



47th EIBA Annual Conference 2021

Madrid 10-12 December 2021

Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era

Preliminary Programme

Conference agenda

<u>Session Overview</u>				
<u>Date: Friday, 10/Dec/2021</u>				
8:00am - 5:30pm	<u>Conference Registration</u> Location: <u>HALL 1st FLOOR</u>			
9:00am - 1:00pm	<u>ECN Workshop</u> Location: <u>JUNTAS Medicina</u>	<u>JIBP PDW</u> Location: <u>GALLEGO</u>	<u>JIBS PDW (1)</u> Location: <u>BOTELLA LUSIA</u>	<u>JIBS PDW (2)</u> Location: <u>SEMINARS FARMACIA</u>
9:00am - 5:00pm	<u>JHD Tutorial</u> Location: <u>Clases ODONTOLOGIA</u>			
11:00am - 11:30am	Coffe Break			
11:00am - 1:00pm	<u>IBR PDW</u> Location: <u>LAIN ENTRALGO</u>			
12:30pm - 3:00pm	Lunch			
1:00pm - 5:00pm	<u>DvDB Symposium (1)</u> Location: <u>LAIN ENTRALGO</u>		<u>DvDB Symposium (2)</u> Location: <u>SEMINARS FARMACIA</u>	
2:00pm - 5:00pm	<u>EIBAB: EIBA Board meeting</u> Location: <u>JUNTAS Medicina</u>			
5:10pm - 6:00pm	New Member Meet and Greet			
6:00pm - 7:30pm	OP A: Welcome Address		<u>OP: Opening Plenary</u> Location: <u>THEATRE. AUDITORIO RAMON Y CAJAL</u>	
8:30pm - 10:00pm	Opening Reception Location: <u>MUSEO DEL TRAJE</u>			

Date: Saturday, 11/Dec/2021

8:00 am - 5:00 pm	Conference Registration Location: <u>HALL 1st FLOOR</u>							
8:30 am - 10:00 am	<u>C 1.1.1</u> Location: <u>GAL LEGO</u>	<u>C 1.1.12</u> Location: <u>AU LA 1</u>	<u>C 1.1.13</u> Location: <u>AUL A 3</u>	<u>C 1.1.15</u> Location: <u>CO MISIONES</u>	<u>C 1.1.2</u> Location: <u>L AIN ENTRALGO</u>	<u>C 1.1.3</u> Location: <u>SCH ULER</u>	<u>C 1.1.6</u> Location: <u>BO TELLA LUSIA</u>	<u>C 1.1.7</u> Location: <u>AU LA 4</u>
	<u>C 1.1.8</u> Location: <u>AUL A 2</u>	<u>I 1.1.6</u> Location: <u>JU NTAS Medicina</u>	<u>I 1.1.9</u> Location: <u>PRO FESORES</u>					
10:00 am - 10:30 am	Coffee Break							
10:30 am - 12:00 pm	<u>C 1.2.10</u> Location: <u>JUN TAS Medicina</u>	<u>C 1.2.12</u> Location: <u>AU LA 1</u>	<u>C 1.2.3</u> Location: <u>SCH ULER</u>	<u>C 1.2.4</u> Location: <u>GA LLEGO</u>	<u>C 1.2.5</u> Location: <u>A ULA 3</u>	<u>C 1.2.6</u> Location: <u>BOT ELLA LUSIA</u>	<u>C 1.2.7</u> Location: <u>AU LA 4</u>	<u>I 1.2.13</u> Location: <u>AU LA 2</u>
	<u>I 1.2.15</u> Location: <u>PRO FESORES</u>	<u>P 1.2.14:</u> <u>Panel: X- Culture and the Post-Pandemic New Normal (Track 14)</u> Location: <u>CO MISIONES</u>	<u>P 1.2.4:</u> <u>Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)</u> Location: <u>LAI N ENTRALGO</u>	<u>P 1.2:</u> <u>Panel: EIBA MADRID AND HONORIS CAUSA DOCTORA TES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)</u> Location: <u>TH EATRE. AUDITORIO RAMON Y CAJAL</u>				
12:00 pm - 1:30 pm	<u>C 1.3.12</u> Location: <u>AUL A 1</u>	<u>C 1.3.14</u> Location: <u>CO MISIONES</u>	<u>C 1.3.3</u> Location: <u>SCH ULER</u>	<u>C 1.3.5</u> Location: <u>AU LA 3</u>	<u>C 1.3.6</u> Location: <u>B OTELLA LUSIA</u>	<u>C 1.3.7</u> Location: <u>AUL A 4</u>	<u>C 1.3.9</u> Location: <u>LAI N ENTRALGO</u>	<u>I 1.3.12</u> Location: <u>AU LA 2</u>
	<u>I 1.3.4</u> Location: <u>PRO FESORES</u>	<u>P 1.3.10:</u> <u>Panel: Corporate Governance and Global Innovation (Track 10)</u> Location: <u>GA LLEGO</u>	<u>P 1.3.1:</u> <u>Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)</u> Location: <u>THE ATRE. AUDITORIO RAMON Y CAJAL</u>	<u>P 1.3.8:</u> <u>Panel: Crises In International Business Strategy – How History Matters (Track 8)</u> Location: <u>JU NTAS Medicina</u>				
12:30 pm - 3:00 pm	Lunch							

1:30 pm - 3:00 pm	General Assembly Location: <u>THEATRE. AUDITORIO RAMON Y CAJAL</u>				Posters 1: Posters Session 1 Location: <u>HALL 1st FLOOR</u>			
3:00 pm - 4:30 pm	C 1.4.11 Location: <u>AUL A 2</u>	C 1.4.13 Location: <u>AU LA 3</u>	C 1.4.2 Location: <u>LAI N ENTALGO</u>	C 1.4.6 Location: <u>BO TELLA LUSIA</u>	C 1.4.7 Location: <u>A ULA 4</u>	I 1.4.9 Location: <u>PRO FESORES</u>	I 1.4.X Location: <u>CO MISIONES</u>	P 1.4.10: Panel: Ownership and Global Strategy (Track 10) Location: <u>AU LA 1</u>
	P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12) Location: <u>THE ATRE. AUDITORIO RAMON Y CAJAL</u>	P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14) Location: <u>JU NTAS Medicina</u>	P 1.4.1: Panel: The Role of Multinationals in the Energy Transition (Track 1) Location: <u>GAL LEGO</u>	P 1.4.5: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 5) Location: <u>SC HULER</u>				
4:30 pm - 5:00 pm	Coffee Break							
5:00 pm - 6:30 pm	C 1.5.4 Location: <u>GAL LEGO</u>	C 1.5.6 Location: <u>BO TELLA LUSIA</u>	I 1.5.1 Location: <u>PRO FESORES</u>	I 1.5.10 Location: <u>JU NTAS Medicina</u>	I 1.5.11 Location: <u>A ULA 2</u>	I 1.5.12 Location: <u>AUL A 1</u>	I 1.5.5 Location: <u>AU LA 3</u>	I 1.5.9 Location: <u>CO MISIONES</u>
	P 1.5.3: Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3) Location: <u>LAI N ENTALGO</u>	P 1.5.7: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 7) Location: <u>THE ATRE. AUDITORIO RAMON Y CAJAL</u>	P 1.5: PIBR Semi-plenary session (P5) Location: <u>SCHULER</u>					
6:30 pm - 7:30 pm	P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel Location: <u>SCHULER</u>							

Date: Sunday, 12/Dec/2021

8:00 am - 1:00 pm	Conference Registration Location: HALL 1st FLOOR							
8:30 am - 10:00 am	C 2.6.12 Location: AUL A 1	C 2.6.13 Location: COMISIONES	C 2.6.3 Location: SC HULER	C 2.6.6 Location: BO TELLA LUSIA	C 2.6.7A Location: AUL LA 3	C 2.6.7B Location: AUL A 4	C 2.6.9 Location: LA IN ENTRALGO	I 2.6.1 Location: G ALLEGO
	I 2.6.4 Location: PRO FESORES	I 2.6.6 Location: AUL A 2	P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15) Location: TH EATRE. AUDITORIO RAMON Y CAJAL	P 2.6.8: Panel: Disruption + Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8) Location: JU NTAS Medicina				
10:00 am - 10:30 am	Coffee Break							
10:30 am - 12:00 pm	C 2.7.1 Location: JUNTAS Medicina	C 2.7.10 Location: GAL LEGO	C 2.7.11 Location: BO TELLA LUSIA	C 2.7.12 Location: AUL LA 1	C 2.7.5 Location: AUL LA 3	C 2.7.7 Location: AUL A 4	C 2.7.8 Location: A ULA 2	C 2.7.9 Location: LA IN ENTRALGO
	I 2.7.3 Location: PRO FESORES	I 2.7.5 Location: COMISIONES	I 2.7.7 Location: AUL LA 5	P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6) Location: TH EATRE. AUDITORIO RAMON Y CAJAL	P 2.7: Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3) Location: SC HULER			
12:00 pm - 1:30 pm	EIBA Fellows Plenary: Global Debt, MNE Behaviour and Institutional Change Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Juan J. Durán, Dean of the EIBA Fellows" "Lars Oxelheim, University of Agder& Knut Wicksell Center for Financial Studies (KWC), Lund." "Sarianna Lundan, University of Bremen" "Maria Nieto, Advisor at Bank of Spain " "Special Guest: Mr. Manuel Conthe, Distinguished EIBA Honorary Fellow 2020/21							
12:30 pm - 3:00 pm	Lunch							

1:30 pm - 3:00 pm	Fellows Meeting Location: <u>JUNTAS Medicina</u>				Posters 2: Posters Session 2 Location: <u>HALL 1st FLOOR</u>			
3:00 pm - 4:30 pm	C 2.8.12 Location: <u>AUL A 1</u>	C 2.8.1A Location: <u>GAL LEGO</u>	C 2.8.1B Location: <u>LA IN ENTRALGO</u>	C 2.8.3 Location: <u>SC HULER</u>	C 2.8.7 Location: <u>AU LA 4</u>	I 2.8.2 Location: <u>PRO FESORES</u>	I 2.8.6A Location: <u>B OTELLA LUSIA</u>	I 2.8.6B Location: <u>AU LA 2</u>
	I 2.8.7 Location: <u>AUL A 3</u>	I 2.8.9 Location: <u>COMISIONES</u>	P 2.8.12: Panel: <u>Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)</u> Location: <u>THEATRE, AUDITORIO RAMON Y CAJAL</u>	P 2.8.14: Panel: <u>Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)</u> Location: <u>JUNTAS Medicina</u>				
4:30 pm - 5:00 pm	Coffee Break							
5:00 pm - 6:30 pm	Closing Plenary Location: <u>THEATRE, AUDITORIO RAMON Y CAJAL</u>							
8:00 pm	Gala Dinner							

Presentations

Note: Presentations included in each session of the Track 7 Emerging markets will be announced soon.

Saturday, 11/Dec/2021: 8:30 am -10:00 am

C 1.1.1

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* GALLEGO

Outward foreign direct investment and domestic employment growth: Emerging-market multinationals' contribution to Sustainable Development Goal 8

G. Hendriks¹, V. Kunczer²

¹University of Amsterdam; ²WU Vienna

Sublimating liability of foreignness during COVID-19 towards absorptive capacity: The case of a Japanese automotive MNC in Russia

A. Sato, A. Panibratov

Saint Petersburg State University, Russia

Mobile industry and the SDGs: investigating innovative business models for underserved markets in sub-Saharan Africa

J. Omoju, R. Wanjiru, J. Whalley

Northumbria University, United Kingdom

C 1.1.12

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 1

The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Veglio¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

A SYSTEMATIC REVIEW OF GLOBAL VIRTUAL TEAMS

E. Tavoletti¹, V. Taras²

¹University of Macerata, Italy; ²University of North Carolina, USA

Achieving Global Virtual Team Performance: Leadership Status and Effectiveness

L. Zander¹, A. I. Mockaitis², P. Zettinig³, S. Gerschewski⁴

¹Uppsala University, Sweden; ²Maynooth University, Ireland; ³University of Turku, Finland; ⁴University of Kent, UK

COLLECTIVE CREATIVITY OF MULTICULTURAL VIRTUAL TEAMS

F. A. ROMA

Science Po, UGA, France

C 1.1.13

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* AULA 3

The impact of business and non-business networks on the type of innovation in manufacturing SMEs

A. Pallas¹, C. Villar², J. Pla-Barber³

¹Universidad de Valencia; ²Universidad de Valencia; ³Universidad de Valencia

Dual Embeddedness as a determinant of competence-creating subsidiaries: A dynamic reinforcing spiral.

