

47th EIBA Annual Conference 2021

Madrid 10-12 December 2021

PROGRAM





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GENERAL INFORMATION

REGISTRATION DESK

Friday 10 December:

08:00-17:30 Location: GROUND FLOOR

Saturday 11 December:

08:00-17:00 Location: GROUND FLOOR

Sunday 12 December:

08:00-13:00 Location: GROUND FLOOR

HOW TO GET TO MADRID

https://www.esmadrid.com/en/getting-to-madrid?utm_referrer=https%3A%2F%2Feiba2021.eiba.org%2F

Plan your trip to Madrid

<https://www.esmadrid.com/mcb/en/info-madrid/>

WELCOME RECEPTION

The Welcome Reception will take place at the Garment Museum (Museo del Traje).

The museum is located in Moncloa Campus, close to the Faculty of Medicine of the Complutense University of Madrid.

The closest metro station is "Ciudad Universitaria" and can be reached by Metro line 6.

LOCATION: Av. Juan de Herrera, 2. 28040 MADRID

GALA DINNER

The Gala Dinner will take place at Hotel Riu Plaza España.

The hotel is located in the heart of the city centre of Madrid, in the emblematic Edificio España (Spain Building) on Madrid's Gran Vía.

The closest metro station is "Plaza de España" and can be reached by Metro lines 2, 3 and 10.

LOCATION: C/ Gran Vía, 84. 28013 MADRID

ACCOMMODATION

EIBA 2021 Madrid Conference Team has teamed up with Viajes El Corte Inglés to secure a choice of hotels at negotiated rates within walking distance from the Complutense University of Madrid.

VP Plaza España Design · Barceló Torre de Madrid · Exe Moncloa · Riu Plaza de España · Leonardo Boutique · Indigo Princesa

COVID-19

YOU SHOULD NOT TRAVEL if you have had symptoms consistent with COVID-19, such as a high temperature, a cough or breathing difficulties, in the last 14 days.

Covid-19 test centres: below is a list of health clinics near the conference facilities that provide Covid-19 testing, should the protocols of your country require such for return travel. Please note that none are affiliated with the conference – please contact a clinic directly for further information.

ARPA MÉDICA · DEMOCRATEST

TRAVEL COVID-19 TEST (at Madrid airport)

CONFERENCE VENUE

The conference will be hosted by the Faculty of Medicine of the Complutense University of Madrid.

The Faculty of Medicine is located in Moncloa Campus. Getting there from the centre of Madrid is easy. The closest metro station is "Ciudad Universitaria" and can be reached by Metro line 6.

LOCATION: Pza. Ramón y Cajal, s/n. Ciudad Universitaria. 28040 MADRID

TOURISM

<https://www.esmadrid.com/en>

WIFI ACCESS – FARMACIA

Display the list of available wireless networks and select UCM-CONGRESO.

The password will be requested on first access only: congresosUCM.

The authentication portal should open automatically. If it does not, open a web browser, enter any URL address, and you will be redirected to a form. Press the Login button, then enter the following:

User: eiba@congreso.ucm.es

Password: european@21

Once these credentials have been entered, an information page will appear and the connection will be established.

WIFI ACCESS – MEDICINA

Display the list of available wireless networks and select UCM-CONGRESO.

The password will be requested on first access only: congresosUCM.

The authentication portal should open automatically. If it does not, open a web browser, enter any URL address, and you will be redirected to a form. Press the Login button, then enter the following:

User: conferencia@congreso.ucm.es

Password: eiba@21

Once these credentials have been entered, an information page will appear and the connection will be established.

WIFI ACCESS – ODONTOLOGÍA

Display the list of available wireless networks and select UCM-CONGRESO.

The password will be requested on first access only: congresosUCM.

The authentication portal should open automatically. If it does not, open a web browser, enter any URL address, and you will be redirected to a form. Press the Login button, then enter the following:

User: eiba@congreso.ucm.es

Password: academy@21

Once these credentials have been entered, an information page will appear and the connection will be established.





WELCOME TO EIBA2021 MADRID

Dear EIBA members, colleagues and friends,

It is a great privilege to welcome EIBA members, IB scholars, practitioners, PhD students and other guests to the **47th EIBA Annual Conference** taking place at Complutense University of Madrid (UCM) in Madrid, Spain, on December 10-12, 2021.

The theme of EIBA 2021 is “Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era”. Firms are active players, and a major channel for investment and innovation to address sustainability; although, the emergence of COVID19 had introduced higher levels of uncertainty in the business environment. The potential reconfiguration of global or regional value chains has been combined with geopolitical tensions, this inviting to rethink the strategies of multinational and the upgrading possibilities for small and medium enterprises.

The EIBA 2021 Conference is being held in the traditional format. Firstly, the conference will be run in presence. Secondly, the structure of the conference will maintain the elements characterizing the traditional conferences (e.g., paper presentations, doctoral events, paper development workshops, panels, etc.) – although some social distancing and COVID-19 protocols must be imposed and guaranteed. An overview of EIBA 2021 Madrid events follows.

On Day 1 (Friday, December 10th) we will feature the usual EIBA pre-conference events – namely two doctoral workshops. The EIBA 2021 Madrid Opening Plenary Session will feature a panel of distinguished scholars, with discussions reflecting the conference theme. After the plenary, enjoy the Welcome Reception at the Museo del Traje.

Day 2 (Saturday, December 11th) and Day 3 (Sunday, December 12th) comprises the traditional parallel sessions in which more than 300 accepted paper submissions to EIBA 2021 Madrid will be presented, covering a wide range of topics within the 15 tracks of the conference. Over 90 posters were also accepted (to be presented during the extended lunch-time slot). There are also panel sessions on the program covering a variety of IB topics, an EIBA Doctoral Events Anniversary Panel (organized to celebrate the 10th year of the Danny Van Den Bulcke Doctoral Symposium and the 35th year of the John H. Dunning Doctoral Tutorial), and the yearly book launch session of the Progress in International Business Research (PIBR) book series. The EIBA Fellows Plenary will take place at noon, and the EIBA 2021 Closing Plenary will adopt The Oxford Union Style to discuss the motion: MNEs will make meaningful contributions to post-Pandemic sustainable development.

The EIBA 2021 Award Ceremony will be held during the Gala Dinner – where the best paper prizes and their authors (among other awards) will be announced and acknowledged by EIBA sponsors.

Some opportunities for informal networking during the EIBA 2021 Conference are being organized, such as scheduled coffee and lunch breaks where ideas can be exchanged, and participants can relax & socialize in between sessions.

On behalf of the EIBA Chairs & Board, all EIBA 2021 event organizers and contributors, along with the entire EIBA 2021 Madrid local team and student assistants at Complutense University of Madrid – we are looking forward to sharing the experience of hosting the 47th EIBA Annual Conference – and to being together in person again!

Isabel Álvarez
ICEI Director
EIBA 2021 President & Conference Chair





WELCOME TO THE COMPLUTENSE UNIVERSITY OF MADRID

Dear participants,

We are pleased to welcome you at to the 47th Annual Conference of the European International Business Academy. We are happy to host this important event in our University.

The Complutense University is the largest and one of the oldest educational institutions in Spain. It was founded by Cardinal Cisneros on 1499 and over 70,000 students chose to study at our university during this academic year. It exhibits excellent research and high-quality teaching standards being well known nationally and internationally. The history of the Complutense University has been marked by great names of science and letters. Seven of the eight Spanish Nobel Prize winners taught or studied at our University, respectively:

- Severo Ochoa and Santiago Ramón y Cajal (in the Faculty of Medicine, where the Conference will be held) and José Echegaray (the first Spanish to win the prize).
- Jacinto Benavente, Vicente Aleixandre, Camilo José Cela and Mario Vargas Llosa (all of them Nobel Prize in Literature).

But also other students from the Complutense University have been notable figures in the arts, sciences and philosophy, such as Antonio Machado, Federico García Lorca, Gregorio Marañón, Miguel de Unamuno and José Ortega y Gasset.

The Complutense University has been configuring itself throughout years as a benchmark institution at a national and international level, occupying relevant positions in the rankings of academic and research excellence, employability and sustainability.

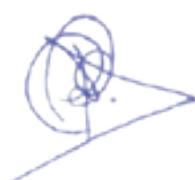
The Complutense University has two campuses:

- Moncloa Campus, in the city centre of Madrid. The Conference will be held there, more specifically in the Faculty of Medicine.
- Somosaguas Campus, in the western outskirts of Madrid, where The Faculty of Economics and Business is located, which recently commemorated its 75th anniversary. The Faculty of Economics and Business was founded in 1944 and is the oldest Faculty of Economics in Spain, with nearly 400 professors and more than 5000 students.

In my current position as Dean of the Faculty of Economics and Business I am able to confirm that we are particularly proud to have the opportunity this year to discuss the topic "Firms, Innovation and Location: Reshaping International Business for Sustainable Development in the Post-Pandemic Era". In fact, our Faculty is highly committed to the social, cultural and economic environment, as well as a declared international vocation.

Thank you for attending this Conference.

We wish you a productive and pleasant time with us.



Carlos Rivero
Dean

Faculty of Economics and Business
Complutense University of Madrid





EIBA BOARD

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Lucia Piscitello, Lucia Piscitello, Politecnico di Milano, Italy

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President

Isabel Álvarez, Complutense University of Madrid, Spain

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UNITED KINGDOM · Timothy Devinney, University of Manchester

UNITED STATES OF AMERICA · Sumit Kundu, Florida International University

EX-OFFICIO BOARD MEMBERS

EIBAazine Co-Editor, John Cantwell, Rutgers University, USA

Dean of the EIBA Fellows, Juan José Durán, Autonomous University of Madrid, Spain

IBR Co-Editor-in-Chief, Roger Strange, University of Sussex, UK

EIBA Communication Officer, Tilo Halaszovich, Jacobs University Bremen, Germany

EIBA Executive Secretary, Ene Kannel, European Institute for Advanced Studies in Management, Belgium





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- Gabriel R. G. BENITO
- Peter BUCKLEY
- John CANTWELL
- Timothy DEVINNEY
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- Francesca SANNA-RANDACCIO. *Emeritus member*
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- Vítor SIMÕES
- Örjan SÖLVELL. *Inactive*
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- Ana Teresa TAVARES-LEHMANN
- Alain VERBEKE
- Udo ZANDER





PROGRAM COMMITTE AND CONFERENCE TRACKS

Prof. Isabel Álvarez (Conference Chair)
Mrs. Esther Gil (Administrative coordinator)
Prof. José Carlos Fariñas
Dr. Raquel Marín (Program coordinator)
Prof. José Molero

Prof. M. Ángeles Montoro
Prof. Rafael Myro
Prof. Nuria Puig
Prof. Francisco J. Velázquez (Events and Program)

CONFERENCE TRACKS

1. International Business and the 2030 Agenda [conference theme track]

Elisa Giuliani, University of Pisa, Italy
Anne Jacqueminet, Bocconi University, Italy

2. Economic Geography and International Business

Luisa Gagliardi, Bocconi University, Italy
Davide Castellani, University of Reading, UK

3. Innovation and Knowledge Management

Grazia Santangelo, Copenhagen Business School, Denmark
Marcelo Cano-Kollmann, Ohio University, USA

4. Intersections between International Business and Public Policy

Ana Teresa Tavares-Lehmann, University of Porto, Portugal
Ari Van Assche, École des Hautes Études Commerciales Montréal, Canada

5. Global Value Chains

Ram Mudambi, Temple University, USA
Valentina De Marchi, University of Padova, Italy

6. SMEs and International Entrepreneurship

Alex Rialp, Autónoma University of Barcelona, Spain
Natasha Evers, Trinity Business School, Trinity College Dublin, Ireland
Arild Aspelund, Norwegian University of Science and Technology, Norway

7. Emerging Markets

Shlomo Tarba, University of Birmingham, UK
Ilan Alon, Universitetet i Agder, Norway

8. Business History

Teresa da Silva Lopes, University of York, UK
Mark Casson, Reading University, UK

9. MNE Organization and Global Strategy

Jens Gammelgaard, Copenhagen Business School, Denmark
Paloma Miravitles, University of Barcelona, Spain
Cristina Villar, University of Valencia, Spain

10. International Finance, Accounting and Corporate Governance

Jakob Müllner, Vienna University, Austria
Igor Filatotchev, King's College London, UK

11. International Marketing

Ulrike Mayrhofer, IAE Nice | Université Côte d'Azur, France
Eric Milliot, Université de Nantes | Atlas-AFMI President, France

12. International Human Resources Management and Cross Cultural Issues

Dana Minbaeva, Copenhagen Business School, Denmark
Haeseen Park, King's College London, UK

13. International Business Networks

Ulf Andersson, Malardalen University, Sweden

14. New Approaches and Methods in IB Research and Teaching in the 2020s

Bo Nielsen, Copenhagen Business School, Denmark | University of Sydney, Australia
Catherine Welch, University of Sydney, Australia

15. The New International Business Landscape Following the Emergence of Covid-19

Philippe Gugler, University of Fribourg, Switzerland



AWARDS

DANNY VAN DEN BULCKE BEST PAPER PRIZE

For the best International Business paper presented at the conference.

Selection committee: Lucia Piscitello, John Cantwell, Elisa Giuliani, Juan José Durán and Isabel Álvarez.

PRIZE: €1,000

The winner will be announced during the Award ceremony at the Gala Dinner.

EIBA BEST DOCTORAL PROPOSAL

For the best doctoral thesis proposal in International Business presented at the John H. Dunning Doctoral Tutorial.

PRIZE: €1,000

The winner will be announced during the Award ceremony at the Gala Dinner.

SSE GUNNAR HEDLUND AWARD

For the best PhD thesis in the field of International Business (completed within the time frame of 1 July 2018 – 30 June 2021).

PRIZE: €10,000

The winner will be announced during the Award ceremony at the Gala Dinner.

COPENHAGEN BUSINESS SCHOOL PRIZE

For the best International Business paper presented at the conference written by authors under the age of 40.

PRIZE: €3,000

The winner will be announced during the Award ceremony at the Gala Dinner.

IBR BEST JOURNAL PAPER OF THE YEAR AWARD

For the best IBR article published in the previous year's volume.

PRIZE: €1,000

The winner will be announced during the Award ceremony at the Gala Dinner.

GSJ GLOBAL STRATEGY RESEARCH PRIZE

For the best paper relating to the topic of "Global Strategy" presented at the conference.

PRIZE: € 500

The winner will be announced during the Award ceremony at the Gala Dinner.

LAZARIDIS INSTITUTE BEST PAPER AWARD FOR INTERNATIONAL ENTREPRENEURSHIP

For the best paper relating to the topic of "International Entrepreneurship and SMEs" presented at the conference.

PRIZE: \$1,500

The winner will be announced during the Award ceremony at the Gala Dinner.

EIBA BEST REVIEWER AWARD

For the best Reviewer of the conference.

The winner will be announced during the Award ceremony at the Gala Dinner.



BEST REVIEWER AND NOMINEES

EIBA recognizes the voluntary work of reviewers, who diligently indicate the strengths and weaknesses of papers submitted to the conference. Among the outstanding reviewers - as indicated by the Track Chairs - presented below (in alphabetical order), two will be announced at the Gala Dinner as the recipient of the Madrid EIBA 2021 Best Reviewer Awards -supported by Madrid City Council.

Adoración Álvaro-Moya

Rolv Petter Amdam

Florian Bartels

Jacopo Canello

Patrizia Casadei

Angela Da Rocha

Gislaine Cristina

Dos Santos

Teixeira

Nuno Fernandes Crespo

Valeria Gattai

Kira Haensel

Barbara Jankowska

Katerina Kampouri

Randi Lunnan

Laura Márquez-Ramos

Eriikka Paavilainen-Mäntymäki

Rubina Romanello

Paul Ryan

Lucas Serrao Macoris

Arjen Slangen

Magdalena Teissandier

Magdalena Viktora-Jones

Giovanni Visentin

Ralf Wilden

Michael Wolfesberger

Awarded to the overall best reviewer at EIBA 2021.

Selection committee: Organizing Committee and Track Chairs.

PRIZE: € 500

The winners will be announced during the Award ceremony at the Gala Dinner.



PROGRAM OVERVIEW

FIRMS, INNOVATION, AND LOCATION: RESHAPING INTERNATIONAL BUSINESS FOR SUSTAINABLE DEVELOPMENT IN THE POST-PANDEMIC ERA

FRIDAY, DECEMBER 10TH

Morning

- John H. Dunning Doctoral Tutorial
- IBR Professional Development Workshop
- JIBS Paper Development Workshop
- JIBP Paper Development Workshop
- EIBA Early Career Network Paper Development Workshop

Afternoon

- Danny Van Den Bulcke Doctoral Symposium
- EIBA Board Meeting
- New Member Meet & Greet

Evening

- Opening Plenary Session
- Welcome Reception

SATURDAY, DECEMBER 11TH

Morning

- Parallel sessions
- Plenary Poster Session
- EIBA General Assembly

Afternoon

- Parallel sessions
- PIBR Book Launch Semi-plenary session
- Panel sessions

Evening

- Parallel sessions
- EIBA Doctoral Events. Anniversary Panel

SUNDAY, DECEMBER 12TH

Morning

- Parallel sessions
- Plenary session
- EIBA Fellows Meeting

Afternoon

- Parallel sessions
- Closing Plenary

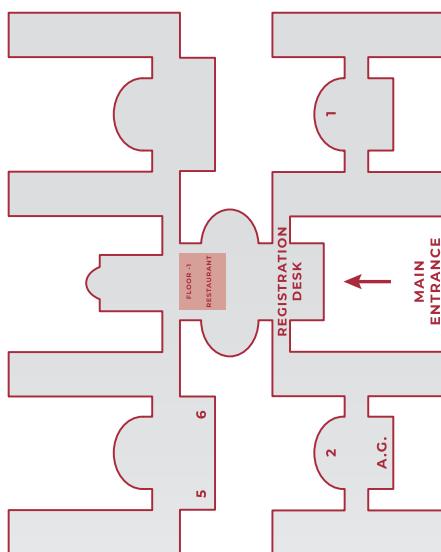
Evening

- Gala Dinner and Awards with EIBA Fellows and Sponsors



FLOOR PLAN VENUE

MAIN FLOOR / GROUND FLOOR



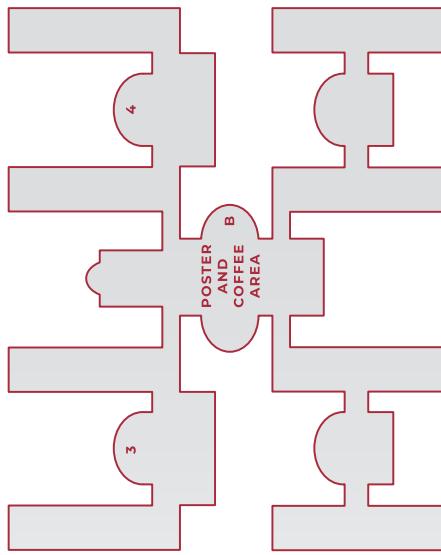
→ **MAIN FLOOR / GROUND FLOOR**

- REGISTRATION DESK
- AULA 1
- AULA 2
- AULA 5
- AULA 6
- ANTONIO GALLEGO (AG)
- CLOAKROOM
- RESTAURANT

→ **MAIN FLOOR / GROUND FLOOR**

→ **MAIN FLOOR / GROUND FLOOR**

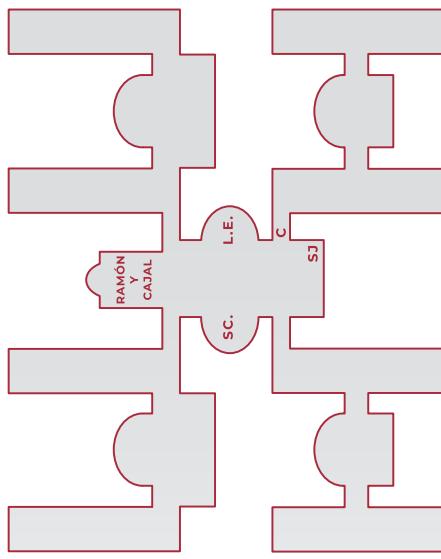
FLOOR 1



→ **FLOOR 1**

- AULA 3
- AULA 4
- BOTELLA (B)
- POSTER AREA
- COFFEE AREA

FLOOR 2



→ **FLOOR 2**

- SCHÜLLER (SC)
- LAIN ENTRALGO (LE)
- AUDITORIO RAMÓN Y CAJAL
- SALA JUNTAS (SJ)
- COMISIONES (C)



