Session Chair
Oksnes , Isabel Våge	Norwegian University of Science and Technology (NTNU), Norway	C 1.2.5
Oliveira , Alexandre Martins	CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria	Posters 1 and 2, I 1.1.9
Oliveira , Louis	Dalarna University / University of São Paulo	C 1.1.6
Oliveira , Marcelle Colares	Universidade Federal do Ceará, Brazil	Posters 1 and 2, Posters 1 and 2
Omoju , Joshua	Northumbria University, United Kingdom	C 1.1.1
Onikki-Rantajääskö , Tiina	University of Helsinki, Finland	I 2.7.3
Ouedraogo , Alidou	University of Moncton, Canada	Posters 1 and 2

Author(s)	Organization(s)	Session
Owusu , Richard Afriyie	Linnéuniversitetet, Department of Marketing, Sweden	Posters 1 and 2
Oxelheim , Lars	University of Agder, Norway; IFN, Stockholm	C 1.2.10
Pahlberg , Cecilia	Uppsala University, Sweden	C 1.4.13
Pai , Michelly	ESPM, Brazil	Posters 1 and 2
Pallas , Andrea	Universidad de Valencia	C 2.6.13
Pananond , Pavida	Thammasat Business School, Thailand	P 1.2.4
Panibratov , Andrei	St. Petersburg State University, Russian Federation	Posters 1 and 2, I 2.6.7
Papaioannou , Stylianos	Uppsala University	C 1.1.6
Para , Anna	SGH Warsaw School of Economics, Poland	Posters 1 and 2
Parameswar , Nakul	Indian Institute of Technology Hyderabad, India	C 1.1.7
Parast , Mahour	Arizona State University, United States	C 2.7.5
Parente , Ronaldo Couto	Florida International University, USA	C 2.6.6, P 1.4.14
Park , Hyun Mi	Coventry University, United Kingdom	I 1.3.12
Pasquine , Mark	NTNU, Norway	Posters 1 and 2
Patel , Parth	Australian Institute of Business, Australia	I 1.3.12
Paz-Aparicio , Carmen	Universidad Carlos III de Madrid, Spain	C 1.2.12
Pedersen , Torben	Bocconi University, Italy	C 1.3.12, C 2.6.9, I 1.5.5 Session Chair
Pelto , Elina	Turku School of Economics, University of Turku, Finland	I 2.6.6
Peng , Jianrong	Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; Tourism Research Institute, University of Alicante, Spain	C 2.8.7
Pereira , Luís Henrique	FGV EAESP, Brazil	Posters 1 and 2
Perez , Perla Maria	Tecnologico de Monterrey, Mexico	I 2.7.7
Perez-Aleman , Paola	McGill University, Canada	C 1.2.5
Perlin , Ana Paula	Federal University of Santa Maria, Brazil	C 2.7.1
Petersen , Bent	Copenhagen Business School	C 2.7.7, C 1.2.4, C 1.3.5
Petersen , Nicolaj Hannesbo	UCL Professional College and Business Academy	I 1.1.6
Petrou , Andreas	Cyprus University of Technology, Cyprus	I 1.5.9
Peuker Steinhäuser , Vivian	PUC-Rio, Brazil	I 1.5.11
Pham , Hanh	Sheffield Hallam University, United Kingdom	Posters 1 and 2

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Piaskowska , Dorota	University College Dublin	C 1.1.15
Piekkari , Rebecca	Aalto University School of Business; Aalto University, Finland	C 2.6.12, Posters 1 and 2, P 1.6, P 1.6 Session Chair
Piepenbrink , Anke	Rennes School of Business, France	C 1.3.14
Pinelli , Michele	Free University of Bozen-Bolzano, Faculty of Economics and Management	I 2.6.6
Pinheiro , Alan Bandeira	Universidade Federal do Ceará, Brazil	Posters 1 and 2, Posters 1 and 2
Piscitello , Lucia	Politecnico di Milano; Henley Business School - University of Reading	C 1.3.9, C 2.8.7, C 2.6.9, C 1.2.7, PIBR Semi-plenary session Session Chair
Piskulova , Natalia	MGIMO-University	I 2.7.3
Pla-Barber , Jose	University of Valencia, Spain	C 1.4.6, C 2.6.13
Plakoyiannaki , Emmanuella	University of Vienna, Austria	P 1.2.4, C 1.4.6
Podgainyi , Felix	St. Petersburg state university, Russian Federation	Online 1
Poliakova , Elena	IESEG School of Management, France; IESEG, France	C 2.6.12, I 1.5.12