F. Achcaoucaou, P. Miravittles

Universitat de Barcelona, Spain

C 1.1.15

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: COMISIONES

Typology of organisational resilience: Firms' responses to the Covid-19 crisis

A. Burger, I. Koleša, A. Jaklič

Faculty of Social Sciences (University of Ljubljana), Slovenia

How do crises and home country contexts influence global strategies of multinationals?

C. Czychon¹, U. Mayrhofer², A. Valentino³

¹KPMG, Germany; ²Université Côte d'Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

Digital Outsidership: The Practical and Affective Effects of Digitalization in International Business Relationships between Kenyan and German firms

S. Mattfeld¹, D. Piaskowska², T. Halaszovich¹

¹Jacobs University Bremen, Germany; ²University College Dublin

C 1.1.2

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: LAIN ENTRALGO

The Effects of Institutional Development Distance and State Ownership on Emerging Market Multinational Enterprises' Foreign Market Entry Modes

T. Roh¹, G. Kim², J.-H. Lee²

¹Soonchunhyang University, Korea, Republic of (South Korea); ²Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)

The impact of the BRI and informal institutional factors on the investment locations of Chinese multinationals

F. De Beule¹, H. Zhang²

¹KU Leuven, Belgium; ²Neoma Business School, France

Configurations of externalities within a country-of-origin cluster in China: A qualitative comparative analysis

B. Urzelai¹, F. Puig², M. González- Loureiro³

¹University of the West of England, United Kingdom; ²Universitat de València, Spain; ³Universidad de Vigo (Spain) & CICESI-Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es

Multimarket contact, patent litigation and international market exit

C. Giachetti¹, E. Onoz²

¹Ca' Foscari University of Venice, Italy; ²Ozyegin University, Turkey

C 1.1.3

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: SCHULER

Covid-19 Pandemic and Creative Work behavior: The Role of Employees' Mindset and Knowledge Sharing

L. Masood, C. Serrano Archimi

IAE Aix-Marseille University, France

Dominance and Societal Effects in HR Practice Transfer: The Role of Meso-level Actors in Diffusing and Localizing the Japanese Model in Indonesia

J. Soehardjo¹, R. Delbridge²

¹Stockholm School of Economics; ²Cardiff Business School

Intellectual property regimes and knowledge governance in MNEs: Expatriate staffing in manufacturing subsidiaries

J. Lee

University of Reading, United Kingdom

C 1.1.6

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: BOTELLA LUSIA

Is Time a Liability for International Permanence? An exploratory analysis of four Brazilian high-tech firms

D. E. Floriani¹, B. Zanellato Mayer¹, G. Rossatto¹, G. Magnani²

¹Universidade do Vale do Itajaí, Brazil; ²University of Pavia, Italy

THE DAY AFTER: WHAT CHANGES IN THE WAY FIRMS APPROACH NEW MARKETS AFTER GOING THROUGH FAILURES AND SUCCESSES?

M. Johanson¹, H. Lundberg², L. Oliveira³, S. Papaioannou⁴

¹Dalarna University / Uppsala University; ²Mid Sweden University, Sweden; ³Dalarna University / University of São Paulo; ⁴Uppsala University

Overcoming liabilities of platformization: Business model mechanisms in international digital-platform SMEs

T. Galkina¹, I. Atkova²

¹University of Vaasa, Finland; ²Oulu University, Finland

Innovation and flexibility strategies in international new ventures: the route to international performance during a crisis

N. F. Crespo^{1,2}, V. C. Simões^{1,2}, M. Fontes^{3,4}

¹ISEG - University of Lisbon, Portugal; ²CSG/ADVANCE; ³UMOSE—Laboratório Nacional de Engenharia e Geologia; ⁴DINÂMIA'CET

C 1.1.8

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 2

Spanish Educational Books and the Making of an Ibero-American Market, 1960s-2020s

N. Puig

UCM, Spain

The untold story: Teaching cases on multinational enterprises in US business schools and the rise of International Business as a new academic field, 1955-1963

R. P. Amdam, G. R. G. Benito, B. Grøgaard

BI Norwegian Business School, Norway

A Demand-Side Solution? Cross-border Intellectual Property Disputes and Jewish Law, Venice 1550

A. E. Budde-Sung

United States Air Force Academy, United States of America

I 1.1.6

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: JUNTAS Medicina

TOWARD A CONCEPTUAL MODEL ON THE INFLUENCE OF NETWORK CAPABILITIES AND XENOPHILIA IN INTERNATIONAL NEW VENTURES

P. Servais, S. Servais

Linneaus University, School of Business and Economics

Entrepreneurial Orientation and SME International performance: Analyzing the role of ownership structure

S. Channappa

NMIMS, India

The Sensemaking Processes of International Entrepreneurs

E. S. Rasmussen¹, N. H. Petersen²

¹University of Southern Denmark, Denmark; ²UCL Professional College and Business Academy

Patterns of learning, innovation and internationalization in Italian SMEs: A replication study

B. Hagen¹, **D. Guido**¹, **A. Zucchella**¹, **P. Liesch**², **J. Weerawardena**², **G. Sullivan Mort**³

¹University of Pavia; ²The University of Queensland; ³La Trobe University

Impact of competitive intelligence on the international entrepreneurial orientation of SMEs

J. J. Decossa

Ibn Tofail University, Morocco

Business Group Affiliation and Internationalization Performance of New Ventures: Moderating Role of Industry and Liberalization

A. Saïyed

Ozyegin University, Turkey

I 1.1.9

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* PROFESORES

Friends in Low Places: How Social Embeddedness Shapes Business Group Affiliates' ESG Performance

Y. T. Wiessner

Erasmus University Rotterdam, Netherlands, The

Machine learning internationalization - An inductive approach to analyze firms' internationalization process

E. Schantl, **T. Lindner**

WU Vienna, Austria

Restructuring the international location portfolio: Searching globally vs. locally

M. Wolfesberger¹, **T. Lindner**^{2,1}, **J. Puck**¹

¹WU Vienna, Austria; ²University of Innsbruck, Austria

Social (Dis)Embeddedness in International Business

A. Bitektine¹, **P. Jasovska**²

¹JMSB - Concordia University, Canada; ²University of Technology, Sydney

Location Choice In The Digital Age: The Changing Role of Cluster

C. Werdich, **W. Ruigrok**, **D. Georgakakis**

University of St. Gallen, Switzerland

Home-country institutional quality and firms' financial performance: Evidence from the European union

A. M. Oliveira¹, **F. Carvalho**², **N. R. Reis**¹

¹CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal; ²CeBER – University of Coimbra - Faculty of Economics

C 1.2.10

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: JUNTAS Medicina

Financial Crime and Punishment: A Meta-Analysis

L. de Batz¹, E. Kocenda²

¹Prague University of Economics and Business, Czech Republic; ²Institute of Economic Studies, Charles University, Czech Republic

Responsible Blockholders, CEOs, and Tax-Motivated International Relocations of Corporate Headquarters: A Social Identity Perspective

A. Eerola¹, A. Slangen², R. Valboni³

¹KU Leuven, Belgium; ²KU Leuven, Belgium; ³Utrecht University, Netherlands

Do Multinational Corporations pay their “Fair Share”? Perception and Consequences of Inequity between Citizens’ Tax Burden and Corporate Tax Avoidance

M. Conrad

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

On the Role of Internationalization of Firm-Level Corporate Governance – the Case of Audit Committees

H. Afzali², M. Martikainen³, T. Randøy^{1,5}, L. Oxelheim^{1,4}

¹University of Agder, Norway; ²Hanken School of Economics, Finland; ³University of Vaasa, Finland; ⁴IFN, Stockholm; ⁵Centre for Corporate Governance, CBS, Denmark

C 1.2.12

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 1

Inclusive Leadership in a Time of Crisis: The Messaging of Business Leaders Before and During the COVID-19 Pandemic

R. C. Kim¹, V. M. Avvari², H. Uddin¹

¹Ritsumeikan Asia Pacific University, Japan; ²Nottingham University Business School, Malaysia

DOES ETHNICITY MODERATE THE RELATIONSHIP BETWEEN COMMUNICATION OF THE LEADER AND LMX? PERCEPTION OF EMPLOYEES IN PERU

O. Brown¹, C. Paz-Aparicio²

¹ESAN University, Peru; ²Universidad Carlos III de Madrid, Spain

Getting more women on boards: cultural and institutional antecedents that matter

G. Warner-Söderholm¹, P. Gabaldon², C. Seierstad¹

¹USN School of Business, Norway; ²IE University, Spain

When a coach from Global North meets a coachee from Global South: The impact of a coach’s and a coachee’s cultural intelligence on the effectiveness of intercultural executive coaching.

N. G. Fey

Hanken School of Economics, Finland

C 1.2.3

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: SCHULER

Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures

S. W. Hegerty¹, A. M. Kowalski², M. S. Lewandowska²

¹Northeastern Illinois University; ²SGH Warsaw School of Economics, Poland

Exploring Knowledge Heterogeneity in Corporate Boards of Directors: A Literature Review and Multi-Domain Research Agenda

L. Selivanovskikh¹, V. Bodolica², M. Spraggon³

¹Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation; ²School of Business Administration, American University of Sharjah, UAE; ³Hamdan Bin Mohammed Smart University, UAE

Government R&D support's effect on the innovation-export relationship: A moderated-mediation analysis of organizational motivators

P. Tinits¹, J. Yi², C. Fey¹, S. Meng³

¹Aalto University, Finland; ²Renmin Business School, Renmin University of China; ³School of International Trade and Economics, Central University of Finance and Economics, China

C 1.2.4

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* GALLEGO

TECHNO-NATIONALISM AND THE (DIGITAL SILK) ROAD TO STATE-DRIVEN STANDARDS-SETTING: IMPLICATIONS TO EUROPEAN FIRMS

B. Petersen, T. Ueta

Copenhagen Business School, Denmark

Populism: An investors' blessing in disguise?

H. u. Hag, S. Wolf

University of Groningen, Netherlands, The

Where are the new entrepreneurs coming from? Migration policy responses for entrepreneurship and preferred migrants

M. Elo

University of Southern Denmark, Denmark

C 1.2.5

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

How microfoundations impact the diffusion of CSR practices in global supply chains

M. Oberhauser, L. Kirste

Friedrich-Alexander University Erlangen-Nürnberg, Germany

A game-theoretical model of irresponsible global value chain behavior

C. G. Asmussen¹, A. Fosfuri², M. M. Larsen³, G. Santangelo³

¹Kings College, UK; ²Bocconi University, Italy; ³Copenhagen Business School, Denmark

RELOCATION OF SECOND DEGREE: SOCIAL AND ENVIRONMENTAL IMPACTS

I. V. Oksnes¹, B. B. Nujen¹, D. E. Mwesumo²

¹Norwegian University of Science and Technology (NTNU), Norway; ²Molde University College, Specialized University in Logistics, Norway

C 1.2.6

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* BOTELLA LUSIA

ARE YOU TEMPTED? HOW PEER PERFORMANCE AFFECTS EXPORT MARKET ENTRY INTENSITY AND EXPORT MARKET EXIT OF SMEs

M. Baum¹, S. Sui², S. Malhotra³

¹University of Bayreuth, Germany; ²Ryerson University, Canada; ³University of Waterloo, Canada

Relating nonlinearity of internationalisation process to knowledge acquisition and to development of own products. Case of established SMEs with constraining subcontracting relations.

