



## **47<sup>th</sup> EIBA Annual Conference 2021**

Madrid 10-12 December 2021

### **Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era**

#### **Preliminary Programme**

## Conference Agenda

Session Overview				
Date: Friday, 10/Dec/2021				
8:00am - 5:30pm	Conference Registration Location: HALL 1st FLOOR			
9:00am - 1:00pm	EIBA ECN Workshop Location: JUNTAS Medicina	JIBP PDW Location: GALLEGO	JIBS PDW (1) Location: BOTELLA LUSIA	JIBS PDW (2) Location: SEMINARS FARMACIA
9:00am - 5:00pm	JHD Tutorial Location: Clases ODONTOLOGIA			
11:00am - 11:30am	Coffee Break			
11:00am - 1:00pm	IBR PDW Location: LAIN ENTRALGO			
12:30pm - 3:00pm	Lunch			
1:00pm - 5:00pm	DVDB Symposium (1) Location: LAIN ENTRALGO		DVDB Symposium (2) Location: SEMINARS FARMACIA	
2:00pm - 5:00pm	EIBAB: EIBA Board meeting Location: JUNTAS Odontología			
5:10pm - 6:00pm	New Member Meet and Greet			
6:00pm - 7:30pm	OP A: Welcome Address Location: THEATRE. AUDITORIO RAMON Y CAJAL		OP: Opening Plenary Location: THEATRE. AUDITORIO RAMON Y CAJAL Speakers: John Cantwell (Rutgers University), Andrés Rodríguez Pose (London School of Economics), María Savona (Sussex University), Chair: Isabel Álvarez	
8:30pm - 10:00pm	Opening Reception Location: MUSEO DEL TRAJE			

Date: Saturday, 11/Dec/2021

8:00 am - 5:00 pm	<p align="center"><b>Conference Registration</b> Location: HALL 1st FLOOR</p>							
8:30 am - 10:00 am	<b>C 1.1.1</b> Location: GALILEO	<b>C 1.1.12</b> Location: AULA 1	<b>C 1.1.13</b> Location: AULA 3	<b>C 1.1.15</b> Location: COMISIONES	<b>C 1.1.2</b> Location: LAI N ENTRALGO	<b>C 1.1.3</b> Location: SCHULER	<b>C 1.1.6</b> Location: BOTELLA LUSIA	<b>C 1.1.7</b> Location: AULA 4
	<b>C 1.1.8</b> Location: AULA 2	<b>I 1.1.6</b> Location: JUNTAS Medicina	<b>I 1.1.9</b> Location: PROFESORES					
10:00 am - 10:30 am	<p align="center"><b>Coffee Break</b></p>							
10:30 am - 12:00 pm	<b>C 1.2.10</b> Location: JUNTAS Medicina	<b>C 1.2.12</b> Location: AULA 1	<b>C 1.2.3</b> Location: SCHULER	<b>C 1.2.4</b> Location: GALILEO	<b>C 1.2.5</b> Location: AULA 3	<b>C 1.2.6</b> Location: BOTELLA LUSIA	<b>C 1.2.7</b> Location: AULA 4	<b>I 1.2.13</b> Location: AULA 2
	<b>I 1.2.15</b> Location: PROFESORES	<b>P 1.2.14:</b> <b>Panel: X-Culture and the Post-Pandemic New Normal (Track 14)</b> Location: COMISIONES	<b>P 1.2.4:</b> <b>Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)</b> Location: LAI N ENTRALGO	<b>P 1.2:</b> <b>Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL				
12:00 pm - 1:30 pm	<b>C 1.3.12</b> Location: AULA 1	<b>C 1.3.14</b> Location: COMISIONES	<b>C 1.3.3</b> Location: SCHULER	<b>C 1.3.5</b> Location: AULA 3	<b>C 1.3.6</b> Location: BOTELLA LUSIA	<b>C 1.3.7</b> Location: AULA 4	<b>C 1.3.9</b> Location: LAI N ENTRALGO	<b>I 1.3.12</b> Location: AULA 2
	<b>I 1.3.4</b> Location: PROFESORES	<b>P 1.3.10:</b> <b>Panel: Corporate Governance and Global Innovation (Track 10)</b> Location: GALILEO	<b>P 1.3.1:</b> <b>Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>P 1.3.8:</b> <b>Panel: Crises In International Business Strategy – How History Matters (Track 8)</b> Location: JUNTAS Medicina				
12:30 pm - 3:00 pm	<p align="center"><b>Lunch</b></p>							

1:30 pm - 3:00 pm	<b>General Assembly</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL				<b>Posters 1: Posters Session 1</b> Location: HALL 1st FLOOR			
3:00 pm - 4:30 pm	<b>C 1.4.11</b> Location: AUL A 2	<b>C 1.4.13</b> Location: AU LA 3	<b>C 1.4.2</b> Location: LAI N ENTRALGO	<b>C 1.4.6</b> Location: BO TELLALUSIA	<b>C 1.4.7</b> Location: AULA 4	<b>I 1.4.9</b> Location: PROFESORES	<b>I 1.4.X</b> Location: COMISIONES	<b>P 1.4.10:</b> <b>Panel: Ownership and Global Strategy (Track 10)</b> Location: AULA 1
	<b>P 1.4.12:</b> <b>Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>P 1.4.14:</b> <b>Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)</b> Location: JUNTAS Medicina	<b>P 1.4.1:</b> <b>Panel: The Role of Multinationals in the Energy Transition (Track 1)</b> Location: GALEGO	<b>P 1.4.5:</b> <b>Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)</b> Location: SCHULER				
4:30 pm - 5:00 pm	<b>Coffee Break</b>							
5:00 pm - 6:30 pm	<b>C 1.5.4</b> Location: GALEGO	<b>C 1.5.6</b> Location: BO TELLALUSIA	<b>I 1.5.1</b> Location: PROFESORES	<b>I 1.5.10</b> Location: JUNTAS Medicina	<b>I 1.5.11</b> Location: AULA 2	<b>I 1.5.12</b> Location: AULA 1	<b>I 1.5.5</b> Location: AULA 3	<b>I 1.5.9</b> Location: COMISIONES
	<b>P 1.5.3:</b> <b>Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)</b> Location: LAI N ENTRALGO	<b>P 1.5.7:</b> <b>Panel: SDGs and Sustainable Development in Emerging markets (Track 7)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>PIBR Semi-plenary session: PIBR Book Launch</b> Location: SCHULER					
6:30 pm - 7:30 pm	<b>P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel</b> Location: SCHULER							

**Date: Sunday, 12/Dec/2021**

8:00 am - 1:00 pm	<b>Conference Registration</b> Location: HALL 1st FLOOR							
8:30 am - 10:00 am	<b>C 2.6.12</b> Location: AUL A 1	<b>C 2.6.13</b> Location: COMISIONES	<b>C 2.6.3</b> Location: SC HULER	<b>C 2.6.6</b> Location: BOTELLA LUSIA	<b>C 2.6.9</b> Location: LAI N ENTRALGO	<b>I 2.6.1</b> Location: G ALLEGO	<b>I 2.6.4</b> Location: PROFESORES	<b>I 2.6.6</b> Location: AULA 2
	<b>I 2.6.7A</b> Location: AUL A 4	<b>I 2.6.7B</b> Location: AUL A 3	<b>P 2.6.15:</b> <b>Panel:</b> <b>Virtual international teams: What makes them work effectively over time? (Track 15)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>P 2.6.8:</b> <b>Panel:</b> <b>Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)</b> Location: JUNTAS Medicina				
10:00 am - 10:30 am	<b>Coffee Break</b>							
10:30 am - 12:00 pm	<b>C 2.7.1</b> Location: JUNTAS Medicina	<b>C 2.7.10</b> Location: GALLEGO	<b>C 2.7.11</b> Location: BOTELLA LUSIA	<b>C 2.7.12</b> Location: AULA 1	<b>C 2.7.5</b> Location: AULA 3	<b>C 2.7.7</b> Location: AULA 4	<b>C 2.7.8</b> Location: AULA 2	<b>C 2.7.9</b> Location: LAI N ENTRALGO
	<b>I 2.7.3</b> Location: PROFESORES	<b>I 2.7.5</b> Location: COMISIONES	<b>I 2.7.7</b> Location: AULA 5	<b>P 2.7.6:</b> <b>Panel:</b> <b>CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>P 2.7:</b> <b>Panel:</b> <b>TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3)</b> Location: SC HULER			
12:00 pm - 1:30 pm	<b>EIBA Fellows Plenary: Global Debt, MNE Behaviour and Institutional Change</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Juan J. Durán, Dean of the EIBA Fellows" "Lars Oxelheim, University of Agder& Knut Wicksell Center for Financial Studies (KWC), Lund." "Sarianna Lundan, University of Bremen" "Maria Nieto, Advisor at Bank of Spain " " Special Guest: Mr. Manuel Conthe, Distinguished EIBA Honorary Fellow 2020/21							
12:30 pm - 3:00 pm	<b>Lunch</b>							
1:30 pm	<b>Fellows Meeting</b> Location: JUNTAS Medicina				<b>Posters 2: Posters Session 2</b> Location: HALL 1st FLOOR			

- 3:00 pm								
3:00 pm - 4:30 pm	<b>C 2.8.12</b> Location: AUL A 1	<b>C 2.8.1A</b> Location: GAL LEGO	<b>C 2.8.1B</b> Location: LA IN ENTRALGO	<b>C 2.8.3</b> Location: SC HULER	<b>C 2.8.7A</b> Location: AU LA 4	<b>C 2.8.7B</b> Location: AU LA 5	<b>I 2.8.2</b> Location: PRO FESORES	<b>I 2.8.6A</b> Location: B OTELLA LUSIA
	<b>I 2.8.6B</b> Location: AUL A 2	<b>I 2.8.9</b> Location: COM ISIONES	<b>P 2.8.12:</b> <b>Panel:</b> <b>Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL	<b>P 2.8.14:</b> <b>Panel:</b> <b>Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)</b> Location: JUNTAS Medicina				
4:30 pm - 5:00 pm	Coffee Break							
5:00 pm - 6:30 pm	<b>Closing Plenary</b> Location: THEATRE. AUDITORIO RAMON Y CAJAL MNEs will make meaningful contributions to post-Pandemic sustainable development (The Oxford Union style) Jonathan Doh (Vilanova University, USA) Sarianna Lundan (University of Bremen, Germany) Alvaro Cuervo-Cazurra (Northeastern University, USA) Elisa Giuliani (University of Pisa, Italy). Moderator: Valentina De Marchi (University of Padova, Italy)							
8:00 pm	Gala Dinner							

## Presentations

Saturday, 11/Dec/2021: 8:30 am -10:00 am

### C 1.1.1

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: GALLEGO

**Outward foreign direct investment and domestic employment growth: Emerging-market multinationals' contribution to Sustainable Development Goal 8**

**G. Hendriks<sup>1</sup>, V. Kunczer<sup>2</sup>**

<sup>1</sup>University of Amsterdam; <sup>2</sup>WU Vienna

**Sublimating liability of foreignness during COVID-19 towards absorptive capacity: The case of a Japanese automotive MNC in Russia**

**A. Sato, A. Panibratov**

Saint Petersburg State University, Russia

**Mobile industry and the SDGs: investigating innovative business models for underserved markets in sub-Saharan Africa**

**J. Omoju, R. Wanjiru, J. Whalley**

Northumbria University, United Kingdom

### C 1.1.12

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 1

**The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams**

**M. Davaei<sup>1</sup>, M. Gunkel<sup>1</sup>, V. Veglio<sup>1</sup>, V. Taras<sup>2</sup>**

<sup>1</sup>Free University of Bozen-Bolzano, Italy; <sup>2</sup>University of North Carolina at Greensboro, USA

**A SYSTEMATIC REVIEW OF GLOBAL VIRTUAL TEAMS**

**E. Tavoletti<sup>1</sup>, V. Taras<sup>2</sup>**

<sup>1</sup>University of Macerata, Italy; <sup>2</sup>University of North Carolina, USA

**Achieving Global Virtual Team Performance: Leadership Status and Effectiveness**

**L. Zander<sup>1</sup>, A. I. Mockaitis<sup>2</sup>, P. Zettinig<sup>3</sup>, S. Gerschewski<sup>4</sup>**

<sup>1</sup>Uppsala University, Sweden; <sup>2</sup>Maynooth University, Ireland; <sup>3</sup>University of Turku, Finland; <sup>4</sup>University of Kent, UK

**COLLECTIVE CREATIVITY OF MULTICULTURAL VIRTUAL TEAMS**

**F. A. ROMA**

Science Po, UGA, France

### C 1.1.13

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 3

**The impact of business and non-business networks on the type of innovation in manufacturing SMEs**

**A. Pallas<sup>1</sup>, C. Villar<sup>2</sup>, J. Pla-Barber<sup>3</sup>**

<sup>1</sup>Universidad de Valencia; <sup>2</sup>Universidad de Valencia; <sup>3</sup>Universidad de Valencia

**Dual Embeddedness as a determinant of competence-creating subsidiaries: A dynamic reinforcing spiral.**

**F. Achcaoucaou, P. Miravittles**

Universitat de Barcelona, Spain

### C 1.1.15

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: COMISIONES

#### Typology of organisational resilience: Firms' responses to the Covid-19 crisis

A. Burger, I. Koleša, A. Jaklič

Faculty of Social Sciences (University of Ljubljana), Slovenia

#### How do crises and home country contexts influence global strategies of multinationals?

C. Czychon<sup>1</sup>, U. Mayrhofer<sup>2</sup>, A. Valentino<sup>3</sup>

<sup>1</sup>KPMG, Germany; <sup>2</sup>Université Côte d'Azur, IAE Nice, GRM, France; <sup>3</sup>ESCE International Business School, INSEEC U. Research Center, France

#### Digital Outsidership: The Practical and Affective Effects of Digitalization in International Business Relationships between Kenyan and German firms

S. Mattfeld<sup>1</sup>, D. Piaskowska<sup>2</sup>, T. Halaszovich<sup>1</sup>

<sup>1</sup>Jacobs University Bremen, Germany; <sup>2</sup>University College Dublin

### C 1.1.2

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: LAIN ENTRALGO

#### The Effects of Institutional Development Distance and State Ownership on Emerging Market Multinational Enterprises' Foreign Market Entry Modes

T. Roh<sup>1</sup>, G. Kim<sup>2</sup>, J.-H. Lee<sup>2</sup>

<sup>1</sup>Soonchunhyang University, Korea, Republic of (South Korea); <sup>2</sup>Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)

#### The impact of the BRI and informal institutional factors on the investment locations of Chinese multinationals

F. De Beule<sup>1</sup>, H. Zhang<sup>2</sup>

<sup>1</sup>KU Leuven, Belgium; <sup>2</sup>Neoma Business School, France

#### Configurations of externalities within a country-of-origin cluster in China: A qualitative comparative analysis

B. Urzelai<sup>1</sup>, F. Puig<sup>2</sup>, M. González- Loureiro<sup>3</sup>

<sup>1</sup>University of the West of England, United Kingdom; <sup>2</sup>Universitat de València, Spain; <sup>3</sup>Universidad de Vigo (Spain) & CIICESI-Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es

#### Multimarket contact, patent litigation and international market exit

C. Giachetti<sup>1</sup>, E. Onoz<sup>2</sup>

<sup>1</sup>Ca' Foscari University of Venice, Italy; <sup>2</sup>Ozyegin University, Turkey

### C 1.1.3

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: SCHULER

#### Covid-19 Pandemic and Creative Work behavior: The Role of Employees' Mindset and Knowledge Sharing

L. Masood, C. Serrano Archimi

IAE Aix-Marseille University, France

#### Dominance and Societal Effects in HR Practice Transfer: The Role of Meso-level Actors in Diffusing and Localizing the Japanese Model in Indonesia

J. Soehardjo<sup>1</sup>, R. Delbridge<sup>2</sup>

<sup>1</sup>Stockholm School of Economics; <sup>2</sup>Cardiff Business School

#### Intellectual property regimes and knowledge governance in MNEs: Expatriate staffing in manufacturing subsidiaries

J. Lee

University of Reading, United Kingdom



### C 1.1.6

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: BOTELLA LUSIA

#### **Is Time a Liability for International Permanence? An exploratory analysis of four Brazilian high-tech firms**

**D. E. Floriani<sup>1</sup>, B. Zanellato Mayer<sup>1</sup>, G. Rossatto<sup>1</sup>, G. Magnani<sup>2</sup>**

<sup>1</sup>Universidade do Vale do Itajaí, Brazil; <sup>2</sup>University of Pavia, Italy

#### **THE DAY AFTER: WHAT CHANGES IN THE WAY FIRMS APPROACH NEW MARKETS AFTER GOING THROUGH FAILURES AND SUCCESSES?**

**M. Johanson<sup>1</sup>, H. Lundberg<sup>2</sup>, L. Oliveira<sup>3</sup>, S. Papaioannou<sup>4</sup>**

<sup>1</sup>Dalarna University / Uppsala University; <sup>2</sup>Mid Sweden University, Sweden; <sup>3</sup>Dalarna University / University of São Paulo; <sup>4</sup>Uppsala University

#### **Overcoming liabilities of platformization: Business model mechanisms in international digital-platform SMEs**

**T. Galkina<sup>1</sup>, I. Atkova<sup>2</sup>**

<sup>1</sup>University of Vaasa, Finland; <sup>2</sup>Oulu University, Finland

#### **Innovation and flexibility strategies in international new ventures: the route to international performance during a crisis**

**N. F. Crespo<sup>1,2</sup>, V. C. Simões<sup>1,2</sup>, M. Fontes<sup>3,4</sup>**

<sup>1</sup>ISEG - University of Lisbon, Portugal; <sup>2</sup>CSG/ADVANCE; <sup>3</sup>UMOSE—Laboratório Nacional de Engenharia e Geologia; <sup>4</sup>DINÂMIA'CET

### C 1.1.7

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 4

#### **Drilling Deeper into the Dark Side: A Review and Examination of Research on Organizational Misconduct in Emerging Markets**

**A. Anand<sup>1</sup>, D. Rottig<sup>2</sup>, N. Parameswar<sup>3</sup>, A. Marie Zwerg<sup>4</sup>**

<sup>1</sup>Excellia Business School, France; <sup>2</sup>Lutgers College of Business, Florida Gulf Coast University, USA; <sup>3</sup>Indian Institute of Technology Hyderabad, India; <sup>4</sup>Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana

#### **THE STATE AS A SMALL SHAREHOLDER IN BUSINESS GROUPS: SMALL EQUITY, HUGE RESULTS**

**W. Xavier**

Biola University, United States of America

#### **Enablers of Business Model Change: The Effects of Stronger and Less Volatile Pro-Market Institutions**

**C. Witte<sup>1</sup>, M. Mol<sup>2</sup>**

<sup>1</sup>Rotterdam School of Management (RSM), Netherlands, The; <sup>2</sup>Copenhagen Business School

#### **Can Corporate Codes of Conduct Help Prevent Grand Corruption? A Study Involving Brazilian Multinationals of the Engineering and Construction Industry**

**T. Barboza, A. Da Rocha**

Pontifical Catholic University of Rio de Janeiro, Brazil

### C 1.1.8

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 2

#### **Spanish Educational Books and the Making of an Ibero-American Market, 1960s-2020s**

**N. Puig**

UCM, Spain

#### **The untold story: Teaching cases on multinational enterprises in US business schools and the rise of International Business as a new academic field, 1955-1963**

**R. P. Amdam, G. R. G. Benito, B. Grøgaard**

BI Norwegian Business School, Norway

## **A Demand-Side Solution? Cross-border Intellectual Property Disputes and Jewish Law, Venice 1550**

**A. E. Budde-Sung**

United States Air Force Academy, United States of America

### **I 1.1.6**

*Time:* Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* JUNTAS Medicina

## **TOWARD A CONCEPTUAL MODEL ON THE INFLUENCE OF NETWORK CAPABILITIES AND XENOPHILIA IN INTERNATIONAL NEW VENTURES**

**P. Servais, S. Servais**

Linneaus University, School of Business and Economics

## **Entrepreneurial Orientation and SME International performance: Analyzing the role of ownership structure**

**S. Channappa**

NMIMS, India

## **The Sensemaking Processes of International Entrepreneurs**

**E. S. Rasmussen<sup>1</sup>, N. H. Petersen<sup>2</sup>**

<sup>1</sup>University of Southern Denmark, Denmark; <sup>2</sup>UCL Professional College and Business Academy

## **Patterns of learning, innovation and internationalization in Italian SMEs: A replication study**

**B. Hagen<sup>1</sup>, D. Guido<sup>1</sup>, A. Zucchella<sup>1</sup>, P. Liesch<sup>2</sup>, J. Weerawardena<sup>2</sup>, G. Sullivan Mort<sup>3</sup>**

<sup>1</sup>University of Pavia; <sup>2</sup>The University of Queensland; <sup>3</sup>La Trobe University

## **Impact of competitive intelligence on the international entrepreneurial orientation of SMEs**

**J. J. Decossa**

Ibn Tofail University, Morocco

## **Business Group Affiliation and Internationalization Performance of New Ventures: Moderating Role of Industry and Liberalization**

**A. Saïyed**

Ozyegin University, Turkey

### **I 1.1.9**

*Time:* Saturday, 11/Dec/2021: 8:30am - 10:00am · *Location:* PROFESORES

## **Friends in Low Places: How Social Embeddedness Shapes Business Group Affiliates' ESG Performance**

**Y. T. Wiessner**

Erasmus University Rotterdam, Netherlands, The

## **Machine learning internationalization - An inductive approach to analyze firms' internationalization process**

**E. Schantl, T. Lindner**

WU Vienna, Austria

## **Restructuring the international location portfolio: Searching globally vs. locally**

**M. Wolfesberger<sup>1</sup>, T. Lindner<sup>2,1</sup>, J. Puck<sup>1</sup>**

<sup>1</sup>WU Vienna, Austria; <sup>2</sup>University of Innsbruck, Austria

## **Social (Dis)Embeddedness in International Business**

**A. Bitektine<sup>1</sup>, P. Jasovska<sup>2</sup>**

<sup>1</sup>JMSB - ConcordiaUniversity, Canada; <sup>2</sup>University of Technology, Sydney

## **Location Choice In The Digital Age: The Changing Role of Cluster**

**C. Werdich, W. Ruigrok, D. Georgakakis**

University of St. Gallen, Switzerland

## **Home-country institutional quality and firms' financial performance: Evidence from the European union**

**A. M. Oliveira<sup>1</sup>, F. Carvalho<sup>2</sup>, N. R. Reis<sup>1</sup>**

<sup>1</sup>CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal; <sup>2</sup>CeBER – University of Coimbra - Faculty of Economics

**Saturday, 11/Dec/2021: 10:30 am – 12:00 am**

## **COMPETITIVE SESSIONS**

### **C 1.2.10**

*Time:* Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* JUNTAS Medicina

#### **Financial Crime and Punishment: A Meta-Analysis**

**L. de Batz<sup>1</sup>, E. Kocenda<sup>2</sup>**

<sup>1</sup>Prague University of Economics and Business, Czech Republic; <sup>2</sup>Institute of Economic Studies, Charles University, Czech Republic

#### **Responsible Blockholders, CEOs, and Tax-Motivated International Relocations of Corporate Headquarters: A Social Identity Perspective**