CONFERENCE AGENDA

Date: **Friday, 10/Dec/2021**

8:00 am 5:30 pm	Conference Registration. Location: HALL Ground floor				
9:00 am 1:00 pm	EIBA ECN Workshop: 7th EIBA Early Career Network (EIBA-ECN). Paper Development Workshop (PDW) Location: SALA JUNTAS Chair: Božidar Vlačić , Católica Porto Business School, Universidade Católica Portuguesa, Portugal	JIBP PDW: Journal of International Business Policy. Paper Development Workshop Location: COMISIONES Chair: Ari Van Assche , HEC Montréal, Canada Chair: Sarianna Lundan , Editor-in-Chief, Journal of International Business Policy, Germany	JIBS PDW (1): JIBS Paper Development Workshop (1) Location: BOTELLA LLUSIA Chair: Vittoria Scalera , Secretary/Treasurer of Western Europe AIB Chapter, University of Amsterdam, Netherlands, The Chair: Becky Reuber , Area Editor JIBS, University of Toronto, Canada		
8:30 am 5:00 pm	JHD Tutorial: 35TH EIBA / EIASM JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS Location: Seminar VI ODONTOLOGIA Building Chair: Jean-François Hennart , Tilburg University, Netherlands, The Chair: Bent Petersen , Copenhagen Business School, Denmark				
9:00 am 10:30 am	Online 1: Special session -online- presentation of papers (diverse Tracks). Location: SCHÜLER Chair: José Carlos Fariñas , Universidad Complutense Madrid, Spain				
10:30 am 11:00 am	Coffee Break. Location: HALL 1st FLOOR				
11:00 am 1:00 pm	IBR PDW: International Business Review. Professional Development Workshop Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Roger Strange , Editor in Chief, International Business Review, United Kingdom	Online 2: Special session -online- presentation of papers (diverse Tracks). Location: SCHÜLER Chair: Nuria Puig , UCM, Spain			
12:30 pm 3:00 pm	Lunch. Only for Pre-conference events participants				
1:00 pm 2:00 pm	DVDB Symposium (1): 10TH EIBA / EIASM DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM (1) Location: LAIN ENTRALGO Panel Discussion: 'Whom do I want to become after the PhD? Diverse academic career paths, diverse perspectives' Chair: Rebecca Piekkari , Aalto University School of Business, Finland Jelena Cerar (Assistant Professor, WU Vienna, Austria) Discussant: Udo Zander, Professor, Stockholm School of Economics, Sweden				
2:00 pm 5:00 pm	DVDB Symposium (2): 10TH EIBA / EIASM DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM (2) Location: SEMINARS FARMACIA Chair: Rebecca Piekkari , Aalto University School of Business, Finland Chair: Olga Lavrusheva , Aalto University School of Business, Finland Roundtable discussions	EIBAB: EIBA Board meeting Location: SALA RECTORADO			
3:30 pm 5:00 pm	Online 3: Online 3 -online- presentation of papers (diverse Tracks). Location: SCHÜLER Chair: Mª Angeles Montoro , Universidad Complutense de madrid, Spain				
5:15 pm 5:45 pm	New Member Meet and Greet. Location: HALL 1st FLOOR				
6:00 pm 7:30 pm	OP: Opening Plenary Location: THEATRE. AUDITORIO RAMON Y CAJAL Keynote Speaker: Nadia Calviño. First Vice-President of the Government of Spain and Minister for the Economy and Digital Transformation Public support to the private sector in the framework of Sustainable Development Goals. Ana Cremades, General Director of Innovation Madrid Regional Government. José Luis Curbelo. COFIDES, President. Fernando Salazar. CESCE, President. Post-pandemic Challenges of Innovation, Location and Sustainability. John Cantwell, Rutgers University. Andrés Rodríguez Pose, London School of Economics. Chair: Isabel Álvarez, Complutense University Madrid, Spain.				
8:00 pm 10:00 pm	Opening Reception. Location: MUSEO DEL TRAJE (Address: Av. Juan de Herrera, 2, 28040 Madrid)				





CONFERENCE AGENDA

Date: Saturday, 11/Dec/2021

8:00 am 5:00 pm	Conference Registration. Location: HALL Ground floor			
	C 1.1.12: Global Virtual Teams Location: AULA 1 Chair: Abdoukkadre Ado, University of Ottawa, Canada	C 1.1.15: Firms' responses to crisis and international challenges Location: COMISIONES Chair: Tamar Almor, College of Management, Israel	C 1.1.1: MNEs sustainable impacts Location: GALLEGOS Chair: Vera Kunczer, WU Vienna, Austria	C 1.1.2: Institutions, industrial dynamics and externalities Location: LAIN ENTRALGO Chair: Filip De Beule, KU Leuven, Belgium
8:30 am 10:00 am	C 1.1.3: HR and International Knowledge Management Location: SCHÜLER Chair: Jongmin Lee, University of Reading, United Kingdom	C 1.1.6: Overcoming Liabilities and Failures in Business Internationalisation Location: BOTELLA LLUSIA Chair: Tamara Galkina, University of Vaasa, Finland	C 1.1.7: Corporate governance and institutional voids in the emerging markets Location: AULA 4 Chair: Amitabh Anand, Excelia Business School, France	C 1.1.8: Transnational Networks and Institutional Environments Location: AULA 2 Chair: Nuria Puig, Universidad Complutense
	I 1.1.6: SME and New Venture Internationalization – Governance, Learning and Performance Location: SALA JUNTAS Chair: Per Servais, Linnaeus University, Sweden	I 1.1.9: Location and Embeddedness Location: AULA 3 Chair: Michael Wolfesberger, WU Vienna, Austria		
10:00 am 10:30 am	Coffee Break. Location: HALL 1st FLOOR			
	C 1.2.10: Governance and the Financial Responsibility of MNEs Location: SALA JUNTAS Chair: Jakob Müllner, WU Vienna, Austria	C 1.2.12: Global Leadership Location: AULA 1 Chair: David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway	C 1.2.3: Institutions, Innovation and Internationalization Location: SCHÜLER Chair: Priit Tintis, Aalto University, Finland	C 1.2.4: International business in turbulence policy times Location: GALLEGOS Chair: Ari Van Assche, HEC Montréal, Canada
10:30 am 12:00 pm	C 1.2.5: CSR in GVCs Location: AULA 3 Chair: Valentina De Marchi, University of Padova, Italy	C 1.2.6: SME Internationalization - Trajectories, Speed and Performance Location: BOTELLA LLUSIA Chair: Sui Sui, Ryerson University, United States of America	C 1.2.7: Sustainability and non-market strategies in the emerging markets Location: AULA 4 Chair: Robbert Maseland, Radboud University Nijmegen, Netherlands, The	I 1.2.Y: Interactive papers. Networks and IB post-Covid19 Location: AULA 2 Chair: Emilene Leite, Örebro University School of Business, Sweden
	P 1.2.14: Panel: X-Culture and the Post-Pandemic New Normal (Track 14) Location: COMISIONES Chair: Anne Marie Zwerg-Villegas, Universidad de La Sabana, Colombia	P 1.2.4: Panel: Internationalization of Family Firms: From Tradition to Disruption (Track 4) Location: LAIN ENTRALGO Chair: Ana Teresa Tavares-Lehmann, FEP-University of Porto, Portugal Chair: Philippe Gugler, University of Fribourg, Switzerland	P 1.2: Panel: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Vitor Corado Simões, ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal	





CONFERENCE AGENDA

	C 1.3.12: Human Capital in International Context Location: AULA 1 Chair: Lena Zander , Uppsala University, Sweden	C 1.3.14: Innovations in IB Research Methodologies Location: COMISIONES Chair: Agnieszka (Aggie) Chidlow , University of Birmingham, United Kingdom	C 1.3.3: Innovation and Knowledge Management Across Borders Location: SCHÜLER Chair: Bernhard Dachs , AIT Austrian Institute of Technology, Austria	C 1.3.5: Configuration and re-configuration of GVCs Location: AULA 3 Chair: Antonello Zanfei , DESP-University of Urbino, Italy
12:00 pm 1:30 pm	C 1.3.6: Entrepreneurial Internationalization - an Institutional Perspective Location: BOTELLA LLUSIA Chair: Victor Martin-Sánchez , University of Southern Denmark, Denmark	C 1.3.7: Innovation challenges in the emerging markets Location: AULA 4 Chair: Qiuiling Gao , BISU, China, People's Republic of	C 1.3.9: Foreign Direct Investments and Divestments Location: LAIN ENTRALGO Chair: Jorma Larimo , University of Vaasa, Finland	I 1.3.12: Talents, reputation and branding Location: AULA 2 Chair: Frauke Bender , Anderson College of Business and Computing, Regis University, United States of America
	P 1.3.10: Panel: Corporate Governance and Global Innovation (Track 10) Location: GALLEG Chair: Jakob Müllner , WU Vienna, Austria	P 1.3.1: Panel: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (Track 1) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Caroline Witte , Rotterdam School of Management (RSM), Netherlands, The	Roundtable: DRIVERS FOR THE INTERNATIONAL ATTRACTION OF DIGITAL FIRMS. IMPLICATIONS FOR SPAIN. Location: SALA JUNTAS José Plá (Valencia University, Spain). Ignacio Bartolomé, Director, How2Go M. José Miranda. ZEC Canary Islands Special Zone.	
12:30 pm 3:00 pm	Lunch Location: Restaurant, Floor -1/Underground Floor			
1:30 pm 3:00 pm	General Assembly Location: THEATRE. AUDITORIO RAMON Y CAJAL	Posters 1: Posters Session 1 Location: HALL 1st FLOOR		
	C 1.4.11: Cross-border services and relationship marketing Location: AULA 2 Chair: Dirk Morschett , University of Fribourg, Switzerland	C 1.4.13: Networks, Subsidiaries, and MNEs Location: AULA 3 Chair: Paul Ryan , Trinity College Dublin, Ireland	C 1.4.2: Geography, entrepreneurship and performance Location: LAIN ENTRALGO Chair: Fiorenza Belussi , Università di Padova, Italy	C 1.4.6: Internationalization of SMEs and Family Firms Location: BOTELLA LLUSIA Chair: Cristina Villar , University of Valencia, Spain
3:00 pm 4:30 pm		I 1.4.9: Headquarters-subsidiary relationships Location: AULA 5 Chair: Josephine O'Hanlon , National University of Ireland Galway, Ireland	I 1.4.X: Interactive papers. All tracks Location: COMISIONES Chair: M. Angeles Montoro , Universidad Complutense de Madrid, Spain	P 1.4.10: Panel: Ownership and Global Strategy (Track 10) Location: AULA 1 Chair: Michael Mol , Copenhagen Business School, Denmark
	P 1.4.12: Panel: MNE's Greatest Assets: The Unexplored Power of MNE Human Capital (Track 12) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Chris Brewster , Henley Business School, United Kingdom	P 1.4.14: Panel: Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors (Track 14) Location: SALA JUNTAS Chair: John D. Branch , Ross School of Business, University of Michigan, United States of America		P 1.4.5: Panel: Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience? (Track 5) Location: SCHÜLER Chair: Valentina De Marchi , University of Padova, Italy Chair: Shreeram Mudambi , Temple University, United States of America
4:30 pm 5:00 pm	Coffee Break. Location: HALL 1st FLOOR			





CONFERENCE AGENDA

	C 1.5.6: International Opportunity Process and International Entrepreneurs Location: BOTELLA LLUSIA Chair: Tuija Mainela , University of Oulu Business School, Finland	I 1.5.11: International marketing perspectives Location: AULA 2 Chair: Sumit Kumar Kundu , Florida International University, United States of America	I 1.5.12: Cross-cultural issues Location: AULA 1 Chair: Elena Poliakova , IESEG School of Management, IESEG, France	I 1.5.1: Enhancing sustainable practices Location: SALA JUNTAS Chair: Kira Haensel , Florida International University, United States of America
5:00 pm 6:30 pm	I 1.5.4: Public policy and international business Location: GALLEGOS Chair: Francisco Figueira de Lemos , Uppsala University, Sweden	I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS Location: AULA 3 Chair: Gabriel R.G. Benito , BI Norwegian Business School, Norway Chair: Torben Pedersen , Bocconi University, Italy	I 1.5.9: Investments: Acquisitions, Alliances and Entry Modes Location: COMISIONES Chair: Catherine Elizabeth Georgiou , University of Warwick, United Kingdom	P 1.5.3: Panel: Cross-border innovation in a Changing World. Players, Places, Policies (Track 3) Location: LAIN ENTRALGO Chair: Davide Castellani , Henley Business School, United Kingdom Chair: Antonello Zanfei , DESP-University of Urbino, Italy
	P 1.5.7: Panel: SDGs and Sustainable Development in Emerging markets (Track 7) Location: AULA 4	PIBR Semi-plenary session: EIBA/Emerald Progress in International Business Research Series Vol. 16 Editors: Rob van Tulder, Alain Verbeke, Lucia Piscitello, Jonas Puck. Tribute volume to Geoffrey Jones Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Lucia Piscitello , Politecnico di Milano, Italy		
6:30 am 7:30 pm	P 1.6: What is theory? EIBA Doctoral Events – Anniversary Panel Location: SCHÜLER Chair: Rebecca Piekkari , Aalto University School of Business, Finland			





Date: **Sunday, 12/Dec/2021**

8:00 am 1:00 pm	Conference Registration. Location: HALL Ground floor			
	C 2.6.12: Language and Well-Being in International Organizations Location: AULA 1 Chair: Fadi Alsarhan, ISC Paris Business School, France	C 2.6.13: Exports, Entry, and Ecosystems Location: COMISIONES Chair: Paloma Miravitles, University of Barcelona, Spain	C 2.6.3: Digital Innovation and IB Location: SALA JUNTAS Chair: Katherine Tatarinov, University of Geneva, Switzerland	C 2.6.6: Digital and Web-Enabled SME Internationalization Location: BOTELLA LLUSIA Chair: Desislava Dikova, WU Vienna, Austria
8:30 am 10:00 am	C 2.6.9: Headquarters-Subsidiary Relationships Location: LAIN ENTRALGO Chair: Jens Gammelgaard, Copenhagen Business School, Denmark	I 2.6.6: International Growth and Performance of Different Types of Firms Location: AULA 2 Chair: Rubina Romanello, University of Udine, Italy	I 2.6.7: Contemporary issues in the emerging markets research Location: AULA 4 Chair: Ulrike Mayrhofer, Université Côte d'Azur, France	P 2.6.15: Panel: Virtual international teams: What makes them work effectively over time? (Track 15) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Tamar Almor, College of Management, Israel Chair: Svetla Marinova, Aalborg University, Denmark
	P 2.6.8: Panel: Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective (Track 8) Location: SCHÜLER Chair: Matthias Kipping, York University, Canada Chair: Takafumi Kurosawa, Kyoto University, Japan Chair: D. Eleanor Westney, MIT Sloan School of Management, Canada			
10:00 am 10:30 am	Coffee Break. Location: HALL 1st FLOOR			
	C 2.7.10: Financial Strategies in International Business Location: GALLEGOS Chair: Thomas Lindner, University of Innsbruck, Austria	C 2.7.11: Digitalization and export performance Location: BOTELLA LLUSIA Chair: Raluca Mogos Descotes, LEM, France	C 2.7.12: Global Careers Location: AULA 2 Chair: Chris Brewster, Henley Business School, United Kingdom	C 2.7.1: Climate change and the environment Location: SALA JUNTAS Chair: Hüseyin Doluca, Augsburg University, Germany
10:30 am 12:00 pm	C 2.7.7: Internationalization processes from and in the emerging markets Location: AULA 5 Chair: Su Jin Yeon, Tecnologico de Monterrey, Mexico	C 2.7.8: Overseas expansion strategies from and into the emerging markets Location: AULA 4 Chair: Salman Ahmad, University of Derby, United Kingdom	C 2.7.9: Sustainability, CSR and Institutions Location: LAIN ENTRALGO Chair: Alan Muller, University of Groningen, Netherlands, The	I 2.7.3: Culture, Learning and Innovation in IB Location: COMISIONES Chair: Celia Torrecillas, Universidad Complutense de Madrid, Spain
	I 2.7.7: Internationalization processes from and in the emerging markets (Track 6) Location: THEATRE. AUDITORIO RAMON Y CAJAL Chair: Stephan Gerschewski, University of Kent, United Kingdom Chair: Natasha Evers, Trinity College Dublin, Ireland			
	Workshop: Women in EIBA Location: SCHÜLER Coordinators: Valentina Di Marchi (University of Padova, Italy), Kristin Brandl (University of Victoria, Canada)			