M. Teissandier

Toulouse Business School, France

The Effect of Early Internationalization on Subsequent Geographic Expansion: An Extended Penrosean Perspective

H. Kano

Oita University, Japan

Cross-Crossing Speed of Internationalization and Firm's Performance: Longitudinal Evidence from Earlier versus Later Internationalizers

T. Mendes^{1,2}, M. González-Loureiro^{1,2}, V. Braga¹

¹CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; ²University of Vigo, Vigo, Spain

I 1.2.13

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 2

The socio-economic nature of business networks: A key element in the development and sustainability of enterprises in Africa

E. Milliot¹, S. Apitsa²

¹Université de Nantes, France; ²Université de Poitiers, France

Who gains more from networking? A comparative study of Polish exporting and non-exporting SMEs

L. Danik, D. Mirońska

SGH Warsaw School of Economics, Poland

I 1.2.15

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* PROFESORES

Nonlinear Effects of Government Support on Percentage of Export Sales: Buffering Liquidity Decrease During the COVID-19 Crisis

R. Y. Li¹, J. Huang²

¹University of Essex, United Kingdom; ²The Hongkong Polytechnic University

COMPETITIVE LANDSCAPE IN THE “NEW NORMALITY”: THE CASES OF MEXICO AND BRAZIL

F. Valderrey, E. Kaltenecker, M. A. Montoya

Tecnologico de Monterrey, Mexico

Tourism and Hospitality Crisis Management Research in Pandemic Contexts: Status and Future Potential

Y. Zhang Zhang², S. Rohlfer¹

¹CUNEF, Spain; ²International University of Japan

P 1.2: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

EIBA History Panel: ‘EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)’

V. C. Simões¹, K. Brandl², J. Cantwell³, J. J. Durán⁴, B. Groggaard⁵, K. Macharzina⁶

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²University of Victoria, Canada; ³Rutgers University, USA; ⁴Autonomous University of Madrid, Spain; ⁵BI-Norwegian Business School, Norway; ⁶University of Hohenheim, Stuttgart, Germany

P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* COMISIONES

Incorporating X-Culture in Teaching and Research in the Post-Pandemic New Normal

A. M. Zwerg-Villegas¹, V. Taras², E. Tavoletti³, D. Rottig⁴, A. Svirina⁵, D. Baker⁶, K. Lynden²

¹Universidad de La Sabana, Colombia; ²University of North Carolina-Greensboro; ³University of Macerata; ⁴Florida Gulf Coast University; ⁵Kazan National Research Technical University; ⁶University of Louisiana at Lafayette

P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* LAIN ENTRALGO

Internationalization of Family Firms: From Tradition to Disruption

P. Gugler¹, A. T. Lehman², J.-F. Hennart³, T. Almor⁴, P. Pananond⁵, E. Plakoyiannaki⁶, A. Majocchi⁷

¹University of Fribourg, Switzerland; ²University of Porto, Portugal; ³Tilburg University, Netherlands; ⁴College of Management, Israel; ⁵Thammasat Business School, Thailand; ⁶University of Vienna, Austria; ⁷LuiSS University Rome, Italy

C 1.3.12

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 1

WASTA AND HR LEADERSHIP IN THE ARAB WORLD: AMBIVALENCE, SYNERGIES AND SOLUTIONS

F. Alsarhan¹, S. Horak²

¹ISC Paris Business School, France; ²St. John's University The Peter J. Tobin College of Business, USA

EFFECTS OF UNION-ENTERPRISE GUANXI ON UNION INSTRUMENTALITY: A MODERATED-MEDIATED MODEL

H.-C. Lin¹, J.-B. Guo²

¹Department of Business Management, National Sun Yat-sen University, Taiwan; ²Dragon Steel Corporation, Taiwan

Global Cities and Individual Work-Related Values

T. Pedersen¹, A. Goerzen², A. Dasi³

¹Bocconi University, Italy; ²Queens University, Canada; ³University of Valencia, Spain

Migrants' Identity Orientations: The Missing Link in Predicting the Integration Outcomes of International Skilled Migrants

G. Stahl¹, A. Hajro², E. Akkan³, S. Reiche³, D. Caprar⁴, J. Zikic⁵, M. Lazarova⁶, N. Richter⁷, J.-L. Cerdin⁸, I. Björkman⁹, C. Clegg¹⁰, E. Davoine¹¹, A. Koveshnikov⁹, W. Mayrhofer¹, L. Zander¹², M. Zellmer-Bruhn¹³, C. Brewster¹⁴

¹Vienna University of Economics and Business, Austria; ²Léonard de Vinci Pole Universitaire, France; ³IESE, Spain; ⁴University of Sydney, Australia; ⁵York University, Canada; ⁶Simon Fraser University, Canada; ⁷University of Southern Denmark, Denmark; ⁸ESSEC Business School, France; ⁹Aalto University School of Business, Finland; ¹⁰Brunel University, UK; ¹¹Université de Fribourg, Switzerland; ¹²Uppsala University, Sweden; ¹³University of Minnesota, USA; ¹⁴Henley Business School, University Reading, UK

C 1.3.14

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: COMISIONES

The Taylor Series as a new methodological approach to conceptualize the phenomenon of environmental dynamism

E. Schantl, T. Lindner, J. Puck

WU Vienna, Austria

EXPLORING BOURDIEU'S EPISTEMIC REFLEXIVITY AS A NEW METHODOLOGICAL PROCESS IN INTERNATIONAL BUSINESS RESEARCH

D. S. A. Guttormsen¹, F. Moore²

¹USN School of Business, University of South-Eastern Norway, Norway; ²School of Business and Management, Royal Holloway, University of London

Problematising Paradigms & Qualitative Research in International Business: State of the field, Thoughts & Ways Forward

R. Aguzzoli¹, J. Lengler², S. R. Miller³, J. Aroles⁴, A. Chidlow⁵, S. Bhankaraully⁶

¹Durham University, United Kingdom; ²Durham University, United Kingdom; ³University of Texas at San Antonio, United States; ⁴Durham University, United Kingdom; ⁵University of Birmingham, United Kingdom; ⁶University of Essex, United Kingdom

THE EVOLUTION OF IB RESEARCH: A TOPIC MODEL ANALYSIS OF EIBA CONFERENCE PAPERS (1999-2011)

V. C. Simões¹, J. P. Rocha¹, A. Piepenbrink², J. Cantwell³, P. Gugler⁴

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²Rennes School of Business, France; ³Rutgers University, USA; ⁴Center for Competitiveness, University of Fribourg, Switzerland

C 1.3.3

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: SCHULER

How does the combination of quality and innovation affect productivity in Spanish manufacturing firms?

P. Sánchez-Sellero, J. Rosell-Martínez

Universidad de Zaragoza, Spain

Knowledge, Innovation and the Dynamics of Competition in Vertically Related Industries

P. Adams¹, F. Malerba², R. Fontana³, G. Capone⁴

¹Seton Hall University, United States of America; ²Bocconi University, Milan, Italy; ³University of Pavia, Pavia, Italy; ⁴University of Parma, Parma, Italy

The Landscape of Blockchain Innovation: A Textual Analysis of Patent Data

X. Zhuo

Heinrich Heine University Duesseldorf, Germany

The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.

B. Dachs

AIT Austrian Institute of Technology, Austria

C 1.3.5

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 3

INTERNATIONALIZATION, VALUE-CHAIN CONFIGURATION, AND THE ADOPTION OF ADDITIVE MANUFACTURING TECHNOLOGIES

G. Magnani¹, S. Denicolai¹, B. Petersen²

¹University of Pavia; ²Copenhagen Business School

Backshoring in the textile and apparel industry: Survey evidence from UK firms

P. Casadei¹, S. Iammarino²

¹University of Sussex/London School of Economics, United Kingdom; ²London School of Economics, United Kingdom

Joining the value chain of multinationals and performance of their first and second tier suppliers: evidence from inter-firm transaction data

J. Masso, P. Vahter

University of Tartu, Estonia

Functional specialization in FDI and value capture in GVCs: An empirical assessment of the smile Curve hypothesis on a global scale

A. Coveri, A. Zanfei

University of Urbino, Italy

C 1.3.6

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* BOTELLA LUSIA

Home country institutional harshness and emerging market SMEs internationalization: a strategy tripod perspective

S. Yadav

Indian Institute of Management Kozhikode, Kerala, India, India

INSTITUTIONAL CONDITIONS AND EXPORT-ORIENTED ENTREPRENEURIAL ACTIVITY: A CROSS-COUNTRY ANALYSIS

J.-L. Capelleras¹, I. Contín-Pilart², M. Larraza-Kintana², V. Martín-Sánchez³

¹Universitat Autònoma de Barcelona, Spain; ²Universidad Pública de Navarra, Spain; ³University of Southern Denmark, Denmark

An Institutional Perspective on Export Exits: The Moderating Role of Experience Similarity

P. Trapczynski¹, T. Halaszovich²

¹Poznan University of Economics and Business, Poland; ²Jacobs University Bremen, Germany

How does national culture influence entrepreneurship? Evidence from the internalized cultural dispositions perspective

J. Kleinhempel

University of Manchester, Alliance Manchester Business School, United Kingdom

C 1.3.9

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* LAIN ENTRALGO

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives

P. Arte, R. Filenko, J. Larimo

University of Vaasa, Finland

Applying Prospect Theory in Strategy Research: Investment Decisions that Managers May Not Regard as a Gamble

J. Fisch, K. Schwaiger

WU Vienna, Austria

DIVESTMENT AND RE-INVESTMENT CHOICES IN FOREIGN MARKETS: A COMPARISON BETWEEN FAMILY AND NON-FAMILY MULTINATIONAL ENTERPRISES

S. Mariotti¹, R. Marzano², L. Piscitello^{1,3}

¹Politecnico di Milano; ²Sapienza - University of Rome; ³Henley Business School - University of Reading

DETERMINANTS OF MNC'S SECOND HEADQUARTERS IN THE HOME REGION

A. Botella Andreu¹, K. Lavoratori²

¹Universitat de Valencia, Spain; ²University of Warwick

I 1.3.12

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 2

The competence-based dimension of attention in MNCs

T. Hakkarainen

Bocconi University, Italy

Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic?

D. Kucherov, V. Tsybova, O. Alkanova, A. Lisovskaya

Saint-Petersburg State University, Russian Federation

The effect of business commitment to sustainability on organizational attractiveness: the mediating role of organizational prestige and the moderating role of masculinity dimension of national culture

A. Carballo-Penela¹, E. Ruzo-Sanmartín¹, C. M. Sousa², N. Saifulina¹, G. Herrera-Enríquez³

¹Universidade de Santiago de Compostela, Spain; ²Molde University College, Norway; ³Universidad de las Fuerzas Armadas-ESPE, Ecuador

INDULGENCE AND RISK-TAKING BEHAVIOR OF FIRMS: DO FIRM-LEVEL CONTINGENCIES MATTER?

A. Alipour¹, A. Yaprak²

¹Ozyegin University, Turkey; ²Wane State University, USA

The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

Challenges for macro talent management in the emerging market of South Korea: A review and research agenda

H. M. Park¹, P. Patel², A. Varma³

¹Coventry University, United Kingdom; ²Australian Institute of Business, Australia; ³Loyola University Chicago, United States

I 1.3.4

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* PROFESORES

Political regimes, talent management ecosystem, and innovations: Setting the research agenda

N. Kuleshov, M. Latukha

St. Petersburg state university, Russian Federation

THE INDIRECT EFFECTS OF GOVERNMENT SUBSIDIES ON EXPORT PERFORMANCE: AN EXPLORATORY STUDY OF MANUFACTURING EMERGING MARKET FIRMS

W. Xavier¹, D. Rottig², P. Arvate³, S. Y. Ju³, A. Silva³

¹Biola University; ²Florida Gulf Coast University; ³Fundação Getúlio Vargas

Public support and firm performance: A systematic review of antecedents and outcomes

R. Romanello, J. Floreani, S. Miani

University of Udine, Italy

The USMCA one year later: a trojan horse for Chinese companies?

F. Valderrey, A. Sanchez, J. J. Cabrera

Tecnologico de Monterrey, Mexico

P 1.3.1: Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS?