**A. Eerola<sup>1</sup>, A. Slangen<sup>2</sup>, R. Valboni<sup>3</sup>**

<sup>1</sup>KU Leuven, Belgium; <sup>2</sup>KU Leuven, Belgium; <sup>3</sup>Utrecht University, Netherlands

#### **Do Multinational Corporations pay their “Fair Share”? Perception and Consequences of Inequity between Citizens' Tax Burden and Corporate Tax Avoidance**

**M. Conrad**

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

#### **On the Role of Internationalization of Firm-Level Corporate Governance – the Case of Audit Committees**

**H. Afzali<sup>2</sup>, M. Martikainen<sup>3</sup>, T. Randøy<sup>1,5</sup>, L. Oxelheim<sup>1,4</sup>**

<sup>1</sup>University of Agder, Norway; <sup>2</sup>Hanken School of Economics, Finland; <sup>3</sup>University of Vaasa, Finland; <sup>4</sup>IFN, Stockholm; <sup>5</sup>Centre for Corporate Governance, CBS, Denmark

### **C 1.2.12**

*Time:* Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 1

#### **Inclusive Leadership in a Time of Crisis: The Messaging of Business Leaders Before and During the COVID-19 Pandemic**

**R. C. Kim<sup>1</sup>, V. M. Avvari<sup>2</sup>, H. Uddin<sup>1</sup>**

<sup>1</sup>Ritsumeikan Asia Pacific University, Japan; <sup>2</sup>Nottingham University Business School, Malaysia

#### **DOES ETHNICITY MODERATE THE RELATIONSHIP BETWEEN COMMUNICATION OF THE LEADER AND LMX? PERCEPTION OF EMPLOYEES IN PERU**

**O. Brown<sup>1</sup>, C. Paz-Aparicio<sup>2</sup>**

<sup>1</sup>ESAN University, Peru; <sup>2</sup>Universidad Carlos III de Madrid, Spain

#### **Getting more women on boards: cultural and institutional antecedents that matter**

**G. Warner-Söderholm<sup>1</sup>, P. Gabaldon<sup>2</sup>, C. Seierstad<sup>1</sup>**

<sup>1</sup>USN School of Business, Norway; <sup>2</sup>IE University, Spain

**When a coach from Global North meets a coachee from Global South: The impact of a coach's and a coachee's cultural intelligence on the effectiveness of intercultural executive coaching.**

**N. G. Fey<sup>1</sup>, C. Miska<sup>2</sup>, J. Ighani<sup>3</sup>**

<sup>1</sup>Hanken School of Economics, Finland; <sup>2</sup>WU Vienna; <sup>3</sup>Humanitarian Coaching Network

## **C 1.2.3**

*Time:* Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* SCHULER

**Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures**

**S. W. Hegerty<sup>1</sup>, A. M. Kowalski<sup>2</sup>, M. S. Lewandowska<sup>2</sup>**

<sup>1</sup>Northeastern Illinois University; <sup>2</sup>SGH Warsaw School of Economics, Poland

**Exploring Knowledge Heterogeneity in Corporate Boards of Directors: A Literature Review and Multi-Domain Research Agenda**

**L. Selivanovskikh<sup>1</sup>, V. Bodolica<sup>2</sup>**

<sup>1</sup>Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation; <sup>2</sup>School of Business Administration, American University of Sharjah, UAE

**Government R&D support's effect on the innovation-export relationship: A moderated-mediation analysis of organizational motivators**

**P. Tinits<sup>1</sup>, J. Yi<sup>2</sup>, C. Fey<sup>1</sup>, S. Meng<sup>3</sup>**

<sup>1</sup>Aalto University, Finland; <sup>2</sup>Renmin Business School, Renmin University of China; <sup>3</sup>School of International Trade and Economics, Central University of Finance and Economics, China

## **C 1.2.4**

*Time:* Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* GALLEGO

**TECHNO-NATIONALISM AND THE (DIGITAL SILK) ROAD TO STATE-DRIVEN STANDARDS-SETTING: IMPLICATIONS TO EUROPEAN FIRMS**

**B. Petersen, T. Ueta**

Copenhagen Business School, Denmark

**Populism: An investors' blessing in disguise?**

**H. u. Haq, S. Wolf**

University of Groningen, Netherlands, The

**Where are the new entrepreneurs coming from? Migration policy responses for entrepreneurship and preferred migrants**

**M. Eio**

University of Southern Denmark, Denmark

## **C 1.2.5**

*Time:* Saturday, 11/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

**How microfoundations impact the diffusion of CSR practices in global supply chains**

**M. Oberhauser, L. Kirste**

Friedrich-Alexander University Erlangen-Nürnberg, Germany

**A game-theoretical model of irresponsible global value chain behavior**

**C. G. Asmussen<sup>1</sup>, A. Fosfuri<sup>2</sup>, M. M. Larsen<sup>3</sup>, G. Santangelo<sup>3</sup>**

<sup>1</sup>Kings College, UK; <sup>2</sup>Bocconi University, Italy; <sup>3</sup>Copenhagen Business School, Denmark

**RELOCATION OF SECOND DEGREE: SOCIAL AND ENVIRONMENTAL IMPACTS**

**I. V. Oksnes<sup>1</sup>, B. B. Nujen<sup>1</sup>, D. E. Mwesummo<sup>2</sup>**

<sup>1</sup>Norwegian University of Science and Technology (NTNU), Norway; <sup>2</sup>Molde University College, Specialized University in Logistics, Norway

## C 1.2.6

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LUSIA

### **ARE YOU TEMPTED? HOW PEER PERFORMANCE AFFECTS EXPORT MARKET ENTRY INTENSITY AND EXPORT MARKET EXIT OF SMEs**

**M. Baum<sup>1</sup>, S. Sui<sup>2</sup>, S. Malhotra<sup>3</sup>**

<sup>1</sup>University of Bayreuth, Germany; <sup>2</sup>Ryerson University, Canada; <sup>3</sup>University of Waterloo, Canada

**Relating nonlinearity of internationalisation process to knowledge acquisition and to development of own products. Case of established SMEs with constraining subcontracting relations.**

**M. Teissandier**

Toulouse Business School, France

### **The Effect of Early Internationalization on Subsequent Geographic Expansion: An Extended Penrosean Perspective**

**H. Kano**

Oita University, Japan

### **Cross-Crossing Speed of Internationalization and Firm's Performance: Longitudinal Evidence from Earlier versus Later Internationalizers**

**T. Mendes<sup>1,2</sup>, M. González-Loureiro<sup>1,2</sup>, V. Braga<sup>1</sup>**

<sup>1</sup>CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; <sup>2</sup>University of Vigo, Vigo, Spain

## C 1.2.7

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 4

### **Non-market Strategies in Response to Political Disruption of International Business Ties: Response to Sanctions on Russia Firms**

**A. Settles<sup>1</sup>, J. Väättä<sup>2</sup>, R. Teplov<sup>2</sup>, M. Wang<sup>1</sup>**

<sup>1</sup>University of Florida, United States of America; <sup>2</sup>LUT University, Finland

### **The evolution of MNE political connectedness in a context of political competition: the case of Vodacom Mozambique**

**R. Maseland<sup>1</sup>, C. Mairoce<sup>2</sup>, M. Silberberger<sup>3</sup>, J. Zweynert<sup>3</sup>**

<sup>1</sup>Radboud University Nijmegen, Netherlands, The; <sup>2</sup>PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimio, Mozambique; <sup>3</sup>Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany

### **Political Risk and Chinese SMEs' Location Choice: Moderating Role of Legitimacy**

**Z. Chen, A. Giroud, A. Rygh**

University of Manchester, United Kingdom

### **Corporate controversies and corporate financial performance – exploring the ambiguous moderating role of sustainable supply chain management practices (SSCM) in emerging vs. developed countries' firms**

**S. Elia, G. Hoxha, L. Piscitello**

Politecnico di Milano, Italy

## I 1.2.13

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 2

### **The socio-economic nature of business networks: A key element in the development and sustainability of enterprises in Africa**

**E. Milliot<sup>1</sup>, S. Apitsa<sup>2</sup>**

<sup>1</sup>Université de Nantes, France; <sup>2</sup>Université de Poitiers, France

### **Who gains more from networking? A comparative study of Polish exporting and non-exporting SMEs**

**L. Danik, D. Mirońska**

SGH Warsaw School of Economics, Poland

## I 1.2.15

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: PROFESORES

### **Nonlinear Effects of Government Support on Percentage of Export Sales: Buffering Liquidity Decrease During the COVID-19 Crisis**

**R. Y. Li<sup>1</sup>, J. Huang<sup>2</sup>**

<sup>1</sup>University of Essex, United Kingdom; <sup>2</sup>The Hongkong Polytechnic University

### **COMPETITIVE LANDSCAPE IN THE “NEW NORMALITY”: THE CASES OF MEXICO AND BRAZIL**

**F. Valderrey, E. Kaltenecker, M. A Montoya**

Tecnologico de Monterrey, Mexico

### **Tourism and Hospitality Crisis Management Research in Pandemic Contexts: Status and Future Potential**

**Y. Zhang Zhang<sup>2</sup>, S. Rohlf<sup>1</sup>**

<sup>1</sup>CUNEF, Spain; <sup>2</sup>International University of Japan

## **P 1.2: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)**

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

### **EIBA History Panel: ‘EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)’**

**V. C. Simões<sup>1</sup>, K. Brandl<sup>2</sup>, J. Cantwell<sup>3</sup>, J. J. Durán<sup>4</sup>, B. Groggaard<sup>5</sup>, K. Macharzina<sup>6</sup>**

<sup>1</sup>ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; <sup>2</sup>University of Victoria, Canada; <sup>3</sup>Rutgers University, USA; <sup>4</sup>Autonomous University of Madrid, Spain; <sup>5</sup>BI-Norwegian Business School, Norway; <sup>6</sup>University of Hohenheim, Stuttgart, Germany

## **P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14)**

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: COMISIONES

### **Incorporating X-Culture in Teaching and Research in the Post-Pandemic New Normal**

**A. M. Zwerg-Villegas<sup>1</sup>, V. Taras<sup>2</sup>, E. Tavoletti<sup>3</sup>, D. Rottig<sup>4</sup>, A. Svirina<sup>5</sup>, D. Baker<sup>6</sup>, K. Lynden<sup>2</sup>**

<sup>1</sup>Universidad de La Sabana, Colombia; <sup>2</sup>University of North Carolina-Greensboro; <sup>3</sup>University of Macerata; <sup>4</sup>Florida Gulf Coast University; <sup>5</sup>Kazan National Research Technical University; <sup>6</sup>University of Louisiana at Lafayette

## **P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)**

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

### **Internationalization of Family Firms: From Tradition to Disruption**

**P. Gugler<sup>1</sup>, A. T. Lehman<sup>2</sup>, J.-F. Hennart<sup>3</sup>, T. Almor<sup>4</sup>, P. Pananond<sup>5</sup>, E. Plakoyiannaki<sup>6</sup>, A. Majocchi<sup>7</sup>**

<sup>1</sup>University of Fribourg, Switzerland; <sup>2</sup>University of Porto, Portugal; <sup>3</sup>Tilburg University, Netherlands; <sup>4</sup>College of Management, Israel; <sup>5</sup>Thammasat Business School, Thailand; <sup>6</sup>University of Vienna, Austria; <sup>7</sup>Luiss University Rome, Italy

**Saturday, 11/Dec/2021: 12:00 pm – 1:30 pm**

### **C 1.3.12**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 1

#### **WASTA AND HR LEADERSHIP IN THE ARAB WORLD: AMBIVALENCE, SYNERGIES AND SOLUTIONS**

**F. Alsarhan<sup>1</sup>, S. Horak<sup>2</sup>**

<sup>1</sup>ISC Paris Business School, France; <sup>2</sup>St. John's University The Peter J. Tobin College of Business, USA

#### **EFFECTS OF UNION-ENTERPRISE GUANXI ON UNION INSTRUMENTALITY: A MODERATED-MEDIATED MODEL**

**H.-C. Lin<sup>1</sup>, J.-B. Guo<sup>2</sup>**

<sup>1</sup>Department of Business Management, National Sun Yat-sen University, Taiwan; <sup>2</sup>Dragon Steel Corporation, Taiwan

#### **Global Cities and Individual Work-Related Values**

**T. Pedersen<sup>1</sup>, A. Goerzen<sup>2</sup>, A. Dasi<sup>3</sup>**

<sup>1</sup>Bocconi University, Italy; <sup>2</sup>Queens University, Canada; <sup>3</sup>University of Valencia, Spain

#### **Migrants' Identity Orientations: The Missing Link in Predicting the Integration Outcomes of International Skilled Migrants**

**G. Stahl<sup>1</sup>, A. Hajro<sup>1</sup>, E. Akkan<sup>2</sup>, S. Reiche<sup>3</sup>, D. Caprar<sup>4</sup>, J. Zikic<sup>5</sup>, M. Lazarova<sup>6</sup>, N. Richter<sup>7</sup>, J.-L. Cerdin<sup>8</sup>, I. Björkman<sup>9</sup>, C. Clegg<sup>10</sup>, E. Davoine<sup>11</sup>, A. Koveshnikov<sup>9</sup>, W. Mayrhofer<sup>1</sup>, L. Zander<sup>12</sup>, M. Zellmer-Bruhn<sup>13</sup>, C. Brewster<sup>14</sup>**

<sup>1</sup>Vienna University of Economics and Business, Austria; <sup>2</sup>Léonard de Vinci Pole Universitaire, France; <sup>3</sup>IESE, Spain; <sup>4</sup>University of Sydney, Australia; <sup>5</sup>York University, Canada; <sup>6</sup>Simon Fraser University, Canada; <sup>7</sup>University of Southern Denmark, Denmark; <sup>8</sup>ESSEC Business School, France; <sup>9</sup>Aalto University School of Business, Finland; <sup>10</sup>Brunel University, UK; <sup>11</sup>Université de Fribourg, Switzerland; <sup>12</sup>Uppsala University, Sweden; <sup>13</sup>University of Minnesota, USA; <sup>14</sup>Henley Business School, University Reading, UK

### **C 1.3.14**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* COMISIONES

#### **The Taylor Series as a new methodological approach to conceptualize the phenomenon of environmental dynamism**

**E. Schantl, T. Lindner, J. Puck**

WU Vienna, Austria

#### **EXPLORING BOURDIEU'S EPISTEMIC REFLEXIVITY AS A NEW METHODOLOGICAL PROCESS IN INTERNATIONAL BUSINESS RESEARCH**

**D. S. A. Guttormsen<sup>1</sup>, F. Moore<sup>2</sup>**

<sup>1</sup>USN School of Business, University of South-Eastern Norway, Norway; <sup>2</sup>School of Business and Management, Royal Holloway, University of London

#### **Problematising Paradigms & Qualitative Research in International Business: State of the field, Thoughts & Ways Forward**

**R. Aguzzoli<sup>1</sup>, J. Lengler<sup>2</sup>, S. R. Miller<sup>3</sup>, J. Aroles<sup>4</sup>, A. Chidlow<sup>5</sup>, S. Bhankaraully<sup>6</sup>**

<sup>1</sup>Durham University, United Kingdom; <sup>2</sup>Durham University, United Kingdom; <sup>3</sup>University of Texas at San Antonio, United States; <sup>4</sup>Durham University, United Kingdom; <sup>5</sup>University of Birmingham, United Kingdom; <sup>6</sup>University of Essex, United Kingdom

#### **THE EVOLUTION OF IB RESEARCH: A TOPIC MODEL ANALYSIS OF EIBA CONFERENCE PAPERS (1999-2011)**

**V. C. Simões<sup>1</sup>, J. P. Rocha<sup>1</sup>, A. Piepenbrink<sup>2</sup>, J. Cantwell<sup>3</sup>, P. Gugler<sup>4</sup>**

<sup>1</sup>ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; <sup>2</sup>Rennes School of Business, France; <sup>3</sup>Rutgers University, USA; <sup>4</sup>Center for Competitiveness, University of Fribourg, Switzerland

### **C 1.3.3**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* SCHULER

**How does the combination of quality and innovation affect productivity in Spanish manufacturing firms?**

**P. Sánchez-Sellero, J. Rosell-Martínez**

Universidad de Zaragoza, Spain

**Knowledge, Innovation and the Dynamics of Competition in Vertically Related Industries**

**P. Adams<sup>1</sup>, F. Malerba<sup>2</sup>, R. Fontana<sup>3</sup>, G. Capone<sup>4</sup>**

<sup>1</sup>Seton Hall University, United States of America; <sup>2</sup>Bocconi University, Milan, Italy; <sup>3</sup>University of Pavia, Pavia, Italy; <sup>4</sup>University of Parma, Parma, Italy

**The Landscape of Blockchain Innovation: A Textual Analysis of Patent Data**

**X. Zhuo**

Heinrich Heine University Duesseldorf, Germany

**The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.**

**B. Dachs**

AIT Austrian Institute of Technology, Austria

**C 1.3.5**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 3

**INTERNATIONALIZATION, VALUE-CHAIN CONFIGURATION, AND THE ADOPTION OF ADDITIVE MANUFACTURING TECHNOLOGIES**

**G. Magnani<sup>1</sup>, S. Denicolai<sup>1</sup>, B. Petersen<sup>2</sup>**

<sup>1</sup>University of Pavia; <sup>2</sup>Copenhagen Business School

**Backshoring in the textile and apparel industry: Survey evidence from UK firms**

**P. Casadei<sup>1</sup>, S. Iammarino<sup>2</sup>**

<sup>1</sup>University of Sussex/London School of Economics, United Kingdom; <sup>2</sup>London School of Economics, United Kingdom

**Joining the value chain of multinationals and performance of their first and second tier suppliers: evidence from inter-firm transaction data**

**J. Masso, P. Vahter**

University of Tartu, Estonia

**Functional specialization in FDI and value capture in GVCs: An empirical assessment of the smile Curve hypothesis on a global scale**

**A. Coveri, A. Zanfei**

University of Urbino, Italy

**C 1.3.6**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* BOTELLA LUSIA

**Home country institutional harshness and emerging market SMEs internationalization: a strategy tripod perspective**

**S. Yadav**

Indian Institute of Management Kozhikode, Kerala, India, India

**INSTITUTIONAL CONDITIONS AND EXPORT-ORIENTED ENTREPRENEURIAL ACTIVITY: A CROSS-COUNTRY ANALYSIS**

**J.-L. Capelleras<sup>1</sup>, I. Contín-Pilart<sup>2</sup>, M. Larraza-Kintana<sup>2</sup>, V. Martín-Sánchez<sup>3</sup>**

<sup>1</sup>Universitat Autònoma de Barcelona, Spain; <sup>2</sup>Universidad Pública de Navarra, Spain; <sup>3</sup>University of Southern Denmark, Denmark

**An Institutional Perspective on Export Exits: The Moderating Role of Experience Similarity**



**P. Trapczynski<sup>1</sup>, T. Halaszovich<sup>2</sup>**

<sup>1</sup>Poznan University of Economics and Business, Poland; <sup>2</sup>Jacobs University Bremen, Germany

### **How does national culture influence entrepreneurship? Evidence from the internalized cultural dispositions perspective**

**J. Kleinhempel**

University of Manchester, Alliance Manchester Business School, United Kingdom

## **C 1.3.7**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* AULA 4

### **Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion**

**Q. Gao<sup>1</sup>, Z. Zhang<sup>2</sup>, Z. Li<sup>2</sup>, Y. Li<sup>3</sup>**

<sup>1</sup>BISU, China, People's Republic of; <sup>2</sup>UIBE, China, People's Republic of; <sup>3</sup>The University of Sydney, Australia

### **Heterogeneity of Political Connections in Chinese Multinationals: Impact on Strategic Asset Seeking M&As' Innovation Performance**

**Y. Liang, A. Giroud, A. Rygh**

The University of Manchester, United Kingdom

### **Light touch goes where? -A longitudinal study of the post-acquisition integration paths adopted by Chinese Multinational Companies**

**J. Wu<sup>1</sup>, D. Wang<sup>2</sup>, D. Morschett<sup>1</sup>**

<sup>1</sup>University of Fribourg; <sup>2</sup>Aalborg University, Denmark

### **Emerging market firms' persistence with failed innovations**

**S. Edris<sup>1</sup>, T. Wahle<sup>2</sup>, S. Horck<sup>1</sup>, A. Gaur<sup>3</sup>**

<sup>1</sup>Maastricht University; <sup>2</sup>Manchester University; <sup>3</sup>Rutgers University

### **The Dyad of International – Domestic Patent Filing and Performance of Emerging Markets Firms: An Extended Perspective of Institutional Arbitrage**

**M. Lin<sup>1</sup>, X. Han<sup>2</sup>, X. Li<sup>3</sup>, Y. Wang<sup>1</sup>, X. Liu<sup>3</sup>**

<sup>1</sup>Business School, NingboTech University; <sup>2</sup>University of Manchester; <sup>3</sup>University of Birmingham

## **C 1.3.9**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* LAIN ENTRALGO

### **A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives**

**P. Arte, R. Filenko, J. Larimo**

University of Vaasa, Finland

### **Applying Prospect Theory in Strategy Research: Investment Decisions that Managers May Not Regard as a Gamble**

**J. Fisch, K. Schwaiger**

WU Vienna, Austria

### **DIVESTMENT AND RE-INVESTMENT CHOICES IN FOREIGN MARKETS: A COMPARISON BETWEEN FAMILY AND NON-FAMILY MULTINATIONAL ENTERPRISES**

**S. Mariotti<sup>1</sup>, R. Marzano<sup>2</sup>, L. Piscitello<sup>1,3</sup>**

<sup>1</sup>Politecnico di Milano; <sup>2</sup>Sapienza - University of Rome; <sup>3</sup>Henley Business School - University of Reading

### **DETERMINANTS OF MNC'S SECOND HEADQUARTERS IN THE HOME REGION**

**A. Botella Andreu<sup>1</sup>, K. Lavoratori<sup>2</sup>**

<sup>1</sup>Universitat de Valencia, Spain; <sup>2</sup>University of Warwick

## **I 1.3.12**

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 2

### **The competence-based dimension of attention in MNCs**

**T. Hakkarainen**

Bocconi University, Italy

### **Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic?**

**D. Kucherov, V. Tsybova, O. Alkanova, A. Lisovskaya**

Saint-Petersburg State University, Russian Federation

### **The effect of business commitment to sustainability on organizational attractiveness: the mediating role of organizational prestige and the moderating role of masculinity dimension of national culture**

**A. Carballo-Penela<sup>1</sup>, E. Ruzo-Sanmartín<sup>1</sup>, C. M. Sousa<sup>2</sup>, N. Saifulina<sup>1</sup>, G. Herrera-Enríquez<sup>3</sup>**

<sup>1</sup>Universidade de Santiago de Compostela, Spain; <sup>2</sup>Molde University College, Norway; <sup>3</sup>Universidad de las Fuerzas Armadas-ESPE, Ecuador

### **INDULGENCE AND RISK-TAKING BEHAVIOR OF FIRMS: DO FIRM-LEVEL CONTINGENCIES MATTER?**

**A. Alipour<sup>1</sup>, A. Yaprak<sup>2</sup>**

<sup>1</sup>Ozyegin University, Turkey; <sup>2</sup>Wane State University, USA

### **The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams**

**M. Davaei<sup>1</sup>, M. Gunkel<sup>1</sup>, V. Taras<sup>2</sup>**

<sup>1</sup>Free University of Bozen-Bolzano, Italy; <sup>2</sup>University of North Carolina at Greensboro, USA

