



NAME : RENUGHA SAI M. SURESH

LOGIN ID: renugha@oasis-portal.com

COURSE TITLE: TOURISM AND HOSPITALITY

SUBJECT CODE: BHM 04

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EXECUTIVE SUMMARY

In this module, I have covered the topic about The Tourism and Hospitality. The purpose of this unit is to be able to understand the Tourism and Hospitality better as well as knowing the essentials in Business and Hospitality Operations. In the beginning of this, we can see the introduction of the Tourism and Hospitality. In this part, I have explained what is tourism and and what is hospitality. Next, in the second part I have briefed about nine types of tourism categories with a short definition for the each of the tourism categories. In the part, I have studied and described about the lodging accommodation. Besides that I have also given five types of hotel accommodation and its explanation for each hotel too. Last but not least, in the last part of this question I have explain a little about the significant of entertainment in this tourism and hospitality industry. In this module, I have briefed about what entertain center, where is it located, and how it is. I have also given five types of entertainment places and three points for each places.

INTRODUCTION

- ❖ The Hospitality and Tourism Industry encompasses lodging, travel and tourism, recreation, amusement, resorts, restaurants, food and beverage services
- ❖ The Hospitality and Tourism Industry also maintains as the largest national employment based in the private sector

Question 1:

Define the tourism and hospitality. Explain your understanding about Hospitality Industry.

Tourism

Tourism is a business of providing tour and services for tourists. Tourism can be also referred as a collection of activities, services and industries which provide a travel experience for individuals or group of people who are traveling away from home and staying in places outside their usual environment for a short term time.

Hospitality

Hospitality is a good relationship between a guest and a host, where the host receives the guest with a good manner. This also includes the reception and entertainment of guests and visitors, resorts, convention centers, entertainment of guests and other important of services for travelers and tourists.

Understanding about hospitality industry

Hospitality industry is a broad category of field within the service industry that includes lodging, event planning, theme parks, transportation and cruise.

Hospitality is also a field that includes restaurant, hotel and amusement parks.

This field of hospitality also includes accomodations as such places like hotels, motels, flotels, inns, resorts and service apartments.

Besides that, hospitality industry is also a field of restaurants and bars.

Last but not least, addition fields within travel and tourism includes travels agents, tour operators and leisure centers.

Question 2

Brief on difference types of tourism categories. Define tourism :

Based on the purpose of visits, tourism is categorized into the following:

- ❖ Leisure tourism
- ❖ Cultural tourism
- ❖ Religious tourism
- ❖ Family tourism
- ❖ Health tourism
- ❖ Sports tourism
- ❖ Educational tourism
- ❖ Alternatives tourism

Leisure tourism

Tourist may travel to experience and adjustment in atmosphere to put and gain some new useful knowledge, appreciate new wonderful environment and no more about the culture of a destination.

Tourists who seeks for break from stress of everyday life give their vacation to rest and unwind, revives themselves. This kind of tourists usually prefers staying in some quiet places to make themselves more relaxed.

Places such as hill resorts, beach resorts or island resorts are very suitable for this Leisure Tourism.

Cultural Tourism

Cultural Tourism is the form of tourism concerned with a country or regions arts and culture.

This type of tourism generally focuses on traditional communities.

Religious Tourism

Religious Tourism likewise regularly alluded as confidence or a faith tourism.

It is a kind of tourism, where individuals travel separately or in bunches for journey, evangelist or recreation purposes.

Family Tourism

Family Tourism includes the family and their investment in various type of tourism action.

This tourism includes visiting one's relatives or friends for interpersonal reasons.

By visiting one's family and friends they can build a strange bond between each and other.

Health Tourism

Health Tourism are referred as medical tourism, usually people travels from a country to another country to obtain medical treatment.

Medical treatment must often is for cosmetic surgeries, dental surgery or for fertility surgeries.

This medical tourism is an age old concept that has gained popularity in the recent times. Many developing countries are emerging as hot medical tourism destinations capitalizing on low cost advantages.

Sports Tourism

Sports Tourism usually refers to an individual or a group of people who travels from their from their usual place to another new place which involves either observing or participating in a sporting event.

Educational Tourism

Educational Tourism refers to a program in which tourist travels to a different places as individually or as a group with a primary purpose of learning or going about new places and also the surrounding environment.

Business Tourism

Business Tourism can be also referred as business travel.

During business tourism, an individual is still working and being paid but they are just doing it away from both their workplace and home.

The purpose of business traveling is for attending meeting, conference and exhibitions in outside places from their usual working environment.

Business tourism is popularly called as MICE which stands for meeting, incentives, conferences and exhibitions respectively.

Alternatives Form of Tourism

The term ‘alternative tourism’ tries to include the concepts of active tourism as well as explore and encounter travel even with the concept of committed tourism.

The following lists try to enumerate some of the styles of alternative tourism.

Active Tourism	Explorer and encounter travel	Committed tourism
Rambling	Historical places	Justice
Hiking	Archaeological places	Archaeological digs
Trekking	Eco tourism	Aid and assistance
Diving	Rural tourism	Religion

Question 3

Describe the lodging accommodation and five types of hotel accommodation.

Lodging accommodation is a type of private convenience where some individuals who travel and stay away from home for over a day requires lodging for staying, getting a good rest, good food and safe place as shelter. Comfortable shelter from cold temperature or rain, stockpiling of luggage and access to basic family unit capacities.

Five types of hotel accommodation:

- ❖ Resorts
- ❖ Villa
- ❖ Guesthouse
- ❖ Hostel
- ❖ Penthouse

Resort

Resorts are places with a charming condition and air helpful for comfort, healthful relaxation and rest, delicious food offerings, comfortable sleeping accommodations and recreational facilities

To people in general with charge.