C. Witte¹, R. Namatovu², M. Moller Larsen^{2,5}, A. Cuervo-Cazurra⁴, R. Narula³

¹Rotterdam School of Management (RSM), Netherlands, The; ²Copenhagen Business School; ³Henley Business School; ⁴Northwestern University; ⁵BI Norwegian Business School

P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* GALLEGO

Corporate Governance and Global Innovation

I. Filatotchev

King's College London, United Kingdom

P 1.3.8: Panel: Crises In International Business Strategy – How History Matters (Track 8)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* JUNTAS Medicina

Crises in International Business - How History Matters

T. da Silva Lopes

York University, United Kingdom

C 1.4.11

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 2

COVID-19 and Service Innovation Strategies of International Tourism SMEs in Latin America

C. Bianchi

Universidad Adolfo Ibañez, Chile

Under which conditions do manufacturing companies choose FDI for service provision in foreign markets? An investigation using fsQCA

J. Jovanovic, D. Morschett

University of Fribourg, Switzerland

The impact of Country-of-Origin on relationship quality

C. F. Crespo^{1,3,4}, N. F. Crespo^{2,4}

¹School of Technology and Management, Polytechnic of Leiria, Portugal; ²ISEG - University of Lisbon, Portugal; ³CARME; ⁴CSG/ADVANCE

C 1.4.13

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 3

MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at the Boundary of the MNC

S. Gysan

Maastricht University, Netherlands, The

Competition and Cooperation within MNE: A parent-subsidiary relationship study

E. Leite¹, K. Lageström², R. Schweizer³, C. Pahlberg⁴

¹Örebro University School of Business, Sweden; ²Uppsala University, Sweden; ³Gothenburg University, Sweden; ⁴Uppsala University, Sweden

"Is power the influence?" Subsidiary power, Autonomy and Influence within Multinational Corporations

L. Liu

Aalto university, Finland

C 1.4.2

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* LAIN ENTRALGO

The effects of foreign entry on local innovation

G. Damioli¹, G. Marin²

¹European Commission, Italy; ²Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy

Entrepreneurship in transition in Marshallian industrial districts/clusters: the case of Castellon and Sassuolo

F. Belussi², L. Martínez-Cháfer¹, F. X. Molina Morales¹

¹Universitat Jaume I, Spain; ²Università di Padova, Italy

Getting there and around. The role intracity connectivity in MNEs' location choices

D. Ribaud¹, D. Castellani², A. Zanfei³

¹University of Pavia, Italy; ²Henley Business School, UK; ³University of Urbino Carlo Bo, Italy

Accessibility and the micro-geography of firm productivity

D. Ribaud

University of Pavia, Italy

C 1.4.6

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: BOTELLA LUSIA

Setting the emotional tone: Heterogeneity in the internationalization processes of family firms

J. Metsola, T. Leppäaho

LUT University, Finland

GEOGRAPHIC SCOPE IN MANUFACTURING SMES: BUSINESS MODEL AND INTERNATIONALIZATION OF VALUE CHAIN ACTIVITIES

G. Benito-Sarria, C. Villar, J. Pla-Barber

University of Valencia, Spain

Socio-Emotional Wealth Goals of Family Small and Medium Enterprises In International Partner Selection

K. Kampouri¹, E. Plakoyiannaki², Y. Hajdimitriou¹

¹University of Macedonia, Greece; ²University of Vienna, Austria

The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption

C. Zhang¹, J.-L. Capelleras¹, V. Martín-Sánchez²

¹Universitat Autònoma de Barcelona; ²University of Southern Denmark

I 1.4.9

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: PROFESORES

Innovation performance of foreign subsidiaries in post-transition economy. Evidence from Poland

T. Gołębiowski, L. Danik, M. S. Lewandowska, P. Zaborek

SGH Warsaw School of Economics, Poland

EXPORTS OF MNE FOREIGN SUBSIDIARIES IN EMERGING ECONOMIES: EVIDENCE FROM SOUTH EAST ASIA

Q. Nguyen

University of Reading, United Kingdom

Subsidiary impression management: Subsidiary managers guiding headquarters' impressions of the subsidiary

D. Mireles¹, J. Igoe¹, P. Sharkey Scott²

¹NUIG, Ireland; ²DCU, Ireland

Underlying Mechanism of Subsidiary Innovation post gaining an R&D mandate

N. Memar, U. Andersson

Mälardalen University, Sweden

Why, when and where are regional headquarters located? Towards a multi-level theoretical framework

I. Saittakari

Aalto University, Finland

Evolution of the regional headquarters mandates – the drivers behind the vertical and horizontal change

P. Kähäri, I. Saittakari

Aalto University School of Business, Finland

I 1.4.X

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: COMISIONES

Flexible Pattern Matching Approach – Advancing Theorizing and Qualitative Rigor in International Business Studies

R. B. Bouncken, Y. Qiu, M. M. Aslam, R. Barwinski

University of Bayreuth, Germany

A CENTURY APART: A RE-EXAMINATION OF VARIED RESPONSES FROM CHINA AND JAPAN TO THE WEST 1862-1886

M. ZHANG

Nottingham Trent University, United Kingdom

P 1.4.1: Panel: The Role of Multinationals in the Energy Transition (Track 1)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

The Role of Multinationals in the Energy Transition

B. Grøgaard, R. Lunnan

BI Norwegian Business School

P 1.4.10: Panel: Ownership and Global Strategy (Track 10)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

Ownership and Global Strategy

M. Mol¹, A. Cuervo Cazorra², A. Grosman³, G. Wood⁴, C. Witte⁵

¹Copenhagen Business School, Denmark; ²Northeastern University; ³Loughborough University; ⁴Western University; ⁵Erasmus University Rotterdam

P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

MNE's Greatest Assets: The Unexplored Power of MNE Human Capital

D. Minbaeva¹, K. Conroy², I. Bjorkman³, R. Narula⁴, C. Brewster⁴, P. Caligiuri⁵

¹CBS, Denmark; ²Queen's University Belfast, UK; ³Aalto University, Finland; ⁴University of Reading, UK; ⁵Northeastern University, USA

P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* JUNTAS Medicina

Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors

J. D. Branch¹, D. A. Wernick², J. Lipe³, R. Parente²

¹The University of Michigan, USA; ²Florida International University, USA; ³The University of Minnesota, USA

P 1.4.5: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 5)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* SCHULER

Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience?

V. De Marchi

University of Padova, Italy

C 1.5.4

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: GALLEGO

Business-Government Relationship in a Populist Context: The case of the Automotive Industry and Brexit

H. u. Hag, A. Kuiken

University of Groningen, The Netherlands

Trade policy, firms' exports, and (multiple) border-crossing imports

L. Márquez-Ramos^{1,2}, H. Wardana¹

¹The University of Adelaide, Australia; ²Universitat Jaume I, Spain

INTERNATIONAL BUSINESS POLICY DESIGN A CASE OF OVERSPILL FROM EXPORTERS TO FOREIGN INVESTORS?

M. Torres¹, J. Clegg¹, F. Figueira de Lemos²

¹University of Leeds, UK; ²Uppsala University, Sweden

C 1.5.6

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: BOTELLA LUSIA

The evolving role of Psychic Distance in the discovery and search for international opportunities over time

J. SCHEMBRI¹, M. Fletcher², T. Buck²

¹University of Malta, Malta; ²University of Glasgow

Narrative construction of entrepreneurship as social change by international blogging entrepreneurs

V. Puhakka, T. Mainela

University of Oulu Business School, Finland

Stakeholder Influences on Entrepreneurial International Opportunity Creation

J. V. Mumford¹, S. Fürst^{1,2}

¹University of Turku School of Economics, Finland; ²Tecnologico de Monterrey, Mexico

Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context

E. KUSI APPIAH

University of Vaasa, Finland

I 1.5.1

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: PROFESORES

Effects of Perceived Corporate Social Responsibility across Nations and the Role of Country-Specific Contexts

L. B. Zimmer, B. Swoboda

Trier University, Germany

Transfer of sustainability practices within MNCs: the alignment between subsidiaries and headquarters

S. Franco¹, A. Valentino², M. Caroli¹

¹Luiss Business School, Italy; ²ESCE International Business School, France

Effects of foreign direct investment on green innovation in Spanish firms

M. J. Batatineh¹, P. Sánchez-Sellero¹, J. López-Rodríguez²

¹Universidad de Zaragoza, Spain; ²Universidade da Coruña, Spain

BLENDING PROFITS AND PURPOSE: Conceptualizing hybridity of Development Finance Institutions (DFIs) and their management responses towards achieving the Sustainable Development Goals

S. Oh, M. W. Hansen

Copenhagen Business School, Denmark

WHAT EXPLAINS FEMALE REPRESENTATION ON CORPORATE BOARDS? THE RELATIVE IMPORTANCE OF ORGANIZATIONAL AND EXTERNAL EFFECTS

K. Haensel¹, D. S. Andrews², S. Fainshmidt¹

¹College of Business, Florida International University, United States of America; ²Ivey Business School, Western University, Canada

I 1.5.10

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: JUNTAS Medicina

Governing innovation: the role of board of director's human and social capital

M. W. Chimirri¹, L. R. K. Castro²

¹University of Sao Paulo, Brazil; ²University of Florida

Family Firms, Innovation and Moderating Role of Product Market Competition

S. Singh, I. Chakraborty

Institute of Development Studies Kolkata (IDSK), India

The causality between Agency Problem and CSR Disclosure of MNEs

H. Pham¹, H. Tran²

¹Sheffield Hallam University, United Kingdom; ²Vietnam National University, Vietnam

The impact of COVID-19 on the characteristics of mergers and acquisitions.

P. M. Schirmböck

Vienna University of Economics and Business (WU), Austria

I 1.5.11

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: AULA 2

Tourism industry between digital transformation and digital detox: Digital free tourism approach

M. Saleh

Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

Destination brands' reviews between tourists' experiences and tourists' self-control

M. Ibraheam

Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

The Interplay between Institutional Distance and Perceived Institutional Familiarity in an Emerging Market

V. Peuker Steinhauser¹, A. Da Rocha¹, H. Holzmüller²

¹PUC-Rio, Brazil; ²TU Dortmund, Germany

The influence of adaptive marketing capabilities and marketing orientation on international performance: The moderation of competitive intensity

C. K. Reimann², F. M. P. d. O. Carvalho¹, M. P. Duarte¹

¹CeBER, University of Coimbra, Faculty of Economics, Portugal; ²University of Coimbra, Faculty of Economics, Portugal

Discovering sustainable marketing in retailing business: resource-based view(RBV) and social exchange theory perspectives

L.-L.L. Chiang

Yuan Ze University, Taiwan

Does consumer xenocentrism encourage dysfunctional consumer behavior? Empirical evidence on compulsive buying and brand addition

A. Diamantopoulos¹, **M. Matarazzo**², **M. Maack**¹

¹University of Vienna, Austria; ²Guglielmo Marconi University

The many I's of IBusinesses – Influencers Initiating Internationalization

M. Viktora-Jones, **S. K. Kundu**

Florida International University, United States of America

I 1.5.12

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 1

Unity in Diversity: How valuable are managerial ties in culturally diverse teams?

S. Mukherjee¹, **D. Dhayanithy**²

¹Indian Institute of Management Ranchi, India; ²Indian Institute of Management Kozhikode

Biculturals are Gifted Organizational Boundary Spanners

M. Soendergaard¹, **H. Lorenzen**²

¹Aarhus University, Denmark; ²Aarhus University, Denmark

The Effect of Multicultural Experience and Organizational Climate on Knowledge Sharing

Y. Gao

HEC Montreal, Canada

Does Language Matter: Native Language or Lingua Franca in Cross-Cultural Negotiations

E. Poliakova

IESEG, France

Chinese Guanxi and Cross-cultural Collaborations in Africa

A. Ado

University of Ottawa, Canada

A model of employees' relocation behaviour

D. R. Quatrin, **R. Aguzzoli**, **J. Lengler**

Durham University, United Kingdom

I 1.5.5

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 3

Supply chain involvement in an M&A

K. D. Mork, **I. Solli-Sæther**

BI Business School, Norway

Environmental upgrading and governance in Global Value chains: a multichain perspective

V. De Marchi¹, **E. Di Maria**¹, **S. Ponte**²

¹University of Padova, Italy; ²Copenhagen Business School, Denmark

Capturing regional configuration of Value Chain Activities: a multiple case study of Russian MNCs

A. Medvedev¹, **K. Nefedov**²

¹Hochschule Ludwigshafen am Rhein; ²Higher School of Economics, Russian Federation

Gender and Voice in Global Production Networks: Evidence from the Bangladeshi garment industry.

K. Ameen

The University of Manchester, United Kingdom

I 1.5.9

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: COMISIONES

The Alliance Balanced Scorecard: Developing a Coordination Tool to Improve Cooperation

C. E. Georgiou, N. Driffield, H. Zeitoun
University of Warwick, United Kingdom

Labor Rights Belief Mismatch and Cross-border Acquisitions: The Role of Organizational Political Ideology

D. Y. L. Chow³, **A. Petrou**², **A. Procopiou**¹

¹University of Liverpool, United Kingdom; ²Cyprus University of Technology, Cyprus; ³The Open University of Hong Kong, Hong Kong

Understanding foreign entry and exit. Do foreign entry modes and equity ownership influence exit later?