### **Challenges for macro talent management in the emerging market of South Korea: A review and research agenda**

**H. M. Park<sup>1</sup>, P. Patel<sup>2</sup>, A. Varma<sup>3</sup>**

<sup>1</sup>Coventry University, United Kingdom; <sup>2</sup>Australian Institute of Business, Australia; <sup>3</sup>Loyola University Chicago, United States

## **I 1.3.4**

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: PROFESORES

### **Political regimes, talent management ecosystem, and innovations: Setting the research agenda**

**N. Kuleshov, M. Latukha**

St. Petersburg state university, Russian Federation

### **THE INDIRECT EFFECTS OF GOVERNMENT SUBSIDIES ON EXPORT PERFORMANCE: AN EXPLORATORY STUDY OF MANUFACTURING EMERGING MARKET FIRMS**

**W. Xavier<sup>1</sup>, D. Rottig<sup>2</sup>, P. Arvate<sup>3</sup>, S. Y. Ju<sup>3</sup>, A. Silva<sup>3</sup>**

<sup>1</sup>Biola University; <sup>2</sup>Florida Gulf Coast University; <sup>3</sup>Fundação Getúlio Vargas

### **Public support and firm performance: A systematic review of antecedents and outcomes**

**R. Romanello, J. Floreani, S. Miani**

University of Udine, Italy

### **The USMCA one year later: a trojan horse for Chinese companies?**

**F. Valderrey, A. Sanchez, J. J. Cabrera**

Tecnologico de Monterrey, Mexico

### **FOREIGN DIRECT INVESTMENT AND THE ROLE OF INSTITUTIONAL FRAMEWORK: NEW EVIDENCE FROM GREEK OUTWARD FDI**

**D. Giakoulas<sup>1</sup>, K. Louloudi<sup>2</sup>, C. Kottaridi<sup>2</sup>, P. Pantelids<sup>2</sup>**

<sup>1</sup>Hellenic Confederation of Professionals, Craftsmen & Merchants (GSEVEE); <sup>2</sup>University Of Piraeus

### **P 1.3.1: Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

#### **WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS?**

**C. Witte<sup>1</sup>, R. Namatovu<sup>2</sup>, M. Moller Larsen<sup>2,5</sup>, A. Cuervo-Cazurra<sup>4</sup>, R. Narula<sup>3</sup>**

<sup>1</sup>Rotterdam School of Management (RSM), Netherlands, The; <sup>2</sup>Copenhagen Business School; <sup>3</sup>Henley Business School; <sup>4</sup>Northwestern University; <sup>5</sup>BI Norwegian Business School

### **P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10)**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* GALLEGO

#### **Corporate Governance and Global Innovation**

**I. Filatotchev<sup>1</sup>, J. Müllner<sup>2</sup>, E. Melero<sup>3</sup>, J. de Castro<sup>4</sup>, R. Aguilera<sup>5</sup>**

<sup>1</sup>King's College London, United Kingdom; <sup>2</sup>WU Vienna, Austria; <sup>3</sup>Universidad Carlos III de Madrid, Spain; <sup>4</sup>IE Business School, Spain; <sup>5</sup>Northeastern University, USA

### **P 1.3.8: Panel: Crises In International Business Strategy – How History Matters (Track 8)**

*Time:* Saturday, 11/Dec/2021: 12:00pm - 1:30pm · *Location:* JUNTAS Medicina

#### **Crises in International Business - How History Matters**

**T. da Silva Lopes<sup>1</sup>, M. Casson<sup>2</sup>, L. Kano<sup>3</sup>, P. Buckley<sup>4</sup>, G. Jones<sup>5</sup>, A. Verbeke<sup>3</sup>**

<sup>1</sup>York University, United Kingdom; <sup>2</sup>University of Reading, United Kingdom; <sup>3</sup>University of Calgary, Canada; <sup>4</sup>University of Leeds, United Kingdom; <sup>5</sup>Harvard Business School, USA

**Saturday, 11/Dec/2021: 3:00 pm – 4:30 pm**

### **C 1.4.11**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 2

#### **COVID-19 and Service Innovation Strategies of International Tourism SMEs in Latin America**

**C. Bianchi**

Universidad Adolfo Ibañez, Chile

#### **Under which conditions do manufacturing companies choose FDI for service provision in foreign markets? An investigation using fsQCA**

**J. Jovanovic, D. Morschett**

University of Fribourg, Switzerland

#### **The impact of Country-of-Origin on relationship quality**

**C. F. Crespo<sup>1,3,4</sup>, N. F. Crespo<sup>2,4</sup>**

<sup>1</sup>School of Technology and Management, Polytechnic of Leiria, Portugal; <sup>2</sup>ISEG - University of Lisbon, Portugal; <sup>3</sup>CARME; <sup>4</sup>CSG/ADVANCE

### **C 1.4.13**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 3

#### **MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at the Boundary of the MNC**

**S. Gysan**

Maastricht University, Netherlands, The

#### **Competition and Cooperation within MNE: A parent-subsidiary relationship study**

**E. Leite<sup>1</sup>, K. Lageström<sup>2</sup>, R. Schweizer<sup>3</sup>, C. Pahlberg<sup>4</sup>**

<sup>1</sup>Örebro University School of Business, Sweden; <sup>2</sup>Uppsala University, Sweden; <sup>3</sup>Gothenburg University, Sweden; <sup>4</sup>Uppsala University, Sweden

### **“Is power the influence?” Subsidiary power, Autonomy and Influence within Multinational Corporations**

**L. Liu**

Aalto university, Finland

## **C 1.4.2**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* LAIN ENTRALGO

### **The effects of foreign entry on local innovation**

**G. Damoli**<sup>1</sup>, **G. Marin**<sup>2</sup>

<sup>1</sup>European Commission, Italy; <sup>2</sup>Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy

### **Entrepreneurship in transition in Marshallian industrial districts/clusters: the case of Castellon and Sassuolo**

**F. Belussi**<sup>2</sup>, **L. Martínez-Cháfer**<sup>1</sup>, **F. X. Molina Morales**<sup>1</sup>

<sup>1</sup>Universitat Jaume I, Spain; <sup>2</sup>Università di Padova, Italy

### **Getting there and around. The role intracity connectivity in MNEs' location choices**

**D. Ribaudo**<sup>1</sup>, **D. Castellani**<sup>2</sup>, **A. Zanfei**<sup>3</sup>

<sup>1</sup>University of Pavia, Italy; <sup>2</sup>Henley Business School, UK; <sup>3</sup>University of Urbino Carlo Bo, Italy

### **Accessibility and the micro-geography of firm productivity**

**D. Ribaudo**

University of Pavia, Italy

## **C 1.4.6**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* BOTELLA LUSIA

### **Setting the emotional tone: Heterogeneity in the internationalization processes of family firms**

**J. Metsola**, **T. Leppäaho**

LUT University, Finland

### **GEOGRAPHIC SCOPE IN MANUFACTURING SMES: BUSINESS MODEL AND INTERNATIONALIZATION OF VALUE CHAIN ACTIVITIES**

**G. Benito-Sarria**, **C. Villar**, **J. Pla-Barber**

University of Valencia, Spain

### **Socio-Emotional Wealth Goals of Family Small and Medium Enterprises In International Partner Selection**

**K. Kampouri**<sup>1</sup>, **E. Plakoyiannaki**<sup>2</sup>, **Y. Hajidimitriou**<sup>1</sup>

<sup>1</sup>University of Macedonia, Greece; <sup>2</sup>University of Vienna, Austria

### **The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption**

**C. Zhang**<sup>1</sup>, **J.-L. Capelleras**<sup>1</sup>, **V. Martín-Sánchez**<sup>2</sup>

<sup>1</sup>Universitat Autònoma de Barcelona; <sup>2</sup>University of Southern Denmark

## **C 1.4.7**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 4

### **Formal institutions and the governance of equity-based subsidiary investments established by foreign-investing SMEs in emerging markets**

**M. A. Sartor**

Queen's University, Canada

## **FOREIGN DIRECT INVESTMENT IN AFRICA: A RETROSPECTIVE AND AGENDA FOR FUTURE RESEARCH**

**A.-K. Ameyaw, A. Panibratov**

Graduate School of Management St. Petersburg State University, Russian Federation

## **Foreign Direct Investment and Economic Growth in the Indonesian Manufacturing Sector**

**K. A. Sawitri, L. Brennan**

Trinity College Dublin, Ireland

## **Inward FDI Spillovers and Emerging Multinationals' Outward FDI in More versus Less Developed Host Markets**

**R. Gao**

University of Manchester, United Kingdom

## **A Real Options Perspective on Outward FDI from African MNEs**

**N. Driffield<sup>1</sup>, K. W. Glaister<sup>2</sup>, K. Lavoratori<sup>3</sup>**

<sup>1</sup>Warwick Business School, University of Warwick, Coventry, UK; <sup>2</sup>Leeds University Business School, University of Leeds, Leeds, UK; <sup>3</sup>Henley Business School, University of Reading, UK

### **I 1.4.9**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* PROFESORES

## **Innovation performance of foreign subsidiaries in post-transition economy. Evidence from Poland**

**T. Gołębiowski, L. Danik, M. S. Lewandowska, P. Zaborek**

SGH Warsaw School of Economics, Poland

## **EXPORTS OF MNE FOREIGN SUBSIDIARIES IN EMERGING ECONOMIES: EVIDENCE FROM SOUTH EAST ASIA**

**Q. Nguyen**

University of Reading, United Kingdom

## **Subsidiary impression management: Subsidiary managers guiding headquarters' impressions of the subsidiary**

**D. Mireles<sup>1</sup>, J. Igoe<sup>1</sup>, P. Sharkey Scott<sup>2</sup>**

<sup>1</sup>NUIG, Ireland; <sup>2</sup>DCU, Ireland

## **Underlying Mechanism of Subsidiary Innovation post gaining an R&D mandate**

**N. Memar, U. Andersson**

Mälardalen University, Sweden

## **Why, when and where are regional headquarters located? Towards a multi-level theoretical framework**

**I. Saittakari**

Aalto University, Finland

## **Evolution of the regional headquarters mandates – the drivers behind the vertical and horizontal change**

**P. Kähäri, I. Saittakari**

Aalto University School of Business, Finland

### **I 1.4.X**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* COMISIONES

## **Flexible Pattern Matching Approach – Advancing Theorizing and Qualitative Rigor in International Business Studies**

**R. B. Bouncken, Y. Qiu, M. M. Aslam, R. Barwinski**

University of Bayreuth, Germany

## **A CENTURY APART: A RE-EXAMINATION OF VARIED RESPONSES FROM CHINA AND JAPAN TO THE WEST 1862-1886**

**M. ZHANG**

Nottingham Trent University, United Kingdom

## **How Does Economic Integration Affect Progress along the Investment Development Path? A Case Study of EU Member vs. Non-Member Countries from Eastern Europe**

**M. Gorynia<sup>1</sup>, J. Nowak<sup>2</sup>, P. Trapczynski<sup>1</sup>, R. Wolniak<sup>3</sup>**

<sup>1</sup>Poznan University of Economics and Business, Poland; <sup>2</sup>European University of Business in Warsaw, Poland; <sup>3</sup>University of Warsaw, Poland

### **P 1.4.1: Panel: The Role of Multinationals in the Energy Transition (Track 1)**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

#### **The Role of Multinationals in the Energy Transition**

**B. Grøgaard, R. Lunnan**

BI Norwegian Business School

### **P 1.4.10: Panel: Ownership and Global Strategy (Track 10)**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

#### **Ownership and Global Strategy**

**M. Mol<sup>1</sup>, A. Cuervo Cazorra<sup>2</sup>, A. Grosman<sup>3</sup>, G. Wood<sup>4</sup>, C. Witte<sup>5</sup>**

<sup>1</sup>Copenhagen Business School, Denmark; <sup>2</sup>Northeastern University; <sup>3</sup>Loughborough University; <sup>4</sup>Western University; <sup>5</sup>Erasmus University Rotterdam

### **P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12)**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

#### **MNE's Greatest Assets: The Unexplored Power of MNE Human Capital**

**D. Minbaeva<sup>1</sup>, K. Conroy<sup>2</sup>, I. Bjorkman<sup>3</sup>, R. Narula<sup>4</sup>, C. Brewster<sup>4</sup>, P. Caligiuri<sup>5</sup>**

<sup>1</sup>CBS, Denmark; <sup>2</sup>Queen's University Belfast, UK; <sup>3</sup>Aalto University, Finland; <sup>4</sup>University of Reading, UK; <sup>5</sup>Northeastern University, USA

### **P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* JUNTAS Medicina

#### **Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors**

**J. D. Branch<sup>1</sup>, D. A. Wernick<sup>2</sup>, J. Lipe<sup>3</sup>, R. Parente<sup>2</sup>**

<sup>1</sup>The University of Michigan, USA; <sup>2</sup>Florida International University, USA; <sup>3</sup>The University of Minnesota, USA

### **P 1.4.5: Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)**

*Time:* Saturday, 11/Dec/2021: 3:00pm - 4:30pm · *Location:* SCHULER

#### **Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience?**

**V. De Marchi<sup>1</sup>, M. Ram<sup>2</sup>, S. Awate<sup>3</sup>, G. Gereffi<sup>4</sup>, L. Kano<sup>5</sup>**

<sup>1</sup>University of Padova, Italy; <sup>2</sup>Temple University, USA; <sup>3</sup>Indian Institute of Technology, India; <sup>4</sup>Duke University, USA; <sup>5</sup>University of Calgary, Canada

### C 1.5.4

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: GALLEGO

#### **Business-Government Relationship in a Populist Context: The case of the Automotive Industry and Brexit**

**H. u. Hag, A. Kuiken**

University of Groningen, The Netherlands

#### **Trade policy, firms' exports, and (multiple) border-crossing imports**

**L. Márquez-Ramos<sup>1,2</sup>, H. Wardana<sup>1</sup>**

<sup>1</sup>The University of Adelaide, Australia; <sup>2</sup>Universitat Jaume I, Spain

#### **INTERNATIONAL BUSINESS POLICY DESIGN A CASE OF OVERSPILL FROM EXPORTERS TO FOREIGN INVESTORS?**

**M. Torres<sup>1</sup>, J. Clegg<sup>1</sup>, F. Figueira de Lemos<sup>2</sup>**

<sup>1</sup>University of Leeds, UK; <sup>2</sup>Uppsala University, Sweden

### C 1.5.6

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: BOTELLA LUSIA

#### **The evolving role of Psychic Distance in the discovery and search for international opportunities over time**

**J. SCHEMBRI<sup>1</sup>, M. Fletcher<sup>2</sup>, T. Buck<sup>2</sup>**

<sup>1</sup>University of Malta, Malta; <sup>2</sup>University of Glasgow

#### **Narrative construction of entrepreneurship as social change by international blogging entrepreneurs**

**V. Puhakka, T. Mainela**

University of Oulu Business School, Finland

#### **Stakeholder Influences on Entrepreneurial International Opportunity Creation**

**J. V. Mumford<sup>1</sup>, S. Fürst<sup>1,2</sup>**

<sup>1</sup>University of Turku School of Economics, Finland; <sup>2</sup>Tecnologico de Monterrey, Mexico

#### **Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context**

**E. KUSI APPIAH**

University of Vaasa, Finland

### I 1.5.1

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: PROFESORES

#### **Effects of Perceived Corporate Social Responsibility across Nations and the Role of Country-Specific Contexts**

**L. B. Zimmer, B. Swoboda**

Trier University, Germany

#### **Transfer of sustainability practices within MNCs: the alignment between subsidiaries and headquarters**

**S. Franco<sup>1</sup>, A. Valentino<sup>2</sup>, M. Caroli<sup>1</sup>**

<sup>1</sup>Luiss Business School, Italy; <sup>2</sup>ESCE International Business School, France

#### **Effects of foreign direct investment on green innovation in Spanish firms**

**M. J. Bataineh<sup>1</sup>, P. Sánchez-Sellero<sup>1</sup>, J. López-Rodríguez<sup>2</sup>**

<sup>1</sup>Universidad de Zaragoza, Spain; <sup>2</sup>Universidade da Coruña, Spain

**BLENDING PROFITS AND PURPOSE: Conceptualizing hybridity of Development Finance Institutions (DFIs) and their management responses towards achieving the Sustainable Development Goals**

**S. Oh, M. W. Hansen**

Copenhagen Business School, Denmark

**WHAT EXPLAINS FEMALE REPRESENTATION ON CORPORATE BOARDS? THE RELATIVE IMPORTANCE OF ORGANIZATIONAL AND EXTERNAL EFFECTS**

**K. Haensel<sup>1</sup>, D. S. Andrews<sup>2</sup>, S. Fainshmidt<sup>1</sup>**

<sup>1</sup>College of Business, Florida International University, United States of America; <sup>2</sup>Ivey Business School, Western University, Canada

**I 1.5.10**

*Time:* Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* JUNTAS Medicina

**Governing innovation: the role of board of director's human and social capital**

**M. W. Chimiri<sup>1</sup>, L. R. K. Castro<sup>2</sup>**

<sup>1</sup>University of Sao Paulo, Brazil; <sup>2</sup>University of Florida

**Family Firms, Innovation and Moderating Role of Product Market Competition**

**S. Singh, I. Chakraborty**

Institute of Development Studies Kolkata (IDSK), India

**The causality between Agency Problem and CSR Disclosure of MNEs**

**H. Pham<sup>1</sup>, H. Tran<sup>2</sup>**

<sup>1</sup>Sheffield Hallam University, United Kingdom; <sup>2</sup>Vietnam National University, Vietnam

**The impact of COVID-19 on the characteristics of mergers and acquisitions.**

**P. M. Schirmböck**

Vienna University of Economics and Business (WU), Austria

**I 1.5.11**

*Time:* Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 2

**Tourism industry between digital transformation and digital detox: Digital free tourism approach**

**M. Saleh**

Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

**Destination brands' reviews between tourists' experiences and tourists' self-control**

**M. Ibraheam**

Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt

**The Interplay between Institutional Distance and Perceived Institutional Familiarity in an Emerging Market**

**V. Peuker Steinhauser<sup>1</sup>, A. Da Rocha<sup>1</sup>, H. Holzmüller<sup>2</sup>**

<sup>1</sup>PUC-Rio, Brazil; <sup>2</sup>TU Dortmund, Germany

**The influence of adaptive marketing capabilities and marketing orientation on international performance: The moderation of competitive intensity**

**C. K. Reimann<sup>2</sup>, F. M. P. d. O. Carvalho<sup>1</sup>, M. P. Duarte<sup>1</sup>**

<sup>1</sup>CeBER, University of Coimbra, Faculty of Economics, Portugal; <sup>2</sup>University of Coimbra, Faculty of Economics, Portugal

**Discovering sustainable marketing in retailing business: resource-based view(RBV) and social exchange theory perspectives**

**L.-L.L. Chiang**

Yuan Ze University, Taiwan



**Does consumer xenocentrism encourage dysfunctional consumer behavior? Empirical evidence on compulsive buying and brand addition**

**A. Diamantopoulos**<sup>1</sup>, **M. Matarazzo**<sup>2</sup>, **M. Maack**<sup>1</sup>

<sup>1</sup>University of Vienna, Austria; <sup>2</sup>Guglielmo Marconi University

**The many I's of IBusinesses – Influencers Initiating Internationalization**

**M. Viktora-Jones**, **S. K. Kundu**

Florida International University, United States of America

## **I 1.5.12**

*Time:* Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 1

**Unity in Diversity: How valuable are managerial ties in culturally diverse teams?**

**S. Mukherjee**<sup>1</sup>, **D. Dhayanithy**<sup>2</sup>

<sup>1</sup>Indian Institute of Management Ranchi, India; <sup>2</sup>Indian Institute of Management Kozhikode

**Biculturals are Gifted Organizational Boundary Spanners**

**M. Soendergaard**<sup>1</sup>, **H. Lorenzen**<sup>2</sup>

<sup>1</sup>Aarhus University, Denmark; <sup>2</sup>Aarhus University, Denmark

**The Effect of Multicultural Experience and Organizational Climate on Knowledge Sharing**

**Y. Gao**

HEC Montreal, Canada

**Does Language Matter: Native Language or Lingua Franca in Cross-Cultural Negotiations**

**E. Poliakova**

IESEG, France

**Chinese Guanxi and Cross-cultural Collaborations in Africa**

**A. Ado**

University of Ottawa, Canada

**A model of employees' relocation behaviour**

**D. R. Quatrin**, **R. Aguzzoli**, **J. Lengler**

Durham University, United Kingdom

## **I 1.5.5**

*Time:* Saturday, 11/Dec/2021: 5:00pm - 6:30pm · *Location:* AULA 3

**Supply chain involvement in an M&A**

**K. D. Mork**, **I. Solli-Sæther**

BI Business School, Norway

**Environmental upgrading and governance in Global Value chains: a multichain perspective**

**V. De Marchi**<sup>1</sup>, **E. Di Maria**<sup>1</sup>, **S. Ponte**<sup>2</sup>

<sup>1</sup>University of Padova, Italy; <sup>2</sup>Copenhagen Business School, Denmark

**Capturing regional configuration of Value Chain Activities: a multiple case study of Russian MNCs**

**A. Medvedev**<sup>1</sup>, **K. Nefedov**<sup>2</sup>

<sup>1</sup>Hochschule Ludwigshafen am Rhein; <sup>2</sup>Higher School of Economics, Russian Federation

**Gender and Voice in Global Production Networks: Evidence from the Bangladeshi garment industry.**

**K. Ameen**

The University of Manchester, United Kingdom

## I 1.5.9

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: COMISIONES

### **The Alliance Balanced Scorecard: Developing a Coordination Tool to Improve Cooperation**

**C. E. Georgiou**, N. Driffield, H. Zeitoun  
University of Warwick, United Kingdom

### **Labor Rights Belief Mismatch and Cross-border Acquisitions: The Role of Organizational Political Ideology**

**D. Y. L. Chow**<sup>3</sup>, A. Petrou<sup>2</sup>, **A. Procopiou**<sup>1</sup>

<sup>1</sup>University of Liverpool, United Kingdom; <sup>2</sup>Cyprus University of Technology, Cyprus; <sup>3</sup>The Open University of Hong Kong, Hong Kong

### **Understanding foreign entry and exit. Do foreign entry modes and equity ownership influence exit later?**

**H. T. T. Nguyen**, J. Larimo  
University of Vaasa, Finland

### **Industry Globalization and The Firm's International and Product Market Diversification**

**H. Bowen**<sup>1</sup>, **L. Sleuwaegen**<sup>2</sup>

<sup>1</sup>Queens University, Charlotte, USA; <sup>2</sup>KU Leuven, Belgium

### **Retailers' Foreign Market Exits over Time: Firm-specific Behavior or Industry-specific Common Patterns?**

**D. Schmid**, D. Morschett  
University of Fribourg, Switzerland

### **When reality diverges from expectations... Industry 4.0, FDI and post-transition economy**

**M. Götz**<sup>2</sup>, **B. Jankowska**<sup>1</sup>

<sup>1</sup>Vistula University; <sup>2</sup>Poznań University of Economics and Business