Ponte , Stefano	Copenhagen Business School, Denmark	I 1.5.5
Prochazka , Petr	Prague University of Economics and Business, Czechia; International Sustainable Finance Centre, Prague, Czechia	Posters 1 and 2
Procopiou , Andreas	University of Liverpool, United Kingdom	I 1.5.9
Puck , Jonas	WU Vienna, Austria; Vienna University of Economics and Business, Austria	C 1.3.14, C 2.7.10, I 1.1.9, C 2.6.3, C 2.8.12
Puhakka , Vesa	University of Oulu Business School, Finland	C 1.5.6
Puhr , Harald	WU Vienna, Austria	I 2.8.9
Puig , Francisco	Universitat de València, Spain	C 1.1.2, Posters 1 and 2
Puig , Nuria	UCM, Spain	C 1.1.8, Online 2 Session Chair
Puthusserry , Pushyarag	University of Kent	P 2.7.6
Qiu , Yixin	University of Bayreuth, Germany	I 1.4.X
Quer , Diego	Department of Management, University of Alicante, Spain	C 2.8.7
R. Quattrin , Denise	Durham University, United Kingdom	I 1.5.12
Rabellotti , Roberta	Università di Pavia, Italy	I 1.5.5
Raghavan , Nikhila	FAU University Erlangen-Nuremberg, Germany	Posters 1 and 2
Raitis , Johanna	Turku School of Economics, University of Turku, Finland	I 2.6.6
Ram , Mudambi	Temple University, USA	P 1.4.5
Rama , Ruth	CSIC, Spain	Posters 1 and 2

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Randoy , Trond	University of Agder, Norway; Centre for Corporate Governance, CBS, Denmark	C 1.2.10
Rasmussen , Erik Stavnsager	University of Southern Denmark, Denmark	I 1.1.6
Raswant , Arpit	Deakin University, Australia; Lancaster University, United Kingdom	Posters 1 and 2
Reiche , Sebastian	IESE, Spain	C 1.3.12
Reimann , Caroline Kalil	University of Coimbra, Faculty of Economics, Portugal	I 1.5.11
Reis , Cristina Froes de Borja	Federal University of ABC, Brazil	Posters 1 and 2
Reis , Nuno Rosa	CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria	Posters 1 and 2, I 1.1.9
Remington , Christa	University of South Florida, United States of America	C 2.8.12
Reus , Taco	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1
Ribaud , Dalila	University of Pavia, Italy; Università di Pavia, Italy	C 1.4.2, C 1.4.2, I 1.5.5
Riccaboni , Massimo	IMT School for Advanced Studies, Italy	Posters 1 and 2
Richter , Nicole	University of Southern Denmark, Denmark	C 1.3.12
Ritvala , Tiina Anna-Maria	Aalto University, Finland	Posters 1 and 2, Posters 1 and 2
Rocha , João Pedro	ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal	C 1.3.14
Rodríguez Márquez , Alicia	Universidad Carlos III de Madrid, Spain	P 1.5.3
Roh , Taewoo	Soonchunhyang University, Korea, Republic of (South Korea)	C 1.1.2
Rohlf , Sylvia	CUNEF	P 1.5.7, I 2.7.3, I 1.2.Y
Romanello , Rubina	University of Udine, Italy	I 1.5.4, I 2.6.6
Roque-da-Silva , Nathália	ESPM, Brazil	Posters 1 and 2
Rose , Elizabeth	University of Leeds	C 2.6.13
Rosell-Martínez , Jorge	Universidad de Zaragoza, Spain	C 1.3.3
Rossatto , Gabrielle	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Rottig , Daniel	Lutgert College of Business, Florida Gulf Coast University, USA	C 1.1.7, P 1.2.14, I 1.5.4
Rovira Nordman , Emilia	Mälardalen University, Sweden	Posters 1 and 2
Ruangwan , Pakhamon	Ritsumeikan Asia Pacific University, Japan	Online 2
Ruesga Rath , Constanze	University of Passau, Germany	Posters 1 and 2
Ruigrok , Winfried	University of St. Gallen, Switzerland	I 1.1.9
Ruoss , Fabienne	TU Dortmund University, Germany	Posters 1 and 2

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Ruzo-Sanmartín , Emilio	Universidade de Santiago de Compostela, Spain	I 1.3.12