H. T. T. Nguyen, J. Larimo
University of Vaasa, Finland

Industry Globalization and The Firm's International and Product Market Diversification

H. Bowen¹, **L. Sleuwaegen**²

¹Queens University, Charlotte, USA; ²KU Leuven, Belgium

P 1.5.3: Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: LAIN ENTRALGO

Cross-border innovation in a Changing World. Players, Places, Policies

D. Castellani¹, **A. Zanfei**², **A. Rodríguez Márquez**³, **M. J. Nieto Sanchez**³, **G. Santangelo**⁴, **S. Athreye**⁵

¹Henley Business School, United Kingdom; ²University of Urbino, Italy; ³Universidad Carlos III de Madrid, Spain; ⁴Copenhagen Business School, Denmark; ⁵Essex Business School, UK

P 1.5.7: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 7)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

SDGS AND SUSTAINABLE DEVELOPMENT IN EMERGING MARKETS

P. Ghauri¹, **Y. Zhang Zhang**², **F. Hatani**³, **S. Rohlfer**⁴, **M. Bu**⁵

¹Birmingham University; ²International University of Japan, Japan; ³Copenhagen Business School; ⁴CUNEF; ⁵Nanjing University

Saturday, 11/Dec/2021: 6:30 pm – 7:30 pm

P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel

Time: Saturday, 11/Dec/2021: 6:30pm - 7:30pm · Location: SCHULER

What is Theory?

R. Piekkari

Aalto University School of Business, Finland

C 2.6.12

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 1

Language Strategies in International Conflict Management: A Framework for Dynamic Conflict De-Escalation

E. Poliakova¹, L. A. Liu², E. W. Miles²

¹IESEG School of Management, France; ²Georgia State University, USA

The feminine image of language-sensitive research in international business

M. Johansson¹, C. Gaibrois², R. Piekkari³

¹University of Glasgow; ²University of St. Gallen; ³Aalto University School of Business

Does multilingualism enhance intercultural proficiency?

F. Bender

Anderson College of Business and Computing, Regis University, United States of America

CONDITIONS AND STRATEGIC RESPONSES: A QUALITATIVE STUDY OF THE CO-EXISTENCE OF INCLUSION AND EXCLUSION EXPERIENCES OF FOREIGN EMPLOYEES

L. L. Alcantara¹, D. Guttormsen²

¹Ritsumeikan Asia Pacific University, Japan; ²University of South-Eastern Norway

C 2.6.13

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: COMISIONES

EXPORT INTENSITY OF MNE FOREIGN SUBSIDIARIES: THE ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES AND HOST COUNTRY-SPECIFIC ADVANTAGES

Q. Nguyen

University of Reading, United Kingdom

Multinational spinouts: The evolution of entrepreneurial ecosystems

D. S. Cho

Trinity College Dublin, Ireland

ENTERING FOREIGN MARKETS USING DIASPORA NETWORKS

M. Elo¹, K. Nagre², E. Rose²

¹University of Southern Denmark, Denmark; ²University of Leeds

C 2.6.3

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: SCHULER

Managing digital innovations: Are strategic partnerships a fast-track to incumbent's digital innovation capability?

T. S. Bockelmann, D. Bendig

University of Münster (WWU), Germany

Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms

R. W. Barwinski, R. B. Bouncken, L. Henkelmann

University of Bayreuth, Germany

How Artificial Intelligence may shift Biases and Heuristics in IB

P. Gruenwald, T. Lindner, J. Puck

Vienna University of Economics and Business, Austria

Scaling Digital Solutions for Wicked Problems: Ecosystem Versatility

K. Tatarinov¹, T. Ambos¹, T. Tschang²

¹University of Geneva, Switzerland; ²Singapore Management University

C 2.6.6

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* BOTELLA LUSIA

Effects of E-commerce Firms' Internationalization Rhythm and Speed on Firm Growth: Do Institutional Distances Play a Role?

C. Sinning, B. Swoboda

Trier University, Germany

Active vs. default online internationalization: An entrepreneurial orientation perspective

E. Ipsmiller¹, D. Dikova¹, K. Brouthers²

¹WU Vienna; ²King's College London

DIGITAL CAPABILITIES AND ORGANIZATIONAL CREATIVITY: EFFECTS ON THE INTERNATIONAL BUSINESS COMPETENCE

G. M. Camillo¹, S. L. de Vasconcelos², M. Amal³, R. C. Parente⁴

¹FURB - Fundação Universidade Regional de Blumenau, Brazil; ²ESPM – Escola Superior de Propaganda e Marketing, Brazil; ³FURB - Fundação Universidade Regional de Blumenau, Brazil, UNIVALI - Universidade do Vale do Itajaí; ⁴Florida International University, USA

The impact of digital new venture resources and capabilities on the internationalization-survival relationship

C. C. Brenner

Otto-von-Guericke Universität, Germany

C 2.6.9

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* LAIN ENTRALGO

Post-offshoring scenarios: a behavioral approach to the decision-making process

S. Elia¹, A. Goerzen², L. Piscitello¹, A. Valentino³

¹Politecnico di Milano, Italy; ²Queen's University, Canada; ³ESCE International Business School

The Evolution of Dynamic Boundary Spanning Capabilities in MNE Subsidiaries

P. Ryan¹, G. Majella², U. Andersson³, G. Buciuni¹

¹Trinity College Dublin, Ireland; ²National University of Ireland, Galway; ³Malardalen University

FACETS OF INTERVENTION – THE EFFECTS OF HEADQUARTERS INTERVENTION ON SUBUNIT STRATEGY IMPLEMENTATION

M. Glock¹, P. Nell¹, T. Pedersen²

¹Vienna University of Business and Economics, Austria; ²Bocconi University

HOW SUBSIDIARIES MOBILIZE RESILIENCE TO EVOLVE POST MANDATE LOSS

E. Gillmore¹, U. Andersson²

¹Jonkoping International Business School, Sweden; ²Malardalen University, Sweden

I 2.6.1

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* GALLEGGO

Corporate longevity and sustainability strategy deployment in an emerging market multinational

A. M. Gomez-Trujillo^{1,2}, M. A. Gonzalez-Perez²

¹CEIPA Business School, Colombia; ²Universidad EAFIT

Perceptions of Sustainability of Canadian Business and Political Leaders

J. Singh

University of Windsor, Canada

The flying geese of the east: Economic power relations of Japanese ODA impact SDG in Indonesia, Myanmar and Thailand

J. Soehardjo¹, R. Chowdhury²

¹Stockholm School of Economics; ²Southampton Business School

International Business and the Sustainable Development Goals: Toward a research agenda

C. Valeur Nygaard¹, M. Wendelboe Hansen²

¹University of Roskilde; ²Copenhagen Business School

Green Supply Chains: A Comparative Efficiency Analysis Among Countries in the Middle East, Latin America, and Europe using DEA

A. Wollenberg¹, J. G. O. Cabrera Lazarini², J. J. Cabrera Lazarini², L. F. Orta Parra², A. S. Kakade³

¹Khalifa University of Science and Technology, United Arab Emirates; ²Tecnológico de Monterrey, México; ³The International School Bangalore (TISB), India

I 2.6.4

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* PROFESORES

FOREIGN DIRECT INVESTMENT AND THE ROLE OF INSTITUTIONAL FRAMEWORK: NEW EVIDENCE FROM GREEK OUTWARD FDI

D. Giakoulas¹, K. Louloudi², C. Kottaridi², P. Pantelids²

¹Hellenic Confederation of Professionals, Craftsmen & Merchants (GSEVEE); ²University Of Piraeus

Do institutional differences and high tech raise the bar for M&A deal completion between Asian acquirers and their EU28 targets?

A. Sels, S. Li

KU Leuven, Belgium

Does the past matter? Unraveling the temporal interdependencies of institutions in the success of public-private partnerships

J. Fleta, F. Muñoz, J. M. Gimeno Feliú

Zaragoza University, Spain

Signaling Legitimacy: Foreign State-owned Multinationals and FDI Ownership Structure

B. James¹, R. Sawant²

¹St. Mary's University, United States of America; ²Florida Atlantic University, United States of America

I 2.6.6

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 2

A CONFIGURATIONAL APPROACH OF FAMILY FIRM INTERNATIONALIZATION ACROSS GENERATIONS

M. Lapeira¹, S. Kundu², A. Kumaraswamy²

¹Suffolk University, United States of America; ²Florida International University

Nonlinear internationalization of firms: different forms

T. Vissak

University Of Tartu, Estonia

Not Just Money – An Explorative Study on the Role of Credit Guarantees for the Growth and Internationalization of SMEs

J. Raitis, E. Pelto

Turku School of Economics, University of Turku, Finland

The determinants of international performance for family firms: Understanding the effects of resources, capabilities, and market orientation

C. A. Lobo¹, C. Fernandes², J. J. M. Ferreira², P. M. Veiga³, S. Gerschewski⁴, S. Kraus⁵

¹Universidade Portucalense; ²University of Beira Interior; ³Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa; ⁴University of Kent; ⁵Free University of Bozen-Bolzano

Do you need top management team diversity to speed up? An Upper Echelons Perspective

M. Pinelli², T. Vallone¹, F. Debellis³

¹Henley Business School, University of Reading, International Business and Strategy; ²Free University of Bozen-Bolzano, Faculty of Economics and Management; ³University of Vienna, Chair of international business

Born globals' post-entry growth: A balance between innovation and corporate governance

R. Romanello, M. Chiarvesio

University of Udine, Italy

P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Virtual international teams: What makes them work effectively over time?

T. Almor¹, S. Marinova², M. Marinov², A. Schneider¹, I. Chudner¹

¹College of Management, Israel; ²Dept. of Business and Management, Aalborg University

P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* JUNTAS Medicina

Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective

M. Kipping¹, T. Kurosawa², H. Glimstedt³, M. Carpenter⁴, D. Silvestri⁵, A. Hisano⁶, G. de St. Maurice⁷, L. Engwall⁸

¹York University, Canada; ²Kyoto University, Japan; ³Stockholm School of Economics, Sweden; ⁴Institut Mines-Télécom Business School, France; ⁵Politecnico di Milano, Italy; ⁶University of Tokyo, Japan; ⁷Keio University, Japan; ⁸Uppsala University, Sweden

C 2.7.1

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: JUNTAS Medicina

CLIMATE CHANGE ADAPTATION AND INNOVATION: THE ROLE OF CLIMATE RISK AND INSTITUTIONS

M. Benischke, H. Yoon, P. Tashman, J. Doh, N. Kim
Villanova University, United States of America

Do Environmental Policies Affect MNEs' Foreign Subsidiary Investments? An Empirical Investigation

F. Zijlstra¹, G. K. Adarkwah², C. A. Sabel²
¹Copenhagen Business School; ²BI Norwegian Business School, Norway

Environmental Corporate Social Responsibility and Financial Performance in a Multinational Context

H. Doluca¹, T. Talaulicar², M. Wagner¹, A.-L. Hoffmann¹
¹Augsburg University, Germany; ²University of Erfurt, Germany

CLIMATE CHANGE MITIGATION, ADAPTATION PRACTICES, AND BUSINESS PERFORMANCE IN BRAZILIAN INDUSTRIAL COMPANIES

A. P. Perlin¹, C. M. Gomes¹, I. Kuglianskas², F. C. Zaluski¹, F. D. Motke¹
¹Federal University of Santa Maria, Brazil; ²University of São Paulo, Brazil

C 2.7.10

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: GALLEGRO

Acquisitions under financing frictions: evidence from credit supply shortfalls

L. S. Macoris¹, L. R. Kabbach-de-Castro²
¹INSPER - Institute of Education and Research, Brazil; ²Universidad de Navarra

Claiming digital technologies in public equity markets: Evidence of foreign IPO firms

C. M. Muehr¹, I. Filatotchev^{1,2}, T. Lindner^{1,3}, J. Puck¹
¹WU Vienna; ²King's College London; ³University of Innsbruck

WHEN DO FIRMS WITH A NEW CEO ENGAGE IN MORE M&AS? DO THE STOCK MARKET REACTIONS AROUND HER APPOINTMENT MATTER?

M. Aidli¹, C. Moschieri², M.-A. Betschinger³, O. Bertrand⁴
¹HEC Montreal; ²IE Business School, Spain; ³HEC Montreal; ⁴Fundação Getúlio Vargas – FGV/EBAPE

C 2.7.11

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LUSIA

Consumer intentions to purchase on foreign multi-sided digital platforms: A context of the COVID-19 pandemic

M. K. Witek-Hajduk, A. Grudecka
SGH Warsaw School of Economics, Poland

A cross-cultural comparison of social media marketing strategies development of international firms

F. F. Ij, J. Jorma Larimo
University of Vaasa, Finland

Exporter-importer innovation co-developments: exploration of relational norms

O. KANTARUK¹, R. Mogos Descotes², B. Walliser¹
¹CEREFIGE, France; ²LEM, France

Identify the links that underlie between customer relationship capabilities and export performance

M. Li¹, X. He², C. M. Sousa³

¹University of St Andrews; ²Durham University; ³Molde University College

C 2.7.12

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 1

The Effects of Social Support on Work-related Outcomes among Expatriate Academics

A. Koveshnikov, I. Björkman, P. Kähäri

Aalto University School of Business, Finland

HOW MUCH IS TOO MUCH: DOES INTERNATIONAL EXPERIENCE ACCELERATE OR DELAY SCHOLARS' CAREER ADVANCEMENT?