Villa

Villa is a large house where it will usually be located in the countryside or near the sea, which brings a very nice surrounding environment for relaxation to people who comes for a vacation or holiday.



Guesthouse

Guesthouse is lodging which looks similar to a hostel, bed and breakfast or inn. Guesthouse are also inexpensive lodging.

Guesthouse is a private home which have been converted into a guest accommodation as a form of lodging business by the owner. This type of accommodation presents some benefits like getting personalize attention and a healthy home.



Hostel

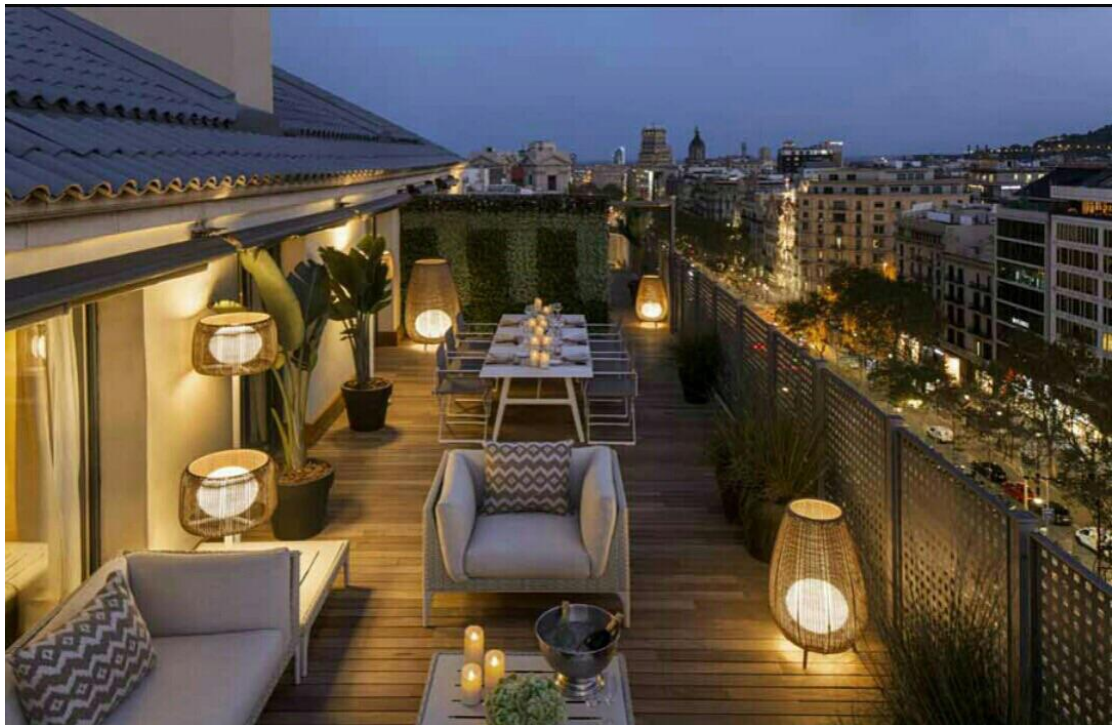
Hostel is a place where provides food and comfortable. Lodging accommodations for a specific group of people, such as students, workers and travelers.



Penthouse

A penthouse is an apartment on the most astounding floor of a condo building or a lodging.

Penthouse are ordinarily separated from different flats by extravagance highlights. Penthouse can be also referred to as separate smaller ‘house’ that was built on the top of a loft building.



Question 4

Explain the significant of entertainment in this industry.

Entertainment is a form of activities which are able to take away one's stress and replaced them with a proper amusement to relax.

In tourism industry, entertainment is one of the important sector.

Most tourist from outside countries, who comes for a vacation or holiday prefers to visit entertainment centers, cruise center, nightclubs and bars.

Five types of entertainment center's activities which can elevate your experience when it comes to entertainment and few points for each of the entertainment center.

1)Marinas

Marinas are the most popular places to go if it comes to partying.

At this place you can get along well with your family, friends or relatives on a private yacht

2)Sports and gaming

Sports are an activity that involves physical exertion and skill in which an individual or team competes against another or other for entertainment. Gaming are a form of competitive activity or sport played according to rules.

Sports and gaming are an entertainment where most tourists looks for because these kinds of activities could make them more relaxed.

3)Cruise

Cruise services are also becoming an essential component of the hospitality industry.

Most people prefers to spend their days on luxury ships which sails across blue oceans and clear skies.

4)Nightclubs

Nightclubs is a place for a group of people to enjoy their night by drinking and dancing with their friends for an enjoyment and relaxation.

5)Bars

Bars are the main place for an entertainment center. Here everyone can sit and have fun with a couple of drinks with their loved ones.

Conclusion

In this assignment, I know a lot about The Tourism and Hospitality Industry knowledge and the overall operation of its importance. In the first question, I have answered the definitions for both of the tourism and hospitality industry. I have also brief a little of my understanding about this Tourism and Hospitality Industry.

Next, in the second question, I have explained nine types of tourism which has been categorized as leisure tourism, cultural tourism, educational tourism, business tourism and alternate form of tourism.

In the third question, I have describe about the lodging accommodation and five types of the hotel accommodations.

Last but not least, Tourism and Hospitality Industry's important sector is an Entertainment Center for tourists who comes for a vacation or holiday to a new place from their usual place. So, in this question I have briefed a little about entertainment center and also five interested places that can be a entertainment center for tourists who need relaxations.

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