Ryan , Paul	Trinity College Dublin, Ireland	C 2.6.9 , C 1.4.13 Session Chair
Rygh , Asmund	The University of Manchester, United Kingdom; Alliance Manchester Business School, United Kingdom	C 1.3.7 , C 1.2.7 , I 2.8.6
Rysakova , Liana	SPBU, Russian Federation	I 2.6.7
Saariluoma , Pertti	University of Jyväskylä, Finland	I 2.7.3
Sabel , Christopher Albert	BI Norwegian Business School, Norway	C 2.7.1
safari , arsalan	Qatar University, Qatar	Posters 1 and 2
Saifulina , Nailya	Universidade de Santiago de Compostela, Spain	I 1.3.12
Saittakari , Iiris Mirjami	Aalto University School of Business, Finland; Aalto University, Finland	Posters 1 and 2 , I 1.4.9 , I 1.4.9
Saiyed , Abrar	Ozyegin University, Turkey	I 1.1.6
Salcedo , Nestor U.	Universitat Autònoma de Barcelona, Spain; ESAN Graduate School of Business, Lima, Peru	Posters 1 and 2 , I 2.6.6
Saleh , Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt	I 1.5.11
Sanchez , Adriana	Tecnologico de Monterrey, Mexico	I 1.5.4
Sancho Bosch , Diego	Universidad Complutense de Madrid, Spain	Posters 1 and 2
Santangelo , Grazia	Copenhagen Business School, Denmark	C 1.2.5 , P 1.5.3
Sarkar , Md Ahasan Habib	University of Sydney, Australia	Posters 1 and 2
Sartor , Michael A.	Queen's University	C 1.4.7 Session Chair
Sawant , Rajeev	Florida Atlantic University, United States of America	I 2.8.Z
Sawitri , Kadek Ade	Trinity College Dublin, Ireland	C 1.4.7
Schantl , Elena	WU Vienna, Austria	C 1.3.14 , I 1.1.9
SCHEMBRI , Joe	University of Malta, Malta	C 1.5.6
Schirmböck , Philipp Martin	Vienna University of Economics and Business (WU), Austria	C 2.7.10
Schmid , David	University of Fribourg, Switzerland	I 1.5.9
Schneider , Avi	College of Management, Israel	P 2.6.15
Schumacher , Christian	Vienna University of Business & Economics, Austria	C 1.1.1
Schumann , Felix	HHL Leipzig Graduate School of Management, Germany	Online 3

Author(s)	Organization(s)	Session
Schwaiger , Kathrin	WU Vienna, Austria	C 1.3.9
Schweizer , Roger	Gothenburg University, Sweden	C 1.4.13
Schwerdfeger , Nils	WU Vienna University of Economics and Business, Austria	Posters 1 and 2
Secches Kogut , Clarice	COPPEAD / UFRJ, Brazil	C 2.7.7
Seierstad , Cathrine	USN School of Business, Norway	C 1.2.12
Selivanovskikh , Louisa	Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation	C 1.2.3
Sels , Annabel	KU Leuven, Belgium	I 2.8.Z
Sengupta , Sanchayan	ESSCA School of Management, France	Posters 1 and 2
Seristö , Hannu	Aalto University School of Business, Finland	Posters 1 and 2
Serrano Archimi , Carolina	IAE Aix-Marseille University, France	C 1.1.3
Servais , Per	Linneaus University, School of Business and Economics; Linnéuniversitetet, Department of Marketing, Sweden	I 1.1.6 , Posters 1 and 2, I 1.1.6 Session Chair
Servais , Susanne	Linneaus University, School of Business and Economics	I 1.1.6
Settles , Alexander	University of Florida, United States of America	C 1.2.7
Shahiduzzaman , Md	University of Queensland, Australia	Posters 1 and 2
Shalev , Lev	Saint-Petersburg State University, Graduate School of Management (GSOM SPbU)	Posters 1 and 2
Shapira , Zur	NYU	Posters 1 and 2
Sharkey Scott , Pamela	DCU, Ireland	I 1.4.9
Shinohara , Yoshiki	College of International Management, Ritsumeikan Asia Pacific University, Japan; Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan	P 2.8.12
Shojaei , Seyed Amirhossein	Sheffield Hallam University, United Kingdom	Posters 1 and 2
Silberberger , Magdalene	Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany	C 1.2.7
Silva , Andre	Fundação Getúlio Vargas	I 1.5.4