CONFERENCE AGENDA

EIBA Fellows Plenary: Global Debt, MNE Behaviour and Institutional Change						
Location: THEATRE. AUDITORIO RAMON Y CAJAL						
Global Debt, MNE Behaviour and Institutional Change						
12:00 pm Chair: Juan J. Durán, Dean of the EIBA Fellows. The no neutrality of institutions as determinant factor of MNE global debt.						
1:30 pm Lars Oxelheim, University of Agder & Knut Wicksell Center for Financial Studies (KWC), Lund. The financial crisis, the technology shift and the global logistic chain.						
Sarianna Lundan, University of Bremen. Institutional change and transition risks: Green recovery in Europe.						
Special Guest: Mr. Manuel Conthe, Distinguished EIBA Honorary Fellow 2020/21. Green Finance						
12:30 pm Lunch. Location: Restaurant, Floor -1/Underground Floor						
1:30 pm Fellows Meeting Location: SALA JUNTAS			Posters 2: Posters Session 2 Location: HALL 1st FLOOR			
C 2.8.12: IHRM Processes and Practices Location: AULA 1 Chair: Ingmar Björkman , Aalto University School of Business, Finland		C 2.8.1: Misconduct and the MNE Location: GALLEG Chair: Michael Mol , Copenhagen Business School, Denmark		C 2.8.7: Contemporary issues in the emerging markets research Location: AULA 4 Chair: Veronika Belousova , National Research University Higher School of Economics, Russian Federation		
I 2.8.9: MNCs and International Organizations Governance Structures Location: COMISIONES Chair: Gislaine Cristina dos Santos Teixeira , FGV Sao Paulo School of Business Administration, United States of America		I 2.8.Z: Interactive papers. All tracks Location: SALA JUNTAS Chair: Piotr Trapczynski , Poznan University of Economics and Business, Poland		P 2.8.12: Panel: Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research (Track 12) Location: SCHÜLER Chair: David S. A. Guttormsen , USN School of Business, University of South-Eastern Norway, Norway		
3:00 pm		P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14) Location: LAIN ENTRALGO Chair: Mourad Dakhli , Georgia State University, United States of America		P 2.8.14: Panel: Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook (Track 14) Location: LAIN ENTRALGO Chair: Mourad Dakhli , Georgia State University, United States of America		
SSE: SSE Gunnar Hedlund Award Session						
Location: THEATRE. AUDITORIO RAMON Y CAJAL						
Finalists Gunnar Hedlund Award 2018-2021 (alphabetical order, no in order of ranking):						
Michał Budryk, Uppsala University.						
Johannes Kleinhempel, The University of Groningen.						
Vera Kunczer, Institute for International Business, Vienna.						
4:30 pm Coffee Break. Location: HALL 1st FLOOR						
CP: Closing Plenary EIBA 2021						
Location: THEATRE. AUDITORIO RAMON Y CAJAL						
Chair: Valentina De Marchi, University of Padova, Italy						
Session: Oxford-style debate						
Moderator: Valentina de Marchi (University of Padova)						
Motion: Multinationals will make meaningful contributions to post-Pandemic sustainable development						
Speaking in favour of the motion:						
Jonathan Doh (Villanova University) and Sarianna Lundan (University of Bremen)						
Speaking against the motion:						
Alvaro Cuervo-Cazurra (Northeastern University) and Elisa Giuliani (University of Pisa)						
8:00 pm Gala Dinner. Location: Riu Hotel Plaza de España						



DETAILED PROGRAM

Friday, 10/Dec/2021: 9:00 am -3:00 pm

7TH EIBA EARLY CAREER NETWORK PAPER DEVELOPMENT WORKSHOP

Friday, December 10th, 2021 9:00 am - 1:00 pm

LOCATION: SALA JUNTAS

Co-chairs: Božidar Vlačić (Católica Porto Business School, Portugal)**Participants:** • Elena Poliakova (IÉSEG School of Management, France)*Language Style Matching and Negotiation Strategies: New Prospects for Cognitive Processes in Cross-Cultural Buyer-Seller Negotiations*

- Emilene Leite (Örebro University School of Business, Sweden)

Competition and Cooperation within MNE: A parent-subsidiary relationship study

- Magdalena Langosch (Greenwich University, UK)

Whom to Acquire? – Culture, Country or Kilometers in Target Selection

- Shuna Ho (Dalhousie University, Canada)

Agglomeration as Monitoring Mechanism

- Johannes Kleinheppel (Alliance Manchester Business School, UK)

*Cultural roots of entrepreneurship: Evidence from second-generation immigrants***JOURNAL OF INTERNATIONAL BUSINESS POLICY (JIBP) PAPER DEVELOPMENT WORKSHOP**

Friday, December 10th, 2021 9:00 am - 11:00 pm

Location: COMISIONES

Co-chairs: Ari Van Assche (HEC Montréal, Canada)

Sarianna Lundan (University of Bremen, Germany)

Participants: • Anna Dimitrova (Saint Petersburg State University, Russia)*Terrorism Shock and FDI to the MENA Region: The Moderating Effect of Host-Country Unlootable Resources*

- Marina O. Latukha (ESSCA School of Management, France)

*Political regimes, talent management ecosystem, and innovations: Setting the research agenda***JOURNAL OF INTERNATIONAL BUSINESS STUDIES (JIBS) PAPER DEVELOPMENT WORKSHOP**

Friday, December 10th, 2021 9:00 am - 1:00 pm

Co-chairs: Becky Reuber (Area Editor JIBS; University of Toronto, Canada)*Vittoria Scalera (Secretary/Treasurer of Western Europe AIB Chapter; University of Amsterdam, Netherlands)***Participants:** • Christiaan Röell (University of Sheffield, United Kingdom)*Aligning CSR strategies with the UN Sustainable Development Goals (SDG) to strengthen MNE-host-government relations*

- Nhan Nguyen (Heriot-Watt University, United Kingdom)
- The impact of engaging in international activities on the innovation performance of SMEs in emerging markets*
- Chao Zhang (Universidad Autónoma de Barcelona, Spain)

The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption

- Ha Nguyen (University of Vaasa, Finland)
- A 40-year-retrospective of foreign divestment and its implications: Past Achievements and Future Direction*
- Monique Raupp (Cranfield University, United Kingdom)

Welcome to our country! "Am I?" - Exploring hostile environments different types of threats as perceived by expatriates

- Kadek Ade Sawitri (Trinity Business School, Ireland)
- The Investment Development Path Theory: Evidence from Indonesia*

Acquirers' corporate social irresponsibility and cross-border acquisition completion: the warming-up effects of deal rumor

- Jill Josefina Juergensen (University of Reading, United Kingdom)

Choose your partner wisely: international R&D alliances and organizational learning beyond technology

- Gislaine Teixeira (FGV São Paulo School of Business Administration, Brazil)

Strategic Response to Institutional Complexity: The case of internationalization of business schools

- Telma Mendes (Polytechnic Institute of Porto, Portugal)
- Miguel González-Loureiro, Vítor Braga

Cross-Crossing Speed of Internationalization and Firm's Performance: Longitudinal Evidence from Earlier versus Later Internationalizers

- Daniel Sunghwan Cho

Portsmouth Business School Multinational enterprise alumni spinouts in an entrepreneurial ecosystem: Where art thou?

- Pratik Arte, Roman Filenko, Jorma Larimo (University of Vaasa, Finland)

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives

- Panagiotis Kyriakopoulos, Rose Narooz, Junzhe Ji (University of Glasgow, United Kingdom)

Internationalisation Choices of International SMEs under Uncertainty: A Real-options Reasoning Approach

- Heini Vannine, Sara Fraccastoro, Mika Gabrielsson (LUT School of Business and Management, Finland)





Two decades of research on digitalization, entrepreneurship, and internationalization (2000-2020): theoretical mapping and thematic analysis

- Akiko Sato (Saint Petersburg State University, Russia)

Transforming liability of outsidership into assets through local networking: Case study of Japanese automotive subsidiary in Russia

- Mehrsa Ehsani (University of Calgary, Canada)

Age or Firm Life Cycle? The Convoluted Quandary between Internationalization and Failure

- Chengcheng Xia (Shanghai Jiao Tong University, China)

Poverty alleviation of multinational enterprises: symbolic or substantial?

- Prince Oguguo (Grenoble Ecole de Management, France)

Foreign tech licensing preference over indigenous R&D in developing and transition economies

- Lasse Torkkeli (Turku School of Economics, Finland)

Bridging Decision-making Logic with International Performance: The Mediating Role of Networking Capability

- Marta Pérez Sigüenza (Universidad Pablo de Olavide, Spain)

Internationalization Process and Performance Measurement Systems in SMEs: A Strong Structuration Approach

- Christof Miska, Jason Ighani (Hanken School of Economics, Finland)

When a coach from Global North meets a coachee from Global South: Examining intercultural executive coaching success factors

- Camilo Alberto Castro (School of Business TEC de Monterrey, Mexico)

Country-Level Determinants of Cross-Border M&As by Latin American Firms

- Paulo Buchuk T. (Adolfo Ibáñez University, Chile)

The moderating role of home country culture on the political risk and equity-based foreign market entry relationship

- Yuanyuan Li (California State University, USA)

International Commitment of Emerging Market Multinational Corporations. The Role of Foreign Participation

- Ashar Saleem (Institute of Business Administration Karachi, Pakistán)

Institutional theory based research in international business: A review and synthesis

35TH JOHN H. DUNNING DOCTORAL TUTORIAL IN INTERNATIONAL BUSINESS

Friday, December 10th, 2021 8:30 am - 5:00 pm

LOCATION: Seminar VI, Odonlogia Building

Co-chairs: Jean-François Hennart (Tilburg University, Netherlands; Politecnico di Milano, Italy; Aalborg University, Denmark)

Bent Petersen (Copenhagen Business School, Denmark)

Participants: • Valentina Arrieta (Aalto University, Finland)

Autonomy and Control in Self-Management: Role of National Context and Individuals

- Małgorzata Faget (University of Bordeaux, France)

What Is the Interplay between Sustainable Innovation and The Internationalization Dynamics in Eco-SMEs? Exploration of International Ecopreneurship Phenomena

- Natalia Fey (Hanken School of Economics, Finland)

When a coach from Global North meets a coachee from Global South: Examining intercultural executive coaching success factors

- Sophie Gysan (Maastricht University, Netherlands)

MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at The Boundary of The MNC

- Marloes Korendijk (University of Groningen, Netherlands)

Go with Which Flow? How Subsidiary Embeddedness in Institutional Logics Influences within-MNE Differences in CSR Performance

- Michelle Montague-Mfuni (University of Memphis, USA)

Exploring the Influence of Host Country Ethnic Fractionalization in Multinational Enterprises' African Expansion

- Suhyon Oh (Copenhagen Business School, Denmark)

Blending Profits and Purpose: Exploration of How Development Finance Institutions Maximize Development Impact while Ensuring Profitability

- Priti Tintis (Aalto University, Finland)

Government R&D Support's Effect on The Innovation-Export Relationship: A Moderated-Mediation Analysis of Organizational Motivators

- Michael Wolfesberger (Vienna University of Economics and Business, Austria)

Configuring and Restructuring The Foreign Investment Portfolio

10TH DANNY VAN DEN BULCKE DOCTORAL SYMPOSIUM

Friday, December 10th, 2021 1:00 pm - 3:00 pm

Location: Lain Entralgo / Seminars Farmacia

Co-chairs: Rebecca Piekkari (Aalto University School of Business, Finland)

Olga Lavrusheva (Aalto University School of Business, Finland)

Participants. Roundtable discussions in small groups

Group 1: Resilience in Global Value Chains

Doctoral Students:

Federica Sacco, University of Pavia

Title: 'Resilience building processes within GVCs under uncertainty'

Ornela Vladi, Copenhagen Business School

Title: 'Rethinking the geographical configuration of global operations: a resilience perspective'

Discussant Professors:

Ram Mudambi, Fox School of Business, Temple University

Perttu Kähäri, Aalto University School of Business



**Group 2: Human Crises***Doctoral Students:*

Francesco Oliviero Caccioni, Copenhagen Business School
The Emergence of Institutions for Collective Action in Humanitarian Crises. New forms of collaboration for SAR operations in the Central Mediterranean Sea'

Adam Grzywacz, University of Warsaw
'Distance in COVID-19 – how does the pandemic affect the distance in international business'

Jonathan Doh, Villanova University
Tiina Ritvala, Aalto University School of Business

Group 3: FDI*Doctoral Students:*

Wiseman Msomi, Corvinus University of Budapest
Title: *'Influencing Factors for Emerging Multinational Firms:*

'A multilevel Study for Entry Mode Choice by the Hungarian Transnational Enterprises'

Alvar Castelo, Graduate School of Management, Saint Petersburg University (Russia)
'Determinants of Technology Investment from China into Latin America and Eurasia'

Discussant Professors:

Gabriel Benito, BI Norwegian Business School
Jorma Larimo, University of Vaasa

Group 4: Internalization*Doctoral Students*

Eunice Cascant, Jean Moulin Lyon University
'The development of entrepreneurial orientation among female migrants and its influence on venture internationalization'

Jill Josefina Juergensen, Henley Business School, University of Reading
'Stuck in the middle, or best of both worlds? Exploring the simultaneous management of internationalization and innovation in resource-constrained firms'

Discussant Professors:

Maria Elo, University of Southern Denmark
Udo Zander, Stockholm School of Economics

Group 5: HQ-subsidiary relationships*Doctoral Students*

Mesut Coskun, Salzburg Management and Business School
'Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter-subsidiary relationship in multinational corporations.'

Carlos O. Cordova Chea, Alliance Manchester Business School, The University of Manchester, UK
'Foreign Subsidiary Divestment by Multinational Enterprises: The Role of Internal Corporate Embeddedness'

Discussant Professors

Jelena Cerar (Assistant Professor, WU Vienna, Austria)
Jens Gammelgaard, Copenhagen Business School

Group 6: National identity and government influence*Doctoral Students:*

Chiara Andreoli, Copenhagen Business School
'Ethical value creation in business: The roles of government, firms, and society'

Chen Lin, Aalto University School of Business
'Constructions of national identity among middle level managers in multinational corporations: Context, strategies, and implications'

Discussant Professors:

David Guttormsen, USN School of Business University of South-Eastern Norway BI Norwegian Business School

Lena Zander, Uppsala University

Group 7: Sustainable innovation*Doctoral Students:*

Yang Gao, HEC Montreal
'Networks, innovation ecosystems and international knowledge management'

Xiaoshi Xu, Aalto University School of Business
'Management practices and innovation: The role of paradoxical tensions and national context'

Discussant Professors:

Ulf Andersson, BI Norwegian Business School
Mälardalen University

Grazia Santangelo, Copenhagen Business School

Group 8: Talent Management*Doctoral Students:*

Linyu Liu, Aalto University School of Business
'Management of technical talent in the emerging markets'

Martta Nieminen, Aalto University School of Business
'Inclusion producing exclusion? – A case study of 'doing inclusion' in a multinational organization'

Group 9: Online participation*Doctoral Students:*

Nikita Kuleshov, Graduate School of Management, Saint-Petersburg State University, Russia
'The impact of state policy on human capital and talent circulation: a multilevel perspective'

Anna Kriklivetc, Graduate School of Management, Saint-Petersburg State University, Russia
'The role of generations in family firms' internationalization'

Discussant Professors:

Becky Reuber, Rotman School of Management Toronto University

Emmanuella Plakoyiannaki, University of Vienna



ONLINE 1: SPECIAL SESSION -ONLINE-PRESENTATION OF PAPERS (DIVERSE TRACKS).

Time: Friday, 10/Dec/2021: 9:00am - 10:30am

Location: SCHÜLER

Session Chair: José Carlos Fariñas, Universidad Complutense Madrid, Spain

Political regimes, talent management ecosystem, and innovations: Setting the research agenda

N. Kuleshov, M. Latukha

St. Petersburg state university, Russian Federation

Determinants of generation diverse talent management and its relationship with firm performance

M. Latukha, A. Kriklivetz, F. Podgainyi

St. Petersburg state university, Russian Federation

Corporate Social Responsibility, Green Innovation and Cross-Border M&A Completion

Q. Gao¹, Z. Zhang², Z. Li², Y. Li³

¹BISU, China, People's Republic of; ²UIBE, China, People's Republic of; ³The University of Sydney, Australia

Trade policy, firms' exports, and (multiple) border-crossing imports

L. Márquez-Ramos^{1,2}, H. Wardana¹

¹The University of Adelaide, Australia; ²Universitat Jaume I, Spain

ONLINE 2: SPECIAL SESSION -ONLINE-PRESENTATION OF PAPERS (DIVERSE TRACKS)

Time: Friday, 10/Dec/2021: 11:00am - 12:30pm.

Location: SCHÜLER

Session Chair: Nuria Puig, UCM, Spain

Capturing regional configuration of Value Chain Activities: a multiple case study of Russian MNCs

A. Medvedev¹, K. Nefedov²

¹Hochschule Ludwigshafen am Rhein; ²Higher School of Economics, Russian Federation

The Relationship between Internationalization Decisions and Sustainability Performance

P. Ruangwan, L. L. Alcantara

Ritsumeikan Asia Pacific University, Japan

KNOWLEDGE SHARING BETWEEN CONSULTING FIRMS AND CLIENTS IN THE ARAB WORLD

X. Huang¹, Q. Gao², D. Fan³, Z. Hassan⁴

¹WU Vienna, Austria; ²Beijing International Studies University, China; ³Swinburne University of Technology, Australia; ⁴Deakin University, Australia

Inclusive Leadership in a Time of Crisis: The Messaging of Business Leaders Before and During the COVID-19 Pandemic

R. C. Kim¹, V. M. Avvari², H. Uddin¹

¹Ritsumeikan Asia Pacific University, Japan; ²Nottingham University Business School, Malaysia

Effects of Union-Enterprise Guanxi on Union Instrumentality: A Moderated-Mediated Model

H.-C. Lin¹, J.-B. Guo²

¹: Department of Business Management, National Sun Yat-sen University, Taiwan; ²: Dragon Steel Corporation, Taiwan

ONLINE 3: ONLINE 3 -ONLINE- PRESENTATION OF PAPERS (DIVERSE TRACKS)

Time: Friday, 10/Dec/2021: 3:30pm - 5:00pm

Location: SCHÜLER

Session Chair: M^a Angeles Montoro, Universidad Complutense de Madrid, Spain

The Effect of Early Internationalization on Subsequent Geographic Expansion: An Extended Penrosean Perspective

H. Kano

Oita University, Japan

A SYSTEMATIC REVIEW OF GLOBAL VIRTUAL TEAMS

E. Tavoletti¹, V. Taras²

¹University of Macerata, Italy; ²University of North Carolina, USA

HOW MUCH IS TOO MUCH: DOES INTERNATIONAL EXPERIENCE ACCELERATE OR DELAY SCHOLARS' CAREER ADVANCEMENT?

F. Schumann, T. Dauth

HHL Leipzig Graduate School of Management, Germany

SMEs internationalisation and strategies for countering 'Dark Side' of networks: A developing country perspective

S. Ahmad¹, P. Dimitratos², D. K Booijhawon³, S. Zyglidopoulos⁴

¹University of Derby; ²University of Glasgow; ³University of Birmingham; ⁴Kedge Business School

COLLECTIVE CREATIVITY OF MULTICULTURAL VIRTUAL TEAMS

F. A. Roma

Science Po, UGA, France

Foreign Direct Investment and Economic Growth in the Indonesian Manufacturing Sector

K. A. Sawitri, L. Brennan

Trinity College Dublin, Ireland

OP: OPENING PLENARY

Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Isabel Álvarez, Complutense University Madrid, Spain.

Keynote Speaker: Nadia Calviño. First Vice-President of the Government of Spain and Minister for the Economy and Digital Transformation

Public support to the private sector in the framework of Sustainable Development Goals.

Ana Cremades, General Director of Innovation Madrid Regional Government.

José Luis Curbelo. COFIDES, President. Fernando Salazar. CESCE, President.

Post-pandemic Challenges of Innovation, Location and Sustainability. John Cantwell, Rutgers University.

Andrés Rodríguez Pose, London School of Economics.



Saturday, 11/Dec/2021: 8:30 am -10:00 am

C 1.1.1: MNES SUSTAINABLE IMPACTS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: GALLEGOS

Session Chair: Vera Kunczer, WU Vienna, Austria

Outward foreign direct investment and domestic employment growth: Emerging-market multinationals' contribution to Sustainable Development Goal 8

G. Hendriks¹, V. Kunczer²

¹University of Amsterdam; ²WU Vienna

Mobile industry and the SDGs: investigating innovative business models for underserved markets in sub-Saharan Africa

J. Omoju, R. Wanjiru, J. Whalley

Northumbria University, United Kingdom

EMS-EMBEDDED GREEN SUPPLY CHAIN MANAGEMENT PRACTICES AND CORPORATE FINANCIAL PERFORMANCE

M. Jell-Ojobor¹, N. Hendriks², E. Spiliotopoulou²

¹LUISS University Rome, Italy; ²Tilburg School of Economics and Management

Female executives and multinationals' support of the UN's Sustainable Development Goals

V. Kiefner¹, A. Mohr¹, C. Schumacher²

Economics, Austria; ²Copenhagen Business School, Denmark

C 1.1.12: GLOBAL VIRTUAL TEAMS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 1

Session Chair: Abdoulkadre Ado, University of Ottawa, Canada

The Influence of Multiple Intelligences on Conflict Occurrence and Performance in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Veglio¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

Achieving Global Virtual Team Performance: Leadership Status and Effectiveness

L. Zander¹, A. I. Mockaitis², P. Zettinig³, S. Gerschewski⁴

¹Uppsala University, Sweden; ²Maynooth University, Ireland; ³University of Turku, Finland; ⁴University of Kent, UK.