F. Schumann, T. Dauth

HHL Leipzig Graduate School of Management, Germany

Understanding How Perceived CSR Enhances Career Satisfaction: A Moderated Mediation Model of Organizational Pride, Collectivism, and Masculinity

B. Al-Ghazali

King Fahd University of Petroleum and Minerals, Saudi Arabia

How employees solve the puzzle of information from diverse sources on a cross-border acquisition

C. Heidemann

Friedrich-Alexander University Erlangen-Nürnberg, Germany

C 2.7.5

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations

L. Kano¹, R. Narula², I. Surdu³

¹University of Calgary, Canada; ²Reading University; ³University of Warwick

Supplier resilience under the COVID-19 crisis in apparel global value chain (GVC): The role of GVC governance and supplier's upgrading strategies

U. S. Choksy¹, M. A. Tanoli², O. Al-Tabbaa³, M. Parast⁴

¹University of Kent, United Kingdom; ²Institute of Business Administration, Pakistan; ³University of Kent, United Kingdom; ⁴Arizona State University, United States

When your client moves abroad: how does backward GVC participation affect local subcontractors' survival and upgrading?

J. Canello, N. Giudice

University of Groningen, Netherlands, The

C 2.7.8

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 2

Investigating into partnerships with host-market allies in high political risk contexts. American and French investment in Spain (1900s-1950s)

A. Álvaro-Moya¹, R. Castro²

¹CUNEF Universidad, Spain; ²Universidad Autónoma de Madrid

Historical narratives as a managerial resource: the case of Polish firms in Sub-Saharan Africa

A. Wasowska¹, K. Oblój², D. Kopiński³

¹University of Warsaw, Poland; ²Kozminski University, Poland; ³University of Wrocław, Poland

The Smartphone Wars: The Battle of Innovation Ecosystems or the Battle of Business Systems?

A. Kornelakis¹, D. Petrakaki²

¹King's College London, United Kingdom; ²University of Sussex, United Kingdom

C 2.7.9

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

Disentangling the Corporate Effect: Selective Attention within Multinational Firms

D. S. Andrews¹, **S. Fainshmidt**², **M. Fitza**³, **S. Kundu**²

¹Ivey Business School, Western University, Canada; ²College of Business, Florida International University, United States; ³Frankfurt School of Finance and Management, Germany

Formal and Informal institutional Differences, Governance Structures, and International Strategic Alliance Performance

M. H.-W. Ho

National Sun Yat-sen University, Taiwan

Mind the gap: How institutional logics influences CSR performance within MNEs.

M. Korendijk, **A. Muller**, **R. Slager**

University of Groningen, Netherlands, The

The Relationship between Internationalization Decisions and Sustainability Performance

P. Ruangwan, **L. L. Alcantara**

Ritsumeikan Asia Pacific University, Japan

I 2.7.3

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: PROFESORES

Relationships between Culture and Innovation: An International Business Perspective

Y. Zhang Zhang¹, **S. Rohlfer**²

¹International University of Japan, Japan; ²CUNEF

Interconnections of language and thinking in business design

T. Möttönen¹, **P. Saariluoma**², **T. Onikki-Rantajääskö**¹

¹University of Helsinki, Finland; ²University of Jyväskylä, Finland

Dynamics between learning by internationalization and type of eco-innovations. An analysis based on Spanish manufacturing firms.

C. Torrecillas¹, **S. Fernández**²

¹Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain; ²Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain

AI role in enhancing sustainability capabilities of oil and gas MNEs: case of Russia

O. Garanina¹, **A. Abramova**², **N. Piskulova**², **E. Davidova**³

¹Graduate School of Management, St Petersburg University; ²MGIMO-University; ³ADV group of companies

The Role of International Family Firms in Driving Digital Innovation: The Inhibiting Effect of Family Firm Narcissism

F. Bartels, **D. Bendig**

University of Muenster, Germany

What happens when acquiring a rival? The exploration of knowledge transfer process

F. Anwar, **B. B. Nujen**, **H. Solli-Sæther**, **F. Alvestad**

Department of International Business, Norwegian University of Science and Technology, Norway

I 2.7.5

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: COMISIONES

The Covid-19 pandemic and the effects of diversification and international diversity of suppliers on firm performance

A. Mohr¹, P. Konara²

¹Vienna University of Economics and Business, Austria; ²University of Sussex, United Kingdom

Contract incompleteness and the boundaries of the firm in times and the aftermath of Covid-19

V. Gattai, P. Natale, B. Marta, S. Galetti

University of Milan-Bicocca, Italy

Supplier-Buyer Relationship Preferences: A Renewable Industry Network Cluster Analysis

M. Glowik¹, W. A. Bhatti², A. Chwialkowska³

¹Berlin School of Economics and Law, Germany; ²Aalborg University, Denmark; ³University of West Georgia, USA

Green foreign direct investments: do they boost clean energy innovation in multinationals' subsidiaries?

V. Amendolagine², R. Lema³, U. Hansen⁴, R. Rabellotti¹, D. Ribaud¹

¹Università di Pavia, Italy; ²Università di Foggia; ³Aalborg University; ⁴Danish Technical University

P 2.7: Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3)

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* SCHULER

TECHNOLOGICAL SOVEREIGNTY". CHALLENGES FOR EUROPE

J. Molero^{1,2}, F. Marín², J. García Brustenga³, A. Sánchez Granados³

¹Chair of Innovation Studies (CESIN); ²Forum of Innovative Companies (FEI); ³IND+i Group

P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6)

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

Corporate governance in international new ventures and born global firms

S. Gerschewski¹, N. Evers², Z. Khan³, T. King¹, O. Kuivalainen⁴, P. Puthusserry¹

¹University of Kent; ²Trinity College Dublin; ³University of Aberdeen; ⁴LUT University

Sunday, 12/Dec/2021: 3:00 pm – 4:30 pm

C 2.8.12

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

International Human Resource Management Research Trends: A Bibliocoupling Analysis (1995-2019)

J. Lee¹, R. Fontinha¹, **J. Lee¹**, C. Chae²

¹University of Reading, United Kingdom; ²Wenzhou-Kean University

CROSS-BORDER TRANSFERABILITY OF HOME-COUNTRY POLITICAL CAPABILITIES

M. Fraissler¹, T. Lindner², J. Puck¹

¹Vienna University of Economics and Business, Austria; ²University of Innsbruck

The Relationship between Job Embeddedness, Employee Intention to Stay and Willingness to Undertake Training: The Moderating Role of Cultural Orientation among Nigerian Based ICT Multinational Companies.

A. A. Adekiya

Bayero University, Nigeria

Determinants of generation diverse talent management and its relationship with firm performance

M. Latukha, A. Kriklivetz, F. Podgainyi

St. Petersburg state university, Russian Federation

C 2.8.1A

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

Corporate accountability for human rights abuses by emerging market MNEs: The case of the Letpadaung copper mine in Myanmar

V. Girschik¹, H. H. Thein², **J. Hotho¹**

¹Copenhagen Business School, Denmark; ²Curtin University, Australia

THE EFFECTS OF DEPTH AND BREADTH OF ATTENTION ON MEDIA REPORTING OF CORPORATE SOCIAL IRRESPONSIBILITY

S. H. Lee², **M. Mol¹**, K. Mellahi³

¹Copenhagen Business School, Denmark; ²University of Surrey; ³Dubai Chamber of Commerce

Crimmigrants or Role Models? Immigrant CEOs and Financial Misrepresentation

M. J. Mueller, T. Reus

Rotterdam School of Management, Erasmus University, Netherlands, The

C 2.8.1B

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* LAIN ENTRALGO

Corporate anti-corruption policies and the market entry strategy of multinational enterprises

G. F. Jiang¹, **M. A. Sartor²**

¹Carleton University, Canada; ²Queen's University, Canada

Female executives and multinationals' support of the UN's Sustainable Development Goals

V. Kiefner, A. Mohr, C. Schumacher

Vienna University of Business & Economics, Austria

EMS-EMBEDDED GREEN SUPPLY CHAIN MANAGEMENT PRACTICES AND CORPORATE FINANCIAL PERFORMANCE

M. Jell-Ojabor¹, N. Hendriks², E. Spiliotopoulou²

¹LUISS University Rome, Italy; ²Tilburg School of Economics and Management

C 2.8.3

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: SCHULER

KNOWLEDGE SHARING BETWEEN CONSULTING FIRMS AND CLIENTS IN THE ARAB WORLD

X. Huang¹, Q. Gao², D. Fan³, Z. Hassan⁴

¹WU Vienna, Austria; ²Beijing International Studies University, China; ³Swinburne University of Technology, Australia; ⁴Deakin University, Australia

The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing

A. J. Guerrero, J. Heijs, E. Huergo

Universidad Complutense de Madrid, Spain

RECURRENT FORMATION OF R&D ALLIANCES IN THE AUTOMOTIVE GLOBAL VALUE CHAIN (GVC)

Y. J. Ha

University of Sheffield, United Kingdom

Where is the learning in learning-by-exporting? Examining the effects of extra-regional orientation and organizational innovation on learning-to-innovate-by-exporting

J. Juergensen¹, R. Narula¹, I. Surdu²

¹Henley Business School, University of Reading; ²Warwick Business School, University of Warwick

I 2.8.2

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: PROFESORES

The concentration of R&D-related FDI: Implications for Latin American Innovation systems

C. A. Loaiza alamo

Universidad Autónoma de Madrid, Spain

Layered resistance to dominant HRM transfer: evidence from Japanese management practice adoption in Indonesia

J. Soehardjo¹, R. Delbridge², G. Meardi³

¹Stockholm School of Economics; ²Cardiff Business School; ³Scuola Normale Superiore

Sustainable Investment: What are the location factors that enable countries to retain investments?

F. Filippaios¹, I. Gokh²

¹University of East Anglia, United Kingdom; ²De Montford University, United Kingdom

How Does Economic Integration Affect Progress along the Investment Development Path? A Case Study of EU Member vs. Non-Member Countries from Eastern Europe

M. Gorynia¹, J. Nowak², P. Trapczynski¹, R. Wolniak³

¹Poznan University of Economics and Business, Poland; ²European University of Business in Warsaw, Poland; ³University of Warsaw, Poland

ETHNIC FRACTIONALIZATION AND FOREIGN DIRECT INVESTMENT – A CONNECTION?

M. Viktora-Jones, K. Haensel

Florida International University, United States of America

I 2.8.6A

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: BOTELLA LUSIA

Scaling of born digitals

I. Mihailova

University of Eastern Finland, Finland

FOREIGN FOUNDER'S LOCATION CHOICE – DIGITAL AND ITERATIVE?