Silva , Francisco Pavão Bettencourt	Universidade Católica Portuguesa	Posters 1 and 2
Silva , Jorge Ferreira da	PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil	I 2.6.7
Silva , Susana C.	Universidade Católica Portuguesa	Posters 1 and 2
Silvestri , Daniela	Politecnico di Milano, Italy	P 2.6.8

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Simões , Vitor Corado	ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; CSG/ADVANCE	P 1.2, C 1.3.14, C 1.1.6, P 1.2 Session Chair
Sinning , Carolina	Trier University, Germany	C 2.6.6
Skudiene , Vida	ISM University of Management and Economics, Lithuania	Posters 1 and 2
Slager , Rieneke	University of Groningen, Netherlands, The	C 2.7.9
Slangen , Arjen	KU Leuven, Belgium	C 1.2.10
Sleuwaegen , Leo	KU Leuven, Belgium	I 1.5.9
Soares , Fernando Januario Lopes	PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil	I 2.6.7
Soehardjojo , Joey	Stockholm School of Economics	C 1.1.3, I 2.8.Z, I 2.8.Z
Soendergaard , Mikael	Aarhus University, Denmark	I 1.5.12
Solli-Sæther , Hans	Department of International Business, Norwegian University of Science and Technology, Norway	I 2.7.3
Solli-Sæther , Ingrid	BI Business School, Norway	I 1.5.5
Solodkov , Vasily	National Research University Higher School of Economics, Russian Federation	C 2.8.7
Sousa , Carlos M.P.	Molde University College, Norway	I 1.3.12, C 2.7.11
Souza-Santos , Renato	FGV EAESP Sao Paulo School of Business Administration, Brazil	Posters 1 and 2, Posters 1 and 2
Spiliotopoulou , Eirini	Tilburg School of Economics and Management	C 1.1.1
Stahl , Guenter	WU Vienna, Austria; Vienna University of Economics and Business, Austria	Posters 1 and 2, C 1.3.12
Stocker , Miklós	Corvinus University of Budapest, Hungary	Posters 1 and 2
Strand , Øivind	Norwegian University of Science and Technology (NTNU), Norway	Posters 1 and 2
Strange , Roger	Editor in Chief, International Business Review	IBR PDW Session Chair
Sufyan , Muhammad	University of Turku, Finland	I 2.6.7
Sui , Sui	Ryerson University, Canada	C 1.2.6, C 1.2.6 Session Chair
Sukhov , Mikhail	National Research University Higher School of Economics, Russian Federation; Analytical Credit Rating Agency (ACRA), Russian Federation	C 2.8.7
Sullivan Mort , Gillian	La Trobe University	I 1.1.6
Surdu , Irina	University of Warwick	C 2.7.5, C 2.8.3
Suutari , Vesa	University of Vaasa, Finland	Posters 1 and 2

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Svirina, Anna	Kazan National Research Technical University	P 1.2.14
Swoboda, Bernhard	Trier University, Germany	C 2.6.6, I 1.5.1
Sáenz, Carlos	Zaragoza University, Spain	C 2.8.7
Sánchez-Sellero, Pedro	Universidad de Zaragoza, Spain	C 1.3.3, I 1.5.1
Sägebrecht, Florian	Technische Universität Dresden, Germany	Posters 1 and 2
Talaulicar, Till	University of Erfurt, Germany	C 2.7.1
Taleb, Ali	MacEwan University, Canada	Posters 1 and 2
Tanoli, Muhammad Ayaz	Institute of Business Administration, Pakistan	C 2.7.5
Taras, Vasyi	University of North Carolina, USA	Online 3, P 1.2.14, C 1.1.12, I 1.3.12, Posters 1 and 2
Tashman, Pete	Villanova University, United States of America	C 2.7.1
Tatarinov, Katherine	University of Geneva, Switzerland	C 2.6.3, C 2.6.3 Session Chair
Tavoletti, Ernesto	University of Macerata, Italy	Online 3 , P 1.2.14
Teissandier, Magdalena	Toulouse Business School, France	C 1.2.6 , Posters 1 and 2
Teixeira, Gislaïne Cristina dos Santos	FGV Sao Paulo School of Business Administration, Brazil	I 2.8.9, I 2.8.9 Session Chair
Teplov, Roman	LUT University, Finland	C 1.2.7