Global Cities and Individual Work-Related Values

T. Pedersen¹, A. Goerzen², A. Dasi³

¹Bocconi University, Italy; ²Queens University, Canada; ³University of Valencia, Spain

C 1.1.15: FIRMS' RESPONSES TO CRISIS AND INTERNATIONAL CHALLENGES

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: COMISIONES

Session Chair: Tamar Almor, College of Management, Israel

Typology of organisational resilience: Firms' responses to the Covid-19 crisis

A. Burger, I. Koleša, A. Jaklič

Faculty of Social Sciences (University of Ljubljana), Slovenia

How do crises and home country contexts influence global strategies of multinationals?

C. Czychon¹, U. Mayrhofer², A. Valentino³

¹KPMG, Germany; ²Université Côte d'Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

C 1.1.2: INSTITUTIONS, INDUSTRIAL DYNAMICS AND EXTERNALITIES

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: LAIN ENTRALGO

Session Chair: Filip De Beule, KU Leuven, Belgium

The Effects of Institutional Development Distance and State Ownership on Emerging Market Multinational Enterprises' Foreign Market Entry Modes

T. Roh¹, G. Kim², J.-H. Lee²

¹Soonchunhyang University, Korea, Republic of (South Korea); ²Korea Advanced Institute of Science & Technology, Korea, Republic of (South Korea)

The impact of the BRI and informal institutional factors on the investment locations of Chinese multinationals

F. De Beule¹, H. Zhang²

¹KU Leuven, Belgium; ²Neoma Business School, France

Configurations of externalities within a country-of-origin cluster in China: A qualitative comparative analysis

B. Urzelai¹, F. Puig², M. González- Loureiro³

¹University of the West of England, United Kingdom; ²Universitat de València, Spain; ³Universidad de Vigo (Spain) & CLICESI-Instituto Politécnico de Porto (Portugal) mloureiro@uvigo.es





C 1.1.3: HR AND INTERNATIONAL KNOWLEDGE MANAGEMENT

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: SCHÜLER

Session Chair: Jongmin Lee, University of Reading, United Kingdom

Covid-19 Pandemic and Creative Work behavior: The Role of Employees' Mindset and Knowledge Sharing

L. Masood, C. Serrano Archimi
IAE Aix-Marseille University, France

Intellectual property regimes and knowledge governance in MNEs: Expatriate staffing in manufacturing subsidiaries

J. Lee
University of Reading, United Kingdom

The Effect of Technological Relatedness on Firm Sales Evolution through External Knowledge Sourcing

A. J. Guerrero, J. Heij, E. Huergo

Universidad Complutense de Madrid, Spain

Where is the learning in learning-by-exporting?
Examining the effects of extra-regional orientation and organizational innovation on learning-to-innovate-by-exporting

J. Juergensen¹, R. Narula¹, I. Surdu²

¹Henley Business School, University of Reading; ²Warwick Business School, University of Warwick

C 1.1.6: OVERCOMING LIABILITIES AND FAILURES IN BUSINESS INTERNATIONALISATION

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: BOTELLA LLUSIA

Session Chair: Tamara Galkina, University of Vaasa, Finland

THE DAY AFTER: WHAT CHANGES IN THE WAY FIRMS APPROACH NEW MARKETS AFTER GOING THROUGH FAILURES AND SUCCESSES?

M. Johanson¹, H. Lundberg², L. Oliveira³, S. Papaioannou⁴

¹Dalarna University / Uppsala University; ²Mid Sweden University, Sweden; ³Dalarna University / University of São Paulo; ⁴Uppsala University

Overcoming liabilities of platformization: Business model mechanisms in international digital-platform SMEs

T. Galkina¹, I. Atkova²

¹University of Vaasa, Finland; ²Oulu University, Finland

Innovation and flexibility strategies in international new ventures: the route to international performance during a crisis

N. F. Crespo^{1,2}, V. C. Simões^{1,2}, M. Fontes^{3,4}

¹ISEG - University of Lisbon, Portugal; ²CSG/ADVANCE; ³UMOSE—Laboratório Nacional de Engenharia e Geologia; ⁴DINÂMIA'CET

C 1.1.7: CORPORATE GOVERNANCE AND INSTITUTIONAL VOIDS IN THE EMERGING MARKETS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 4

Session Chair: Amitabh Anand, Excelia Business School, France

Drilling Deeper into the Dark Side: A Review and Examination of Research on Organizational Misconduct in Emerging Markets

A. Anand¹, D. Rottig², N. Parameswar³, A. Marie Zwerp⁴

¹Excelia Business School, France; ²Lutgert College of Business, Florida Gulf Coast University, USA; ³Indian Institute of Technology Hyderabad, India; ⁴Escuela Internacional de Ciencias Económicas y Administrativas Universidad de la Sabana

THE STATE AS A SMALL SHAREHOLDER IN BUSINESS GROUPS: SMALL EQUITY, HUGE RESULTS

W. Xavier

Biola University, United States of America

Enablers of Business Model Change: The Effects of Stronger and Less Volatile Pro-Market Institutions

C. Witte¹, M. Mol²

¹Rotterdam School of Management (RSM), Netherlands, The; ²Copenhagen Business School

C 1.1.8: TRANSNATIONAL NETWORKS AND INSTITUTIONAL ENVIRONMENTS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 2

Session Chair: Teresa da Silva Lopes, York University, United Kingdom

Spanish Educational Books and the Making of an Ibero-American Market, 1960s-2020s

N. Puig

UCM, Spain

The untold story: Teaching cases on multinational enterprises in US business schools and the rise of International Business as a new academic field, 1955-1963

R. P. Amdam, G. R. G. Benito, B. Grøgaard

BI Norwegian Business School, Norway





A Demand-Side Solution? Cross-border Intellectual Property Disputes and Jewish Law, Venice 1550

A. E. Budde-Sung

United States Air Force Academy, United States of America

Investigating into partnerships with host-market allies in high political risk contexts. American and French investment in Spain (1900s-1950s)

A. Álvaro-Moya¹, R. Castro²

¹CUNEF Universidad, Spain; ²Universidad Autónoma de Madrid

Historical narratives as a managerial resource: the case of Polish firms in Sub-Saharan Africa

A. Wasowska¹, K. Obłój², D. Kopiński³

¹University of Warsaw, Poland; ²Kozminski University, Poland; ³University of Wrocław, Poland

I 1.1.6: SME AND NEW VENTURE INTERNATIONALIZATION – GOVERNANCE, LEARNING AND PERFORMANCE

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: JUNTAS Medicina

Session Chair: Per Servais, Linneaus University, Sweden

TOWARD A CONCEPTUAL MODEL ON THE INFLUENCE OF NETWORK CAPABILITIES AND XENOPHILIA IN INTERNATIONAL NEW VENTURES

P. Servais, S. Servais

Linneaus University, School of Business and Economics

The Sensemaking Processes of International Entrepreneurs

E. S. Rasmussen¹, N. H. Petersen²

¹University of Southern Denmark, Denmark; ²UCL Professional College and Business Academy

Patterns of learning, innovation and internationalization in Italian SMEs: A replication study

B. Hagen¹, D. Guido¹, A. Zucchella¹, P. Liesch², J. Weerawardena², G. Sullivan Mort³

¹University of Pavia; ²The University of Queensland; ³La Trobe University

Impact of competitive intelligence on the international entrepreneurial orientation of SMEs

J. J. Decossa

Ibn Tofail University, Morocco

I 1.1.9: LOCATION AND EMBEDDEDNESS

Time: Saturday, 11/Dec/2021: 8:30am - 10:00am · Location: AULA 3

Session Chair: Michael Wolfesberger, WU Vienna, Austria

Friends in Low Places: How Social Embeddedness Shapes Business Group Affiliates' ESG Performance

Y. T. Wiessner

Erasmus University Rotterdam, Netherlands, The Machine learning internationalization - An inductive approach to analyze firms' internationalization process

E. Schantl, T. Lindner

WU Vienna, Austria

Restructuring the international location portfolio: Searching globally vs. locally

M. Wolfesberger¹, T. Lindner^{2,1}, J. Puck¹

¹WU Vienna, Austria; ²University of Innsbruck, Austria

Social (Dis)Embeddedness in International Business

A. Bitektine¹, P. Jasovska²

¹JMSB - Concordia University, Canada; ²University of Technology, Sydney

Home-country institutional quality and firms' financial performance: Evidence from the European union

A. M. Oliveira¹, F. Carvalho², N. R. Reis¹

¹CARME – Centre of Applied Research in Management and Economics - Polytechnic Institute of Leiria, Portugal; ²CeBER – University of Coimbra - Faculty of Economics





Saturday, 11/Dec/2021: 10:30 am – 12:00 pm

C 1.2.10: GOVERNANCE AND THE FINANCIAL RESPONSIBILITY OF MNEs

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm
Location: SALA JUNTAS

Session Chair: Jakob Müllner, WU Vienna, Austria

Financial Crime and Punishment: A Meta-Analysis

L. de Batz¹, E. Kocenda²

¹Prague University of Economics and Business, Czech Republic; ²Institute of Economic Studies, Charles University, Czech Republic

Responsible Blockholders, CEOs, and Tax-Motivated International Relocations of Corporate Headquarters: A Social Identity Perspective

A. Eerola¹, A. Slangan², R. Valboni³

¹KU Leuven, Belgium; ²KU Leuven, Belgium; ³Utrecht University, Netherlands

Do Multinational Corporations pay their “Fair Share”? Perception and Consequences of Inequity between Citizens’ Tax Burden and Corporate Tax Avoidance

M. Conrad

Friedrich-Alexander-University Erlangen-Nürnberg, Germany

On the Role of Internationalization of Firm-Level Corporate Governance – the Case of Audit Committees

H. Afzali², M. Martikainen³, T. Randoy^{1,5}, L. Oxelheim^{1,4}

¹University of Agder, Norway; ²Hanken School of Economics, Finland; ³University of Vaasa, Finland; ⁴IFN, Stockholm; ⁵Centre for Corporate Governance, CBS, Denmark

C 1.2.12: GLOBAL LEADERSHIP

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 1

Session Chair: David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway

DOES ETHNICITY MODERATE THE RELATIONSHIP BETWEEN COMMUNICATION OF THE LEADER AND LMX? PERCEPTION OF EMPLOYEES IN PERU

O. Brown¹, C. Paz-Aparicio²

¹ESAN University, Peru; ²Universidad Carlos III de Madrid, Spain

Getting more women on boards:cultural and institutional antecedents that matter

G. Warner-Søderholm¹, P. Gabaldon², C. Seierstad¹

¹USN School of Business, Norway; ²IE University, Spain

When a coach from Global North meets a coachee from Global South: The impact of a coach’s and a coachee’s cultural intelligence on the effectiveness of intercultural executive coaching.

N. G. Fey¹, C. Miska², J. Ighani³

¹Hanken School of Economics, Finland; ²WU Vienna; ³Humanitarian Coaching Network

C 1.2.3: INSTITUTIONS, INNOVATION AND INTERNATIONALIZATION

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: SCHÜLER

Session Chair: Priit Tinit, Aalto University, Finland

Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures

S. W. Hegerty¹, A. M. Kowalski², M. S. Lewandowska²

¹Northeastern Illinois University; ²SGH Warsaw School of Economics, Poland

Exploring Knowledge Heterogeneity in Corporate Boards of Directors: A Literature Review and Multi-Domain Research Agenda

L. Selivanovskikh¹, V. Bodolica²

¹Higher School of Economics, St. Petersburg School of Economics and Management, Russian Federation; ²School of Business Administration, American University of Sharjah, UAE

Government R&D support´s effect on the innovation-export relationship: A moderated-mediation analysis of organizational motivators

P. Tinit¹, J. Yi², C. Fey¹, S. Meng³

¹Aalto University, Finland; ²Renmin Business School, Renmin University of China; ³School of International Trade and Economics, Central University of Finance and Economics, China

C 1.2.4: INTERNATIONAL BUSINESS IN TURBULENCE POLICY TIMES

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: GALLEGOS

Session Chair: Ari Van Assche, HEC Montréal, Canada

TECHNO-NATIONALISM AND THE (DIGITAL SILK) ROAD TO STATE-DRIVEN STANDARDS-SETTING: IMPLICATIONS TO EUROPEAN FIRMS

B. Petersen, T. Ueta

Copenhagen Business School, Denmark

Where are the new entrepreneurs coming from? Migration policy responses for entrepreneurship and preferred migrants

M. Elo

University of Southern Denmark, Denmark

Business-Government Relationship in a Populist Context: The case of the Automotive Industry and Brexit

H. u. Haq, A. Kuiken

University of Groningen, The Netherlands





INTERNATIONAL BUSINESS POLICY DESIGN A CASE OF OVERSPILL FROM EXPORTERS TO FOREIGN INVESTORS?

M. Torres¹, J. Clegg¹, F. Figueira de Lemos²

¹University of Leeds, UK; ²Uppsala University, Sweden

C 1.2.5: CSR IN GVCS

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 3

Session Chair: Valentina De Marchi, University of Padova, Italy

How microfoundations impact the diffusion of CSR practices in global supply chains

M. Oberhauser^{1,2}, L. Kirste², D. Holtbrügge²

¹ESCP Business School Madrid, Spain; ²Friedrich-Alexander University Erlangen-Nürnberg, Germany

A game-theoretical model of irresponsible global value chain behavior

C. G. Asmussen¹, A. Fosfuri², M. M. Larsen³, G. Santangelo³

¹Kings College, UK; ²Bocconi University, Italy; ³Copenhagen Business School, Denmark

RELOCATION OF SECOND DEGREE: SOCIAL AND ENVIRONMENTAL IMPACTS

I. V. Oksnes¹, B. B. Nujen¹, D. E. Mwesiumo²

¹Norwegian University of Science and Technology (NTNU), Norway; ²Molde University College, Specilaized University in Logistics, Norway

C 1.2.6: SME INTERNATIONALIZATION - TRAJECTORIES, SPEED AND PERFORMANCE

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LLUSIA

Session Chair: Sui Sui, Ryerson University, United States of America

ARE YOU TEMPTED? HOW PEER PERFORMANCE AFFECTS EXPORT MARKET ENTRY INTENSITY AND EXPORT MARKET EXIT OF SMEs

M. Baum¹, S. Sui², S. Malhotra³

¹University of Bayreuth, Germany; ²Ryerson University, Canada; ³University of Waterloo, Canada

Relating nonlinearity of internationalisation process to knowledge acquisition and to development of own products. Case of established SMEs with constraining subcontracting relations.

M. Teissandier

Toulouse Business School, France

Cross-Crossing Speed of Internationalization and Firm's Performance: Longitudinal Evidence from Earlier versus Later Internationalizers

T. Mendes^{1,2}, M. González-Loureiro^{1,2}, V. Braga¹

¹CIICESI Center for Research and Innovation in Business Sciences and Information Systems, School of Technology and Management (ESTG), Polytechnic of Porto, Porto, Portugal; ²University of Vigo, Vigo, Spain

C 1.2.7: SUSTAINABILITY AND NON-MARKET STRATEGIES IN THE EMERGING MARKETS

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 4

Session Chair: Robbert Maseland, Radboud University Nijmegen, Netherlands, The

The evolution of MNE political connectedness in a context of political competition: the case of Vodacom Mozambique

R. Maseland¹, C. Mairose², M. Silberberger³, J. Zweynert³

¹Radboud University Nijmegen, Netherlands, The; ²PLASOC, Department of Capacity Development, Monitoring and Evaluation, Chimoio, Mozambique; ³Witten/Herdecke University, Department of Philosophy, Politics, and Economics; Institute for Social and Institutional Change (ISIC), Witten, Germany

Political Risk and Chinese SMEs' Location Choice: Moderating Role of Legitimacy

Z. Chen, A. Giroud, A. Rygh

University of Manchester, United Kingdom

Corporate controversies and corporate financial performance – exploring the ambiguous moderating role of sustainable supply chain management practices (SSCM) in emerging vs. developed countries' firms

S. Elia, G. Hoxha, L. Piscitello

Politecnico di Milano, Italy

A Real Options Perspective on Outward FDI from African MNEs

N. Driffield¹, K. W. Glaister², K. Lavoratori³

¹Warwick Business School, University of Warwick, Coventry, UK; ²Leeds University Business School, University of Leeds, Leeds, UK; ³Henley Business School, University of Reading, UK

I 1.2.Y: INTERACTIVE PAPERS. NETWORKS AND IB POST-COVID19

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: AULA 2

Session Chair: Emilene Leite, Örebro University School of Business, Sweden

The socio-economic nature of business networks: A key element in the development and sustainability of enterprises in Africa

E. Milliot¹, S. Apitsa²

¹Université de Nantes, France; ²Université de Poitiers, France

Who gains more from networking? A comparative study of Polish exporting and non-exporting SMEs

L. Danik, D. Mironńska

SGH Warsaw School of Economics, Poland





COMPETITIVE LANDSCAPE IN THE “NEW NORMALITY”: THE CASES OF MEXICO AND BRAZIL

F. Valderrey, E. Kaltenecker, M. A Montoya

Tecnológico de Monterrey, Mexico

Tourism and Hospitality Crisis Management Research in Pandemic Contexts: Status and Future Potential

Y. Zhang Zhang², S. Rohlfer¹

¹CUNEF, Spain; ²International University of Japan

Does the past matter? Unraveling the temporal interdependencies of institutions in the success of public-private partnerships

J. Fleta, F. Muñoz, J. M. Gimeno Feliú

Zaragoza University, Spain

P 1.2: PANEL: EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021) (CONFERENCE PANEL)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Vitor Corado Simões, ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal

EIBA History Panel: ‘EIBA MADRID AND HONORIS CAUSA DOCTORATES: FROM JOHN DUNNING (1990) TO JOHN CANTWELL (2021)’

V. C. Simões¹, K. Brandl², J. Cantwell³, J. J. Durán⁴, B. Groggaard⁵, K. Machartzina⁶

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²University of Victoria, Canada; ³Rutgers University, USA; ⁴Autonomous University of Madrid, Spain; ⁵BI-Norwegian Business School, Norway; ⁶University of Hohenheim, Stuttgart, Germany

P 1.2.14: PANEL: X-CULTURE AND THE POST-PANDEMIC NEW NORMAL (TRACK 14)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: COMISIONES

Session Chair: Anne Marie Zwerp-Villegas, Universidad de La Sabana, Colombia

Incorporating X-Culture in Teaching and Research in the Post-Pandemic New Normal

A. M. Zwerp-Villegas¹, V. Taras², E. Tavoletti³, D. Rottig⁴, A. Svirina⁵, D. Baker⁶, K. Lynden²

¹Universidad de La Sabana, Colombia; ²University of North Carolina-Greensboro; ³University of Macerata; ⁴Florida Gulf Coast University; ⁵Kazan National Research Technical University; ⁶University of Louisiana at Lafayette