L. H. Mattila, P. Kähäri

Aalto University, Finland

Doing business in the emerging medical cannabis industry: context, concepts and pointers to future research

U. Nielsen, M. Hannibal

University of Southern Denmark, Denmark

ENTREPRENEURIAL STRATEGIES OF THE RUSSIAN- SPEAKING MIGRANTS IN GERMANY: INSIGHTS FROM AN EMPIRICAL STUDY

M. Elo¹, L. Ermolaeva², M. Ivanova-Gongne³, D. Klishevich⁴

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G. G. Reis¹, F. Gimenez¹, E. G. Villar²

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M. Dakhli², Y. Wang², E. Kovacs¹, S. Farias²

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Gunkel , Marjaana	Free University of Bozen-Bolzano, Italy	C 1.1.12 I 1.3.12
Guo , Jia-Bo	Dragon Steel Corporation, Taiwan	C 1.3.12 Presenter
Guttormsen , David S. A.	USN School of Business, University of South-Eastern Norway, Norway; Department of Communication and Culture, BI Norwegian Business School, Norway;	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)

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Gysan, Sophie	Maastricht University, Netherlands, The	C 1.4.13
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Haensel, Kira	College of Business, Florida International University, United States of America	I 1.5.1 I 2.8.2
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Hajidimitriou, Yannis	University of Macedonia, Greece	C 1.4.6
Hajro, Aida	Vienna University of Economics and Business, Austria	C 1.3.12
Hakkarainen, Tuuli	Bocconi University, Italy	I 1.3.12
Halaszovich, Tilo	Jacobs University Bremen, Germany	C 1.3.6 C 1.1.15
Han, Xia	Alliance Manchester Business School, United Kingdom	I 2.8.6A
Hannibal, Martin	University of Southern Denmark, Denmark	I 2.8.6A
Hansen, Michael Wendelboe	Copenhagen Business School, Denmark	I 1.5.1
Hansen, Ulrich	Danish Technical University	I 2.7.5
Haq, Hammad ul	University of Groningen, The Netherlands	C 1.5.4 C 1.2.4
Hassan, Zinab	Deakin University, Australia	C 2.8.3
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Hegerty, Scott W.	Northeastern Illinois University	C 1.2.3
Heidemann, Christina	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 2.7.12
Heijs, Joost	Universidad Complutense de Madrid, Spain	C 2.8.3
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Henkelmann, Lukas	University of Bayreuth, Germany	C 2.6.3
Hennart, Jean-François	Tilburg University, Netherlands	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)

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Hoffmann , Anna-Lena	Augsburg University, Germany	C 2.7.1
Holzmüller , Hartmut	TU Dortmund, Germany	I 1.5.11
Horak , Sven	St. John's University The Peter J. Tobin College of Business, USA	C 1.3.12
Hotho , Jasper	Copenhagen Business School, Denmark	C 2.8.1A
Huang , Jin	The Hongkong Polytechnic University	I 1.2.15
Huang , Xinli	WU Vienna, Austria	C 2.8.3
Huergo , Elena	Universidad Complutense de Madrid, Spain	C 2.8.3
Iammarino , Simona	London School of Economics, United Kingdom	C 1.3.5
Ibraheam , Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt	I 1.5.11
Igoe , Josephine	NUIG, Ireland	I 1.4.9
Ipsmiller , Edith	WU Vienna	C 2.6.6
Ivanova-Gongne , Maria	Abo Akademi University	I 2.8.6A
Jaklič , Andreja	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
James , Barclay	St. Mary's University, United States of America	I 2.6.4
Jasovska , Pavlina	University of Technology, Sydney	I 1.1.9
Jell-Ojobor , Maria	LUISS University Rome, Italy	C 2.8.1B
Jiang , Guoliang Frank	Carleton University, Canada	C 2.8.1B
Johanson , Martin	Dalarna University / Uppsala University	C 1.1.6
Johansson , Marjana	University of Glasgow	C 2.6.12
Jorma Larimo , Jorma	University of Vaasa, Finland	C 2.7.11
Jovanovic , Jelena	University of Fribourg, Switzerland	C 1.4.11

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Juergensen, Jill	Henley Business School, University of Reading	C 2.8.3
Kabbach-de-Castro, Luiz Ricardo	Universidad de Navarra	C 2.7.10
Kakade, Ameya Sathya	The International School Bangalore (TISB), India	I 2.6.1
Kaltenecker, Evodio	Tecnologico de Monterrey, Mexico	I 1.2.15
Kampouri, Katerina	University of Macedonia, Greece	C 1.4.6
Kano, Hirokazu	Oita University, Japan	C 1.2.6
Kano, Liena	University of Calgary, Canada	C 2.7.5
KANTARUK, Oksana	CEREFIGE, France	C 2.7.11
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Kim, Gyunhwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Kim, Namil	Villanova University, United States of America	C 2.7.1
Kim, Rebecca ChungHee	College of International Management, Ritsumeikan Asia Pacific University, Japan	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12) C 1.2.12
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Kleinhempel, Johannes	Alliance Manchester Business School, United Kingdom	I 2.8.6A C 1.3.6
Klishevich, Daria	St. Petersburg State University, Russian Federation	I 2.8.6A
Kluge, Jessica	Augsburg University, Germany	I 2.8.9

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Koleša , Iris	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
Konara , Palitha	University of Sussex, United Kingdom	I 2.7.5
Kopiński , Dominik	University of Wrocław, Poland	C 2.7.8
Korendijk , Marloes	University of Groningen, Netherlands, The	C 2.7.9 Presenter
Kornelakis , Andreas	King's College London, United Kingdom	C 2.7.8
Korosteleva , Julia	University College London, United Kingdom	I 2.8.6B
Kottaridi , Constantina	University Of Piraeus	I 2.6.4
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Kraus , Sascha	Free University of Bozen-Bolzano	I 2.6.6
Kriklivetz , Anna	St. Petersburg state university, Russian Federation	C 2.8.12
Kuchеров , Dmitry	Saint-Petersburg State University, Russian Federation	I 1.3.12
Kuglianskas , Isak	University of São Paulo, Brazil	C 2.7.1
Kuiken , Andrea	University of Groningen, The Netherlands	C 1.5.4
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Kumaraswamy , Arun	Florida International University	I 2.6.6
Kunczer , Vera	WU Vienna	C 1.1.1
Kundu , Sumit K.	Florida International University, United States of America; College of Business, Florida International University, United States	I 1.5.11 I 2.6.6 C 2.7.9

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Kähäri , Perttu	Aalto University, Finland; Aalto University School of Business, Finland	I 2.8.6A C 2.7.12 I 1.4.9
Lageström , Katarina	Uppsala Univeristy, Sweden	C 1.4.13
Lapeira , Maria	Suffolk University, United States of America	I 2.6.6
Larimo , Jorma	University of Vaasa, Finland	C 1.3.9 I 1.5.9
Larraza-Kintana , Martin	Universidad Pública de Navarra, Spain	C 1.3.6
Larsen , Marcus M.	Copenhagen Business School, Denmark	C 1.2.5
Latukha , Marina	St. Petersburg state university, Russian Federation	C 2.8.12 I 1.3.4
Lavoratori , Katuscia	University of Warwick	C 1.3.9
Lazarova , Mila	Simon Fraser University, Canada	C 1.3.12
Lee , Ji-Hwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Lee , Jongmin	University of Reading, United Kingdom	C 2.8.12 C 1.1.3
Lee , Joonghak	University of Reading, United Kingdom	C 2.8.12
Lee , Sun Hye	University of Surrey	C 2.8.1A
Lehman , Ana Teresa	University of Porto, Portugal	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)
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Lema , Rasmus	Aalborg University	I 2.7.5
Lengler , Jorge	Durham University, United Kingdom	I 1.5.12 C 1.3.14
Leppäaho , Tanja	LUT University, Finland	C 1.4.6
Lewandowska , Małgorzata Stefania	SGH Warsaw School of Economics, Poland	I 1.4.9 C 1.2.3
li , Fang Fang	University of Vaasa, Finland	C 2.7.11
Li , Min	University of St Andrews	C 2.7.11

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Li, Sanyi	KU Leuven, Belgium	I 2.6.4
Liesch, Peter	The University of Queensland	I 1.1.6
Lin, Hao-Chieh	Department of Business Management, National Sun Yat-sen University, Taiwan	C 1.3.12
Lindner, Thomas	WU Vienna, Austria; University of Innsbruck; Vienna University of Economics and Business, Austria	C 1.3.14 I 1.1.9 C 2.7.10 I 1.1.9 C 2.6.3 C 2.8.12
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Loaiza alamo, Carlos Alberto	Universidad Autónoma de Madrid, Spain	I 2.8.2
Lobo, Carla Azevedo	Universidade Portucalense	I 2.6.6
Lorena, Antonio	Universidad Magna Graecia, Italy	I 2.8.9
Lorenzen, Helene	Aarhus University, Denmark	I 1.5.12
Louloudi, Konstantina	University Of Piraeus	I 2.6.4
Lundberg, Helene	Mid Sweden University, Sweden	C 1.1.6
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Lynden, Karen	University of North Carolina-Greensboro	Panel: X-Culture and the Post-Pandemic New Normal (Track 14)
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Maack, Mariel	University of Vienna, Austria	I 1.5.11
Macharzina, Klaus	University of Hohenheim, Stuttgart, Germany	Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)
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Magnani, Giovanna	University of Pavia, Italy	C 1.1.6 C 1.3.5

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Marinova , Svetla	Dept. of Business and Management, Aalborg University	Panel: Virtual international teams: What makes them work effectively over time? (Track 15)
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Martikainen , Minna	University of Vaasa, Finland	C 1.2.10
Martin-Sanchez , Victor	University of Southern Denmark, Denmark	C 1.3.6
Martín-Sánchez , Victor	University of Southern Denmark	C 1.4.6
Martínez-Cháfer , Luis	Universitat Jaume I, Spain	C 1.4.2
Marzano , Riccardo	Sapienza - University of Rome	C 1.3.9
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Masso , Jaan	University of Tartu, Estonia	C 1.3.5
Matarazzo , Michela	Guglielmo Marconi University	I 1.5.11
Mattfeld , Sonja	Jacobs University Bremen, Germany	C 1.1.15
Mattila , Linda Helena	Aalto University, Finland	I 2.8.6A
Mayrhofer , Ulrike	Université Côte d'Azur, IAE Nice, GRM, France	C 1.1.15
Mayrhofer , Wolfgang	Vienna University of Economics and Business, Austria	C 1.3.12
Meardi , Guglielmo	Scuola Normale Superiore	I 2.8.2
Medvedev , Andrey	Hochschule Ludwigshafen am Rhein	I 1.5.5

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Mendes , Telma	CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; University of Vigo, Vigo, Spain	C 1.2.6
Meng , Shuang	School of International Trade and Economics, Central University of Finance and Economics, China	C 1.2.3
Messenì Petruzzelli , Antonio	Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management	I 2.8.9
Metsola , Jaakko	LUT University, Finland	C 1.4.6
Miani , Stefano	University of Udine, Italy	I 1.3.4
Mihailova , Irina	University of Eastern Finland, Finland	I 2.8.6A
Miles , Edward W.	Georgia State University, USA	C 2.6.12
Miller , Stewart Robert	University of Texas at San Antonio, United States	C 1.3.14
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Mireles , Deborah	NUIG, Ireland	I 1.4.9
Mirońska , Dominika	SGH Warsaw School of Economics, Poland	I 1.2.13
Mockaitis , Audra I.	Maynooth University, Ireland	C 1.1.12
Mogos Descotes , Raluca	LEM, France	C 2.7.11
Mohr , Alexander	Vienna University of Economics and Business, Austria; Vienna University of Business & Economics, Austria	I 2.7.5 C 2.8.1B
Mol , Michael	Copenhagen Business School, Denmark	Panel: Ownership and Global Strategy (Track 10) C 2.8.1A
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Moore , Fiona	School of Business and Management, Royal Holloway, University of London	C 1.3.14
Mork , Kristian Dragsund	BI Business School, Norway	I 1.5.5
Morschett , Dirk	University of Fribourg, Switzerland	C 1.4.11 Presenter
Moschieri , Caterina	IE Business School, Spain	C 2.7.10
Motke , Francies Diego	Federal University of Santa Maria, Brazil	C 2.7.1
Muehr , Christina Maria	WU Vienna	C 2.7.10
Mueller , Michael Juergen	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1A
Mukherjee , Subhasree	Indian Institute of Management Ranchi, India	I 1.5.12
Muller , Alan	University of Groningen, Netherlands, The	C 2.7.9
Mumford , Jonathan Van	University of Turku School of Economics, Finland	C 1.5.6
Muñoz , Fernando	Zaragoza University, Spain	I 2.6.4
Mwesiumo , Deodat E.	Molde University College, Specilaized University in Logistics, Norway	C 1.2.5
Márquez-Ramos , Laura	The University of Adelaide, Australia; Universitat Jaume I, Spain	C 1.5.4
Möttönen , Tapani	University of Helsinki, Finland	I 2.7.3
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Nefedov , Konstantin	Higher School of Economics, Russian Federation	I 1.5.5
Nell , Phillip	Vienna University of Business and Economics, Austria	C 2.6.9
Newburry , William	Florida International University, USA	I 2.8.9
Nguyen , Ha Thi Thu	University of Vaasa, Finland	I 1.5.9
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Nielsen , Ulrik	University of Southern Denmark, Denmark	I 2.8.6A
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Nujen , Bella Belerivana	Norwegian University of Science and Technology (NTNU), Norway; Department of International Business, Norwegian University of Science and Technology, Norway	C 1.2.5 I 2.7.3
Oberhauser , Marc	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 1.2.5
Obłój , Krzysztof	Kozminski University, Poland	C 2.7.8
Oh , Suhyon	Copenhagen Business School, Denmark	I 1.5.1
Oksnes , Isabel Våge	Norwegian University of Science and Technology (NTNU), Norway	C 1.2.5
Oliveira , Alexandre Martins	CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal	I 1.1.9
Oliveira , Louis	Dalarna University / University of São Paulo	C 1.1.6
Omoju , Joshua	Northumbria University, United Kingdom	C 1.1.1
Onikki-Rantajääskö , Tiina	University of Helsinki, Finland	I 2.7.3
Onoz , Ergun	Ozyegin University, Turkey	C 1.1.2
Orta Parra , Luis Fernando	Tecnológico de Monterrey, México	I 2.6.1
Osaulenko , Kirill	University College London, United Kingdom	I 2.8.6B