## **P 1.5.3: Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)**

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: LAIN ENTRALGO

### **Cross-border innovation in a Changing World. Players, Places, Policies**

**D. Castellani**<sup>1</sup>, A. Zanfei<sup>2</sup>, A. Rodríguez Márquez<sup>3</sup>, M. J. Nieto Sanchez<sup>3</sup>, G. Santangelo<sup>4</sup>, S. Athreye<sup>5</sup>

<sup>1</sup>Henley Business School, United Kingdom; <sup>2</sup>University of Urbino, Italy; <sup>3</sup>Universidad Carlos III de Madrid, Spain; <sup>4</sup>Copenhagen Business School, Denmark; <sup>5</sup>Essex Business School, UK

## **P 1.5.7: Panel: SDGs and Sustainable Development in Emerging markets (Track 7)**

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

### **SDGs and Sustainable Development in Emerging Markets**

**P. Ghauri**<sup>1</sup>, **Y. Zhang Zhang**<sup>2</sup>, F. Hatani<sup>3</sup>, S. Rohlfer<sup>4</sup>, M. Bu<sup>5</sup>

<sup>1</sup>Birmingham University; <sup>2</sup>International University of Japan, Japan; <sup>3</sup>Copenhagen Business School; <sup>4</sup>CUNEF; <sup>5</sup>Nanjing University

## **PIBR Semi-Plenary**

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: SCHULER

### **Progress in International Business Research Series. Book Launch**

**Editors:** Rob van Tulder, Alain Verbeke, Lucia Piscitello, Jonas Puck  
**Tribute volume** to Geoffrey Jones

**Saturday, 11/Dec/2021: 6:30 pm – 7:30 pm**

## **P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel**

*Time:* Saturday, 11/Dec/2021: 6:30pm - 7:30pm · *Location:* SCHULER

### **What is Theory?**

**R. Piekkari<sup>1</sup>, M. Casson<sup>2</sup>, C. Welch<sup>3</sup>, J. Clegg<sup>4</sup>, J.-F. Hennart<sup>5</sup>, R. Aguilera<sup>6</sup>**

<sup>1</sup>Aalto University School of Business, Finland; <sup>2</sup>University of Reading, UK; <sup>3</sup>The University of Sydney Business School, Australia; <sup>4</sup>Leeds University Business School, UK; <sup>5</sup>Tilburg School of Economics and Management, Netherlands; <sup>6</sup>Northeastern University, USA

**Sunday, 12/Dec/2021: 8:30 am – 10:00 am**

## **C 2.6.12**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 1

### **Language Strategies in International Conflict Management: A Framework for Dynamic Conflict De-Escalation**

**E. Poliakova<sup>1</sup>, L. A. Liu<sup>2</sup>, E. W. Miles<sup>2</sup>**

<sup>1</sup>IESEG School of Management, France; <sup>2</sup>Georgia State University, USA

### **The feminine image of language-sensitive research in international business**

**M. Johansson<sup>1</sup>, C. Gaibrois<sup>2</sup>, R. Piekkari<sup>3</sup>**

<sup>1</sup>University of Glasgow; <sup>2</sup>University of St. Gallen; <sup>3</sup>Aalto University School of Business

### **Does multilingualism enhance intercultural proficiency?**

**F. Bender**

Anderson College of Business and Computing, Regis University, United States of America

### **CONDITIONS AND STRATEGIC RESPONSES: A QUALITATIVE STUDY OF THE CO-EXISTENCE OF INCLUSION AND EXCLUSION EXPERIENCES OF FOREIGN EMPLOYEES**

**L. L. Alcantara<sup>1</sup>, D. Guttormsen<sup>2</sup>**

<sup>1</sup>Ritsumeikan Asia Pacific University, Japan; <sup>2</sup>University of South-Eastern Norway

## **C 2.6.13**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* COMISIONES

### **EXPORT INTENSITY OF MNE FOREIGN SUBSIDIARIES: THE ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES AND HOST COUNTRY-SPECIFIC ADVANTAGES**

**Q. Nguyen**

University of Reading, United Kingdom

### **Multinational spinouts: The evolution of entrepreneurial ecosystems**

**D. S. Cho**

Trinity College Dublin, Ireland

### **ENTERING FOREIGN MARKETS USING DIASPORA NETWORKS**

**M. Elo<sup>1</sup>, K. Nagre<sup>2</sup>, E. Rose<sup>2</sup>**

<sup>1</sup>University of Southern Denmark, Denmark; <sup>2</sup>University of Leeds

## **C 2.6.3**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* SCHULER

### **Managing digital innovations: Are strategic partnerships a fast-track to incumbent's digital innovation capability?**

**T. S. Bockelmann, D. Bendig**

University of Münster (WWU), Germany

### **Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms**

**R. W. Barwinski, R. B. Bouncken, L. Henkelmann**

University of Bayreuth, Germany

### **How Artificial Intelligence may shift Biases and Heuristics in IB**

**P. Gruenwald, T. Lindner, J. Puck**

Vienna University of Economics and Business, Austria

### **Scaling Digital Solutions for Wicked Problems: Ecosystem Versatility**

**K. Tatarinov<sup>1</sup>, T. Ambos<sup>1</sup>, T. Tschang<sup>2</sup>**

<sup>1</sup>University of Geneva, Switzerland; <sup>2</sup>Singapore Management University

## **C 2.6.6**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* BOTELLA LUSIA

### **Effects of E-commerce Firms' Internationalization Rhythm and Speed on Firm Growth: Do Institutional Distances Play a Role?**

**C. Sinning, B. Swoboda**

Trier University, Germany

### **Active vs. default online internationalization: An entrepreneurial orientation perspective**

**E. Ipsmiller<sup>1</sup>, D. Dikova<sup>1</sup>, K. Brouthers<sup>2</sup>**

<sup>1</sup>WU Vienna; <sup>2</sup>King's College London

### **DIGITAL CAPABILITIES AND ORGANIZATIONAL CREATIVITY: EFFECTS ON THE INTERNATIONAL BUSINESS COMPETENCE**

**G. M. Camillo<sup>1</sup>, S. L. de Vasconcellos<sup>2</sup>, M. Amal<sup>3</sup>, R. C. Parente<sup>4</sup>**

<sup>1</sup>FURB - Fundação Universidade Regional de Blumenau, Brazil; <sup>2</sup>ESPM – Escola Superior de Propaganda e Marketing, Brazil; <sup>3</sup>FURB - Fundação Universidade Regional de Blumenau, Brazil, UNIVALI - Universidade do Vale do Itajaí; <sup>4</sup>Florida International University, USA

### **The impact of digital new venture resources and capabilities on the internationalization-survival relationship**

**C. C. Brenner**

Otto-von-Guericke Universität, Germany

## **C 2.6.9**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* LAIN ENTRALGO

### **Post-offshoring scenarios: a behavioral approach to the decision-making process**

**S. Elia<sup>1</sup>, A. Goerzen<sup>2</sup>, L. Piscitello<sup>1</sup>, A. Valentino<sup>3</sup>**

<sup>1</sup>Politecnico di Milano, Italy; <sup>2</sup>Queen's University, Canada; <sup>3</sup>ESCE International Business School

### **The Evolution of Dynamic Boundary Spanning Capabilities in MNE Subsidiaries**

**P. Ryan<sup>1</sup>, G. Majella<sup>2</sup>, U. Andersson<sup>3</sup>, G. Buciuni<sup>1</sup>**

<sup>1</sup>Trinity College Dublin, Ireland; <sup>2</sup>National University of Ireland, Galway; <sup>3</sup>Malardalen University

### **FACETS OF INTERVENTION – THE EFFECTS OF HEADQUARTERS INTERVENTION ON SUBUNIT STRATEGY IMPLEMENTATION**

**M. Glock<sup>1</sup>, P. Nell<sup>1</sup>, T. Pedersen<sup>2</sup>**

<sup>1</sup>Vienna University of Business and Economics, Austria; <sup>2</sup>Bocconi University

### **HOW SUBSIDIARIES MOBILIZE RESILIENCE TO EVOLVE POST MANDATE LOSS**

**E. Gillmore<sup>1</sup>, U. Andersson<sup>2</sup>**

<sup>1</sup>Jonkoping International Business School, Sweden; <sup>2</sup>Malardalen University, Sweden

## **I 2.6.1**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* GALLEGO

### **Corporate longevity and sustainability strategy deployment in an emerging market multinational**

**A. M. Gomez-Trujillo**<sup>1,2</sup>, **M. A. Gonzalez-Perez**<sup>2</sup>

<sup>1</sup>CEIPA Business School, Colombia; <sup>2</sup>Universidad EAFIT

### **Perceptions of Sustainability of Canadian Business and Political Leaders**

**J. Singh**

University of Windsor, Canada

### **The flying geese of the east: Economic power relations of Japanese ODA impact SDG in Indonesia, Myanmar and Thailand**

**J. Soehardjo**<sup>1</sup>, **R. Chowdhury**<sup>2</sup>

<sup>1</sup>Stockholm School of Economics; <sup>2</sup>Southampton Business School

### **International Business and the Sustainable Development Goals: Toward a research agenda**

**C. Valeur Nygaard**<sup>1</sup>, **M. Wendelboe Hansen**<sup>2</sup>

<sup>1</sup>University of Roskilde; <sup>2</sup>Copenhagen Business School

### **Green Supply Chains: A Comparative Efficiency Analysis Among Countries in the Middle East, Latin America, and Europe using DEA**

**A. Wollenberg**<sup>1</sup>, **J. G. O. Cabrera Lazarini**<sup>2</sup>, **J. J. Cabrera Lazarini**<sup>2</sup>, **L. F. Orta Parra**<sup>2</sup>, **A. S. Kakade**<sup>3</sup>

<sup>1</sup>Khalifa University of Science and Technology, United Arab Emirates; <sup>2</sup>Tecnológico de Monterrey, México; <sup>3</sup>The International School Bangalore (TISB), India

## **I 2.6.4**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* PROFESORES

### **Do institutional differences and high tech raise the bar for M&A deal completion between Asian acquirers and their EU28 targets?**

**A. Sels**, **S. Li**

KU Leuven, Belgium

### **Does the past matter? Unraveling the temporal interdependencies of institutions in the success of public-private partnerships**

**J. Fleta**, **F. Muñoz**, **J. M. Gimeno Feliú**

Zaragoza University, Spain

### **Signaling Legitimacy: Foreign State-owned Multinationals and FDI Ownership Structure**

**B. James**<sup>1</sup>, **R. Sawant**<sup>2</sup>

<sup>1</sup>St. Mary's University, United States of America; <sup>2</sup>Florida Atlantic University, United States of America

## **I 2.6.6**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 2

### **A CONFIGURATIONAL APPROACH OF FAMILY FIRM INTERNATIONALIZATION ACROSS GENERATIONS**

**M. Lapeira**<sup>1</sup>, **S. Kundu**<sup>2</sup>, **A. Kumaraswamy**<sup>2</sup>

<sup>1</sup>Suffolk University, United States of America; <sup>2</sup>Florida International University

### **Nonlinear internationalization of firms: different forms**

**T. Vissak**

University Of Tartu, Estonia

### **Not Just Money – An Explorative Study on the Role of Credit Guarantees for the Growth and Internationalization of SMEs**

**J. Raitis**, **E. Pelto**

Turku School of Economics, University of Turku, Finland

### **The determinants of international performance for family firms: Understanding the effects of resources, capabilities, and market orientation**

**C. A. Lobo<sup>1</sup>, C. Fernandes<sup>2</sup>, J. J. M. Ferreira<sup>2</sup>, P. M. Veiga<sup>3</sup>, S. Gerschewski<sup>4</sup>, S. Kraus<sup>5</sup>**

<sup>1</sup>Universidade Portucalense; <sup>2</sup>University of Beira Interior; <sup>3</sup>Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa; <sup>4</sup>University of Kent; <sup>5</sup>Free University of Bozen-Bolzano

### **Do you need top management team diversity to speed up? An Upper Echelons Perspective**

**M. Pinelli<sup>2</sup>, T. Vallone<sup>1</sup>, F. Debellis<sup>3</sup>**

<sup>1</sup>Henley Business School, University of Reading, International Business and Strategy; <sup>2</sup>Free University of Bozen-Bolzano, Faculty of Economics and Management; <sup>3</sup>University of Vienna, Chair of international business

### **Born globals' post-entry growth: A balance between innovation and corporate governance**

**R. Romanello, M. Chiarvesio**

University of Udine, Italy

## **I 2.6.7A**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 4

### **Role of “Indianness” in Indian Business Groups’ International Location choice – The effect of home and host nation Religion and language diversity**

**R. Arora**

O. P. Jindal Global University, India

### **Internationalization Barriers in the Creative Economy: case study with Brazilian SMEs**

**F. J. L. Soares, J. F. d. Silva**

PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil

### **Talent management and firm's absorptive capacity: Chinese diaspora in Russia**

**M. Latukha<sup>1</sup>, Z. Yugui<sup>2</sup>, A. Panibratov<sup>1</sup>, K. Arzhanykh<sup>1</sup>, L. Rysakova<sup>1</sup>**

<sup>1</sup>SPBU, Russian Federation; <sup>2</sup>Shanghai International Studies University, China

### **Understanding value chain activities among migrant international ventures in the IT industry**

**M. Sufyan<sup>1</sup>, W. Degbey<sup>2</sup>**

<sup>1</sup>University of Turku, Finland; <sup>2</sup>University of Turku, Finland

## **I 2.6.7B**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* AULA 3

### **How stakeholders shape sustainability in extractive industries?**

**P. Leao<sup>1</sup>, L. Pacheco<sup>2</sup>, M. T. L. Fleury<sup>1</sup>**

<sup>1</sup>FGV EAESP Sao Paulo School of Business Administration, Brazil; <sup>2</sup>Global Resilience Institute at Northeastern University

### **CSR Practices of Large Russian Companies Originated in Monocities: Driving Force of International Environment and Domestic Institutions**

**Y. Aray<sup>1</sup>, A. Veselova<sup>2</sup>, L. Ermolaeva<sup>1</sup>**

<sup>1</sup>Saint Petersburg State University, Russian Federation; <sup>2</sup>Higher School of Economics, Russian Federation

### **The effect of different types of stakeholders on the engagement of Russian companies into sustainable practices**

**A. Veselova, P. M. Klaro Ramires**

HSE University, Russian Federation

### **EMNEs' entry mode decision with environmental issues: A Review and Research Agenda**

**Y. Li, R. Gao**

International Engineering and Technology Institute, Armenia

## **P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15)**

*Time:* Sunday, 12/Dec/2021: 8:30am - 10:00am · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

### **Virtual international teams: What makes them work effectively over time?**

**T. Almor<sup>1</sup>, S. Marinova<sup>2</sup>, M. Marinov<sup>2</sup>, A. Schneider<sup>1</sup>, I. Chudner<sup>1</sup>**

<sup>1</sup>College of Management, Israel; <sup>2</sup>Dept. of Business and Management, Aalborg University

## P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: JUNTAS Medicina

### Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective

M. Kipping<sup>1</sup>, T. Kurosawa<sup>2</sup>, H. Glimstedt<sup>3</sup>, M. Carpenter<sup>4</sup>, D. Silvestri<sup>5</sup>, A. Hisano<sup>6</sup>, G. de St. Maurice<sup>7</sup>, L. Engwall<sup>8</sup>

<sup>1</sup>York University, Canada; <sup>2</sup>Kyoto University, Japan; <sup>3</sup>Stockholm School of Economics, Sweden; <sup>4</sup>Institut Mines-Télécom Business School, France; <sup>5</sup>Politecnico di Milano, Italy; <sup>6</sup>University of Tokyo, Japan; <sup>7</sup>Keio University, Japan; <sup>8</sup>Uppsala University, Sweden

Sunday, 12/Dec/2021: 10:30 am – 12:00 pm

## C 2.7.1

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: JUNTAS Medicina

### CLIMATE CHANGE ADAPTATION AND INNOVATION: THE ROLE OF CLIMATE RISK AND INSTITUTIONS

M. Benischke, H. Yoon, P. Tashman, J. Doh, N. Kim

Villanova University, United States of America

### Do Environmental Policies Affect MNEs' Foreign Subsidiary Investments? An Empirical Investigation

F. Zijlstra<sup>1</sup>, G. K. Adarkwah<sup>2</sup>, C. A. Sabel<sup>2</sup>

<sup>1</sup>Copenhagen Business School; <sup>2</sup>BI Norwegian Business School, Norway

### Environmental Corporate Social Responsibility and Financial Performance in a Multinational Context

H. Doluca<sup>1</sup>, T. Talaulicar<sup>2</sup>, M. Wagner<sup>1</sup>, A.-L. Hoffmann<sup>1</sup>

<sup>1</sup>Augsburg University, Germany; <sup>2</sup>University of Erfurt, Germany

### CLIMATE CHANGE MITIGATION, ADAPTATION PRACTICES, AND BUSINESS PERFORMANCE IN BRAZILIAN INDUSTRIAL COMPANIES

A. P. Perlin<sup>1</sup>, C. M. Gomes<sup>1</sup>, I. Kuglianskas<sup>2</sup>, F. C. Zaluski<sup>1</sup>, F. D. Motke<sup>1</sup>

<sup>1</sup>Federal University of Santa Maria, Brazil; <sup>2</sup>University of São Paulo, Brazil

## C 2.7.10

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: GALLEGOS

### Acquisitions under financing frictions: evidence from credit supply shortfalls

L. S. Macoris<sup>1</sup>, L. R. Kabbach-de-Castro<sup>2</sup>

<sup>1</sup>INSPER - Institute of Education and Research, Brazil; <sup>2</sup>Universidad de Navarra

### Claiming digital technologies in public equity markets: Evidence of foreign IPO firms

C. M. Muehr<sup>1</sup>, I. Filatotchev<sup>1,2</sup>, T. Lindner<sup>1,3</sup>, J. Puck<sup>1</sup>

<sup>1</sup>WU Vienna; <sup>2</sup>King's College London; <sup>3</sup>University of Innsbruck

## C 2.7.11

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LUSIA

### Consumer intentions to purchase on foreign multi-sided digital platforms: A context of the COVID-19 pandemic

M. K. Witek-Hajduk, A. Grudecka

SGH Warsaw School of Economics, Poland

### A cross-cultural comparison of social media marketing strategies development of international firms

F. F. Ili, J. Jorma Larimo

University of Vaasa, Finland

### **Exporter-importer innovation co-developments: exploration of relational norms**

**O. KANTARUK<sup>1</sup>, R. Mogos Descotes<sup>2</sup>, B. Walliser<sup>1</sup>**

<sup>1</sup>CEREFIGE, France; <sup>2</sup>LEM, France

### **Identify the links that underlie between customer relationship capabilities and export performance**

**M. Li<sup>1</sup>, X. He<sup>2</sup>, C. M. Sousa<sup>3</sup>**

<sup>1</sup>University of St Andrews; <sup>2</sup>Durham University; <sup>3</sup>Molde University College

## **C 2.7.12**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 1

### **The Effects of Social Support on Work-related Outcomes among Expatriate Academics**

**A. Koveshnikov, I. Björkman, P. Kähäri**

Aalto University School of Business, Finland

### **HOW MUCH IS TOO MUCH: DOES INTERNATIONAL EXPERIENCE ACCELERATE OR DELAY SCHOLARS' CAREER ADVANCEMENT?**

**F. Schumann, T. Dauth**

HHL Leipzig Graduate School of Management, Germany

### **Understanding How Perceived CSR Enhances Career Satisfaction: A Moderated Mediation Model of Organizational Pride, Collectivism, and Masculinity**

**B. Al-Ghazali**

King Fahd University of Petroleum and Minerals, Saudi Arabia

### **How employees solve the puzzle of information from diverse sources on a cross-border acquisition**

**C. Heidemann**

Friedrich-Alexander University Erlangen-Nürnberg, Germany

## **C 2.7.5**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 3

### **Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations**

**L. Kano<sup>1</sup>, R. Narula<sup>2</sup>, I. Surdu<sup>3</sup>**

<sup>1</sup>University of Calgary, Canada; <sup>2</sup>Reading University; <sup>3</sup>University of Warwick

### **Supplier resilience under the COVID-19 crisis in apparel global value chain (GVC): The role of GVC governance and supplier's upgrading strategies**

**U. S. Choksy<sup>1</sup>, M. A. Tanoli<sup>2</sup>, O. Al-Tabbaa<sup>3</sup>, M. Parast<sup>4</sup>**

<sup>1</sup>University of Kent, United Kingdom; <sup>2</sup>Institute of Business Administration, Pakistan; <sup>3</sup>University of Kent, United Kingdom; <sup>4</sup>Arizona State University, United States

### **When your client moves abroad: how does backward GVC participation affect local subcontractors' survival and upgrading?**

**J. Canello, N. Giudice**

University of Groningen, Netherlands, The

### **LEARNING, CATALYZING, AND RECONFIGURING: HOW IMPACT INVESTMENTS ENABLE THE SUSTAINABILITY-CENTERED STRATEGIES OF AGRI-BUSINESS SMEs IN LATIN AMERICA**

**T. Ferretti, P. Perez-Aleman**

McGill University, Canada

## **C 2.7.7**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 4



**SMEs internationalisation and strategies for countering ‘Dark Side’ of networks: A developing country perspective**

**S. Ahmad<sup>1</sup>, P. Dimitratos<sup>2</sup>, D. K. Boojihawon<sup>3</sup>, S. Zyglidopoulos<sup>4</sup>**

<sup>1</sup>University of Derby; <sup>2</sup>University of Glasgow; <sup>3</sup>University of Birmingham; <sup>4</sup>Kedge Business School

**INTERNATIONALIZATION OF EMERGING MARKET MULTINATIONALS: A CONVERSATION BETWEEN THE UPPSALA MODEL AND THE SPRINGBOARD PERSPECTIVE**

**P. Erthal Hermanto, C. Secches Kogut, R. Cotta de Mello**

COPPEAD / UFRJ, Brazil

**“STRING OF PEARLS” – THE GROWING ROLE OF CHINESE STATE-OWNED MNEs ALONG THE MARITIME SILK ROAD, AND THE NEW PATTERNS OF COMPETITION AND COOPERATION IN THE GLOBAL SHIPPING AND LOGISTICS INDUSTRY**

**C.-G. Alvstam<sup>1</sup>, B. Petersen<sup>2</sup>**

<sup>1</sup>University of Gothenburg; <sup>2</sup>Copenhagen Business School

**Emerging market firms in developed markets: A case study approach to type and extent of subsidiary practice control**

**E. Velinov<sup>1</sup>, A. Hilger<sup>2</sup>**

<sup>1</sup>Skoda Auto University; <sup>2</sup>University of Regensburg

**MNEs Institutional Entrepreneurship: The Effect on Corruption. An Analysis of Emerging Economies**

**X. Adamoglou, V. Kounnou, Y. Hajidimitriou, D. Kyrkilis**

University of Macedonia

**C 2.7.8**

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 2

**Investigating into partnerships with host-market allies in high political risk contexts. American and French investment in Spain (1900s-1950s)**