P 1.2.4: PANEL: INTERNATIONALIZATION OF FAMILY FIRMS: FROM TRADITION TO DISRUPTION (TRACK 4)

Time: Saturday, 11/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

Session Chair: Ana Teresa Tavares-Lehmann, FEP-University of Porto, Portugal

Session Chair: Philippe Gugler, University of Fribourg, Switzerland

Internationalization of Family Firms: From Tradition to Disruption

P. Gugler¹, A. T. Lehman², J.-F. Hennart³, T. Almor⁴, P. Pananond⁵, E. Plakoyiannaki⁶, A. Majocchi⁷

¹University of Fribourg, Switzerland; ²University of Porto, Portugal; ³Tilburg University, Netherlands; ⁴College of Management, Israel; ⁵Thammasat Business School, Thailand; ⁶University of Vienna, Austria; ⁷Luiss University Rome, Italy





Saturday, 11/Dec/2021: 12:00 pm – 1:30 pm

C 1.3.12: HUMAN CAPITAL IN INTERNATIONAL CONTEXT

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 1

WASTA AND HR LEADERSHIP IN THE ARAB WORLD: AMBIVALENCE, SYNERGIES AND SOLUTIONS

F. Alsarhan¹, S. Horak²

¹ISC Paris Business School, France; ²St. John's University The Peter J. Tobin College of Business, USA

EFFECTS OF UNION-ENTERPRISE GUANXI ON UNION INSTRUMENTALITY: A MODERATED-MEDIATED MODEL

H.-C. Lin¹, J.-B. Guo²

¹Department of Business Management, National Sun Yat-sen University, Taiwan; ²Dragon Steel Corporation, Taiwan

Migrants' Identity Orientations: The Missing Link in Predicting the Integration Outcomes of International Skilled Migrants

G. Stahl¹, A. Hajro¹, E. Akkan², S. Reiche³, D. Caprar⁴, J. Zikic⁵, M. Lazarova⁶, N. Richter⁷, J.-L. Cerdin⁸, I. Björkman⁹, C. Clegg¹⁰, E. Davoine¹¹, A. Koveshnikov⁹, W. Mayrhofer¹, L. Zander¹², M. Zellmer-Bruhn¹³, C. Brewster¹⁴

¹Vienna University of Economics and Business, Austria; ²Léonard de Vinci Pole Universitaire, France; ³IESE, Spain; ⁴University of Sydney, Australia; ⁵York University, Canada; ⁶Simon Fraser University, Canada; ⁷University of Southern Denmark, Denmark; ⁸ESSEC Business School, France; ⁹Aalto University School of Business, Finland; ¹⁰Brunel University, UK; ¹¹Université de Fribourg, Switzerland; ¹²Uppsala University, Sweden; ¹³University of Minnesota, USA; ¹⁴Henley Business School, University Reading, UK

C 1.3.14: INNOVATIONS IN IB RESEARCH METHODOLOGIES

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: COMISIONES

Session Chair: Agnieszka (Aggie) Chidlow, University of Birmingham, United Kingdom

The Taylor Series as a new methodological approach to conceptualize the phenomenon of environmental dynamism

E. Schantl, T. Lindner, J. Puck

WU Vienna, Austria

EXPLORING BOURDIEU'S EPISTEMIC REFLEXIVITY AS A NEW METHODOLOGICAL PROCESS IN INTERNATIONAL BUSINESS RESEARCH

D. S. A. Guttormsen¹, F. Moore²

¹USN School of Business, University of South-Eastern Norway, Norway; ²School of Business and Management, Royal Holloway, University of London

Problematising Paradigms & Qualitative Research in International Business: State of the field, Thoughts & Ways Forward

R. Aguzzoli¹, J. Lengler², S. R. Miller³, J. Aroles⁴, A. Chidlow⁵, S. Bhankaraully⁶

¹Durham University, United Kingdom; ²Durham University, United Kingdom; ³University of Texas at San Antonio, United States; ⁴Durham University, United Kingdom; ⁵University of Birmingham, United Kingdom; ⁶University of Essex, United Kingdom

THE EVOLUTION OF IB RESEARCH: A TOPIC MODEL ANALYSIS OF EIBA CONFERENCE PAPERS (1999-2011)

V. C. Simões¹, J. P. Rocha¹, A. Piepenbrink², J. Cantwell³, P. Gugler⁴

¹ADVANCE/CSG, ISEG - Lisbon School of Economics and Management, University of Lisbon, Portugal, Portugal; ²Rennes School of Business, France; ³Rutgers University, USA; ⁴Center for Competitiveness, University of Fribourg, Switzerland

C 1.3.3: INNOVATION AND KNOWLEDGE MANAGEMENT ACROSS BORDERS

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: SCHULER

Session Chair: Bernhard Dachs, AIT Austrian Institute of Technology, Austria

How does the combination of quality and innovation affect productivity in Spanish manufacturing firms?

P. Sánchez-Sellero, J. Rosell-Martínez

Universidad de Zaragoza, Spain

Knowledge, Innovation and the Dynamics of Competition in Vertically Related Industries

P. Adams¹, F. Malerba², R. Fontana³, G. Capone⁴

¹Seton Hall University, United States of America; ²Bocconi University, Milan, Italy; ³University of Pavia, Pavia, Italy; ⁴University of Parma, Parma, Italy

The Landscape of Blockchain Innovation: A Textual Analysis of Patent Data

X. Zhuo

Heinrich Heine University Duesseldorf, Germany

The role of digital technologies for servitization and internationalization in manufacturing firms. Evidence from firm-level data.

B. Dachs

AIT Austrian Institute of Technology, Austria

C 1.3.5: CONFIGURATION AND RE-CONFIGURATION OF GVCS

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 3

Session Chair: Antonello Zanfei, DESP-University of Urbino, Italy





Joining the value chain of multinationals and performance of their first and second tier suppliers: evidence from inter-firm transaction data

J. Masso, P. Vahter

University of Tartu, Estonia

Functional specialization in FDI and value capture in GVCs: An empirical assessment of the smile Curve hypothesis on a global scale

A. Coveri, A. Zanfei

University of Urbino, Italy

Global Value Chain Resilience: Understanding the Impact of Managerial Governance Adaptations

L. Kano¹, R. Narula², I. Surdu³

¹*University of Calgary, Canada; 2Reading University; 3University of Warwick*

C 1.3.6: ENTREPRENEURIAL INTERNATIONALIZATION - AN INSTITUTIONAL PERSPECTIVE

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: BOTELLA LLUSIA

Session Chair: Victor Martin-Sanchez, University of Southern Denmark, Denmark

INSTITUTIONAL CONDITIONS AND EXPORT-ORIENTED ENTREPRENEURIAL ACTIVITY: A CROSS-COUNTRY ANALYSIS

J.-L. Capelleras¹, I. Contín-Pilart², M. Larraza-Kintana², V. Martin-Sánchez³

¹*Universitat Autònoma de Barcelona, Spain; 2Universidad Pública de Navarra, Spain; 3University of Southern Denmark, Denmark*

An Institutional Perspective on Export Exits: The Moderating Role of Experience Similarity

P. Trapczynski¹, T. Halaszovich²

¹*Poznan University of Economics and Business, Poland; 2Jacobs University Bremen, Germany*

How does national culture influence entrepreneurship? Evidence from the internalized cultural dispositions perspective

J. Kleinhempel

University of Manchester, Alliance Manchester Business School, United Kingdom

C 1.3.7: INNOVATION CHALLENGES IN THE EMERGING MARKETS

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 4

Session Chair: Qiuling Gao, BISU, China, People's Republic of

Heterogeneity of Political Connections in Chinese Multinationals: Impact on Strategic Asset Seeking M&As' Innovation Performance

Y. Liang, A. Giroud, A. Rygh

The University of Manchester, United Kingdom

Light touch goes where? -A longitudinal study of the post-acquisition integration paths adopted by Chinese Multinational Companies

J. Wu¹, D. Wang², D. Morschett¹

¹*University of Fribourg; 2Aalborg University, Denmark*

Inward FDI Spillovers and Emerging Multinationals' Outward FDI in More versus Less Developed Host Markets

R. Gao

University of Manchester, United Kingdom

C 1.3.9: FOREIGN DIRECT INVESTMENTS AND DIVESTMENTS

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: LAIN ENTRALGO

Session Chair: Jorma Larimo, University of Vaasa, Finland

A meta-analysis of stock market reaction to foreign divestment: the role of divestment motives

P. Arte, R. Filenko, J. Larimo

University of Vaasa, Finland

Applying Prospect Theory in Strategy Research: Investment Decisions that Managers May Not Regard as a Gamble

J. Fisch, K. Schwaiger

WU Vienna, Austria

DIVESTMENT AND RE-INVESTMENT CHOICES IN FOREIGN MARKETS: A COMPARISON BETWEEN FAMILY AND NON-FAMILY MULTINATIONAL ENTERPRISES

S. Mariotti¹, R. Marzano², L. Piscitello^{1,3}

¹*Politecnico di Milano; 2Sapienza - University of Rome; 3Henley Business School - University of Reading*

DETERMINANTS OF MNC'S SECOND HEADQUARTERS IN THE HOME REGION

A. Botella Andreu¹, K. Lavoratori²

¹*Universitat de Valencia, Spain; 2University of Warwick*

I 1.3.12: TALENTS, REPUTATION AND BRANDING

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: AULA 2

Session Chair: Frauke Bender, Anderson College of Business and Computing, Regis University, United States of America

The competence-based dimension of attention in MNCs

T. Hakkarainen

Bocconi University, Italy

Employer and internal branding: Do they effect on recruitment performance during the COVID-19 pandemic?

D. Kucherov, V. Tsybova, O. Alkanova, A. Lisovskaia

Saint-Petersburg State University, Russian Federation





INDULGENCE AND RISK-TAKING BEHAVIOR OF FIRMS: DO FIRM-LEVEL CONTINGENCIES MATTER?

A. Alipour¹, A. Yaprak²

¹Ozyegin University, Turkey; ²Wane State University, USA

The Role of Multiple Intelligences in Promoting Team Climate and its' Performance Outcomes in Global Virtual Teams

M. Davaei¹, M. Gunkel¹, V. Taras²

¹Free University of Bozen-Bolzano, Italy; ²University of North Carolina at Greensboro, USA

P 1.3.1: PANEL: WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS? (TRACK 1)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Caroline Witte, Rotterdam School of Management (RSM), Netherlands, The

WHY SHOULD INTERNATIONAL BUSINESS RESEARCHERS CARE ABOUT INFORMAL ORGANIZATIONS?

C. Witte¹, R. Namatovu², M. Moller Larsen^{2,5}, A. Cuervo-Cazurra⁴

¹Rotterdam School of Management (RSM), Netherlands, The; ²Copenhagen Business School; ⁴Northeastern University; ⁵BI Norwegian Business School

P 1.3.10: PANEL: CORPORATE GOVERNANCE AND GLOBAL INNOVATION (TRACK 10)

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm · Location: GALLEG

Session Chair: Jakob Müllner, WU Vienna, Austria

Corporate Governance and Global Innovation

I. Filatotchev¹, J. Müllner², E. Melero³, J. de Castro⁴, R. Aguilera⁵

¹King's College London, United Kingdom; ²WU Vienna, Austria; ³Universidad Carlos III de Madrid, Spain; ⁴IE Business School, Spain; ⁵Northeastern University, USA

ROUNDTABLE: DRIVERS FOR THE INTERNATIONAL ATTRACTION OF DIGITAL FIRMS. IMPLICATIONS FOR SPAIN.

Time: Saturday, 11/Dec/2021: 12:00pm - 1:30pm

José Plá (Valencia University, Spain).

M. José Miranda. ZEC Canary Islands Special Zone, Vicepresident.

Ignacio Bartolomé, How2go Director.

Saturday, 11/Dec/2021: 1:30 pm – 3:00 pm

POSTERS 1: POSTERS SESSION 1

Time: Saturday, 11/Dec/2021: 1:30pm - 3:00pm · Location: HALL 1st FLOOR

1. How pressure from home works out abroad: decent work in MNE subsidiaries

K. van der Straaten

Rotterdam School of Management, Erasmus University, the Netherlands

2. Intercultural Entrepreneurship: An Emerging Field of Research and Practice?

C. Ruesga Rath, C. Barmeyer

University of Passau, Germany

3. Multinational Enterprises and Cross-sector Partnerships in the Energy Transition: The Case of Port of Rotterdam

E. Eräpolku¹, T. Ritvala¹, S. Lundan^{2,1}

¹Aalto University, Finland; ²University of Bremen, Germany

4. Role of innovation ecosystems in the relationship between circular economy and sustainability. Case of the satellite industry in Europe.

M. Teissandier

Toulouse Business School, France

5. Subversive consequences of digital influencer marketing for international consumers

T. Drennan, C. Lindh

Mälardalen University, Sweden

6. Unlocking the structure of the international entrepreneurship research - a bibliometric approach to mapping the literature

S. W. U. A. Ahmed, N. Anderson, S. M. F. Grimstad, K. K. Longva, Ø. Strand

Norwegian University of Science and Technology (NTNU), Norway

7. Digitalization and internationalization – interdependent or independent phenomenon? The case of manufacturing companies in a post-transition country

B. Jankowska, M. Bartosik-Purgat, E. Mińska-Struzik

Poznań University of Economics and Business, Poland

8. Examining the Relationship Between Marketing Intensity and Firm Value in a Global Context

P.-T. Walter¹, T. Juan¹, J. Cerviño²

¹Universidad ESAN, Perú; ²University Carlos III of Madrid, Spain

9. The influence of eco-labels for recycled products on purchase intentions in developed versus developing countries

M. Pasquine, R. Glavee-Geo, O. Kachurovska, I. G. Ariatmaja

NTNU, Norway

10. Customer Value and Firm performance: The role of CSR and Internationalization

S. M. F. Grimstad, R. Glavee-Geo

Norwegian University of Science and Technology, Norway



**11. Adaptation of export activity of Polish companies to environmental jolt in the aftermath of pandemic spread**

P. Wójcik, M. Ciszewska-Mlinarič

Kozminski University, Poland

12. Determinants of company's adaptability to crisis situation. The case of Covid19K. Mroczek-Dąbrowska, A. Matysek-Jędrych, A. Kania
Poznań University of Economics and Business, Poland**13. Distance-based Responses to Upward Social Comparison in MNCs**

N. Schwerdfeger

WU Vienna University of Economics and Business, Austria

14. Empowerment of female executives and entrepreneurs within patriarchal societal contexts: Empirical evidence from the healthcare sectorR. Aman¹, R. Alothmany², M. Elo³, J. Emontspool³¹University of Oulu, Finland; ²Flinders University;³University of Southern Denmark**15. Exploring the privacy paradox in the era of GDPR: a qualitative inquiry of consumers' perception on online data privacy.**

J. H. Zhang, T. Timo Koivumäki

University of Oulu, Finland

16. Familiarity and internationalisation of food industries: exporters' opinions matterA. Landi,²¹University of Copenhagen, Denmark (Dept. of Food and Resource Economics); ²University of Chinese Academy of Science, China (Sino-Danish Centre)**17. On The Basis of Sex – The Role of Gender in Internal Capital Allocation to Subsidiaries' Proposals**

J. Cerar, S. Yang

WU Vienna, Austria

18. Overcoming the liability-of-foreignness in cultural industries-a resource-dependency perspective on cooperative actions to mitigate the cultural discount of films

F. Gruninger

Zeppelin University

19. Relationship among the fear of imitation, the appropriation strategy and openness in emerging economies: An empirical study for Colombian manufacturing firms

Y. Y. Castillo Molina

Universidad Complutense de Madrid, Spain

20. Scholars & Sustainability: Opportunities for Business Schools in a Post-COVID WorldA. S. Duncan¹, A.-L. Duncan²¹Burgundy School of Business, France; ²Institute Bocuse, France**21. Subsidiary Performance in Emerging Markets and Developing Countries: Influence of Host Country Experience**H. Gundelach¹, M. W. Hansen¹, B. B. Nielsen²,¹Copenhagen Business School, Denmark; ²The University of Sydney Business School**22. SUSTAINABLE HEADQUARTERS OF THE FUTURE**

T. A.-M. Ritvala, E. Ahmas, R. Piekkari

Aalto University, Finland

23. The path to global scaling is just an entrepreneurial ecosystem away: the case of a digital startup that relocated overseas.

C. Fabrizi

Vienna University of Economics and Business (WU) - Institute for International Business, Austria

24. Who's open to international external knowledge? Managers' position in the mnc's corporate hierarchy and the evaluation of external knowledge

L. Kollingbaum

Wirtschaftsuniversität Wien, Austria

25. Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter-subsidiary relationship in multinational corporations.

M. Coskun

Salzburg Managem

25. Fighting the disequilibrium: The impact of subsidiary initiative selling on the power dynamics in the headquarter-subsidiary relationship in multinational corporations.

M. Coskun

Salzburg Management and Business School (SMBS), Germany

26. The Role of Organization's Office in the Emergence of Employees' Sense of Workplace

V. K. Koljonen, I. M. Saittakari

Aalto University School of Business, Finland

27. A revision of job characteristics theory in the context of cross-border mergers and acquisitions: cultural friction as an antecedent of motivational work-related attitudes during post-merger integration.M. Durand¹, M. Thomas²¹EM Normandie Business School, France; ²Grenoble Ecole de Management, France**28. Challenges and Solutions in Culturally Sensitive Research in Brazil**

M. Bausch, C. Barmeyer, T. Chenet Ugarte

University of Passau, Germany

29. Collaborative networks in supply chains from emerging countries and their relation with organizational and supply chain dynamic capabilities

I. C. Alzate, E. C. Manotas

Universidad Nacional de Colombia, Colombia

30. Creativity through biculturality? A Syrian Entrepreneur in Germany

C. Barmeyer, S. Grosskopf

University of Passau, Germany

31. Exploring legitimization of new business model's emergence within 6g technology decade

O. Gisca, P. Ahokangas

University of Oulu, Finland

32. How Motivation Fluctuates During Global Virtual Team Work: The Role of Team Characteristics and Team Dynamics

T. Blay, F. J. Froese

University of Goettingen, Germany



Saturday, 11/Dec/2021: 3:00 pm – 4:30 pm

C 1.4.11: CROSS-BORDER SERVICES AND RELATIONSHIP MARKETING

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 2

Session Chair: Dirk Morschett, University of Fribourg, Switzerland

COVID-19 and Service Innovation Strategies of International Tourism SMEs in Latin America

C. Bianchi

Universidad Adolfo Ibañez, Chile

Under which conditions do manufacturing companies choose FDI for service provision in foreign markets? An investigation using fsQCA

J. Jovanovic, D. Morschett

University of Fribourg, Switzerland

The impact of Country-of-Origin on relationship quality

C. F. Crespo^{1,3,4}, N. F. Crespo^{2,4}

¹School of Technology and Management, Polytechnic of Leiria, Portugal; ²ISEG - University of Lisbon, Portugal; ³CARME; ⁴CSG/ADVANCE

C 1.4.13: NETWORKS, SUBSIDIARIES, AND MNEs

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 3

Session Chair: Paul Ryan, Trinity College Dublin, Ireland

MNC Channel Partners' Ability and Willingness: Heterogenous Decision Making at the Boundary of the MNC

S. Gysan

Maastricht University, Netherlands, The

Competition and Cooperation within MNE: A parent-subsidiary relationship study

E. Leite¹, K. Lagerström², R. Schweizer³, C. Pahlberg⁴

¹Örebro University School of Business, Sweden; ²Uppsala University, Sweden; ³Göteborg University, Sweden; ⁴Uppsala University, Sweden

"Is power the influence?" Subsidiary power, Autonomy and Influence within Multinational Corporations

L. Liu

Aalto university, Finland

Dual Embeddedness as a determinant of competence-creating subsidiaries: A dynamic reinforcing spiral.