Thakur-Wernz, Pooja	Washington and Lee University, United States of America	C 2.8.7
Thein, Htwe Htwe	Curtin University, Australia	C 2.8.1
Thomas, Mark	Grenoble Ecole de Management, France	Posters 1 and 2
Timo Koivumäki, Timo	University of Oulu, Finland	Posters 1 and 2
Tinits, Priit	Aalto University, Finland	C 1.2.3, C 1.2.3 Session Chair
Toledo, Ana Grazielle Lourenço	UFMS, Brazil	Posters 1 and 2
Tomczyk, Przemyslaw	Kozminski University, Poland	Posters 1 and 2
Torkkeli, Lasse	LAB University of Applied Sciences, Finland	Posters 1 and 2
Torraca, Julia	Universidade Federal do Rio de Janeiro, Brasil	Posters 1 and 2
Torrecillas, Celia	Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain; Universidad Complutense de Madrid	I 2.7.3, I 2.7.3 Session Chair
Torres, Miguel	University of Leeds, UK	C 1.2.4
Trapczynski, Piotr	Poznan University of Economics and Business, Poland	I 1.4.X, C 1.3.6, I 2.8.Z Session Chair
Tschang, Ted	Singapore Management University	C 2.6.3
Tsogas, Markos	University of Piraeus, Greece	Posters 1 and 2

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Tsybova , Victoria	Saint-Petersburg State University, Russian Federation	I 1.3.12
Uddin , Helal	Ritsumeikan Asia Pacific University, Japan	Online 2
Ueta , Toshimitsu	Copenhagen Business School, Denmark	C 1.2.4
Urraca-Ruiz , Ana	Universidade Federal Fluminense, Brazil	Posters 1 and 2
Urzelai , Berrbizne	University of the West of England, United Kingdom	C 1.1.2
Vahter , Priit	University of Tartu, Estonia	C 1.3.5
Valboni , Riccardo	Utrecht University, Netherlands	C 1.2.10
Valderrey , Francisco	Tecnologico de Monterrey, Mexico	I 1.2.Y, I 1.5.4
Valentino , Alfredo	ESCE International Business School	C 2.6.9, I 1.5.1, C 1.1.15, I 2.7.7
Vallone , Tommaso	Henley Business School, University of Reading International Business and Strategy; Politecnico di Milano, Department of Management Engineering	I 2.8.9, I 2.6.6, I 2.8.9
Van Assche , Ari	HEC Montréal	C 1.2.4 Session Chair
van der Straaten , Khadija	Rotterdam School of Management, Erasmus University, the Netherlands	Posters 1 and 2
Varma , Arup	Loyola University Chicago, United States	I 1.3.12
Veglio , Valerio	Free University of Bozen-Bolzano, Italy	C 1.1.12
Veiga , Pedro Mota	Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa	I 1.4.X
Velinov , Emil	Skoda Auto University	C 2.7.7
Velázquez , Francisco Javier	Universidad Complutense de Madrid	Posters 1 and 2
Veselova , Anna	Higher School of Economics, Russian Federation; HSE University, Russian Federation	I 2.6.7, I 2.6.7
Viktora-Jones , Magdalena	Florida International University, United States of America	C 2.8.12, I 1.5.11, I 1.4.X
Villar , Cristina	University of Valencia, Spain	C 1.4.6, C 2.6.13, C 1.4.6 Session Chair
Vu , Uyen	Stockholm School of Economics, Sweden	Posters 1 and 2
Väätänen , Juha	LUT University, Finland	C 1.2.7
Wagner , Marcus	Augsburg University, Germany	I 2.8.9, C 2.7.1
Wahle , Thorsten	Manchester University	C 1.3.7, Posters 1 and 2
Walliser , Bjorn	CEREFIGE, France	C 2.7.11
Walter , Palomino-Tamayo	Universidad ESAN, Perú	Posters 1 and 2
Wang , Daojuan	Aalborg University, Denmark	C 1.3.7

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Wang, Mo	University of Florida, United States of America	C 1.2.7
Wang, Yifan	Business School, NingboTech University	C 1.3.7
Wang, Yihuai	Georgia State University	P 2.8.14
Wanjiru, Roseline	Northumbria University, United Kingdom	C 1.1.1
Wardana, Harry	The University of Adelaide, Australia	Online 1
Warner-Søderholm, Gillian	USN School of Business, Norway	C 1.2.12