**A. Álvaro-Moya<sup>1</sup>, R. Castro<sup>2</sup>**

<sup>1</sup>CUNEF Universidad, Spain; <sup>2</sup>Universidad Autónoma de Madrid

**Historical narratives as a managerial resource: the case of Polish firms in Sub-Saharan Africa**

**A. Wasowska<sup>1</sup>, K. Oblój<sup>2</sup>, D. Kopiński<sup>3</sup>**

<sup>1</sup>University of Warsaw, Poland; <sup>2</sup>Kozminski University, Poland; <sup>3</sup>University of Wrocław, Poland

**The Smartphone Wars: The Battle of Innovation Ecosystems or the Battle of Business Systems?**

**A. Kornelakis<sup>1</sup>, D. Petrakaki<sup>2</sup>**

<sup>1</sup>King's College London, United Kingdom; <sup>2</sup>University of Sussex, United Kingdom

**C 2.7.9**

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

**Disentangling the Corporate Effect: Selective Attention within Multinational Firms**

**D. S. Andrews<sup>1</sup>, S. Fainshmidt<sup>2</sup>, M. Fitza<sup>3</sup>, S. Kundu<sup>2</sup>**

<sup>1</sup>Ivey Business School, Western University, Canada; <sup>2</sup>College of Business, Florida International University, United States; <sup>3</sup>Frankfurt School of Finance and Management, Germany

**Formal and Informal institutional Differences, Governance Structures, and International Strategic Alliance Performance**

**M. H.-W. Ho**

National Sun Yat-sen University, Taiwan

**Mind the gap: How institutional logics influences CSR performance within MNEs.**

**M. Korendijk, A. Muller, R. Slager**

University of Groningen, Netherlands, The

## **The Relationship between Internationalization Decisions and Sustainability Performance**

**P. Ruangwan, L. L. Alcantara**

Ritsumeikan Asia Pacific University, Japan

### **I 2.7.3**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* PROFESORES

## **Relationships between Culture and Innovation: An International Business Perspective**

**Y. Zhang Zhang<sup>1</sup>, S. Rohlfer<sup>2</sup>**

<sup>1</sup>International University of Japan, Japan; <sup>2</sup>CUNEF

## **Interconnections of language and thinking in business design**

**T. Möttönen<sup>1</sup>, P. Saariluoma<sup>2</sup>, T. Onikki-Rantajääskö<sup>1</sup>**

<sup>1</sup>University of Helsinki, Finland; <sup>2</sup>University of Jyväskylä, Finland

## **Dynamics between learning by internationalization and type of eco-innovations. An analysis based on Spanish manufacturing firms.**

**C. Torrecillas<sup>1</sup>, S. Fernández<sup>2</sup>**

<sup>1</sup>Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain; <sup>2</sup>Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain

## **AI role in enhancing sustainability capabilities of oil and gas MNEs: case of Russia**

**O. Garanina<sup>1</sup>, A. Abramova<sup>2</sup>, N. Piskulova<sup>2</sup>, E. Davidova<sup>3</sup>**

<sup>1</sup>Graduate School of Management, St Petersburg University; <sup>2</sup>MGIMO-University; <sup>3</sup>ADV group of companies

## **The Role of International Family Firms in Driving Digital Innovation: The Inhibiting Effect of Family Firm Narcissism**

**F. Bartels, D. Bendig**

University of Muenster, Germany

## **What happens when acquiring a rival? The exploration of knowledge transfer process**

**F. Anwar, B. B. Nujen, H. Solli-Sæther, F. Alvestad**

Department of International Business, Norwegian University of Science and Technology, Norway

### **I 2.7.5**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* COMISIONES

## **The Covid-19 pandemic and the effects of diversification and international diversity of suppliers on firm performance**

**A. Mohr<sup>1</sup>, P. Konara<sup>2</sup>**

<sup>1</sup>Vienna University of Economics and Business, Austria; <sup>2</sup>University of Sussex, United Kingdom

## **Contract incompleteness and the boundaries of the firm in times and the aftermath of Covid-19**

**V. Gattai, P. Natale, B. Marta, S. Galetti**

University of Milan-Bicocca, Italy

## **Supplier-Buyer Relationship Preferences: A Renewable Industry Network Cluster Analysis**

**M. Glowik<sup>1</sup>, W. A. Bhatti<sup>2</sup>, A. Chwialkowska<sup>3</sup>**

<sup>1</sup>Berlin School of Economics and Law, Germany; <sup>2</sup>Aalborg University, Denmark; <sup>3</sup>University of West Georgia, USA

## **Green foreign direct investments: do they boost clean energy innovation in multinationals' subsidiaries?**

**V. Amendolagine<sup>2</sup>, R. Lema<sup>3</sup>, U. Hansen<sup>4</sup>, R. Rabellotti<sup>1</sup>, D. Ribaud<sup>1</sup>**

<sup>1</sup>Università di Pavia, Italy; <sup>2</sup>Università di Foggia; <sup>3</sup>Aalborg University; <sup>4</sup>Danish Technical University

### **I 2.7.7**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* AULA 5

### **Determinants of Technology Investment from China into Latin America**

**A. Castello Esquerdo**

The Graduate School of Management of St. Petersburg State University (GSOM SPbSU)

### **Implementing well-being practices through Russian context: HRD perspective**

**A. Lisovskaia**

Saint-Petersburg State University, Russian Federation

### **Firm specific assets and the impact of institution on the internationalisation of emerging market enterprises: A meta-analysis**

**S. J. Yeon, J. M. Celis, P. M. Perez**

Tecnologico de Monterrey, Mexico

### **Evidence of "Locust Foreign Capital" in Brazil: Explanation Through Foreign Institutional Ownership and Firm Value**

**P. Cesar Pestana Pavan<sup>1</sup>, D. Ferreira Caixe<sup>2</sup>, N. Diniz-Maganini<sup>1</sup>, H. Hua Sheng<sup>1</sup>**

<sup>1</sup>FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation); <sup>2</sup>Federal University of Rio Grande do Sul

### **Internationalization Processes of German Family Firms in China**

**A. Calabrò<sup>1</sup>, U. Mayrhofer<sup>2</sup>, A. Valentino<sup>3</sup>**

<sup>1</sup>IPAG Business School, France; <sup>2</sup>Université Côte d'Azur, IAE Nice, GRM, France; <sup>3</sup>ESCE International Business School, INSEEC U. Research Center, France

### **How Institutions Moderate the Effects of Foreign Direct Investment on Entrepreneurship**

**L. T. Espig<sup>1</sup>, M. Hoeltgebaum<sup>2</sup>, M. Amal<sup>3</sup>**

<sup>1</sup>FURB; <sup>2</sup>FURB; <sup>3</sup>FURB

## **P 2.7: Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3)**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* SCHULER

### **TECHNOLOGICAL SOVEREIGNTY". CHALLENGES FOR EUROPE**

**J. Molero<sup>1,2</sup>, F. Marin<sup>2</sup>, J. García Brustenga<sup>3</sup>, A. Sánchez Granados<sup>3</sup>**

<sup>1</sup>Chair of Innovation Studies (CESIN); <sup>2</sup>Forum of Innovative Companies (FEI); <sup>3</sup>IND+i Group

## **P 2.7.6: Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6)**

*Time:* Sunday, 12/Dec/2021: 10:30am - 12:00pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

### **Corporate governance in international new ventures and born global firms**

**S. Gerschewski<sup>1</sup>, N. Evers<sup>2</sup>, Z. Khan<sup>3</sup>, T. King<sup>1</sup>, O. Kuivalainen<sup>4</sup>, P. Puthusserry<sup>1</sup>**

<sup>1</sup>University of Kent; <sup>2</sup>Trinity College Dublin; <sup>3</sup>University of Aberdeen; <sup>4</sup>LUT University

**Sunday, 12/Dec/2021: 3:00 pm – 4:30 pm**

## **C 2.8.12**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 1

### **International Human Resource Management Research Trends: A Bibliocoupling Analysis (1995-2019)**

**J. Lee<sup>1</sup>, R. Fontinha<sup>1</sup>, J. Lee<sup>1</sup>, C. Chae<sup>2</sup>**

<sup>1</sup>University of Reading, United Kingdom; <sup>2</sup>Wenzhou-Kean University

### **CROSS-BORDER TRANSFERABILITY OF HOME-COUNTRY POLITICAL CAPABILITIES**

**M. Fraissler<sup>1</sup>, T. Lindner<sup>2</sup>, J. Puck<sup>1</sup>**

<sup>1</sup>Vienna University of Economics and Business, Austria; <sup>2</sup>University of Innsbruck

### **The Relationship between Job Embeddedness, Employee Intention to Stay and Willingness to Undertake Training: The Moderating Role of Cultural Orientation among Nigerian Based ICT Multinational Companies.**

**A. A. Adekiya**

Bayero University, Nigeria

### **Determinants of generation diverse talent management and its relationship with firm performance**

**M. Latukha, A. Kriklivetz, F. Podgainyi**

St. Petersburg state university, Russian Federation

### **What's Trending in MNEs and INGOs? Examining Cultural Competence in Hiring**

**M. Viktora-Jones<sup>1</sup>, C. Remington<sup>2</sup>, N. E. Ganapati<sup>1</sup>**

<sup>1</sup>Florida International University, United States of America; <sup>2</sup>University of South Florida, United States of America

## **C 2.8.1A**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* GALLEGO

### **Corporate accountability for human rights abuses by emerging market MNEs: The case of the Letpadaung copper mine in Myanmar**

**V. Girschik<sup>1</sup>, H. H. Thein<sup>2</sup>, J. Hotho<sup>1</sup>**

<sup>1</sup>Copenhagen Business School, Denmark; <sup>2</sup>Curtin University, Australia

### **THE EFFECTS OF DEPTH AND BREADTH OF ATTENTION ON MEDIA REPORTING OF CORPORATE SOCIAL IRRESPONSIBILITY**

**S. H. Lee<sup>2</sup>, M. Mol<sup>1</sup>, K. Mellahi<sup>3</sup>**

<sup>1</sup>Copenhagen Business School, Denmark; <sup>2</sup>University of Surrey; <sup>3</sup>Dubai Chamber of Commerce

### **Crimmigrants or Role Models? Immigrant CEOs and Financial Misrepresentation**

**M. J. Mueller, T. Reus**

Rotterdam School of Management, Erasmus University, Netherlands, The

## **C 2.8.1B**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* LAIN ENTRALGO

### **Corporate anti-corruption policies and the market entry strategy of multinational enterprises**

**G. F. Jiang<sup>1</sup>, M. A. Sartor<sup>2</sup>**

<sup>1</sup>Carleton University, Canada; <sup>2</sup>Queen's University, Canada

### **Female executives and multinationals' support of the UN's Sustainable Development Goals**

**V. Kiefner, A. Mohr, C. Schumacher**

Vienna University of Business & Economics, Austria

### **EMS-EMBEDDED GREEN SUPPLY CHAIN MANAGEMENT PRACTICES AND CORPORATE FINANCIAL PERFORMANCE**

**M. Jell-Ojobor<sup>1</sup>, N. Hendriks<sup>2</sup>, E. Spiliotopoulou<sup>2</sup>**

<sup>1</sup>LUISS University Rome, Italy; <sup>2</sup>Tilburg School of Economics and Management

## **C 2.8.3**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* SCHULER

### **KNOWLEDGE SHARING BETWEEN CONSULTING FIRMS AND CLIENTS IN THE ARAB WORLD**

**X. Huang<sup>1</sup>, Q. Gao<sup>2</sup>, D. Fan<sup>3</sup>, Z. Hassan<sup>4</sup>**

<sup>1</sup>WU Vienna, Austria; <sup>2</sup>Beijing International Studies University, China; <sup>3</sup>Swinburne University of Technology, Australia; <sup>4</sup>Deakin University, Australia

### **The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing**

**A. J. Guerrero, J. Heijs, E. Huerger**

Universidad Complutense de Madrid, Spain

### **RECURRENT FORMATION OF R&D ALLIANCES IN THE AUTOMOTIVE GLOBAL VALUE CHAIN (GVC)**

**Y. J. Ha**

University of Sheffield, United Kingdom

### **Where is the learning in learning-by-exporting? Examining the effects of extra-regional orientation and organizational innovation on learning-to-innovate-by-exporting**

**J. Juergensen<sup>1</sup>, R. Narula<sup>1</sup>, I. Surdu<sup>2</sup>**

<sup>1</sup>Henley Business School, University of Reading; <sup>2</sup>Warwick Business School, University of Warwick

## **C 2.8.7A**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 4

### **How loan and funding mix differ across bank ownership types: evidence from Russian bank-level data**

**V. Belousova<sup>1</sup>, N. Chichkanov<sup>1</sup>, Z. Krayushkina<sup>1</sup>, I. Manzhulin<sup>2</sup>, V. Solodkov<sup>1</sup>, M. Sukhov<sup>1,3</sup>**

<sup>1</sup>National Research University Higher School of Economics, Russian Federation; <sup>2</sup>BCS Asset Management, Russian Federation; <sup>3</sup>Analytical Credit Rating Agency (ACRA), Russian Federation

### **Consumer behavior in an emerging market: The case of Chinese outbound tourism segments**

**D. Quer<sup>1</sup>, J. Peng<sup>2,3</sup>**

<sup>1</sup>Department of Management, University of Alicante, Spain; <sup>2</sup>Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; <sup>3</sup>Tourism Research Institute, University of Alicante, Spain

### **Learning from (domestic vs. foreign) external sources by emerging economy firms. The moderating role of (the breadth of) technological capabilities**

**P. Thakur-Wernz<sup>1</sup>, L. Piscitello<sup>2</sup>**

<sup>1</sup>Washington and Lee University, United States of America; <sup>2</sup>Politecnico di Milano, Italy

### **Until death do us part? The impact of the institutions, consensus and their interaction effect on the duration of public-private agreements in emerging markets**

**J. Fleta, F. Muñoz, C. Sáenz**

Zaragoza University, Spain

### **Nepotism and CEO Compensation in Family Firms: Evidence from China**

**P. Adithipyangkul<sup>1</sup>, P. Y. Cheung<sup>2</sup>, T. Y. Leung<sup>2</sup>**

<sup>1</sup>Curtin University; <sup>2</sup>Open University of Hong Kong, Hong Kong S.A.R. (China)

## **I 2.8.2**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* PROFESORES

### **The concentration of R&D-related FDI: Implications for Latin American Innovation systems**

**C. A. Loaiza alamo**

Universidad Autónoma de Madrid, Spain

### **Layered resistance to dominant HRM transfer: evidence from Japanese management practice adoption in Indonesia**

**J. Soehardjo<sup>1</sup>, R. Delbridge<sup>2</sup>, G. Meardi<sup>3</sup>**

<sup>1</sup>Stockholm School of Economics; <sup>2</sup>Cardiff Business School; <sup>3</sup>Scuola Normale Superiore

### **Sustainable Investment: What are the location factors that enable countries to retain investments?**

**F. Filippaios<sup>1</sup>, I. Gokh<sup>2</sup>**

<sup>1</sup>University of East Anglia, United Kingdom; <sup>2</sup>De Montford University, United Kingdom

## **ETHNIC FRACTIONALIZATION AND FOREIGN DIRECT INVESTMENT – A CONNECTION?**

**M. Viktora-Jones, K. Haensel**

Florida International University, United States of America

### **I 2.8.6A**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* BOTELLA LUSIA

#### **Scaling of born digitals**

**I. Mihailova**

University of Eastern Finland, Finland

## **FOREIGN FOUNDER'S LOCATION CHOICE – DIGITAL AND ITERATIVE?**

**L. H. Mattila, P. Kähäri**

Aalto University, Finland

## **Doing business in the emerging medical cannabis industry: context, concepts and pointers to future research**

**U. Nielsen, M. Hannibal**

University of Southern Denmark, Denmark

## **ENTREPRENEURIAL STRATEGIES OF THE RUSSIAN- SPEAKING MIGRANTS IN GERMANY: INSIGHTS FROM AN EMPIRICAL STUDY**

**M. Elo<sup>1</sup>, L. Ermolaeva<sup>2</sup>, M. Ivanova-Gongne<sup>3</sup>, D. Klishevich<sup>4</sup>**

<sup>1</sup>University of Southern Denmark; <sup>2</sup>St. Petersburg State University, Russian Federation; <sup>3</sup>Abo Akademi University; <sup>4</sup>St. Petersburg State University, Russian Federation

## **Managers' environmental attitudes and commitment towards the adoption of environmentally friendly strategies: exporting Ecuadorian SMEs**

**M. A. Cervantes Figueroa**

Universidad Autonoma de Barcelona, Ecuador

## **IMMIGRANT ENTREPRENEURSHIP IN INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP, A SYSTEMATIC REVIEW**

**E. Chiarapini, A. Rygh, X. Han, J. Kleinhempel**

Alliance Manchester Business School, United Kingdom

### **I 2.8.6B**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* AULA 2

#### **Responses of exporting SMEs to institutional voids: the case of Lithuania**

**E. M. Šimkūnienė**

Kaunas University of Technology, Lithuania

## **Sectoral Innovation Ecosystems and Firms' Productivity in Europe: Patterns and Complementarities**

**R. Bruno, J. Korosteleva, K. Osaulenko, S. Radosevic**

University College London, United Kingdom

## **INTERCONNECTING ENTREPRENEURIAL ECOSYSTEMS AND GLOBAL VALUE CHAINS: THE CASE OF CELL-BASED MEAT INNOVATION**

**G. G. Reis<sup>1</sup>, F. Gimenez<sup>1</sup>, E. G. Villar<sup>2</sup>**

<sup>1</sup>Federal University of Paraná, Brazil; <sup>2</sup>Regional University of Blumenau, Brazil

## **THE ROLE OF INSTITUTIONAL CONTEXT ON THE ENTREPRENEURIAL INTENTION AMONG YOUNG: INTER-COUNTRY COMPARISON**

**V. Butkouskaya<sup>1</sup>, N. U. Salcedo<sup>2,3</sup>**

<sup>1</sup>The HSE Graduate School of Business, Moscow, Russia; <sup>2</sup>Universitat Autònoma de Barcelona, Spain; <sup>3</sup>ESAN Graduate School of Business, Lima, Peru

### **Risk perception in internationalization: a comparison between home-countries**

**G. Ribeiro Rodrigues da Silva**

Federal University of Paraná, Brazil

## **I 2.8.9**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* COMISIONES

### **How the Top Management Team's Composition influences the Foreign Establishment Mode Choice Deviation of UK manufacturing firms**

**T. Vallone<sup>1,2</sup>, P. Greve<sup>2</sup>, S. Elia<sup>1</sup>**

<sup>1</sup>Politecnico di Milano, Department of Management Engineering; <sup>2</sup>Henley Business School, International business & Strategy department

### **Cultural dimensions in top management teams and the triple bottom line performance of firms**

**J. Kluge, M. Wagner**

Augsburg University, Germany

### **Patents and global scaling: The moderating role of CEO-TMT interface**

**F. Debellis<sup>1</sup>, T. Vallone<sup>2</sup>, A. Natalicchio<sup>3</sup>, A. Messeni Petruzzelli<sup>3</sup>, A. De Massis<sup>4</sup>**

<sup>1</sup>University of Vienna Faculty of Business, Economics and Statistics; <sup>2</sup>Henley Business School, University of Reading International Business and Strategy; <sup>3</sup>Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management; <sup>4</sup>Free University of Bozen-Bolzano, Faculty of Economics and Management

### **Stock-market Reactions to New Foreign Direct Investments: the Value of Imperfect Switching Options**

**J. H. Fisch, H. Pühr**

WU Vienna, Austria

### **Strategic Response to Institutional Complexity: The case of internationalization of business schools**

**G. C. d. S. Teixeira<sup>1</sup>, J. M. T. Carneiro<sup>1</sup>, W. Newbury<sup>2</sup>**

<sup>1</sup>FGV Sao Paulo School of Business Administration, Brazil; <sup>2</sup>Florida International University, USA

### **The firm under the spotlight: How stakeholder scrutiny drives CSR and reinforces financial performance**

**F. j. Forcadell<sup>1</sup>, E. Aracil<sup>2</sup>, A. Lorena<sup>3</sup>**

<sup>1</sup>Universidad Rey Juan Carlos, Spain; <sup>2</sup>Universidad Pontificia de Comillas, Spain; <sup>3</sup>Universidad Magna Graecia, Italy

## **P 2.8.12: Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)**

*Time:* Sunday, 12/Dec/2021: 3:00pm - 4:30pm · *Location:* THEATRE. AUDITORIO RAMON Y CAJAL

### **Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research**

**D. S. A. Guttormsen<sup>1,2,3</sup>, L. L. Alcantara<sup>4,5</sup>, Y. Shinohara<sup>4,5</sup>, P. Ackaradejruangsri<sup>4</sup>, R. C. Kim<sup>4</sup>**

<sup>1</sup>USN School of Business, University of South-Eastern Norway, Norway; <sup>2</sup>Department of Communication and Culture, BI Norwegian Business School, Norway; <sup>3</sup>Thammasat Business School, Thammasat University, Thailand; <sup>4</sup>College of International Management, Ritsumeikan Asia Pacific University, Japan; <sup>5</sup>Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan

## **P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)**

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: JUNTAS Medicina

**Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook**

**M. Dakhli<sup>2</sup>, Y. Wang<sup>2</sup>, E. Kovacs<sup>1</sup>, S. Farias<sup>2</sup>**

<sup>1</sup>Indiana University, Brazil; <sup>2</sup>Georgia State University

**POSTER SESSIONS**  
**Saturday and Sunday: 1:30 pm – 3:00 pm**

**Posters: Posters Session 1 and 2**

Time: Saturday, 11/Dec/2021 and Sunday, 12/Dec/2021: 1:30pm - 3:00pm · Location: HALL 1st FLOOR

**How pressure from home works out abroad: decent work in MNE subsidiaries**

**K. van der Straaten**

Rotterdam School of Management, Erasmus University, the Netherlands

**Intercultural Entrepreneurship: An Emerging Field of Research and Practice?**

**C. Ruesga Rath, C. Barmeyer**

University of Passau, Germany

**Multinational Enterprises and Cross-sector Partnerships in the Energy Transition: The Case of Port of Rotterdam**

**E. Eräpolku<sup>1</sup>, T. Ritvala<sup>1</sup>, S. Lundan<sup>2,1</sup>**

<sup>1</sup>Aalto University, Finland; <sup>2</sup>University of Bremen, Germany

**Role of innovation ecosystems in the relationship between circular economy and sustainability. Case of the satellite industry in Europe.**

**M. Teissandier**

Toulouse Business School, France

**Subversive consequences of digital influencer marketing for international consumers**

**T. Drennan, C. Lindh**

Mälardalen University, Sweden

**Sustainability and backshoring –what theories?**

**L. L. Halse<sup>1</sup>, B. B. Nujen<sup>2</sup>, D. E. Mwesumo<sup>1</sup>**

<sup>1</sup>Molde University College, Norway; <sup>2</sup>Norwegian University of Science and Technology

**Unlocking the structure of the international entrepreneurship research - a bibliometric approach to mapping the literature**

**S. W. U. A. Ahmed, N. Anderson, S. M. F. Grimstad, K. K. Longva, Ø. Strand**

Norwegian University of Science and Technology (NTNU), Norway

**Digitalization and internationalization – interdependent or independent phenomenon? The case of manufacturing companies in a post-transition country**