F. Achcaoucaou, P. Miravittles

Universitat de Barcelona, Spain

C 1.4.2: GEOGRAPHY, ENTREPRENEURSHIP AND PERFORMANCE

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: LAIN ENTRALGO

Session Chair: Fiorenza Belussi, Università di Padova, Italy

The effects of foreign entry on local innovation

G. Damioli¹, G. Marin²

¹European Commission, Italy; ²Università di Urbino Carlo Bo, Urbino, Italy; SEEDS, Italy

Entrepreneurship in transition in Marshallian industrial districts/clusters: the case of Castellon and Sassuolo

F. Belussi², L. Martínez-Cháfer¹, F. X. Molina Morales¹

¹Universitat Jaume I, Spain; ²Università di Padova, Italy

Getting there and around. The role intracity connectivity in MNEs' location choices

D. Ribaudo¹, D. Castellani², A. Zanfei³

¹University of Pavia, Italy; ²Henley Business School, UK; ³University of Urbino Carlo Bo, Italy

C 1.4.6: INTERNATIONALIZATION OF SMEs AND FAMILY FIRMS

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: BOTELLA LLUSIA

Session Chair: Cristina Villar, University of Valencia, Spain

Setting the emotional tone: Heterogeneity in the internationalization processes of family firms

J. Metsola, T. Leppäaho

LUT University, Finland

GEOGRAPHIC SCOPE IN MANUFACTURING SMEs: BUSINESS MODEL AND INTERNATIONALIZATION OF VALUE CHAIN ACTIVITIES

G. Benito-Sarria, C. Villar, J. Pla-Barber

University of Valencia, Spain

Socio-Emotional Wealth Goals of Family Small and Medium Enterprises In International Partner Selection

K. Kampouri¹, E. Plakoyiannaki², Y. Hajidimitriou¹

¹University of Macedonia, Greece; ²University of Vienna, Austria

The Curvilinear Relationship Between Digitalization and Export Propensity Among Emerging Market SMEs: The Moderating Role of Corruption

C. Zhang¹, J.-L. Capelleras¹, V. Martín-Sánchez²

¹Universitat Autònoma de Barcelona; ²University of Southern Denmark





I 1.4.9: HEADQUARTERS-SUBSIDIARY RELATIONSHIPS

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 5

Session Chair: Josephine Igoe, National University of Ireland Galway, Ireland

Innovation performance of foreign subsidiaries in post-transition economy. Evidence from Poland

T. Gołębowski, L. Danik, M. S. Lewandowska, P. Zaborek
SGH Warsaw School of Economics, Poland

EXPORTS OF MNE FOREIGN SUBSIDIARIES IN EMERGING ECONOMIES: EVIDENCE FROM SOUTH EAST ASIA

Q. Nguyen
University of Reading, United Kingdom

Subsidiary impression management: Subsidiary managers guiding headquarters' impressions of the subsidiary

D. Mireles¹, J. Igoe¹, P. Sharkey Scott²
¹NUIG, Ireland; ²DCU, Ireland

Underlying Mechanism of Subsidiary Innovation post gaining an R&D mandate

N. Memar, U. Andersson
Mälardalen University, Sweden

Why, when and where are regional headquarters located? Towards a multi-level theoretical framework

I. Saittakari
Aalto University, Finland

Evolution of the regional headquarters mandates – the drivers behind the vertical and horizontal change

P. Kähäri, I. Saittakari
Aalto University School of Business, Finland

I 1.4.X: INTERACTIVE PAPERS. ALL TRACKS

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: COMISIONES

Session Chair: M^a Angeles Montoro, Universidad Complutense de Madrid, Spain

Flexible Pattern Matching Approach – Advancing Theorizing and Qualitative Rigor in International Business Studies

R. B. Bouncken, Y. Qiu, M. M. Aslam, R. Barwinski
University of Bayreuth, Germany

A CENTURY APART: A RE-EXAMINATION OF VARIED RESPONSES FROM CHINA AND JAPAN TO THE WEST 1862-1886

M. ZHANG
Nottingham Trent University, United Kingdom

How Does Economic Integration Affect Progress along the Investment Development Path? A Case Study of EU Member vs. Non-Member Countries from Eastern Europe

M. Gorynia¹, J. Nowak², P. Trapczynski¹, R. Wolniak³

¹Poznan University of Economics and Business, Poland; ²European University of Warsaw, Poland; ³University of Warsaw, Poland

The determinants of international performance for family firms: Understanding the effects of resources, capabilities, and market orientation

C. A. Lobo¹, C. Fernandes², J. J. M. Ferreira², P. M. Veiga³, S. Gerschewski⁴, S. Kraus⁵

¹Universidade Portucalense; ²University of Beira Interior; ³Escola Superior de Educação de Viseu - Instituto Politécnico de Viseu e Universidade Católica Portuguesa; ⁴University of Kent; ⁵Free University of Bozen-Bolzano

ETHNIC FRACTIONALIZATION AND FOREIGN DIRECT INVESTMENT – A CONNECTION?

M. Viktora-Jones, K. Haensel

Florida International University, United States of America

P 1.4.10: PANEL: OWNERSHIP AND GLOBAL STRATEGY (TRACK 10)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: AULA 1

Session Chair: Michael Mol, Copenhagen Business School, Denmark

Ownership and Global Strategy

M. Mol¹, A. Cuervo Cazurra², A. Grosman³, G. Wood⁴, C. Witte⁵

¹Copenhagen Business School, Denmark; ²Northeastern University; ³Loughborough University; ⁴Western University; ⁵Erasmus University Rotterdam

P 1.4.12: PANEL: MNE'S GREATEST ASSETS: THE UNEXPLORED POWER OF MNE HUMAN CAPITAL (TRACK 12)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Chris Brewster, Henley Business School, United Kingdom

MNE's Greatest Assets: The Unexplored Power of MNE Human Capital

K. Conroy², I. Bjorkman³, C. Brewster⁴

²Queen's University Belfast, UK; ³Aalto University, Finland; ⁴University of Reading, UK;





P 1.4.14: PANEL: TEACHING CROSS-CULTURAL COMPETENCE THROUGH EXPERIENTIAL LEARNING: NEW DIRECTIONS FOR IB AND MANAGEMENT INSTRUCTORS (TRACK 14)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: SALA JUNTAS

Session Chair: John D. Branch, Ross School of Business, University of Michigan, United States of America

Teaching Cross-Cultural Competence Through Experiential Learning: New Directions for IB and Management Instructors

J. D. Branch¹, D. A. Wernick², J. Lipe³

¹The University of Michigan, USA; ²Florida International University, USA; ³The University of Minnesota, USA

P 1.4.5: PANEL: GLOBAL VALUE CHAINS IN A WORLD OF DISRUPTIONS – DOES INCREASING COMPLEXITY IMPLY FRAGILITY OR RESILIENCE? (TRACK 5)

Time: Saturday, 11/Dec/2021: 3:00pm - 4:30pm · Location: SCHÜLER

Session Chair: Valentina De Marchi, University of Padova, Italy

Session Chair: Shreeram Mudambi, Temple University, United States of America

Global Value Chains in a world of disruptions – does increasing complexity imply fragility or resilience?

V. De Marchi¹, M. Ram², S. Awate³, G. Gereffi⁴

¹University of Padova, Italy; ²Temple University, USA; ³Indian Institute of Technology, India; ⁴Duke University, USA

Saturday, 11/Dec/2021: 5:00 pm – 6:30 pm

C 1.5.6: INTERNATIONAL OPPORTUNITY PROCESS AND INTERNATIONAL ENTREPRENEURS

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: BOTELLA LLUSIA

Session Chair: Tuija Mainela, University of Oulu Business School, Finland

The evolving role of Psychic Distance in the discovery and search for international opportunities over time

J. SCHEMBRI¹, M. Fletcher², T. Buck²

¹University of Malta, Malta; ²University of Glasgow

Narrative construction of international entrepreneurship by blogging entrepreneurs

V. Puhakka, T. Mainela

University of Oulu Business School, Finland

Stakeholder Influences on Entrepreneurial International Opportunity Creation

J. V. Mumford¹, S. Fürst^{1,2}

¹University of Turku School of Economics, Finland; ²Tecnológico de Monterrey, Mexico

Network Ties and Opportunity Recognition in SME Internationalization in the Social Media Context

E. KUSI APPIAH

University of Vaasa, Finland

I 1.5.1: ENHANCING SUSTAINABLE PRACTICES

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: SALA JUNTAS

Session Chair: Kira Haensel, Florida International University, United States of America

Effects of Perceived Corporate Social Responsibility across Nations and the Role of Country-Specific Contexts

L. B. Zimmer, B. Swoboda

Trier University, Germany

Transfer of sustainability practices within MNCs: the alignment between subsidiaries and headquarters

S. Franco¹, A. Valentino², M. Caroli¹

¹Luiss Business School, Italy; ²ESCE International Business School, France

Effects of foreign direct investment on green innovation in Spanish firms

M. J. Bataineh¹, P. Sánchez-Sellero¹, J. López-Rodríguez²

¹Universidad de Zaragoza, Spain; ²Universidade da Coruña, Spain

BLENDING PROFITS AND PURPOSE: Conceptualizing hybridity of Development Finance Institutions (DFIs) and their management responses towards achieving the Sustainable Development Goals

S. Oh, M. W. Hansen

Copenhagen Business School, Denmark

WHAT EXPLAINS FEMALE REPRESENTATION ON CORPORATE BOARDS? THE RELATIVE IMPORTANCE OF ORGANIZATIONAL AND EXTERNAL EFFECTS

K. Haensel¹, D. S. Andrews², S. Fainshmidt¹

¹College of Business, Florida International University, United States of America; ²Ivey Business School, Western University, Canada





I 1.5.11: INTERNATIONAL MARKETING PERSPECTIVES

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: AULA 2

Session Chair: Sumit Kumar Kundu, Florida International University, United States of America

The influence of adaptive marketing capabilities and marketing orientation on international performance: The moderation of competitive intensity

C. K. Reimann², F. M. P. d. O. Carvalho¹, M. P. Duarte¹

¹CeBER, University of Coimbra, Faculty of Economics, Portugal; ²University of Coimbra, Faculty of Economics, Portugal

Does consumer xenocentrism encourage dysfunctional consumer behavior? Empirical evidence on compulsive buying and brand addition

A. Diamantopoulos¹, M. Matarazzo², M. Maack¹

¹University of Vienna, Austria; ²Guglielmo Marconi University

The many I's of IBusinesses – Influencers Initiating Internationalization

M. Viktora-Jones, S. K. Kundu

Florida International University, United States of America

I 1.5.12: CROSS-CULTURAL ISSUES

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: AULA 1

Does Language Matter: Native Language or Lingua Franca in Cross-Cultural Negotiations

E. Poliakova

IESEG, France

Chinese Guanxi and Cross-cultural Collaborations in Africa

A. Ado

University of Ottawa, Canada

A model of employees' relocation behaviour

D. R. Quatrin, R. Aguzzoli, J. Lengler

Durham University, United Kingdom

I 1.5.4: PUBLIC POLICY AND INTERNATIONAL BUSINESS

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: GALLEG

Session Chair: Francisco Figueira de Lemos, Uppsala University, Sweden

THE INDIRECT EFFECTS OF GOVERNMENT SUBSIDIES ON EXPORT PERFORMANCE: AN EXPLORATORY STUDY OF MANUFACTURING EMERGING MARKET FIRMS

W. Xavier¹, D. Rottig², P. Arvate³, S. Y. Ju³, A. Silva³

¹Bioia University; ²Florida Gulf Coast University; ³Fundação Getúlio Vargas

Public support and firm performance: A systematic review of antecedents and outcomes

R. Romanello, J. Floreani, S. Miani

University of Udine, Italy

I 1.5.5: GLOBAL VALUE CHAINS: EMERGING TOPICS

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: AULA 3

Session Chair: Gabriel R.G. Benito, BI Norwegian Business School, Norway

Session Chair: Torben Pedersen, Bocconi University, Italy

Supply chain involvement in an M&A

K. D. Mork, I. Solli-Sæther

BI Business School, Norway

Environmental upgrading and governance in Global Value chains: a multichain perspective

V. De Marchi¹, E. Di Maria¹, S. Ponte²

¹University of Padova, Italy; ²Copenhagen Business School, Denmark

Contract incompleteness and the boundaries of the firm in times and the aftermath of Covid-19

V. Gattai, P. Natale, B. Marta, S. Galetti

University of Milan-Bicocca, Italy

Supplier-Buyer Relationship Preferences: A Renewable Industry Network Cluster Analysis

M. Glowik¹, W. A. Bhatti², A. Chwialkowska³

¹Berlin School of Economics and Law, Germany; ²Aalborg University, Denmark; ³University of West Georgia, USA

Green foreign direct investments: do they boost clean energy innovation in multinationals' subsidiaries?

V. Amendolagine², R. Lema³, U. Hansen⁴, R. Rabellotti¹, D. Ribaudo¹

¹Università di Pavia, Italy; ²Università di Foggia; ³Aalborg University; ⁴Danish Technical University

I 1.5.9: INVESTMENTS: ACQUISITIONS, ALLIANCES AND ENTRY MODES

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: COMISIONES

Session Chair: Catherine Elizabeth Georgiou, University of Warwick, United Kingdom

The Alliance Balanced Scorecard: Developing a Coordination Tool to Improve Cooperation

C. E. Georgiou, N. Driffield, H. Zeitoun

University of Warwick, United Kingdom

Labor Rights Belief Mismatch and Cross-border Acquisitions: The Role of Organizational Political Ideology

D. Y. L. Chow³, A. Petrou², A. Procopiou¹

¹University of Liverpool, United Kingdom; ²Cyprus University of Technology, Cyprus; ³The Open University of Hong Kong, Hong Kong

Understanding foreign entry and exit. Do foreign entry modes and equity ownership influence exit later?

H. T. T. Nguyen, J. Larimo

University of Vaasa, Finland





Industry Globalization and The Firm's International and Product Market Diversification

H. Bowen¹, L. Sleuwaegen²

¹Queens University, Charlotte, USA; ²KU Leuven, Belgium

Retailers' Foreign Market Exits over Time: Firm-specific Behavior or Industry-specific Common Patterns?

D. Schmid, D. Morschett

University of Fribourg, Switzerland

When reality diverges from expectations... Industry 4.0, FDI and post-transition economy

M. Götz², B. Jankowska¹

¹Vistula University; ²Poznań University of Economics and Business

P 1.5.3: PANEL: CROSS-BORDER INNOVATION IN A CHANGING WORLD. PLAYERS, PLACES, POLICIES (TRACK 3)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: LAIN ENTRALGO

Session Chair: Davide Castellani, Henley Business School, United Kingdom

Session Chair: Antonello Zanfei, DESP-University of Urbino, Italy

Cross-border innovation in a Changing World. Players, Places, Policies

D. Castellani¹, A. Zanfei², A. Rodríguez Márquez³, M. J. Nieto Sanchez³, G. Santangelo⁴

¹Henley Business School, United Kingdom; ²University of Urbino, Italy; ³Universidad Carlos III de Madrid, Spain; ⁴Copenhagen Business School, Denmark

P 1.5.7: PANEL: SDGS AND SUSTAINABLE DEVELOPMENT IN EMERGING MARKETS (TRACK 7)

Time: Saturday, 11/Dec/2021: 5:00pm - 6:30pm · Location: AULA 4

SDGs and Sustainable Development in Emerging Markets

P. Ghauri¹, Y. Zhang Zhang², F. Hatani³, S. Rohlfner⁴, M. Bu⁵

¹Birmingham University; ²International University of Japan, Japan; ³Copenhagen Business School; ⁴CUNEF; ⁵Nanjing University

Saturday, 11/Dec/2021: 6:30 pm – 7:30 pm

P 1.6: WHAT IS THEORY? EIBA DOCTORAL EVENTS – ANNIVERSARY PANEL

Time: Saturday, 11/Dec/2021: 6:30pm - 7:30pm · Location: SCHÜLER

Session Chair: Rebecca Piekkari, Aalto University School of Business, Finland

What is Theory?

R. Piekkari¹, M. Casson², C. Welch³, J. Clegg⁴, J.-F. Hennart⁵, R. Aguilera⁶

¹Aalto University School of Business, Finland; ²University of Reading, UK; ³The University of Sydney Business School, Australia; ⁴Leeds University Business School, UK; ⁵Tilburg University, Netherlands; ⁶Northeastern University, USA





Sunday, 12/Dec/2021: 8:30 am – 10:00 am

C 2.6.12: LANGUAGE AND WELL-BEING IN INTERNATIONAL ORGANIZATIONS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 1

Session Chair: Fadi Alsarhan, ISC Paris Business School, France

Language Strategies in International Conflict Management: A Framework for Dynamic Conflict De-Escalation

E. Poliakova¹, L. A. Liu², E. W. Miles²

¹IESEG School of Management, France; ²Georgia State University, USA

The feminine image of language-sensitive research in international business

M. Johansson¹, C. Gaibrois², R. Piekkari³

¹University of Glasgow; ²University of St. Gallen; ³Aalto University School of Business

Does multilingualism enhance intercultural proficiency?

F. Bender

Anderson College of Business and Computing, Regis University, United States of America

CONDITIONS AND STRATEGIC RESPONSES: A QUALITATIVE STUDY OF THE CO-EXISTENCE OF INCLUSION AND EXCLUSION EXPERIENCES OF FOREIGN EMPLOYEES

L. L. Alcantara¹, D. Guttormsen²

¹Ritsumeikan Asia Pacific University, Japan; ²University of South-Eastern Norway

C 2.6.13: EXPORTS, ENTRY, AND ECOSYSTEMS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: COMISIONES

Session Chair: Paloma Miravitles, University of Barcelona, Spain

EXPORT INTENSITY OF MNE FOREIGN SUBSIDIARIES: THE ROLE OF SUBSIDIARY-SPECIFIC ADVANTAGES AND HOST COUNTRY-SPECIFIC ADVANTAGES

Q. Nguyen

University of Reading, United Kingdom

Multinational spinouts: The evolution of entrepreneurial ecosystems

D. S. Cho

Trinity College Dublin, Ireland

ENTERING FOREIGN MARKETS USING DIASPORA NETWORKS

M. Elo¹, K. Nagre², E. Rose²

¹University of Southern Denmark, Denmark; ²University of Leeds

The impact of business and non-business networks on the type of innovation in manufacturing SMEs

A. Pallas¹, C. Villar², J. Pla-Barber³

¹Universidad de Valencia; ²Universidad de Valencia; ³Universidad de Valencia

C 2.6.3: DIGITAL INNOVATION AND IB

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: SCHÜLER

Session Chair: Katherine Tatarinov, University of Geneva, Switzerland

Managing digital innovations: Are strategic partnerships a fast-track to incumbent's digital innovation capability?