Wasowska, Aleksandra	University of Warsaw, Poland	C 1.1.8
Weerawardena, Jay	The University of Queensland	I 1.1.6
Welch, Catherine	The University of Sydney Business School, Australia	P 1.6
Werdich, Camillo	University of St. Gallen, Switzerland	I 1.1.9
Wernick, David A.	Florida International University, USA	P 1.4.14
Whalley, Jason	Northumbria University, United Kingdom	C 1.1.1
Wicht, Luisa	Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany	Posters 1 and 2
Wiessner, Yannick Tristan	Erasmus University Rotterdam, Netherlands, The	I 1.1.9
Witek-Hajduk, Marzanna Katarzyna	SGH Warsaw School of Economics, Poland	C 2.7.11
Witte, Caroline	Rotterdam School of Management (RSM), Netherlands, The; Erasmus University Rotterdam	C 1.1.7, P 1.3.1, P 1.4.10, P 1.3.1 Session Chair
Wolfesberger, Michael	WU Vienna, Austria	I 1.1.9, I 1.1.9 Session Chair
Wolniak, Radosław	University of Warsaw, Poland	I 1.4.X
Wood, Geoffrey	Western University	P 1.4.10
Wu, Juan	University of Fribourg	C 1.3.7
Wójcik, Piotr	Kozminski University, Poland	Posters 1 and 2
Xavier, Wlamir	Biola University, United States of America	C 1.1.7, I 1.5.4
Xiong, Jie	ESSCA School of Management, France	Posters 1 and 2, Posters 1 and 2
Xu, Lu	ESC Clermont Business School, France	Posters 1 and 2
Yadav, Sandeep	Indian Institute of Management Kozhikode, Kerala, India, India	C 1.3.6
Yan, Jie	Grenoble Ecole de Management	Posters 1 and 2, Posters 1 and 2
Yang, Sai	WU Vienna, Austria	Posters 1 and 2
Yaprak, Attila	Wane State University, USA	I 1.3.12
Yeon, Su Jin	Tecnologico de Monterrey, Mexico	I 2.7.7 , I 2.7.7 Session Chair
Yi, Jingtao	Renmin Business School, Renmin University of China	C 1.2.3

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Yoon, Hyungseok	Villanova University, United States of America	C 2.7.1
Yugui, Zhang	Shanghai International Studies University, China	I 2.6.7
Zaborek, Piotr	SGH Warsaw School of Economics, Poland	I 1.4.9
Zaluski, Felipe Cavalheiro	Federal University of Santa Maria, Brazil	C 2.7.1
Zander, Lena	Uppsala University, Sweden	C 1.3.12, C 1.1.12
Zanellato Mayer, Beatrice	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Zanfei, Antonello	University of Urbino Carlo Bo, Italy; University of Urbino, Italy	C 1.4.2, P 1.5.3, C 1.3.5 , C 1.3.5 Session Chair
Zeitoun, Hossam	University of Warwick, United Kingdom	I 1.5.9
Zellmer-Bruhn, Mary	University of Minnesota, USA	C 1.3.12
Zettinig, Peter	University of Turku, Finland	C 1.1.12
Zhang Zhang, YingYing	International University of Japan	I 1.2.Y, P 1.5.7, I 2.7.3
Zhang, Chao	Universitat Autònoma de Barcelona	C 1.4.6
Zhang, Haiyan	Neoma Business School, France	C 1.1.2
Zhang, Julia Helena	University of Oulu, Finland	Posters 1 and 2
ZHANG, Michael	Nottingham Trent University, United Kingdom	I 1.4.X
Zhang, Michael	Nottingham Trent University, United Kingdom	Posters 1 and 2
Zhang, Zhu	UIBE, China, People's Republic of	Online 1
Zhuo, Xian	Heinrich Heine University Duesseldorf, Germany	C 1.3.3
Zikic, Jelena	York University, Canada	C 1.3.12
Zilja, Flladina	Copenhagen Business School	C 2.7.1
Zimmer, Lukas Benedikt	Trier University, Germany	I 1.5.1
Zucchella, Antonella	University of Pavia	I 1.1.6
Zwerg-Villegas, Anne Marie	Universidad de La Sabana, Colombia	P 1.2.14, P 1.2.14 Session Chair
Zweynert, Joachim	Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany	C 1.2.7
Zyglidopoulos, Stelios	Kedge Business School	Online 3
Álvaro-Moya, Adoración	CUNEF Universidad, Spain	C 1.1.8
Šimkūnienė, Eglė Mėta	Kaunas University of Technology, Lithuania	I 2.6.6