**B. Jankowska, M. Bartosik-Purgat, E. Mińska-Struzik**

Poznań University of Economics and Business, Poland

**Examining the Relationship Between Marketing Intensity and Firm Value in a Global Context**

**P.-T. Walter<sup>1</sup>, T. Juan<sup>1</sup>, J. Cerviño<sup>2</sup>**

<sup>1</sup>Universidad ESAN, Perú; <sup>2</sup>University Carlos III of Madrid, Spain

**The influence of eco-labels for recycled products on purchase intentions in developed versus developing countries**

**M. Pasquine, R. Glavee-Geo, O. Kachurovska, I G. Ariatmaja**



NTNU, Norway

### **Customer Value and Firm performance: The role of CSR and Internationalization**

**S. M. F. Grimstad, R. Glavee-Geo**

Norwegian University of Science and Technology, Norway

### **Adaptation of export activity of Polish companies to environmental jolt in the aftermath of pandemic spread**

**P. Wójcik, M. Ciszewska-Mlinarič**

Kozminski University, Poland

### **Determinants of company's adaptability to crisis situation. The case of Covid19**

**K. Mroczek-Dąbrowska, A. Matysek-Jędrych, A. Kania**

Poznań University of Economics and Business, Poland

### **Distance-based Responses to Upward Social Comparison in MNCs**

**N. Schwerdfeger**

WU Vienna University of Economics and Business, Austria

### **Does the Personality of International Entrepreneurs Predict Success of Their Enterprise? The Role of the Big Five Personality Traits and Entrepreneurial Resilience**

**L. Torkkeli<sup>1</sup>, S. Durst<sup>2</sup>**

<sup>1</sup>LAB University of Applied Sciences, Finland; <sup>2</sup>TalTech University, Estonia

### **Empowerment of female executives and entrepreneurs within patriarchal societal contexts: Empirical evidence from the healthcare sector**

**R. Aman<sup>1</sup>, R. Alothmany<sup>2</sup>, M. Elo<sup>3</sup>, J. Emontspool<sup>3</sup>**

<sup>1</sup>University of Oulu, Finland; <sup>2</sup>Flinders University; <sup>3</sup>University of Southern Denmark

### **Exploring the privacy paradox in the era of GDPR: a qualitative inquiry of consumers' perception on online data privacy.**

**J. H. Zhang, T. Timo Koivumäki**

University of Oulu, Finland

### **Familiarity and internationalisation of food industries: exporters' opinions matter**

**A. Landi<sup>1,2</sup>**

<sup>1</sup>University of Copenhagen, Denmark (Dept. of Food and Resource Economics); <sup>2</sup>University of Chinese Academy of Science, China (Sino-Danish Centre)

### **Internationalisation strategy of firms in the era of digital revolution**

**M. Jarosiński, A. Para, K. Barłożewski**

SGH Warsaw School of Economics, Poland

### **On The Basis of Sex – The Role of Gender in Internal Capital Allocation to Subsidiaries' Proposals**

**J. Cerar, S. Yang**

WU Vienna, Austria

### **Overcoming the liability-of-foreignness in cultural industries – a resource-dependency perspective on cooperative actions to mitigate the cultural discount of films**

**F. Gruninger**

Zeppelin University

### **Relationship among the fear of imitation, the appropriation strategy and openness in emerging economies: An empirical study for Colombian manufacturing firms**

**Y. Y. Castillo Molina**

Universidad Complutense de Madrid, Spain

### **Scholars & Sustainability: Opportunities for Business Schools in a Post-COVID World**

**A. S. Duncan<sup>1</sup>, A.-L. Duncan<sup>2</sup>**

<sup>1</sup>Burgundy School of Business, France; <sup>2</sup>Institute Bocuse, France

### **Subsidiary Performance in Emerging Markets and Developing Countries: Influence of Host Country Experience**

**H. Gundelach<sup>1</sup>, M. W. Hansen<sup>1</sup>, B. B. Nielsen<sup>2,1</sup>**

<sup>1</sup>Copenhagen Business School, Denmark; <sup>2</sup>The University of Sydney Business School

### **SUSTAINABLE HEADQUARTERS OF THE FUTURE**

**T. A.-M. Ritvala, E. Ahmas, R. Piekkari**

Aalto University, Finland

### **The path to global scaling is just an entrepreneurial ecosystem away: the case of a digital startup that relocated overseas.**

**C. Fabrizi**

Vienna University of Economics and Business (WU) - Institute for International Business, Austria

### **University globalization in the VUCA world of the future**

**H. Seristö**

Aalto University School of Business, Finland

### **What does it need to foster rural entrepreneurship? A Theoretical Model based on Individual, Organizational and Regional Factors.**

**F. Sägebrecht, S. Müller-Sägebrecht, D. S. Lochbrunner**

Technische Universität Dresden, Germany

### **WHO'S OPEN TO INTERNATIONAL EXTERNAL KNOWLEDGE? MANAGERS' POSITION IN THE MNC'S CORPORATE HIERARCHY AND THE EVALUATION OF EXTERNAL KNOWLEDGE**

**L. Kollingbaum**

Wirtschaftsuniversität Wien, Austria

### **Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter-subsidiary relationship in multinational corporations.**

**M. Coskun**

Salzburg Management and Business School (SMBS), Germany

### **Location factors and diversification of IT corporations in Poland**

**W. Kilar**

Pedagogical University of Krakow, Poland

### **The Role of Organization's Office in the Emergence of Employees' Sense of Workplace**

**V. K. Koljonen, I. M. Saittakari**

Aalto University School of Business, Finland

### **A REVISION OF JOB CHARACTERISTICS THEORY IN THE CONTEXT OF CROSS-BORDER MERGERS AND ACQUISITIONS: CULTURAL FRICTION AS AN ANTECEDENT OF MOTIVATIONAL WORK-RELATED ATTITUDES DURING POST-MERGER INTEGRATION.**

**M. Durand<sup>1</sup>, M. Thomas<sup>2</sup>**

<sup>1</sup>EM Normandie Business School, France; <sup>2</sup>Grenoble Ecole de Management, France

### **Challenges and Solutions in Culturally Sensitive Research in Brazil**

**M. Bausch, C. Barmeyer, T. Chenet Ugarte**

University of Passau, Germany

### **Collaborative networks in supply chains from emerging countries and their relation with organizational and supply chain dynamic capabilities**

**I. C. Alzate, E. C. Manotas**

Universidad Nacional de Colombia, Colombia

### **Creativity through biculturality? A Syrian Entrepreneur in Germany**

**C. Barmeyer, S. Grosskopf**

University of Passau, Germany

## **EXPLORING LEGITIMATION OF NEW BUSINESS MODEL'S EMERGENCE WITHIN 6G TECHNOLOGY DECADE**

**O. Gisca, P. Ahokangas**

University of Oulu, Finland

## **From Alternative Means of Material Support to the Strategic Value Management: Literature Review**

**M. Y. I. Helal**<sup>1,2</sup>

<sup>1</sup>General Management Department, Institute of Management, Economics and Finance, Kazan Federal University, Russian Federation; <sup>2</sup>Faculty of Tourism and Hotel Management, Helwan University, Egypt

## **How Motivation Fluctuates During Global Virtual Team Work: The Role of Team Characteristics and Team Dynamics**

**T. Blay, F. J. Froese**

University of Goettingen, Germany

## **INSTITUTIONALIZATION AND INTERNATIONALIZATION OF THE FAMILY BUSINESS DISCIPLINE (1950s-2000s)**

**M. Fernandez-Moya**

CUNEF University, Spain

## **Institutions, industry and resources and their impact on company competitiveness of internationalized Hungarian medium and large enterprises**

**M. Stocker, E. Czakó, D. Losonci**

Corvinus University of Budapest, Hungary

## **Pollution Haven Hypothesis and Foreign Direct Investment in India**

**N. Raghavan**

FAU University Erlangen-Nuremberg, Germany

## **Relativizing the moral compass - international experience and cultural intelligence as roots of unethical behavior?**

**M. Brand**<sup>1</sup>, **G. Stahl**<sup>1</sup>, **V. Taras**<sup>2</sup>

<sup>1</sup>WU Vienna, Austria; <sup>2</sup>University of North Carolina at Greensboro, USA

## **SUSTAINABLE INNOVATION, PATENTS AND UNIVERSITIES: CHALLENGES IN BRAZILIAN CONTEXT**

**A. G. L. Toledo, L. A. Campos**

UFMS, Brazil

## **Technology trajectories, catch-up cycles and patterns of process: evidence from four Chinese manufacturing sectors**

**L. Xu**<sup>1</sup>, **J. Xiong**<sup>2</sup>, **J. Yan**<sup>3</sup>

<sup>1</sup>ESC Clermont Business School, France; <sup>2</sup>ESSCA School of Management, France; <sup>3</sup>Grenoble Ecole de Management

## **The drivers of cultural synergy in born globals: A Dutch unicorn fairy-tale**

**L. A. Müller**

Philipps-University Marburg, Germany

## **The international ambidexterity of SMEs – an emerging market perspective**

**U. Vu**<sup>1</sup>, **E. Rovira Nordman**<sup>2</sup>

<sup>1</sup>Stockholm School of Economics, Sweden; <sup>2</sup>Mälardalen University, Sweden

## **The role of social capital on the career success of expatriates after their international experiences**

**I. Escobar-Borrueal, V. Suutari, R. Mello**

University of Vaasa, Finland

## **The Supplier–Buyer–Customer Triadic Patterns in Supply Chain Integration: A Case Study of the Engineered Plastics Industry in China**

**J. Yan<sup>1</sup>, J. Xiong<sup>2</sup>**

<sup>1</sup>Grenoble Ecole de Management; <sup>2</sup>ESSCA School of Management, France

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Contín-Pilart, Ignacio	Universidad Pública de Navarra, Spain	C 1.3.6
Coskun, Mesut	Salzburg Management and Business School (SMBS), Germany	Posters Session 2
Cotta de Mello, Renato	COPPEAD / UFRJ, Brazil	C 2.7.7
Coveri, Andrea	University of Urbino, Italy	C 1.3.5
Crespo, Cátia Fernandes	School of Technology and Management, Polytechnic of Leiria, Portugal; CARME; CSG/ADVANCE	C 1.4.11
Crespo, Nuno Fernandes	ISEG - University of Lisbon, Portugal; CSG/ADVANCE	C 1.4.11 C 1.1.6
Cuervo Cazurra, Alvaro	Northeastern University	Panel: Ownership and Global Strategy (Track 10)
Cuervo-Cazurra, Alvaro	Northwestern University	Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)
Czakó, Erzsébet	Corvinus University of Budapest, Hungary	Posters Session 2
Czychon, Christoph	KPMG, Germany	C 1.1.15

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Da Rocha, Angela	PUC-Rio, Brazil; Pontifical Catholic University of Rio de Janeiro, Brazil	I 1.5.11 C 1.1.7
da Silva Lopes, Teresa	York University, United Kingdom	Panel: Crises In International Business Strategy – How History Matters (Track 8)
Dachs, Bernhard	AIT Austrian Institute of Technology, Austria	C 1.3.3
Dakhli, Mourad	Georgia State University	Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)
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Danik, Lidia	SGH Warsaw School of Economics, Poland	I 1.2.13 I 1.4.9
Dasi, Angels	University of Valencia, Spain	C 1.3.12
Dauth, Tobias	HHL Leipzig Graduate School of Management, Germany	C 2.7.12
Davaei, Mahboobeh	Free University of Bozen-Bolzano, Italy	C 1.1.12 I 1.3.12
Davidova, Elina	ADV group of companies	I 2.7.3
Davies, Lidia	Tallinn University of Technology, Estonia	Posters Session 2
Davoine, Eric	Université de Fribourg, Switzerland	C 1.3.12
de Batz, Laure	Prague University of Economics and Business, Czech Republic	C 1.2.10
De Beule, Filip	KU Leuven, Belgium	C 1.1.2
de Castro, Julio	IE Business School, Spain	Panel: Corporate Governance and Global Innovation (Track 10)
De Marchi, Valentina	University of Padova, Italy	I 1.5.5 Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)
De Massis, Alfredo	Free University of Bozen-Bolzano, Faculty of Economics and Management	I 2.8.9
de St. Maurice, Greg	Keio University, Japan	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
de Vasconcellos, Sílvia Luís	ESPM – Escola Superior de Propaganda e Marketing, Brazil	C 2.6.6
Debellis, Francesco	University of Vienna Faculty of Business, Economics and Statistics; University of Vienna, Chair of international business	I 2.8.9 I 2.6.6
Decossa, Jean Jeaslin	Ibn Tofail University, Morocco	I 1.1.6
Degbey, William	University of Turku, Finland	I 2.6.7A
Delbridge, Rick	Cardiff Business School	C 1.1.3 I 2.8.2

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Delerue, Helene	University of Quebec at Montreal, ESG, Canada	Posters Session 2
Denicolai, Stefano	University of Pavia	C 1.3.5
Dhayanithy, Deepak	Indian Institute of Management Kozhikode	I 1.5.12
Di Maria, Eleonora	University of Padova, Italy	I 1.5.5
Diamantopoulos, Adamantios	University of Vienna, Austria	I 1.5.11 Presenter
Dikova, Desislava	WU Vienna	C 2.6.6
Dimitratos, Pavlos	University of Glasgow	C 2.7.7
Diniz-Maganini, Natalia	FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation)	I 2.7.7
Doh, Jonathan	Villanova University, United States of America	C 2.7.1
Doluca, Hüseyin	Augsburg University, Germany	C 2.7.1
Dominguez, Noémie	university Jean Moulin Lyon, France	Posters Session 2
Drennan, Todd	Mälardalen University, Sweden	Posters Session 2
Driffield, Nigel	University of Warwick, United Kingdom	I 1.5.9 C 1.4.7
Duarte, Marcelo Pereira	CeBER, University of Coimbra, Faculty of Economics, Portugal	I 1.5.11
Duncan, Allen Scott	Burgundy School of Business, France	Posters Session 2
Duncan, Anne-Laure	Institute Bocuse, France	Posters Session 2
Durand, Muriel	EM Normandie Business School, France	Posters Session 2
Durst, Susanne	Tallinn University of Technology, Estonia; TalTech University, Estonia	Posters Session 2 Posters Session 2
Durán, Juan José	Autonomous University of Madrid, Spain	Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)
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Eerola, Aleksi	KU Leuven, Belgium	C 1.2.10
Ehret, Michael	Uni Graz, Austria	Posters Session 2
Elia, Stefano	Politecnico di Milano, Department of Management Engineering; Politecnico di Milano, Italy	I 2.8.9 C 2.6.9 C 1.2.7
Elo, Maria	University of Southern Denmark, Denmark	C 2.6.13 C 1.2.4 I 2.8.6A Posters Session 2
Emontspool, Julie	University of Southern Denmark	Posters Session 2



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Ermolaeva, Liubov	Saint Petersburg State University, Russian Federation	I 2.6.7B I 2.8.6A Posters Session 2
Erthal Hermano, Paula	COPPEAD / UFRJ, Brazil	C 2.7.7
Ervits, Irina	CBS International Business School, Germany	Posters Session 2
Eräpolku, Emilia	Aalto University, Finland	Posters Session 2
Escobar-Borrueal, Ines	University of Vaasa, Finland	Posters Session 2
Espig, Laura Taysa	FURB	I 2.7.7
Evers, Natasha	Trinity College Dublin	Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6) Presenter
Fabrizi, Chiara	Vienna University of Economics and Business (WU) - Institute for International Business, Austria	Posters Session 2
Fainshmidt, Stav	College of Business, Florida International University, United States	C 2.7.9 I 1.5.1
Fan, Di	Swinburne University of Technology, Australia	C 2.8.3
Farias, Salomao	Georgia State University	Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)
Fedorenko, Elena	RUDN, Russian Federation	Posters Session 2
Fernandes, Cristina	University of Beira Interior	I 2.6.6 Presenter
Fernandez-Moya, Maria	CUNEF University, Spain	Posters Session 2
Fernández, Sara	Departamento de Economía Aplicada, Estructura e Historia. Universidad Complutense de Madrid, Spain	I 2.7.3
Ferraz, João Carlos	Universidade Federal de Rio de Janeiro, Brasil	Posters Session 2
Ferreira Caixe, Daniel	Federal University of Rio Grande do Sul	I 2.7.7
Ferreira, João J. M.	University of Beira Interior	I 2.6.6
Ferretti, Tommaso	McGill University, Canada	C 2.7.5
Fey, Carl	Aalto University, Finland	C 1.2.3
Fey, Natalia G.	Hanken School of Economics, Finland	C 1.2.12
Figueira de Lemos, Francisco	Uppsala University, Sweden	C 1.5.4
Filatotchev, Igor	WU Vienna; King's College London	C 2.7.10 Panel: Corporate Governance and Global Innovation (Track 10)
Filenko, Roman	University of Vaasa, Finland	C 1.3.9

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Fisch, Flavio	University of Sao Paulo, Brazil	Posters Session 2
Fisch, Jan Hendrik	WU Vienna, Austria	I 2.8.9 C 1.3.9
Fitza, Markus	Frankfurt School of Finance and Management, Germany	C 2.7.9
Fleta, Jorge	Zaragoza University, Spain	I 2.6.4 C 2.8.7A
Fletcher, Margaret	University of Glasgow	C 1.5.6
Fleury, Afonso	University of Sao Paulo, Brazil	Posters Session 2
Fleury, Maria Tereza Leme	FGV EAESP Sao Paulo School of Business Administration, Brazil	I 2.6.7B
Floreani, Josanco	University of Udine, Italy	I 1.3.4
Floriani, Dinorá Eliete	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Fontana, Roberto	University of Pavia, Pavia, Italy	C 1.3.3
Fontes, Margarida	UMOSE—Laboratório Nacional de Engenharia e Geologia; DINÂMICA'CET	C 1.1.6
Fontinha, Rita	University of Reading, United Kingdom	C 2.8.12
Forcadell, Francisco javier	Universidad Rey Juan Carlos, Spain	I 2.8.9
Fosfuri, Andrea	Bocconi University, Italy	C 1.2.5
Fraissler, Martin	Vienna University of Economics and Business, Austria	C 2.8.12
Franco, Stefano	Luiss Business School, Italy	I 1.5.1
Froese, Fabian Jintae	University of Goettingen, Germany	Posters Session 2
Fürst, Sascha	University of Turku School of Economics, Finland; Tecnologico de Monterrey, Mexico	C 1.5.6
Gabaldon, Patricia	IE University, Spain	C 1.2.12
Gaibrois, Claudine	University of St. Gallen	C 2.6.12
Galetti, Sara	University of Milan-Bicocca, Italy	I 2.7.5
Galkina, Tamara	University of Vaasa, Finland	C 1.1.6
Ganapati, Nazife Emel	Florida International University, United States of America	C 2.8.12
Gao, Qiuling	Beijing International Studies University, China	C 2.8.3
Gao, Qiuling	BISU, China, People's Republic of	C 1.3.7
Gao, Renfei	University of Manchester, United Kingdom	C 1.4.7
Gao, Ruosu	International Engineering and Technology Institute, Armenia	I 2.6.7B
Gao, Yang	HEC Montreal, Canada	I 1.5.12

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Gattai, Valeria	University of Milan-Bicocca, Italy	I 2.7.5
Gaur, Ajai	Rutgers University	C 1.3.7
Georgakakis, Dimitrios	University of St. Gallen, Switzerland	I 1.1.9
Georgiou, Catherine Elizabeth	University of Warwick, United Kingdom	I 1.5.9
Gereffi, Gary	Duke University, USA	Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)
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Ghuri, Pervez	Birmingham University	Panel: SDGs and Sustainable Development in Emerging markets (Track 7)
Giachetti, Claudio	Ca' Foscari University of Venice, Italy	C 1.1.2
Giakoulas, Dimitris	Hellenic Confederation of Professionals, Craftsmen & Merchants (GSEVEE)	I 1.3.4
Gillmore, Edward	Jonkoping International Business School, Sweden	C 2.6.9 Presenter
Gimenez, Fernando	Federal University of Paraná, Brazil	I 2.8.6B
Gimeno Feliú, Jose María	Zaragoza University, Spain	I 2.6.4
Giroud, Axele	The University of Manchester, United Kingdom	C 1.3.7 C 1.2.7
Girschik, Verena	Copenhagen Business School, Denmark	C 2.8.1A
Gisca, Oxana	University of Oulu, Finland	Posters Session 2
Giudice, Nicoletta	University of Groningen, Netherlands, The	C 2.7.5
Glaister, Keith W.	Leeds University Business School, University of Leeds, Leeds, UK	C 1.4.7
Glavee-Geo, Richard	Norwegian University of Science and Technology, Norway; NTNU, Norway	Posters Session 2 Posters Session 2
Glimstedt, Henrik	Stockholm School of Economics, Sweden	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
Glock, Michael	Vienna University of Business and Economics, Austria	C 2.6.9 Presenter
Glowik, Mario	Berlin School of Economics and Law, Germany	I 2.7.5 Presenter

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Goetz, Martin A.	University of Fribourg, Switzerland	Posters Session 2
Gokh, Irina	De Montford University, United Kingdom	I 2.8.2
Gomes, Clandia Maffini	Federal University of Santa Maria, Brazil	C 2.7.1
Gomez-Trujillo, Ana Maria	CEIPA Business School, Colombia; Universidad EAFIT	I 2.6.1
Gonzalez-Perez, Maria Alejandra	Universidad EAFIT	I 2.6.1
González- Loureiro, Miguel	Universidad de Vigo (Spain) & CIICESI- Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es	C 1.1.2
González-Loureiro, Miguel	CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; University of Vigo, Vigo, Spain	C 1.2.6
Gopal, Gurram	Illinois Institute of Technology, USA	Posters Session 2
Gorynia, Marian	Poznan University of Economics and Business, Poland	I 1.4.X
Gołębiowski, Tomasz	SGH Warsaw School of Economics, Poland	I 1.4.9
Greve, Peder	Henley Business School, International business & Strategy department	I 2.8.9
Grimstad, Siv Marina Floe	Norwegian University of Science and Technology, Norway	Posters Session 2 Posters Session 2
Grogaard, Birgitte	BI-Norwegian Business School, Norway	Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)
Grosman, Anna	Loughborough University	Panel: Ownership and Global Strategy (Track 10)
Grosskopf, Sina	University of Passau, Germany	Posters Session 2
Grudecka, Anna	SGH Warsaw School of Economics, Poland	C 2.7.11
Gruenwald, Philipp	Vienna University of Economics and Business, Austria	C 2.6.3
Gruninger, Frederic	Zeppelin University	Posters Session 2
Grøgaard, Birgitte	BI Norwegian Business School, Norway	C 1.1.8 Panel: The Role of Multinationals in the Energy Transition (Track 1)
Guerrero, Alex J.	Universidad Complutense de Madrid, Spain	C 2.8.3 Posters Session 2
Gugler, Philippe	University of Fribourg, Switzerland	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4) C 1.3.14
Guido, Davide	University of Pavia	I 1.1.6