T. S. Bockelmann, D. Bendig

University of Münster (WWU), Germany

Dynamic Managerial Capabilities and Digital Transformation in Small Service Firms

R. W. Barwinski, R. B. Bouncken, L. Henkelmann
University of Bayreuth, Germany

How Artificial Intelligence may shift Biases and Heuristics in IB

P. Gruenwald, T. Lindner, J. Puck

Vienna University of Economics and Business, Austria

Scaling Digital Solutions for Wicked Problems: Ecosystem Versatility

K. Tatarinov¹, T. Ambos¹, T. Tschang²

¹University of Geneva, Switzerland; ²Singapore Management University

C 2.6.6: DIGITAL AND WEB-ENABLED SME INTERNATIONALIZATION

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: BOTELLA LLUSIA

Session Chair: Desislava Dikova, WU Vienna, Austria

Effects of E-commerce Firms' Internationalization Rhythm and Speed on Firm Growth: Do Institutional Distances Play a Role?

C. Sinning, B. Swoboda

Trier University, Germany

Active vs. default online internationalization: An entrepreneurial orientation perspective

E. Ipsmiller¹, D. Dikova¹, K. Brouthers²

¹WU Vienna; ²King's College London





DIGITAL CAPABILITIES AND ORGANIZATIONAL CREATIVITY: EFFECTS ON THE INTERNATIONAL BUSINESS COMPETENCE

G. M. Camillo¹, S. L. de Vasconcellos², M. Amal³, R. C. Parente⁴

¹FURB - Fundação Universidade Regional de Blumenau, Brazil; ²ESPM – Escola Superior de Propaganda e Marketing, Brazil; ³FURB - Fundação Universidade Regional de Blumenau, Brazil, UNIVALI - Universidade do Vale do Itajaí; ⁴Florida International University, USA

The impact of digital new venture resources and capabilities on the internationalization-survival relationship

C. C. Brenner

Otto-von-Guericke Universität, Germany

C 2.6.9: HEADQUARTERS-SUBSIDIARY RELATIONSHIPS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: LAIN ENTRALGO

Session Chair: Jens Gammelgaard, Copenhagen Business School, Denmark

Post-offshoring scenarios: a behavioral approach to the decision-making process

S. Elia¹, A. Goerzen², L. Piscitello¹, A. Valentino³

¹Politecnico di Milano, Italy; ²Queen's University, Canada; ³ESCE International Business School

The Evolution of Dynamic Boundary Spanning Capabilities in MNE Subsidiaries

P. Ryan¹, G. Majella², U. Andersson³, G. Buciuni¹

¹Trinity College Dublin, Ireland; ²National University of Ireland, Galway; ³Malardalen University

HOW SUBSIDIARIES MOBILIZE RESILIENCE TO EVOLVE POST MANDATE LOSS

E. Gillmore¹, U. Andersson²

¹Jonkoping International Business School, Sweden; ²Malardalen Univrsity, Sweden

I 2.6.6: INTERNATIONAL GROWTH AND PERFORMANCE OF DIFFERENT TYPES OF FIRMS

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 2

Session Chair: Rubina Romanello, University of Udine, Italy

A CONFIGURATIONAL APPROACH OF FAMILY FIRM INTERNATIONALIZATION ACROSS GENERATIONS

M. Lapeira¹, S. Kundu², A. Kumaraswamy²

¹Suffolk University, United States of America; ²Florida International University

Not Just Money – An Explorative Study on the Role of Credit Guarantees for the Growth and Internationalization of SMEs

J. Raitis, E. Pelto

Turku School of Economics, University of Turku, Finland

Do you need top management team diversity to speed up? An Upper Echelons Perspective

M. Pinelli², T. Vallone¹, F. Debelleis³

¹Henley Business School, University of Reading, International Business and Strategy; ²Free University of Bozen-Bolzano, Faculty of Economics and Management; ³University of Vienna, Chair of international business

Born globals' post-entry growth: A balance between innovation and corporate governance

R. Romanello, M. Chiarvesio

University of Udine, Italy

THE ROLE OF INSTITUTIONAL CONTEXT ON THE ENTREPRENEURIAL INTENTION AMONG YOUNG: INTER-COUNTRY COMPARISON

V. Butkouskaya¹, N. U. Salcedo^{2,3}

¹The HSE Graduate School of Business, Moscow, Russia; ²Universitat Autònoma de Barcelona, Spain; ³ESAN Graduate School of Business, Lima, Peru

I 2.6.7: CONTEMPORARY ISSUES IN THE EMERGING MARKETS RESEARCH

Time: Sunday, 12/Dec/2021: 8:30am - 10:00am · Location: AULA 4

Session Chair: Ulrike Mayrhofer, Université Côte d'Azur, France

Internationalization Barriers in the Creative Economy: case study with Brazilian SMEs

F. J. L. Soares, J. F. d. Silva

PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Brazil

Talent management and firm's absorptive capacity: Chinese diaspora in Russia

M. Latukha¹, Z. Yugui², A. Panibratov¹, K. Arzhanykh¹, L. Rysakova¹

¹SPBU, Russian Federation; ²Shanghai International Studies University, China

Understanding value chain activities among migrant international ventures in the IT industry

M. Sufyan¹, W. Degbey²

¹University of Turku, Finland; ²University of Turku, Finland

CSR Practices of Large Russian Companies Originated in Monocities: Driving Force of International Environment and Domestic Institutions

Y. Aray¹, A. Veselova², L. Ermolaeva¹

¹Saint Petersburg State University, Russian Federation; ²Higher School of Economics, Russian Federation

The effect of different types of stakeholders on the engagement of Russian companies into sustainable practices

A. Veselova, P. M. Klaro Ramires

HSE University, Russian Federation





EMNEs' entry mode decision with environmental issues: A Review and Research Agenda

Y. Li, R. Gao

*International Engineering and Technology Institute,
Armenia*

P 2.6.15: PANEL: VIRTUAL INTERNATIONAL TEAMS: WHAT MAKES THEM WORK EFFECTIVELY OVER TIME? (TRACK 15)

Time: Sunday, 12/Dec/2021: 8:30am -
10:00am · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Tamar Almor, College of Management, Israel

Session Chair: Svetla Marinova, Aalborg University, Denmark

Virtual international teams: What makes them work effectively over time?

T. Almor¹, S. Marinova², M. Marinov², A. Schneider¹, I. Chudner¹

¹College of Management, Israel; ²Dept. of Business and Management, Aalborg University

P 2.6.8: PANEL: DISRUPTION, TRANSFORMATION, STABILITY: EXPLORING INDUSTRY DYNAMICS FROM A GLOBAL PERSPECTIVE (TRACK 8)

Time: Sunday, 12/Dec/2021: 8:30am -
10:00am · Location: SCHÜLER

Session Chair: Matthias Kipping, York University, Canada

Session Chair: Takafumi Kurosawa, Kyoto University, Japan

Session Chair: D. Eleanor Westney, MIT Sloan School of Management, Canada

Disruption, Transformation, Stability: Exploring Industry Dynamics from a Global Perspective

M. Kipping¹, T. Kurosawa², H. Glimstedt³, M. Carpenter⁴, D. Silvestri⁵, A. Hisano⁶, G. de St. Maurice⁷

¹York University, Canada; ²Kyoto University, Japan; ³Stockholm School of Economics, Sweden; ⁴Institut Mines-Télécom Business School, France; ⁵Politecnico di Milano, Italy; ⁶University of Tokyo, Japan; ⁷Keio University, Japan





Sunday, 12/Dec/2021: 10:30 am – 12:00 pm

C 2.7.1: CLIMATE CHANGE AND THE ENVIRONMENT

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: SALA JUNTAS

Session Chair: Hüseyin Doluca, Augsburg University, Germany

CLIMATE CHANGE ADAPTATION AND INNOVATION: THE ROLE OF CLIMATE RISK AND INSTITUTIONS

M. Benischke, H. Yoon, P. Tashman, J. Doh, N. Kim
Villanova University, United States of America

Do Environmental Policies Affect MNEs' Foreign Subsidiary Investments? An Empirical Investigation

F. Zilja¹, G. K. Adarkwah², C. A. Sabel²

¹Copenhagen Business School; ²BI Norwegian Business School, Norway

Environmental Corporate Social Responsibility and Financial Performance in a Multinational Context

H. Doluca¹, T. Talaulicar², M. Wagner¹, A.-L. Hoffmann¹

¹Augsburg University, Germany; ²University of Erfurt, Germany

C 2.7.10: FINANCIAL STRATEGIES IN INTERNATIONAL BUSINESS

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: GALLEGOS

Session Chair: Thomas Lindner, University of Innsbruck, Austria

Acquisitions under financing frictions: evidence from credit supply shortfalls

L. S. Macoris¹, L. R. Kabbach-de-Castro²

¹INSPER - Institute of Education and Research, Brazil; ²Universidad de Navarra

Claiming digital technologies in public equity markets: Evidence of foreign IPO firms

C. M. Muehr¹, I. Filatotchev^{1,2}, T. Lindner^{1,3}, J. Puck¹

¹WU Vienna; ²King's College London; ³University of Innsbruck

The impact of COVID-19 on the characteristics of mergers and acquisitions.

P. M. Schirmböck

Vienna University of Economics and Business (WU), Austria

Governing innovation: the role of board of director's human and social capital

M. W. Chimirri¹, L. R. K. Castro²

¹University of São Paulo, Brazil; ²University of Florida

C 2.7.11: DIGITALIZATION AND EXPORT PERFORMANCE

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: BOTELLA LLUSIA

Session Chair: Raluca Mogos Descotes, LEM, France

Consumer intentions to purchase on foreign multi-sided digital platforms: A context of the COVID-19 pandemic

M. K. Witek-Hajduk, A. Grudecka

SGH Warsaw School of Economics, Poland

A cross-cultural comparison of social media marketing strategies development of international firms

F. F. Ii, J. Jorma Larimo

University of Vaasa, Finland

Exporter-importer innovation co-developments: exploration of relational norms

O. KANTARUK¹, R. Mogos Descotes², B. Walliser¹

¹CEREFICE, France; ²LEM, France

Identify the links that underlie between customer relationship capabilities and export performance

M. Li¹, X. He², C. M. Sousa³

¹University of St Andrews; ²Durham University; ³Molde University College

C 2.7.12: GLOBAL CAREERS

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 2

Session Chair: Chris Brewster, Henley Business School, United Kingdom

The Effects of Social Support on Work-related Outcomes among Expatriate Academics

A. Koveshnikov, I. Björkman, P. Kähäri

Aalto University School of Business, Finland

Understanding How Perceived CSR Enhances Career Satisfaction: A Moderated Mediation Model of Organizational Pride, Collectivism, and Masculinity

B. Al-Ghazali

King Fahd University of Petroleum and Minerals, Saudi Arabia

How employees solve the puzzle of information from diverse sources on a cross-border acquisition

C. Heidemann

Friedrich-Alexander University Erlangen-Nürnberg, Germany





C 2.7.7: OVERSEAS EXPANSION STRATEGIES FROM AND INTO THE EMERGING MARKETS

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 4

Session Chair: Salman Ahmad, University of Derby, United Kingdom

INTERNATIONALIZATION OF EMERGING MARKET MULTINATIONALS: A CONVERSATION BETWEEN THE UPSALA MODEL AND THE SPRINGBOARD PERSPECTIVE

P. Erthal Hermano, C. Secches Kogut, R. Cotta de Mello COPPEAD / UFRJ, Brazil

"STRING OF PEARLS" – THE GROWING ROLE OF CHINESE STATE-OWNED MNEs ALONG THE MARITIME SILK ROAD, AND THE NEW PATTERNS OF COMPETITION AND COOPERATION IN THE GLOBAL SHIPPING AND LOGISTICS INDUSTRY

C.-G. Alvstam¹, B. Petersen²

¹University of Gothenburg; ²Copenhagen Business School

Emerging market firms in developed markets: A case study approach to type and extent of subsidiary practice control

E. Velinov¹, A. Hilger²

¹Skoda Auto University; ²University of Regensburg

MNEs Institutional Entrepreneurship: The Effect on Corruption. An Analysis of Emerging Economies

X. Adamoglou, V. Kounnou, Y. Hajidimitriou, D. Kyrikilis
University of Macedonia

C 2.7.9: SUSTAINABILITY, CSR AND INSTITUTIONS

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: LAIN ENTRALGO

Session Chair: Alan Muller, University of Groningen, Netherlands, The

Disentangling the Corporate Effect: Selective Attention within Multinational Firms

D. S. Andrews¹, S. Fainshmidt², M. Fitz³, S. Kundu²

¹Ivey Business School, Western University, Canada;

²College of Business, Florida International University, United States; ³Frankfurt School of Finance and Management, Germany

Mind the gap: How institutional logics influences CSR performance within MNEs.

M. Korendijk, A. Muller, R. Slager

University of Groningen, Netherlands, The

FACETS OF INTERVENTION – THE EFFECTS OF HEADQUARTERS INTERVENTION ON SUBUNIT STRATEGY IMPLEMENTATION

M. Glock¹, P. Nell¹, T. Pedersen²

¹Vienna University of Business and Economics, Austria;

²Bocconi University

I 2.7.3: CULTURE, LEARNING AND INNOVATION IN IB

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: COMISIONES

Session Chair: Celia Torrecillas, Universidad Complutense de Madrid, Spain

Relationships between Culture and Innovation: An International Business Perspective

Y. Zhang Zhang¹, S. Rohlf²

¹International University of Japan, Japan; ²CUNEF

Interconnections of language and thinking in business design

T. Möttönen¹, P. Saariluoma², T. Onikki-Rantajäaskö¹

¹University of Helsinki, Finland; ²University of Jyväskylä, Finland

Dynamics between learning by internationalization and type of eco-innovations. An analysis based on Spanish manufacturing firms.

C. Torrecillas¹, S. Fernández²

¹Instituto Complutense de Estudios Internacionales, Universidad Complutense de Madrid, Spain; ²Departamento de Economía Aplicada, Estructura e Historia, Universidad Complutense de Madrid, Spain

The Role of International Family Firms in Driving Digital Innovation: The Inhibiting Effect of Family Firm Narcissism

F. Bartels, D. Bendig

University of Muenster, Germany

What happens when acquiring a rival? The exploration of knowledge transfer process

F. Anwar, B. B. Nujen, H. Solli-Sæther, F. Alvestad

Department of International Business, Norwegian University of Science and Technology, Norway

I 2.7.7: INTERNATIONALIZATION PROCESSES FROM AND IN THE EMERGING MARKETS

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: AULA 5

Session Chair: Su Jin Yeon, Tecnologico de Monterrey, Mexico

Determinants of Technology Investment from China into Latin America

A. Castello Esquerdo

The Graduate School of Management of St. Petersburg State University (GSOM SPbSU)

Firm specific assets and the impact of institution on the internationalisation of emerging market enterprises: A meta-analysis

S. J. Yeon, J. M. Celis, P. M. Perez

Tecnologico de Monterrey, Mexico





Evidence of “Locust Foreign Capital” in Brazil: Explanation Through Foreign Institutional Ownership and Firm Value

P. Cesar Pestana Pavan¹, D. Ferreira Caixe², N. Diniz-Maganini¹, H. Hua Sheng¹

¹FGV EAESP Sao Paulo School of Business Administration (Getulio Vargas Fundation); ²Federal University of Rio Grande do Sul

Internationalization Processes of German Family Firms in China

A. Calabro¹, U. Mayrhofer², A. Valentino³

¹IPAG Business School, France; ²Université Côte d'Azur, IAE Nice, GRM, France; ³ESCE International Business School, INSEEC U. Research Center, France

Implementing well-being practices through Russian context: HRD perspective

A. Lisovskaya

Saint-Petersburg State University, Russian Federation

P 2.7.6: PANEL: CORPORATE GOVERNANCE IN INTERNATIONAL NEW VENTURES AND BORN GLOBAL FIRMS (TRACK 6)

Time: Sunday, 12/Dec/2021: 10:30am - 12:00pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

Session Chair: Stephan Gerschewski, University of Kent, United Kingdom

Session Chair: Natasha Evers, Trinity College Dublin, Ireland

Corporate governance in international new ventures and born global firms

S. Gerschewski¹, N. Evers², Z. Khan³, T. King¹, O. Kuivalainen⁴, P. Puthuserry¹

¹University of Kent; ²Trinity College Dublin; ³University of Aberdeen; ⁴LUT University





Sunday, 12/Dec/2021: 1:30 pm – 3:00 pm

POSTERS 2: POSTERS SESSION 2

Time: Sunday, 12/Dec/2021: 1:30pm - 3:00pm · Location:
HALL 1st FLOOR

1. Location factors and diversification of IT corporations in Poland

W. Kilar

Pedagogical University of Krakow, Poland

2. INSTITUTIONALIZATION AND INTERNATIONALIZATION OF THE FAMILY BUSINESS DISCIPLINE (1950s-2000s)

M. Fernandez-Moya

CUNEF University, Spain

3. Institutions, industry and resources and their impact on company competitiveness of internationalized Hungarian medium and large enterprises

M. Stocker, E. Czakó, D. Losonci

Corvinus University of Budapest, Hungary

4. Pollution Haven Hypothesis and Foreign Direct Investment in India

N. Raghavan

FAU University Erlangen-Nuremberg, Germany

5. Relativizing the moral compass - international experience and cultural intelligence as roots of unethical behavior?

M. Brand¹, G. Stahl¹, V. Taras²

¹WU Vienna, Austria; ²University of North Carolina at Greensboro, USA

7. The international ambidexterity of SMEs – an emerging market perspective

U. Vu¹, E. Rovira Nordman²

¹Stockholm School of Economics, Sweden; ²Mälardalen University, Sweden

8. The role of social capital on the career success of expatriates after their international experiences

I. Escobar-Borruel, V. Suutari, R. Mello

University of Vaasa, Finland

9. The Supplier–Buyer–Customer Triadic Patterns in Supply Chain Integration: A Case Study of the Engineered Plastics Industry in China

J. Yan¹, J. Xiong²

¹Grenoble Ecole de Management; ²ESSCA School of Management, France

10. Virtual assignments – bridging distance through zooming

L. Wicht

Friedrich-Alexander-Universität Erlangen-Nürnberg, Germany

11. The Influence of Organization Capital on Firm Internationalization and Value Creation

A. Raswant^{1,2}, M. A. H. Sarkar³, M. Shahiduzzaman⁴

¹Deakin University, Australia; ²Lancaster University, United Kingdom; ³University of Sydney, Australia;

⁴University of Queensland, Australia

12. The Complex Exercise of Selling Issues: The Impact of National Culture on Headquarters' Attention to Subsidiaries' Proposals

R. Souza-Santos, J. Carneiro

FGV EAESP São Paulo School of Business Administration, Brazil

13. THE ROLE OF QUALITY AND CONSISTENT GOVERNMENT POLICY COMMUNICATIONS IN PROMOTING ENTREPRENEURSHIP

V. Butkouskaya¹, N. U. Salcedo^{2,3}

¹The HSE Graduate School of Business, Moscow, Russia;

²Universitat Autònoma de Barcelona, Spain; ³ESAN Graduate School of Business, Lima, Peru

14. The key drivers and barriers of SMEs' export in the emerging markets: capacity building and improving their performance

A. Safari, V. Belicevac Al-Ismail

Qatar University, Qatar

15. Exploration of Opportunities- Does entrepreneurial proclivity matter? A comparative analysis between small business owners' and managers' characteristics.