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Oxelheim , Lars	University of Agder, Norway; IFN, Stockholm	C 1.2.10
Pahlberg , Cecilia	Uppsala Univeristy, Sweden	C 1.4.13
Pallas , Andrea	Universidad de Valencia	C 1.1.13
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Pantelids , Pantelis	University Of Piraeus	I 2.6.4
Papaioannou , Stylianos	Uppsala University	C 1.1.6
Parast , Mahour	Arizona State University, United States	C 2.7.5
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Patel , Parth	Australian Institute of Business, Australia	I 1.3.12
Paz-Aparicio , Carmen	Universidad Carlos III de Madrid, Spain	C 1.2.12
Pedersen , Torben	Bocconi University, Italy	C 1.3.12 C 2.6.9
Pelto , Elina	Turku School of Economics, University of Turku, Finland	I 2.6.6
Perlin , Ana Paula	Federal University of Santa Maria, Brazil	C 2.7.1
Petersen , Bent	Copenhagen Business School, Denmark	C 1.2.4 C 1.3.5
Petersen , Nicolaj Hannesbo	UCL Professional College and Business Academy	I 1.1.6
Petrakaki , Dimitra	University of Sussex, United Kingdom	C 2.7.8
Petrou , Andreas	Cyprus University of Technology, Cyprus	I 1.5.9
Peuker Steinhauser , Vivian	PUC-Rio, Brazil	I 1.5.11
Pham , Hanh	Sheffield Hallam University, United Kingdom	I 1.5.10
Piaskowska , Dorota	University College Dublin	C 1.1.15

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Piepenbrink, Anke	Rennes School of Business, France	C 1.3.14
Pinelli, Michele	Free University of Bozen-Bolzano, Faculty of Economics and Management	I 2.6.6
Piscitello, Lucia	Politecnico di Milano; Henley Business School - University of Reading	C 1.3.9 C 2.6.9
Piskulova, Natalia	MGIMO-University	I 2.7.3
Pla-Barber, Jose	University of Valencia, Spain	C 1.4.6 C 1.1.13
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Poliakova, Elena	IESEG School of Management, France; IESEG, France	C 2.6.12 I 1.5.12
Ponte, Stefano	Copenhagen Business School, Denmark	I 1.5.5
Procopiou, Andreas	University of Liverpool, United Kingdom	I 1.5.9
Puck, Jonas	WU Vienna, Austria; Vienna University of Economics and Business, Austria	C 1.3.14 C 2.7.10 I 1.1.9 C 2.6.3 C 2.8.12
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Puhr, Harald	WU Vienna, Austria	I 2.8.9
Puig, Francisco	Universitat de València, Spain	C 1.1.2
Puig, Nuria	UCM, Spain	C 1.1.8
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R. Quattrin, Denise	Durham University, United Kingdom	I 1.5.12 Presenter
Rabellotti, Roberta	Università di Pavia, Italy	I 2.7.5

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Raitis , Johanna	Turku School of Economics, University of Turku, Finland	I 2.6.6
Randoy , Trond	University of Agder, Norway; Centre for Corporate Governance, CBS, Denmark	C 1.2.10
Rasmussen , Erik Stavnsager	University of Southern Denmark, Denmark	I 1.1.6
Reiche , Sebastian	IESE, Spain	C 1.3.12
Reimann , Caroline Kalil	University of Coimbra, Faculty of Economics, Portugal	I 1.5.11
Reis , Germano Glufke	Federal University of Paraná, Brazil	I 2.8.6B
Reis , Nuno Rosa	CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal	I 1.1.9
Reus , Taco	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1A
Ribaud , Dalila	University of Pavia, Italy; Università di Pavia, Italy	C 1.4.2 C 1.4.2 I 2.7.5
Ribeiro Rodrigues da Silva , Gabrielle	Federal University of Paraná, Brazil	I 2.8.6B
Richter , Nicole	University of Southern Denmark, Denmark	C 1.3.12
Rocha , João Pedro	ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal	C 1.3.14
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Rose , Elizabeth	University of Leeds	C 2.6.13
Rosell-Martínez , Jorge	Universidad de Zaragoza, Spain	C 1.3.3

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Ruangwan , Pakhamon	Ritsumeikan Asia Pacific University, Japan	C 2.7.9
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Ruzo-Sanmartín , Emilio	Universidade de Santiago de Compostela, Spain	I 1.3.12
Ryan , Paul	Trinity College Dublin, Ireland	C 2.6.9
Rygh , Asmund	Alliance Manchester Business School, United Kingdom	I 2.8.6A
Saariluoma , Pertti	University of Jyväskylä, Finland	I 2.7.3
Sabel , Christopher Albert	BI Norwegian Business School, Norway	C 2.7.1
Saifulina , Nailya	Universidade de Santiago de Compostela, Spain	I 1.3.12
Saittakari , Iiris	Aalto University, Finland; Aalto University School of Business, Finland	I 1.4.9 I 1.4.9
Saiyed , Abrar	Ozyegin University, Turkey	I 1.1.6
Salcedo , Nestor U.	Universitat Autònoma de Barcelona, Spain; ESAN Graduate School of Business, Lima, Peru	I 2.8.6B
Saleh , Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt	I 1.5.11
Sanchez , Adriana	Tecnologico de Monterrey, Mexico	I 1.3.4
Santangelo , Grazia	Copenhagen Business School, Denmark	C 1.2.5 Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)
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Sato , Akiko	Saint Petersburg State University, Russia	C 1.1.1
Sawant , Rajeev	Florida Atlantic University, United States of America	I 2.6.4
Schantl , Elena	WU Vienna, Austria	C 1.3.14 I 1.1.9
SCHEMBRI , Joe	University of Malta, Malta	C 1.5.6

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Schneider , Avi	College of Management, Israel	Panel: Virtual international teams: What makes them work effectively over time? (Track 15)
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Schumann , Felix	HHL Leipzig Graduate School of Management, Germany	C 2.7.12 Presenter
Schwaiger , Kathrin	WU Vienna, Austria	C 1.3.9
Schweizer , Roger	Göteborg University, Sweden	C 1.4.13
Seierstad , Cathrine	USN School of Business, Norway	C 1.2.12
Selivanovskikh , Louisa	Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation	C 1.2.3
Sels , Annabel	KU Leuven, Belgium	I 2.6.4
Serrano Archimi , Carolina	IAE Aix-Marseille University, France	C 1.1.3
Servais , Per	Linneaus University, School of Business and Economics	I 1.1.6
Servais , Susanne	Linneaus University, School of Business and Economics	I 1.1.6
Sharkey Scott , Pamela	DCU, Ireland	I 1.4.9
Shinohara , Yoshiki	College of International Management, Ritsumeikan Asia Pacific University, Japan; Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)
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Silvestri , Daniela	Politecnico di Milano, Italy	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
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Singh , Sukhdeep	Institute of Development Studies Kolkata (IDSK), India	I 1.5.10
Sinning , Carolina	Trier University, Germany	C 2.6.6

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Slangen , Arjen	KU Leuven, Belgium	C 1.2.10
Sleuwaegen , Leo	KU Leuven, Belgium	I 1.5.9
Soehardjojo , Joey	Stockholm School of Economics	C 1.1.3 I 2.6.1 I 2.8.2
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Solli-Sæther , Hans	Department of International Business, Norwegian University of Science and Technology, Norway	I 2.7.3
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Sousa , Carlos M.P.	Molde University College, Norway	I 1.3.12 C 2.7.11
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Stahl , Günter	Vienna University of Economics and Business, Austria	C 1.3.12
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Tanoli , Muhammad Ayaz	Institute of Business Administration, Pakistan	C 2.7.5
Taras , Vasyl	University of North Carolina, USA	C 1.1.12 Panel: X-Culture and the Post-Pandemic New Normal (Track 14) C 1.1.12 I 1.3.12
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Tatarinov , Katherine	University of Geneva, Switzerland	C 2.6.3

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Teixeira , Gislaïne Cristina dos Santos	FGV Sao Paulo School of Business Administration, Brazil	I 2.8.9
Thein , Htwe Htwe	Curtin University, Australia	C 2.8.1A
Tinits , Priit	Aalto University, Finland	C 1.2.3
Torrecillas , Celia	Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain	I 2.7.3
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Trapczynski , Piotr	Poznan University of Economics and Business, Poland	I 2.8.2 C 1.3.6
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Tsybova , Victoria	Saint-Petersburg State University, Russian Federation	I 1.3.12
Uddin , Helal	Ritsumeikan Asia Pacific University, Japan	C 1.2.12
Ueta , Toshimitsu	Copenhagen Business School, Denmark	C 1.2.4
Urzelai , Berrbizne	University of the West of England, United Kingdom	C 1.1.2
Vahter , Priit	University of Tartu, Estonia	C 1.3.5 Presenter
Valboni , Riccardo	Utrecht University, Netherlands	C 1.2.10
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Veglio , Valerio	Free University of Bozen-Bolzano, Italy	C 1.1.12
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Villar , Eduardo Guedes	Regional University of Blumenau, Brazil	I 2.8.6B
Vissak , Tiia	University Of Tartu, Estonia	I 2.6.6
Wagner , Marcus	Augsburg University, Germany	I 2.8.9 C 2.7.1
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Wardana , Harry	The University of Adelaide, Australia	C 1.5.4
Warner-Søderholm , Gillian	USN School of Business, Norway	C 1.2.12
Wasowska , Aleksandra	University of Warsaw, Poland	C 2.7.8
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Wernick , David A.	Florida International University, USA	Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)
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Wiessner , Yannick Tristan	Erasmus University Rotterdam, Netherlands, The	I 1.1.9
Witek-Hajduk , Marzanna Katarzyna	SGH Warsaw School of Economics, Poland	C 2.7.11
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Wolniak , Radosław	University of Warsaw, Poland	I 2.8.2
Wood , Geoffrey	Western University	Panel: Ownership and Global Strategy (Track 10)
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Yadav , Sandeep	Indian Institute of Management Kozhikode, Kerala, India, India	C 1.3.6
Yaprak , Attila	Wane State University, USA	I 1.3.12
Yi , Jingtao	Renmin Business School, Renmin University of China	C 1.2.3
Yoon , Hyungseok	Villanova University, United States of America	C 2.7.1
Zaborek , Piotr	SGH Warsaw School of Economics, Poland	I 1.4.9
Zaluski , Felipe Cavalheiro	Federal University of Santa Maria, Brazil	C 2.7.1
Zander , Lena	Uppsala University, Sweden	C 1.3.12 C 1.1.12
Zanellato Mayer , Beatrice	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Zanfei , Antonello	University of Urbino Carlo Bo, Italy; University of Urbino, Italy	C 1.4.2 Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3) C 1.3.5
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Zellmer-Bruhn , Mary	University of Minnesota, USA	C 1.3.12
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Zhang Zhang , YingYing	International University of Japan	I 1.2.15 Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 7) I 2.7.3
Zhang , Chao	Universitat Autònoma de Barcelona	C 1.4.6
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ZHANG , Michael	Nottingham Trent University, United Kingdom	I 1.4.X

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Zikic , Jelena	York University, Canada	C 1.3.12
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Zimmer , Lukas Benedikt	Trier University, Germany	I 1.5.1
Zucchella , Antonella	University of Pavia	I 1.1.6
Zwerg-Villegas , Anne Marie	Universidad de La Sabana, Colombia	Panel: X-Culture and the Post- Pandemic New Normal (Track 14)
Álvaro-Moya , Adoración	CUNEF Universidad, Spain	C 2.7.8
Šimkūnienė , Eglė Meta	Kaunas University of Technology, Lithuania	I 2.8.6B