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Gundelach, Henrik	Copenhagen Business School, Denmark	Posters Session 2
Gunkel, Marjaana	Free University of Bozen-Bolzano, Italy	C 1.1.12 I 1.3.12
Guo, Jia-Bo	Dragon Steel Corporation, Taiwan	C 1.3.12 Presenter
Guttormsen, David S. A.	USN School of Business, University of South-Eastern Norway, Norway; Department of Communication and Culture, BI Norwegian Business School, Norway; Thammasat Business School, Thammasat University, Thailand	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12) C 1.3.14 C 2.6.12
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Götz, Marta	Poznań University of Economics and Business	I 1.5.9
Ha, Yoo Jung	University of Sheffield, United Kingdom	C 2.8.3
Haensel, Kira	College of Business, Florida International University, United States of America	I 1.5.1 I 2.8.2
Hagen, Birgit	University of Pavia	I 1.1.6
Hajidimitriou, Yannis	University of Macedonia	C 2.7.7 C 1.4.6
Hajro, Aida	Vienna University of Economics and Business, Austria	C 1.3.12
Hakkarainen, Tuuli	Bocconi University, Italy	I 1.3.12
Halaszovich, Tilo	Jacobs University Bremen, Germany	C 1.3.6 C 1.1.15
Halse, Lise Lillebrygfeld	Molde University College, Norway	Posters Session 2
Han, Xia	University of Manchester	C 1.3.7 I 2.8.6A
Hannibal, Martin	University of Southern Denmark, Denmark	I 2.8.6A
Hansen, Michael Wendelboe	Copenhagen Business School, Denmark	I 1.5.1 Posters Session 2
Hansen, Ulrich	Danish Technical University	I 2.7.5
Haq, Hammad ul	University of Groningen, The Netherlands	C 1.5.4 C 1.2.4
Hassan, Zinab	Deakin University, Australia	C 2.8.3
Hatani, Faith	Copenhagen Business School	Panel: SDGs and Sustainable Development in Emerging markets (Track 7)
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Hegerty, Scott W.	Northeastern Illinois University	C 1.2.3
Heidemann, Christina	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 2.7.12
Heijs, Joost	Universidad Complutense de Madrid, Spain	C 2.8.3 Posters Session 2

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Helal, Mohamed Youssef Ibrahim	General Management Department, Institute of Management, Economics and Finance, Kazan Federal University, Russian Federation; Faculty of Tourism and Hotel Management, Helwan University, Egypt	Posters Session 2
Hendriks, Guus	University of Amsterdam	C 1.1.1
Hendriks, Noortje	Tilburg School of Economics and Management	C 2.8.1B
Henkelmann, Lukas	University of Bayreuth, Germany	C 2.6.3
Hennart, Jean-Francois	Tilburg School of Economics and Management, Netherlands	What is theory? EIBA Doctoral Events – Anniversary Panel
Hennart, Jean-François	Tilburg University, Netherlands	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)
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Hilger, Andreas	University of Regensburg	C 2.7.7
Hisano, Ai	University of Tokyo, Japan	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
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Hoeltgebaum, Marianne	FURB	I 2.7.7
Hoffmann, Anna-Lena	Augsburg University, Germany	C 2.7.1
Holzmüller, Hartmut	TU Dortmund, Germany	I 1.5.11
Horak, Sven	St. John's University The Peter J. Tobin College of Business, USA	C 1.3.12
Horck, Stijn	Maastricht University	C 1.3.7
Hotho, Jasper	Copenhagen Business School, Denmark	C 2.8.1A
Hoxha, Gezim	Politecnico di Milano, Italy	C 1.2.7
Hua Sheng, Hsia	FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Foundation)	I 2.7.7
Huang, Jin	The Hongkong Polytechnic University	I 1.2.15
Huang, Xinli	WU Vienna, Austria	C 2.8.3
Huergo, Elena	Universidad Complutense de Madrid, Spain	C 2.8.3
Iammarino, Simona	London School of Economics, United Kingdom	C 1.3.5
Ibraheam, Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Assistant lecturer, Tourism studies department, Faculty of tourism and hotel management, Helwan university, Egypt	I 1.5.11
Ighani, Jason	Humanitarian Coaching Network	C 1.2.12

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Ipsmiller, Edith	WU Vienna	C 2.6.6
Ishigai, Patricia Akemi	FGV EAESP, Brazil	Posters Session 2
Ivanova-Gongne, Maria	Abo Akademi University	I 2.8.6A
Jaklič, Andreja	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
James, Barclay	St. Mary's University, United States of America	I 2.6.4
Jankowska, Barbara	Vistula University; Poznań University of Economics and Business, Poland	I 1.5.9 Posters Session 2
Jarosiński, Mirosław	SGH Warsaw School of Economics, Poland	Posters Session 2
Jasovska, Pavlina	University of Technology, Sydney	I 1.1.9
Jell-Ojabor, Maria	LUISS University Rome, Italy	C 2.8.1B
Jiang, Guoliang Frank	Carleton University, Canada	C 2.8.1B
Johanson, Martin	Dalarna University / Uppsala University	C 1.1.6
Johansson, Marjana	University of Glasgow	C 2.6.12
Jones, Geoffrey	Harvard Business School, USA	Panel: Crises In International Business Strategy – How History Matters (Track 8)
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Jovanovic, Jelena	University of Fribourg, Switzerland	C 1.4.11
Ju, Shim Yong	Fundação Getúlio Vargas	I 1.3.4
Juan, Timana	Universidad ESAN, Perú	Posters Session 2
Juergensen, Jill	Henley Business School, University of Reading	C 2.8.3
Kabbach-de-Castro, Luiz Ricardo	Universidad de Navarra	C 2.7.10 Presenter
Kachurovska, Olena	NTNU, Norway	Posters Session 2
Kakade, Ameya Sathya	The International School Bangalore (TISB), India	I 2.6.1
Kaltenecker, Evodio	Tecnologico de Monterrey, Mexico	I 1.2.15
Kampouri, Katerina	University of Macedonia, Greece	C 1.4.6 Presenter
Kania, Aleksandra	Poznań University of Economics and Business, Poland	Posters Session 2
Kano, Hirokazu	Oita University, Japan	C 1.2.6
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Kilar, Wioletta	Pedagogical University of Krakow, Poland	Posters Session 2
Kim, Gyunhwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Kim, Namil	Villanova University, United States of America	C 2.7.1
Kim, Rebecca ChungHee	College of International Management, Ritsumeikan Asia Pacific University, Japan	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12) C 1.2.12
King, Tim	University of Kent	Panel: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (Track 6)
Kipping, Matthias	York University, Canada	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
Kirste, Laura	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 1.2.5
Klaro Ramires, Polina Mishel	HSE University, Russian Federation	I 2.6.7B
Kleinhempel, Johannes	Alliance Manchester Business School, United Kingdom	I 2.8.6A C 1.3.6
Klishevich, Daria	St. Petersburg State University, Russian Federation	I 2.8.6A Posters Session 2
Kluge, Jessica	Augsburg University, Germany	I 2.8.9
Kocenda, Evzen	Institute of Economic Studies, Charles University, Czech Republic	C 1.2.10
Koleša, Iris	Faculty of Social Sciences (University of Ljubljana), Slovenia	C 1.1.15
Koljonen, Venla Kanerva	Aalto University School of Business, Finland	Posters Session 2
Kollingbaum, Lukas	Wirtschaftsuniversität Wien, Austria	Posters Session 2
Konara, Palitha	University of Sussex, United Kingdom	I 2.7.5
Kopiński, Dominik	University of Wrocław, Poland	C 2.7.8
Korendijk, Marloes	University of Groningen, Netherlands, The	C 2.7.9 Presenter
Kornelakis, Andreas	King's College London, United Kingdom	C 2.7.8
Korosteleva, Julia	University College London, United Kingdom	I 2.8.6B
Kottaridi, Constantina	University Of Piraeus	I 1.3.4
Kounnou, Vasiliki	University of Macedonia	C 2.7.7



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Kowalski, Arkadiusz Michał	SGH Warsaw School of Economics, Poland	C 1.2.3
Kraus, Sascha	Free University of Bozen-Bolzano	I 2.6.6
Krayushkina, Zhaklin	National Research University Higher School of Economics, Russian Federation	C 2.8.7A
Kriklivetz, Anna	St. Petersburg state university, Russian Federation	C 2.8.12
Kuchеров, Dmitry	Saint-Petersburg State University, Russian Federation	I 1.3.12
Kuglianskas, Isak	University of São Paulo, Brazil	C 2.7.1
Kuiken, Andrea	University of Groningen, The Netherlands	C 1.5.4
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Kumaraswamy, Arun	Florida International University	I 2.6.6
Kunczer, Vera	WU Vienna	C 1.1.1
Kundu, Sumit K.	Florida International University, United States of America; College of Business, Florida International University, United States	I 1.5.11 I 2.6.6 C 2.7.9
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KUSI APPIAH, EMMANUEL	University of Vaasa, Finland	C 1.5.6
Kyriakou, Marina	University of Piraeus, Greece	Posters Session 2
Kyrkilis, Dimitris	University of Macedonia	C 2.7.7
Kähäri, Perttu	Aalto University, Finland; Aalto University School of Business, Finland	I 2.8.6A C 2.7.12 I 1.4.9
Lageström, Katarina	Uppsala University, Sweden	C 1.4.13
Landi, Andrea	University of Copenhagen, Denmark (Dept. of Food and Resource Economics); University of Chinese Academy of Science, China (Sino-Danish Centre)	Posters Session 2
Lapeira, Maria	Suffolk University, United States of America	I 2.6.6
Larimo, Jorma	University of Vaasa, Finland	C 1.3.9 I 1.5.9

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Larsen, Marcus M.	Copenhagen Business School, Denmark	C 1.2.5
Latukha, Marina	St. Petersburg state university, Russian Federation	C 2.8.12 I 1.3.4 I 2.6.7A
Lavoratori, Katuscia	University of Warwick; Henley Business School, University of Reading, UK	C 1.3.9 C 1.4.7
Lazarova, Mila	Simon Fraser University, Canada	C 1.3.12
Leao, Pablo	FGV EAESP Sao Paulo School of Business Administration, Brazil	I 2.6.7B
Lee, Ji-Hwan	Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)	C 1.1.2
Lee, Jongmin	University of Reading, United Kingdom	C 2.8.12 C 1.1.3
Lee, Joonghak	University of Reading, United Kingdom	C 2.8.12
Lee, Sun Hye	University of Surrey	C 2.8.1A
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Lengler, Jorge	Durham University, United Kingdom	I 1.5.12 C 1.3.14
Leppäaho, Tanja	LUT University, Finland	C 1.4.6
Leung, Tak Yan	Open University of Hong Kong, Hong Kong S.A.R. (China)	C 2.8.7A
Lewandowska, Małgorzata Stefania	SGH Warsaw School of Economics, Poland	I 1.4.9 C 1.2.3
li, Fang Fang	University of Vaasa, Finland	C 2.7.11
Li, Min	University of St Andrews	C 2.7.11
Li, Rebecca Yu	University of Essex, United Kingdom	I 1.2.15
Li, Sanyi	KU Leuven, Belgium	I 2.6.4
Li, Xuecong	University of Birmingham	C 1.3.7
Li, Yameng	International Engineering and Technology Institute, Armenia	I 2.6.7B
Li, Yi	The University of Sydney, Australia	C 1.3.7
Li, Zijie	UIBE, China, People's Republic of	C 1.3.7
Liang, Yanze	The University of Manchester, United Kingdom	C 1.3.7
Liesch, Peter	The University of Queensland	I 1.1.6

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Lin, Ming	Business School, NingboTech University	C 1.3.7
Lindh, Cecilia	Mälardalen University, Sweden	Posters Session 2
Lindner, Thomas	WU Vienna, Austria; Vienna University of Economics and Business, Austria; University of Innsbruck	C 1.3.14 I 1.1.9 Posters Session 2 C 2.7.10 I 1.1.9 C 2.6.3 C 2.8.12
Lintner, Georg	Vienna University of Economics and Business, Austria	Posters Session 2 Presenter
Lipe, Jay	The University of Minnesota, USA	Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)
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Lisovskaya, Antonina	Saint-Petersburg State University, Russian Federation	I 1.3.12
Liu, Leigh Anne	Georgia State University, USA	C 2.6.12
Liu, Linyu	Aalto university, Finland	C 1.4.13
Liu, Xiaohui	University of Birmingham	C 1.3.7
Loaiza alamo, Carlos Alberto	Universidad Autónoma de Madrid, Spain	I 2.8.2
Lobo, Carla Azevedo	Universidade Portucalense	I 2.6.6
Lochbrunner, Diana Selina	Technische Universität Dresden, Germany	Posters Session 2
Longva, Kjersti Kjos	Norwegian University of Science and Technology (NTNU), Norway	Posters Session 2
Lorena, Antonio	Universidad Magna Graecia, Italy	I 2.8.9
Lorenzen, Helene	Aarhus University, Denmark	I 1.5.12
Losonci, Dávid	Corvinus University of Budapest, Hungary	Posters Session 2
Louloudi, Konstantina	University Of Piraeus	I 1.3.4
Lozano-García, María Belén	Universidad de Salamanca, Spain	Posters Session 2 Posters Session 2
Lundan, Sarianna	University of Bremen, Germany; Aalto University, Finland	Posters Session 2
Lundberg, Helene	Mid Sweden University, Sweden	C 1.1.6
Lunnan, Randi	BI Norwegian Business School	Panel: The Role of Multinationals in the Energy Transition (Track 1)
Luong, Anh B.H	Sheffield Hallam University, United Kingdom	Posters Session 2

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Lynden, Karen	University of North Carolina-Greensboro	Panel: X-Culture and the Post-Pandemic New Normal (Track 14)
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Maack, Mariel	University of Vienna, Austria	I 1.5.11
Macharzina, Klaus	University of Hohenheim, Stuttgart, Germany	Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel)
Macoris, Lucas Serrao	INSPER - Institute of Education and Research, Brazil	C 2.7.10
Magnani, Giovanna	University of Pavia, Italy	C 1.1.6 C 1.3.5
Mainela, Tuija	University of Oulu Business School, Finland	C 1.5.6
Mairoce, Carlos	PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimoio, Mozambique	C 1.2.7
Majella, Giblin	National University of Ireland, Galway	C 2.6.9
Majocchi, Antonio	Luiss University Rome, Italy	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)
Malerba, Franco	Bocconi University, Milan, Italy	C 1.3.3
Malhotra, Shavin	University of Waterloo, Canada	C 1.2.6
Manotas, Eva Critina	Universidad Nacional de Colombia, Colombia	Posters Session 2
Manzhulin, Igor	BCS Asset Management, Russian Federation	C 2.8.7A
Marie Zwerg, Anne	Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana	C 1.1.7
Marin, Giovanni	Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy	C 1.4.2
Marino, Ana Gabriela Mantovani Barros	FGV/EAESP, Brazil	Posters Session 2
Marinov, Marin	Dept. of Business and Management, Aalborg University	Panel: Virtual international teams: What makes them work effectively over time? (Track 15)
Marinova, Svetla	Dept. of Business and Management, Aalborg University	Panel: Virtual international teams: What makes them work effectively over time? (Track 15)
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Marta, Bernasconi	University of Milan-Bicocca, Italy	I 2.7.5
Martikainen, Minna	University of Vaasa, Finland	C 1.2.10
Martin-Sanchez, Victor	University of Southern Denmark, Denmark	C 1.3.6
Martins, Izaías	Universidad EAFIT, Colombia	Posters Session 2
Martín-Sánchez, Victor	University of Southern Denmark	C 1.4.6

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Marzano, Riccardo	Sapienza - University of Rome	C 1.3.9
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Masood, Lina	IAE Aix-Marseille University, France	C 1.1.3
Masso, Jaan	University of Tartu, Estonia	C 1.3.5
Matarazzo, Michela	Guglielmo Marconi University	I 1.5.11
Mattfeld, Sonja	Jacobs University Bremen, Germany	C 1.1.15
Mattila, Linda Helena	Aalto University, Finland	I 2.8.6A
Matysek-Jędrych, Anna	Poznań University of Economics and Business, Poland	Posters Session 2
Mayrhofer, Ulrike	Université Côte d'Azur, IAE Nice, GRM, France	C 1.1.15 I 2.7.7
Mayrhofer, Wolfgang	Vienna University of Economics and Business, Austria	C 1.3.12
Meardi, Guglielmo	Scuola Normale Superiore	I 2.8.2
Medvedev, Andrey	Hochschule Ludwigshafen am Rhein	I 1.5.5
Melero, Eduardo	Universidad Carlos III de Madrid, Spain	Panel: Corporate Governance and Global Innovation (Track 10)
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Mello, Rodrigo	University of Vaasa, Finland	Posters Session 2
Memar, Noushan	Mälardalen University, Sweden	I 1.4.9
Mendes, Telma	CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; University of Vigo, Vigo, Spain	C 1.2.6 Presenter
Meng, Shuang	School of International Trade and Economics, Central University of Finance and Economics, China	C 1.2.3
Messeni Petruzzelli, Antonio	Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management	I 2.8.9
Metsola, Jaakko	LUT University, Finland	C 1.4.6
Miani, Stefano	University of Udine, Italy	I 1.3.4
Mihailova, Irina	University of Eastern Finland, Finland	I 2.8.6A
Miles, Edward W.	Georgia State University, USA	C 2.6.12
Miller, Stewart Robert	University of Texas at San Antonio, United States	C 1.3.14
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Mirońska, Dominika	SGH Warsaw School of Economics, Poland	I 1.2.13
Miska, Christof	WU Vienna	C 1.2.12
Mińska-Struzik, Ewa	Poznań University of Economics and Business, Poland	Posters Session 2
Mockaitis, Audra I.	Maynooth University, Ireland	C 1.1.12
Mogos Descotes, Raluca	LEM, France	C 2.7.11
Mohr, Alexander	Vienna University of Economics and Business, Austria; Vienna University of Business & Economics, Austria	I 2.7.5 C 2.8.1B
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Moller Larsen, Marcus	Copenhagen Business School; BI Norwegian Business School	Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1)
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Moore, Fiona	School of Business and Management, Royal Holloway, University of London	C 1.3.14
Moraes, Sergio Garrido	ESPM, Brazil	Posters Session 2
Mork, Kristian Dragsund	BI Business School, Norway	I 1.5.5
Morschett, Dirk	University of Fribourg, Switzerland	C 1.4.11 Presenter Posters Session 2 I 1.5.9 C 1.3.7
Motke, Francies Diego	Federal University of Santa Maria, Brazil	C 2.7.1
Mroczek-Dąbrowska, Katarzyna	Poznań University of Economics and Business, Poland	Posters Session 2
Muehr, Christina Maria	WU Vienna	C 2.7.10
Mueller, Michael Juergen	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1A
Mukherjee, Subhasree	Indian Institute of Management Ranchi, India	I 1.5.12
Muller, Alan	University of Groningen, Netherlands, The	C 2.7.9

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Márquez-Ramos, Laura	The University of Adelaide, Australia; Universitat Jaume I, Spain	C 1.5.4 Presenter
Möttönen, Tapani	University of Helsinki, Finland	I 2.7.3
Müller, Lucas Alexander	Philipps-University Marburg, Germany	Posters Session 2
Müller-Sägebrect, Sarah	Technische Universität Dresden, Germany	Posters Session 2
Müllner, Jakob	WU Vienna, Austria	Panel: Corporate Governance and Global Innovation (Track 10)
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Natalicchio, Angelo	Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management	I 2.8.9
Nefedov, Konstantin	Higher School of Economics, Russian Federation	I 1.5.5
Nell, Phillip	Vienna University of Business and Economics, Austria	C 2.6.9
Neto, Euler	Universidade Federal de Rio de Janeiro, Brasil	Posters Session 2
Newbury, William	Florida International University, USA	I 2.8.9
Nguyen, Ha Thi Thu	University of Vaasa, Finland	I 1.5.9
Nguyen, Quyen	University of Reading, United Kingdom	C 2.6.13 I 1.4.9
Nielsen, Bo Bernhard	The University of Sydney Business School; Copenhagen Business School, Denmark	Posters Session 2
Nielsen, Ulrik	University of Southern Denmark, Denmark	I 2.8.6A

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Nieto Sanchez, Maria Jesus	Universidad Carlos III de Madrid, Spain	Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)
Nogueira de Paiva Britto, Jorge	Universidade Federal Fluminense, Brasil	Posters Session 2
Nowak, Jan	European University of Business in Warsaw, Poland	I 1.4.X
Nujen, Bella Belerivana	Norwegian University of Science and Technology	Posters Session 2 C 1.2.5 I 2.7.3
Oberhauser, Marc	Friedrich-Alexander University Erlangen-Nürnberg, Germany	C 1.2.5
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Oh, Suhyon	Copenhagen Business School, Denmark	I 1.5.1
Oksnes, Isabel Våge	Norwegian University of Science and Technology (NTNU), Norway	C 1.2.5
Oliveira, Alexandre Martins	CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria	Posters Session 2 I 1.1.9
Oliveira, Louis	Dalarna University / University of São Paulo	C 1.1.6
Oliveira, Marcelle Colares	Universidade Federal do Ceará, Brazil	Posters Session 2 Posters Session 2
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Onikki-Rantajääskö, Tiina	University of Helsinki, Finland	I 2.7.3
Onoz, Ergun	Ozyegin University, Turkey	C 1.1.2
Orta Parra, Luis Fernando	Tecnológico de Monterrey, México	I 2.6.1
Osaulenko, Kirill	University College London, United Kingdom	I 2.8.6B
Ouedraogo, Alidou	University of Moncton, Canada	Posters Session 2
Owusu, Richard Afriyie	Linnéuniversitetet, Department of Marketing, Sweden	Posters Session 2
Oxelheim, Lars	University of Agder, Norway; IFN, Stockholm	C 1.2.10
Pacheco, Larissa	Global Resilience Institute at Northeastern University	I 2.6.7B
Pahlberg, Cecilia	Uppsala Univeristy, Sweden	C 1.4.13
Pai, Michelly	ESPM, Brazil	Posters Session 2
Pallas, Andrea	Universidad de Valencia	C 1.1.13 Presenter
Pananond, Pavida	Thammasat Business School, Thailand	Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4)
Panibratov, Andrei	Graduate School of Management St. Petersburg State University, Russian Federation	C 1.4.7 Posters Session 2



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Papaioannou, Stylianos	Uppsala University	C 1.1.6
Para, Anna	SGH Warsaw School of Economics, Poland	Posters Session 2
Parameswar, Nakul	Indian Institute of Technology Hyderabad, India	C 1.1.7
Parast, Mahour	Arizona State University, United States	C 2.7.5
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Park, Hyun Mi	Coventry Universtiy, United Kingdom	I 1.3.12
Pasquine, Mark	NTNU, Norway	Posters Session 2
Patel, Parth	Australian Institute of Business, Australia	I 1.3.12
Paz-Aparicio, Carmen	Universidad Carlos III de Madrid, Spain	C 1.2.12
Pedersen, Torben	Bocconi University, Italy	C 1.3.12 C 2.6.9
Pelto, Elina	Turku School of Economics, University of Turku, Finland	I 2.6.6
Peng, Jianrong	Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; Tourism Research Institute, University of Alicante, Spain	C 2.8.7A
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Perez, Perla Maria	Tecnologico de Monterrey, Mexico	I 2.7.7
Perez-Aleman, Paola	McGill University, Canada	C 2.7.5
Perlin, Ana Paula	Federal University of Santa Maria, Brazil	C 2.7.1
Petersen, Bent	Copenhagen Business School	C 2.7.7 C 1.2.4 C 1.3.5
Petersen, Nicolaj Hannesbo	UCL Professional College and Business Academy	I 1.1.6 Presenter
Petrakaki, Dimitra	University of Sussex, United Kingdom	C 2.7.8
Petrou, Andreas	Cyprus University of Technology, Cyprus	I 1.5.9
Peuker Steinhauser, Vivian	PUC-Rio, Brazil	I 1.5.11
Pham, Hanh	Sheffield Hallam University, United Kingdom	Posters Session 2 I 1.5.10