A. B. Luong¹, M. Zhang², M. Ehret³

¹Sheffield Hallam University, United Kingdom;

²Nottingham Trent University, United Kingdom; ³Uni Graz, Austria

16. ORGANIZATIONAL REPUTATION IN CROSS-BORDER ACQUISITIONS

T. Bernhard

Friedrich-Alexander-University of Erlangen-Nürnberg, Germany, Germany

17. Examining E-CRM in fostering service innovation competence in E-Commerce Market

V. Skudiene¹, G. Gopal²

¹ISM University of Management and Economics, Lithuania; ²Illinois Institute of Technology, USA



**18. FACTORS DETERMINING DIGITALISATION IN BRAZILIAN INDUSTRY: A LONGITUDINAL ANALYSIS.**

A. Urraca-Ruiz¹, J. Torraca², J. Nogueira de Paiva Britto³, J. C. Ferraz⁴, E. Neto⁵

¹Universidade Federal Fluminense, Brazil; ²Universidade Federal do Rio de Janeiro, Brasil; ³Universidade Federal Fluminense, Brasil; ⁴Universidade Federal de Rio de Janeiro, Brasil; ⁵Universidade Federal de Rio de Janeiro, Brasil

19. How do firms from Developing Countries choose their international locations?

A. Taleb

MacEwan University, Canada

20. Impact of AI on MNC governance and IB research – an RDT perspective

G. Lintner, T. Lindner

Vienna University of Economics and Business, Austria

21. Proposition of new ideas by multinational subsidiaries, how much can cultural dimensions at headquarters affect this relationship?

R. Souza-Santos, J. Carneiro

FGV EAESP Sao Paulo School of Business Administration, Brazil

22. The burden of Liability of Insularity – a case in Azores archipelago

S. C. Silva¹, V. P. G. Bretas^{2,3}, F. P. B. Silva¹

¹Universidade Católica Portuguesa; ²University of Agder; ³University of Johannesburg

23. MARKETING MIX ADAPTATION AND STANDARTIZATION IN MULTINATIONAL ENTERPRISES: A SAMSUNG MOBILE BUSINESS CASE

P. A. Ishigai¹, L. H. Pereira²

¹FCV EAESP, Brazil; ²FCV EAESP, Brazil

25. Impact of technology policies in foreign and domestic multinationals: the case of Spain

D. Sancho Bosch, J. Heijns, A. Guerrero

Universidad Complutense de Madrid, Spain

26. Institutional quality and firms' performance: A bibliometric research and future research avenues

A. M. Oliveira¹, F. Carvalho², N. R. Reis¹

¹CARME – Centre of Applied Research in Management and Economics - School of Technology and Management - Polytechnic Institute of Leiria; ²CeBER – University of Coimbra - Faculty of Economics

27. International expansion, turnaround attempt, and liquidation of a multinational. Analysis from a forensic economics perspective.

F. Puig¹, I. Basterretxea², A. Arbizu³

¹University of Valencia, Spain; ²University of the Basque Country, UPV/EHU, Bilbao, Spain; ³Auditor (BSK), Bilbao, Spain

28. CbCR: Towards active participation of TNCs in tax governance? Two country-by-country reporting datasets and their limitations.

P. Prochazka^{1,2}

¹Prague University of Economics and Business, Czechia;

²International Sustainable Finance Centre, Prague, Czechia

29. Working around sales agents' autonomy – An exploration of current monitoring and management practices in export collaborations

F. Ruoss

TU Dortmund University, Germany

30. Carbon curse: international metallurgical companies' response to global pressure

O. Garanina, L. Ermolaeva, D. Klishevich, A. Panibratov
St. Petersburg State University, Russian Federation

31. Sectoral dynamics, institutions, and innovation system building: The long road of the Cuban biotechnology

G. L. Andres Alpizar

Scuola Superiore Sant'Anna, Italy

32. The Effect of Short-Term Rentals on Local Consumption Amenities: Evidence from Madrid

A. Hidalgo¹, M. Riccaboni¹, F. J. Velázquez²

¹IMT School for Advanced Studies, Italy; ²Universidad Complutense de Madrid





Sunday, 12/Dec/2021: 3:00 pm – 4:30 pm

C 2.8.1: MISCONDUCT AND THE MNE

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: GALLEGO

Session Chair: Michael Mol, Copenhagen Business School, Denmark

Corporate accountability for human rights abuses by emerging market MNEs: The case of the Letpadaung copper mine in Myanmar

V. Girschik¹, H. H. Thein², J. Hotho¹

¹Copenhagen Business School, Denmark; ²Curtin University, Australia

THE EFFECTS OF DEPTH AND BREADTH OF ATTENTION ON MEDIA REPORTING OF CORPORATE SOCIAL IRRESPONSIBILITY

S. H. Lee², M. Mol¹, K. Mellahi³

¹Copenhagen Business School, Denmark; ²University of Surrey; ³Dubai Chamber of Commerce

Crimmigrants or Role Models? Immigrant CEOs and Financial Misrepresentation

M. J. Mueller, T. Reus

Rotterdam School of Management, Erasmus University, Netherlands, The

C 2.8.12: IHRM PROCESSES AND PRACTICES

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: AULA 1

Session Chair: Ingmar Björkman, Aalto University School of Business, Finland

International Human Resource Management Research Trends: A Bibliocoupling Analysis (1995-2019)

J. Lee¹, R. Fontinha¹, J. Lee¹, C. Chae²

¹University of Reading, United Kingdom; ²Wenzhou-Kean University

CROSS-BORDER TRANSFERABILITY OF HOME-COUNTRY POLITICAL CAPABILITIES

M. Fraissler¹, T. Lindner², J. Puck¹

¹Vienna University of Economics and Business, Austria; ²University of Innsbruck

What's Trending in MNEs and INGOs? Examining Cultural Competence in Hiring

M. Viktora-Jones¹, C. Remington², N. E. Ganapati¹

¹Florida International University, United States of America; ²University of South Florida, United States of America

C 2.8.7: CONTEMPORARY ISSUES IN THE EMERGING MARKETS RESEARCH

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: AULA 4

Session Chair: Diego Quer, Department of Management, University of Alicante, Spain

Consumer behavior in an emerging market: The case of Chinese outbound tourism segments

D. Quer¹, J. Peng^{2,3}

¹Department of Management, University of Alicante, Spain; ²Center for Latin American and Caribbean Studies, Southwest University of Science and Technology, Mianyang, China; ³Tourism Research Institute, University of Alicante, Spain

Until death do us part? The impact of the institutions, consensus and their interaction effect on the duration of public-private agreements in emerging markets

J. Fleta, F. Muñoz, C. Sáenz

Zaragoza University, Spain

I 2.8.6: UNDERSTANDING INTERNATIONAL ENTREPRENEURSHIP ACROSS DIVERSE CONTEXTS

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: BOTELLA LLUSIA

Session Chair: Martin Hannibal, University of Southern Denmark, Denmark

Scaling of born digitals

I. Mihailova

University of Eastern Finland, Finland

FOREIGN FOUNDER'S LOCATION CHOICE – DIGITAL AND ITERATIVE?

L. H. Mattila, P. Kähäri

Aalto University, Finland

Managers' environmental attitudes and commitment towards the adoption of environmentally friendly strategies: exporting Ecuadorian SMEs

M. A. Cervantes Figueroa, A. Rialp-Criado

Universidad Autónoma de Barcelona, Spain

ENTREPRENEURIAL STRATEGIES OF THE RUSSIAN-SPEAKING MIGRANTS IN GERMANY: INSIGHTS FROM AN EMPIRICAL STUDY.

Elo¹, L. Ermolaeva², M. Ivanova-Gongne³, D. Klishevich⁴

¹University of Southern Denmark; ²St. Petersburg State University, Russian Federation; ³Abo Akademi University; ⁴St. Petersburg State University, Russian Federation



I 2.8.9: MNCS AND INTERNATIONAL ORGANIZATIONS GOVERNANCE STRUCTURES

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: COMISIONES

Session Chair: Gislaine Cristina dos Santos Teixeira, FGV Sao Paulo School of Business Administration, United States of America

How the Top Management Team's Composition influences the Foreign Establishment Mode Choice Deviation of UK manufacturing firms

T. Vallone^{1,2}, P. Greve², S. Elia¹

¹Politecnico di Milano, Department of Management Engineering; ²Henley Business School, International business & Strategy department

Cultural dimensions in top management teams and the triple bottom line performance of firms

J. Kluge, M. Wagner

Augsburg University, Germany

Patents and global scaling: The moderating role of CEO-TMT interface

F. Debellis¹, T. Vallone², A. Natalicchio³, A. Messeni Petruzzelli³, A. De Massis⁴

¹University of Vienna Faculty of Business, Economics and Statistics; ²Henley Business School, University of Reading International Business and Strategy; ³Polytechnic University of Bari, Department of Mechanics, Mathematics, and Management; ⁴Free University of Bozen-Bolzano, Faculty of Economics and Management

Stock-market Reactions to New Foreign Direct Investments: the Value of Imperfect Switching Options

J. H. Fisch, H. Puhr

WU Vienna, Austria

Strategic Response to Institutional Complexity: The case of internationalization of business schools

G. C. d. S. Teixeira¹, J. M. T. Carneiro¹, W. Newbury²

¹FGV Sao Paulo School of Business Administration, Brazil; ²Florida International University, USA

The firm under the spotlight: How stakeholder scrutiny drives CSR and reinforces financial performance

F. j. Forcadell¹, E. Aracil², A. Lorena³

¹Universidad Rey Juan Carlos, Spain; ²Universidad Pontificia de Comillas, Spain; ³Universidad Magna Graecia, Italy

I 2.8.Z: INTERACTIVE PAPERS. ALL TRACKS

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: SALA JUNTAS

Sustainable Investment: What are the location factors that enable countries to retain investments?

F. Filippalos¹, I. Gokh²

¹University of East Anglia, United Kingdom; ²De Montford University, United Kingdom

Corporate longevity and sustainability strategy deployment in an emerging market multinational

A. M. Gomez-Trujillo^{1,2}, M. A. Gonzalez-Perez²

¹CEIPA Business School, Colombia; ²Universidad EAFIT

Do institutional differences and high tech raise the bar for M&A deal completion between Asian acquirers and their EU28 targets?

A. Sels, S. Li

KU Leuven, Belgium

COVID-19 and International Trade: A Systematic Literature Review and Future Research Directions

E. Mouratidou, K. Kampouri, Y. Hajidimitriou

University of Macedonia, Greece

P 2.8.12: PANEL: TOWARDS INCLUSION AND INCLUSIVE LEADERSHIP: NEW INSIGHTS FROM ASIAN BUSINESS MANAGEMENT PRACTICE AND RESEARCH (TRACK 12)

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: SCHÜLER

Session Chair: David S. A. Guttormsen, USN School of Business, University of South-Eastern Norway, Norway

Towards Inclusion and Inclusive Leadership: New Insights from Asian Business Management Practice and Research

D. S. A. Guttormsen^{1,2,3}, L. L. Alcantara^{4,5}, Y. Shinohara^{4,5}, P. Ackaradejruangsri⁴, R. C. Kim⁴

¹USN School of Business, University of South-Eastern Norway, Norway; ²Department of Communication and Culture, BI Norwegian Business School, Norway; ³Thammasat Business School, Thammasat University, Thailand; ⁴College of International Management, Ritsumeikan Asia Pacific University, Japan; ⁵Center for Inclusive Leadership, Ritsumeikan Asia Pacific University, Japan

P 2.8.14: PANEL: LEVERAGING VIRTUAL EXCHANGE TO CREATE SIGNATURE EXPERIENCES IN INTERNATIONAL BUSINESS EDUCATION: TRENDS, BEST PRACTICES AND FUTURE OUTLOOK (TRACK 14)

Time: Sunday, 12/Dec/2021: 3:00pm - 4:30pm · Location: LAIN ENTRALGO

Session Chair: Mourad Dakhli, Georgia State University, United States of America

Leveraging Virtual Exchange to Create Signature Experiences in International Business Education: Trends, Best Practices and Future Outlook

M. Dakhli², Y. Wang², E. Kovacs¹, S. Farias²

¹Indiana University, Brazil; ²Georgia State University

CLOSING PLENARY

Time: Sunday, 12/Dec/2021: 5:00pm - 6:30pm · Location: THEATRE. AUDITORIO RAMON Y CAJAL

MNEs will make meaningful contributions to post-Pandemic sustainable development (The Oxford Union style)

Jonathan Doh (Vilanova University, USA) Sarianna Lundan (University of Bremen, Germany) Alvaro Cuervo-Cazurra (Northeastern University, USA) Elisa Giuliani (University of Pisa, Italy).

Moderator: Valentina De Marchi, University of Padova, Italy.





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THE ROYAL PALACE OF MADRID SPONSORED BY PATRIMONIO NACIONAL

The Royal Palace of Madrid is the largest in Western Europe and one of the largest in the world. With over 135,000 square meters and 3,418 rooms, it has witnessed centuries of Spanish history. It is one of the few official seat of a Head of State that is open to the public. Almost 2 million visitors come every year to discover its rooms, works of art and treasures that are unique in the world.

We'll have 4 guided free tours in English for groups of 10 people each one.

- Friday, 10 December at 10:00 (two groups)
- Sunday, 12 December at 10:00 (two groups)

[Link for registration](#)



ALFONSO XIII ROYAL BOTANICAL GARDEN

The Alfonso XIII Royal Botanical Garden belongs to the Complutense University of Madrid. The garden is home to more than eight hundred botanical species with the purpose of providing education, dissemination, conservation and research in botany and zoology.

A long avenue runs through the Centre of the garden where large, white flowerbeds display typical species of the Mediterranean climate, which is predominant in the Iberian Peninsula.

UCM Eco-Sustainable Contemporary Art Exhibit

The exhibition can be visited for free in the Biodiversity Interpretation Centre (CiBi) until 19 December 2021, from Monday to Friday from 9:00 to 18:00.

[More info about exhibition](#)



EXHIBITION: THE DIVINE COMEDY. INSPIRATION AND REASON

The Complutense University of Madrid has organized this exhibition to mark the 700th anniversary of the death of the great poet Dante Alighieri, author of one of the most important books in world literature. The University has wanted to approach this work from the inside, investigating its bibliographic collections and betting on contemporary artistic reading that allows incorporating creative proposals in a significant space such as the Complutense Art Center.

It can be visited freely from 1st October to 12th December, 2021.

Schedule: Tuesday to Saturday from 10:00 to 18:45| Sundays and holidays from 10:00 to 15:00. Closed Monday.

c arte c (Centro de Arte Complutense), Avda. Juan de Herrera, 2. (ground floor of the Museo del Traje building), 28040 - Madrid.

[More info about exhibition](#)





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EIBA 2022 - OSLO ANNOUNCEMENT

WALKING THE TALK? TRANSITIONING TOWARDS A SUSTAINABLE WORLD

Across the globe concerns escalate about the effects of greenhouse gas emissions on global climate conditions, implications on global trade from pandemics, and the destruction of ecosystems from the exploitation of limited and non-replaceable global resources. Politicians and businesses alike agree that something must be done, the question is what, how, and when? What should firms do to reduce their carbon footprint while continuing to secure jobs and profit? How can actors reduce waste and secure a better use and reapplication of resources to protect the sustainability of ecosystems, and when should firms make decisions to transform their businesses given the uncertainty of markets as well as the lack of clear guidance from global institutions? In this conference we raise the question: Are we walking the talk? What questions should be raised and researched to guide societies towards a sustainable economy? Can international businesses facilitate rather than impede this change?

KEY DATES

April 1, 2022	Submission opens
July 15, 2022	Submission deadline for papers (competitive interactive) and panel proposals
September 1, 2022	Submission deadline for doctoral events
September 7, 2022	Registration opens
September 15, 2022	Decision notifications
September 20, 2022	Submission deadline for posters and paper development workshops
October 14, 2022	Early-bird registration deadline
December 8-10, 2022	EIBA 2022 Oslo Conference

CONFERENCE TRACKS & TRACK CHAIRS

(See the EIBA 2022 Oslo conference website for detailed descriptions, submission instructions, etc.)

1. Walking the Talk? Transitioning towards a sustainable world

Gabriel R.G. Benito, BI Norwegian Business School, Norway

2. M&As and Alliances

Helene L. Colman, BI Norwegian Business School, Norway
 Arjen Slangen, KU Leuven, Belgium

3. Global Strategy in a Transitioning World

Randi Lunnan, BI Norwegian Business School, Norway
 Mirko Bernische, Erasmus University, Netherlands

4. Managing the MNE

Sverre Thomassen, BI Norwegian Business School, Norway
 Renate Kovalech, BI Norwegian Business School, Norway

5. International Marketing

Gro Alteren, University of Tromsø, Norway
 Niina Nummela, University of Turku, Finland

6. Knowledge, Innovation, Technology and Digitalization

Linda Rademaker, BI Norwegian Business School, Norway
 Hans Solli-Sæter, Norwegian University of Science and Technology, Norway

7. Institutions, Policy, and Economic Geography

Paul Gooderham, Norwegian School of Economics, Norway; Middlesex University, United Kingdom
 Gilbert Adarkwah, BI Norwegian Business School, Norway





8. Emerging Markets

Marcus Møller Larsen, Copenhagen Business School, Denmark; BI Norwegian Business School, Norway
Shasha Zhao, University of Surrey, United Kingdom

9. Using History in International Business

Rolv Petter Amdam, BI Norwegian Business School, Norway
Teresa da Silva Lopes, University of York, United Kingdom

10. SMEs and International Entrepreneurship

Sheryl Winston Smith, BI Norwegian Business School, Norway
Emilia Rovira Nordman, Mälardalen University, Sweden

11. International HRM

Ingmar Björkman, Aalto University, Finland; BI Norwegian Business School, Norway

12. International Finance, Accounting & Corporate governance

Trond Randøy, University of Agder, Norway; Copenhagen Business School, Denmark
Konstantinos Bozos, Leeds University, United Kingdom

13. Methods in International Business

Ulf Andersson, Mälardalen University, Sweden; BI Norwegian Business School, Norway
Bo B. Nielsen, The University of Sydney, Australia; Copenhagen Business School, Denmark

14. Innovations in international business teaching

Ilon Alan, University of Agder, Norway
Ronaldo Parente, Florida International University, USA

OTHER ACTIVITIES

(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 activities.)

- John H. Dunning Doctoral Tutorial
- Danny Van Den Bulcke Doctoral Symposium
- EIBA Early Career Network Workshop
- Journal Paper Development Workshops – IBR | JIBS | JIBP
- PIBR Book Launch
- EIBA General Assembly 2022
- Meet & Greet (for new members)
- Social networking events

AWARDS

(See the EIBA 2022 Oslo conference website for details & updates on these as well as other EIBA 2022 awards.)

- Danny Van Den Bulcke Best Paper Prize
- EIBA Best Doctoral Thesis Proposal in IB Award
- Copenhagen Business School Prize
- IBR Best Journal Paper of the Year Award
- GSJ Global Strategy Research Prize
- Lazaridis Institute Best Paper Award for International Entrepreneurship
- EIBA Best Reviewer Award
- EIBA Distinguished Honorary Fellowship Award





NOTES

47th EIBA Annual Conference 2021

Madrid 10-12 December 2021

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