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Piekkari, Rebecca	Aalto University School of Business; Aalto University, Finland	C 2.6.12 Posters Session 2 What is theory? EIBA Doctoral Events – Anniversary Panel
Piepenbrink, Anke	Rennes School of Business, France	C 1.3.14
Pinelli, Michele	Free University of Bozen-Bolzano, Faculty of Economics and Management	I 2.6.6
Pinheiro, Alan Bandeira	Universidade Federal do Ceará, Brazil	Posters Session 2 Posters Session 2
Piscitello, Lucia	Politecnico di Milano; Henley Business School - University of Reading	C 1.3.9 C 2.8.7A C 2.6.9 C 1.2.7
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Pla-Barber, Jose	University of Valencia, Spain	C 1.4.6 C 1.1.13
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Podgainyi, Felix	St. Petersburg state university, Russian Federation	C 2.8.12
Poliakova, Elena	IESEG School of Management, France; IESEG, France	C 2.6.12 I 1.5.12
Ponte, Stefano	Copenhagen Business School, Denmark	I 1.5.5
Prochazka, Petr	Prague University of Economics and Business, Czechia; International Sustainable Finance Centre, Prague, Czechia	Posters Session 2
Procopiou, Andreas	University of Liverpool, United Kingdom	I 1.5.9
Puck, Jonas	WU Vienna, Austria; Vienna University of Economics and Business, Austria	C 1.3.14 C 2.7.10 I 1.1.9 C 2.6.3 C 2.8.12
Puhakka, Vesa	University of Oulu Business School, Finland	C 1.5.6
Puhr, Harald	WU Vienna, Austria	I 2.8.9 Presenter
Puig, Francisco	Universitat de València, Spain	C 1.1.2 Posters Session 2
Puig, Nuria	UCM, Spain	C 1.1.8
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Qiu, Yixin	University of Bayreuth, Germany	I 1.4.X
Quer, Diego	Department of Management, University of Alicante, Spain	C 2.8.7A Presenter
R. Quattrin, Denise	Durham University, United Kingdom	I 1.5.12 Presenter

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Radosevic, Slavo	University College London, United Kingdom	I 2.8.6B
Raghavan, Nikhila	FAU University Erlangen-Nuremberg, Germany	Posters Session 2
Raitis, Johanna	Turku School of Economics, University of Turku, Finland	I 2.6.6 Presenter
Ram, Mudambi	Temple University, USA	Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5)
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Randoy, Trond	University of Agder, Norway; Centre for Corporate Governance, CBS, Denmark	C 1.2.10
Rasmussen, Erik Stavnsager	University of Southern Denmark, Denmark	I 1.1.6
Raswant, Arpit	Deakin University, Australia; Lancaster University, United Kingdom	Posters Session 2
Reiche, Sebastian	IESE, Spain	C 1.3.12
Reimann, Caroline Kalil	University of Coimbra, Faculty of Economics, Portugal	I 1.5.11
Reis, Cristina Froes de Borja	Federal University of ABC, Brazil	Posters Session 2
Reis, Germano Glufke	Federal University of Paraná, Brazil	I 2.8.6B
Reis, Nuno Rosa	CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria	Posters Session 2 I 1.1.9
Remington, Christa	University of South Florida, United States of America	C 2.8.12
Reus, Taco	Rotterdam School of Management, Erasmus University, Netherlands, The	C 2.8.1A
Ribaudó, Dalila	University of Pavia, Italy; Università di Pavia, Italy	C 1.4.2 C 1.4.2 I 2.7.5
Ribeiro Rodrigues da Silva, Gabrielle	Federal University of Paraná, Brazil	I 2.8.6B
Richter, Nicole	University of Southern Denmark, Denmark	C 1.3.12
Ritvala, Tiina Anna-Maria	Aalto University, Finland	Posters Session 2 Posters Session 2
Rocha, João Pedro	ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal	C 1.3.14
Rodríguez Márquez, Alicia	Universidad Carlos III de Madrid, Spain	Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)
Roh, Taewoo	Soonchunhyang University, Korea, Republic of (South Korea)	C 1.1.2

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Roque-da-Silva, Nathália	ESPM, Brazil	Posters Session 2
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Rosell-Martínez, Jorge	Universidad de Zaragoza, Spain	C 1.3.3
Rossatto, Gabrielle	Universidade do Vale do Itajaí, Brazil	C 1.1.6
Rottig, Daniel	Lutger College of Business, Florida Gulf Coast University, USA	C 1.1.7 Panel: X-Culture and the Post-Pandemic New Normal (Track 14) I 1.3.4
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Ruesga Rath, Constanze	University of Passau, Germany	Posters Session 2
Ruigrok, Winfried	University of St. Gallen, Switzerland	I 1.1.9
Ruoss, Fabienne	TU Dortmund University, Germany	Posters Session 2 Presenter
Ruzo-Sanmartín, Emilio	Universidade de Santiago de Compostela, Spain	I 1.3.12
Ryan, Paul	Trinity College Dublin, Ireland	C 2.6.9
Rygh, Asmund	The University of Manchester, United Kingdom; Alliance Manchester Business School, United Kingdom	C 1.3.7 C 1.2.7 I 2.8.6A
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Saariluoma, Pertti	University of Jyväskylä, Finland	I 2.7.3
Sabel, Christopher Albert	BI Norwegian Business School, Norway	C 2.7.1
safari, arsalan	Qatar University, Qatar	Posters Session 2
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Saittakari, Iiris Mirjami	Aalto University School of Business, Finland; Aalto University, Finland	Posters Session 2 I 1.4.9 I 1.4.9
Saiyed, Abrar	Ozyegin University, Turkey	I 1.1.6
Salcedo, Nestor U.	Universitat Autònoma de Barcelona, Spain; ESAN Graduate School of Business, Lima, Peru	Posters Session 2 I 2.8.6B
saleh, ali salman	Qatar University, Qatar	Posters Session 2
Saleh, Mahmoud	Graduate school of management, Saint Petersburg state university, Russian Federation & Tourism studies	I 1.5.11

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	department, Faculty of tourism and hotel management, Helwan university, Egypt	
Sanchez, Adriana	Tecnologico de Monterrey, Mexico	I 1.3.4
Sancho Bosch, Diego	Universidad Complutense de Madrid, Spain	Posters Session 2
Santangelo, Grazia	Copenhagen Business School, Denmark	C 1.2.5 Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3)
Sarkar, Md Ahasan Habib	University of Sydney, Australia	Posters Session 2
Sartor, Michael A.	Queen's University, Canada	C 1.4.7 C 2.8.1B
Sato, Akiko	Saint Petersburg State University, Russia	C 1.1.1
Sawant, Rajeev	Florida Atlantic University, United States of America	I 2.6.4
Sawitri, Kadek Ade	Trinity College Dublin, Ireland	C 1.4.7 Presenter
Schantl, Elena	WU Vienna, Austria	C 1.3.14 I 1.1.9
SCHEMBRI, Joe	University of Malta, Malta	C 1.5.6
Schirmböck, Philipp Martin	Vienna University of Economics and Business (WU), Austria	I 1.5.10
Schmid, David	University of Fribourg, Switzerland	I 1.5.9
Schneider, Avi	College of Management, Israel	Panel: Virtual international teams: What makes them work effectively over time? (Track 15)
Schumacher, Christian	Vienna University of Business & Economics, Austria	C 2.8.1B
Schumann, Felix	HHL Leipzig Graduate School of Management, Germany	C 2.7.12 Presenter
Schwaiger, Kathrin	WU Vienna, Austria	C 1.3.9
Schweizer, Roger	Gothenburg University, Sweden	C 1.4.13
Schwerdfeger, Nils	WU Vienna University of Economics and Business, Austria	Posters Session 2 Presenter
Secches Kogut, Clarice	COPPEAD / UFRJ, Brazil	C 2.7.7
Seierstad, Cathrine	USN School of Business, Norway	C 1.2.12
Selivanovskikh, Louisa	Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation	C 1.2.3
Sels, Annabel	KU Leuven, Belgium	I 2.6.4
Sengupta, Sanchayan	ESSCA School of Management, France	Posters Session 2
Seristö, Hannu	Aalto University School of Business, Finland	Posters Session 2
Serrano Archimi, Carolina	IAE Aix-Marseille University, France	C 1.1.3

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Servais, Per	Linneaus University, School of Business and Economics; Linnéuniversitetet, Department of Marketing, Sweden	I 1.1.6 Presenter Posters Session 2
Servais, Susanne	Linneaus University, School of Business and Economics	I 1.1.6
Settles, Alexander	University of Florida, United States of America	C 1.2.7
Shahiduzzaman, Md	University of Queensland, Australia	Posters Session 2
Shalev, Lev	Saint-Petersburg State University, Graduate School of Management (GSOM SPbU)	Posters Session 2
Shapira, Zur	NYU	Posters Session 2
Sharkey Scott, Pamela	DCU, Ireland	I 1.4.9
Shinohara, Yoshiki	College of International Management, Ritsumeikan Asia Pacific University, Japan; Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan	Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12)
Shojaei, Seyed Amirhossein	Sheffield Hallam University, United Kingdom	Posters Session 2
Silberberger, Magdalene	Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany	C 1.2.7
Silva, Andre	Fundação Getúlio Vargas	I 1.3.4
Silva, Francisco Pavão Bettencourt	Universidade Católica Portuguesa	Posters Session 2
Silva, Jorge Ferreira da	PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil	I 2.6.7A
Silva, Susana C.	Universidade Católica Portuguesa	Posters Session 2 Presenter
Silvestri, Daniela	Politecnico di Milano, Italy	Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8)
Simões, Vitor Corado	ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; CSG/ADVANCE	Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (Conference Panel) C 1.3.14 C 1.1.6
Singh, Jang	University of Windsor, Canada	I 2.6.1
Singh, Sukhdeep	Institute of Development Studies Kolkata (IDSK), India	I 1.5.10
Sinning, Carolina	Trier University, Germany	C 2.6.6
Skudiene, Vida	ISM University of Management and Economics, Lithuania	Posters Session 2 Presenter
Slager, Rienke	University of Groningen, Netherlands, The	C 2.7.9
Slangen, Arjen	KU Leuven, Belgium	C 1.2.10

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Sleuwaegen, Leo	KU Leuven, Belgium	I 1.5.9
Soares, Fernando Januario Lopes	PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil	I 2.6.7A
Soehardjojo, Joey	Stockholm School of Economics	C 1.1.3 I 2.6.1 I 2.8.2
Soendergaard, Mikael	Aarhus University, Denmark	I 1.5.12
Solli-Sæther, Hans	Department of International Business, Norwegian University of Science and Technology, Norway	I 2.7.3
Solli-Sæther, Ingrid	BI Business School, Norway	I 1.5.5
Solodkov, Vasily	National Research University Higher School of Economics, Russian Federation	C 2.8.7A
Sousa, Carlos M.P.	Molde University College, Norway	I 1.3.12 C 2.7.11
Souza-Santos, Renato	FGV EAESP Sao Paulo School of Business Administration, Brazil	Posters Session 2 Posters Session 2
Spiliotopoulou, Eirini	Tilburg School of Economics and Management	C 2.8.1B
Stahl, Guenter	WU Vienna, Austria; Vienna University of Economics and Business, Austria	Posters Session 2 C 1.3.12
Stocker, Miklós	Corvinus University of Budapest, Hungary	Posters Session 2
Strand, Øivind	Norwegian University of Science and Technology (NTNU), Norway	Posters Session 2
Sufyan, Muhammad	University of Turku, Finland	I 2.6.7A
Sui, Sui	Ryerson University, Canada	C 1.2.6
Sukhov, Mikhail	National Research University Higher School of Economics, Russian Federation; Analytical Credit Rating Agency (ACRA), Russian Federation	C 2.8.7A
Sullivan Mort, Gillian	La Trobe University	I 1.1.6
Surdu, Irina	University of Warwick	C 2.7.5 C 2.8.3
Suutari, Vesa	University of Vaasa, Finland	Posters Session 2
Svirina, Anna	Kazan National Research Technical University	Panel: X-Culture and the Post-Pandemic New Normal (Track 14)
Swoboda, Bernhard	Trier University, Germany	C 2.6.6 I 1.5.1
Sáenz, Carlos	Zaragoza University, Spain	C 2.8.7A
Sánchez Granados, Anna	IND+i Group	Panel: TECHNOLOGICAL SOVEREIGNTY. CHALLENGES FOR EUROPE (P3)
Sánchez-Sellero, Pedro	Universidad de Zaragoza, Spain	C 1.3.3 I 1.5.1

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Sägebrecht, Florian	Technische Universität Dresden, Germany	Posters Session 2
Talaulicar, Till	University of Erfurt, Germany	C 2.7.1
Taleb, Ali	MacEwan University, Canada	Posters Session 2
Tanoli, Muhammad Ayaz	Institute of Business Administration, Pakistan	C 2.7.5
Taras, Vasyl	University of North Carolina, USA	C 1.1.12 Panel: X-Culture and the Post-Pandemic New Normal (Track 14) C 1.1.12 I 1.3.12 Posters Session 2
Tashman, Pete	Villanova University, United States of America	C 2.7.1
Tatarinov, Katherine	University of Geneva, Switzerland	C 2.6.3
Tavoletti, Ernesto	University of Macerata, Italy	C 1.1.12 Presenter Panel: X-Culture and the Post-Pandemic New Normal (Track 14)
Teissandier, Magdalena	Toulouse Business School, France	C 1.2.6 Posters Session 2
Teixeira, Gislaine Cristina dos Santos	FGV Sao Paulo School of Business Administration, Brazil	I 2.8.9
Teplov, Roman	LUT University, Finland	C 1.2.7
Thakur-Wernz, Pooja	Washington and Lee University, United States of America	C 2.8.7A
Thein, Htwe Htwe	Curtin University, Australia	C 2.8.1A
Thomas, Mark	Grenoble Ecole de Management, France	Posters Session 2
Timo Koivumäki, Timo	University of Oulu, Finland	Posters Session 2
Tinits, Priit	Aalto University, Finland	C 1.2.3
Toledo, Ana Grazielle Lourenço	UFMS, Brazil	Posters Session 2
Tomczyk, Przemyslaw	Kozminski University, Poland	Posters Session 2
Torkkeli, Lasse	LAB University of Applied Sciences, Finland	Posters Session 2
Torraca, Julia	Universidade Federal do Rio de Janeiro, Brasil	Posters Session 2
Torrecillas, Celia	Instituto Complutense de Estudios Internacionales. Universidad Complutense de Madrid, Spain	I 2.7.3
Torres, Miguel	University of Leeds, UK	C 1.5.4
Tran, Hien	Vietnam National University, Vietnam	I 1.5.10
Trapczynski, Piotr	Poznan University of Economics and Business, Poland	I 1.4.X C 1.3.6
Tschang, Ted	Singapore Management University	C 2.6.3
Tsogas, Markos	University of Piraeus, Greece	Posters Session 2



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Tsybova, Victoria	Saint-Petersburg State University, Russian Federation	I 1.3.12
Uddin, Helal	Ritsumeikan Asia Pacific University, Japan	C 1.2.12
Ueta, Toshimitsu	Copenhagen Business School, Denmark	C 1.2.4
Urraca-Ruiz, Ana	Universidade Federal Fluminense, Brazil	Posters Session 2
Urzelai, Berbizne	University of the West of England, United Kingdom	C 1.1.2
Vahter, Priit	University of Tartu, Estonia	C 1.3.5 Presenter
Valboni, Riccardo	Utrecht University, Netherlands	C 1.2.10
Valderrey, Francisco	Tecnologico de Monterrey, Mexico	I 1.2.15 I 1.3.4
Valentino, Alfredo	ESCE International Business School	C 2.6.9 I 1.5.1 C 1.1.15 I 2.7.7
Valeur Nygaard, Camilla	University of Roskilde	I 2.6.1
Vallone, Tommaso	Henley Business School, University of Reading International Business and Strategy; Politecnico di Milano, Department of Management Engineering	I 2.8.9 I 2.6.6 I 2.8.9
van der Straaten, Khadija	Rotterdam School of Management, Erasmus University, the Netherlands	Posters Session 2
Varma, Arup	Loyola University Chicago, United States	I 1.3.12
Veglio, Valerio	Free University of Bozen-Bolzano, Italy	C 1.1.12
Veiga, Pedro Mota	Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa	I 2.6.6
Velinov, Emil	Skoda Auto University	C 2.7.7
Verbeke, Alain	University of Calgary, Canada	Panel: Crises In International Business Strategy – How History Matters (Track 8)
Veselova, Anna	Higher School of Economics, Russian Federation; HSE University, Russian Federation	I 2.6.7B I 2.6.7B
Viktora-Jones, Magdalena	Florida International University, United States of America	C 2.8.12 I 1.5.11 I 2.8.2
Villar, Cristina	University of Valencia, Spain	C 1.4.6 C 1.1.13
Villar, Eduardo Guedes	Regional University of Blumenau, Brazil	I 2.8.6B
Vissak, Tiia	University Of Tartu, Estonia	I 2.6.6
Vu, Uyen	Stockholm School of Economics, Sweden	Posters Session 2 Presenter
Väätänen, Juha	LUT University, Finland	C 1.2.7

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Wagner, Marcus	Augsburg University, Germany	I 2.8.9 C 2.7.1
Wahle, Thorsten	Manchester University	C 1.3.7 Posters Session 2
Walliser, Bjorn	CEREFIGE, France	C 2.7.11
Walter, Palomino-Tamayo	Universidad ESAN, Perú	Posters Session 2
Wang, Daojuan	Aalborg University, Denmark	C 1.3.7
Wang, Mo	University of Florida, United States of America	C 1.2.7
Wang, Yifan	Business School, NingboTech University	C 1.3.7
Wang, Yihuai	Georgia State University	Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14)
Wanjiru, Roseline	Northumbria University, United Kingdom	C 1.1.1
Wardana, Harry	The University of Adelaide, Australia	C 1.5.4
Warner-Søderholm, Gillian	USN School of Business, Norway	C 1.2.12
Wasowska, Aleksandra	University of Warsaw, Poland	C 2.7.8
Weerawardena, Jay	The University of Queensland	I 1.1.6
Welch, Catherine	The University of Sydney Business School, Australia	What is theory? EIBA Doctoral Events – Anniversary Panel
Wendelboe Hansen, Michael	Copenhagen Business School	I 2.6.1
Werdich, Camillo	University of St. Gallen, Switzerland	I 1.1.9
Wernick, David A.	Florida International University, USA	Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14)
Whalley, Jason	Northumbria University, United Kingdom	C 1.1.1
Wicht, Luisa	Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany	Posters Session 2
Wiessner, Yannick Tristan	Erasmus University Rotterdam, Netherlands, The	I 1.1.9
Witek-Hajduk, Marzanna Katarzyna	SGH Warsaw School of Economics, Poland	C 2.7.11
Witte, Caroline	Rotterdam School of Management (RSM), Netherlands, The; Erasmus University Rotterdam	C 1.1.7 Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1) Panel: Ownership and Global Strategy (Track 10)
Wolf, Sanne	University of Groningen, Netherlands, The	C 1.2.4
Wolfesberger, Michael	WU Vienna, Austria	I 1.1.9

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Wollenberg, Alexander	Khalifa University of Science and Technology, United Arab Emirates	I 2.6.1
Wolniak, Radosław	University of Warsaw, Poland	I 1.4.X
Wood, Geoffrey	Western University	Panel: Ownership and Global Strategy (Track 10)
Wu, Juan	University of Fribourg	C 1.3.7
Wójcik, Piotr	Kozminski University, Poland	Posters Session 2
Xavier, Wlamiir	Biola University, United States of America	C 1.1.7 I 1.3.4
Xiong, Jie	ESSCA School of Management, France	Posters Session 2 Posters Session 2
Xu, Lu	ESC Clermont Business School, France	Posters Session 2
Yadav, Sandeep	Indian Institute of Management Kozhikode, Kerala, India, India	C 1.3.6
Yan, Jie	Grenoble Ecole de Management	Posters Session 2 Posters Session 2
Yang, Sai	WU Vienna, Austria	Posters Session 2
Yaprak, Attila	Wane State University, USA	I 1.3.12
Yeon, Su Jin	Tecnologico de Monterrey, Mexico	I 2.7.7
Yi, Jingtiao	Renmin Business School, Renmin University of China	C 1.2.3
Yoon, Hyungseok	Villanova University, United States of America	C 2.7.1
Yugui, Zhang	Shanghai International Studies University, China	I 2.6.7A
Zaborek, Piotr	SGH Warsaw School of Economics, Poland	I 1.4.9
Zaluski, Felipe Cavalheiro	Federal University of Santa Maria, Brazil	C 2.7.1
Zander, Lena	Uppsala University, Sweden	C 1.3.12 C 1.1.12
Zanellato Mayer, Beatrice	Universidade co Vale do Itajaí, Brazil	C 1.1.6
Zanfei, Antonello	University of Urbino Carlo Bo, Italy; University of Urbino, Italy	C 1.4.2 Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3) C 1.3.5
Zeitoun, Hossam	University of Warwick, United Kingdom	I 1.5.9
Zellmer-Bruhn, Mary	University of Minnesota, USA	C 1.3.12
Zettinig, Peter	University of Turku, Finland	C 1.1.12
Zhang Zhang, YingYing	International University of Japan	I 1.2.15 Panel: SDGs and Sustainable Development in Emerging markets (Track 7) I 2.7.3
Zhang, Chao	Universitat Autònoma de Barcelona	C 1.4.6

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Zhang, Haiyan	Neoma Business School, France	C 1.1.2
Zhang, Julia Helena	University of Oulu, Finland	Posters Session 2
ZHANG, Michael	Nottingham Trent University, United Kingdom	I 1.4.X
Zhang, Michael	Nottingham Trent University, United Kingdom	Posters Session 2
Zhang, Zhu	UIBE, China, People's Republic of	C 1.3.7
Zhuo, Xian	Heinrich Heine University Duesseldorf, Germany	C 1.3.3
Zikic, Jelena	York University, Canada	C 1.3.12
Zilja, Flladina	Copenhagen Business School	C 2.7.1
Zimmer, Lukas Benedikt	Trier University, Germany	I 1.5.1
Zucchella, Antonella	University of Pavia	I 1.1.6
Zwerg-Villegas, Anne Marie	Universidad de La Sabana, Colombia	Panel: X-Culture and the Post-Pandemic New Normal (Track 14)
Zweynert, Joachim	Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany	C 1.2.7
Zyglidopoulos, Stelios	Kedge Business School	C 2.7.7
Álvaro-Moya, Adoración	CUNEF Universidad, Spain	C 2.7.8
Šimkūnienė, Eglė Meta	Kaunas University of Technology, Lithuania	I 2.8.6B